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Advancing methodological knowledge within state and local demography: a case study

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Abstract. Much of the academic literature dealing with state and local demography involves the development and evaluation of methods for estimating population. The focus on estimation methods is not surprising because they are used in many states to allocate resources. The quality control in regard to the validity and reliability afforded these methods by the traditional academic peer review process is important because, among other things, it serves to reduce the high potential for conflict that exists when resources are at stake. There are, however, methods being used by state and local demographers that have not been subject to peer review. While not necessarily unsound, these “fugitive” methods serve to keep the potential for conflict high because of the uncertainty regarding their validity and reliability. This paper examines just such a situation in the form of a case study. It is a discussion of a regression model developed in Nevada following the 2000 census that led to conflict over its use to estimate the population of Clark County, Nevada in 2002. The discussion reveals statistical and methodological shortcomings in this model that lead to an alternative model not subject to these shortcomings. This example illustrates how this type of analysis and discussion can lead to a wider understanding of methods on the part of practitioners through the corrective process of academic peer review. It also suggests that states in which estimates are used to allocate resources would be well-served by subjecting new methods being considered for use to academic peer review before they are adopted.

Key words: Nevada, Population Estimation, Regression Models

Introduction

Many of the methods commonly used by applied demographers to estimate subnational population have been subjected to peer review through discussions and evaluations in the academic literature (Bogue 1950; Bousfield 1977; Cannan 1895; Eldridge 1947; Erickson 1974; Hamilton 1964; Krotki 1978; Land & Hough 1986; Mandell & Tayman 1982; McVey 1974; Morrison 1982; Namboodiri 1972; Namboodiri & Lalu 1971; O'Hare 1976, 1980; Purcell & Kish 1980; Rives

et al. 1989; Roe et al. 1992; Rosenberg 1968; Schmitt 1952; Schmitt & Crosetti 1954, Schmitt & Grier 1966; Shryock 1938; Siegel et al. 1954; Smith & Lewis 1980; Smith & Cody 1994; Smith et al. 2002; Snow 1911, Spar & Martin 1979; Starsinic & Zitter 1968; Swanson 1980; Swanson & Tedrow 1984; Zitter & Shryock 1964; U.S. Bureau of the Census 1949).

Unfortunately, there have been and remain some methods used for subnational population estimation that have not been subject to the quality control process available through traditional academic peer review. Some practitioners at the state and local level simply use, develop, and refine methods that are never evaluated in this manner. While these methods are not necessarily unsound, they are subject to a higher level of uncertainty in regard to their validity and reliability, especially if they are developed and used by analysts without much or any formal training in the methods of applied demography. The uncertainty surrounding the validity and reliability of these “fugitive” methods is not a trivial matter. In most states, annual postcensal population estimates are used to allocate resources, and there often are questions about these estimates that lead to conflict in the form of appeals and even legal actions.

As a recent case in point, take the method developed for use in Nevada subsequent to the 2000 census to estimate the total population of Nevada’s counties (City of Las Vegas 2002). It can be considered fugitive in that this method – known as the Nevada Regression Model – represents a regression-based method used to allocate resources without the benefit of the quality control provided by academic peer review. This paper provides for the first time just such peer review. It evaluates the Nevada Regression Model (NRM) using as a case study the use of the model’s estimate of the population of Clark County, Nevada, in 2002. Not surprisingly, this evaluation was initially generated by conflict over the use of this model that generated an appeal of the numbers it produced by the City of Las Vegas (2002).

The evaluation reveals statistical and methodological shortcomings in the model. This leads to the development of an alternative model, one not subject to these shortcomings and, importantly, with a direct link to the standard forms of regression models used for subnational population estimation. The case study serves to illustrate how the discussion of the use of such fugitive methods as the NRM can lead not only to a wider understanding of methods on the part of practitioners, but the advancement of methodological development and evaluation through the corrective process of peer review.

