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# Mediation Analysis for Count and Zero-inflated Count Data 

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#### Abstract

Different conventional and causal approaches have been proposed for mediation analysis to better understand the mechanism of a treatment. Count and zero-inflated count data occur in biomedicine, economics and social sciences. This paper considers mediation analysis for count and zero-inflated count data under the potential outcome framework with nonlinear models. When there are post-treatment confounders which are independent of, or affected by, the treatment, we first define the direct, indirect and total effects of our interest and then discuss various conditions under which the effects of interest can be identified. Proofs are provided for the sensitivity analysis proposed in the paper. Simulation studies show that the methods work well. We apply the methods to the Detroit Dental Health Project's Motivational Interviewing DVD (DDHP MI-DVD) trial for the direct and indirect effects of motivational interviewing on count and zero-inflated count dental caries outcomes.


## Keywords

Direct effect; indirect effect; post-treatment confounder; sensitivity analysis; sequential ignorability

## 1 Introduction

In many health studies, the intervention is designed to change some post-randomization (intermediate) variable, such as knowledge, attitudes, behavior, biomarkers or social factors, so that the change in the intermediate variable will lead to improvement in the final health outcomes of interest ([1]). For example, the Detroit Dental Health Project's Motivational Interviewing DVD (DDHP MI-DVD) trial is a randomized dental trial of a Motivational Interviewing (MI) intervention to prevent early childhood caries (ECC) in low income African-American children ( $0-5$ years) in Detroit, Michigan ([2]). In the study, caregivers

[^0]in both intervention and control groups watched a 15-minute education video on children's oral health. The control group (DVD only) was then provided a general recommendations on diet, oral hygiene and dental visits. For the intervention group (MI+DVD), a MI interviewer reviewed the child's dental examination with caregivers, and discussed caregivers' personal thoughts and concerns about specific goals for their child's oral health. A brochure with caregivers' specific goals was then printed and placed in a convenient place at home. Families in the MI +DVD group also received booster calls within 6 months of the intervention. The study hypothesized that the MI+DVD intervention would change the caregivers' and children's behaviors in oral hygiene and then the behavioral changes would lead to improved oral health in children. In these studies, researchers are not only interested if the intervention works but also if and how much the intervention affects the outcome through and around the intermediate variable. Such an intermediate variable (e.g. caregivers' behavior change by the intervention in the DDHP MI-DVD study) is usually called a mediator and the effect of the treatment through the mediator is called indirect or mediation effect, while the effect around the mediator is called the direct effect. An indirect or mediation effect shows that the intervention affects the outcome through the intermediate variables as designed, while a direct effect indicates that the intervention changes the outcome directly or involving some other intermediate variables in a heretofore undiscovered mechanism. Knowing those effects helps us to better understand the working mechanism of an intervention such that in future research and applications in specific populations, we can tailor specific intervention components to target important mediators and consequently lead to bigger improvement in health outcomes.

Conventional mediation approaches since Baron and Kenny ([3, 4, 5]) (e.g., regression, path and structural equation model (SEM)) and recently developed causal methods ([6] - [22]) make different assumptions on the intervention and mediator to achieve a causal interpretation on the indirect (mediation) effect and direct effect of the intervention through and around a mediator. Conventional approaches model observed treatment and mediator values and may not provide a general definition/interpretation of causal effects independent of specific statistical models. Different from conventional approaches, causal mediation approaches first conceptually define causal direct and indirect effects under the potential outcome framework ( $[23,24]$ ) without reference to a specific statistical model and then different statistical models can be used to identify and estimate causal direct and indirect effects under different assumptions. Most conventional and causal approaches focus on continuous or binary outcomes. For noncontinuous outcomes such as binary outcomes with nonlinear models, MacKinnon and Dwyer ([25]) showed that the traditional product method and difference method give different results, Pearl ([7]) provided general definitions of the effects, Imai et al. ([26]) discussed general framework and inference, and VanderWeele and Vansteelandt ([15]) showed that the product method and difference method are approximately equivalent when the binary outcome is rare under assumptions.

In addition to binary outcomes, the outcome variable in many studies is often a count following a Poisson or Negative Binomial distribution, or a zero-inflated count that has a higher probability of being zero than expected under a Poisson or Negative Binomial, such as number of doctor or emergency visits, number of admissions and readmissions to a hospital, number of complications, and number of decayed, missing and filled teeth (dmft)
or tooth surfaces (dmfs). The dental outcomes of interest in the DDHP MI-DVD study are the number of new untreated lesions, dmft and dmfs at the end of the study 2 years later compared to the DVD group ([2]). Since the majority of the children did not have any new untreated lesions, dmft and dmfs at the end of the study, the distributions of the outcomes contain a lot of zeros (Figure 2). In this paper, we will examine whether or not the intervention did change caregivers' behavior regarding their children's oral health (e.g. parents made sure their children brush teeth) as designed and whether or not the behavioral changes had an effect on children's oral health with a mediation analysis.

Assuming a Poisson or Negative Binomial (NB) distribution on dental outcomes such as dmft and dmfs, Albert and Nelson ([27]) developed a nice approach for estimating different pathway effects based on the potential outcome framework ([8]) in the context of a directed acyclic graph (DAG) using generalized linear models, Albert ([28]) considered an inverseprobability weighted estimator for the mediation effect on count outcomes, and Valeri and Vander Weele ([29]) provided formula for the direct and indirect effects on the rate ratio scale when the mediator is continuous. Assuming a zero-inflated negative binomial (ZINB) model for the outcome, Wang and Albert ([30]) provided a mediation formula for the mediation effect estimation in a two-stage model and considered a decomposition of the mediation effect in a three-stage model when there is no post-treatment confounder. In this paper, we will use the same definitions and general framework as previous work ([7], [15], [26], [27]) but we are interested in the overall direct, mediation (indirect) and total effects specifically for count (Poisson and NB) and zero-inflated count (zero-inflated Poisson or ZIP, and zero-inflated negative binomial or ZINB) data. And as in other work on mediation on nonlinear models ([7], [15], [26], [27]), we will have the direct effects depend on the level of the mediating variable and the indirect effects depend on the level of the treatment variable. In this paper, we will particularly consider cases when there are post-treatment confounders (independent of or affected by treatment) in a study with count and zeroinflated count data. Various conditions, in addition to Albert and Nelson's conditional independence assumption ([27]), will be discussed to identify the effects of our interest with theoretical proofs. A sensitivity analysis will then be proposed under the cases when there is post-treatment confounding (see Section 4 for detailed discussion).

The rest of the paper is organized as follows. In Section 2, we set up the causal framework, introduce notation and assumptions, and define the indirect and direct effects. In Section 3, we extend the method to estimate the indirect and direct effect in randomized trials with count or zero-inflated count outcomes. In Section 4, we present some simulation studies. An application of our method to the DDHP MI-DVD study is shown in Section 5. Finally, we provide conclusions and discussion in Section 6.

