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Serial Time: Bluebeard in Stepford

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- 28 29 See Magretta and Magretta, "Story and Discourse," pp. 284-5.
- 30 Thomas Elsaesser, "Antigone Agonistes: Urban Guerrilla or Guerrilla Urbanism? The Red Army Robert Stam, Subversive Pleasure: Bakhtin, Cultural Criticism, and Film (Baltimore, MD: The Johns Hopkins University Press, 1989), pp. 122ff.
- Ч Ibid. Giving Ground: The Politics of Propinquity (London: Verso, 1999), pp. 267-302, p. 274. Faction, Germany in Autumn and Death Game," in Joan Copjec and Michael Sorkin (eds)
- **33** Also, as Hoer Also, as Hoerschelmann points out correctly, both novel and film were made before the Hoerschelmann, "'Memora dextera est'," p. 91. significantly more violent and bloody phase of German terrorism which climaxed in 1977. See

Bliss and Lim, "Serial Time: Bluebeart in Stepford "Films Literature: A Reader ed. Robert Stave (Oxford: Blackwell, 2015) 63-190.

Chapter 8

Serial Time: Bluebeard in Stepford

Bliss Cua, Lim

"Stepford is Out of Step": Fantastic Nonsynchronism

the women's movement. by nonsynchronous patriarchal responses chalienged-forth by and contemporaneous with ing, she fails to realize - until the eleventh hour - that her "present" is characterized tells her husband, deriding the town's Men's Assocation as "outdated."¹ To her own undoassuming that modernity is always anathema to misogyny. "Stepford is out of step," she novel and Bryan Forbes's 1974 film - the feminist heroine is implicitly reproached for Patriarchies are never simply old-fashioned. In Stepford Wives - both Ira Levin's 1972

terms of my interests in fantastic nonsynchronism and historical difference. In what follows, I would like to briefly contextualize my discussion of Stepford Wives in peting contexts of experience, or discontinuous epistemological paradigms, in fantastic trom various national contexts, including Indian, Chinese, Japanese, and Filipino films. narratives.² My work on Stepford Wives is part of a larger project on fantastic cinema "nonsynchronism" to designate a fractured sense of time evoked by the figuration of com-Retooling a conception derived from Marxist philosophies of history, I use the term

I take the opposite view, and suggest that, in representing unsurmounted worlds in a modernity presumes a complete eclipsing or expulsion of the occult in the current age. time. The hegemonic idea of the fantastic as an anachronism in a completely rationalized tastic as degraded myth in a post-mythic age, pre-modern beliefs surviving in a rational modes of thought,"³ and literary scholars and anthropologists alike characterize the fanin the disenchanted present. Freud speaks of the uncanny as the return of "surmounted Critical consensus holds that the fantastic depicts archaic belief systems re-emerging

vis-à-vis another, but their co-implication. fractious present, the fantastic disquietingly insinuates, not the stability of one time The concept of nonsynchronism designates that recurring notion, in the fantastic, that

a full explication of the genealogies of the term "fantastic," I understand the fantastic nor absolutely differentiated, but are mutually entangled. Though I cannot here undertake tion of disjunctive worlds and times, has a propensity to disclose to describe a certain kind of insight into historical alterity that the fantastic, in its figura advance yet another generalization or definition of the fantastic as a mode or genre, bu contemporaneities in historicist thought.⁴ I proffer the concept of nonsynchronism not to view of social life, calling attention to the problematic role of anachronisms and non modern thought is surmounted by modern rationality, very often espouses a nonsynchronou: the natural) which, far from upholding an historicist drama whereby mythical or preas a meeting place for the anomalous and the ordinary (frequently, the supernatural and that past, present, and future modes of being in the world are neither securely moored people do not all dwell in the same Now; that there is more than one time in any one time

mostalgic. embodying a temporally discrepant patriarchal ethos, at once futuristic, coeval, and deeply -patriarchy is outmoded while feminism is contemporary. Instead, Stepford's homicida husbands employ cutting-edge technology to reprise old-fashioned notions of femininity Men's Association and the very word that Bobbie forgets once she has "changed." The sexual politics as anachronistic emerges in the emphasis given to the word "archaic" ir time. The film does not rehearse this scene, but the same characterization of Stepford's by her husband's seeming adherence to feminist views, ridicules the Stepford Men's I quote from Levin's novel at the beginning of this section, the heroine Joanna, deceived nonsynchronous texture of life in Stepford belies Joanna's historicist misprision that the screenplay, the word which Joanna and her best friend Bobbie use to describe the Association for being "outdated," "old-fashioned," and "out of step" with the current Several strands of historical nonsynchronism abound in Stepford Wives. In the dialogue

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a discussion of fantastic nonsynchronism because intertextuality is always temporally present and the past, between differing epochs of the past."6 to bottom," embodying "the co-existence of socio-ideological contradictions between the of discourses from diverse eras. Bakhtin writes that language is "heterogiot from top cacophony at the heart of every utterance is historically nonsynchronous, a juxtaposition wholly ascribed to a defining, "original" source or intention. It also reminds us that the "predecessor." Intertextuality cautions us against assuming that meanings can ever be assumption that the film "comes after" and is thus obliged to be faithful to its literary discrepant. A radically intertextual method eschews the linear temporality underpinning the every term in narrative is "at least double."5 Intertextuality is strongly suited to frame "an intersection of textual surfaces rather than a point of fixed meaning," and tha textual appropriation of Bakhtinian dialogism, names our recognition that every text is Levin's novel is granted little primacy. Intertextuality, Kristeva's own illuminating inter-My analysis of Forbes's film pursues an intertextual understanding of the film in which

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centuries-old tropes of misogyny (the seventeenth-century Skull Doctor and the medieva ~ is refracted. My discussion mobilizes Levin's book among an assortment of intertexts and serial killers of Hollywood horror films. Mill of Old Wives), Disney audio-animatronics, second wave feminism, and the Final Girl temporality of the Bluebeard tale - the story of a husband who murders a string of wives positions the novel as only one of several discourses through which the nonsynchronous ceiving of Levin's novel as a "source" which the film contests or transforms, this study source-adaptation dyad that dominates studies of literature and film. Rather than con-I introduce the concept of intertextuality in order to distance my approach from the

a Bluebeard tale because, as Kristeva puts it, "every text is constructed as a mosaic of quotations; any text is the absorption and transformation of another." prism through which other discourses are refracted. The film can be apprehended as figure of the serial killing husband is not a singular point of meaning but a variegated it is possible to perceive the Stepford husbands as kin to Bluebeard, it is because the tions, conflations and inversions of other texts."7 If, authorial intention notwithstanding, intentional allusion because intertexts are both "conscious and unconscious quota neither novel nor screenplay makes mention of him. Intertextuality is not a matter of novelist, director, or screenwriter — to invoke folklore's murderous bridegroom; indeed strual does not proceed by unveiling evidence of an intention – whether on the part o How is it possible to discern Bluebeard's dire visage in sunlit Stepford? Such a con-

the difficulty of reining in discourse as property.12 ownership are only the most obvious rejoinders to the claims of copyright, attesting to ity and the "chimera of fidelity" in adaptation studies.¹¹ Creative spectatorship and fan properties.¹⁰ Discourse misconstrued as property underpins both the fallacy of originalevery discourse is already an adaptation of texts that are themselves not originals Yet adaptation studies has come under fire precisely for its ideal of fidelity to literary deftly puts it, "The word in language is half someone else's." Being half someone else's, If every text is a mosaic, then discursive ownership is impossible to claim, As Bakhtir

ences and at the vertical intersection of one work with the corpus of other works among cannot claim to be the "source text" of the viewer's dialogic response. In Bakhtin film may have little or nothing to do with the novel it adapts, a novel which, in this sense, which it is positioned.¹⁴ Kristeva's cruciform model, the text lies at the horizontal crossroads of authors and audiintertexts, but more crucially, the "rejoinder" of the spectator, whose response to the context."¹³ The source-adaptation paradigm excludes not only other, perhaps more salien formation, might unwittingly confine our understanding to "the dungeon of a single to exhaust. The model of novel-film dyad, whether conceived as correspondence or transcourses have no fealty to originals, but are echoing chambers whose resonances are difficult novel as a principal yardstick or comparison-text for cinematic meaning forgets that dis-In my view, "source novels" are never the measure of "film adaptations." A single

to emphasize two crucial aspects of this narrative of marital murder: the essentializing ñ what follows, I first explore the likeness of Stepford Wives to Bluebeard tales

the technological arsenal of the present to shocking ends of date" by revealing that the men of Stepford are never merely obsolescent, but wield citly chides its heroine for thinking of the Men's Association as "old-fashioned" and "out saving value of feminist paranola: why then does she fail to survive? The narrative implitriumphant Final Girls of horror. Like these victim-heroines, Joanna attests to the lifeof the chapter juxtaposes the Stepford heroine who dies - Joanna - alongside the allegorical portrait of erotic domination, evident in its fantasy of remaking women by violence and in its positioning of female mannequins as sexual surrogates. The last section proximity to folkloric tropes of recycling an intractable wife, and discusses Stepford Wives' the uncanniness of Disney's ultra-modern innovations. This section also explores the film's wizardry, the doll-doubles of Stepford are nonsynchronous in the extreme, and point up emblematic of nostalgically pictured femininity and produced by cutting-edge industrial doubles specifically attributed to Disney's pioneering work with this technology. At once Wives from the Bluebeard structure: most obviously, its recourse to audio-animatronic death of their predecessors). The next section explores the significant departures of Stepford equivalizing gesture of serial killing; and the nonsynchronous temporality of serial victimization as a narrative of fate (the victims recognize their future doom in the past

