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Compliance with smoke-free policies in Korean bars and restaurants: A descriptive analysis in California

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Abstract

Objective—Compliance with California's smoke-free restaurant and bar policies may be more a function of social contingencies and less a function of legal contingencies. The aims of this study are: 1) to report indications of compliance with smoke-free legislation in Korean bars and restaurants in California; 2) to examine the demographic, smoking status, and acculturation factors of who smoked indoors; and 3) to report social cues in opposition to smoking among a sample of Koreans in California.

Method—Data were collected by telephone surveys administered by bilingual interviewers between 2007–2009, and included California adults of Korean descent who visited a Korean bar or restaurant in a typical month (N=2,173, 55% female).

Results—1% of restaurant-going participants smoked inside while 7% observed someone else smoke inside a Korean restaurant. 23% of bar-going participants smoked inside and 65% observed someone else smoke inside a Korean bar. Presence of ashtrays was related to indoor smoking in bars and restaurants. Among participants who observed smoking, a higher percentage observed someone ask a smoker to stop (17.6%) or gesture to a smoker (27.0%) inside Korean restaurants (N=169) than inside Korean bars (n=141, 17.0% observed verbal cue and 22.7% observed gesture).

Participants who smoked inside were significantly younger and more acculturated than participants who did not. Less acculturated participants were significantly more to likely to be told to stop smoking.

Conclusions—Ten years after implementation of ordinances, smoking was common in Korean bars in California.

Keywords

Korean; tobacco; smoking;	acculturation; restaurant	; bar

Introduction

California implemented smoke-free ordinances for restaurants in 1995 and for bars in1998. Two years after implementation, compliance was high with only 14% of patrons reporting that they smoked and 20% observing others smoking inside bars in California (Tang et al., 2003). However, not all establishments enforce the ordinance. This study investigated compliance with smoke-free ordinances inside Korean bars and restaurants in California.

Smoke-free ordinances are presumably enforced by social contingencies because legal enforcement is rare (Hofsetter et al., 2010). Legal enforcement is a complaint-driven system with complex administrative structures that issue low dollar fines at a low probability rate (Satterlund et al., 2009). Compliance is less likely in venues that serve communities with high prevalence of smoking; staff may allow regular patrons to smoke inside (Lee et al., 2008). Smokers may violate smoking restrictions if they perceive smoking as acceptable and non-smokers' assertiveness as low (Lazuras et al., 2009).

Direct observation after the ordinance revealed that 82% of Asian bars in California and 100% of bars in Koreatown (Los Angeles) allowed smoking indoors (Antin et al., 2010; Lee et al., 2008). The financial and social consequences of asking patrons to not smoke may outweigh the health and legal consequences (Antin et al., 2010). Korean males in the U.S. are sensitive to the diminishing social acceptability and may interpret their surroundings before smoking inside certain venues (Kim et al., 2005).

Smoking is socially important for Korean males, where social ties may be lost if one quits (Kim et al., 2005). Over 30% of Korean males in California smoke, which is double the prevalence of California adult males (An et al., 2008; Hofstetter et al., 2004). A qualitative analysis of Korean young adult smokers in California revealed that gender differences in smoking prevalence continue to persist even with increased familiarity to American language and culture. There is easy access to cigarettes in the home and a high rate of smoking in Korean communities in California which leads to the acceptability of smoking as well as multiple opportunities to engage in smoking (Huh et al., 2013). Korean American smokers also reported a sense of invincibility in terms of smoking and health and were resistant to the ideas that smoking harmed health (Huh et al., 2013).

In contrast to the high smoking prevalence, adoption of smoke-free policies is fairly high among Korean Americans in California. Tong et al reported that the majority of Korean and

Chinese women in California had adopted smoke-free policies at home (58%) and at work (90%) (Tong et al., 2009). Hughes et al reported that the percentage of Korean households in California with a complete home ban increased from 59% to 84% between 2001-2007 (Hughes et al., 2009). However both studies reported difficulty in complying with smoke-free policies. Tong et al. (2009) reported that lower-educated women were more likely to report someone smoking inside their home and may have felt intimidated to enforce their rights to a smoke-free environment. Hughes et al. (2009) reported that participants found it difficult to ask their parent-in-law not to smoke inside their home. Non-smokers may be reluctant to confront smokers because culture dictates to be polite and not damage relationships (Hughes et al., 2011). This same result of high adoption but low compliance may translate into the smoke-free policies of public buildings primarily frequented by Koreans.

The aims of this study are: 1) to report indications of compliance with smoke-free legislation in Korean bars and restaurants in California; 2) to examine the demographic, smoking status and acculturation factors of who smoked indoors; and 3) to report social cues in opposition to smoking among a sample of Koreans in California.

Methods

Data were collected from population based probability samples of adults of Korean descent residing in California (18 years or older) who were interviewed by telephone. Two independent cohorts were sampled, interviewed and follow-ed up. The first cohort was recruited in 2005-2006 and the second cohort in 2007-2009 (Hofstetter et al, 2004; Hofstetter et al, 2010). Each cohort was re-interviewed in 2007-2009. Procedures were approved by the San Diego State University Institutional Review Board.

