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Author Jan de Leeuw

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DISTANCE-BASED TRANSFORMATIONS OF BIPLOTS

JAN DE LEEUW

1. INTRODUCTION

In principal component analysis and related techniques we approximate (in the least squares sense) an $n \times m$ matrix F by an $n \times m$ matrix G which satisfies **rank**(G) $\leq p$, where $p < \min(n, m)$. Or, equivalenty, we want to find an $n \times p$ matrix X and an $m \times p$ matrix Y such that G = XY' approximates F as closely as possible. The rows of X and Y are then often used in graphical displays. In particular, *biplots* [Gower and Hand, 1996] represent X and Y jointly as n + m points in Euclidean p space.

If formulated in this way, there is an important form of indeterminacy in this approximation problem. If R of order p is nonsinsular, then we can define $\tilde{X} = XR$ and $\tilde{Y} = YR^{-T}$ and we have $\tilde{X}\tilde{Y}' = XY'$, where A^{-T} is the transpose of the inverse (or the inverse of the transpose). Thus \tilde{X} and \tilde{Y} give exactly the same approximation, but plotting them may give quite different results, depending on R. To give a simple example, we can choose R scalar, and make \tilde{X} arbitrarily small and \tilde{Y} arbitrarily big. In particular for biplots, which are often interpreted in terms of distances between the points, the indeterminacy is a nuisance and can lead to unattractive representations.

In this note we choose R in such a way that the distances, more specifically the squared Euclidean distances, between selected rows of \tilde{X} and \tilde{Y} are small. This takes care of both the relative scaling of the two clouds of points, as well as rotating them to some form of conformance.

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2. PROBLEM FORMULATION

The squared distance between rows *i* and *j* of the n + m matrix

$$Z = \begin{bmatrix} XR \\ YR^{-T} \end{bmatrix}$$

can be written as

$$d_{ij}^2(R) = (e_i - e_j)'C(e_i - e_j) = \operatorname{tr} CA_{ij}.$$

Here the e_i are unit vectors (columns of the identity matrix) and we define

$$C = \begin{bmatrix} XSX' & XY' \\ YX' & YS^{-1}Y' \end{bmatrix},$$

as well as S = RR' and $A_{ij} = (e_i - e_j)(e_i - e_j)'$.

Thus summing over a selected subset \mathcal{I} of squared distances leads to a loss function of the form

$$\lambda(S) = \sum_{(i,j) \in I} d_{ij}^2(S) = \operatorname{tr} S X' A_{11} X + \operatorname{tr} S^{-1} Y' A_{22} Y$$

where A_{11} and A_{22} are the two principal submatrices of

$$A = \sum_{(i,j)\in\mathcal{I}} A_{ij}.$$

If we minimize the sum of squares of all *nm* distances between the *n* points in *X* and the *m* points in *Y*, for example, we find $A_{11} = mI$ and $A_{22} = nI$. If n = m and we want to minimize the sum of the *n* squared distances between the corresponding points x_i and y_i then $A_{11} = A_{22} = I$.

3. PROBLEM SOLUTION

Let us minimize $\lambda(S) = \operatorname{tr} SP + \operatorname{tr} S^{-1}Q$, where both *P* and *Q* are positive definite. If *P* and/or *Q* are singular, the more general results of De Leeuw [1982] must be used, but in most applications we have in mind non-singularity is guaranteed.

The stationary equations for the problem of minimizing $\lambda(S)$ are

(1)
$$P = S^{-1}QS^{-1},$$

which we have to solve for a positive definite S. We can use the symmetric square root to rewrite Equation (1) as

(2)
$$I = P^{-\frac{1}{2}} S^{-1} P^{-\frac{1}{2}} \left[P^{\frac{1}{2}} Q P^{\frac{1}{2}} \right] P^{-\frac{1}{2}} S^{-1} P^{-\frac{1}{2}}$$

from which

(3)
$$P^{-\frac{1}{2}}S^{-1}P^{-\frac{1}{2}} = \left[P^{\frac{1}{2}}QP^{\frac{1}{2}}\right]^{-\frac{1}{2}}$$

and thus

(4)
$$S^{-1} = P^{\frac{1}{2}} \left[P^{\frac{1}{2}} Q P^{\frac{1}{2}} \right]^{-\frac{1}{2}} P^{\frac{1}{2}}$$

and

(5)
$$S = P^{-\frac{1}{2}} \left[P^{\frac{1}{2}} Q P^{\frac{1}{2}} \right]^{\frac{1}{2}} P^{-\frac{1}{2}}.$$

If we want to minimize the sum of squares of all distances between the points in X and those in Y we have seen that $A_{11} = mI$ and $A_{22} = nI$. In many forms of principal component analysis X is chosen such that X'X = I, and thus P = mI. In that case, from (5),

$$S = \sqrt{\frac{n}{m}} (Y'Y)^{\frac{1}{2}}.$$

If $Y = L\Lambda L'$ is an eigen-decomposition of *Y*, we can choose

$$R = \left[\frac{n}{m}\right]^{\frac{1}{4}} L\Lambda^{\frac{1}{4}},$$
$$R^{-T} = \left[\frac{m}{n}\right]^{\frac{1}{4}} L\Lambda^{-\frac{1}{4}}.$$

4. Example

To illustrate the problem, consider the following output from the scalAssoc() program [De Leeuw, 2006]. These are 20 votes of 100 US senators. Each vote is presented by a plus ("aye") point and a minus ("nay") point, and the technique jointly scales senators and votes in such a way that senators are closest to the vote points they endorse. Or, equivalently, senators voting "aye" must be separated by a straight line from senators voting "nay". In Figure 1 all senators are clumped around the origin, and this makes it impossible to read and interpret the plot.

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Column Objects (Red) Row Objects (Green) senate



Now let us apply the scaling outlines in this paper. Figure 2 gives the results, which are clearly much more satisfactory.



Column Objects (Red) Row Objects (Green) senate

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DEPARTMENT OF STATISTICS, UNIVERSITY OF CALIFORNIA, LOS ANGELES, CA 90095-1554

E-mail address, Jan de Leeuw: deleeuw@stat.ucla.edu

URL, Jan de Leeuw: http://gifi.stat.ucla.edu