On the Threshold of Seriality: Bluebeard and the Temporality of Fate

Bluebeard is folklore's first serial killer. Carol Clover incisively reminds us that "horror movies look like nothing so much as folktales." Like folklore, horror bears "the hallmarks of oral narrative: the free exchange of themes and motifs, the archetypal characters and situations . . . This is a field in which there is in some sense no original, no real or right text, but only variants."¹³ Though comprised of countless variants and close cousins,¹⁶ the hallmark of the Bluebeard narrative is its string of unsuspecting wives done to death by a homicidal husband or suitor. Its nucleus is sexualized, sequential murder. This emphasis on seriality perhaps guarantees its continuing relevance to popular culture. Marina Warner notes, "the fairy tale written by Perrault in 1697 thrills like a Hitchcock film before its time, it foreshadows thriving twentieth-century fantasies about serial killers and Jack the Rippers."¹⁷ The Bluebeard figure has "metamorphosed in popular culture for adults into the mass murderer, the kidnapper, the serial killer: a collector, as in John Fowles's novel, an obsessive, like Hannibal Lecter in *The Silence* of the Lambs."¹⁸

Described as a "wealthy serial bachelor"¹⁹ who entices young women with his affluence, only to subject them, by turns, to his repetitive "project of marital coercion,"²⁰ Bluebeard is a potent emblem for women's longstanding fears of literal or metaphoric death in wedlock. In most versions, Bluebeard gives his new wife access to his considerable holdings, but sternly prohibits her from entering a certain chamber: "As for this

little room, I forbid you to enter it, and my prohibition is such that if you happen to open it, there is nothing you should not expect from my anger.²²¹ Our heroine's inquisitiveness spurs her to transgression – "Bluebeard" has often been subtitled "The Fatal Effects of Curiosity²²² – but nothing could have prepared her for what she finds in the forbidden chamber. In his version, Charles Perrault writes:

At first she saw nothing, for the windows were closed, but after a few moments she perceived dimly that the floor was entirely covered with clotted blood, and that in this were reflected the dead bodies of several women that hung along the walls. These were all the wives of Blue Beard, whose throats he had cut, one after the other ²³

To the new wife's unspeakable horror, the sanguine mirror both reflects the remains of other women and also augurs her own undoing, for Bluebeard discovers her disobedience. He prepares to murder her in the manner of her predecessors, but she is saved, sometimes through the timely intervention of her brothers, sometimes by her own cunning stratagems.

One writer puts it superbly: "Bluebeard" is a story in which "marrying is brought into association with being butchered."²⁴ Like "Beauty and the Beast," this folktale does not dramatize a courtship but pursues a marital plot, in the dual sense of narrative and conspiracy. In contrast to Freudian readings of the husband's animal nature as a metaphor for the woman's awakening into sexuality, Warner suggests that the sinister bridegrooms of "Bluebeard" and "Beauty and the Beast" afford brutally candid explorations of the marital dynamic.²⁵ From the late seventeenth century onwards, women of letters added their voices to the cautionary fables of elderly nurses or low-born women, re-spinning old wives' tales through an overt infusion of feminism, and reworking oral sources to decry arranged marriages and stifling gender roles for women.²⁶ At its core, Stepford Wives is a Bluebeard tale, a story of women serially murdered in marriage.

Stepford Wives traces the increasing alienation-in-marriage of Joanna, a semiprofessional photographer in her mid-thirties who undertakes a city-to-suburbs move for her husband Walter. The film specifies that the couple and their two children have relocated from Manhattan to Connecticut, and opens with the family's last morning in Manhattan and their drive to Stepford.²⁷ The novel, for its part, begins with Joanna already in Stepford, being interviewed for the "Notes on Newcomers" section of the local newspaper. In her interview with the Welcome Wagon Lady, Joanna characterizes herself as "interested in politics and in the Women's Liberation movement. Very much so in that. And so is my husband."²⁸ The film is less forthright on this point; Walter is never described as actively involved in the women's movement, though Joanna discloses to a friend that she herself "messed around with Women's Lib" back in New York.

Once in Stepford, Joanna strikes up a fast friendship with another "ex-Gothamite," Bobbie, a vibrant, assertive young woman who, like Joanna, was active in the women's movement and recently moved to Stepford at her husband's urging. Their first conversation

in the film, which hews closely to the novel, establishes the grounds of their companionable hausfraus," as Joanna puts it.29 bonding: their shared disapproval of their new female neighbors, Stepford's "compulsive

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will be "co-ed" in six months' time.) husbands have joined. (In the novel, both their spouses promise that the organization bors, and in the Men's Association which their supposedly women-positive, "liberated" investment in nostalgic femininity, palpable in both their housework-oriented female neighnicey-nice to be real."30 As newcomers, Joanna and Bobbie feel fenced out by the town's in the bosom but small in the talent, playing suburban housewives unconvincingly, too detergents and floor wax, with cleaners, shampoos, and deodorants. Pretty actresses, big Joanna reflects that the Stepford wives were like "actresses in commercials, pleased with complete freedom of choice, I don't wanna squeeze the goddamn Charmin." In the novel "You see, doctor," Bobbie jokingly says to Joanna in the film, "my problem is that, given cast in the mold of television advertisements' nostalgia for idealized 1950s' femininity In a tone of humorous frustration, the two friends agree that Stepford women seen

with the other Stepford wives in attendance, but the results are as chilling as they are save one: Charmaine, the unhappily married wife of a television producer, who loves with enthusiastic testimonials on the virtues of house-cleaning aids. (Marie: "Well, if get the upstairs floor to shine, I didn't have time to bake!" The other wives console her concern baking and cleaning. One wife, Kit, is anxious because "It took me so long to hilarious: Charmaine begins by tearfully disclosing that her husband views her only as a tennis and hates housework, preferring to leave housekeeping to her maid. In the film erence to starting a National Organization of Women chapter), but there are no takers set about trying to organize a women's group in Stepford (in the novel, they make ref time is your enemy, make friends with Easy On.") "trophy wife," but when the other Stepford wives chime in, their deepest-felt anxieties Joanna, Bobbie, and Charmaine manage to put together one consciousness-raising session Convinced that a massive dose of consciousness-raising is in order, Joanna and Bobbie

products. As an upshot of this experience, Bobbie and Joanna realize that their female in horror at the Stepford wives, whose deepest personal priorities include cleaning the theater, if reports are true31 - this is the first time we and the heroines truly recoil commercial in which a talking mechanical dishwasher extols the virtues of the most effect a troubling lack of consciousness, a total devolution of agency. The scene plays like a neighbors cannot be helped simply by conversion to feminism, since these women exhibit commercial - this incongruous scene may account for Betty Friedan's storming out of robots all their lives."32 about the Stepford wives, who, as Joanna rhymingly reflects in the novel, "work like ive detergent available. We, like the film's heroines, begin to sense something automated Despite the humorous overtones of this women's liberation meeting turned group

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of other women's humanity.33 At this early stage in the narrative the protagonists waver between rational and preternatural explanations. After the surreal "women's lib" meeting Todorov's fantastic hesitation rears its head in Stepford Wives as a feminist doubting

selfsame shock of recognition that Bluebeard's bride experienced upon opening the door tale. When Joanna tells her therapist that her "time is coming" she is articulating the

Chapter

have so little interest in anything outside their wifely duties. banded when membership dropped and its leaders resigned, are the very women who now are further aroused upon learning that seven years ago, Stepford boasted a very active, feminist-identified women's organization. The officers of that women's club, which dis-Joanna and Bobbie ask each other aloud whether they are going crazy. Their suspicions

a terrifying equivalence, as first Charmaine, then Bobbie, goes off for a weekend alone ested in anything but servicing their husbands and keeping the house sparkling clean with their husbands, only to return more lovely but also completely vapid, no longer interto the suburbs at their husbands' behest, upper-class, college-educated wives of success Association, Joanna confides her worst fears to a female psychiatrist in the film: Terrified and increasingly suspicious of her own husband and his colleagues in the Men's house. Within the narrative, the idiosyncratic individualism of each woman gives way to ful and prosperous men who gave up full-time work in order to raise children and keep the submissive Stepford wives began as women with interests outside the family who moved series of feminists who moved to Stepford only to undergo a radical transformation. All Panic rises in Bobbie and Joanna as they begin to see themselves as part of a larger

and she won't be me. She'll - She'll be like one of those robots in Disneyland, (emphasis be somebody with my name and she'll cook and clean like crazy but she won't take pictures something's wrong and my time is coming . . . Don't ask me to explain it, I just know. There'll how long I've been in Stepford. Four months. And I don't know what's going an, I just know wrong ... Bobbie my best friend changed in four months and that's what convinced me. That's Oh Jesus. It's so awful. If I'm wrong, I'm insane, and if I'm right, it's worse than if I'm

to avert the equivalizing fate the Stepford husbands have in store for their wives. she sees in the demise of her predecessors the portent of her own, and frantically tries entrapment in a plot of serial murder. Like the heroine in Bluebeard's bloody chamber In this agitated monologue, Joanna articulates a clear-sighted understanding of her own

added)

to resemble the ruined wives, are fundamentally indistinguishable from one another, women-

made-collectibles by serial killing's erasure of difference, its logic of repetition