Background

In Nevada, the state demographer produces annual estimates for the Department of Taxation, the agency responsible for certification of annual estimates and allocation of funds tied to them. In December of 2002, the city of Las Vegas initiated an appeal against the 2002 population estimate derived for Clark County because this estimate impacted the estimate for the City of Las Vegas, which is within Clark County (City of Las Vegas 2002).

As stated earlier, appeals by local governments of estimates generated by a state demographer are not uncommon within the world of state and local demography because, as is the case in Nevada, many states use current population estimates in formulas that allocate funds to local governments. This is precisely why Las Vegas appealed the 2002 numbers produced by the NRM (City of Las Vegas 2002). The methodological heart of the conflict between the city of Las Vegas and the Nevada Department of Taxation centered on the particular regression model that the state demographer used to generate an estimate for Clark County and for which the city had deep reservations, based in part on empirical evidence (City of Las Vegas 2002). The essence of the NRM, as applied to Clark County, is found in the following regression equation (City of Las Vegas 2002: 14):

$$\begin{aligned}\hat{P} = & -145,379 + 8,500.326 * GOVT + 578.312 * RESADJLF \\ & + 599.404 * LABOR \\ r^2 = & 0.999 \\ \text{s.e.e} = & 13,210.166\end{aligned}\tag{1}$$

The model described in equation (1) and presented by the Nevada State Demographer to the city of Las Vegas was developed using the SPSS “stepwise regression” procedure using the data shown in Table 1. The variable names shown in Table 1 are pretty much self-evident (e.g., $POPULATI = p$ = total population of Clark County, $GOVT$ = government employment in Clark County; $RESADJLF$ = residually adjusted Labor Force for Clark County, and $LABOR$ = Labor Force in Clark County), as are the coefficients and other model characteristics.

Before proceeding with the evaluation, it is important to note that Nevada regulations largely define the NRM. This is found in section 360.340 of the Nevada Administrative Code (NAC). Additionally, in section 360.365, the NAC also directs the Department of Taxation to

Table 1. Original regression data

Year	CENPOP	POPULATI	SCHOOL	PRIVATE	GOVT	FARM	Total	RESADJLF	LABOR
2002	—	—	254,912	808,651	80,392	0.326	889,651	856,822	783,049
2001	1,478,788	1,485,855	246,289	784,15	79,93	0.33	864,41	832,99	763,01
2000	1,405,099	1,405,099	231,655	777,14	78,87	0.33	856,35	825,93	726,68
1999	1,336,506	1,336,506	217,139	739,68	75,70	0.34	815,72	787,05	646,75
1998	1,269,276	1,269,276	203,616	689,40	72,48	0.34	762,21	735,87	615,29
1997	1,200,286	1,200,286	190,822	658,18	68,29	0.34	726,81	701,88	588,93
1996	1,124,654	1,124,654	178,896	609,51	64,86	0.32	674,69	651,26	552,99
1995	1,059,946	1,059,946	166,788	554,76	62,15	0.30	617,22	597,71	523,87
1994	994,007	994,007	156,348	517,76	59,84	0.36	577,96	560,41	495,22
1993	919,138	919,138	145,327	454,74	57,47	0.37	512,57	498,40	460,53
1992	875,308	875,308	136,188	423,89	56,36	0.33	480,58	468,17	445,99
1991	836,003	836,003	129,233	418,33	54,44	0.34	473,11	460,92	431,33
1990	770,280	770,280	121,984	408,44	50,69	0.40	459,54	447,30	402,50
1989	708,750	708,750	111,460	369,94	48,88	0.41	419,23	407,71	375,42
1988	661,690	661,690	105,151	335,17	45,10	0.45	380,72	371,99	347,78
1987	616,650	616,650	100,027	305,57	44,42	0.44	350,43	340,98	327,32
1986	587,760	587,760	95,412	277,71	42,95	0.46	321,12	312,75	307,76
1985	562,280	562,280	91,446	261,82	41,08	0.44	303,34	295,36	294,47
1984	539,030	539,030	89,742	248,02	40,37	0.41	288,79	279,92	284,14
1983	525,050	525,050	89,258	234,34	41,31	0.43	276,08	265,33	275,48
1982	507,510	507,510	89,646	230,14	41,23	0.41	271,78	261,38	267,35
1981	491,620	491,620	89,547	234,38	39,15	0.43	273,96	263,68	256,09
1980	469,362	469,362	88,543	227,77	37,73	0.42	265,92	255,13	242,54