All the programming used and analyses conducted in this paper were written in R (https:// cran.r-project.org/) and are available from the authors.

## 2 The Framework

In this study, we will use the potential (counterfactual) outcome framework ([23, 24]) to specify the direct, indirect (mediation) and overall effects of the treatment. We will make the

Stable Unit Treatment Value Assumption (SUTVA) in the paper. SUTVA says that a subject's potential outcome is not related to the randomization or mediation value of other subjects or the method of administration of randomization or the mediator. Under SUTVA, we use $Z_{i}$ to denote the treatment variable, $M_{i}$ for the observed mediator level, $X_{i}$ for the observed baseline covariates and $Y_{i}$ for observed outcome for subject $i$. In a two-arm trial, $Z_{i}$ $=1$ if subject $i$ is randomized to the intervention group and $Z_{i}=0$ if randomized to the control group. We let $M_{i}^{z}$ denote the potential value of a mediator under treatment $Z_{i}=z$ for subject $i$, which has two versions $M_{i}^{1}$ under intervention and $M_{i}^{0}$ under control. However, in practice we are not able to observe both potential mediator values but only one of $M_{i}^{1}$ and $M_{i}^{0}$ depending on which treatment group subject $i$ was actually assigned to. We use $Y_{i}^{z, m}$ to denote the potential outcome subject $i$ would have under the treatment $Z_{i}=z$ and mediator $M_{i}=m$, and $Y_{i}^{z, M_{i}^{z}}$ for potential outcome under $Z_{i}=z$, where $Y_{i}^{z, m}$ will be used below to define controlled effects and $Y_{i}^{z, M_{i}^{z}}$ for natural effects. Again, we can only observe one version of multiple potential outcomes for a subject depending on the actual treatment and mediator value subject $i$ had.

The total effect (TE) or intent-to-treat (ITT) effect of the intervention and its average are

$$
T E=Y_{i}^{1, M_{i}^{1}}-Y_{i}^{0, M_{i}^{0}}, T E=E\left(Y_{i}^{1, M_{i}^{1}}-Y_{i}^{\left.0, M_{i}^{0}\right),}\right.
$$

which is the total effect of the intervention $(Z=1)$ on outcome $Y$ compared to control $(Z=$ 0 ) no matter whether the effect is through or around mediator $M$. The total or ITT effect of the intervention has two components: the effect of the intervention around the mediator, called the direct effect, and the effect of the intervention through the mediator, called the indirect or mediation effect. Two sets of definitions on these effects have been proposed in the literature ( $[7,9,17,31,32]$ ): controlled and natural effects.

The controlled direct effect (CDE) of the intervention and its average while fixing the mediator at $m$ are

$$
C D E_{m}=Y_{i}^{1 m}-Y_{i}^{0 m}, C \bar{D} E_{m}=E\left(Y_{i}^{1 m}-Y_{i}^{0 m}\right),
$$

which is the effect of intervention compared to control while fixing the mediator at m ; and the controlled mediation effect (CME) of $m \mathrm{vs} . m^{\prime}$ when fixing $z$ and its average are

$$
\begin{gathered}
C M E_{z}=Y_{i}^{z m}-Y_{i}^{z m}, C \bar{M} E_{z}=E\left(Y_{i}^{z m}-Y_{i}^{z m^{\prime}}\right), \\
\\
\text { for } z=0,1 \text { and all } m \neq m^{\prime},
\end{gathered}
$$

which is the effect of mediator (at $m$ vs. at $m^{\prime}$ ) on the outcome under treatment $z$.

Alternatively, instead of setting the mediator at a fixed level $m$ in the controlled effects, the natural effects set the mediator at its "natural" level that would be achieved under treatment assignment $z$. The natural direct effect (NDE) of intervention and its average when the mediator is set at its level under treatment assignment $z$ are

$$
N D E_{z}=Y_{i}^{1, M_{i}^{z}}-Y_{i}^{0, M_{i}^{z}}, N \bar{D} E_{z}=E\left(Y_{i}^{1, M_{i}^{z}}-Y_{i}^{0, M_{i}^{z}}\right),
$$

which is the effect of intervention on outcome compared to control while having the mediator at its potential level $M_{i}^{z}$; and the natural mediation (indirect) effect (NME) and its average when fixing treatment $z$ are

$$
N M E_{z}=Y_{i}^{z, M_{i}^{1}}-Y_{i}^{z, M_{i}^{0}}, N \bar{M} E_{z}=E\left(Y_{i}^{z, M_{i}^{1}}-Y_{i}^{z, M_{i}^{0}}\right),
$$

which is the outcome change under treatment $z$ that would be observed if the mediator would change from the value under control $M_{i}^{0}$ to the value under treatment $M_{i}^{1}$. In some studies, natural effects are probably preferred since we may not be able to set the mediator at a specific level. However, stronger assumptions are often needed to identify natural effects than controlled effects since the potential outcome corresponding to both levels of $Z$, $Y_{i}^{z, M_{i}^{z^{\prime}}}\left(z \neq z^{\prime}\right)$, is involved in natural effects. In this paper, we will focus on the natural effects while the controlled effects will be mentioned in the discussion of existing approaches.

## 3 Mediation Analysis for Count and Zero-inflated Count Data

As discussed above, the counterfactual potential outcome involved in the natural effects $Y_{i}^{z, M_{i}^{z^{\prime}}}\left(z \neq z^{\prime}\right)$ is not observed. To identify the effects, we assume sequential ignorability as per Imai et al ([17, 26]):

$$
\begin{equation*}
\left\{Y_{i}^{z^{\prime}, m}, M_{i}^{z}\right\} \perp Z_{i}\left|X_{i}=x ; \quad Y_{i}^{z^{\prime}, m} \perp M_{i}^{z}\right| Z_{i}=z, X_{i}=x \text {, for all } z, z^{\prime}, m \tag{1}
\end{equation*}
$$

This assumption says that (a) given the baseline covariates, the treatment is independent of potential mediators and potential outcomes; and (b) given the treatment and baseline covariates, the mediators are independent of the potential outcomes. In the DVD-MI study, the first ignorability assumption is reasonable because participants were randomized to the MI intervention. The random assignment of the intervention does not guarantee the second ignorability assumption because the oral health behavior after randomization was not randomly assigned. However, the second ignorability assumption may hold after conditioning on baseline covariates and treatment; that is, the oral health behavior was as if randomized among subjects in the same treatment group who have the same baseline characteristics.

