

UCLA

Information and Technology

Title

Sixteenth Annual UCLA Survey of Business School Computer Usage: 1998-1999 Academic Year - Questionnaire

Permalink

<https://escholarship.org/uc/item/0z23b72h>

Authors

Britt, Julia A.
Fisher, Dorothy M.
Levine, Gary R.
et al.

Publication Date

1999-09-01

**SIXTEENTH ANNUAL
UCLA SURVEY OF BUSINESS SCHOOL COMPUTER USAGE
1998-1999 Academic Year**

Conducted by
John E. Anderson Graduate School of Management at UCLA
and the
School of Management, California State University, Dominguez Hills
in cooperation with
AACSB – The International Association for Management Education

ISSUES FACING BUSINESS SCHOOL DEANS

We would like to invite you, as a business school dean, to participate in this Sixteenth Annual Survey. This short questionnaire replicates the entire Third Survey (1986) and will enable us to understand how issues facing deans have changed since the mid-1980s.

A copy of the final report will be sent to all participating schools in September 1999. Survey results are frequently included in presentations at AACSB and other higher education conferences and are reported in the AACSB newsletter, "NEWSLINE." The results are valuable to inform management educators and policy makers on important information technology issues. Thank you in advance for your participation.

Please return this questionnaire by Monday, May 24, 1999, to:

Jason L. Frand, Ph.D.
Assistant Dean and Director, Computing and Information Services
110 Westwood Plaza, Box 951481
The John E. Anderson Graduate School of Management
UCLA
Los Angeles, CA 90095-1481 FAX 310-825-4835

Thank you again for your continuing support.

School and Institution Name:

Telephone:

() _____

E-mail address:

Your

Name:

(please print)

or ATTACH YOUR BUSINESS CARD

Title:

(please circle

most appropriate)

1. Dean

2. Assoc/Assist Dean

3. Comp Cent Director

4. Faculty member

5. Admin Assist

6. Other director

7. Comp Cent Staff

8. Other _____

Copyright 1999 by Julia A. Britt, Dorothy M. Fisher, Gary R. Levine and Jason L. Frand

Your Name: _____

SIXTEENTH ANNUAL UCLA SURVEY OF BUSINESS SCHOOL COMPUTER USAGE 1998-1999 Academic Year

I. BUSINESS SCHOOL DEMOGRAPHICS: 1998-1999 ACADEMIC YEAR

1. Type of business school: (check one)
 Public (traditionally government funded)
 Private (traditionally student tuition funded)
2. Is your business school currently AACSB accredited? Yes No
3. At your business school, how many in each category? Please use full-time equivalents (FTE), not "head-counts."

Students	Total FTE
Undergraduates/first degree	_____
MBA/other post graduate	_____
Executive MBA	_____
Ph.D., DBA	_____
Faculty, academic staff	_____
Administrators, secretaries	_____
Computing support staff	_____

II. BUSINESS SCHOOL OPERATIONS: 1998-1999 ACADEMIC YEAR

4. US \$ _____ total annual business school operating budget for 1998-99 from all sources
5. US \$ _____ total annual business school computer operating budget for 1998-99 from all sources

including: staff salaries, benefits and support, software and data acquisition and licenses, supplies, operating overhead, and computer recharge funds	excluding: capital expenditures where list value greater than \$2,000 and depreciated three years or more (e.g., microcomputer purchases), lease payments, and faculty salaries
--	---

6. Business school/central campus integration: Please indicate the degree to which your business school's information resources and services are integrated with the rest of your campus: (check one)
 - _____ our business school computing organization is primarily separate from that of the central campus – the business school provides greater than 75% of all computing staff, services, equipment and local network infrastructure
 - _____ our business school computing organization is partially separate from that of the central campus – the business school provides between 50% and 75% of all computing staff, services, equipment and local network infrastructure
 - _____ our business school computing organization is partially integrated with that of the central campus – the business school provides less than 50% of all computing staff, services, equipment and local network infrastructure
 - _____ our business school computing organization is fully integrated with that of the central campus – the business school provides less than 25% of all computing staff, services, equipment and local network infrastructure
 - _____ other: please describe

Your Name: _____

**SIXTEENTH ANNUAL
UCLA SURVEY OF BUSINESS SCHOOL COMPUTER USAGE
1998-1999 Academic Year**

III. BUSINESS SCHOOL DEANS' ISSUES: 1998-1999 ACADEMIC YEAR

7. Please list the top three current general issues (not necessarily connected with information technology) you face as dean in leading your school (in order of importance):

1.

2.

3.

8. Please describe how, if at all, information technology relates to these issues:

1.

2.

3.

9. Please list the top three current information technology issues you feel are most important (in order of importance):

1.

2.

3.

Thank you. Please feel free to use the last page to make any additional comments.

Your Name: _____

**SIXTEENTH ANNUAL
UCLA SURVEY OF BUSINESS SCHOOL COMPUTER USAGE
1998-1999 Academic Year**

Additional comments on prior questions or issues not completely addressed in prior questions.

Your Name: _____