Note: Definitions for these variables are found in the Appeal Letter (City of Las Vegas 2002).

The first step in evaluating the model presented in equation (1) was to replicate it. However, even using the same SPSS “stepwise regression” procedure and the data provided by the Nevada State Demographer to the City of Las Vegas, the resulting model was slightly different, as is shown in equation (2):

$$1,502,881 = -145,216 + \underset{\text{(GOVT)}}{8,490.82 * 80.392} + \underset{\text{(RESADJLF)}}{578.698 * 856.822} + \underset{\text{(LABOR)}}{599.787 * 783.049} \quad (3)$$

Critical analysis

The second step in the evaluation was to examine the regression model itself. A major component of the evaluation of any regression model is to determine how well it meets the major assumptions underlying multiple regression, which, if violated, can lead to various problems, some of which bias the regression coefficients, some of which affect statistical inference, and some of which do both (Schroeder et al. 1986; Lewis-Beck 1980). In regard to these major assumptions, the Nevada State Demographer's model was found to have problems in regard to high collinearity: Tolerance values are close to zero (0.005 for GOVT, 0.008 for LABOR, and 0.008 for RESADJLF) for each of the three independent variables, which means not only that the standard errors estimated for the coefficients are likely to be artificially inflated, but that the computations can lose numerical accuracy and, importantly, that the estimate of a variable's regression coefficient is "unstable" (SPSS 1999: 220–221).² This violation alone suggests that the model is a member of the "inadequate set" of possible regression equations that could be generated using the available data and the regulations governing the development of the NRM. However, as is discussed later, this is not the only evidence that suggests this model is inadequate.

The statistical evaluation of the model must also be complemented by a logical evaluation and, although there are several additional statistical grounds on which the regression model can be criticized,³ the logical evaluation led to the identification of a fundamental methodological shortcoming. This shortcoming lies in the fact that the model's unit of observation is essentially ordered by time, yet the model, as implemented, reveals a failure to understand (and take advantage of) the temporal data that were used to construct it. This methodological shortcoming is manifested in two major ways. The first is that the standard goodness-of-fit measure (r^2) used to construct an optimum regression model using these data is inappropriate. The second is that the model uses cross-sectional observations inherently ordered by time in a manner that disregards important temporal information and can, consequently, result in a mis-specified model (Hanke et al. 2001: 294–298).

The goodness-of-fit manifestation of the methodological shortcoming

In examining the goodness-of-fit issue it is important to understand what the coefficient of determination (r^2) does and the nature of the

“benchmark” estimator from which r^2 is calculated. Almost everybody who uses a regression model understands that r^2 measures the proportionate reduction in error provided by the regression model, such that $0 \leq r^2 \leq 1$. However, many regression users do not fundamentally understand that the benchmark against which the regression model is judged is in fact the mean of the dependent variable. That is, r^2 measures how much proportionate reduction in error one gets by using the regression model as opposed to using the mean of the dependent variable as the estimator (Draper & Smith 1981: 17–22). This can be illustrated by portraying the data found in Table 1 in graphic form (Figure 1).

