UC San Diego

Presentations and Posters

Title

Tell Us How UC It: Social Impact through Digital Initiative Projects

Permalink

https://escholarship.org/uc/item/1c25d365

Author

Garcia-Spitz, Cristela

Publication Date

2019-04-30

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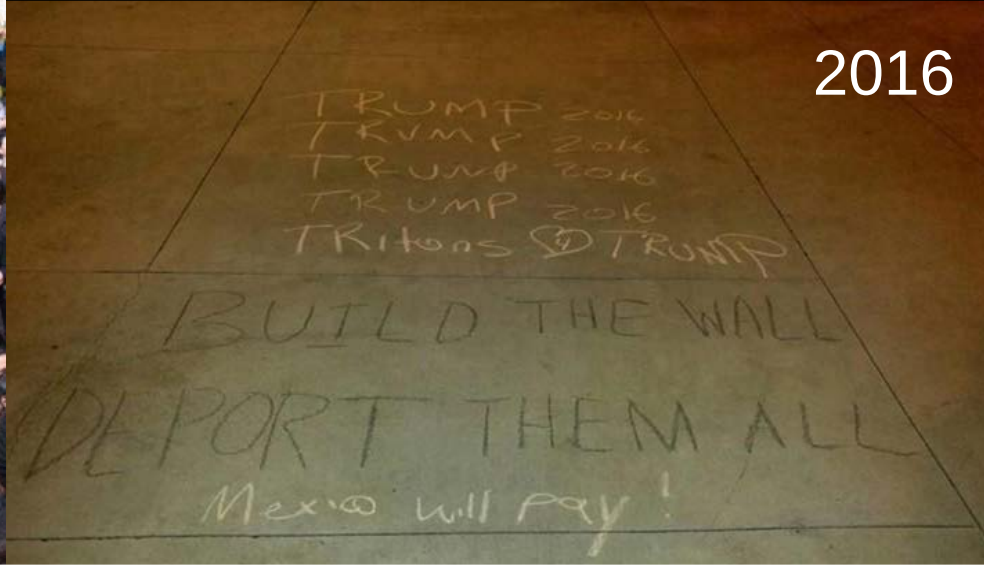
University of California

Tell Us How UC It:

Social Impact through Digital Initiative Projects

Cristela Garcia-Spitz
UC San Diego Library



Living Archive Idea:

Rhodes, T. (2014). A living, breathing revolution: How libraries can use 'living archives' to support, engage, and document social movements. *IFLA, 40(1)*,5-10

Core Working Group (left to right):

- Cristela Garcia-Spitz - Digital Initiatives Librarian / Archives & Digital Infrastructure Advisor
- Gayatri Singh - Reference & Information Services Coordinator / Liaison Advisor & Coordinator
- Tamara Rhodes - Social Sciences Liaison / Project Manager & Designer
- Rachel Myers - Library Assistant / Researcher & Copyeditor

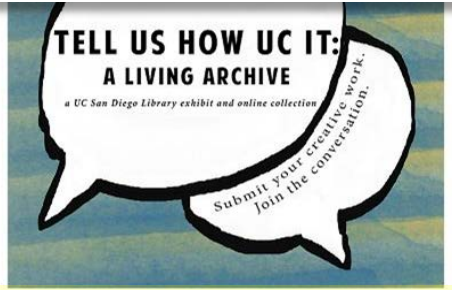
LIBRARY BLOG
Blog Home Page

Tell Us How UC It: A Living Archive

"In early February 2010, members of a UC San Diego fraternity held an off-campus party mocking Black History Month. Later that same month at UC San Diego, a noose was discovered in the Geisel Library at the university."
– Campus Climate Project Final Report, March 2014

Most recently, on April 2016, "pro-Trump and anti-Mexican graffiti was seen chalked across Library Walk, campus residential areas and outside the Raza Resource Centro."
– Triton News, April 9, 2016

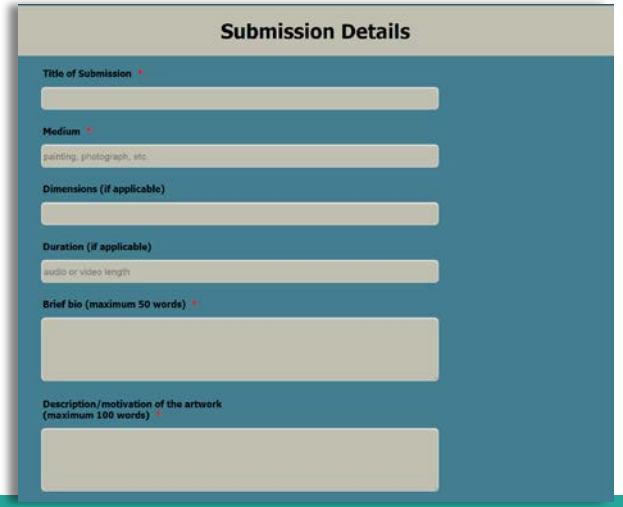
These reoccurring events affect ALL students, underrepresented or not, and demonstrate the need for a conversation about student experiences related to the campus climate at UC San Diego.

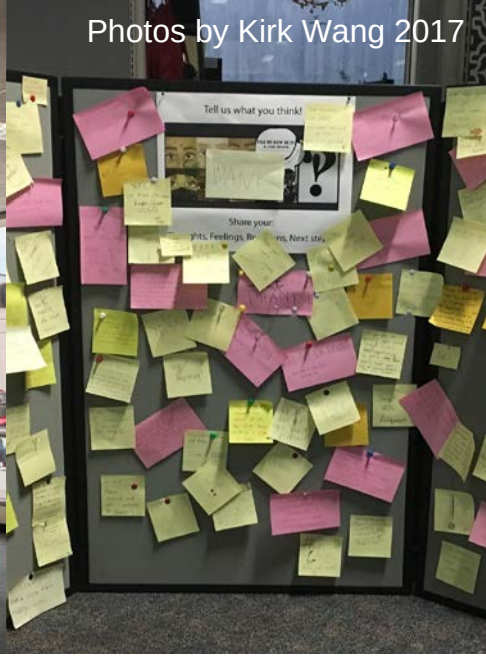


These reoccurring events affect ALL students, underrepresented or not, and demonstrate the need for a conversation about student experiences related to the campus climate at UC San Diego.

The UC San Diego Library is creating a "living archive" as an alternative way to highlight awareness, provide a space for dialogue, preserve and document the events related to UC San Diego history.

A living archive is a collection of materials presented in a way that allows for the expression, exhibition, documentation, and preservation of a sentiment or movement in a particular community. This type of "archiving" is living because it is constantly updated with the current climate and consists of all manner of





Photos by Kirk Wang 2017

Historical Narrative

Current Reflections: Student Perspectives

Real-time Feedback

"They"
By Cleo Nettles

They try to place me in a box
They try to tell me their thoughts
They try to get me to see it their way
They try to tell me what to say
They try to make me less than,
But not by words, but by
Passive aggressive acts, man.
They scream Trump this, Trump that
Trying to go back to wearing KKK hats
They don't want brown
They don't want black
They don't want anything that's not...
Never mind, scratch that.
They remind me that I am not like them,
They write it in chalk as if I actually care about, them.
Black, Brown, Yellow, Green
No matter what you say your words don't have mean-ing
You can try to be passive
You can try to make me quit
But we ARE the majority
And ya'll ain't s**t

Tell Us How UC It: A Living Archive

Browse Exhibits Browse Items Browse Collections

← Previous Item Next Item →

UC ME SEEING IT

Title
UC Me Seeing It

Subject
Ruoyu (Lulu) Li is a studio art minor student at UCSD. Majoring in Biochemistry and being involved in the scientific research, her works show a strong desire to experiment variety of materials and incorporates both art and STEM aspects . Collage and mixed media are the two art forms in which she finds fascinating and satisfying doing.

Description
After spending almost four years studying and living at UCSD, Lulu Li indented to capture all the architectural highlights on campus in this piece. Most of them are recognizable Stuart Collection such as Hawkinson Bear, Fallen Star, and Sun God. She also conveys a subtle message responding to the anti-Mexican immigrant graffiti that was unfortunately found on campus by including image of César Chávez, a civil rights activist leader, which was originally from the Peterson Hall mural.

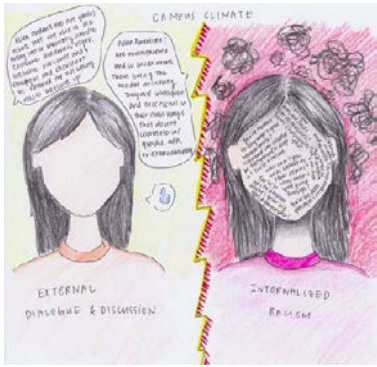
Creator
Ruoyu (Lulu) Li

Date
2016-11-30

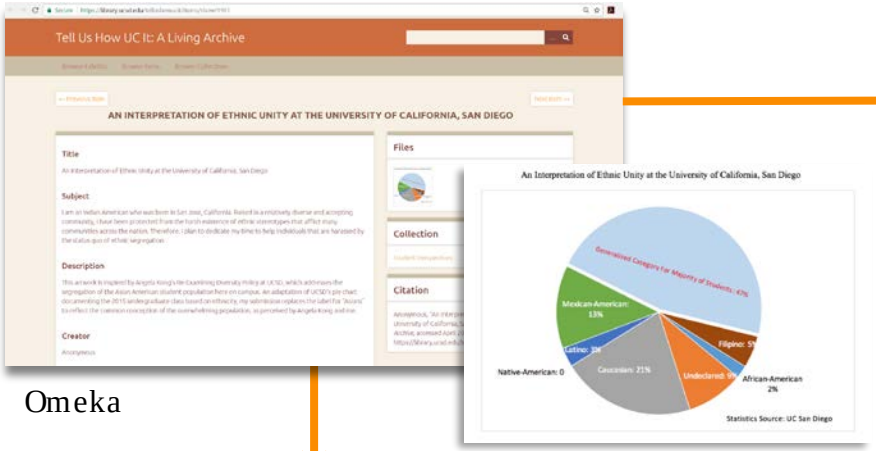
Files

Collection
Student Perspectives

Citation
Ruoyu (Lulu) Li, "UC Me Seeing It," *Tell Us How UC It: A Living Archive*, accessed April 26, 2019, https://library.ucsd.edu/tellushowucit/items/show/2087.



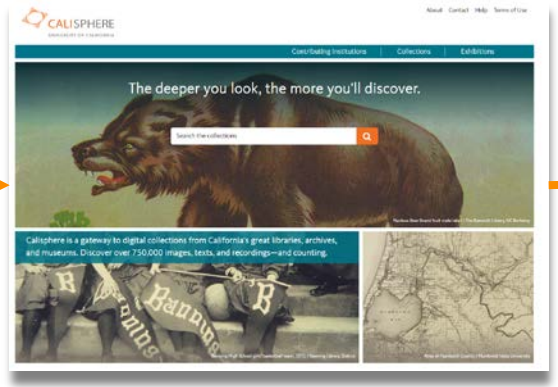
How do we provide context?