Under sequential ignorability, Imai, Keele and Tingley ([26]) showed that the distribution of the potential outcome is nonparametrically identified, i.e., the distribution of the potential outcome on the left hand side can be expressed as a function of the distribution of observed data on the right hand side:
$f\left(Y_{i}^{z, M_{i}^{z^{\prime}}} \mid X_{i}=x\right)=\int_{M} f\left(Y_{i} \mid M_{i}=m, Z_{i}=z, X_{i}=x\right) d F_{M_{i}}^{\left(m \mid Z_{i}=z^{\prime}, X_{i}=x\right), \quad x \in X ; z, z^{\prime}=0, ~}$
1.

This result allows us to estimate the potential outcome and mediators we do not observe. Based on this result, we further assume the following mediator and outcome models:

$$
\begin{gather*}
M_{i}^{Z_{i}} \sim f_{M}\left(\theta_{M}=h^{-1}\left(\alpha_{M}+\beta_{M} Z_{i}+\eta_{M}^{T} X_{i}\right)\right)  \tag{3}\\
Y_{i}^{Z_{i}, M_{i}^{Z_{i}}} \sim f_{Y}\left(\theta_{Y}=g^{-1}\left(\alpha_{Y}+\beta_{Y} Z_{i}+\gamma_{Y} M_{i}^{Z_{i}}+\xi_{Y} Z_{i} M_{i}^{Z_{i}}+\eta_{Y}^{T} X_{i}\right)\right) \tag{4}
\end{gather*}
$$

where the link functions $h$ and $g$ are monotonic and differentiable functions; e.g., identity link for normally distributed $M_{i}$ or $Y_{i}$, and probit link for binary $M_{i}$ or $Y_{i}$. For a count outcome or mediator following a Poisson or Negative Binomial distribution, a loglinear model can be used as per Albert and Nelson ([27]). For zero-inflated outcomes, different approaches ([33]) have been proposed outside the mediation context. In this paper, we will adopt the zero-inflated Poisson (ZIP) ([34]) or zero-inflated Negative Binomial (ZINB) ([35]) model for zero-inflated counts in the mediation context. The basic idea of these models is that the outcome is a mixture of zeros and Poisson (or Negative Binomial) random variables with the mixture proportion $p\left(Z_{i}, M_{i}^{Z_{i}}, X_{i}\right)$ and Poisson (or Negative Binomial) mean $\lambda\left(Z_{i}, M_{i}{ }^{Z}{ }^{i} X_{i}\right)$ depending on the covariates $X_{i}$. When an interpretation only relies on the second part (positive outcome) of the ZIP or ZINB model, the conclusion could be misleading because the two groups with the positive outcome are not ensured to be comparable by randomization ([36]). In this paper, our estimates of direct, mediation and total effects and their comparisons between groups will use information from all the randomized subjects with both parts of the model so that the ignorability of randomization holds. The outcome distribution under ZIP is:
while the outcome distribution under ZINB is:

$$
\begin{align*}
& P\left(Y_{i}^{Z_{i}, M_{i}^{Z_{i}}}=0\right)=\omega_{i}+\left(1-\omega_{i}\right)\left(1+\sigma \lambda_{i}\right)^{-\frac{1}{\sigma}} \\
& P\left(Y_{i}^{Z_{i}}{ }^{{ }^{Z_{i}}}\right. \tag{6}
\end{align*}
$$

where

$$
\begin{align*}
& \log \frac{\omega_{i}}{1-\omega_{i}}=\alpha_{Y 1}+\beta_{Y 1} Z_{i}+\gamma_{Y 1} M_{i}^{Z_{i}}+\xi_{Y 1} Z_{i} M_{i}^{Z_{i}}+\eta_{Y 1}^{T} X_{i},  \tag{7}\\
& \log \lambda_{i}=\alpha_{Y 2}+\beta_{Y 2} Z_{i}+\gamma_{Y 2} M_{i}^{Z_{i}}+\xi_{Y 2} Z_{i} M_{i}^{Z_{i}}+\eta_{Y 2}^{T} X_{i}
\end{align*}
$$

$\sigma(\geq 0)$ is a dispersion parameter that does not depend on covariates.
Then as in Imai et al. ([17,26]), the procedure based on the quasi-Bayesian Monte Carlo approximation of King, Tomz, and Wittenberg ([37]) will be used to make inference on the direct and indirect effects of treatment:
I. Fit the mediator and outcome models with observed mediator and outcome, and obtain estimated parameters (coefficients) and their estimated asymptotic covariance matrix.
II. Simulate model parameters (coefficients) from their sampling distribution based on the approximate multivariate normal distribution with mean and variance equal to the estimated parameters (coefficients) and their estimated asymptotic covariance matrix obtained in (I), and sample J copies of the mediator and outcome model coefficients from their sampling distributions: $\theta_{M}^{j}$ and $\theta_{Y}^{j}$.
III. For each copy $j=1, \ldots, J$, repeat the following steps:
a. simulate potential values of the mediator under each $z=0,1$ for each subject based on the mediator model (3) with simulated parameters (coefficients) obtained in (II);
b. simulate potential outcomes under each $z=0,1$ for each subject based on the outcome model (4) with simulated potential mediator values obtained in (a) and simulated parameters (coefficients) obtained in (II);
c. compute the direct, mediation and total treatment effects by averaging the difference between the corresponding two predicted potential outcomes discussed in Section 2.
IV. Compute the point estimates of direct, mediation and total effects, confidence intervals and p values based on the results from J repetitions. We use the sample median, standard deviation, and percentiles of the corresponding distributions from the J repetitions as the point estimate, standard error and confidence interval for the direct, indirect (mediation) and total effects.

## 4 Mediation Analysis with Post Treatment Confounders

In Section 3, we only consider situations with measured baseline confounders $X_{i}$. In this section, we will consider mediation analysis for cases with some confounding after randomization. For example, in the DDHP MI-DVD study, when we evaluate the effect of the MI+DVD intervention on children's dental outcomes around or through whether or not caregivers made sure their child brushed at bedtime, caregivers' oral hygiene knowledge and their own behaviors after randomization could be associated with both whether or not they made sure their child brushed and children's dental outcomes and therefore are posttreatment confounders for the mediation analysis of our interest.

We let $U_{i}$ denote post-treatment confounders. Figure 1 shows the treatment mechanism through and around the mediator when the treatment (a) does not affect and (b) does affect the post-treatment confounder, respectively.