A commercially available electronic database of telephone numbers in California was compiled from telephone directories, purchased memberships, subscriptions, voting registration lists, warrantee lists, and other sources. This database included both listed and unlisted phone numbers. Persons with Korean surnames were abstracted. The list was then purged of Korean surnames that overlapped with other nationalities (*e.g.*, Ho, Cho) when the first name on the list was clearly of non-Korean nationality (*e.g.*, Chinese) but not purged if the first name occurred among Koreans or non-Chinese. This list was randomized for interviewing, and interviewers screened households to insure that at least one adult of Korean descent was a resident. Stratified by gender, adults who reported Korean descent were selected randomly in each household using the most recent birthday procedure. Non-respondents were recalled at least two times. This procedure was conducted twice—once in 2001 and the second in 2005 to generate two independent, sampling frames.

For the first cohort, the sample included 108,843 telephone numbers. Study interviewers made contact with 13,357 persons of which 10,061 were excluded because they were not of Korean descent or because the phone number belonged to a business. A total of 3,294 households qualified and 2,830 completed the interview for a participation rate of 86%. See Hofstetter et al, 2004 for further details. A similar distribution was observed for the second cohort with details available in Hofstetter et al, 2010. A total of 281, 377 listed and unlisted

telephone numbers were generated with common Korean surnames. Study interviewers contacted 20,921 households and determined that 18,469 were not of Korean descent. A total of 2,452 household were qualified of which 367 refused and 2085 completed the interview for a participation rate of 85%.

Each cohort was re-interviewed in 2007-2009. We could not locate 1,575 participants from cohort 1 and 562 participants from cohort 2. Of the participants who we could still locate (n=1255 from cohort 1 and n=1523 from cohort 2), 95% completed the follow-up survey for a total of 2,639 interviews. Only data from the interview conducted in 2007-2009 is included in this manuscript because it was the only interview that asked about smoking in bars and restaurants. Therefore only cross-sectional analyses are permitted. Inclusion criteria for this manuscript are: Person of Korean descent, resident of California, and 18 years of age or older (N=2,639). Only participants who visited a Korean bar or restaurant at least once in a typical month are retained in this manuscript (N=2,173).

Interview and cohort maintenance procedures

Interviews were introduced in the language that the participant used to answer the telephone (Korean or English), and subsequently in the participant's language of preference, and conducted by bilingual professional interviewers who had been thoroughly trained and were closely supervised. Up to 15 attempts were made to complete follow up interviews using callbacks at different times and days of the week. Cash incentives of \$10 were paid for initial interviews and \$15 for follow-up interviews. Personalized Korean Thanksgiving (September) and Lunar New Year (late January or early February) cards were mailed by first class postage (to enable forwarding and returned cards) to all participants. Participants who provided the project with an updated telephone number or address were given a \$5 incentive. A toll-free telephone number, project website and magnets with project information were sent to participants who contacted the project at any time during the study. Tracking information included mailing addresses, e-mail addresses, business or cell phone numbers, alternate friends or relatives and names and locations of the churches attended.

Measures

Verbatim wording including translations is available online in the appendices.

Observed smoking in venue

Participants were asked if they smoked, others in their group smoked, and whether any other persons smoked inside the bar. Variables created were 1) participant smoked indoors; 2) others in the group smoked indoors; and 3) others in the bar smoked indoors. These questions were repeated for a Korean restaurant and corresponding variables created.

Social cues to stop smoking

Participants were asked if they observed anyone tell a smoker to stop smoking or gesture opposition to smoking. If yes, they were asked who provided the cue to quit smoking. Social cues were coded as those 1) observed, 2) received, or 3) given by participant.

Observed ashtrays and signs

Participants were asked if they saw any ashtrays or "no-smoking" signs inside Korean bars and restaurants.

Acculturation

Acculturation was measured by a 10-item scale of language, culture, social ties plus percent of life and education in the U.S. (Hofstetter et al., 2010; Suinn et al., 1992). After conversion to a common metric (Z-scores), a mean of the items was computed (Cronbach's α =.91). A logarithm transformation was computed to constrain skewness. Higher scores represent higher acculturation and lower scores represent stronger identification with traditional culture.

Smoking status

Participants were coded as never, former or current smokers based off two questions (a) "Have you smoked at least 100 cigarettes during your lifetime?" and (b) "Do you now smoke cigarettes every day, some days, or not at all?" (CDC, 2007). Current smokers were defined as those who reported smoking every day or some days and who had smoked at least 100 cigarettes in their lifetimes. Former smokers had smoked 100 cigarettes but were not currently smoking.

Demographics

Country of birth, age, and gender were reported.

Analyses

Bivariate analyses included chi-square and t-test conducted with SPSS (version 20.0). Confidence intervals were computed for proportions using Clopper-Pearson exact intervals with the NPTEST procedure. Confidence intervals that did not overlap were considered significant. Small sample size and inadequate power precluded multivariate modeling for all outcomes. We report a logistic regression for participants who smoked inside a Korean restaurant, but the relatively small number of participants limited the number of independent variables entered into the model.

Results

Most participants attended a Korean restaurant but not a Korean bar (n=1,974), 4 attended a Korean bar but not a Korean restaurant, and 195 attended both at least once during a typical month. Approximately 55% were female, mean age was 51.6 years (SD=16.9), 2.9% of females and 19.3% of males were current smokers, 94% were born in Korea, and had lived an average of 21.9 (SD=9.8) years in the U.S. Males were significantly more likely to attend bars than women (14.7% vs. 4.6%, χ^2 = 66.3, df = 1, p<.001); there was no gender difference in restaurant attendance.

Compliance inside bars and restaurants

Refer to Table 1 for proportions, confidence intervals and sample sizes. Ashtrays were more often observed inside Korean bars (45%) than restaurants (7%). Approximately 64% of participants observed no-smoking signs inside both venues; there were no differences between bars or restaurants.