Omeka

Project STAND
(STudent Activism Now Documented)

UC San Diego Library Digital Collections



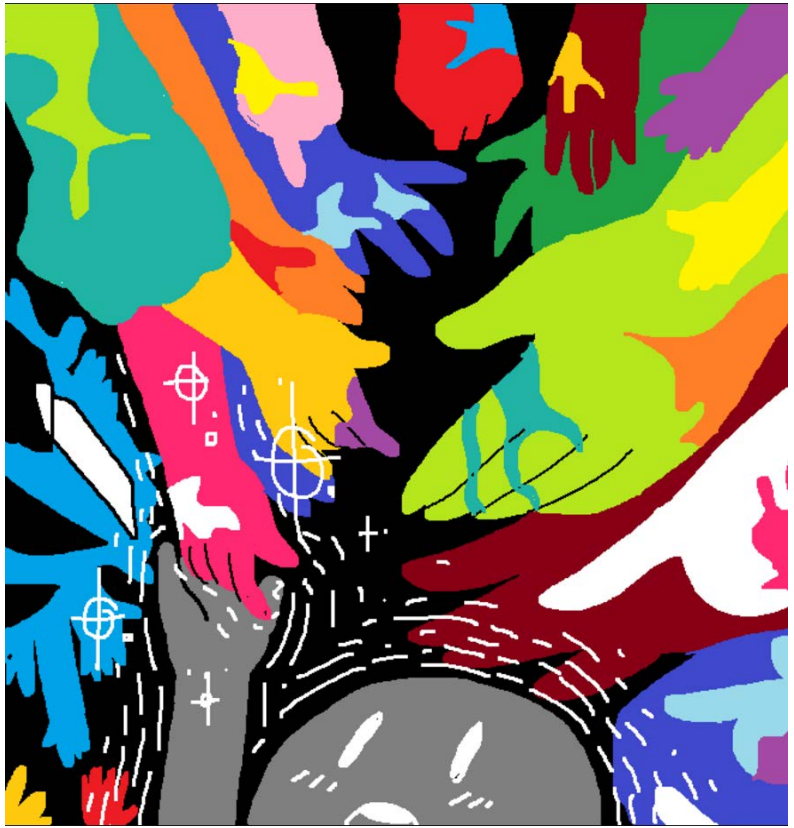
Calisphere

Digital Public Library of America

Lessons Learned

- Tie-in to national trends and campus initiatives to get support.
- Collaboration is essential. Look beyond the library's door & be open to surprises.
- Think about how your language may influence the way participants respond.
- Be prepared for a range of feedback.
- Explore accessible digital platforms that will accommodate the content. Be flexible & open to changing platforms.

Allie Pai, "Reach," *Tell Us How UC It: A Living Archive* https://library.ucsd.edu/tellushowucit/items/show/1953.



Thank you.

Cristela Garcia-Spitz
cgarciaspitz@ucsd.edu

http://lib.ucsd.edu/tellushowucit

https://standarchives.com/

Anonymous, “Diversity,” *Tell Us How UC It: A Living Archive*, https://library.ucsd.edu/tellushowucit/items/show/2000.

In Practice

Project Timeline

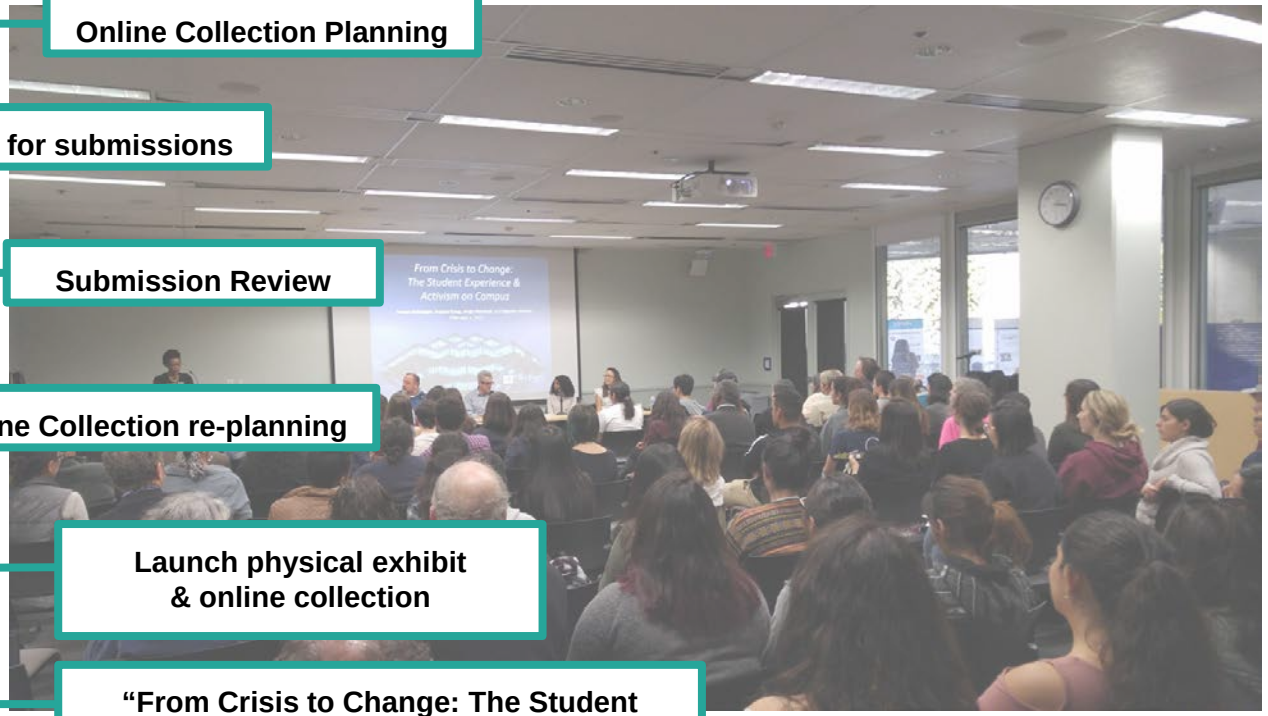
May - Aug 2016
- Physical Exhibit Planning
- Online Collection Planning

Sept - Dec 2016
- Call for submissions

Mid Nov 2016 - Jan 2017
- Submission Review

December 2016
- Online Collection re-planning

February 1, 2017
- Launch physical exhibit & online collection
- “From Crisis to Change: The Student Experience & Activism on Campus” panel



A living archive is a collection of materials presented in a way that allows for the expression, exhibition, documentation, and preservation of a sentiment or movement in a particular
"archiving" is living because it is constantly updated with the current climate
expression from documents of the past to creative expression through art to
current period.

We will feature a physical exhibit from February 1 – March 31, 2017 and a per

We would like to feature YOU. So, what do you have to say or express about t

Submit your creative work and join the conversation–

- Submission Form
- Licensing Form (download and attach it to Submission Form)

Submission Details

Deadline: December 9, 2016

Eligibility: Must be enrolled as a current student at UC San Diego

Accepted Media: Paintings, drawings, collages, prints, sculptures, photogra
work, video or film

Original Work/Copyright: You must be the creator of the art you submit f
must be original, respect privacy, have necessary permissions for any copyrigh
San Diego's Principles of Community.

Please review the following links for further information.

Copyright Fair Use Creative Commons Plagiarism Principles of Community

Multiple Entries: Please limit 2 entries per student

Submission Criteria:

Please remember that the purpose of this exhibit is to facilitate a conversation,
provide a space for dialogue. Please ensure that your submissions uphold this
Principles of Community, and are free of bias and hate.

About the physical exhibit:

Due to space constraints, a limited selection of the submissions will appear in the physical exhibit. All

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Deadline: December 9, 2016

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Accepted Media: Paintings, drawings, collages, prints, sculptures, photographs, performance art, written work, video or film

Original Work/Copyright: You must be the creator of the art you submit for this archive. Submissions must be original, respect privacy, have necessary permissions for any copyrighted materials, and abide by UC San Diego's Principles of Community.

Please review the following links for further information.

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Submission Criteria:

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Metadata

Tell Us How UC It: A Living Archive

Submission form

Click here for project and submission details

Name *

First Name

Last Name

UC San Diego Student ID Number *

Example: a12345678

Classification *

freshman, sophomore, etc.

Preferred Email Address *

Metadata

Submission Details

Title of Submission *

Medium *

painting, photograph, etc.

Dimensions (if applicable)

Duration (if applicable)

audio or video length

Brief bio (maximum 50 words) *

Description/motivation of the artwork (maximum 100 words) *

Metadata

Upload your submission *

Choose File No file chosen

(If you would like to submit a physical work, please upload photographs or video of that work)

Upload your licensing form *

Choose File No file chosen

(To be considered, you must download, sign, and upload the licensing form below)

Download licensing form here

(Must download PDF to sign.)

Check this box if you would NOT like your work to be displayed publicly (in exhibit or online collection) with your name

I DO NOT want my name attached to my creative work in the exhibit nor in the online collection

We reserve the right to edit descriptive content for clarity and formatting.

Copyright

Fair Use

Creative Commons

Plagiarism

Principles of Community

If you have any questions, contact Tamara Rhodes at tlrhodes@ucsd.edu.

Submit

Rights

LICENSE AGREEMENT

This **LICENSE AGREEMENT** ("Agreement" is made by and between The Regents of the University of California, a California constitutional corporation, on behalf of the University of California, San Diego Libraries (hereafter "UCSD"), and _____[YOUR NAME]_____ (hereafter "Licensor").

In consideration of the following mutual promises, UCSD and the Licensor agree as follows:

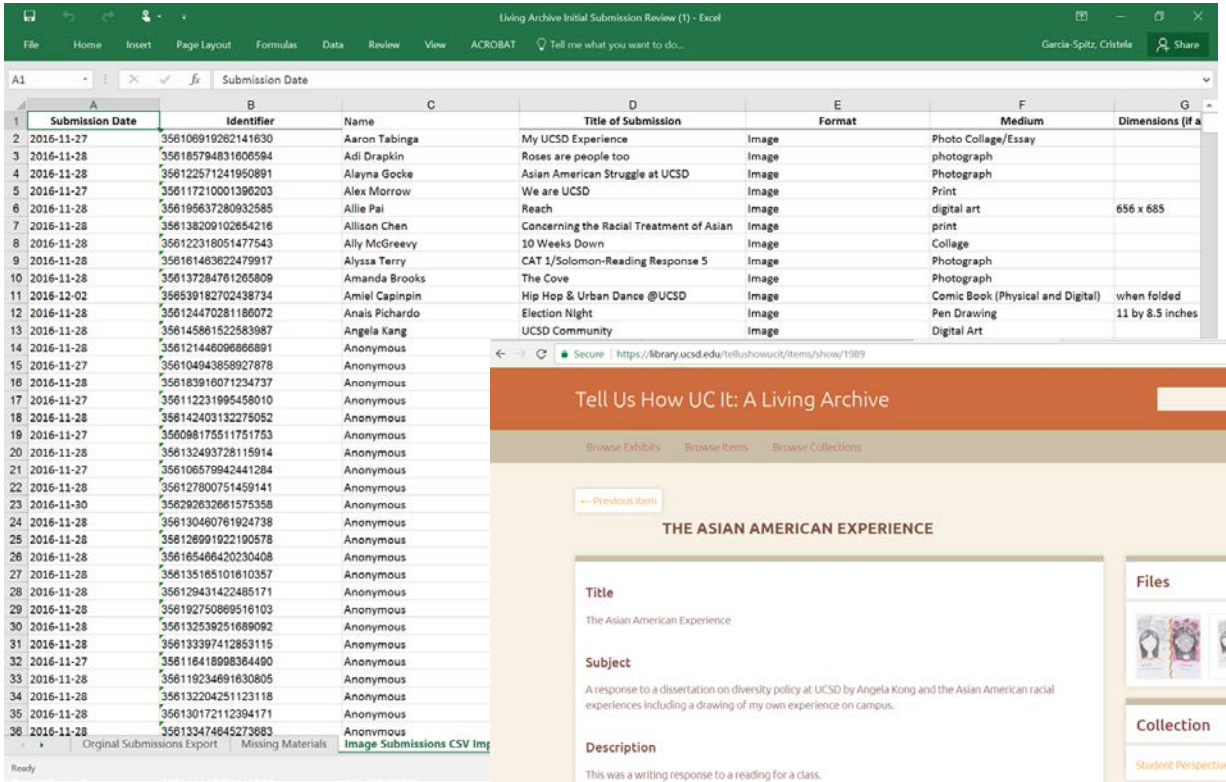
1. License. Licensor hereby irrevocably grants UCSD a non-exclusive, royalty-free worldwide license, with right to sublicense, to reproduce, distribute and publicly display the work[s] titled _____ (hereafter "Materials") for inclusion in the collection of the Library and unrestricted access and use in connection with the educational mission of the university. Without limiting the foregoing, the Licensor grants UCSD the right to digitize the Materials or use any technological substitute UCSD deems appropriate to preserve and provide access to the Materials and to provide unrestricted access and use, including Internet or other wireless or digital access to the Materials. No term or provision of this instrument shall be interpreted to limit or restrict the fair use rights of The Regents or the UCSD Libraries or users of the Materials as provided by U.S. Copyright Law, Title 17, U.S.C. ("Fair Use Rights").