The serial correspondence achieved by murder in Stepford is at the heart of the Bluebeard

literalize serialized uniformity. The ultra-feminine robots, despite pitch-perfect engineering named "fembots" in Austin Powers: International Man of Mystery [Jay Roach, 1997]) wives are sexually available to every male fantasy (the real women of Stepford, in both

murder them and install automata in their place. As docile as they are buxom, the Stepford in the Men's Association are in the business of remaking all their wives, conspiring to

The investigative heroine has arrived at the brink of truth: the suburban husbands

film and novel, do not often oblige their spouses' prurience), and undertake thankless

household chores with unquestioning enthusiasm. These mechanical dolls (parodically nick

imes and fates are clear to scholars of the Bluebeard tale. Philip Lewis understands the The trope of the fateful threshold and its desperate echoing of disparate but interwoven

> dead predecessors, is to immerse her experience of identity and desire in anxiety, to relate them to the coming of her own death."36 ing effect of this self-recognition, in which the live victim is forced to identify with her to this group made up of Bluebeard's mysteriously missing previous wives . . . The bruisnew wife first identifies with "the corpses on the walls": "she, the present wife, belongs 'body-reflecting" pool of blood in Bluebeard's forbidden room as a mirror in which the

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before it happens plot, the present is already past, construed from the vantage-point of a future blighted For Joanna in Stepford, the terrified would-be victim at the threshold of a serial killer's already a past that cannot be changed, and hence that the future it augurs is inevitable "construct(ed] in the form of a future,"38 a feeling that the present is already behind us, cality), 37 and long dead that haunts us with disturbing present-ness due to photographic indexi-Barthes's "vertigo of time defeated." The inverse of Barthes's punctum (something past fuses with the time of the omen. A bad omen involves a perverse temporality akin to as the portent of her own undoing; in the moment at the threshold, serial temporality who fears that her time is coming, sees, like Bluebeard's wife, the downfall of other women to cast the present as the already-past of an inevitable future. Put another way, Joanna, temporality. Its logic of inexorable sequentiality belongs to narratives of fate, which serve In the Blubeard plot, nonsynchronism is literalized in the mirroring effect of the omen is a present we experience as past at the moment it occurs: a past serial

out a slow death-in-life; in their routine obedience and lives of leisure they are but a torpid shadow of their former selves, merciless husband but an entire ethos. The animate but annihilated suburban wives live the scope of the narrative's indictment: in Stepford, what kills our heroine is not one figure. The film takes folklore's forerunner to the twentieth-century serial killer and widens tion of Stepford Wives is precisely the pluralization and abstraction of the Bluebeard the woods with the financial privilege of the widower in his castle. The crucial contributo draw from both fairytale prototypes, merging the communal homicide of thieves in unlike the wealthy Bluebeard who acts alone), and, indeed, the Stepford husbands seem the Brothers Grimm, features a collective serial killer (a troupe of maniacal bandits, supposedly quintessential femininity. "The Robber Bridegroom," a Bluebeard variant by different, vibrant women are being recreated as automata, ageless reiterations of of a communal effort to make the women into one same essential Wife. All of these perpetrators of seriality and sameness: each real wife is dispatched precisely as spouses. In Stepford Wives, the serial bachelor of folklore is replaced by collaborative of Stepford taken as a diabolical collective. Seriality in Stepford Wives lies not in one man's killing a string of wives, but in all of these men colluding to kill each of In Stepford Wives, the Bluebeard figure is not a single bridegroom but the husbands part their

Stepford is, to borrow Lewis's evocative phrase, a "euphemized sepulcher",3" the upscale artistry on conspicuous display rather than totally closeting their crimes. The whole of Bridegroom is their repugnant audacity, their cynical confidence in putting their death Yet what distinguishes the Stepford husbands from Bluebeard and the Robber

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to the bloody chamber. Stepford Wives stages the very threshold of recognition that Casie

Hermansson identifies in the Bluebeard plot:

but encodes the sign of her future (she is to be a dead one). As one variant Bluebeard says, viewing wife: the image is based on the past (they are previous wives, and no longer alive) Bluebeard's tableau of his wives' bodies defamiliarizes the reflection they stage for the pressing their individual differences through this use of like-ness. drawing in newcomers, who have already been encoded there in the abstract, and by supthe serial act, or repetition-compulsion by another name. The icon feeds itself by physically "as you have seen, so you shall become!" . . . The iconic tableau incorporates evidence of that she is now within Bluebeard's serial plot, and she is horrified. (emphasis added)³⁴ decessors, Bluebeard's wife realizes (in both senses of understanding and making it happen) vision is apparent at the moment on the threshold. As she gazes upon the bodies of her pre-The effect of these structures of uncanny likeness infused through Bluebeard's destructive

the inert similitude of dolls on display. Cell (Tarsem Singh, 2000), the homicidal lover kills to refashion female identities into the compass of the Bluebeard tale. Whether in Stepford Wives or recent films like patriarch's eyes. This ghastly tableau is what brings slasher and serial killer movies into insinuates the essential homogeneity of women - collectible and quiescent - in executed upon female corporeality, the bloody chamber as icon of equivalizing vision maniacal work-in-progress. An ever-accreting tableau of dead wives, masculinist design Hermansson's acute reading reveals the crux of Bluebeard's "death artistry,"135 The the 금

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chamber is a temporally nonsynchronous mirror in which the new wife recognizes, in the consequence of serial logic is its grisly encryption of nonsynchronism. The bloody not exhausted by the motif of collection; rather, the most fundamental (and frightful) dead women and collude in Bluebeard's foregone conclusion regarding her essentialized moment at the threshold of knowledge is crucial. Will she recognize herself in these downfall of her predecessors, her own impending death. As Hermansson points out, this another double of herself, not one which prophesies her submission, but one which identity, or will she refuse it by artful subterfuge, forging, as in some variants of Bluebeard, forfends it? Hermansson suggests that the implications of the equivalizing gesture of seriality are

already hers. The heroine of Stepford Wives, alongside her counterparts in Bluebeard present, and future in the circular repetition of a fate that is both not yet and always met their gruesome doom. Nonsynchronous seriality lies in the dissolution of linear past, doorway of Bluebeard's fatal chamber, faced with horrific evidence of how her antecedents stories, stands on the threshold of a prior fate: in recognizing what has befallen other women, she sets in motion her own impending destruction In moving to Stepford, Joanna, like several women before her, finds herself at the

serial killer, whose monstrosity is both cloaked and disclosed by his too-normal normalcy.⁴⁵ Like "Sleeping Beauty," "Bluebeard" and *Stepford Wives* disclose a structure of ominous prophecy.⁴¹ In the novel, Joanna feels "a sense of beforeness" touch her when she hears about her best friend's planned weekend getaway with her husband. Once Bobbie "changes," Joanna frantically attempts to take her children and file Stepford because "t's going to happen to me in January,"⁴² thus epitomizing folktale motifs of predestination and the heroine's desperate desire to be delivered from her coming doom. *Stepford Wives* thus reconfigures the fairytale's emphasis on fatalistic pedagogy.⁴³ Unlike "Bluebeard," in *Stepford Wives* the heroine, despite her knowledge, dies; the cautionary tale proceeds to confirm the omen, to pursue the nonsynchronous, fatal vision glimpsed by the heroine at the threshold of seriality to its bitter conclusion.

In the novel, Joanna meets her end when she asks her best friend, Bobbie, to prove she is human by cutting her finger so Joanna can see if it bleeds. The novel elliptically suggests that Bobbie agrees to do so but turns the knife against Joanna instead. In the next scene, a dutiful Joanna appears at the supermarket, indistinguishable from the Stepford wives she so recently deplored. The novel's narration, heretofore centered upon Joanna's free indirect speech,⁴⁴ shifts focalization to Ruthanne Hendry, the first African American woman to move to Stepford and, the novel ominously implies the towards free head

woman to move to Stepford and, the novel ominously implies, the town's next fresh kill. In the film version, Joanna is cannier than her novelistic counterpart: suspecting that the much-altered Bobbie will *not* bleed, she plunges the kitchen knife into her best friend's stomach. The weapon sticks out incongruously, bloodless on the robot's pristine white apron. In the end, it is not Bobbie's double that kills Joanna but her own. Bedraggled and terrified, Joanna watches helplessly as her own idealized mechanical countenance approaches her in a diaphanous nightgown, a stocking held taught between two hands. This ending underscores the likeness-in-difference with which the serial plot has framed her. For the Stepford wife, seriality always implies a rendezvous with fate, the heroine's providential meeting with and becoming her double. On the threshold of epiphany in *Stepford Wives* and "Bluebeard," our heroine finds herself entangled in the nonsynchronous time of fate, the linearity of cause and chance factored out, part and parcel of another temporality of repetition and variation, her future already foregone.*⁵

Remaking Wives: The Technologies of Nostalgia

Chapter

8

Screenwriter William Goldman emphasizes that Stepford Wives must be seen in its historical specificity, as a response to and engagement with what has been called the "second wave feminism" of the 1960s and 1970s:

> Tra Levin's novella, on which the film was based, came out in the early seventies, when the Women's Liberation Movement was the hot topic on all the TV talk shows. Betty Friedan's Feminine Mystique had opened the floodgates, Gloria Steinem was a magazine cover girl, and all across the country people were echoing Freud's great unanswered question: "What do women want?"*

In this light, the Stepford husbands are placeholders for averse reactions to the women's liberation movement. By the late 1960s and early 1970s certain ideals of what has been called the "egalitarian feminism"⁴⁷ of the women's liberation movement had become mainstream, and patriarchal convictions regarding masculine superiority had gone underground, so to speak, just as, in the 1990s, political correctness as a kind of received etiquette has not so much eradicated prejudice as dictated its dissimulation.