As found from the data shown in Table 1, over the years from 1980 to 2001, the mean population (POPULATI) of Clark County is 861,184.55, with a standard deviation of 327,430.83. It is the mean value of 861,184.55 (rounded here for discussion purposes to 861,185) that is the “estimator” against which the regression model’s precision is being judged (in this case of a multiple regression model, it is measured by the multiple coefficient of determination, r^2). Using the mean as the estimator for POPULATI yields an average error of 327,430 (i.e., the standard deviation) over the 22 observations from 1980 to 2001. The average error in using the mean as an estimator is, not surprisingly, quite high. This is because in using the mean, one is not taking into account the fact that population values exhibit a monotonic, nearly linear increase from 1980 to 2001. This point is graphically illustrated in Figure 1, which shows annual population values, the linear trend and

Figure 1. Clark County Population, 1980 to 2001.

the mean value (the horizontal line). This variable exhibits a clear temporal trend that is positive and approximately linear. Although not shown here, the three independent variables exhibit trends.

In estimating the population of Clark County in any given year (such as 2002), this temporal ordering should be taken into account. For example, as a “current year” estimate it would be easy to show that last year’s population would yield a more accurate number than the mean population. For 2001, using the population estimated for 2000, the error is $-80,756$ (where $-80,756 = 1,405,099 - 1,485,855$); using the mean population as an estimator of the population in 2001, the error is $-624,670$ (where $-624,670 = 861,185 - 1,485,855$). Similar error differences are found for the remaining years.

It should be clear that the mean population value is not an estimator that would be realistically considered as a viable possibility. Yet, this is precisely what the model implicitly does. The incredibly high r^2 (0.999) is largely obtained because the regression model’s precision is benchmarked against using this very same mean as an estimator. This extremely high r^2 is both unrealistic and deceptive. It is unrealistic because this level of goodness of fit is rarely, if ever, seen in a regression model used to estimate population; it is deceptive because it overstates the actual precision of the model. This is the first manifestation of the fundamental methodological shortcoming in the model. Unfortunately, this shortcoming was viewed as a source of strength in the NRM by the Nevada State Demographer (City of Las Vegas 2002).

The “temporal ordering” manifestation of the methodological shortcoming

The second manifestation of the methodological shortcoming is based on the manner in which the symptomatic indicators and population data were structured to construct a regression model. It fails to take into account the temporal ordering of the entire set of data, as exhibited in Table 1. Instead, the model uses cross-sectional observations as if the observations were independent of time, which disregards information to an adequately specified regression model.

This oversight can be seen in several ways. The most obvious is from an evaluation of the presence of autocorrelation. This condition is common in time series data, where successive values of a variable are correlated with previous values (Hanke et al. 2001: 294–298). While the Durbin–Watson (d) statistic calculated for the Nevada Regression

Model was inconclusive at $p = 0.05$ (Hanke et al. 2001: 298–300) in that it only indicated that positive autocorrelation may be present ($d = 1.4142$, with $n = 22$, and $k = 3$, where $d_l = 1.05$ and $d_u = 1.66$), it is clear from the plot of the residuals (lagged one time period) shown in Figure 2 that positive autocorrelation is present in this model and would be even more pronounced in the absence of a single outlying observation. Thus, Figure 2 strongly suggests that the model is adversely affected by the fact it is not allowing for the inherent time series nature of the data. This again points to the inadequacy of the model in that there are several problems that autocorrelation can cause, including spurious regressions and invalid statistical inference (Hanke et al. 2001: 296–297).

Yet another indicator of the inadequacy of the NRM is the plot of residuals shown in Figure 3. The patterned nature (complex curvilinear) of this plot indicates that the model is mis-specified and would benefit from variable transformation (Goodall 1983: 232).

Instead of taking each year as a case and the data for each year as the values of the variables for each case, it would be more logical to construct variables that take into account annual changes, such as a ratio or a difference. Doing so would have taken advantage of the temporal ordering of the data. And would, moreover, be consistent with the autocorrelation indicated for a 1-year lag. Let us take ratios as an example. The use of ratios as a measure of change has a long history in the use of regression models for subnational population estimation and variations on it are widely used (Erickson 1974; Namboodiri & Lalu

Figure 2. Autocorrelation plot (residuals by residuals lagged one year).