2. Ownership. UCSD understands and acknowledges that Licensor retains any and all copyright in the Materials and is merely granting UCSD the license set forth above. Licensor represents and warrants to and for the benefit of UCSD that Licensor has all right, title, and interest necessary to enter into this Agreement and grant UCSD the rights granted hereunder.

3. Electronic Signature. The parties that this agreement may be electronically signed. The parties agree that the electronic signatures appearing on this agreement are the same as handwritten signatures for the purpose of validity, enforceability and admissibility.

LICENSOR	UCSD
Name (please print or type):	Name:
Date	Date

Omeka



Submission Date	Identifier	Name	Title of Submission	Format	Medium	Dimensions (if a
2016-11-27	356106919262141630	Aaron Tabinga	My UCSD Experience	Image	Photo Collage/Essay	
2016-11-28	356185794831606594	Adi Drapkin	Roses are people too	Image	photograph	
2016-11-28	356122571241950891	Alayna Gocke	Asian American Struggle at UCSD	Image	Photograph	
2016-11-27	356117210001396203	Alex Morrow	We are UCSD	Image	Print	
2016-11-28	356195637280932585	Allie Pai	Reach	Image	digital art	656 x 685
2016-11-28	356138209102654216	Allison Chen	Concerning the Racial Treatment of Asian	Image	print	
2016-11-28	356122318051477543	Ally McGreevy	10 Weeks Down	Image	Collage	
2016-11-28	356161483622479917	Alyssa Terry	CAT 1/Solomon-Reading Response 5	Image	Photograph	
2016-11-28	356137284761265809	Amanda Brooks	The Cove	Image	Photograph	
2016-12-02	356539182702438734	Amiel Capinpin	Hip Hop & Urban Dance @UCSD	Image	Comic Book (Physical and Digital)	when folded
2016-11-28	356124470281186072	Anais Pichardo	Election Night	Image	Pen Drawing	11 by 8.5 inches
2016-11-28	356145861522583987	Angela Kang	UCSD Community	Image	Digital Art	
2016-11-28	356121446096866891	Anonymous				
2016-11-27	356104943858927878	Anonymous				
2016-11-28	356183916071234737	Anonymous				
2016-11-27	356112231995458010	Anonymous				
2016-11-28	356142403132275052	Anonymous				
2016-11-27	356098175511751753	Anonymous				
2016-11-28	356132493728115914	Anonymous				
2016-11-27	356106579942441284	Anonymous				
2016-11-28	356127800751459141	Anonymous				
2016-11-30	356292632661575358	Anonymous				
2016-11-28	356130460761924738	Anonymous				
2016-11-28	356126991922190578	Anonymous				
2016-11-28	356165466420230408	Anonymous				
2016-11-28	356135165101610357	Anonymous				
2016-11-28	356129431422485171	Anonymous				
2016-11-28	356192750869516103	Anonymous				
2016-11-28	356132539251689092	Anonymous				
2016-11-28	356133397412853115	Anonymous				
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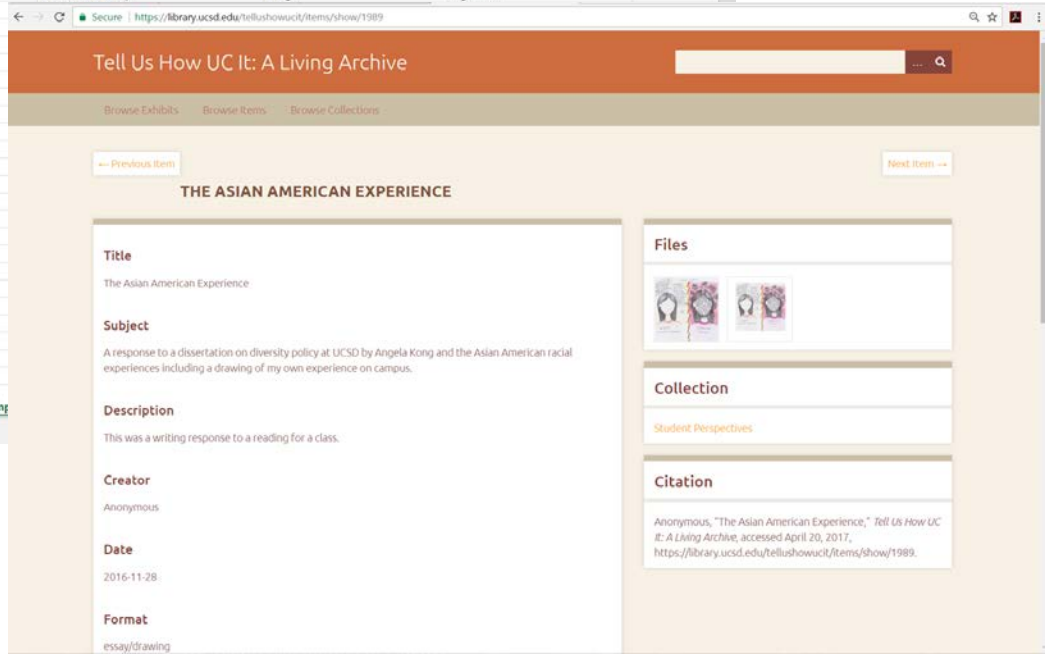
2016-11-28	356119234691630805	Anonymous				
2016-11-28	356132204251123118	Anonymous				
2016-11-28	356130172112394171	Anonymous				
2016-11-28	356133474645273683	Anonymous				



Tell Us How UC It Call for Submissions

April 5, 2019

"The campus established a diversity requirement for graduation. A knowledge of diversity, equity and inclusion is required of all candidates who begin their studies at UC San Diego in lower-division standing in fall 2011, or in upper-division standing in fall 2013.
This Week @ UC San Diego, October 10, 2011

"At our university, we recognize that true excellence is achieved when we feel respected for our perspectives, backgrounds and heritage. We should all feel included in campus life and experience equitable opportunity in achieving our aspirations."
Inclusive Excellence @ UC San Diego: 2018 Update

_____.

These requirements have been in place for several years now, so **Tell us how UC it**!

At a Glance

Library Publications

The Library Channel (UCTV)

Categories

Library Services

Outage Information & Hours

Research & Collections

Technology News & Updates

Stay Connected

These requirements have been in place for several years now, so **Tell us how UC it**!

How do you experience equity, diversity, and inclusion on the UC San Diego campus?

Are you **A PART** or **APART**?

We will highlight a physical exhibit in Geisel Library from May 20 – June 28, 2019.
We would like to feature **YOU**.

Submit your creative work and join the conversation–

Submission Form

Submission Details

Deadline: May 3, 2019
Eligibility: Must be enrolled as a current student at UC San Diego
Accepted Media: Paintings, drawings, collages, prints, sculptures, photographs, performance art, written work, video or film
Original Work/Copyright: You must be the creator of every element of the art you submit for this archive. Submissions must be original, respect privacy, have the necessary permissions for any copyrighted materials, and abide by UC San Diego's Principles of Community.
Multiple Entries: Please limit 2 entries per student

Submission Criteria:

Please remember that the purpose of this exhibit is to facilitate a conversation, highlight awareness, and provide a space for dialogue. Please ensure that your submissions uphold this intent, honor UC San Diego's Principles of Community, and are free of bias and hate.

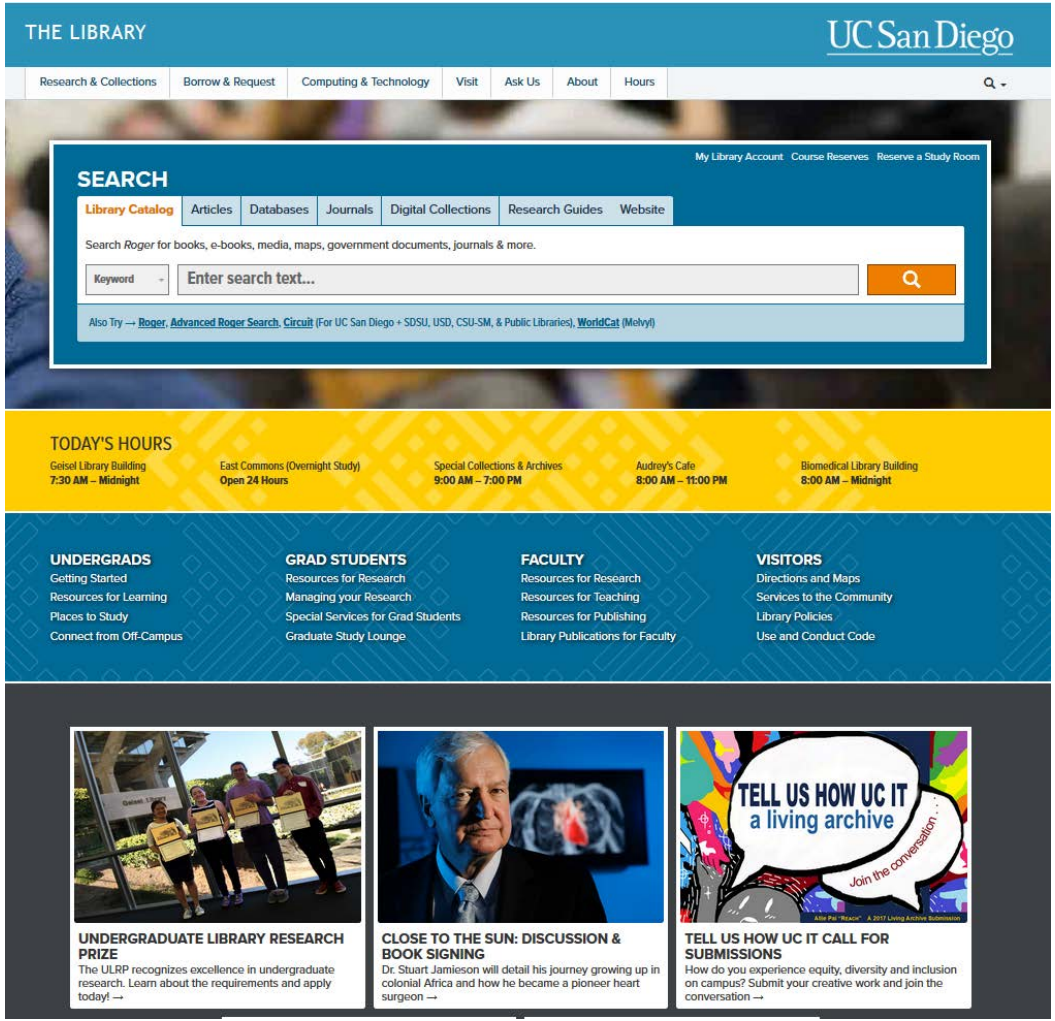
About the physical exhibit:

Due to space constraints, a limited selection of the submissions will appear in the physical exhibit. All submissions meeting the guidelines above will appear in the online collection, including images of the artwork or video. All artwork will be returned at the conclusion of the exhibit period.

