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Title

The Michigan Profile: A review of Michigan's tobacco prevention and control program

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The Michigan Profile

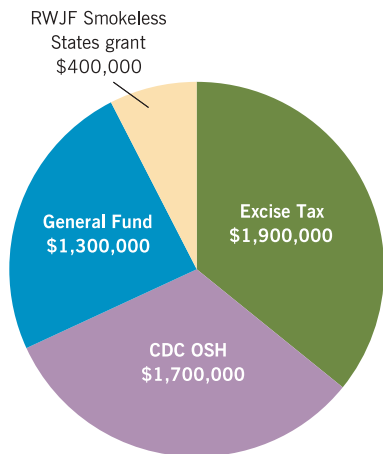
A review of Michigan's tobacco prevention and control program

Highlights

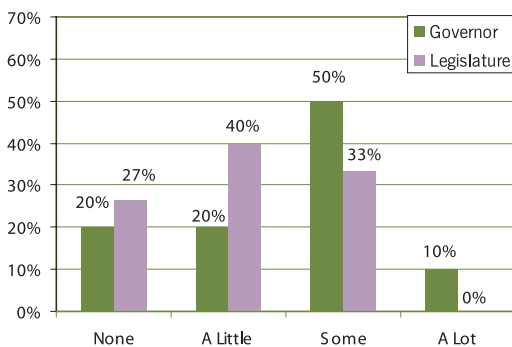
Partners interviewed

- MI Department of Community Health Tobacco Section
- American Cancer Society
- American Heart Association
- American Lung Association
- Center for Social Gerontology
- Center for Tobacco Use Prevention and Research
- Cristo Rey Community Center
- Faith Access to Community Economic Development Corporation
- Genesee County Smokefree Multi-Agency Resource Team
- Marquette County Tobacco-Free Coalition
- Tobacco Control Law & Policy Consulting
- Tobacco Free Michigan Action Coalition
- University of Michigan Health System
- Wayne County Smoking and Tobacco Intervention Coalition

Tobacco control funding sources, FY 2003



How much support for tobacco control do you receive from the Governor and Legislature?



The Center for Tobacco Policy Research at The Saint Louis University Prevention Research Center is conducting a project examining the current status of 10-12 state tobacco control programs. The primary aim of the project is to develop a comprehensive picture of a state's tobacco control program to be used as a resource for tobacco control agencies and policymakers.

In February 2003, 14 Michigan tobacco control partners participated in semi-structured interviews. In addition to the interviews, a quantitative survey providing background information about Michigan's program was completed by the Michigan Department of Community Health Tobacco Section (MDCH Tobacco Section).

The following is a brief summary of the major results from the full version of the final report, entitled *The Michigan Profile: A review of Michigan's tobacco prevention and control program*. Information on how to obtain a copy of the full report can be found on the second page.

FINANCIAL CLIMATE

- In fiscal year 03, Michigan dedicated approximately \$5.3 million to tobacco control, meeting approximately 10% of the CDC's minimum recommendation for an effective tobacco control program in the state. None of Michigan's annual \$325 million in MSA funds were allocated to tobacco control.
- Community and counter-marketing programs received the most tobacco control funding, while school, enforcement, and chronic disease programs did not receive any tobacco control funding in FY 03. When comparing these estimated expenditures to the CDC funding recommendations, Michigan did not meet or exceed the recommended funding allocation for any of the Best Practice categories.
- Inadequate tobacco control funding and Michigan's budget crisis were major challenges to the program.

POLITICAL CLIMATE

- Partners felt the political climate was in transition at the time of the evaluation. In the past the climate had not been supportive of tobacco control.
- The Engler Administration was viewed as unsupportive of tobacco control and restricted the Tobacco Section's efforts. Partners thought it was too early to predict how supportive Governor Granholm was of tobacco control, but they were optimistic.
- Partners felt tobacco control had not been a high priority for the Legislature in the past. Due to recent turnover in the Legislature, partners were unsure whether the level of support had changed.
- The tobacco industry's influence and preemption were seen as major political challenges to the program.
- Partners felt Proposition 4 brought attention to the allocation of the master settlement funds to non-tobacco control programs and the need for more funding for tobacco control.