Figure 3. Residual Plot for the NRM shown in equation 2 (standardized residuals by standardized predicted values).

1971; O'Hare 1976; Schmitt & Crosetti 1954; Schmitt & Grier 1966; Swanson 1978, 1980; Swanson & Tedrow 1984; Swanson et al. 2000). It has an advantage over the difference method in that as a measure of change it is more independent of absolute population size (Swanson 1978). It is also suitable to use where there are not extremely small or zero-values observations (Swanson 1978). These are all characteristics important for Clark County, given the growth in its population between 1980 and 2001 and the absolute size of its population and the symptomatic indicators.

In the implementation of the ratio approach used here, the variables for a given year are formed by finding the ratio between the current year and the preceding year. In the case of 2001, instead of taking the information given in Table 1 for 2001, one would divide each 2001 value by the corresponding value for 2000. Table 2 shows how the data from Table 1 would appear if annual ratios were used to take advantage of the inherent temporal ordering in the data.

Using the data in Table 2, one could construct a regression model using annual ratios in the symptomatic indicators to estimate annual changes in population. Of the symptomatic indicators available, a reasonable starting selection would include school enrollment, government employment and residentially adjusted labor force. While they are correlated both with population change and with one another, they each capture slightly different aspects of population change and as such represent a better choice than the variables selected by the stepwise procedure.

Table 2. Regression data using annual ratios^a

YEAR	RCENPOP	RPOPULATI	RSCHOOL	RPRIVATE	RGOVT	RFARM	RTOTAL	RRESADJLF	RLABOR
2002	—	—	1.035	1.031	1.006	0.982	1.029	1.029	1.026
2001	1.052	1.057	1.063	1.009	1.013	1.000	1.009	1.009	1.050
2000	1.051	1.051	1.067	1.051	1.042	0.982	1.050	1.049	1.124
1999	1.053	1.053	1.066	1.073	1.045	1.009	1.070	1.070	1.051
1998	1.057	1.057	1.067	1.047	1.061	0.982	1.049	1.048	1.045
1997	1.067	1.067	1.067	1.080	1.053	1.079	1.077	1.078	1.065
1996	1.061	1.061	1.073	1.099	1.044	1.039	1.093	1.090	1.056
1995	1.066	1.066	1.067	1.071	1.039	0.854	1.068	1.067	1.058
1994	1.081	1.081	1.076	1.139	1.041	0.975	1.128	1.124	1.075
1993	1.050	1.050	1.067	1.073	1.020	1.093	1.067	1.065	1.033
1992	1.047	1.047	1.054	1.013	1.035	0.974	1.016	1.016	1.034
1991	1.085	1.085	1.059	1.024	1.074	0.853	1.030	1.030	1.072
1990	1.087	1.087	1.094	1.104	1.037	0.976	1.096	1.097	1.072
1989	1.071	1.071	1.060	1.104	1.084	0.914	1.101	1.096	1.079
1988	1.073	1.073	1.051	1.097	1.015	1.025	1.086	1.091	1.062
1987	1.049	1.049	1.048	1.100	1.034	0.963	1.091	1.090	1.064
1986	1.045	1.045	1.043	1.061	1.045	1.046	1.059	1.059	1.045
1985	1.043	1.043	1.019	1.056	1.018	1.074	1.050	1.055	1.036
1984	1.027	1.027	1.005	1.058	0.977	0.942	1.046	1.055	1.031
1983	1.035	1.035	0.996	1.018	1.002	1.046	1.016	1.015	1.030
1982	1.032	1.032	1.001	0.982	1.053	0.952	0.992	0.991	1.044
1981	1.047	1.047	1.011	1.029	1.038	1.036	1.030	1.034	1.056

^a These were formed by taking annual ratios of the data in Table 1.