Smoking was observed more often inside a Korean bar than a Korean restaurant. Less than 1% of restaurant-going participants smoked inside a Korean restaurant while 7% observed someone else smoke inside. Over 23% of bar-going participants smoked inside a Korean bar and 65% observed someone else smoke inside a bar.

Participants in either bars or restaurants who observed ashtrays indoors were significantly more likely to smoke indoors or to observe others smoke indoors as compared to participants who did not observe ashtrays (Bar: Others smoked, $\chi^2 = 28.5$, n=257, df=1, p<. 001; Participant smoked $\chi^2 = 9.3$, n=263, df=1, p=.002; Restaurant: Others smoked, $\chi^2 = 148.6$, n=2,132, df=1, p<.001; Participant smoked $\chi^2 = 22.5$, n=263, df=1, p<.001). However, observing a no-smoking sign was related to observing someone ask a smoker to extinguish his/her cigarette inside a Korean restaurant ($\chi^2 = 5.5$, n=171, df=1, p=.02), but not a bar ($\chi^2 = 0.07$, n=137, df=1, p=.78).

Demographic and acculturation variables of smoking inside venue

Males were more likely to smoke inside bars than females but the proportions were not significantly different (26.2% vs 16.7%, $\chi^2 = 1.9$, n=199, df=1, p=.16). Less than 1% of both genders smoked inside restaurants. Participants who smoked inside bars or restaurants were more likely to be younger (M= 32.6, SD=10.7) and more acculturated (M score = 0.17, SD=. 22) than participants who did not smoke inside (M age = 52.2, SD=16.7, t(2,171)=14.3, n=2,172, p<.001; acculturation M=-0.04, SD = .30,t(2,171)=-5.6, n=2,172, p<.001).

Smoking status and smoking inside venue

Current smokers were not more likely than non-smokers to frequent bars and restaurants where smoking was observed inside. Approximately 57% of current smokers smoked inside a Korean bar and this was statistically higher than never (0%) and former smokers (3.9%) $(\chi^2 = 78.5, p < .001)$. The presence of another smoker within the group or within the bar was associated with an increase likelihood of the participant smoking inside the bar. If someone else in their group smoked, 5.4% of former smokers admitted to smoking inside a Korean bar as compared to no former smokers smoking inside Korean bars where no one in their group smoked. We analyzed what percentage of the current smokers smoked in a bar when others in their group smoked. When no one else in the group smoked, none of the participants smoked (n=31). However, if at least one other person in the group smoked, almost all of the participants smoked (44 out of 46 χ^2 =69.2, n=77, df=1, p<.001). We observed a similar but attenuated effect if someone else in the bar smoked (not someone in their own social group). Approximately 4% (n=1/27) of participants who were current smokers smoked in a bar where no one was smoking as compared with 86% (n=42/49) of participants who smoked inside a bar where someone else in the bar smoked ($\chi^2 = 47.6$, n=76, df=1, p<.001).

Multi-variate logistic regression

We conducted a logistic regression for participants who smoked inside a Korean bar (See Table 2). In the first model, we regressed participant smoked inside a bar on age, gender and acculturation where younger age and males were significantly more likely to smoke inside a bar. In the next model, we added the presence of others smokers in the bar which was significantly related to smoking in a bar. In the final model, we added current smoking status. Current smoking status plus observing others smoking in the bar significantly explained the variance in smoking inside a Korean bar. Once smoking status was added to the model, age and gender were no longer significant. In all models, acculturation was null once we controlled for other predictors. We could not include in our model the variable that someone else in the social group smoked because of cells with zeroes. When no one else in the group smoked, no participant smoked.

Social cues observed by participants

Participants who observed smoking inside bars (n=141) or inside restaurants (n=169) were asked if someone communicated opposition to smoking (See Table 1). Among participants who observed someone else smoke, a higher percentage of participants observed someone ask a smoker to stop smoking (31%) or gesture to a smoker (47%) inside Korean restaurants as compared to inside Korean bars (17% and 23%, respectively). Participants reported that patrons were more likely to gesture opposition to smoking than servers or managers, whereas participants reported equal percentages of patrons and staff voicing opposition.

Social cues received by participant to stop smoking

Ten participants smoked inside restaurants and 47 inside bars. No participant who smoked inside a restaurant was told or reported a gesture to extinguish his/her cigarette. Among participants who smoked in bars, 5% observed a gesture and 12% were directly told to extinguish their cigarette [data not shown]. Participants who were told to extinguish a cigarette in a bar were less acculturated (M acculturation score= -0.041, SD=.21) than participants who were not told (M score= 0.165, SD=.19, t(46)=2.6, p=.01). Age and gender of the participant were not related to receiving a cue (Age t(46)=-1.3, p=.19; Gender χ^2 =1.9, t=48, t=1, t=17).

Social cues given by participants

Thirty-two participants told or gestured to a smoker to stop smoking [data not shown]. More respondents communicated with smokers in restaurants (n=24) than bars (n=8) and more communicated with smokers who were other patrons (n=26) than smokers in their own group (n=6). Participants who communicated opposition to a smoker were younger (M=44.9, SD=13.4) than participants who did not (M=51.7, SD=16.9, t(32)=2.8, p<.02). In bars, participants who were less acculturated were also more likely to communicate opposition to smoking, but this relationship did not reach significance (t(8)=2.3, t=.06).

