UCSF

Presentations

Title

Life Support for the Open Access Policy

Permalink

https://escholarship.org/uc/item/03b451qx

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Publication Date

2017-10-01

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Today's Presenters





Anneliese Taylor

Assistant Director for Scholarly Communications & Collections, University of California, San Francisco (UCSF) Library

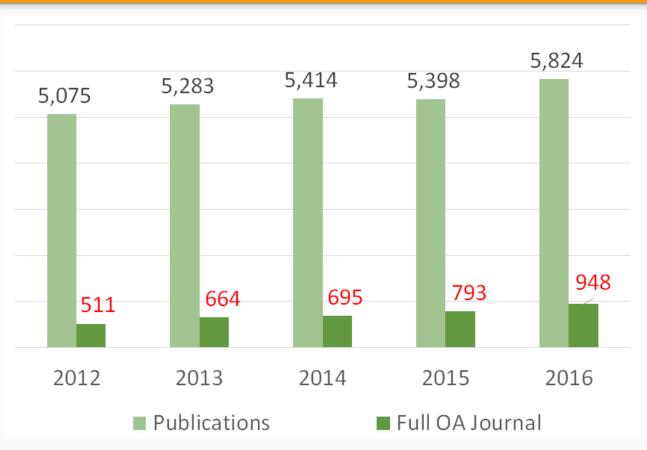
Stephanie (Teddy) Gomes

Open Access Policy Project Librarian, UCSF Library (formerly); currently Digital Collection Manager at Worldreader



- Health Sciences
- Second largest employer in SF
- 3,300 students/1,000 postdocs
- 3,000 faculty (2,000 Academic Senate)
- 2nd highest recipient of NIH awards
- 6,000 articles published annually

UCSF total article count & full OA journal article count, 2012-2016



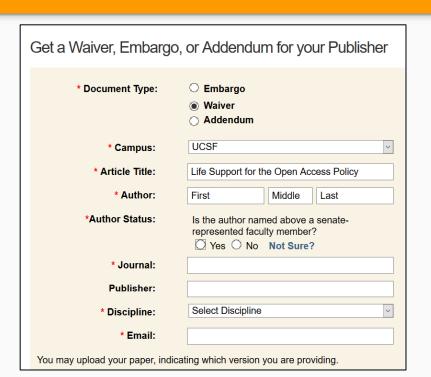
Source: Web of Science

Open Access Policies at University of California



What's in the Policy?

- √ Rights-retention based
- √ Scholarly journal articles
- √ Entered into agreement after the policy pass date
- √ Immediate upon publication
- √ eScholarship / open site
- ✓ Opt-out



California Digital Library (CDL) Team -

Access & Publishing Group











Justin Gonder

eScholarship Product Manager

Kirk Hastings

Senior Developer

Katie Fortney

Copyright Policy & Education Officer

Monica Westin

Publications & Engagement Manager

Lisa Schiff

Technical Lead

Q

About ▼

Campus Sites ▼

UC Open Access ▼

eScholarship Publishing

Open Access Publications from the University of California

UC San Francisco

Explore all of our campuses >

eScholarship Repository

eScholarship provides open access repository services for University of California academic researchers to manage and share the full range of their scholarly output. Research shared on eScholarship benefits from increased global visibility and long-term preservation.

or

Affiliated with UC?

Deposit Work Now

Learn more >

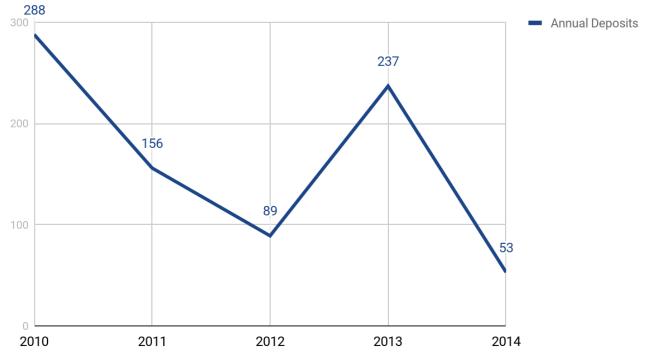
eScholarship Publishing

eScholarship Publishing offers a comprehensive open access publishing program for journals, monographs, conference proceedings, and other UC-affiliated original scholarship. This program focuses on supporting interdisciplinary studies, emerging fields of research, and new models of scholarly communication.