The disobeyed Stepford husbands are the maniacal vanguard of a patriarchal order contested by the women's liberation movement. The conspiratorial men of Stepford feel themselves to have been wronged by their wives, but have kept silent about their disapproval regarding autonomous women, preferring to work in secrecy. Even more than Bluebeard, who murdered his wife because he could not trust her to keep her word, the Stepford husbands seem all the more motivated by unconscionable masculine pettiness. When Joanna asks the head of the Men's Association why the men executed their wives and replaced them with robots, he replies:

Why? Because we can. We found a way of doing it and it's just perfect. Perfect for us and perfect for you. Think of it the other way around. Wouldn't you like some perfect stud waiting on you around the house, praising you, servicing you, whispering how your sagging Resh was beautiful no matter how you look?

The wifely shortcomings for which the Stepford women must die are tragically banal: they are killed for not keeping a sufficiently tidy house, for refusing to play along with their husbands' sexual preferences, for sometimes neglecting to prepare dinner because lack of fit with a conception of femininity against which they have been secretly weighed unjust, was at least forthright. In the folktale, Bluebeard's desire for domination, however to his wife, his wrath expected. In *Stepford Wives*, the Stepford wives die not because they are curious, not because they have, in spite of themselves, knowingly crossed their husbands' displeasure. Unlike Bluebeard's wives, the Stepford wives die not because they are curious, not because they have, in spite of themselves, knowingly crossed their husbands, but because they fail to appreciate the depths of their husbands' commitment to certain gender norms. The Stepford husbands meld Bluebeard's iniquity with antifeminist subterfuge: covertly masculinist, some of the men are even avowed feminists. (In both novel and film, Joanna's husband Walter pretends to differ with the Men's Association's policy of excluding women, only to use his evenings at the organization for

wants to master the feminine by actually creating it in the image of his desire."** The film and novel take their title from the fantastic conceit of the narrative: the Stepford wives are real women retooled, made more pliant, more comely, and perpetually young. In this, *Stepford Wives* recalls another aggregate of folkloric tropes, the seventeenthcentury Skull Doctor, Lustucru, and the medieval Mill of Old Wives, magical smithies and wondrous machines in which one's sharp-tongued, aging missus could be ground up or pummeled, and by such violence transformed into a nubile, subservient wife.

semblance of life. Central to Stepford Wives, then, is the folkloric "idea of a man who

Warner describes one baleful French image: Lustucru (a contraction of L'eusses-tu cru?, "Would you have believed it?") is "forging new heads for women brought to him by their menfolk – husbands, chiefly – in order to make them into properly docile wives." Like Bluebeard's bloody chamber, the workshop of Lustucru the Skull Doctor (Le Médecin céphal/que) is bedecked with the remains of women, row upon row of the female heads he has hacked off. The sign above the workshop displays a decapitated woman along with the words "Everything about her is good." Should we fail to catch the deeper drift of this grotesque scene, Lustucru's centrally framed anvil is inscribed: "Touche fort sur la bouche. Elle a meschante langue (Strike hard on the mouth: she has a wicked tongue)." Warner historicizes the popular burlesque sketches of Lustucru, "the champion of henpecked husbands, a hero among men," by pointing out that this trope emerged in response to "the intellectual ambitions of seventeenth-century aristocratic women," "the bluestockings of the Paris salons" who "criticized arranged marriages and the dynastic and social market in wives, and sought instead to cultivate equal, companionable relations between men and women."**

I draw attention to the kinship of *Stepford Wives'* conceit of reforging a recalcitrant wife to decapitation at the Skull Doctor's smithy not in order to impute any conscious allusions to seventeenth-century misogyny on the part of Ira Levin. Rather, if we presume Levin's unfamiliarity with Lustucru, the real issue – nonsynchronous heteroglossia – becomes even more pointed: the fantasy of disciplinary violence against women as a means of curbing their desire for self-determination has startling longevity and variety of expression. At once topical and perennial, this poetic invention is neither wholly medieval nor purely modern. It is a recurring figure of anti-feminist tirade continually tailored and reconfigured to the contestations of the moment, but also perpetually encoding chastisement of unruly women. The dark fantasy of the Skull Doctor betokens patriarchal resentment against a nascent feminist consciousness. Lustucru's popularity emerged in the context of a feminist campaign among seventeenth-century literati and aristocrats; similarly, a backlash sensibility against second wave feminism is the context for *Stepford Wives*.

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The seventeenth-century Lustucru was himself derived from the medieval motif of the Mill of Old Wives, the theme of "recycling wives when their husbands are tired of them."⁵⁹ In burlesque sketches, the mill was portrayed as a mechanical process by which women considered unattractive because of their age and their stridency are first pulverized then refinished so as to emerge young, pliable, and newly amorous to the arms of waiting husbands, who show no signs of having aged. *Stepford Wives* is a dark, twentieth-century echo of the Mill of Old Wives.

Like Lustucru's hammer, which smote women on their heads and on their mouths, and the Mill of Old Wives, which ground women to a pulp in order to remake them, the grotesque notion of recycling one's tiresome wife is a conspicuous fantasy of dismemberment. Violence toward the woman's body is really directed against her mind: the Skull Doctor decapitates and "strikes hard on the mouth" to chastise the wife's "wicked tongue," and similarly in Stepford the uncanny mannequins are feeble-minded and well spoken by design. The word list which the real women are asked to speak into a recorder literalizes this fantasy of women's circumscribed expression, as the "new and improved" Stepford wives are equipped with sweet new tongues and an approved vocabulary from which the word "archaic" is conspicuously absent.

In Stepford Wives, the technology that reproduces women in the image of masculinist desire is not a medieval mill but audio-animatronics, pioneered by Walt Disney enterprises in the 1960s. In the novel, Joanna discovers that the serial marital homicides-cum-makeovers begin with the arrival of Dale "Diz" Coba, so nicknamed because he "worked in 'audio-animatronics', at Disneyland, helping to create the moving and talking presidential figures featured in the August number of National Geographic."³¹ Slowly, other men, necessary accomplices, arrive in town: specialists in optics, microcomputers, sound, biochemicals, vinyl polymers, systems engineering. As male experts in industrial technologies take hold of Stepford, women's organizing in the town experiences a rapid downturn.

Joanna's psychiatrist in the novel is skeptical and slightly condescending when Joanna confides her fears of a conspiracy against women in Stepford. Striving to rationalize Joanna's paranoia, the doctor intones:

It sounds like the idea of a woman who, like many women today, and with good reason, feels a deep resentment and suspicion of men. One who's pulled two ways by conflicting demands, perhaps more strongly than she's aware; the old conventions on the one hand, and the new conventions of the liberated woman on the other.

But Joanna does not feel her suspicions to be the delusions of a woman caught between worlds old and new; she insists that the Stepford wives resemble nothing so much as audio-animatronic attractions at the Hall of Presidents in Disneyland: "They're like ... [those] figures of all the Presidents [in Disneyland], moving around, making different facial expressions. Abraham Lincoln stood up and delivered the Gettysburg Address; he was so lifelike."²

The uncanniness of the robotic Stepford wives derives from their nonsynchronous constitution: as Joanna's therapist suggested, the women of Stepford are both old and new, triumphs of cutting-edge engineering put to the service of vivifying an ideal Woman forged in the fires of nostalgia (as Joanna crudely puts it, "a stay-in-the-kitchen wife with big boobs and no demands.")⁵³ As one critic notes, nostalgia is key to the husbands' motivations for murder:

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These high-tech executives . . . grow fascinated with the manufactured nostalgia of television: grandmas with homey, clean houses and kitchens, ruffled aprons, homecooking, families staying together watching television. Nostalgia becomes demonic as the men of Stepford, with the power of the new technologies at their disposal, create perfect robot replicas of their wives, programmed to behave like the television grandmas, with which they replace their murdered wives.⁵⁴

Disney products are closely bound up with the drive to "construct and commodify nostalgia."⁵⁵ Eric Smoodin writes: "Disney – the entrepreneur, the corporation, and all of the products – signified the homely values of family and country even while demonstrating the possibilities of the future, the inevitability of constant technological innovation."⁵⁶ Disney discourse weds a saccharine invocation of an idyllic past to the futurist lexicon of technological euphoria. The historical nonsynchronism of Disney discourse is nowhere more palpable than in audio-animatronics. In the mid-1960s, Disney's version of "Abraham Lincoln-come-alive" was a poster child for the corporation's accomplishments in the new technology. In the selfsame National Geographic interview Levin cited in his novel, Disney explains his deployment of cutting-edge audio-animatronics ("animation with sound, run by electronics"). The National Geographic reporter is awestruck by the audio-animatronic Lincoln's "chilling realism"; the "illusion was alarming."³⁷ Like Disney's Lincoln, the mechanical women of Stepford fascinate and frighten because of their constitutive nonsynchronism: they are both nostalgic and futuristic.