Discussion

This study confirms the direct observation of high rates of smoking inside Korean bars in California (Antin et al., 2010; Lee et al., 2008). Over 65% of bar-going participants

observed smoking inside a Korean bar in California, which is almost double that reported by the bar-going young adult population of all ethnicities in California (Al-Delaimy et al., 2009).

The environment and social contingencies differed between Korean bars and restaurants. Most participants who smoked inside a Korean bar did not smoke inside a Korean restaurant (47 participants smoked inside a bar but only 3 smoked inside a restaurant). Prior research with Korean American young adults showed that alcohol use provided a social context that increased exposure to cigarettes and allowed for experimentation (Myers et al., 2009). Participants reported more ashtrays inside Korean bars than restaurants; however, ashtrays were significantly related to smoking in both venues. Ashtrays may increase the urge to smoke and to discount the law and have been reported before as predictors of noncompliance in bars (Moore et al., 2009; Thewissen et al., 2005). Social sanctions were more relaxed in Korean bars than restaurants. Participants observed almost twice as many gestures and verbal reprimands in restaurants than in bars.

Social cues may not convey the same message to smokers versus non-smokers or to acculturated versus traditional persons. Social cues may be more salient to smokers who intend to quit in the near future. Less acculturated participants were more likely to be told to extinguish their cigarette. Younger and more acculturated participants were more likely to smoke inside bars, although this difference did not remain in multi-variate models. More acculturated Koreans may be able to discriminate a social environment permissible to smoking versus one that is hostile. Smoking inside bars decreased with age, although age and smoking may not hold a linear relationship. Among Korean males, smoking increases with age up to age 35 and then declines with age (Allem et al., 2012).

These exploratory findings may reflect tobacco industry tactics, such as bar giveaways, to increase smoking among certain subgroups (Katz et al., 2002). Korean bars that permit smoking may expose patrons and staff to more secondhand smoke (Connolly et al., 2009; Nebot et al., 2009) and may encourage smoking because patrons may feel socially obligated to smoke (Kim et al., 2005). Implementation of smoke-free legislation has shown improvement in self-reported health outcomes among bar staff (Bannon et al., 2009; Hahn et al., 2007; Schoj et al., 2010)

Limitations

Data were collected through self-report, which allowed participants to provide informant accounts of behaviors and enforcement. True compliance can only be determined through direct observation and therefore we labeled our results as "indications" of compliance. Results are discussed as compliant or non-compliant based on self-report data which may not always be accurate. A recent analyses by Kang et al demonstrated that biochemically-verified smoking status was double the rate of self-reported smoking among Korean females in the Korean National Health and Nutrition Examination Survey (Kang et al., 2013). However, comparisons in the Netherlands reported that self-reported and observed work-place smoking bans was in agreement about three-quarters of the time and that false reporting because of social desirability was rare (Verdonk-Kleinjan et al., 2012). In addition, our small sample sizes limited the multi-variate analyses conducted. Our descriptive

analyses set the stage for larger scale investigation of non-compliance in Korean hospitality venues.

Future Implications

Koreans do not believe public smoking will result in citations (Hofstetter et al., 2010); only one participant observed a security guard communicate with a smoker at a bar or restaurant. Social enforcement could be increased if the California statewide complaint system ensured access for persons who spoke Korean. Owners could be informed that the majority of Koreans do not smoke and that smoke-free environments may benefit bars financially by attracting new, nonsmoking clientele and by lowering the costs of cleaning (Johnson et al. 2010). In fact, smoking bans have not shown detriment to revenue or to staff employment and may increase restaurant profitability (Alamar and Glantz, 2004; Klein et al., 2010; Stolzenberg and D'Alessio, 2007). Increased surveillance, enforcement and citations may reduce the amount of smoking and protect the health of smokers and non-smokers. Tobacco smoke is significantly related to higher lung cancer risk and moderately increased risk for other cancers among Asians. (Jee et al., 2004; Long et al., 2010; Park et al, 2008) Lung cancer is one of the more prevalent cancers among Korean men and women and has been strongly attributed to active smoking among Korean and Japanese men and women and moderately higher risk for SHS-exposure among Chinese women (Jee et al., 2004; Long et al., 2010).

Findings have implications for compliance not only in U.S. establishments but also for establishments in the Republic of Korea. Current smoking rates diverge by gender among Koreans in both countries. Approximately 47% of adult men and 7% of adult women in Korea (Katanoda et al., 2014) and 32% of Korean men and 4% of Korean women in California are active smokers (Allem et al., 2012). The inverse is that over half of Korean males and over 90% of Korean females are non-smokers. Non-smokers in Korea are more likely to be exposed to secondhand smoke in places other than their home and work which warrants a complete ban of smoking in public places (Hughes et al., 2008). Recent ordinances in parts of Korea restrict smoking in some government and public buildings, including restaurants. A study by Park et al, in 2013 reavealed that second hand smoke exposure, as measured by particulate matter (PM2.5) and air nicotine concentrations, were highest in entertainment facilities as compared with government buildings and restaurants in Seoul, Korea. Air nicotine concentration was 22 times higher inside bars in Seoul than inside restaurants. Smoking was observed in locations where smoking was prohibited by law in Korea (Park et al, 2013) and this same observation of smoking in prohibited locations has been observed in other locales with recent smoke-free laws (Abidin et al., 2013; Moore et al., 2009).