NETWORK RELATIONSHIPS

- Partners felt Michigan's tobacco control network was effective, and that two important components of the network were Tobacco-Free Michigan Action Coalition and the Smoke-Free Regulation Task Force.
- MDCH Tobacco Section staff was highly regarded, but partners believed low funding levels, the influence of Governor Engler's Administration, and the placement of the Tobacco Section under Health Promotions and Publications rather than Chronic Diseases impeded its efforts.
- Partners felt that grassroots efforts were effective locally, but not in advocating for statewide policy.

PROGRAM GOALS

- Youth prevention and increasing smoke-free environments were seen as appropriate priority goals for Michigan. Partners felt smoke-free environments was an important priority because many counties were working on the issue. Youth prevention was also important to address because of the targeting by the tobacco industry and lack of funding for youth programs.
- Michigan was implementing several activities to address these goals. Partners felt their work on increasing smoke-free environments had faced some challenges, but also experienced many successes. Fewer activities were mentioned regarding youth prevention. Some partners felt it was challenging finding effective youth programs.

DISPARATE POPULATIONS

- Partners agreed that low-income blue-collar workers, youth, and communities of color were experiencing pronounced tobacco-related disparities and should be priorities for the state.
- Strategies were in place to address the disparate populations, specifically targeting low-income blue-collar workers and communities of color.

PROGRAM STRENGTHS & CHALLENGES

Partners identified the following strengths and challenges of Michigan's tobacco control program:

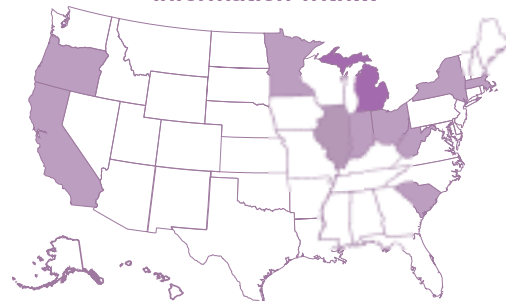
- Partners described the Tobacco Section staff as very dedicated, knowledgeable, and committed to tobacco control and a major strength of Michigan's program.
- The statewide coalition, Tobacco Free Michigan Action Coalition, and its members were viewed as strengths.
- A few partners identified local coalitions and their grassroots efforts as positive characteristics of Michigan's tobacco control program.
- The lack of tobacco control program funding was the most significant challenge for the program.
- Michigan's political climate was a challenge. In particular, many partners felt the lack of support by the previous Engler Administration impeded the program tremendously.

Agency rating of importance to the program & commitment to tobacco control

Importance to the program ^a		Commitment to tobacco control ^b	
Agency	Avg. rating ^c	Agency	Avg. rating ^c
Tobacco-Free MI Action Coalition	9.6	Tobacco-Free MI Action Coalition	9.9
MDCH Tobacco Section	9.0	Marquette County Tobacco-Free Coalition	9.8
Center for Social Gerontology	8.8	MDCH Tobacco Section	9.7
American Lung Association	8.4	Center for Social Gerontology	9.6
Marquette County Tobacco-Free Coalition	8.1	American Lung Association	9.3
American Heart Association	7.4	Genesee County Smokefree Multi-Agency Resource Team	9.1
Genesee County Smokefree Multi-Agency Resource Team	7.3	Tobacco Control Law & Policy Consulting	9.1
Faith Access to Community Economic Development Corp.	7.1	Wayne County Smoking and Tobacco Intervention Coalition	8.7
American Cancer Society	7.0	Cristo Rey Community Center	8.6
Wayne County Smoking and Tobacco Intervention Coalition	6.9	Center for Tobacco Use Prevention and Research	8.2
Tobacco Control Law & Policy Consulting	6.9	Faith Access to Community Economic Development Corp.	8.2
Cristo Rey Community Center	6.8	American Cancer Society	8.0
University of MI Health System	5.9	American Heart Association	8.0
Center for Tobacco Use Prevention and Research	5.6	University of MI Health System	7.5

a How would you rate the importance of each agency for an effective tobacco control program in your state?
 b How would you rate the level of commitment to tobacco control for each of the following agencies in your state?
 c 10 = high; 1 = low

Michigan regularly shares information with...



To obtain a complete version of *The Michigan Profile: A review of Michigan's tobacco prevention and control program*, please contact:

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Or visit the University of California eScholarship Repository at <http://repositories.cdlib.org/tc/surveys>