

UC Berkeley

Research Highlight

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2023 CPBSP Annual Report

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2023 CPBSP HIGHLIGHTS

Funding for the CPBSP was provided by the California Office of Traffic Safety through the National Highway Traffic Safety Administration.



About Our Project

UC Berkeley SafeTREC, in collaboration with California Walks, launched the Community Pedestrian and Bicycle Safety Program (CPBSP) to reduce pedestrian and bicyclist fatalities and serious injuries in California. We partner with communities across California to discuss, plan, and implement safety improvements and projects. The CPBSP prioritizes working in communities that are at disproportionate risk for road traffic injuries and addressing the safety needs of people who are underserved by traditional transportation resources and planning.



The Community Pedestrian and Bicycle Safety Program (CPBSP) engages participants in active transportation planning and strengthens the capacity of community partners to create safer and more accessible streets for everyone walking and biking. The CPBSP educates communities on the [Safe System approach](#), shares pedestrian and bicycle safety strategies and best practices, conducts on-the-ground walking safety assessments, provides site-specific crash data analysis, and offers follow-up services to help communities advance their safety goals.




Workshops

In 2023, we partnered with 15 communities to conduct workshops to improve pedestrian and bicyclist safety, including developing 10 new community action safety plans and conducting five follow-up technical assistance trainings. See summary reports linked [here](#). Work in the past year included:

- Three Spanish-language Comunidades Activas y Seguras (CAyS) workshops;
- Seven Community Pedestrian and Bicycle Safety Training (CPBST) workshops, including three workshops that were interpreted into Spanish;
- Five follow-up training events;
- Three Spanish language [Radionovela](#) podcasts; and
- Numerous smaller follow-up technical assistance.

2023 CPBSP Sites



-  New CPBST Site
-  New CAyS Site
-  CPBSP Follow-up Site



Publications

We released four research briefs and one white paper:

- **[Impact of the Community Pedestrian and Bicycle Safety Training Program Insights from the 2023 Follow-up Survey](#)** – Highlights from a follow-up survey of CPBST workshop sites from 2018-2022
- **[Towards a Better Understanding of Best Implementation Practice for the Community Pedestrian and Bicycle Safety Training Program](#)** – A case study of three former CPBST sites to strengthen the program to better meet the needs of the participant communities.
- **[The Influence of Alcohol Outlet Proximity on Pedestrian Injury Incidence: Insights from Literature](#)** – Research brief exploring the relationship between presence of alcohol outlets in a neighborhood and pedestrian injuries.
- **[Community Engagement at the Intersection of Public Health and Transportation: Highlighting Community Based Organizations' Use of the Promotores Model for Engaging Community Members in the Field of Transportation](#)** – Highlights the use of promotores, community health workers, in education and planning for improving transportation safety.
- **[Towards a Safer California: Addressing the Road Safety Needs of Older Adults](#)** – white paper addressing factors related to road safety and targeted intervention for adults age 65 and older



Follow-up Technical Assistance

We provided follow-up technical assistance and conducted three [peer exchanges](#) for former CPBSP communities:

- **Funding pedestrian and bicycle safety** – Discussed raising funds to support safety programs, improvements, and initiatives.
- **Media framing and advocacy** – Discussed effective communications about road safety in media, safety campaigns, and community outreach efforts.
- **Safe Routes to Parks** – Discussed policies, infrastructure changes, and program strategies to envision access to green spaces.

Other Highlights

- Several former CPBST sites submitted competitive grant proposals to secure funds to implement safety infrastructure improvements, including Fresno Woodward Park, Kern County Mount Vernon, and the Modesto Airport neighborhood.
- CPBPS templates and materials were updated to meet Web Content Accessibility Guidelines (WCAG) 2.1 accessibility standards.
- Former CPBSP Grant Director Jill Cooper was recognized with the NHTSA 2023 Public Service Award for her pioneering efforts with the CPBST and CAyS programs.



For more information, visit:
<https://bit.ly/CPBSP> or email us at
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