Between 1995 and 2006, there was an approximate 24% relative risk reduction in smoking prevalence in the Republic of Korea with 70% of the decrease attributable to tobacco control efforts (Levy et al., 2010). Simulation models have shown that increase in cigarette taxes accounted for the largest reduction in smoking rates as compared to smoke-free laws which is contrary to results in the U.S where clean air laws and cigarette prices have equal effect (Dinno and Glantz, 2009; Levy et al., 2010;). The effect of smoke-free ordinances may be

tempered in the Republic of Korea if compliance is low. Tobacco control may best be achieved by increasing and enforcing smoking restrictions (Hovell and Hughes, 2009). Failure to do so may enable both Korean and non-Korean subgroups to model smoking in public and weaken tobacco control efforts.

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Appendix: Verbatim Wording and Translations for Acculturation & smoking inside Bars &Restaurants

ACCULTURATION 문화 적응도

1.	Do you speak Korean only, mostly Korean with some English, Korean and English equally well, mostly
	English, or English only? 한국말만 쓰십니까, 대부분 한국말을 쓰되 약간의 영어, 한국말과 영어
	반반씩, 대부분 영어, 아니면 영어만 쓰십니까?

	_ 0 1, 1 1 _ 0	1 1		
1. KOREAN ONLY	2. Mostly	3. BOTH EQUALLY	4. Mostly	5. ENGLISH ONLY
한국말만	Korean	한국말과 영어	English	영어만
	대부분 한국말	바바씬	대부분 영어	

2. Which language do you prefer to speak? 한국말과 영어 중 어떤 말이 더 편하십니까?

3. No	ENGLISH	1. KOREAN
PREFERENCE	영어	한국말
상관없다		

3. Which identification does (did) your father use, Korean, Korean-American, Asian, American, or other? 본인의 아버님은 자신을 한국인, 한국계 미국인, 동양인, 미국인, 기타 중에서 어느 쪽에 속한다고 생각하십(셨습)니까?

1. KOREAN	2. KOREAN-	3. ASIAN	4. AMERICAN	5. OTHER SPECIFY
한국인	AMERICAN	동양인	미국인	기타자세하게
	한국계 미국인			

- 4. What was the ethnic origin of the friends and peers you had, as a child up to age 6? Was it almost exclusively Korean, mostly Korean, equally Korean and non-Korean, mostly non-Korean, or almost exclusively non-Korean? 본인이 여섯살 때까지 같이 어울렸던 친구들은 "전부 한국인", "대부분 한국인", "반반 정도", "대부분 외국인", "전부 외국인" 중 어디에 해당됩니까?
 - 1. KOREAN 2. MOSTLY 3. EQUALLY 4. MOSTLY NON- 5. NON-KOREAN

전부 한국인 KOREAN 반반 정도 KOREAN 전부 외국인 대부분 한국인 대부분 외국인

5. What was the ethnic origin of the friends and peers you had, as a child from 6 to 18? Was it almost exclusively Korean, mostly Korean, equally Korean and non-Korean, mostly non-Korean, or almost exclusively non-Korean? 본인이 여섯살 이후 18세까지 같이 어울렸던 친구들은 "전부 한국인", "대부분 한국인", "반반 정도", "대부분 외국인", "전부 외국인" 중 어디에 해당됩니까?

1. KOREAN	2. Mostly	3. EQUALLY	4. Mostly Non-	5. Non-Korean
전부 한국인	Korean	반반 정도	Korean	전부 외국인
	대부분 한국인		대부분 외국인	

6. If you could pick, whom would you prefer to associate with in the community? Would it be almost exclusively Korean, mostly Korean, equally Korean and non-Korean, mostly non-Korean, or almost exclusively non-Korean? 선택할 수 있다면 지역사회의 어떤 그룹의 사람들과 사귀고 싶습니까? "한국인", "대부분 한국인", "반반 정도", "대부분 외국인", "전부 외국인" 중에서 답해주십시오.

1. KOREAN	Mostly	EQUALLY	4. Mostly Non-	5. Non-Korean
한국인	Korean	반반 정도	Korean	전부 외국인
	대부분 한국인		대부분 외국인	

7. With regard to music do you prefer only Korean music, mostly Korean music, equally Korean and non-Korean music, mostly non-Korean music, or non-Korean music only? 어떤 종류의 음악을 선호하십니까? "한국음악만", "대부분 한국음악", "한국 음악과 외국 음악을 비슷하게", "대부분 외국음악", "외국음악만" 중에서 어느 것입니까?

1. KOREAN	2. Mostly	3. EQUALLY	4. Mostly Non-	5. Non-Korean
한국음악만	Korean	한국 음악과	Korean	외국음악만
	대부분	외국 음악을	대부분	
	한국음악	비슷하게	외국음악	

- 8. When reading, do you read only Korean, read Korean better than English, read both Korean and English equally well, read English better than Korean, or read only English? 책을 읽으실 때, 한국어로 된 책만 읽는다, 영어로 된 책보다 한국어로 된 책을 더 잘 읽는다, 한국어로 된 책보다 영어로 된 책을 더잘 읽는다, 아니면 영어로 된 책만 읽는다 중에서 어느 것에 해당되십니까?
- 1. KOREAN ONLY 2. KOREAN 3. BOTH THE 4. ENGLISH 5. ENGLISH ONLY

한국어로 된	BETTER	Same	BETTER	영어로 된 책만
책만 읽는다	영어로 된	둘다잘	한국어로 된	읽는다
	책보다	읽는다	책보다 영어로	
	한국어로 된		된 책을 더 잘	
	책을 더 잘		읽는다	
	읽는다			

9. At home do you prefer Korean food exclusively, mostly Korean food, about equally Korean and American food, mostly American food, or exclusively American food? 본인의 가정에서는 한국 음식만 드십니까, 대부분 한국음식, 한국과 미국음식 반반씩, 아니면 미국 음식만 드십니까?