Disney-style audio-animatronics gone awry are central to the most powerful moment in the film: Joanna plunges a knife into the doll-that-was-Bobbie and the mechanical mannequin malfunctions. In a brilliantly orchestrated performance, Paula Prentiss as Bobbie becomes a veritable broken record, breaking into a repetitious, failed monologue accompanied by actions that miscarry. "How could you do a thing like that?" she asks over and over, taking one coffee cup after another off its hook, walking toward the counter, and missing it every time, so that each cup comes crashing down on the floor. Tossing one spoonful of coffee after another into the air, and twisting back and forth from the refrigerator, Bobbie says repeatedly, in a voice both wounded and insincere: "I thought we were friends." In this chilling scene of mechanical failure in a Stepford wife's spotless kitchen, we see the automatic woman, the ideal wife, as she truly is, as she was intended to be: one more appliance among others in a beautifully equipped house, of a piece with the gleaming toaster and the new fridge. She is both quintessentially archaic

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(a woman produced by Lustucru's smithy) and an unquestionably modern apparatus - woman retooled, updated, and instrumentalized as kitchen aid and sex gadget.

Doll-doubles and Domination

At the beginning of the film, Joanna, about to leave Manhattan for Connecticut, sees an incongruous sight, and takes out her camera in order to capture it on film: across the street, a man is carrying an unclothed female mannequin under his arm; her face is featureless and her eyes are covered by a swath. With hindsight, we see that this early scene combines foreshadowing and Sophoclean irony: *Stepford Wives* is a story about the disparity of knowledge-power between husbands and wives. In the city, sharp-witted Joanna notes the titillation, the peculiarity, of a man clasping a comely female dummy, but in Stepford she is too deceived to see the same thing all around her until it is too daughter tells him what they have seen: "Daddy, I just saw a man carrying a naked lady!" Without missing a beat, Walter replies with a double-entendre: "Well, that's why we're moving to Stepford" – they move both to get away from the tawdriness of Manhattan and to live Pygmalion's dream.

In one sense, the Stepford wives are not so much characters as ideas interacting: they are ciphers for female submission and deadening conformity. The film's presentation of the wives as dolls facilitates this, mobilizing the semantic weight of doll figures as quadrille" at the end of the film,³⁹ we see the wives identically outfitted in floor-length tractable, the "compulsive hausfraus" are more akin to superficial mannequins than of meaning" that characterizes the allegorical caricature's "transformation of the simplification of character in terms of single, predominant traits, "*o fit strives for the simplification of character in terms of single, predominant traits, "*o This allows the Stepford wives to depart from the well-rounded characters of realist the fembots are clueless and parochial, exempla of infantilized femininity, doll-like abstractions of Woman.

Stepford's open secret relies on the capacity of a marionette to convincingly "pass" for a woman. The conventional association between dolls and femininity is not owing to the fact that mannequins mirror women, but that women are expected to fashion themselves in accordance with prevailing notions of femininity, to come as close as possible to resembling the *idea* of Woman. In the film, when Joanna first confronts the automaton masquerading as Bobbie, the doll replies: "Nothing's got me. I just wanna look like a woman. And keep the house looking decent, too." The implication, of course, is that

context of suburban life, a chilling tale of "how domination is anchored in the hearts of In this light, Stepford Wives can be seen as an allegory for marital domination in the

by Benjamin as "self-domination," is "first inspired" by love. words, what are the erotic means of subsuming resistance? Her answer: obedience, defined Benjamin asks, "How is domination anchored in the hearts of the dominated?"" In other

aggression and civilized constraints, but as an extension of the bonds of love.⁴³ a means of self-domination . . . It is a problem that must be defined not simply in terms of of course, does not exorcise aggression; it merely directs it against the self. There it becomes us, but by love, love for those early powerful figures who first demand obedience. Obedience, Obedience to the laws of civilization is first inspired, not by fear or prudence, Freud tells

Figure 8.1 quadrille"

(Stepford Wives, dir. Bryan Forbes, prod. Edgar J. Scherick, 1974)

Bliss Cua Lim

but is an exacting performance, a life-work. some women do not look like a Woman, that gender does not derive from natural essence

evidence that their wives are not universal Woman, and, further, that their wives, symis, not much inclined to housework and to entertaining their husbands' sexual whims. That in the first place betray an anti-essentialist recognition that the women in their lives are cannot "act in a manner contrary to her essence."61 Although the men of Stepford fashby Elizabeth Grosz as "the attribution of a fixed essence to women," the belief that parpathetic as they are to the women's movement, are openly critical of this essentialized frau) entails. The murders are the husbands' harshest possible response to undeniable ference of real women from whatever the essentialized conception of them (the haus ion their new wives in the visage of essentialism, their motives for matrimonial homicide the like" - are "given," "shared in common by all women at all times" so that a woman ticular traits and practices - "nurturance, empathy, support, non-competitiveness and Beauvoir's The Second Sex, drives home this point: conception of femininity. The epigraph to the novel, a quotation from Simone de , the husbands' serial murders are a perverse acknowledgment of the distance and dif The men of Stepford betray a peculiar relation to essentialism. Essentialism is defined

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creates a new confict: It is with a bad grace that the man lets her go. (emphasis added)⁴² endeavors to escape from one; she no longer seeks to drag him into the realms of immanence but to emerge, herself, into the light of transcendence. Now the attitude of the males Today the combat takes a different shape, instead of wishing to put man in a prison, woman

> to collude in her own undoing by speaking the entirety of standard English vocabulary into a tape recorder at a man's request. Both films use the motif of devilish conspiracy have allowed Rosemary to carry Satan's child to torm, or enabled each wife in Stepford of conventional bondage. Only this unquestioned, naturalized marital domination could commonplace contract between man and wife, which both Levin novels consider a form tors of her own choosing. Ultimately Rosemary's Baby is not a story of her husband's Faustian compact (the devil's bargain with a struggling actor) but of an entirely more her, isolated her from her friends, and prohibited her from reading books or seeing docown. Rosemary never once considers leaving her husband, despite the fact that he's raped monster in her womb; maternal instincts undo her, leading her to eschew her own convictions against Satanism and agree to raise the child of the devil because it is also her than passing annoyance over the marital rape that leads to the conception of the trust her husband until it is too late. In Polanski's film, Rosemary expresses no more failure to triumph over those who conspire against her is rooted in her inability to dis horror film drawn from an Ira Levin novel, Stepford Wives features a heroine whose curiosity notwithstanding. Like Rosemary's Baby (Roman Polanski, 1968), another prominent in the Bluebeard tale, its apparent warnings against the foibles of feminine and annihilation of their erotic other. The thematic of domination has always been forge a cautionary fable about what Jessica Benjamin has called "the bonds of love" The doll-doubles of Stepford are a figuration for the husbands' complete subjection



discipline gender difference into uniformity.

the same

down difference to produce it as sameness. In these husbands, the Bluebeard topos of the same icon of womanliness; their Disneyland equivalent of the Mill of Old Wives grinds

essentialism, but in their insisting upon it. Thus they remake their singular wives into femininity is not inherent in women, this realization does not result in their abandoning unwillingness to let go, pursue essentialism with bad faith. Although they realize that This epigraph suggests that the husbands of Stepford, in their palpable bad grace, their

seriality, their signal lack of compunction toward the newcomers to whom they dispense

death as their predecessors, is their staunchest expression of their desire to

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urable; where is Benjamin's expectation of the master who, having utterly destroyed his

find the lifelessness, inhumanity, and complete numbing obedience of their wives so pleas-

for what Benjamin incisively calls the "undertow" of the master-slave dynamic of domination in "ordinary' intimate relationships."⁴⁷ But, in light of her discussion of domination, the question we are prompted to ask of the Stepford husbands is why they should

partner by bending her to his will, feels a terrible pang of isolation?"

the dominated." The Stepford wives have only been metaphorically murdered: the dolls are placeholders for their own utterly dominated selves, whittled into complete submission over the years (unlike the Bluebeard tale, the victims are not fresh brides but wives married about a decade) so that they no longer resemble the autonomous subjects they once were. Their city-to-suburbs move is a figure for a feminized movement away from a public or workplace life toward permanent retirement in the private sphere, a withdrawal into the atomized world of home-keeping and child-rearing, the contraction of the woman's previously wider social circle into the confines of the home or the parochial community.

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This is what makes the Stepford wives as disturbing as they are ridiculous. On a literal level, the robotic Stepford wives are so many doubles for women, serial variants of the same sexually available, housework-inclined woman, a perverse simulacra of the women who are made equivalent by their death-transformation into the same mechanical wife. But if *Stepford Wives* has entered popular vocabulary as a cautionary fable for conformity, it is because its figure of feminine doubling, more than its reworking of the folkloric tales of serial *lustmord* (sex murder), hints that the heroines are not entirely antithetical to the compulsive *hausfraus* that replace them. Indeed, as Keppler suggests, the double as a second self is never wholly different from the first identity. Stepford sounds a note of admonition for women: not only to warn against male conspiracy but to coursel against conformity and complacent submission to the breadwinner, which marriage and economic wealth might encourage. (In Perrault's "Bluebeard" the young heroine, after having been wined and dined in grand manner at the monster's estate, agrees to marry him because his wherewithal has made her think that he "had not so very blue a beard

Joanna and Bobbie are stay-at-home, married women very much in danger of becoming like the "hausfraus" they disparage: insular wives with no interests outside home and family. This common ground between the heroines and the hausfraus they so detest frames *Stepford Wives* as a story about the marital dynamics of a generation of upper-class, white women at the height of mainstream awareness of the women's movement in the United States. On this semantic register, *Stepford Wives* reads less like a Bluebeard tale about a man's capacity to turn on his wife, and more like an object lesson on how, for aggregated reasons, women enable their own subjection.