An example of such a regression model to estimate RPOP using ratios of the same three symptomatic indicators (RSCHOOL, RGOVT, and RRESADJL) found in equation (2) (as well as in equations (1) and (3)) is provided in equation (4).

$$\begin{aligned}\hat{\text{RPOP}} &= 0.415 + (0.328 * \text{RSCHOOL}) + (0.17 * \text{RGOVT}) \\ &\quad + (0.114 * \text{RRESADJLF}) \\ r^2 &= 0.673 \\ \text{s.e.e} &= 0.0104\end{aligned}\tag{4}$$

Note that r^2 is much lower in the model shown by equation (4) than that found in the model developed by the Nevada State Demographer: 0.673 vs. 0.999. This is largely because the average annual ratio of population change (1.05638) is far more accurate as an estimator of the ratio of change in a given year than the average population (861,184.55) is as an estimator of the population of Clark County in a given year. This can be seen by comparing Figures 1 and 4 and, also, by examining the coefficient of variation for each of these two estimators.⁴ In the case of POPULATI, the coefficient of variation is $0.38 = (327,430.83 / 861,184.55)$; in the case of RPOP, it is much lower, $0.02 = (0.016756 / 1.05638)$. The coefficient of variation for POPULATI is 19 times the size of the coefficient of variation for RPOP. This means that the average of POPULATI has 19 times more error in it as an estimator than does the average of RPOP. Because the average annual ratio of change is much more accurate, there is far less variance (i.e., error) to be explained in the regression model using ratios. Hence, it has an r^2 of 0.673 as op-

Figure 4. Ratio of year-to-year population, Clark County, 1981 to 2001.

posed to the r^2 of 0.999 found in the Nevada State Demographer's stepwise model. This is a case where "less" is better – a subtle point, but an important one to understand in this case study. Again, a comparison of Figure 1 with Figure 4 illustrates this point.

Unlike the Nevada State Demographer's model, the model described by equation (4) does not suffer from high collinearity: for each of the three independent variables, the tolerance values range from 0.660 to 0.798, a range well above zero. This means that the model's computational precision is reliable and that the estimates of its regression coefficients are stable (SPSS 1999: 220–221). Moreover, unlike the NRM shown in equations (1) or (2), the model shown in equation (4) meets other important assumptions underlying multiple regression analysis, including (1) the residuals do not exhibit any pattern that suggests model mis-specification (see Figure 5)⁵; and (2) in the form of ratios, the data are now stationary, unlike the data in the form used by the state demographer. As proof, note that the Durbin–Watson statistic ($d = 1.851$) clearly shows that no autocorrelation is likely to be affecting the model shown in equation (4), at $p = 0.05$, with $d = 1.851$ where $d_l = 1.05$ and $d_u = 1.66$, $n = 22$, and $k = 3$, neither positive nor negative autocorrelation is likely (see, e.g., Hanke et al. 2001: 298–300). This evaluation suggests that the model shown in equation (4) is adequate.

Using the model in equation (4), the Clark County population in 2002 would be estimated in two steps:

Figure 5. Residual plot for the ratio-based model shown in equation 4 (standardized residuals by standardized predicted values).

Step 1. Estimate the relative change in population from 2001 to 2002 using model (4):

$$1.04281 \approx (0.415 * 1.00) + (0.328 * 1.035) + (0.17 * 1.006) \\ + (0.114 * 1.029)$$

Step 2. Estimate the 2002 population, by multiplying the estimated relative change by the 2001 population:

$$1,549,459 \approx (1.04281) * (1,485,855)$$

The model given in equation (4) provides a far more realistic picture of precision by taking into account the inherent temporal ordering of the data not taken into account by the Nevada State Demographer's model. It also uses symptomatic indicators that in the professional judgment of many demographers represent a better choice than those selected by the Nevada State Demographer's stepwise procedure.⁶ Not only is it a member of the adequate set of potential regression models, it also could be used in conjunction with the other methods allowed under Nevada's statutes and regulations to generate an alternative estimate of Clark County's 2002 population. One other method that can be used under the Nevada regulations in informing estimates of Clark County and the statistical and administrative units within it is the Housing Unit Method (Roe et al. 1992; Smith & Lewis 1980). Estimates resulting from this method formed the empirical framework within which the city of Las Vegas decided to appeal the initial estimate generated by use of the NRM.