1. KOREAN	2. Mostly	3. BOTH EQUALLY	4. Mostly	5. AMERICAN	000.
EXCLUSIVELY	Korean	하국과	AMERICAN	EXCLUSIVELY	OTHER
한국 음식만	대부분 한국음식		대부분 미국음식	미국음식만	
		반반씩			

10. What is your food preference in restaurants? Do you prefer Korean food exclusively, mostly Korean food, about equally Korean and American food, mostly American food, or exclusively American food? 음식점에서 외식을 하실 때, 어느 음식을 선호하십니까? 한국 음식만, 대부분 한국 음식, 한국과 미국 음식 반반씩, 아니면 미국음식만 드십니까?

000.	5. AMERICAN	4. Mostly	3. Вотн	2. Mostly	1. KOREAN
OTHER	EXCLUSIVELY	AMERICAN	EQUALLY	Korean	EXCLUSIVELY
	미국 음식만	대부분 미국 음식	한국과 미국 음식 반반씩	대부분 한국 음식	한국 음식만

SMOKING INSIDE KOREAN BARS

11a. About how often during an average month do you go to a bar?

평균 한달에 몇 번이나 <u>술집</u>에 가십니까?_____NUMBER OF TIMES IF ZERO, GO TO QUESTION 12

b. IF ANY VISITS, How often during the month do you go to a Korean bar?

가신다면, 한달에 몇 번이나 한국술집에 가십니까?____NUMBER OF TIMES IF ZERO, GO TO QUESTION 12

c. IF ANY KOREAN VISITS, Did you see" no smoking" signs there on any of your visits?

한국 술집에 가셨다면, 그곳에서 "금연" 사인을 보신 적이 있습니까?

1. YES니

0. No아니오

d. IF ANY KOREAN VISITS, Did you see ashtrays there on any of your visits? Yes, No

한국 술집에 가셨다면, 그곳에서 재떨이를 보신 적이 있습니까? 네 니오

e. IF ANY KOREAN VISITS, About how many times did you smoke while in the bar?

한국 술집에 가셨다면, 그곳에서 몇 번정도나 담배를 피우셨습니까?____NUMBER OF TIMES

If ZERO, GO TO QUESTION 11F

ea. IF ANY, Did anyone there tell you to stop smoking when you lit up? Yes, No

한국 술집에서 흡연을 하셨다면, 그곳에서 누가 담배 피우지 말라고 한적이 있습니까? 네 니오

IF NO GO TO QUESTION 11EB

eai. IF YES, Was that the bartender, another patron, a policeman, the manager, or someone else?

누가 담배 피우지 말라고 한적이 있었으면, 그 사람이 바텐더, 일행, 경찰, 매니저, 다른 사람 중 누구였습니까?

 1.SERVER
 2.PATRON일행
 3.POLICE
 4.MANAGER
 5.OTHER

 종업원
 경찰
 매니저
 다른사람

eaii. IF OTHER, Who, specifically, was that? 다른 사람이라면, 자세히 누구였나요?

eb. IF ANY, Did anyone there make a gesture indicating opposition to smoking? Yes, No $\,$

그렇다면, 거기서 흡연에 반대하는 행동을 보인 사람이 있었습니까? 네 니오

IF NO GO TO QUESTION 11F.

ebi. IF YES, Was that the bartender, another patron, a policeman, the manager, or someone else?

그렇다면 그 사람이 바텐더, 일행, 경찰, 매니저, 다른 사람 중 누구였습니까?

ebii. IF OTHER, Who, specifically, was that? 다른 사람이라면, 자세히 누구였나요?

```
f. IF ANY KOREAN VISITS, Now considering other people in your group, about how many times did someone else in your group smoke while in the bar? _____ NUMBER OF TIMES IF ZERO, GO QUESTION 11G 한국 술집에 가셨다면, 그 곳에서 같이 가신분들 중 어느 분이 몇 번 정도나 담배를 피우셨습니까?
```

fa. IF ANY, Did anyone there tell them to stop smoking when they lit up? Yes, No 그때, 거기서 누가 담배 피우지 말라고 한적이 있습니까? 네 니오

1. YES네

0. No아니오

IF NO GO TO QUESTION 11FB

fai. IF YES, Was that the bartender, another patron, a policeman, the manager, or someone else? 그렇다면 그 사람이 바텐더, 일행, 경찰, 매니저, 다른 사람 중 누구였습니까?
faii. IF OTHER, Who, specifically, was that? 다른 사람이라면, 자세히 누구였나요?

fb. IF ANY, Did anyone there make a gesture indicating opposition to smoking? Yes, No 그렇다면, 거기서흡연에 반대하는 몸동작을 보인 사람이 있었습니까? 네 니오

1. YES네 0. NO아니오IF NO GO TO QUESTION

 $fbi.\ IF\ YES,\ Was\ that\ the\ bartender,\ another\ patron,\ a\ policeman,\ the\ manager,\ or\ someone\ else?$

그렇다면 그 사람이 바텐더, 일행, 경찰, 매니저, 다른 사람 중 누구였습니까?

fbii. IF OTHER, Who, specifically, was that? 다른 사람이라면, 자세히 누구였나요?

g. IF ANY KOREAN VISITS, About how many times have you seen others smoke while in the bar? 그렇다면 술집 안에서 흡연하는 사람을 몇 번이나 보셨습니까?_____ NUMBER OF TIMES