In Forbes's film, Joanna's death at the hands of her mechanical double (figure 8.2) is rendered via a shot/reverse-shot: to her horror, the heroine's gaze discloses the monster to be another self. This may be read allegorically as a metaphor for a woman's banal marital demise, a figuration for her succumbing to tendencies in herself which collude in her own oppression, in exchange for creature comforts and male companionship. The novel contrasts the wealthy, duped women of Stepford with an outsider, a working woman named Mary who can see at first glance that the Men's Association is the culprit in the town, changing women's quality of life for the worse: "If my old man was alive he'd have to knock me on the head before I'd let him join!,"** she cries, highlighting by contrast the avowed feminists' deference to their husbands, whose membership of the Men's Association they protested against but nevertheless accepted.

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<image><image><image><image><image><image><image><image><image><image><image><image><image>

to the disappointment that rekindles his search for satisfaction through marriage."** active recognition he sought to secure from wifely obedience, his relation to them leads an erotic tyrant: "Yet insofar as, lifeless, they [his dead wives] cannot furnish him the with a corpse, counts as a more textured rendering of how the wife as erotic other can tion, and Bluebeard, who searched repeatedly for a female other rather than taking up reading would suggest that Stepford Wives is too simple a figuration of erotic dominabecome dehumanized by patriarchal husbands. Lewis writes of Bluebeard's loneliness as marriages in which complementarity has given way to a polarization of power. Such a narrative may be understood as an allegory for the numbing interpersonal dynamics of To my mind, there are two ways to consider this question in Stepford Wives: first, the

is the secret of Stepford's bloody chamber. The compulsive hausfraus of Stepford are, a person in the first place. The serial-killing husbands' dehumanizing logic of misogyny the secret that the wives of Stepford, each in her turn, preserves by embodying. less than human, always-already a means to be mastered and instrumentalized. This is 5 earnestly maintain that he enjoys making people happy if he has never seen a woman as you know."70 In the face of his repetitious brutality against women, Diz can only like someone who enjoys making people happy." To this Diz replies coldly, "How little expresses surprise that Dale "Diz" Coba worked at Disneyland because "You don't look those they engaged in the dialectic of mutuality, were other men. In the novel, Joanna women because their wives were never, in their eyes, social agents: their social others, panion suggests that for these men their wives were never fully people in the first place not seem to have any misgivings about taking a lifeless object for a life-long erotic comhe never took up residence with a sex doll. The fact that the husbands in Stepford do ture from the Bluebeard tale: while the folkloric killer may have disposed of his wives, Personhood, otherness, recognition, and assertion were never things they desired from fact, the remains of the women they resemble in their husbands' eyes, always-already One might, however, take another view, and see Stepford Wives as a categorical depar

Bliss Cua Lim

Paranoia in the Town that Time Forgot

"Something fishy is going on here! We're in the Town that Time Forgot!"

Bobbie, after abortive attempts at women's organizing in Stepford,⁷¹

inquisitiveness is prompted by a felt imbalance in knowledge that one seeks to rectify.) Indeed, one may well argue that Joanna and her predecessors die in Stepford, as argue, is collocated with suspicion and paranola due to their shared semantic element: may be seen to uphold the generative effects of female suspicion. (Curiosity, I would insofar as the heroine survives despite her inquisitiveness, "Bluebeard" and its variants The Bluebeard tale has often been framed as a diatribe against female curiosity, but

> to ask whether rescue was on its way; but all the Stepford wives except for Joanna do not think to suspect their husbands, to their own great loss. curiosity. Bluebeard's wife knew enough to fear her husband and called out to her sister Bluebeard's wife did not, because they did not exhibit enough of the latter's incorrigible

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in the horror heroine's indignation at her vulnerability in the face of attack, and of even the most rigidly and normatively gendered genres: the woman's movement is troped own act of horrific revenge."72 The heroine-victim is evidence of the historical malleability concomitant resolve to empower herself and turn the tables on her persecutor. has given a language to her victimization and a new force to the anger that subsidizes he status in both roles has indeed been enabled by 'women's liberation.' Feminism, that is Girl's debt to the mainstreaming of feminist discourses: "the female victim-hero['s] ... embodiment of women's anger as well as their fear. Clover is correct to posit the Final on the feminist imagination has everything to do with (as Clover put it) this figure's nuanced films, the protagonist that Carol Clover calls the Final Girl. The hold of the Final Girl Wives shares a certain kinship with the female victim-hero of horror and exploitation Terrified and paranoid, but nonetheless stout-hearted and resourceful, Joanna in Stepford in her

ing a chainsaw. (In Stepford Wives, Joanna' bests her husband with a ski pole.) vulnerability and paranoia, the Final Girl is quintessentially a shaken woman brandish Chainsaw Massacre [Tobe Hooper, 1974]). As grim as her nemesis, yet exhibiting extreme violent than his own (think of Ripley in the Allen tetralogy, or the heroine of the Texas slumbering strength, which, once unleashed, vanquishes the monster through means more tion - the Final Girl has survived the longest and learned the most, and as such is more intensely terrified than any other character. She is a wellspring of resourcefulness and homicide in Stepford, is a longevity narrative powered by an engine of relentless attri last remaining survivor of an horrific ordeal - the slasher film, like the plot of For Halberstam, the Final Girl survives primarily because of her "productive fear:" Clover's Final Girl, "the one who did not die," is an admixture of qualities. As the seria

EIDt is precisely the fear of being watched, the consciousness that she may be being watched, being watched within the horror film very often die; the alternative to paranoia in horror that saves the woman and allows her to look back. The women who are not worried about

films very often is nothing more than a guilibility and a kind of stupid naivet6.73

she die? Why does she not, like her causins in falklore or in the slasher film, counter paranoia, her productive, life-preserving fear, and her folkloric cunning. Why, then, does a strong woman's precarious footing in patriarchal society.

The panic-stricken heroine of Stepford Wives exhibits the Final Girl's feminis

such necessary apprehension, in a woman, becomes charged with cautious knowledge about But Halberstam has incisively shown how, in an era profoundly affected by feminism lation of the kind of fruitful disquiet that is often present in grim fantastic narratives The productive paranoia that Halberstam reads in the Final Girl is thus a specific articu

Joanna tries to convince a Stepford wife to come to their women's group meeting: Men's Association and their docile wives as relics of the past. In one scene in the film, (Bobbie, even more paranoid than Joanna, like her, fails to survive), Joanna sees the (in the case of the wives). Like Bobbie, who calls Stepford "the Town that Time Forgot" the case of the husbands), simultaneously modern women and old-fashioned hausfraus contradictions which make it possible to be both nostalgic and fully in the present (in disparages the Stepford wives and husbands as anachronistic, failing to appreciate the undoing lies in her inability to grasp the nonsynchronism of patriarchial dynamics: she her husband's death-artistry with a symmetrical escape-artistry? I believe Joanna's

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MARIE: Does it ever bother me? ... No, it doesn't. BOBBIE: Old fashioned! Out of date! MARIE: Archaic? archaic? TUNNUS Deesn't it bother you that the most important organization in Stepford is sexually

deployment of technological wizardry in the service of nostalgia, and in the nascence of ity does not always only banish, but can often collude with, differing historical forms of heroines fail to see that patriarchal discourses are never simply retrograde, that modernsocial force in the present. In their historicist derision of the Men's Association, our their response to the contemporary women's movement, they are, in fact, a pernicious taken to conceive of the husbands as a simple anachronism, for in their nonsynchronous an organization newer than the women's club, not yet seven years old. Joanna is misprised to note that the Men's Association is not, in fact, a traditional institution, but archaic, exponents of old-fashioned, out-of-date sexual roles. In the novel, Joanna is sur it means that the insipid wives in Stepford do not know what they themselves are: sexually misogyny Joanna, realizing. For Joanna and the narration, this lapse of vocabulary is telling because Bobbie no longer knows what "archaic" means. "It's not on the word list, is it?" says Bobbie and Joanna, Joanna's stabbing of her friend is preceded by her realization that The word "archaic" has a special importance in the film: in the climactic scene between

that the tale was often understood to provide: "Bluebeard," one which worked to undermine the warnings against feminine curiosity In the late seventeenth century, Charles Perrault appended a campy moral to

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Demanding the impossible, No longer is the husband so terrifying Is one of days long past He will recognize that this tale And studies this grim story, If one takes a sensible point of view

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One does not have to guess who is master!" And no matter what colour his beard may be In the presence of his wife he is now gracious Being both dissatisfied and jealous; s enough,