### 4.1 Post Treatment Confounders not Affected by the Treatment

When the post-treatment confounder $U_{i}$ is not affected by treatment $Z_{i}$ (Figure 1(a)), average natural effects are identified ([32]) under the sequential ignorability (8):

$$
\begin{equation*}
\left(Y_{i}^{z^{\prime}, m}, M_{i}^{Z}\right) \perp Z_{i} \mid X_{i}=x ; \text { and } Y_{i}^{z^{\prime}, m} \perp M_{i}^{z} \mid Z_{i}=z, X_{i}=x, U_{i}=u, \text { for all } z, z^{\prime}, m, u \tag{8}
\end{equation*}
$$

The first part of (8) is the same as the first part of (1), which says that the treatment is randomly assigned conditional on $X_{i}$. The second part of (8) is similar to the second part of (1) except that now the ignorability of the mediator holds given not only the treatment assignment and baseline covariates but also post-treatment confounders. That is, the mediator is effectively random (independent of confounding) among subjects in the same treatment group who have the same values of baseline characteristics and post-treatment confounders.

To estimate the direct and indirect natural effects of the treatment when the post-treatment confounder $U_{i}$ is not affected by treatment $Z_{i}$, we can modify the outcome model by including the post-treatment confounder in the model:

$$
\begin{equation*}
Y_{i}^{Z_{i} M_{i}^{Z_{i}}} \sim f_{Y}\left(\theta_{Y}=g^{-1}\left(\alpha_{Y}+\beta_{Y} Z_{i}+\gamma_{Y} M_{i}^{Z_{i}}+\eta_{Y}^{T} X_{i}+\phi_{Y}^{T} U_{i}\right)\right) \tag{9}
\end{equation*}
$$

Then the same procedure discussed in Section 3 can be used for the estimation of direct and indirect natural effects. For zero-inflated count data, (7) changes to

$$
\begin{gathered}
\log \frac{\omega_{i}}{1-\omega_{i}}=\alpha_{Y 1}+\beta_{Y 1} Z_{i}+\gamma_{Y 1} M_{i}^{Z_{i}}+\eta_{Y 1}^{T} X_{i}+\phi_{Y 1}^{T} U_{i}, \\
\log \lambda_{i}=\alpha_{Y 2}+\beta_{Y 2} Z_{i}+\gamma_{Y 2} M_{i}{ }_{i}+\eta_{Y 2}^{T} X_{i}+\phi_{Y 2}^{T} U_{i}
\end{gathered}
$$

### 4.2 Post Treatment Confounders Affected by the Treatment

When treatment $Z_{i}$ affects the post-treatment confounder $U_{i}$ (Figure 1(b)), average natural effects are not identified under assumption (8) without additional information. Instead, average controlled effects can be estimated under sequential ignorability (8) and the extended outcome model (10):

$$
\begin{equation*}
Y_{i}^{Z_{i}, M_{i}} \sim f_{Y}\left(\theta_{Y}=g^{-1}\left(\alpha_{Y}+\beta_{Y} Z_{i}+\gamma_{Y} M_{i}+\eta_{Y}^{T} X_{i}+\phi^{T} U_{i}\right)\right) \tag{10}
\end{equation*}
$$

The average controlled mediation effect can be estimated by a function of $\hat{\gamma}_{Y}$, but the estimate of the average controlled direct effect by $\widehat{\beta}_{Y}$ could be biased ([32]) because $U_{i}$ is also affected by $Z_{i}$ and the effect through $U_{i}$ is not incorporated in the estimation of the controlled direct effect. For continuous outcomes with an identity link function in (10), Vansteelandt ([38]) and Joffe and Greene ([39]) used a two-stage ordinary least squares (OLS) procedure to estimate the average controlled direct effect by correcting the bias in the second stage. Some researchers considered the derivation of bounds for the natural direct and indirect effects ([40, 41, 42]). Tchetgen Tchetgen and Shpitser ([43]) and VanderWeele and Chiba ([44]) considered various contrasts of the outcome between two subpopulations as sensitivity parameters and then corrected the bias with specified values of sensitivity parameters. Tchetgen Tchetgen and VanderWeele ([45]) assumed monotonicity about the effect of the treatment (exposure) on the confounder and showed the nonparametrical identifiability of the natural direct effect. For binary mediators, Taguri and Chiba ([46]) classified subjects into four principal M-response strata and estimated the natural direct and indirect effects under additional monotonicity assumption on treatment-mediator effect and assumption of common average mediator effects between compliant and never intermediates.

In this section, we will consider a sensitivity analysis for the direct and indirect effects on count and zero-inflated count outcomes when the treatment affects the post-treatment confounder. We consider the average natural mediation, direct and total effects as:

$$
\begin{align*}
& N \bar{M} E_{z}=E\left(Y_{i}^{z, U_{i}^{z}, M_{i}^{1, U_{i}^{1}}}-Y_{i}^{z, U_{i}^{z}, M_{i}^{0, U_{i}^{0}}}\right), \text { for } z=0,1 \\
& N \bar{D} E_{z}=E\left(Y_{i}^{1, U_{i}^{1}, M_{i}^{z, U_{i}^{z}}}-Y_{i}^{0, U_{i}^{0}, M_{i}^{z,} U_{i}^{z}}\right), \text { for } z=0,1  \tag{11}\\
& N \bar{T} E=E\left(Y_{i}^{1, U_{i}^{1}, M_{i}^{1, U_{i}^{1}}}-Y_{i}^{0, U_{i}^{0}, M_{i}^{0, U_{i}^{0}}}\right)=N \bar{D} E_{1}+N \bar{M} E_{0} .
\end{align*}
$$

It is easy to derive that the total natural effect is the sum of natural direct effect under treatment and natural mediation effect under control similar as Wang and Albert ([28]) and Imai et al. ([26]). We consider the mediation effect as the causal effect of the treatment on the outcome through the mediator $M$ under treatment $z$, and the direct effect as all other causal effects of the treatment on the outcome around $M$, including the effect through the post-treatment confounder $U$. That is, the confounding effect is included in the direct effect when it is not the interest. Please see Daniel et al. ([47]) for discussion on various approaches when more than one intermediate variables exist in a study. When effects through different intermediate variables are the interest of investigators, Imai and Yamamoto ([48]) assumed a linear structural equation model for the outcome and mediators and estimated the effects, Daniel et al. ([47]) considered the finest possible decomposition of the total effect, and VanderWeele and Vansteelandt ([49]) considered the mediators one at a time as joint mediators and proposed decomposition of the total effect with regression-based and weighting approaches. For count data, Albert and Nelson ([27]) assumed independence between one mediator under treatment $Z_{1}(1)$ and under control $Z_{1}(0)$ and then conduct a sensitivity analysis on pathway effects. In this section, we will consider other practical assumptions in addition to the conditional independence assumption, under which the direct and indirect effects are identified. We will also provide theoretical proofs for the effect identification, and then propose sensitivity analyses under those assumptions.