If ZERO, GO TO QUESTIONS 12

ga. IF ANY, Did anyone there tell them to stop the smoking when they lit up? Yes, No 그때. 거기서 누가 그 사람들에게 담배를 피우지 말라고 한 적이 있습니까? 네 니오

1. YES네

0. No아니오

IF NO GO TO QUESTION 11gb

gai. IF YES, Was that the bartender, another patron, a policeman, the manager, or someone else? 그렇다면 그 사람이 바텐더, 일행, 경찰, 매니저, 다른 사람 중 누구였습니까?

gaii.IF OTHER, Who, specifically, was that? 다른 사람이라면, 자세히 누구였나요? gb. IF ANY, Did anyone there make a gesture indicating opposition to smoking? Yes, No 그렇다면, 거기서 흡연에 반대하는 행동을 보인 사람이 있었습니까? 네 니오

1. YES네

0. No아니오 IF No Go

TO QUESTION 12

gbi. IF YES, Was that the bartender, another patron, a policeman, the manager, or someone else? 그렇다면 그 사람이 바텐더, 일행, 경찰, 매니저, 다른 사람 중 누구였습니까?

gbii. IF OTHER, Who, specifically, was that? 다른 사람이라면, 자세히 누구였나요?

SMOKING IN RESTAURANTS:

2a. About how often during an average month do you go to a restaurant? NUMBER OF TIMES If Zero, go to end 평균 한 달에 몇 번 식당에 가십니까?

b. IF ANY VISITS, How often during the month do you go to a Korean restaurant? NUMBER If Zero, go to end 가신다면, 한 달에 몇 번 한국식당에 가십니까?

c. IF ANY KOREAN VISITS, Did you see no smoking signs there on any of your visits?

한국 식당에 가셨다면, 그곳에서 "금연" 사인을 보신 적이 있습니까?

1. YES네 0. No아니오

d. IF ANY KOREAN VISITS, Did you see ashtrays there on any of your visits?

한국 식당에 가셨다면, 그곳에서 재떨이를 보신 적이 있습니까?

1. YES네 0. No아니오

e. IF ANY KOREAN VISITS, About how many times did you smoke while in the restaurant?

한국 식당에 가셨다면, 그곳에서 몇 번 정도나 담배를 피우셨습니까? NUMBER If Zero, go to Question 12F

ea. IF ANY, Did anyone there tell you to stop smoking when you lit up?

그때, 거기서 누가 담배 피우지 말라고 한적이 있습니까?

1. YES네 0. NO아니오 IF NO GO TO QUESTION12EB

eai. IF YES, Was that the waiter, another patron, a policeman, the manager, or someone else?

그렇다면 그 사람이 종업원, 일행, 경찰, 매니저, 다른 사람 중 누구였습니까?

eaii. IF OTHER, Who, specifically, was that? 다른 사람이라면, 자세히 누구였나요?

eb. IF ANY, Did anyone there make a gesture indicating opposition to smoking?

그렇다면, 거기서 흡연에 반대하는 행동을 보인 사람이 있었습니까?

1. YES네

0. No아니오

IF NO GO TO QUESTION 12F

ebi. IF YES, Was that the waiter, another patron, a policeman, the manager, or someone else?

그렇다면 그 사람이 종업원, 일행, 경찰, 매니저, 다른 사람 중 누구였습니까?

ebii. IF OTHER, Who, specifically, was that? 다른 사람이라면, 자세히 누구였나요?

f. IF ANY KOREAN VISITS, Now considering other people in your group, About how many times did someone else in your group smoke while in the restaurant? If Zero, go to end

한국 식당에 가셨다면, 그곳에서 같이 가신 분들 중 어느 분이 몇 번 정도나 담배를 피우셨습니까

fa. IF ANY, Did anyone there tell them to stop smoking when they lit up?

그때, 거기서 누가 담배 피우지 말라고 한적이 있습니까?

1. YES네

0. No아니오 IF No GO TO QUESTION 12FB

 $fai.\ IF\ YES,\ Was\ that\ the\ waiter,\ another\ patron,\ a\ policeman,\ the\ manager,\ or\ someone\ else?$

그렇다면 그 사람이 종업원, 일행, 경찰, 매니저, 다른 사람 중 누구였습니까?

faii. IF OTHER, Who, specifically, was that? 다른 사람이라면, 자세히 누구였나요?

fb. IF ANY, Did anyone there make a gesture indicating opposition to smoking?

그렇다면, 거기서 흡연에 반대하는 몸동작을 보인 사람이 있었습니까?

1. YES네 0. No아니오

IF No go to Question 12G

fbi. IF YES, Was that the waiter, another patron, a policeman, the manager, or someone else?

그렇다면 그 사람이 종업원, 일행, 경찰, 매니저, 다른 사람 중 누구였습니까?

fbii. IF OTHER, Who, specifically, was that? 다른 사람이라면, 자세히 누구였나요?

g. IF ANY, About how many times have you seen others smoke while in the restaurant?

그렇다면 식당안에서 흡연하는 사람을 몇 번이나 보셨습니까?

NUMBER OF TIMES

IF ZERO, GO TO 4026

ga. IF ANY, Did anyone there tell them to stop the smoking when they lit up?

보셨다면, 그때, 거기서 누가 그 사람들에게 담배 피우지 말라고 한적이 있습니까?

1. YES네 0. No아니오

IF No go to 4025GB

gai. IF YES, Was that the waiter, another patron, a policeman, the manager, or someone else?