Available Resources:

The UC San Diego Library has a number of resources available to assist you with your submissions, should you need it:

Digital Media Lab | Tech Lending Program | UCSD History | Digital Collections | Previous Tell Us How UC It Submissions


THE LIBRARY
UC San Diego
Research & Collections
Borrow & Request
Computing & Technology
Visit
Ask Us
About
Hours
My Library Account
Course Reserves
Reserve a Study Room
SEARCH
Library Catalog
Articles
Databases
Journals
Digital Collections
Research Guides
Website
Search Roger for books, e-books, media, maps, government documents, journals & more.
Keyword
Enter search text...
Also Try → Roger, Advanced Roger Search, Circuit (For UC San Diego + SDSU, USD, CSU-SM, & Public Libraries), WorldCat (Melvyl)
TODAY'S HOURS
Geisel Library Building
7:30 AM – Midnight
East Commons (Overnight Study)
Open 24 Hours
Special Collections & Archives
9:00 AM – 7:00 PM
Audrey's Cafe
8:00 AM – 11:00 PM
Biomedical Library Building
8:00 AM – Midnight
UNDERGRADS
Getting Started
Resources for Learning
Places to Study
Connect from Off-Campus
GRAD STUDENTS
Resources for Research
Managing your Research
Special Services for Grad Students
Graduate Study Lounge
FACULTY
Resources for Research
Resources for Teaching
Resources for Publishing
Library Publications for Faculty
VISITORS
Directions and Maps
Services to the Community
Library Policies
Use and Conduct Code
UNDERGRADUATE LIBRARY RESEARCH PRIZE
The ULRP recognizes excellence in undergraduate research. Learn about the requirements and apply today! →
CLOSE TO THE SUN: DISCUSSION & BOOK SIGNING
Dr. Stuart Jamieson will detail his journey growing up in colonial Africa and how he became a pioneer heart surgeon →
TELL US HOW UC IT CALL FOR SUBMISSIONS
How do you experience equity, diversity and inclusion on campus? Submit your creative work and join the conversation →

UCSD Geisel Library
April 29 at 11:52 AM
Calling all creatives!
How do you experience equity, diversity, and inclusion on the UC San Diego campus? We want to feature your work in a physical exhibit in Geisel Library from May 20-June 28. Submit your creative work and join the conversation! Deadline: Friday, May 3.
For submission guidelines, visit bit.ly/livingarchive
TELL US HOW UC IT
a living archive
Join the conversation
Allie Pai "REACH" A 2017 Living Archive Submission

A LIVING ARCHIVE

FOR STUDENT ACTIVISM AT UC SAN DIEGO

HOME | OUR STORY | OTHER PROJECTS

> *To foster and contextualize conversations regarding incidents targeting specific underrepresented groups on our campus, the UC San Diego Library created a living archive.*
> *It is an alternative way to highlight awareness, provide a space for dialogue, preserve and document the events related to student activism at UC San Diego.*

The living archive began with the *Tell Us How UC It* project.

You can begin by viewing OUR STORY above, which has a description of the project, or view each section individually below.

A HISTORY

Presents events and incidents from UC San Diego's history (and in some cases, history in general) that affected the campus climate for students in such a way that they were compelled to act or react.

VIEW TIMELINE

STUDENT PERSPECTIVES

Creative works by students, during the time of the project, that offer an in-the-moment expression of community sentiments and experiences.

VIEW CREATIVE WORK

EXHIBIT FEEDBACK

In-the-moment feedback about the exhibit or movement as a whole, whereby preserving real-time responses allows reflections of the past to converge with vital expressions of current sentiment.

VIEW FEEDBACK

THE PHYSICAL EXHIBIT

Images of the original temporary exhibit, video of the panel event of former student activists who still work on campus, and materials from the subsequent workshop, From Crisis to Change: How to Organize for Action.

VIEW THE EXHIBIT

As questions, conversations, and debates surrounding social justice come to the surface on college campuses around the country, what role do libraries play? This presentation will discuss a project called “Tell Us How UC It: A Living Archive”. At the heart of the project was the belief that in our capacity as providers of information, libraries can present a narrative in the hopes of informing their community, starting conversations, and inspiring student action.

Intro: Digital Initiatives Librarian & one of the members of the Tell Us How UC It project.

Image credits:

- Students walk out of the UCSD administration's teach-in on February 24, 2010. A majority of the students in attendance left the official teach-in, and gathered together outside of Price Center to have their own teach-in. (Photo by: Jessica Plautz) https://www.kpbs.org/news/2010/feb/24/ucsd-minority-students-walk-out-teach/
- Brianna Alderman, “One and the Same,” *Tell Us How UC It: A Living Archive*, accessed April 26, 2019, https://library.ucsd.edu/tellushowucit/items/show/2037.
- Valerie Saiag, “Interrobang,” *Tell Us How UC It: A Living Archive*, accessed April 26, 2019, https://library.ucsd.edu/tellushowucit/items/show/2102.

Living Archive Idea:

Rhodes, T. (2014). A living, breathing revolution: How libraries can use 'living archives' to support, engage, and document social movements. *IFLA, 40(1),* 5-10

- Context: In April 2016, right in the middle of the presidential campaign, like many other campuses, a number of Trump Chalkings appeared on the UCSD campus in multiple places, one of them near Raza Resource Centro, our Chicanx- Latinx campus community center. As a response, the Black Graduate Student Association and the Graduate Student Association co-hosted a Race Relations Town Hall, which got us thinking about how we, in the Library, can support our community in this moment.
- It was not the first time the campus was hit with racial incidents. In 2010, there were escalating racist incidents surrounding a fraternity party designated the Compton Cookout, which made national news and prompted a federal investigation.
- Represented "Forgotten history" - nature of college campus within a few years memory for students fades
- One of our team members, Tamara Rhodes had previously published an article discussing how libraries can create "living archives" to support social movements in their communities. A "living archive" collects and presents materials in a way that allows for the expression, exhibition, documentation, and preservation of a sentiment or movement in a particular community.

Images:
http://triton.news/2017/02/compton-cookout-day-party-remembered-not/
https://www.facebook.com/events/509510175906322/

Core Working Group (left to right):

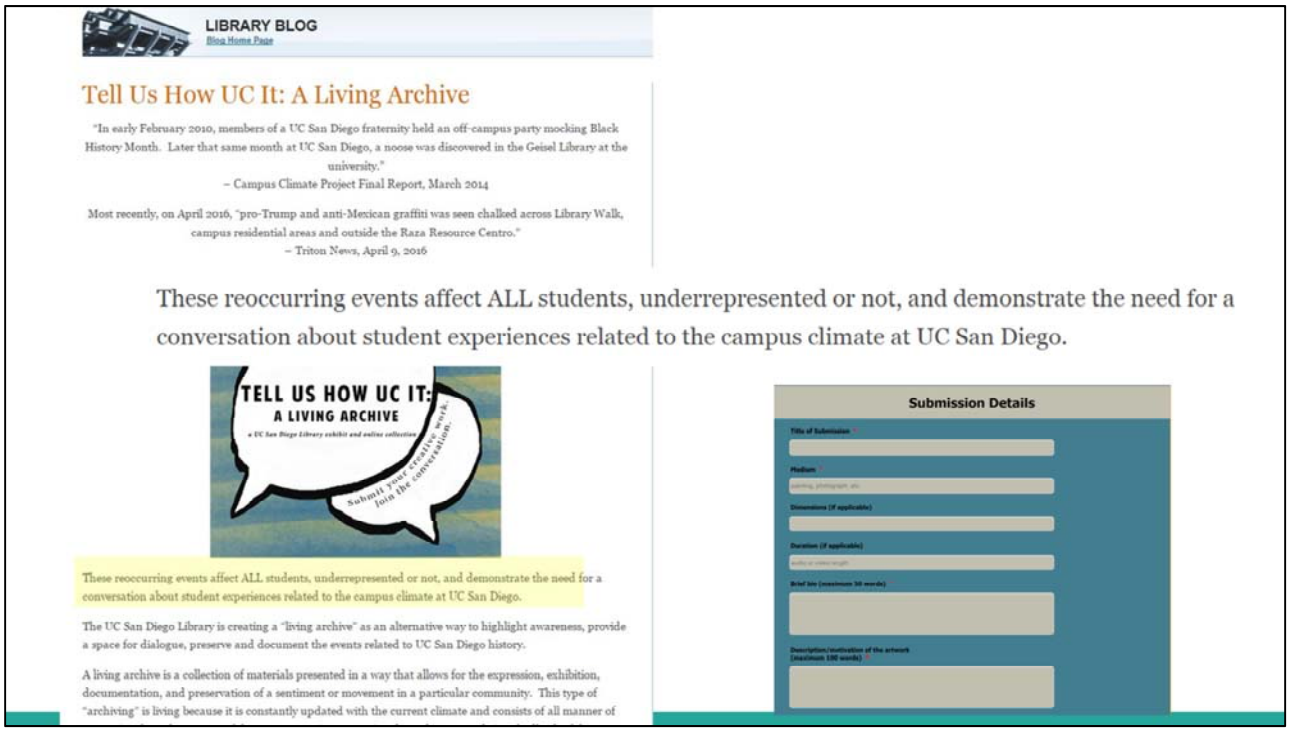
- **Cristela Garcia-Spitz** - Digital Initiatives Librarian / Archives & Digital Infrastructure Advisor
- **Gayatri Singh** - Reference & Information Services Coordinator / Liaison Advisor & Coordinator
- **Tamara Rhodes** - Social Sciences Liaison / Project Manager & Designer
- **Rachel Myers** - Library Assistant / Researcher & Copyeditor

The development of the living archive required the expertise of and collaboration between multiple people and departments in the library and campus community.

Team: diverse backgrounds in different areas of the library, multi-generational, different skills and perspectives

[Name, Job Title, Project Role]

Other collaborators:• Liaison to campus community centers • Rights Analyst • Special Collections & Archives • Library IT Services • Campus activists & other community members



Initial call for submissions in 2016 on Library's blog, and used jotform/dropbox for submissions

"Pilot project" really experiment and "jumping in!"
Locally developed DAMS and Digital Collections website with formal project proposal process; this project doesn't fit into this model; couldn't even fill out the forms because didn't know types of submission, number of submissions, etc.
Had to plan and think more about how to carry out the project

Set the parameters – highlighted two specific events, and careful about the wording, defined living archive, and highlighted that we were looking for submissions from ALL students. We were hoping to get a range of students perspectives, not just from minority groups, fringe communities, or extremes

When doing these types of projects, need to think about framing, e.g. "student experiences related to campus climate" not racial incidents on campus, so not to already framing type of response

We did have some requirements – we wanted to focus on current students, original works, and abide by the University's Principles of Community which states principles and values on dignity and diversity, and rejects discrimination.

Pointed to library's resources on copyright (reinforce information available and taught

in the library)

Highlight again “free of bias and hate” looking for constructive dialogue but still mindful that would be in the library, which we emphasis as a place that is welcomed to all.

Finally, we wanted to again point to library resources – Digital media, tech lending program, and digital collections has all the student newspapers digitized, and other collections that we digitized for the university’s 50th anniversary.

Jotform - students filled out form, which became object’s metadata (title, date, description, bio, etc.); upload pdf or image of the creative work

Partnered with faculty/lecturers & We received over 200 submissions.

2016-2017: While a few submissions were gathered through general marketing, a majority came from collaborations with two courses:

- VIS 105A: Drawing
- Culture, Art, and Technology (CAT) 1: Migration Narratives in the Sixth College writing program

The faculty members, Katie Herzog and Amanda Solomon, integrated submitting to the archive into their courses final assignments.
For CAT 1: Migration Narratives, in addition to thinking about how they view the current campus climate, they also responded to the fourth chapter of Angela Kong's dissertation, "Re-examining Diversity Policy at University of California, San Diego: The Racial Politics of Asian Americans".