We assume sequential ignorability (12) and (13) and mediator and outcome models:

$$
\begin{gather*}
\left(Y_{i}^{z, u, m}, M_{i}^{z^{\prime}, u^{\prime}}, U_{i}^{z}\right) \perp Z_{i} \mid X_{i}=x  \tag{12}\\
Y_{i}^{z, u, m} \perp M_{i}^{z^{\prime}, u^{\prime}} \mid X_{i}=x, Z_{i}=z, U_{i}^{z}=u \tag{13}
\end{gather*}
$$

$$
\begin{gather*}
M_{i}^{Z_{i}} \sim f_{M}\left(\theta_{M}=h^{-1}\left(\alpha_{M}+\beta_{M} Z_{i}+\phi_{M} U_{i}^{Z_{i}}+\eta_{M}^{T} X_{i}\right)\right)  \tag{14}\\
Y_{i}^{Z i, M_{i}^{Z_{i}}} \sim f_{Y}\left(\theta_{Y}=g^{-1}\left(\alpha_{Y}+\beta_{Y} Z_{i}+\gamma_{Y} M_{i}^{Z_{i}}+\phi_{Y} U_{i}^{Z_{i}}+\eta_{Y}^{T} X_{i}\right)\right) \tag{15}
\end{gather*}
$$

Additionally, we assume various models below for the post-treatment confounder $U_{i}{ }_{i}$ Then we can show that the effects (11) are identified under (12) - (15) and one of $(16)-(18)$.

$$
\begin{gather*}
U_{i}^{1}=U_{i}^{0}+\beta_{U},  \tag{16}\\
U_{i}^{1}=U_{i}^{0}+\beta_{U}+\tau_{U}^{T} X_{i},  \tag{17}\\
U_{i}^{1}=U_{i}^{0}+\beta_{U}+\tau_{U}^{T} X_{i}+\delta_{i}, \text { where } \delta_{i} \perp\left(Z_{i}, X_{i}, U_{i}^{0}, Y_{i}^{z, u, m}, M_{i}^{z^{\prime}, u^{\prime}}\right)  \tag{18}\\
\text { and } \delta_{i} \text { follows a known distribution }
\end{gather*}
$$

Models (16) - (18) are good for continuous post-treatment confounders, where Model (18) allows the heterogeneity treatment effect on $U$ for individuals. For a binary confounder $U$, one can also assume an underlying continuous variable following one of Models (16) - (18). For general post-treatment confounders, we assume the following set of assumptions to identify the effects (11),

$$
\begin{gather*}
\left(Y_{i}^{z, u, m}, M_{i}^{z^{\prime}, u^{\prime}}, U_{i}^{1}, U_{i}^{0}\right) \perp Z_{i} \mid X_{i}=x  \tag{19}\\
Y_{i}^{z, u, m} \perp M_{i}^{z^{\prime}, u^{\prime}} \mid X_{i}=x, Z_{i}=z, U_{i}^{0}=u, U_{i}^{1}=u^{\prime} \tag{20}
\end{gather*}
$$

and

$$
\begin{align*}
U_{i}^{Z_{i}} \sim & f_{U}\left(\theta_{U}=o^{-1}\left(\alpha_{U}+\beta_{U} Z_{i}+\tau_{U}^{T} X_{i}\right)\right)  \tag{21}\\
& U_{i}^{1} \perp U_{i}^{0}\left|X_{i}=x \operatorname{and}\left(Y_{i}^{z, u, m}, M_{i}^{z^{\prime}, u^{\prime}}\right) \perp\left(U_{i}^{0}, U_{i}^{1}\right)\right| X_{i}=x, Z_{i}=z
\end{align*}
$$

Note that (19) and (20) are slightly different from the assumptions (12) and (13) since (19) and (20) are involved with joint distribution of $\left(U_{i}^{0}, U_{i}^{1}\right)$ while (12) and (13) are only involved with marginal distribution $U_{i}^{z}$. In practice, if the ignorability holds for marginal distribution $U_{i}^{z}$, it is reasonable to assume that the ignorability also holds for the joint distribution $U_{i}^{1}$ and $U_{i}^{0}$. Assumption (21) is the similar as the conditional independence assumption on $Z_{1}(1)$ and $Z_{0}(0)$ in Albert and Nelson ([27]), however, instead of assuming independence between $U^{1}$ and $U^{0}$, Assumptions (16) - (18) assume some relation between $U^{1}$ and $U^{0}$ and could be more practical in some real studies.

Result 1—Given sequential ignorability (12) and (13), mediator model (14) and outcome model (15), and one of confounder models (16) - (18), then the average effects $N \bar{M} E_{z}, N \bar{D} E_{z}$ and $N \bar{T} E_{z}$ are identified. Given sequential ignorability (13),(19) and (20), mediator model (14) and outcome model (15), and the confounder model (21), then the average effects $N \bar{M} E_{z}, N \bar{D} E_{z}$ and $N \bar{T} E_{z}$ are identified.

Please see the Appendix for the proof. Note that Model (21) works for general posttreatment confounders, and Result 1 also holds when the interaction $Z_{i} \times U_{i}{ }_{i}$ is included in the mediator model (14) and interactions $Z_{i} \times M_{i}{ }_{i}$ and $Z_{i} \times U_{i}{ }_{i}$ are included in the outcome model (15). The procedure based on the quasi-Bayesian Monte Carlo approximation ([37]) discussed in Section 3 can then be used for inference on the direct, mediation and total treatment effects but with one additional confounder model (16), (17), (18) or (21).

In a real study, we can conduct a sensitivity analysis by varying the values of parameters $\beta_{U}$ and $\tau_{U}^{T}$ one or two at a time and see how the estimates of effects (11) will change. Although we are not able to know the values of those parameters for sure, information from the study is helpful for specifying values of those parameters under sequential ignorability (12) and (13) or (19) and (20). Estimates from a regression of observed $U_{i}$ on treatment $Z_{i}$, covariates $X_{i}$ and their interaction can provide reasonable starting points for the choice of values for $\beta_{U}$ and $\tau_{U}^{T}$ in the sensitivity analysis. For example, in $U_{i}=a_{U}+\delta_{U} Z_{i}+\nu_{U} X_{i}+\varepsilon_{i}, \hat{\delta}_{U}$ would be a reasonable starting value for $\beta_{U}$ in (16). We suggest to use the estimated value based on observables $\pm c \%$ (say $\frac{1}{3}, 50 \%$ or $100 \%$ ) of the estimated value as a range for the parameters, where the choice of $c \%$ will be based on expert knowledge in a study such that the range will represent the possible treatment effect on the confounder. Then equally divided 10-20 values in the range can be used for the sensitivity analysis.

## 5 Simulation Studies

In this section, we will present simulation studies to examine the finite sample performance of the methods discussed in Sections 3 and 4.