그렇다면 그 사람이 웨이터, 일행, 경찰, 매니저, 다른 사람 중 누구였습니까?

gaii. IF OTHER, Who, specifically, was that? 다른 사람이라면, 자세히 누구였나요?

gb. IF ANY, Did anyone there make a gesture indicating opposition to smoking?

그렇다면, 거기서흡연에 반대하는 행동을 보인 사람이 있었습니까?

1. YES네

0. No아니오

888. INAP

IF No go to 4026

gbi. IF YES, Was that the waiter, another patron, a policeman, the manager, or someone else?

그렇다면 그 사람이 웨이터, 일행, 경찰, 매니저, 다른 사람 중 누구였습니까?

gbii.IF OTHER, Who, specifically, was that? 다른 사람이라면, 자세히 누구였나요?

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Table 1 Reports of ashtrays, no smoking signs, smoking and communication to smokers inside Korean bars and restaurants in California, $2007-2009^a$

	Korean	Restaurant	Korear	Bar
	<u>N/%</u>	<u>95% CI</u>	<u>N/%</u>	<u>95% CI</u>
Number of participants attended venue in typical month	2,169		199	
Observed no-smoking sign	64.4%	(61.3, 65.5)	63.6%	(55.4, 67.5)
Observed ashtrays	7.1%	(6.1, 8.3)	45.0%	(37.6, 50.0)
Participants who smoked inside	0.5%	(0.4, 1.1)	23.6%	(16.0, 26.0)
Observed others in group smoke inside	0.9%	(0.6, 1.5)	51.5%	(39.6, 51.9)
Observed others in venue smoke inside b	7.5%	(6.5, 8.8)	65.1%	(56.1, 68.2)
Number of participants who observed smoking during a visit (in a typical month)	169		141	
Percent who observed someone ask smoker to extinguish cigarette $^{\mathcal{C}}$	30.8%	(24.3,38.8)	17.0%	(11.2, 24.3)
By whom?d				
Server/Manager	43.1%	(29.3, 57.8)	58.3%	(36.6, 77.9)
Security Guard	2.0%	(0, 10.4)	0%	(0, 14.2)
Patron (including study participant)	56.9%	(42.2, 70.7)	45.8%	(25.6, 67.2)
Percent who observed someone gesture to smoker to extinguish cigarette	47.3%	(42.0, 58.0)	22.7%	(16.6, 31.3)
By whom?d				
Server/Manager	12.8%	(6.3, 22.3)	10.0%	(2.1, 26.5)
Security Guard	1.3%	(0, 6.9)	0%	(0, 11.6)
Patron (including study participant)	89.7%	(80.8, 95.5)	90.0%	(73.5, 97.9)

^aNumbers are percentages or numbers of persons reporting activity for the full sample (n=2,173) of participants who attended either a Korean bar or Korean restaurant or both in a typical month. Confidence intervals were calculated for each proportion using Clopper-Pearson exact intervals.

 $^{{}^{\}displaystyle b}$ These numbers do not include the participant or others in their group.

 $^{^{\}it C}$ Denominator is number of participants who observed smoking during a visit in a typical month.

dDenominator is number of participants who observed smoking during a visit in a typical month AND observed someone ask or gestured smoker to extinguish cigarette.

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Participant smoked inside Korean bar regressed on demographics, acculturation, other people smoking inside bar and participant's Table 2

smoking status among Koreans in CA who attended a Korean bar, 2007-2009

	Model 1	1		Model 2			Model 3		
	В	SE	SE OR 95% CI B	В	SE	SE OR 95% CI	В	SE	SE OR 95% CI
Age	*.05	.01	*.05 .01 .95 (.91, .98)	*.04 .01	.01	.95 (.92, .99)	.01	.03	1.01 (.94, 1.0)
Gender	*.89	.43	*.89 .43 .40 (.17, .94)77		.46	.46 .46 (.18, .15)	1.63	1.01	5.11 (.69, 37.4)
Acculturation	25	.84	.77 (.14, 4.03)54	54	1.05	.58 (.07, 4.55)	.51	1.87	1.87 1.68 (.04, 65.8)
Other people smoking in bar				*3.42	1.03	30.6 (4.0, 232) *5.31	*5.31	1.24	203.1 (17.7, 2332)
Participant current smoker							*5.75	66.	314.3 (45.0, 2192)
Constant	*1.81 .95	.95		*-1.55 1.44	1.44		*-11.63 3.16	3.16	
Model fit	Log lik	ehood	Log likehood = -101.49	$Log\ likehood = -83.8$	= pooq	-83.8	$Log\ likehood = -35.6,$	- = poor	35.6,
	$\mathbb{R}^2 = 0$.	067, P	$R^2 = 0.067, P=002, N=195$	$R^2 = 0.2$	13, P<.($R^2 = 0.213, P < .001, N = 195$	$R^2 = 0.66$	56\ P<00	$R^2 = 0.666 \ P < 001, N = 195$

Notes: Each column represents a separate logistic regression model. Each subsequent model adds variables to the previous model. Numbers in cells represent beta coefficients, standard errors, odds ratios and 95% confidence intervals. Age is continuous. Gender is coded males = 1 and females = 2. Acculturation is a continuous scale where higher scores represent higher acculturation and lower scores represent stronger identification with traditional culture. Other people smoking in bar and participant current smoker are both dichotomous variables with no = 0 and yes = 1.

^{*}Denotes significant difference at two-tailed p<.05.