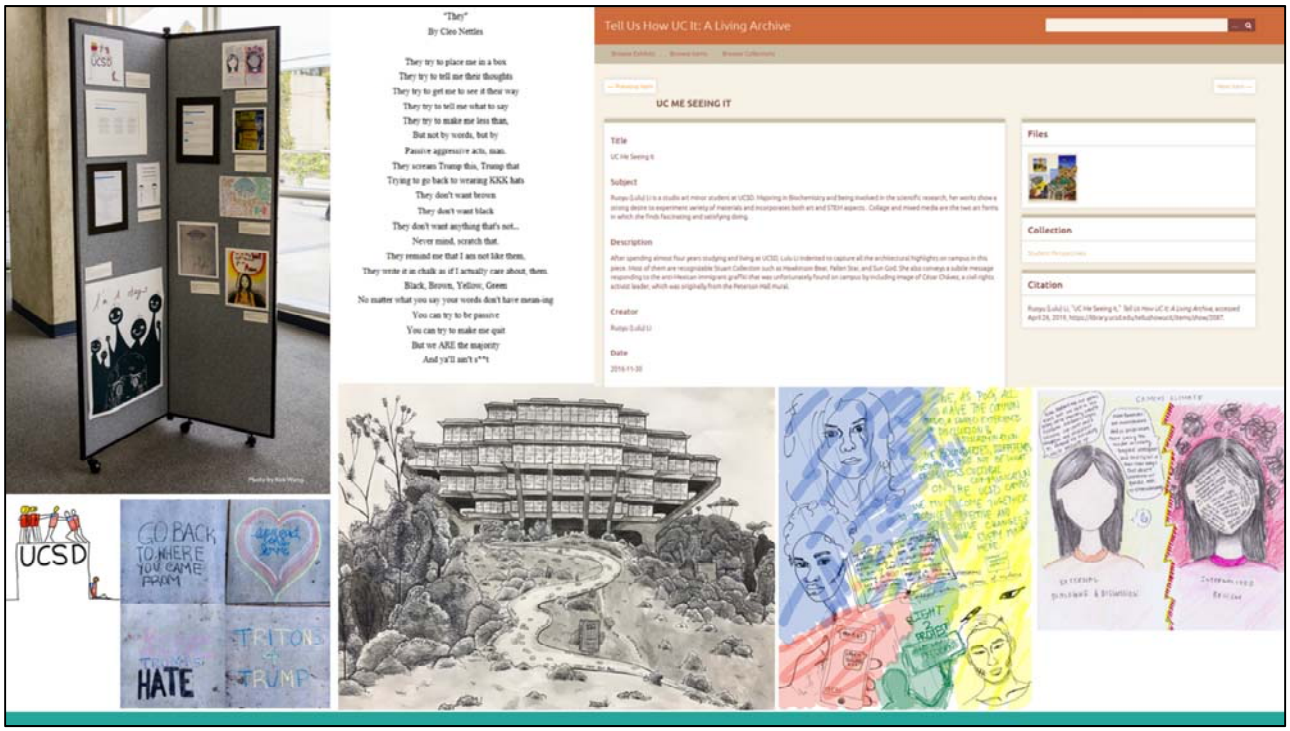
Image: blog post marketing
https://libraries.ucsd.edu/blogs/blog/howucit/

Exhibit Feb-Mar 2017 in the Library with selection of the submissions

- The purpose of this project is to provide the narrative of UC San Diego's history of student activism to foster and contextualize a conversation about the ways students experience UC San Diego's campus climate. The living archive format can be used to support, document, and engage social movements in any community by presenting an historical narrative, featuring community perspectives through all manner of creative work, and including in-the-moment feedback to the theme, event, or topic.
- A way for libraries to bridge formats to where all is collected and presented together to establish a particular narrative.
- Perfect for UCSD's climate: forgotten history, live current sentiment due to ongoing present events that related to the forgotten history
- Timeline by decade: highlight major events regarding student activism throughout UCSD's history; focus not just on moments of conflict but also progress (creation of cultural centers, Principles of Community); used direct quotes from Student Newspapers
- Collaborations/Conversations:
    - Spring 2017 with the CAT 3 course, The Art of the Protest
    - Workshop with the UC Student Association for the Teaching + Learning Commons' Supporting Leadership in Innovation, Creativity and Entrepreneurship (SLICE)
    - DOC writing program in Thurgood Marshall College (TBD)
- In the process, there has been some new partners that may want to be

involved (additional colleges, housing & dining)

- A panel of former student activists, who now work on campus, accompanied the opening of the exhibit.
- Responding to concerns expressed by students who attended the panel discussion, the project partnered with the Organizing Director of the University of California Student Association to host a workshop entitled “From Crisis to Change: How to Organize for Action”
- More classes have integrated the Living Archive exhibit into their assignments.
- The timeline was included in Resident Advisor training for one of the colleges.
- The timeline was used in the Anthropology Department’s Teaching Assistant training to prepare them to teach Diversity, Equity, and Inclusion courses.• The timeline banners have been reproduced using sturdier materials to be displayed in community centers and residence halls throughout the campus.
- The Triton, a student newspaper, reviewed the exhibit.
- Since February 2017, the online archive has received over 7,900 individual page views.
- Tell Us How UC It was mentioned in American Libraries, and in an article in the Journal of American Ethnic History



Student voice have limited representation in our University Archives; exists in student newspapers but limited in structure/format (just quotes)

Cultural change for the Library

Not a typical role for our Library to seek out submissions, gather student work, and engage at that level, so we had to be thoughtful about providing updates and sharing the vision.

We presented the concept but did not have enough information to go through the digital project proposal process. We didn't know how many or what type of submissions we might receive. Made it challenging but also pushed us to work together across library programs with various expertise and technical skills.

The UC San Diego Library presented the project as a physical exhibit with accompanying events - workshops and classes, and an online collection using Omeka, a free and open-source platform.

1. Submission process (Digital, some items physical)
    a. Jotform- submits to dropbox
    b. License agreements
    c. Marketing - where solicited submissions
        i. Community centers (newsletters and paper flyers)
        ii. Residence halls for all 6 colleges; transfer residence hall

iii. Library homepage and physical signs
iv. Student Organizations

a. Class collaboration

1. Omeka site - export from JotForms/Dropbox > Excel spreadsheet > Omeka

Images:

Kim Luong, “UC Socially Divided?,” *Tell Us How UC It: A Living Archive*, accessed April 26, 2019, https://library.ucsd.edu/tellushowucit/items/show/2071.

Kaitlyn Ritchey, “Mixed Messages,” *Tell Us How UC It: A Living Archive*, accessed April 26, 2019, https://library.ucsd.edu/tellushowucit/items/show/2067.

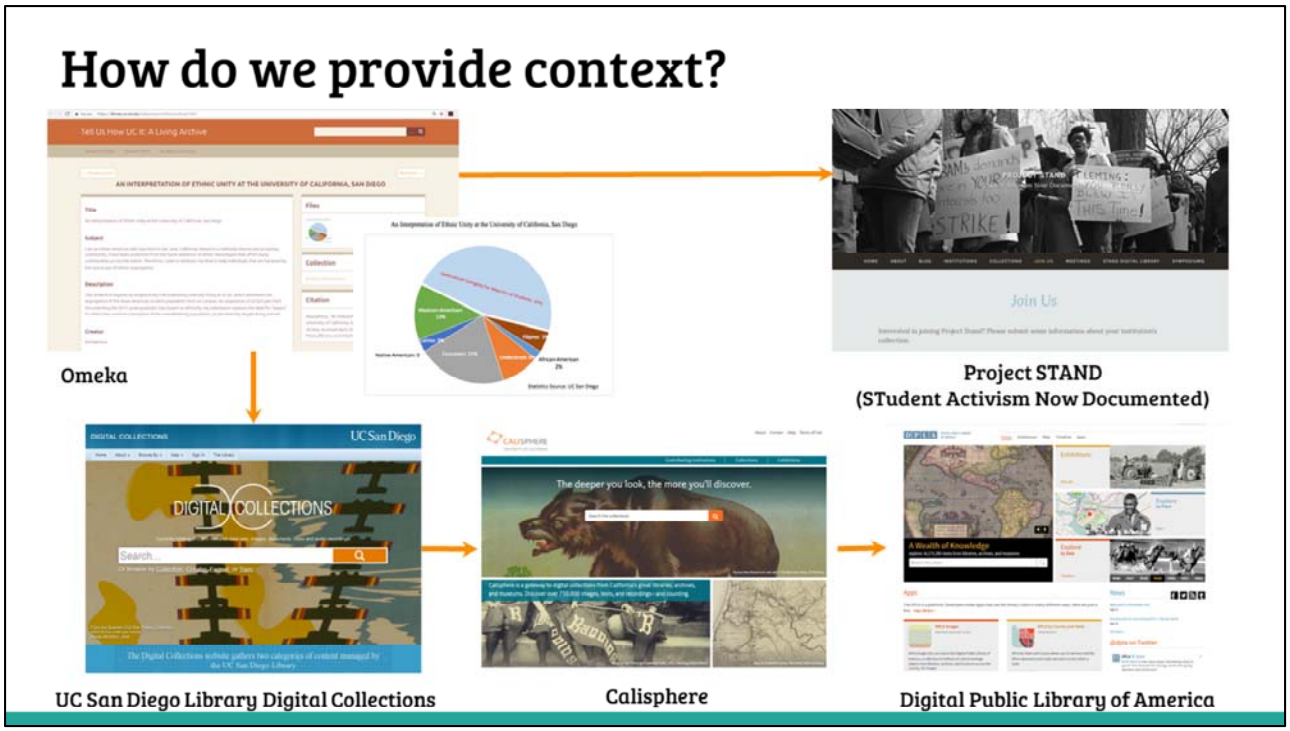
Connie Mach, “That One Library,” *Tell Us How UC It: A Living Archive*, accessed April 26, 2019, https://library.ucsd.edu/tellushowucit/items/show/2043.

Anonymous, “Loss of Identity,” *Tell Us How UC It: A Living Archive*, accessed April 26, 2019, https://library.ucsd.edu/tellushowucit/items/show/2016.

Anonymous, “The Asian American Experience,” *Tell Us How UC It: A Living Archive*, accessed April 26, 2019, https://library.ucsd.edu/tellushowucit/items/show/1989.

Ruoyu (Lulu) Li, “UC Me Seeing It,” *Tell Us How UC It: A Living Archive*, accessed April 26, 2019, https://library.ucsd.edu/tellushowucit/items/show/2087.

Nathanael See, “Stuck in the middle,” *Tell Us How UC It: A Living Archive*, accessed April 26, 2019, https://library.ucsd.edu/tellushowucit/items/show/2080.



Submissions vary from the very passionate to the i-don't-care.
Majority of pieces will stand on their own, but for some context will be important.

Tried to present thoughtfully and mindful of greater context.
However hard to do with some objects, Ex: “Interpretation of ethnic unity” - chart

How does this translate online?
creating the content rather than waiting for content to come to us
we have a role and position with resources and know-how to do this
had to be thoughtful in presentation
didn't have the right platform, but had the drive;

Omeka easy to stand-up, hard to maintain
Omeka met with most of our requirements: landing pages, visual, commenting,
Omeka has not been ideal (issues with navigation, searching, everything takes a plugin and plugins aren’t well-maintained)

Google analytics - users are going to site, and not going deeper > fix home page but need programmer to do more, navigation, search, etc.

Using Exhibit features to provide a lot of context in Omeka
Will need to consider what needs to travel with the object as it gets aggregated, e.g. tagged which submission came from a class assignment, so might need to add a note

with more information about the course description for those objects.

Established in fall 2016, Project STAND (STudent Activism Now Documented) is a nationwide consortium of more than 40 colleges and universities that is creating an online hub to heighten access to digital and analog archival and historical collections documenting student activism.
Recently received IMLS grant to fund 4 symposiums across the country - one was recently held in Atlanta, upcoming in Rhode Island, next Chicago, and finally Arizona State University

Lessons Learned

- Tie-in to national trends and campus initiatives to get support.
- Collaboration is essential. Look beyond the library's door & be open to surprises.
- Think about how your language may influence the way participants respond.
- Be prepared for a range of feedback.
- Explore accessible digital platforms that will accommodate the content. Be flexible & open to changing platforms.

Allie Pai, "Reach," *Tell Us How UC It: A Living Archive* https://library.ucsd.edu/tellushowucit/items/show/1953.