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to the women's movement. cence, but by a discontinuous collocation of essentialism, feminism, and patriarchal rejoinders chronous texture of gender norms, a field of contestation characterized not by obsoles of the past. Rather, Stepford Wives as a Bluebeard narrative conveys the nonsyncentury serial killers and other inheritors of the Bluebeard narrative structure, Stepford it claims only its anachronism, its complete obsolescence."76 Yet along with twentieth claims to apprehend the sense of the events; rather, from its transcendental standpoint Wives belies Perrault's droll insistence that patriarchal domination in marriage is a thing need to revisit this outdated cautionary fable regarding women's vulnerability in marriage their harsh "abuse of male privilege,"75 no longer exist: there is, then, no longer any In this reflexive, self-ironic epilogue, Perrault shifts the emphasis from moralizing to As one scholar remarks, in Perrault's "historicizing commentary," the moral "no longer temporalizing. The narrator tells us that "overbearing husbands" like Bluebeard, and

head."" go into the lexicon as shorthand for a clueless, zombie-like lady of leisure with an empty is total Stepford;"78 another notes: "It didn't take long for the term 'Stepford Wife' to certain gay communities. One acerbic critic writes: "contemporary gay life and lifestyle Stewart fans, planned communities, and the fitness-obsessed, upper-class culture or the novel and the film, "Stepford" continues to command immediate legibility as a cipher what it consumes will later consume it."77 Indeed, despite three decades' distance from for "narrow self-definition" and "dim conformity," invoked as a warning against Martha Halberstam has insightfully commented that the horror audience often "worries that

thrives in futuristic fantasies nostalgic for feminine marionettes and is well served by its fatalistic temporality; as the Stepford fembots demonstrate, it sexual oppression. Erotic domination subtends the essentializing logic of serial murder times, but I have argued that it ends by insinuating the nonsynchronous tenacity of Stepford Wives begins by framing patriarchy as a throwback to less sexually enlightened account for its longevity in the popular imagination. Like Perrault's moral to "Bluebeard," and upper-class complacency. Its nightmare vision is not easily shaken off, which may is a memorable warning against historically tenacious forms of internalized domination Stepford Wives is more than an indictment against retrograde male malevolence: it

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		Bliss Cua Lim, "Spectral Times: The Ghost-film as Historical Allegory," Positions: East Asia	
		Cultures Critique 9 (2) (Fall 2001), 287-329.	
	ų	Sigmund Freud, "The Uncanny (1919)," In James Strachey, in collaboration with Anna Freud	
		(ed.), The Standard Edition of the Complete Psychological Works of Sigmund Freud, vol. 17	
		(1917-1919) "An Infantile Neurosis and Other Works" (London: Hogarth Press, 1955),	
		p. 247.	
	4	By historicism, I mean a linear, universal, and evolutionary view of history. Dipesh Chakrabarty	
		defines historicism as "the idea that things develop in historical time, that this time is empty	
		and homogeneous, that history is layered and contains what Marx called the 'unvanquished	
		remnants of the past', (It) consists in a very particular understanding of the question of	
•		contemporanelty: the idea that things from different historical periods can exist in the same	
		time (the so-called simultaneity of the non-simultaneous) but belong to different worlds. Thus	
		we may have a 'medieval' object before us, but it is [a] relic from a past world that is no	
		longer there. One could, in historicism, look at peasants in the same way: as survivals from	
		a dead world." Chakrabarty underscores the pernicious ethical implications of historicism:	
		it enables one to deny the contemporaneousness of others, positioning them as backward or	
		anachronistic. See Dipesh Chakrabarty, "The Time of History and the Times of the Gods,"	
		In Lisa Lowe and David Lloyd (eds), The Politics of Culture in the Shadow of Capital (Durham,	
		NC: Duke University Press, 1997), pp. 48–50.	
	G	Julia Kristeva, "Word, Dialogue and Novel" (1966), trans. Alice Jardine, Thomas Gora, and	
		Leon S. Roudiez, in Toril Moi (ed.), The Kristeva Reader (New York: Columbia University	
		Press, 1986), pp. 36—7.	
	σ	M. M. Bakhtin, "Discourse in the Novel," trans. Caryl Emerson and Michael Holquist, in	
		Michael Holquist (ed.), The Dialogic Imagination: Four Essays by M. M. Bakhtin (Austla:	
		University of Texas Press, 1981), p. 291.	
	7	Robert Stam, Robert Burgoyne, and Sandy Flitterman-Lewis, New Vocabularies in Film Semiotics	
		(London: Routledge, 1992), p. 204.	
	8	Kristeva, "Word, Dialogue and Novel," p. 37.	
	ç	Bakhtin, "Discourse in the Novel," p. 293.	
	10	Oudley Andrew, "Adaptation," in James Naremore (ed.), Film Adaptation (New Brunswick,	
		NJ: Rutgers University Press, 2000), p. 31.	
	H	Robert Stam, "Beyond Fidelity: The Dialogics of Adaptation," in James Naremore (ed.), Film	
		Adaptation (New Brunswick, NJ: Rutgers University Press, 2000), p. 54.	
	12	See, for example, Henry Jenkins, "Star Trek Rerun, Reread, Rewritten: Fan Writing as Textual	
		Poaching," in C. Penley et al. (eds), Close Encounters: Film, Feminism, and Science Fiction	
-		(Minneapolis, MN: University of Minnesota Press, 1991), pp. 171-204.	
•	13	Bakhtin, "Discourse in the Novel," pp. 273–4.	
	14	Kristeva, "Word, Dialogue and Novel," pp. 36-7.	
	15	Carol J. Clover, Men, Women and Chainsaws: Gender in the Modern Horror Film (Princeton,	
		NJ: Princeton University Press, 1992), pp. 10-11.	

Bliss Cua Lim

- 16 Charles Perrault's and Marie-Jeanne L'Héritier's versions in the 1690s, the Grimms' in 1810, and the operas of Maurice Maeterlinck/Paul Dukas and Béia Bartók in the early twentieth century, to name a few. See Marina Warner, From the Beast to the Bionde: On Fairy Tales and their Tellers (New York: The Noonday Press, 1994), p. 268.
- 17 Warner, From the Beast to the Blonde, p. 241.
- 18 Ibid., p. 269.
- 19 Casie Hermansson, "Reflecting Revision: Bluebeard and the Uncanny," paper presented at a panel on "The Uncanny in Contemporary Horror" at the Eighteenth International Conference on the Fantastic in the Arts, Fort Lauderdale, March 19, 1997, p. 2.
- 20 Philip Lewis, Seeing Through the Mother Goose Tales: Visual Turns in the Writings of Charles Perrault (Stanford: Stanford University Press, 1996), p. 198.
- 21 "Pour ce petit cabinet, je vous défends d'y entrer, et je vous le défends de telle sorte, que s'il vous arrive de l'ouvrir, il n'y a rien que vous ne deviez attendre de ma colère." Charles Perrault, Contes, ed. Marc Soriano (Paris: Flammarion, 1989), p. 258, trans. by and quoted in Lewis, Seeing Through the Mother Goose Tales, pp. 207–8.
- 22 Warner, From the Beast to the Blande, p. 244.
- 23 Charles Perrault, "Blue Beard," in Perrault's Complete Fairy Tales, trans. A. E. Johnson et al. (London: Penguin, 1961), p. 73.
- 24 James M. McGlathery, Fairy Tale Romance: The Grimms, Basile, and Perrault (Urbana, IL: University of Illinois Press, 1991), p. 71.
- 25 Marina Warner, The Absent Mother, or Women Against Women in the "Old Wives' Tales", lecture delivered as Tinbergen Professor at the Erasmus University Rotterdam, Faculty of Societal History and Study of the Arts, on January 18, 1991 (Hilversum: Verloren, 1991), pp. 38–9.
- 26 "(F)Eminism and the fairytale have been strongly associated...in the writings of the French 'prècieuses' Catthèrine d'Aulnoy, Gabrielle-Suzanne de Vilieneuve, and Jeanne-Marie Leprince de Beaumont, who all campaigned in their different ways for women's greater independence, and against arranged marriages through their fairytales." Warner, Absent Mother, p. 23.
- 27 Stepford was not explicitly identified as Connecticut in Levin's novel; the specificity of setting is something injected by director Bryan Forbes, who shot the film in Westport, Connecticut. When interviewed, Forbes maintained, "I didn't shoot in any sets at all. I didn't build any sets. That's Connecticut the white picket fences, the manicured lawns, etc. etc. I wanted to keep that normality." The Stepford Life: Interviews with Director Bryan Forbes, Producer Edgar J. Sherick, and Stars Katharine Ross, Paula Prentiss, Nanette Newman and Peter Masterson (dir. David Gregory, 2001), The Stepford Wives Silver Anniversary Edition DVD (dist. Anchor Bay Entertainment, Inc., 2001).
- 28 Levin, The Stepford Wives, pp. 12–13.
- Ibid., p. 22.