Another highly desirable characteristic of the model given by equation (4) not found in the Nevada State Demographer's model is that each coefficient represents the approximate weight of the effect of change in each symptomatic indicator on changes in population. Note that the sum of coefficients is approximately 1.00 (in actual fact, the sum is approximately 1.03, where $1.03 \approx 0.415 + 0.328 + 0.17 + 0.114$). Thus, one can view the estimated change in population as a weighted average of the changes in the symptomatic indicators. This is a typical (and highly desirable) characteristic of a regression-based model that uses ratios to estimate population (Prevost & Swanson 1985). Even the intercept term has this interpretation when you realize that it can be interpreted as the weight given to no change in population from last year, which is represented as $0.415 = (0.415 * 1.00)$ in Step 1, above (Prevost & Swanson 1985). There is no corresponding substantive interpretation for any of the coefficients in the Nevada State Demog-

rapher's model. Thus, it is not as adequate as the model given by equation (4) in terms of several additional areas important for the evaluation of population models, including face validity, plausibility and explanatory ease. These criteria are listed as important for the evaluation of population projections by Smith et al. (2001: 280–299), but they apply equally to the evaluation of population estimates.

Clearly, additional refinements could be made to the Clark County regression-based model illustrated by equation (4). However, these refinements are constrained not only by the statutes and regulations governing the development of estimates in Nevada, but by commonly accepted practice within the state. In the case of the latter, it appears that it is commonly accepted practice to develop regression models that are specific to each county. This is, perhaps, unique among states in that this practice does not allow the use of the commonly used ratio-correlation model, which uses counties, not time points within a given county, as the observations.

However, given the constraints imposed by statutes, regulations, and practice, additional refinements are possible. They could include (1) looking at lagged observations (Swanson & Beck 1994); (2) considering the use of rates instead of ratios (Swanson & Tedrow 1984); (3) considering the development of confidence intervals around the estimates (Swanson 1989); (4) paying even closer attention to regression diagnostics; (5) developing a better understanding of the relationship between values of the dependent variable and earlier versions of the regression model; and (6) examining historical changes in symptomatic indicators and population levels from a substantive perspective (McKibben & Swanson 1997). However, without belaboring the point, it is clear from this analysis that three fundamental corrections should be made to the existing NRM: (1) explicitly incorporate the inherent temporal ordering exhibited in the data; (2) forego the use of a stepwise procedure that is not itself subject to standard evaluations of regression adequacy beyond the most basic criteria such as r^2 and statistical significance; and (3) consider conventional approaches to developing regression-based population estimates (e.g., ratio-correlation and its variations using counties as the units of observation) instead of applying multiple regression to a single county using a historical time series based on annual numbers, which, in part, are based on estimated values of the dependent variable, which, in turn, are at least partly derived from the regression model itself. These suggestions appear to be consistent with the statutes and regulations governing the use of the NRM.

Concluding remarks

As stated at the outset of this paper, much of the academic literature dealing with state and local demography involves the development and evaluation of methods for estimating population. The quality control in regard to validity and reliability afforded these methods by the peer review process embedded in the academic literature is important because, among other things, it serves to reduce the high potential for conflict that exists when resources are at stake. There are, however, methods being used by state and local demographers that have not been subject to peer review. While not necessarily unsound, these fugitive methods serve to keep the potential for conflict high because of the uncertainty regarding their validity and reliability. The Nevada Regression Model examined in this paper illustrates these points. Moreover, its examination illustrates the importance of subjecting fugitive methods to peer review in that in this case the method in question has been found to suffer from serious shortcomings. The shortcomings, once identified, led directly to a regression model that does not suffer from them. This case study is designed to illustrate how this type of analysis and discussion can lead to a wider understanding of methods on the part of practitioners through the corrective process of peer review. It also suggests that states in which estimates are used to allocate resources would be well-served by subjecting new methods being considered for use to peer review before they are adopted.