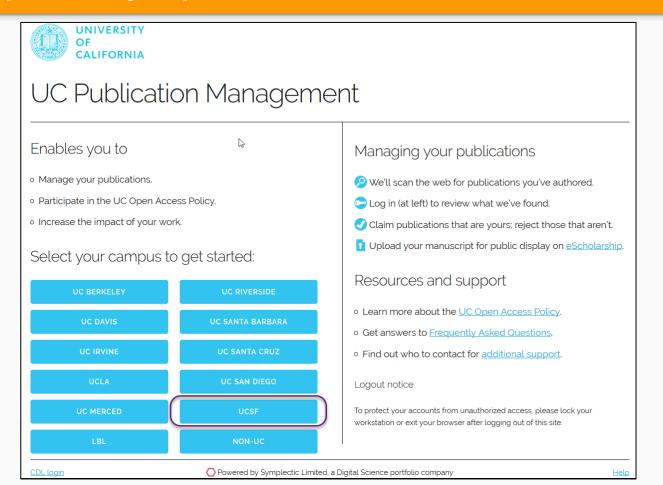
Explore eScholarship publications >

The Problem: Policy Compliance pre RIS





RIS Adopted: Symplectic Elements



Email notification (old) from the publication system

From: UCSF Open Access Policy Team (oapolicy@ucsf.edu)

To: Justin Gonder

Subject: Your recent UCSF publications are ready for verification and uploading

Open Access Policy of the UCSF Academic Senate

Dear Justin Gonder,

The University of California publication management system has recently located publications that appear to be authored or co-authored by you.

- 15 total journal articles are ready to be claimed as yours.
- Of these, 2 publications are covered by the UCSF Open Access Policy and can be uploaded for public display in eScholarship.
- Papers published as of May 21, 2012 are covered by the policy.
- Upload the final peer-reviewed manuscript for immediate public access. The publisher's PDF is only allowed when specified by the publisher.

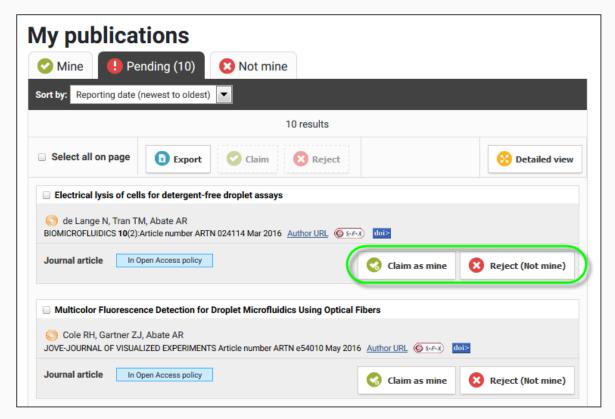
Click to verify your publications at: https://oapolicy.universityofcalifornia.edu

Exercise your right to control and share your work. Deposit the final manuscripts of your papers in eScholarship, UC's open access repository.

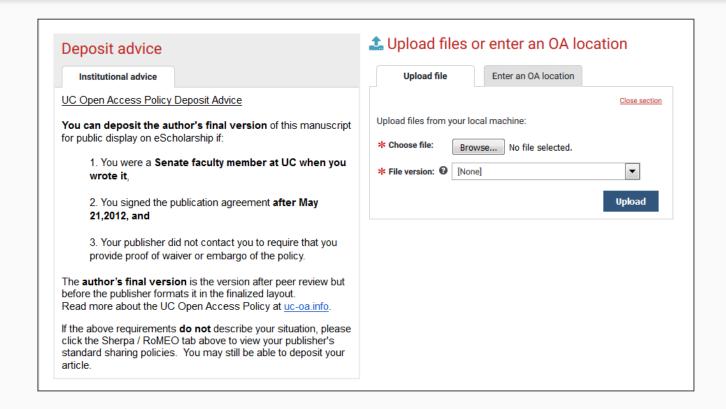
Availability in eScholarship increases the reach and impact of your research and fulfills the terms of the UC Open Access Policy.

The UC publication management system was commissioned by

Publication Management System - Pending publication list for verification

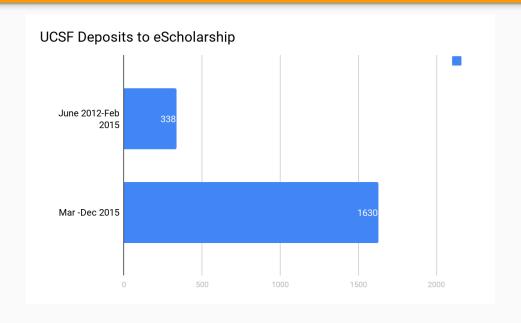


Deposit to eScholarship



The Problem: Policy Compliance post-RIS

Despite increase in deposits with RIS, compliance rate still low





Hire a project librarian to help increase engagement with the system and drive the deposit rate

Approaches to increasing participaton

Resolving Pending lists / unclaimed publications

Depositing on behalf of authors

Outreach/communication with users

Pending list clean-up - user search settings

- Pre-clean up count: 136,419
- Post-clean up count: 79,299
- 40% drop when UCSF affiliation added to search settings. Examples:

User Name	OLD count	NEW count
W Li	2210	82
G Taylor	1221	15
H Maibach	780	505

Pending list clean-up - CV publications matching offer

Targeted 115 out of 2,021 total users

Open rate: 31.9%

Response rate: 3%

- Library "Friend" group had a higher response rate: 20%
- No difference in response rate between delegates versus faculty
- Developed first stage of a communication plan based on these findings