The treatment $Z_{i}$ was assigned randomly with a probability of 0.5 to either treatment or control group. The baseline covariates were drawn independently from $N(0,1)$, Bernoulli( 0.5 ), and/or multinomial(( $1,2,3,4),(0.25,0.25,0.25,0.25))$. The results are similar with different types of covariates and only results with the normal and binary covariates are reported. We consider both continuous and binary mediators:

$$
M_{i}^{Z_{i}} \sim N\left(\alpha_{M}+\beta_{M} Z_{i}+\eta_{M}^{T} X_{i}, 1\right) ; M_{i}^{Z_{i}} \sim \operatorname{Binary}\left(\frac{\exp \left(\alpha_{M}+\beta_{M} Z_{i}+\eta_{M}^{T} X_{i}\right)}{1+\exp \left(\alpha_{M}+\beta_{M} Z_{i}+\eta_{M}^{T} X_{i}\right)}\right)
$$

Four families of outcome distributions were considered in the simulation studies: Poisson (Poi), Negative Binomial (NB), Zero-inflated Poisson (ZIP) and Zero-inflated Negative Binomial (ZINB).

$$
\begin{aligned}
& Y_{i}{ }_{i}{ }^{\prime} M_{i}^{Z_{i}} \sim \operatorname{Poi}\left(\exp \left[\alpha_{Y}+\beta_{Y} Z_{i}+\left(\gamma_{Y}+\delta Z_{i}\right) M_{i}^{Z_{i}}+\eta_{Y}^{T} X_{i}\right]\right) \\
& Y_{i} Z_{i}{ }^{\prime} M_{i}^{Z_{i}} \sim N B\left(\exp \left[\alpha_{Y}+\beta_{Y} Z_{i}+\left(\gamma_{Y}+\delta Z_{i}\right) M_{i}^{Z_{i}}+\eta_{Y}^{T} X_{i}\right], \text { size }=c\right) \\
& Y_{i} Z_{i}{ }^{, M_{i}}{ }_{i}^{Z_{i}}=0 \text { with } p_{i}=\operatorname{expit}\left\{\alpha_{Y}+\beta_{Y} Z_{i}+\left(\gamma_{Y}+\delta Z_{i}\right) M_{i}{ }_{i}+\eta_{Y}^{T} X_{i}\right\} \text {; } \\
& \sim \operatorname{Poi}\left(\exp \left[\alpha_{Y}+\beta_{Y} Z_{i}+\left(\gamma_{Y}+\delta Z_{i}\right) M_{i}{ }_{i}+\eta_{Y}^{T} X_{i}\right]\right) \text { with }\left(1-p_{i}\right) . \\
& Y_{i} Z_{i}, M_{i}^{Z_{i}}=0 \text { with } p_{i}=\operatorname{expit}\left\{\alpha_{Y}+\beta_{Y} Z_{i}+\left(\gamma_{Y}+\delta Z_{i}\right) M_{i}{ }_{i}+\eta_{Y}^{T} X_{i}\right\} \text {; } \\
& \sim N B\left(\exp \left[\alpha_{Y}+\beta_{Y} Z_{i}+\left(\gamma_{Y}+\delta Z_{i}\right) M_{i}{ }_{i}+\eta_{Y}^{T} X_{i}\right] \text {, size }=c\right) \operatorname{with}\left(1-p_{i}\right) .
\end{aligned}
$$

The true values of the coefficients are not presented in this paper to save space but are available from the authors. Instead, the true values of NDE, NME and NTE are included in Tables 1 and 2. Basically the coefficient values were selected such that there would be about $20 \%$ zeroes for Poisson and negative binomial data and about $50 \%$ zeroes for ZIP and ZINB data to represent the common data structure in real dental studies (see Figure 2). For each distribution family, we simulated one setting where the treatment affected the outcome and about $30 \%$ of its effect was through the mediator seen in some real studies ([50]), and another setting corresponding to the null hypothesis of no direct and indirect effects. For each setting, we performed 1, 000 Monte Carlo replications, generating data for 100 and 500 subjects respectively on each replication.

In the simulation for cases with a post-treatment confounder affected by the treatment, we consider and present results from one normal $U$ model with a normal covariate but other $U$ models work similarly.

$$
U_{i}^{0} \sim N\left(\alpha_{U}+\eta_{U}^{T} X_{i}, \sigma_{\varepsilon}^{2}\right), U_{i}^{1}=U_{i}^{0}+\beta_{U}
$$

The corresponding mediator and outcome models are:

$$
\begin{aligned}
& M_{i}{ }^{Z}{ }_{i} \sim N\left(\alpha_{M}+\beta_{M} Z_{i}++\phi_{M} U_{i}{ }^{Z}+\eta_{M}^{T} X_{i}, 1\right) ; \\
& M_{i}^{Z_{i}} \sim \operatorname{Binary}\left(\frac{\exp \left(\alpha_{M}+\beta_{M} Z_{i}+\phi_{M} U_{i}^{Z_{i}}+\eta_{M}^{T} X_{i}\right)}{1+\exp \left(\alpha_{M}+\beta_{M} Z_{i}+\phi_{M} U_{i}{ }^{Z}+\eta_{M}^{T} X_{i}\right)}\right) \\
& Y_{i}{ }_{i}{ }_{i}, M_{i}^{Z_{i}} \sim \operatorname{Poi}\left(\exp \left[\alpha_{Y}+\beta_{Y} Z_{i}+\gamma_{Y} M_{i}^{Z_{i}}+\phi_{Y} U_{i}^{Z_{i}}+\eta_{Y}^{T} X_{i}\right]\right) \\
& Y_{i}{ }_{i}{ }^{\prime}, M_{i}^{Z_{i}} \sim N B\left(\exp \left[\alpha_{Y}+\beta_{Y} Z_{i}+\gamma_{Y} M_{i}{ }^{Z}+\phi_{Y} U_{i}{ }_{i}+\eta_{Y}^{T} X_{i}\right], \text { size }=c\right) \\
& Y_{i}{ }_{i}{ }^{\prime} M_{i}^{Z_{i}}=0 \text { with } p_{i}=\operatorname{expit}\left\{\alpha_{Y}+\beta_{Y} Z_{i}+\gamma_{Y} M_{i}^{Z_{i}}+\phi_{Y} U_{i}^{Z_{i}}+\eta_{Y}^{T} X_{i}\right\} \text {; } \\
& \sim \operatorname{Poi}\left(\exp \left[\alpha_{Y}+\beta_{Y} Z_{i}+\gamma_{Y} M_{i}^{Z_{i}}+\phi_{Y} U_{i}^{Z_{i}}+\eta_{Y}^{T} X_{i}\right]\right) \operatorname{with}\left(1-p_{i}\right) . \\
& Y_{i}{ }_{i}{ }^{\prime, M_{i}^{Z_{i}}}=0 \text { with } p_{i}=\operatorname{expit}\left\{\alpha_{Y}+\beta_{Y} Z_{i}+\gamma_{Y} M_{i}^{Z_{i}}+\phi_{Y} U_{i}^{Z_{i}}+\eta_{Y}^{T} X_{i}\right\} \text {; } \\
& \sim N B\left(\exp \left[\alpha_{Y}+\beta_{Y} Z_{i}+\gamma_{Y} M_{i}^{Z}+\phi_{Y} U_{i}{ }_{i}+\eta_{Y}^{T} X_{i}\right] \text {,size }=c\right) \operatorname{with}\left(1-p_{i}\right) .
\end{aligned}
$$