- Library's digital projects usually have a supportive role, however in this case we took the lead, chose the partnership & designed the project
- Perhaps because of self-reflexive characteristic of creating a project around own campus history and social movement, this has been digital project with most campus engagement that I have worked on in my 10 years at UCSD
- Digitized student newspapers about 10 years ago; timeline demonstrates way to use digital collections
- Formed partnerships in the classroom and in the community
- Ties in with what is happening nationally
- Digital tools that assist in the process, but not 1 tool to do it all; find the right tool for the task; takes many tools & many hands

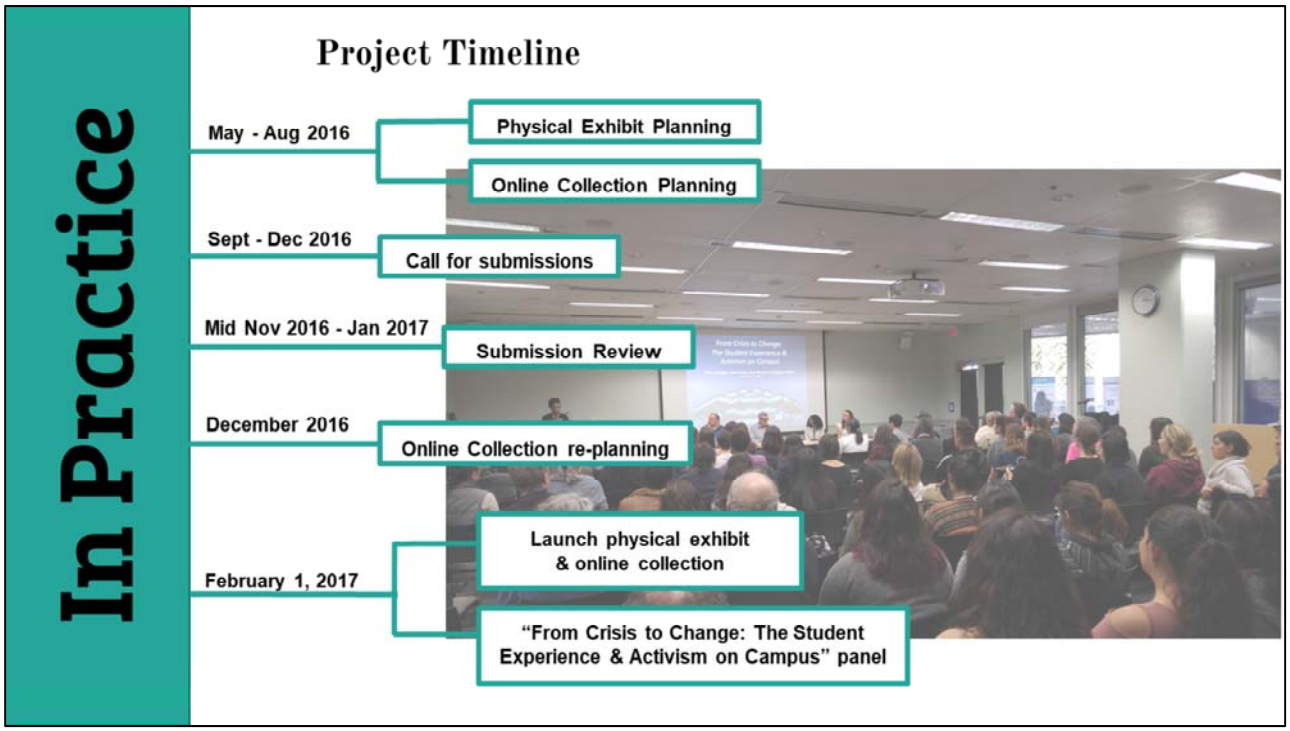
Thank you.

Cristela Garcia-Spitz
cgarciaspitz@ucsd.edu

http://lib.ucsd.edu/tellushowucit
https://standarchives.com/

Anonymous, "Diversity," *Tell Us How UC It: A Living Archive*, https://library.ucsd.edu/tellushowucit/items/show/2000.

- All the artwork featured in the presentation is from the 2017 exhibit.
- The quality of the creative work by the students and the community engagement made it worthwhile project and has inspired us to do more.
- Importance of community engagement, but also time and resources required, not able to do it every year
- Second installation this May 2019
- Still like to work with specific groups; possibly do oral histories



- Physical exhibit and online collection complemented each other - a way to experience in different formats
- Marketed at physical exhibit with bookmarks that included the site and quotations from 'further reading' list
- At physical exhibit, had a citation guide that was twice stolen. Positive because people want to read/know more
- Had an opening panel that complemented the exhibit and online collection - former students and faculty that were currently or had been involved in student activism on campus
- How project started and how it all came together based on how history and panel came about - evolution over short amount of time - antithesis of academic environment

Group Roles (5 committee members)

1. Project Manager/Coordinator; Fresh, "Let's do it" attitude
2. Knowledge of administration
3. Knowledge of technical
4. Campus and community connections
5. Energy, institutional knowledge, detail-oriented/copy editor

Collaborations within library

- Academic Liaison Program

- Learning Spaces Program
- Digital Library Development Program
- IT Services
- Special Collections & Archives
- Communications & Engagement

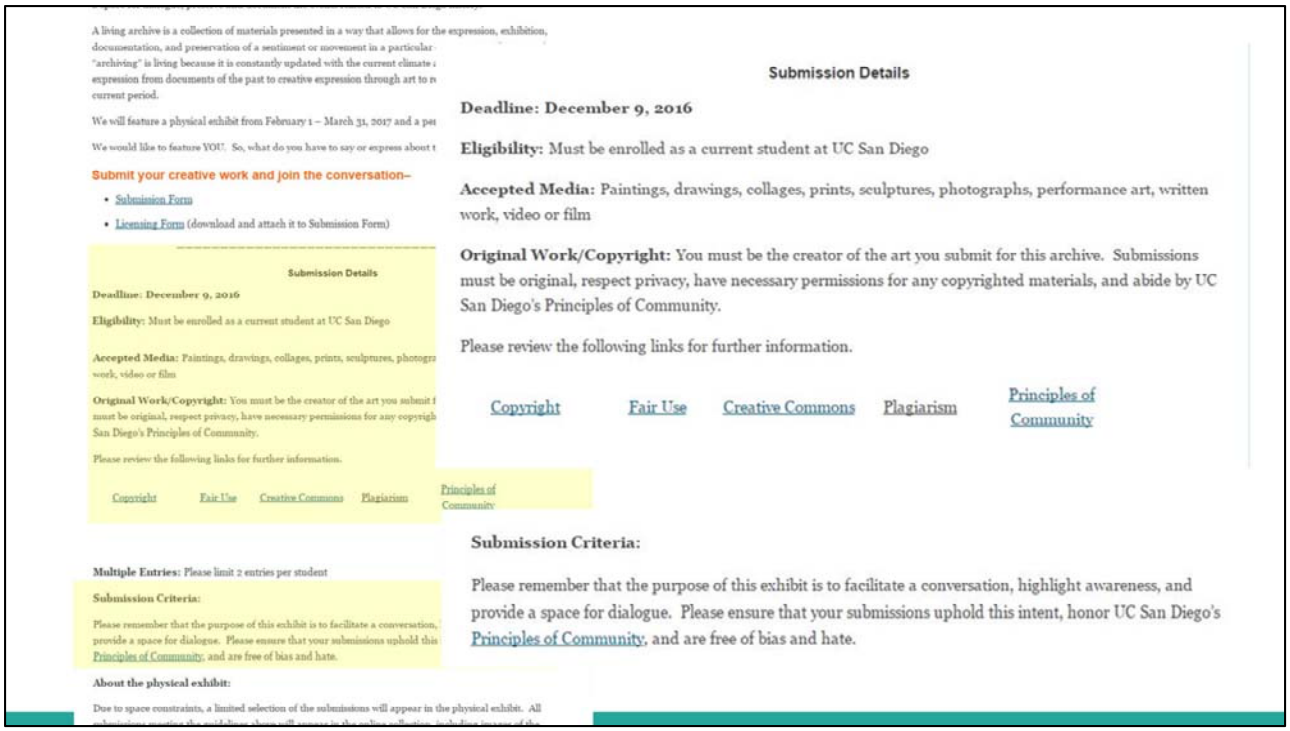
Collaborations on campus

- Campus faculty or staff
- Visual Arts course
- Culture, Art, & Technology undergraduate writing program course