This case study also serves as an affirmation of the benefits provided by the Schmitt and Crosetti (1954) ratio-correlation method that, among other positive features, serve to free it from the presence of autocorrelation, an adverse condition to which any regression model using time-ordered data is particularly at risk. Whether or not Robert Schmitt and Al Crosetti were consciously aware of this and other positive features, it is a testament to their judgment and insights that led them to develop a regression-based estimation method that avoids the autocorrelation problem inherent in the Nevada Regression Model. The illustration of the very real problems that may affect a regression-based population estimation model that strays too far from the ratio- (and difference-) correlation logic should serve as a clear example of the benefits to be gained by understanding a method that has had 50 years of use, evaluation, and refinements, much of which is in the academic literature. Clearly, the feedback and communication provided by this exposure has provided a large measure of quality

control in regard to the use of ratio-correlation model and its variants and has contributed to its widespread use and satisfactory performance. This was made possible because Robert Schmitt and Al Crosetti subjected their idea to peer review at its inception. The Nevada Regression Model would have been equally well-served by the same initial course of action, as would other fugitive estimation methods already employed or under consideration by state and local demographers.

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Notes

1. The full set of values for all of the independent variables (in thousands) in 2002 is employment, 889.651; labor force, 783.049; private non-farm, 808.933; government, 80.392; farm, 0.326; residence adjusted employment, 856.822; and school enrollment, 254.912.
2. Because the data represent the complete universe of interest and are not a random sample, measures of statistical uncertainty (e.g., standard errors and *p*-values) are not used in this paper in regard to the model's coefficients. This point also is made in the following endnote. One could treat the data as a random sample from a super population, but such treatment would add little, if anything, to the major points made in this discussion.
3. Other shortcomings include (1) the model was not constructed using a random sample (hence, why use statistical inference as a guide to variable selection?); (2) stepwise regression is an automated procedure in which the analyst yields model construction to criteria that may not be appropriate – it is a controversial approach (Tabachnick & Fidell 1996: 150–156); and (3) an inadequate use of regression diagnostics – there is no systematic evaluation of the model in terms of the major assumptions underlying multiple regression (Belsey et al. 1980; Berry & Feldman 1985; Goodall 1983; Schroeder et al. 1986; Tabachnick & Fidell 1996: 131–139).
4. The coefficient of variation is formed by dividing the standard deviation by the mean. It is independent of the unit of measurement and for this reason is useful in comparing distributions where the units of measurement are different (Spiegel 1961: 73), as is the case with POPULATI and RPOP.

5. While the residual plot in Figure 5 does not indicate model mis-specification, it does suggest that heteroskedasticity may be present. This, however, is not an issue here because the data are not from a random sample, and, as such, measures of statistical uncertainty are not used, as discussed in notes 2 and 3.

6. It is important to note that the use of judgment in selecting independent variables for use in a regression model is not an inherently arbitrary process. Ultimately, all regression models should be evaluated for adequacy using a set of well-defined conventions (Belsey et al. 1980; Berry & Feldman 1985; Goodall 1983; Schroeder et al. 1983; Tabachnick & Fidell 1996: 131–139). These evaluations not only reveal the efficacy of potential independent variables (and transformations thereof), but also the adequacy of the judgments used in constructing a given model. It is exactly this type of evaluation that determines if a model is a member of the inadequate set or the adequate set that potentially could be generated in given situations.

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