The true values of natural direct, indirect (mediation) and total effects were computed as the average difference between two corresponding potential outcomes with the true values of the parameters (coefficients). The average estimated values, root mean squared errors (RMSE), confidence interval coverages, and empirical rejection rates for a level of 0.05 are shown in Tables 1 and 2 without and with the post-treatment confounder (from (16)) respectively when there are direct and mediation effects (the alternative hypothesis is true). We can see that the bias and RMSEs are small under all outcome distributions with and without post treatment confounders. The $95 \%$ confidence interval coverage is good for most cases, but when there is a post-treatment confounder affected by the treatment, the coverage is less than $95 \%$ for the mediation effect for ZIP and ZINB, where around $40 \%-70 \%$ observations are zero. The test has higher power to detect direct and total effects than the power to detect mediation effects, and the power to detect the mediation effect is increased when the sample size is increased from 100 to 500 . A more detailed investigation on the power will be performed in a future study. When there are no direct and indirect effects (the null hypothesis is true), the pattern of results is similar with Type I error $<0.05$ for all cases (The results are not shown to save space).

## 6 Application

In this section, we will conduct an analysis on the DDHP MI-DVD trial ([2]) with the method discussed in this paper. In the study, 790 families ( $0-5$ years old children and their caregivers) were randomly assigned to one of two education groups (DVD only or MI +DVD). In addition to watching a special 15-minute DVD on how the caregivers could help their children stay free from tooth decay, families in the intervention group (MI+DVD) met a MI interviewer, developed their own preventive goals, and received booster calls within 6
months of the intervention. Table 3 shows the baseline characteristics of participants by randomization assignment. The two groups were balanced in age, gender, caregiver education, household income, soda consumption, dental visit, tooth brushing, and dental outcomes at baseline.

The dental outcomes of interest include the number of new untreated lesions, number of decayed, missing and filled surfaces (dmfs) and number of decayed, missing and filled teeth (dmft) at 2 years. The number of new untreated lesions, dmfs and dmft took values of integers and had around $60 \%, 26 \%$ and $47 \%$ zeros respectively. Figure 2 shows the dental outcome histograms by group at two years. Table 4 shows the results from ordinary analyses on the randomized trial. Compared to the oral health at baseline, both groups had decreased number of new untreated lesions, slightly increased dmfs and similar dmft at 2 years. A logistic regression was used to model the mediator whether or not caregivers made sure their child brushed at bedtime on intervention, showing that caregivers in the MI+DVD group were significantly more likely to make sure their child brushed at bedtime at 6 months than caregivers in the DVD only group ( $p$ value=0.0178). Log linear models for Negative Binomial data were then fitted to model the dental outcomes at 2 years on the intervention, mediator and their interactions. It is shown that there was no significant difference in dental outcomes between the MI+DVD and DVD only groups and no significant difference in dental outcomes between caregivers who made sure and did not make sure their child brushed at bedtime.

To examine whether or not the behavioral change (e.g. parents made sure their children brushed teeth) by the intervention had an effect on children's oral health and whether or not the intervention had a direct effect on children's oral health around this behavior change, we will use methods discussed in this paper to examine the direct and indirect effect of the intervention on the dental outcomes around or through caregivers' behavior to make sure their child brushed at bedtime at 6 months. In this study, the ignorability of treatment is satisfied because of randomization. Then we will first conduct a mediation analysis assuming that the ignorability of mediator is plausible after controlling for relevant baseline covariates, and we will next conduct a sensitivity analysis assuming that there is some posttreatment confounding on the mediator-outcome relation to see how the results will change. We will control for relevant baseline covariates such as soda consumption, household income, caregivers' education, number of times child brushed, whether or not caregivers made sure their child brushed, whether or not caregivers provided child healthy meals, and dental visits at baseline. The ignorability of the mediator implies that among those children who were assigned to the same group and had the same baseline characteristics, whether or not caregivers made sure their child brushed at bedtime at 6 months were not associated with confounders. Some empirical work has advocated conditioning on many exogenous covariates to make a variable more plausibly unrelated with confounding (see [51], [52] among others). Assuming no post-treatment confounding first, Poisson, Negative Binomial, zero-inflated Poisson and zero-inflated Negative Binomial outcome models were fitted for the dental outcomes)number of new untreated cavities, new dmfs and new dmft at two years) with intervention, mediator, and baseline covariates included in the models. The Vuong test ([53]) was used to compare different outcome models and showed that the zero-inflated Negative Binomial outcome models were preferred. Table 5 shows the estimated direct,
indirect (mediation) and total effects for the three dental outcomes. None of the direct, mediation and total effects were significant, indicating no significant evidence that the effect of the MI+DVD intervention on caregivers making sure children brushed at bedtime translated to an improvement of dental outcomes at 2 years.

When we evaluate the effect of the MI+DVD intervention on children's dental outcomes around or through whether or not caregivers made sure their child brushed at bedtime, we note that the MI+DVD intervention could also affect caregivers' oral hygiene knowledge and other behaviors on oral hygiene, which could be associated with both whether or not they made sure their child brushed at bedtime and their child's dental outcomes. That is, there could be some post-treatment confounding on the mediator-outcome relationship. Therefore, we conduct a sensitivity analysis with methods discussed in Section 4.2 to see how the results will change. Specifically we modeled a post-treatment confounder (dental visits in the follow-up) on the treatment and baseline covariates. The estimated intervention effect on the confounder was -0.15 , that is, the intervention had a small effect in reducing dental visits based on observed data. Although we do not know the real $\beta_{U}$ in Models (16) - (18) and (21) because we are not able to observe $U_{i}^{1}$ and $U_{i}^{0}$ simultaneously, we use a reasonable range for $\beta_{U}$ based on the observed intervention effect on the confounder for sensitivity analyses. Specifically we use $-0.15 \pm \frac{1}{3}(-0.15)$, i.e., $(-0.20,-0.10)$ as the reasonable range for $\beta_{U}$ in terms of possible intervention effect on the confounder. Figure 3 shows that with various values of $\beta_{U}$, the mediation effects stay around 0 while the direct and total effects increase and vary within a range from 0.03 for untreated cavities to 0.15 for dmfs. That is, given that the intervention affected an intermediate confounder (dental visits) at different levels, the mediation effect of the MI+DVD intervention via caregivers making sure their child brushed at bedtime stays no effect on children's dental outcomes, and the direct effect of the MI+DVD on the dental outcomes around caregivers making sure their child brushed at bedtime is increased compared to the direct effect given no post-treatment confounding shown in Table 5 but the effect is not significant ( p values $>0.05$ ).