Additional Activities

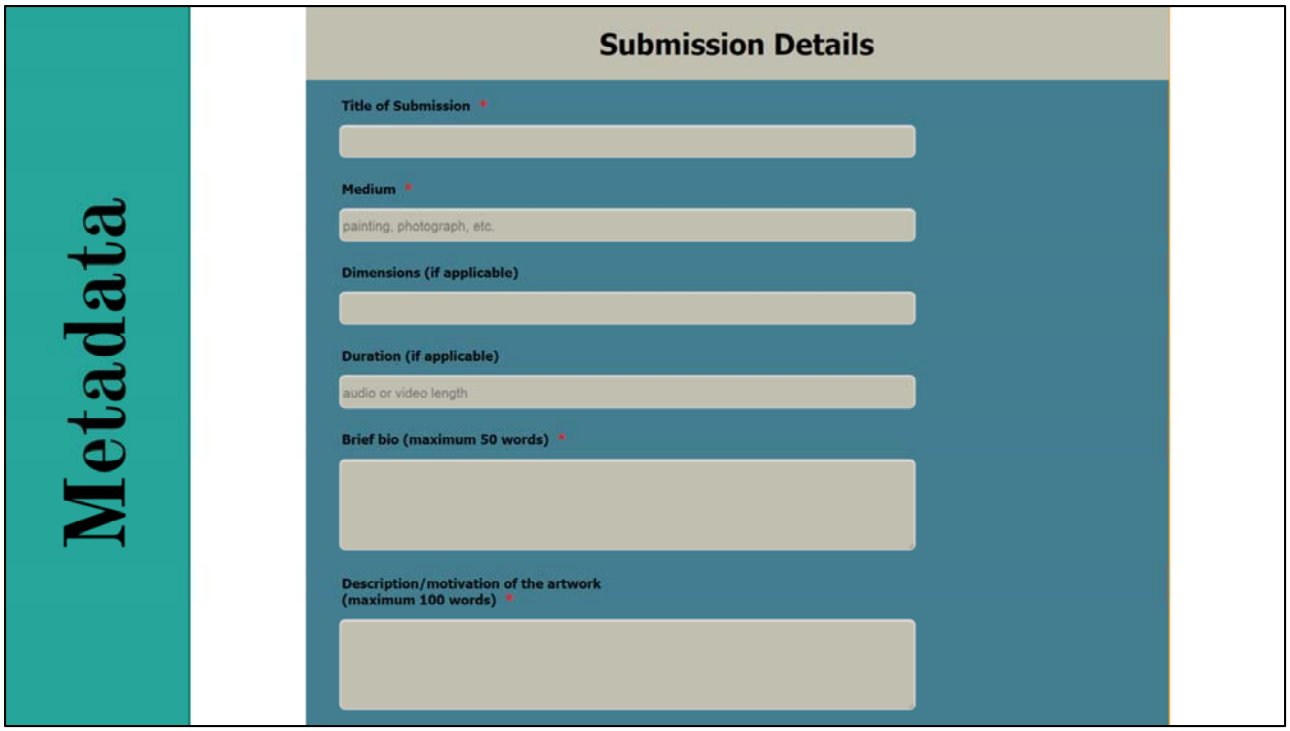
Tour of the exhibit with Resident Life

T+LC Training on How to Organize for action



2017 Submission form details

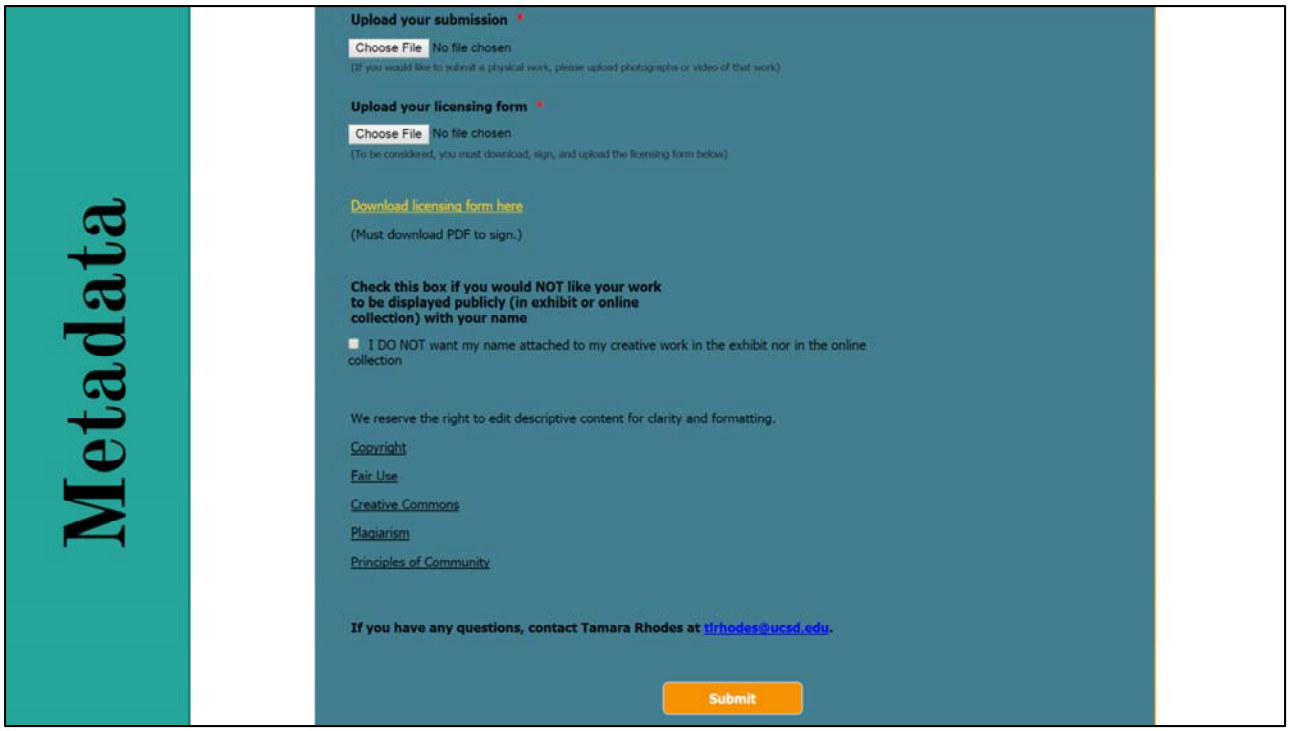
Asked for student id and classification to verify current students (but did not use it for anything else)
Preferred email is helpful if there are any missing items in the submission process (missing file or license agreement)



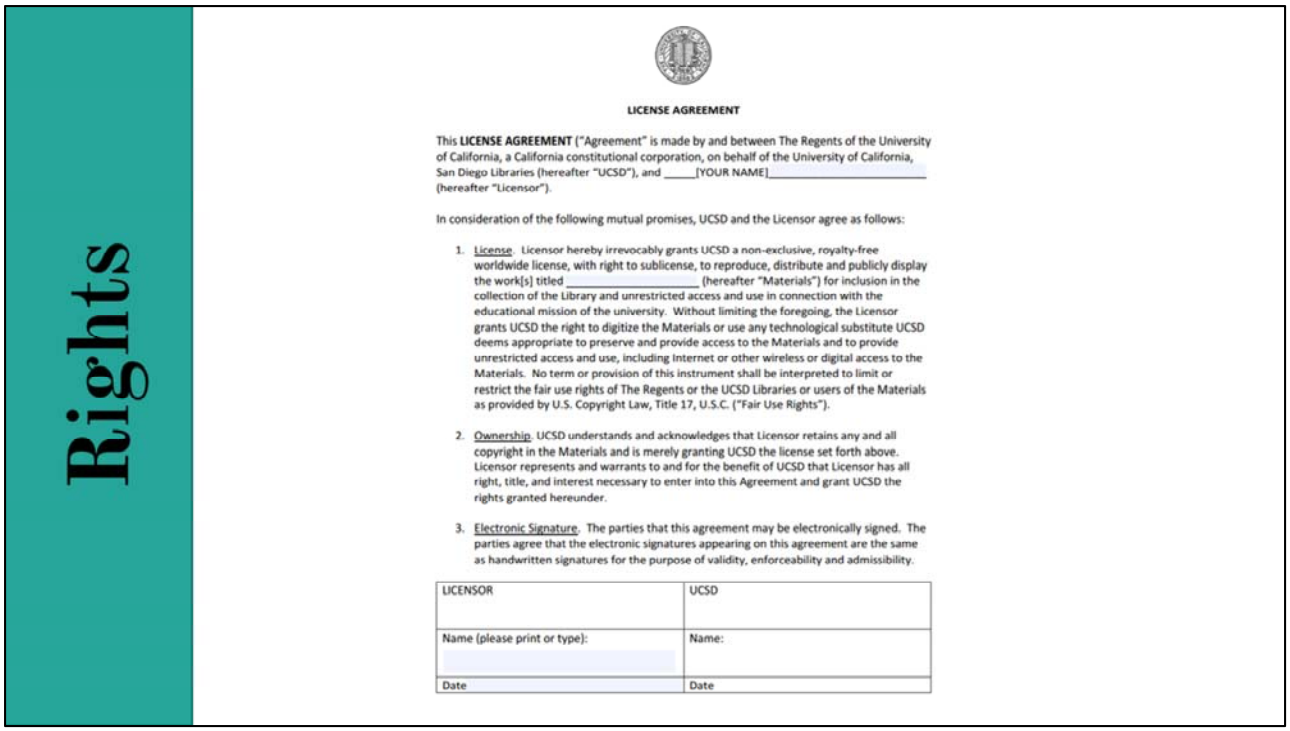
All of this information was useful for both the physical and online exhibit (physical > artwork captions, online > object metadata)

For the jotform, consideration has to be made for amount of entries allowed, space, number and size of attachments
Also gave unique id numbers to each submission

Bios were not always bios – so if do again, provide more instruction



Made anonymous so that they can be expressive. Then had to account for time it would take to remove names, and make sure content was anonymous (e.g. drawing with signature, essays with details about themselves).

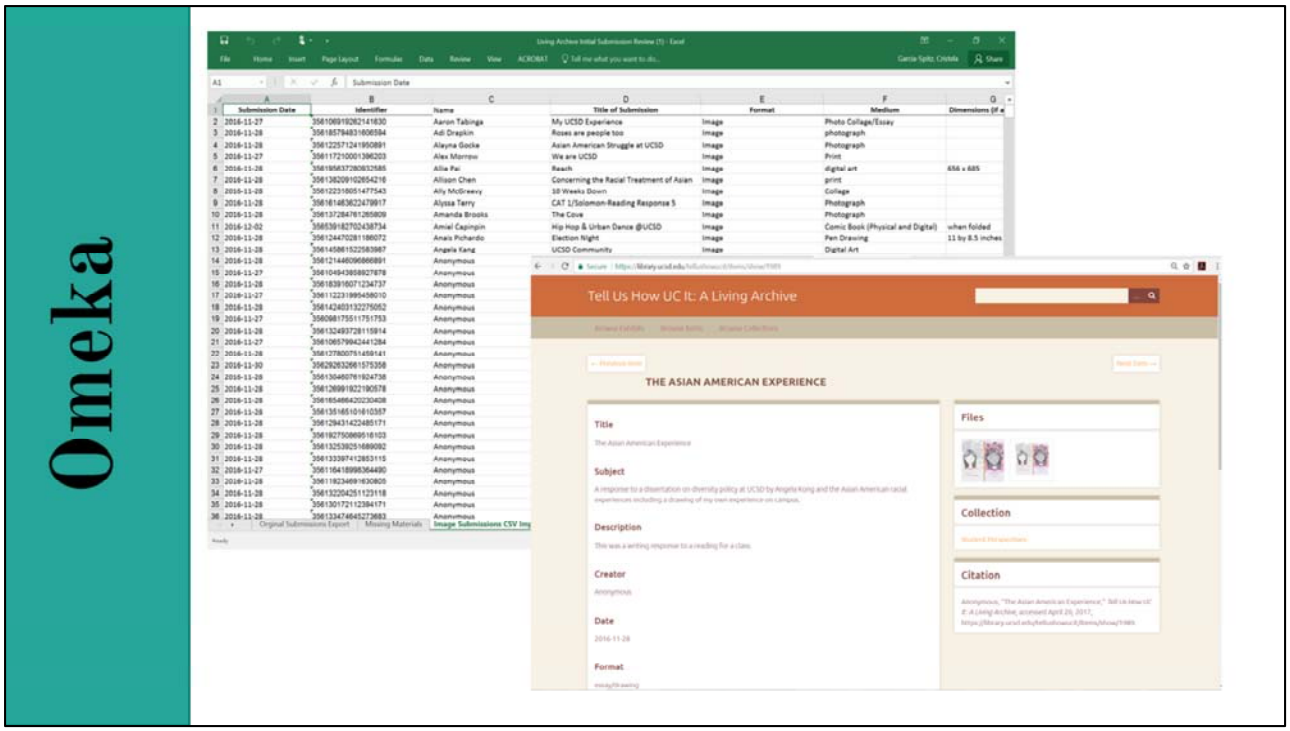


License agreement – also needed more instruction.

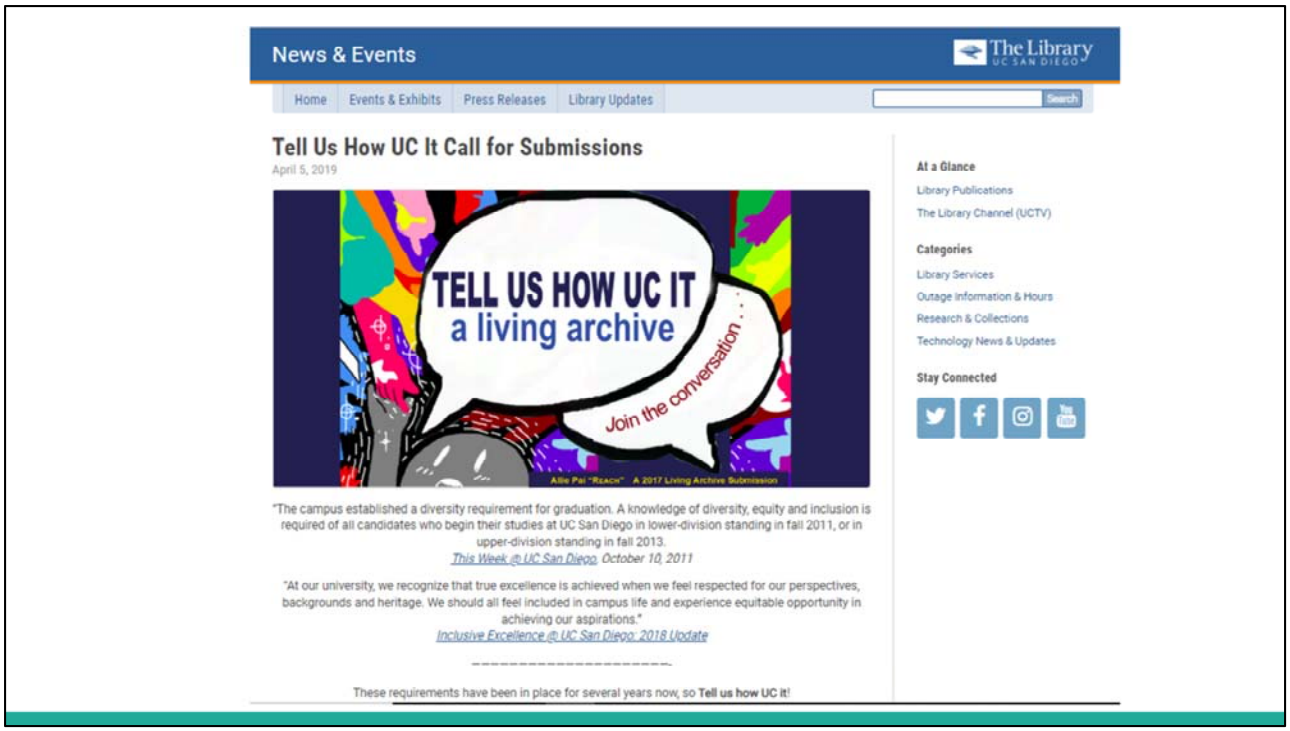
There were about 50 out of the 261 submissions that we did have to exclude from public view because we did not receive the license agreement after a few attempts and reminders (only heard back and received around 10 of the 50).