29 30

Ibld., pp. 70–1. Susan Brownmiller writes: "I wasn't among them, but according to a gosslpy report in the New York Times, Betty Friedan, the mother of us all, walked out in a huff, and Lols Gouid, whose novel 'Such Good Friends' had been a 1971 screen hit, pronounced it 'junk.' Rattling her sabers in the New Yorker, the rambunctious film critic Pauline Kael, no friend of feminism, took an opposite tack and eviscerated 'Stepford' with words like 'boobish' and 'cruddy' in a passionate defense of hardworking, misunderstood men." See Susan Brownmiller, NF

See Ernst Bloch, "Nonsynchronism and the Obligation to its Dialectics (1932)," New German

Ira Levin, The Stepford Wives (Greenwich, CT: Fawcett, 1972), pp. 17-19

Notes

Critique 11 (Spring 1977): 22. For a fuller discussion of my reformulation of this term, see

(available at http://amc.thoughtbubble.com/about/stepfordwives1.html) "Domestic Engineering: A Feminist Deconstructs The Stepford Wives," AMC About the Movies

- 32 Levin, The Stepford Wives, p. 102.
- ŝ Hermansson, "Reflecting Revision," pp. 2-3. a Literary Genre, trans. Richard Howard (Ithaca, NY: Cornell University Press, 1975), p. 31 hesitation which sustains its life." Tzvetan Todorov, The Fantastic: A Structural Approach to the fantastic. Either total faith or total incredulity would lead us beyond the fantastic: it is "'I nearly reached the point of believing': that is the formula which sums up the spirit of scandalizes one's frames of reference. In his view, hesitation lies at the core of the fantastic: does not fully believe; when one nearly rejects, without entirely dismissing, that event which For Tzvetan Todorov, the fantastic appears in the instant when one nearly believes, but
- 33 ¥
- 36 Lewis, Seeing Through the Mother Goose Tales, pp. 213-14 Ibid., p. 2.
- 37 Roland Barthes, Camera Lucida: Reflections on Photography, trans. Richard Howard (New York: Hill and Wang, 1981), pp. 78-9, 96-7.
- зB University Press, 1991), p. 192. Johannes Fabian, "Of Dogs Alive, Birds Dead, and Time to Tell a Story," in John Bender and David E. Wellbery (eds), Chronotypes: The Construction of Time (Stanford: Stanford
- 39 Lewis, Seeing Through the Mother Goose Tales, p. 212.
- 8 a family, job, and home, just like yourseif." In popular discourses on the serial killer, it is mality." One self-confessed serial killer described himself as "an average-looking person with with which actual serial killers have come to "over-identify" is the notion of "abnormal noreffects, fantasies and representations then begin to orbit." One aspect of the serial-killer profile a category or type of person as a sort of point of attraction around which a range of acts, Mark Seltzer astutely remarks that the emergence of the category "serial killer" in the midthis typicality, this "sheer ordinariness," that makes the idea of serial killers so unnerving 1970s is a "naming event" possessed of "its own internal 'torque.' It involves the positing of (London: Routledge, 2000), pp. 97-9. Mark Seltzer, "The Serial Killer as a Type of Person," in Ken Geider (ed.), The Horror Reader
- 4 Max Lüthi, Once Upon a Time: On the Nature of Fairy Tales, trans. Lee Chadeayne and Pau Gottwald, introduction by Francis Lee Utley (Bloomington, IN: Indiana University Press, 1976) р. 30

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- 43 42 Levin, The Stepford Wives, pp. 113, 131
- pp. 18-19. For Warner, folktales are distinguished by their cautionary fatalism. See Warner, Absent Mother,
- 44 A character's internal monologue in the guise of narrator's discourse, for example, "Was Consciousness in Fiction (Princeton, NJ: Princeton University Press, 1978). she dreaming?" See Dorrit Cohn, Transparent Minds: Narrative Modes for Presenting

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₿ Keppler argues that fate opposes "Timelessness to Time" - fatalism refutes an understandat-onceness." C. F. Keppler, The Literature of the Second Self (Tucson: University of Arizona ing of time as simple forward progression. For him, fatalistic time is a nonsynchronous "all-Press, 1972), pp. 196-8.

Chapter

46 William Goldman, Adventures in the Screen Trade: A Personal View of Hollywood and convgoidman.htm) Screenwriting (New York: Warner Books, 1983), pp. 203-7 (available at http://www.gynoid

- 47 Elizabeth Grosz, "Sexual Difference and the Problem of Essentialism (1989)," In Space, Time and Perversion: Essays on the Politics of Bodies (New York: Routledge, 1995), pp. 50-3.
- 49 48 Warner, From the Beast to the Blonde, p. 29. See p. 28 for an eighteenth-century render-Cinema and the Realms of Enchantment (London: British Film Institute, 1993) Marina Warner, "Women Against Women in the Old Wives' Tale," in Duncan Petrie (ed.)
- 8 ing: a woodcut from Normandy showing the Skull Doctor at work in his smithy
- Ibid., pp. 43-4. See p. 43 for a nineteenth-century Danish woodcut of the Mill of Old Wives
- 5 Levin, The Stepford Wives, p. 153.
- 52 Ibid., pp. 146-7.
- ង Ibid., p. 162.
- <u>ب</u> E. B. Daniels, "Nostalgia: Experiencing the Elusive," in Don Inde and Hugh J. Silverman (eds), Descriptions (Albany, NY: State University of New York Press, 1985), pp. 77-8.
- ន Eric Smoodin, "Introduction: How to Read Walt Disney," in Eric Smoodin (ed.), Disney Discourse: Producing the Magic Kingdom (New York: Routledge, 1994); pp. 1, 10.
- 56 Ibid., p. 10.
- 57 Robert De Roos, "The Magic Worlds of Walt Disney (1963)," in Eric Smoodin (ed.), Disney pp. 159-207 (New York: Routledge, 1994), pp. 65-6. Discourse: Producing the Magic Kingdom, reprinted from National Geographic, August 1963
- 5 On the doll as a metaphor for subjective inauthenticity and lack of autonomy, see my article "Dolls in Fragments: Daisies as Feminist Allegory," Camera Obscura 47 16.2 (Fall 2001) 37-77
- 59 Brownmiller, "Domestic Engineering," n.p.
- 6 Angus Fletcher, Allegory: Theory of a Symbolic Mode (Ithaca, NY: Cornell University Press, 1964), pp. 32-4.
- 61 Grosz, "Sexual Difference," p. 48.
- 62 Simone de Beauvoir, The Second Sex, quoted in Levin, The Stepford Wives, p. 5.
- 63 Jessica Benjamin, The Bonds of Love: Psychoanalysis, Feminism, and the Problem of Domination (New York: Pantheon Books, 1988), p. 5.
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- ŝ Perrault, "Blue Beard," p. 71.
- 66 Levin, The Stepford Wives, p. 79.
- 67 Benjamin, The Bonds of Love, p. 65.
- 66 one partner in the dynamic exhibits pure assertion (the master) while the other exists only to person he is with is no person at all." Benjamin, The Bonds of Love, p. 53 not emerge from a true other. The complete dependency and recognition-without-assertion of submits; the master finds the recognition, however total, to be unsatisfying because it does between self-assertion and mutual recognition that allows self and other to meet as equals recognize him (the stave). Domination and submission are a breakdown of necessary tension Domination is the opposite of mutuality: it is the polarization of these two terms, so that For Benjamin, human relationships are characterized by a dialectic of assertion and the slave dehumanizes her; on his part, the master finds himself acutely alone "because the Domination, in polarizing assertion and recognition, dehumanizes the person who only ever recognition; when the relations are mutual, these two terms exist in a reciprocal balance
- Levin, The Stepford Wives, p. 53. Lewis, Seeing Through the Mother Goose Tales, p. 211

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71 Ibid., p. 42.

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- 72 Clover, Men, Women and Chainsaws, p. 4. 73 Judith Halberstam, Skin Shows: Gothic Horror and the Technology of Monsters (Durham,
- NC: Duke University Press, 1995), pp. 124–7.
- 74 Perrault, "Blue Beard," p. 78.
- 75 Warner, From the Beast to the Blonde, p. 244. 76 Winfried Menninghaus, In Praise of Nonsense: Kant and Bluebeard, trans. Henry Pickford
- (Stanford: Stanford University Press, 1999), p. 69
- 77 Halberstam, Skin Shows, p. 159.
- 78 Tim Teeman, "Down with the Stepford Gays," New Statesman 129/128: 4427 (March 12, 1999), 23–4 (available at http://newfirstsearch.oc/c.org). For other examples of Stepford's valence in popular media, see Christina Shea, "Planned Communities: The Good Life or Stepford Revisited?," USA Today (September 1999) (available at http://newfirstsearch.oc/c.org).
- 79 Brownmiller, "Domestic Engineering," n.p.

Boyz N the Hood Chronotopes: Spike Lee, Richard Price, and the Changing Authorship of *Clockers*

Paula J. Massood

In the closing scene of Spike Lee's Clockers (1995), Strike Dunham – the film's young, ulcer-prone protagonist – escapes from the life-threatening dangers of urban life. In the film's final frames we witness both an emigration and a migration as Strike concurrently leaves behind his past and heads toward a more promising future. This in and of itself is neither new nor innovative. We are familiar with Hollywood's happy endings, designed to let audiences walk out of the theater with a satisfying feeling of narrative closure. The way the scene is shot adds to its redemptive qualities: infused with a golden light, Strike heads into the sunset before the screen fades to black.

In a variety of press releases and interviews, Lee stated that he wanted Clockers to be more than just another "hood" film: what he referred to as the "black gangster, hip-hop shoot-'em-up . . . drug genre."² One of Lee's primary concerns was to differentiate Clockers from hood films such as John Singleton's Boyz N the Hood (1991) and the Hughes Brothers' Menace II Society (1993), films with similar subject matter and settings. As Lee stated after the film's release, "It was always our intention that If we succeeded with this film, that this might be the final nail in the coffin and African-American filmmakers would try telling new stories."³ While Clockers is wholly self-conscious of, and reliant upon, the hood films immediately preceding it, the film occupies a different