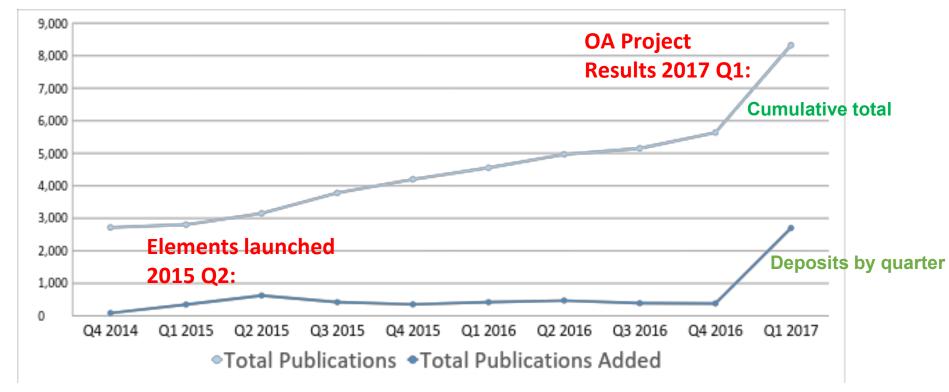
Depositing files / links for authors

Auto-deposits through Elements. Files from:

- PubMed Central (3,324 found)
- arXiv
- Other OA locations

Deposited as OA links rather than files

eScholarship UCSF growth since 2014



Q1 2017: 8,322 Publications / 10,605 Downloads

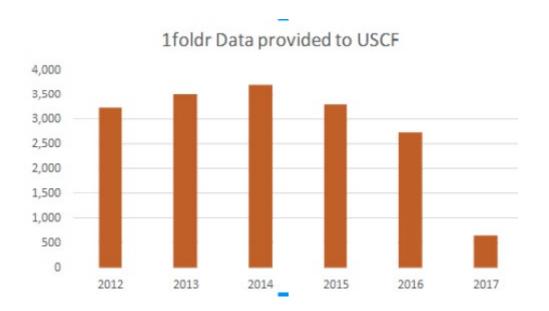
OA file locater service



Licensed OAfindr+ (now called 1foldr Data) to see what other OA files could be identified

Domain source	% of total
PubMed Central	43.9%
Publisher OA	30.7%
ResearchGate	21.5%
Institutional Repository	3.8%

1foldr Data - UCSF publications by year



Other OA article finding tools











UC eLinks is connecting to oaDOI.org:

Example UC eLinks

Outreach & Communication - notification email

Dear Miriam Gonzales,

UC's publication management system has located publications that appear to be authored or co-authored by you. Click on the Verify publications link below to quickly claim and deposit your publications in the University of California's eScholarship platform. Sharing your work on eScholarship makes it immediately accessible to a global audience of researchers.

There are 15 new publications for you to claim or reject as an author or co-author

Verify publications

Questions?

See the <u>FAQs</u> for more about the UC Open Access Policy and Publication Management System. To send a question to the UCSF Open Access Policy Team, reply to this email.

Sincerely,

The UCSF Open Access Policy Team

The Academic Senate of the UCSF adopted an Open Access Policy in May 2012 to ensure that research articles authored by faculty at all 10 campuses of UC are made freely available to the public.

The UC Publication Management System is an automated system administered by the California Digital Library (CDL) to facilitate participation in the policy. The University Library is working closely with CDL and the Academic Senate on implementation of the policy.

Outreach & Communication - Publication System FAQs

http://tiny.ucsf.edu/oapolicytoolfaq

UC Publication Management FAQ

The University of California Publication Management System offers Academic Senate Faculty an automated system for identifying and managing their published works. The system also allows faculty to deposit content covered by the UC Open Access Policy to the university's eScholarship platform, thereby making it available to the public.

For questions about the Policy itself, see the policy FAQ.

Frequently Asked Questions

- Who has access to this system?
- ▶ How does the system work?
- What do I do after logging in?
- ▶ How do I deposit a file or link to an open access location?
- ▶ Why am I receiving an error message when I input a URL in OA Location?
- Do I have to deposit all of my publications?
- Is there a deadline for completing this process?
- Not all of my publications are being found. How do I change that?
- > Too many publications are being found that aren't mine. How do I change that?

Outreach & Communication Plan

- Contact newly added faculty to familiarize them with the Policy and tools
- Email campaigns using MailChimp for new features, other newsworthy messages





OA Policy Compliance Rates

Before: 9.4%

After: 16.8%

Faculty are using multiple publication management tools

Auto-claiming and autodeposit is key

Ongoing effort necessary

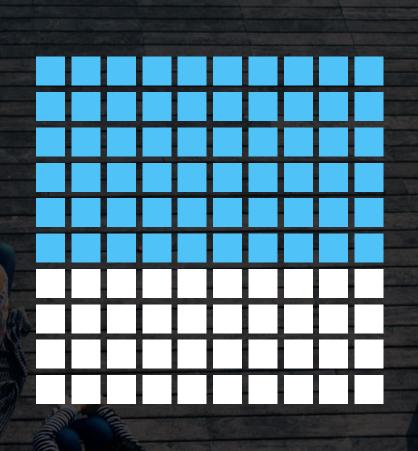
What does the future hold?

Funding uncertainty

Staffing need

New eScholarship

Better tool integration



Thank you!





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