There were about 10 that were missing content. We were able to reach out and retrieve some of those.

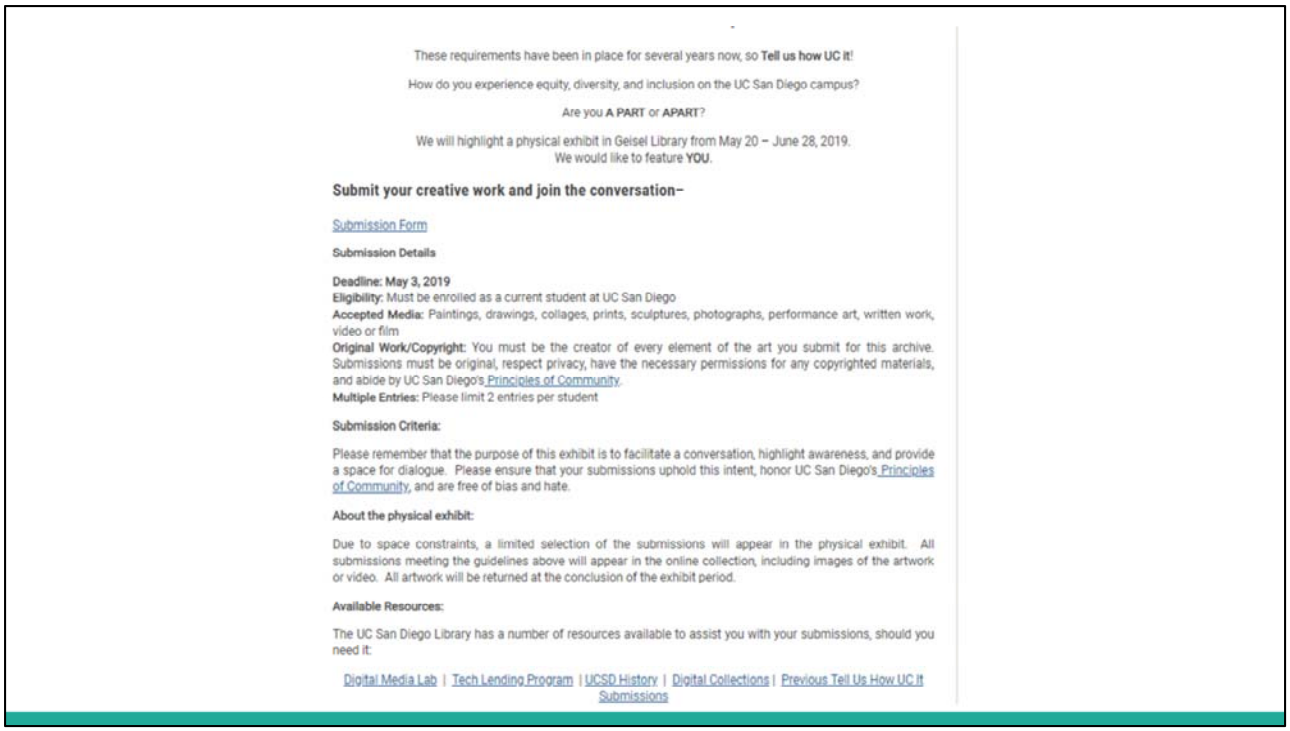
Missing items are added time to account for.



Spreadsheet > omeka csv import, dropbox plugins > object view



2019 Call for submissions on Library's blog



These requirements have been in place for several years now, so **Tell us how UC It**!

How do you experience equity, diversity, and inclusion on the UC San Diego campus?

Are you **A PART** or **APART**?

We will highlight a physical exhibit in Geisel Library from May 20 – June 28, 2019.
We would like to feature **YOU**.

Submit your creative work and join the conversation–

Submission Form

Submission Details

Deadline: May 3, 2019
Eligibility: Must be enrolled as a current student at UC San Diego
Accepted Media: Paintings, drawings, collages, prints, sculptures, photographs, performance art, written work, video or film
Original Work/Copyright: You must be the creator of every element of the art you submit for this archive. Submissions must be original, respect privacy, have the necessary permissions for any copyrighted materials, and abide by UC San Diego's Principles of Community.
Multiple Entries: Please limit 2 entries per student

Submission Criteria:

Please remember that the purpose of this exhibit is to facilitate a conversation, highlight awareness, and provide a space for dialogue. Please ensure that your submissions uphold this intent, honor UC San Diego's Principles of Community, and are free of bias and hate.

About the physical exhibit:

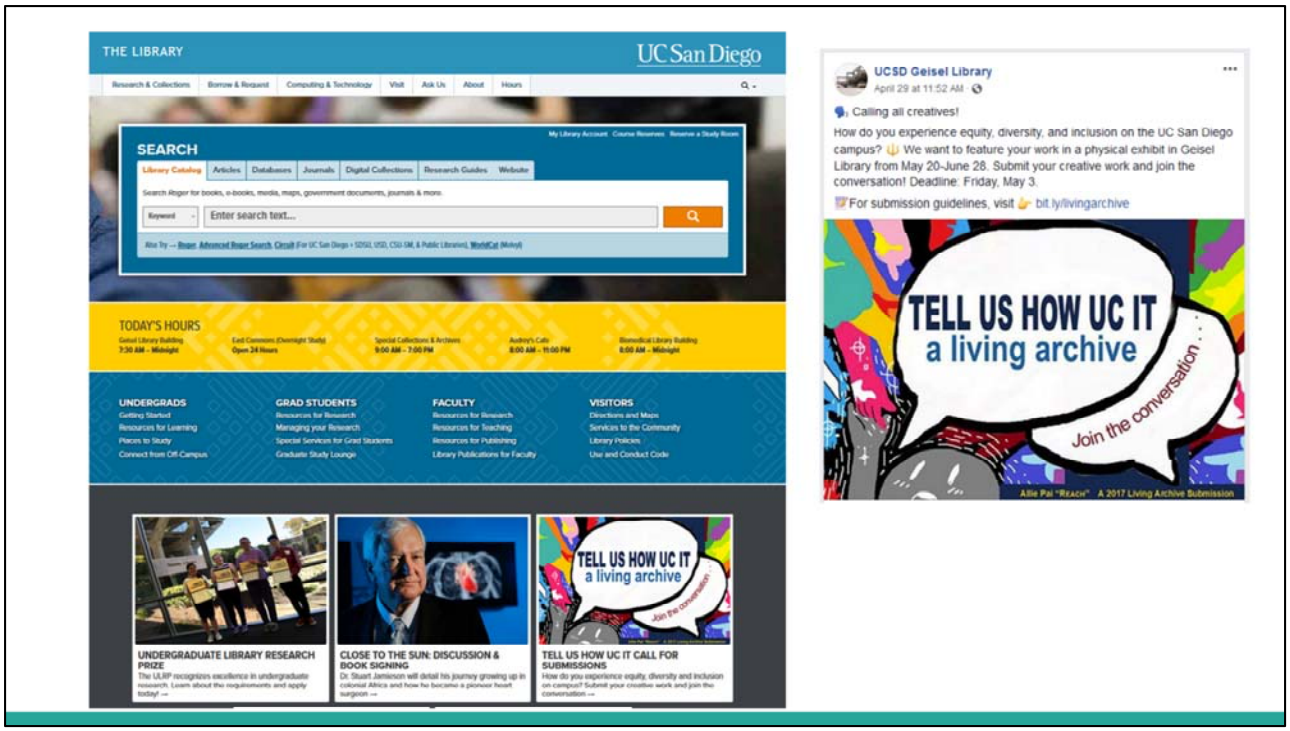
Due to space constraints, a limited selection of the submissions will appear in the physical exhibit. All submissions meeting the guidelines above will appear in the online collection, including images of the artwork or video. All artwork will be returned at the conclusion of the exhibit period.

Available Resources:

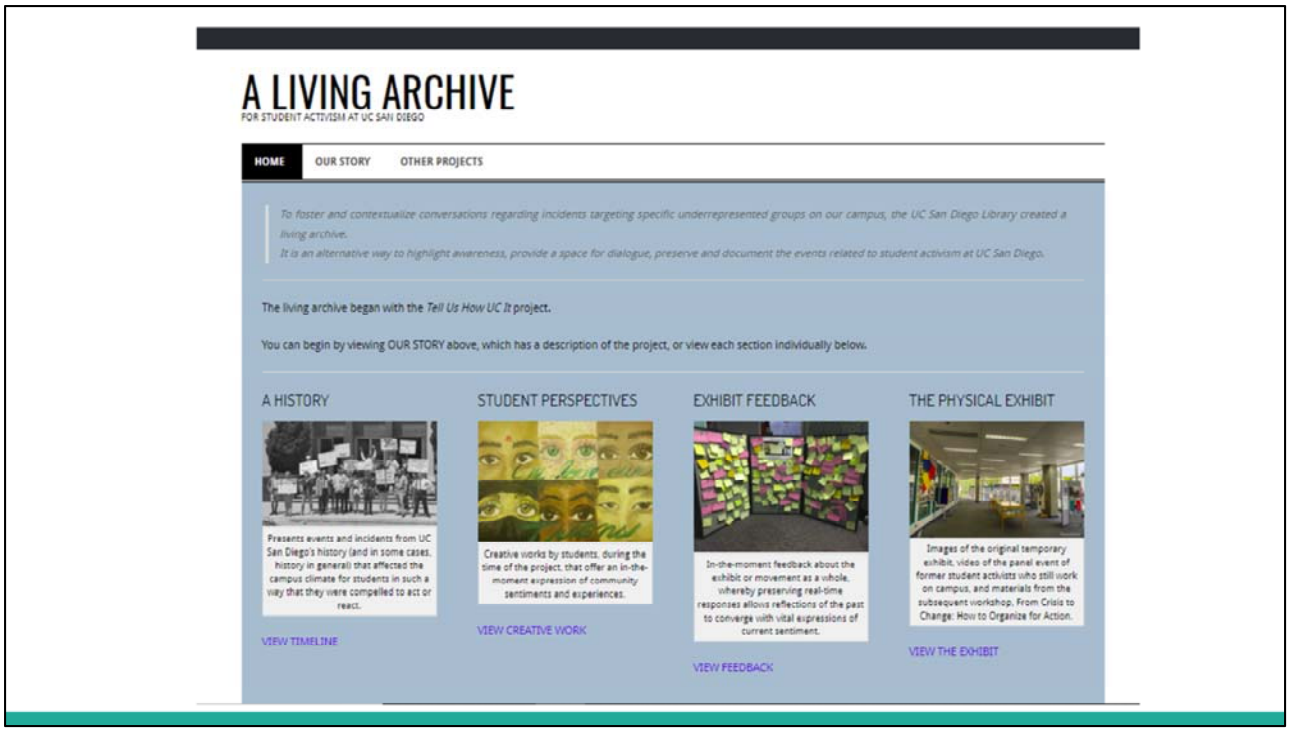
The UC San Diego Library has a number of resources available to assist you with your submissions, should you need it:

Digital Media Lab | Tech Lending Program | UCSD History | Digital Collections | Previous Tell Us How UC It Submissions

2019 Call for submissions on Library's blog



Blog post is featured on the library's home page and shared through social media.



Revamping the website by migrating from Omeka to Knit (Digital Commons in a Box, wordpress based tool); digital objects will be ingested into the Library's digital collections website.