In summary, the MI+DVD intervention significantly increased the likelihood of caregivers making sure their child brushed at bedtime at 6 months but this effect on caregivers' behavior did not lead to improved dental outcomes at 2 years compared to DVD only. Future studies will be needed to design an intervention for behavioral changes leading to improved dental outcomes.

## 7 Discussion

This paper considers mediation analysis for count and zero-inflated count outcomes common outcomes in dental studies and other fields. Sequential ignorability is assumed in the methods discussed in this paper. Although the mediator is not randomly assigned such that the ignorability of the mediator is not guaranteed, the assumption is more likely satisfied after controlling for relevant baseline covariates. See [51], [52] among others for empirical work showing that conditioning on many covariates makes a variable more plausibly unrelated with confounding. When we evaluate the direct and mediation effects of the treatment through a mediator of interest, it is common that there are some other intermediate
variables, which are affected by treatment and also associated with the outcome and mediator of interest, so called post-treatment confounders. Those post-treatment confounders make the evaluation of natural direct and mediation effects difficult. In this paper, we consider mediation sensitivity analysis with the presence of post-treatment confounders by modeling the post-treatment confounders on treatment and baseline covariates along with quasi-Bayesian Monte Carlo approximation based g-computation. This method allows us to evaluate the natural direct and mediation effects with sensitivity parameters easily specified.

In addition to the dental outcomes discussed in this paper, healthcare utilizations such as the number of doctor visits or emergency visits and number of admissions and readmissions to a hospital, and medical outcomes such as the number of complications, are often count or zero-inflated count data. The methods discussed in this paper can be applied to those data. Important baseline confounders should be controlled in the mediator and outcome models such that the sequential ignorability is a reasonable assumption. When there is a concern of a post-treatment confounder which is affected by the treatment, sensitivity analysis proposed in this paper should be considered to see how the results will change while the sensitivity parameters vary in a realistic range in the study.

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## Appendix

## Proof of Result 1

To estimate the natural direct and indirect effect, it is essential to estimate $E\left(Y_{i}^{0, U_{i}^{0}, M_{i}^{1,} U_{i}^{1}}\right)$,
 function of a random variable $Z$ and the conditional distribution function of $Z$ given $W$.

Note that

$$
\begin{aligned}
& E\left(Y_{i}^{0, U_{i}^{0}, M_{i}^{0, U_{i}^{0}}}\right) \\
& =\int E\left(Y_{i}^{0, U_{i}^{0}, M_{i}^{0, U_{i}^{0}}} \stackrel{I}{X_{i}}=x\right) d F_{X_{i}}^{(x)} \\
& =\int E\left(Y_{i}^{0, u, M_{i}^{0, u}} \mid X_{i}=x, U_{i}^{0}=u\right) d F_{U_{i}^{0}{ }_{\mid X_{i}}=x}(u) d F_{X_{i}}(x)
\end{aligned}
$$

By the ignorability assumption (12), we have

$$
\begin{gather*}
E\left(Y_{i}^{\left.0, u, m_{\mid} \mid X_{i}=x, U_{i}^{0}=u, M_{i}^{0, u}=m\right)=E\left(Y_{i}^{0, u, m_{\mid}} X_{i}=x, Z_{i}=0, U_{i}^{0}=u, M_{i}^{0, u}=m\right)}\right.  \tag{23}\\
=E\left(Y_{i} \mid X_{i}=x, Z_{i}=0, U_{i}=u, M_{i}=m\right)
\end{gather*}
$$

and

$$
\begin{align*}
& d F_{U_{i}^{0} \mid X_{i}=x}(u)=d F_{U_{i}^{0} \mid X_{i}=x, Z_{i}=0}(u)=d F_{U_{i} \mid X_{i}}=x, Z_{i}=0(u) . \tag{24}
\end{align*}
$$

By combining (22), (23) and (24), we have

$$
\begin{align*}
& E\left(Y_{i}^{0, U_{i}^{0}, M_{i}^{0, U_{i}^{0}}}\right)=\int E\left(Y_{i} \mid X_{i}=x, Z_{i}=0, U_{i}=u, M_{i}=m\right)  \tag{25}\\
& d F_{M_{i} \mid X_{i}}=x, Z_{i}=0, U_{i}=u(m) d F_{U_{i} \mid X_{i}}=x, Z_{i}=0 \\
&(u) d F_{X_{i}}(x)
\end{align*}
$$

Similarly, we can also obtain

$$
\begin{align*}
& E\left(Y_{i}^{1, U_{i}^{1}, M_{i}^{1, U_{i}^{1}}}\right)=\int E\left(Y_{i} \mid X_{i}=x, Z_{i}=1, U_{i}=u, M_{i}=m\right)  \tag{26}\\
& d F_{M_{i} \mid X_{i}=x, Z_{i}=1, U_{i}=u}(m) d F_{U_{i} \mid X_{i}}=x, Z_{i}=1 \\
&(u) d F_{X_{i}}(x) .
\end{align*}
$$

In the following, we identify the counterfactual outcome $E\left(Y_{i}^{0, U_{i}^{0}, M_{i}^{1,} U_{i}^{1}}\right)$. Note that

$$
\begin{align*}
& E\left(Y_{i}^{0, U_{i}^{0}, M_{i}^{1, U_{i}^{1}}}\right) \\
& =\int E\left(Y_{i}^{0, U_{i}^{0}, M_{i}^{1, U_{i}^{1}}} \mid X_{i}=x\right) d F_{X_{i}}(x) \\
& =\int E\left(Y_{i}^{0, u, M_{i}^{1, U_{i}^{1}}} \mid X_{i}=x, U_{i}^{0}=u\right) d F_{U_{i}^{0} \mid X_{i}=x}(u) d F_{X_{i}}(x)  \tag{27}\\
& =\int E\left(Y_{i}^{0, u, M_{i}^{1, u^{\prime}}} \mid X_{i}=x, U_{i}^{0}=u, U_{i}^{1}=u^{\prime}\right) d F_{U_{i}^{1} \mid X_{i}=x, U_{i}^{0}=u}{ }^{\left(u^{\prime}\right) d F_{U_{i}^{0} X_{i}=x}(u) d F_{X_{i}}(x)} \\
& =\int E\left(Y_{i}^{0, u, m_{\mid X}}=x, U_{i}^{0}=u, U_{i}^{1}=u^{\prime}, M_{i}^{1, u^{\prime}}=m\right) \\
& d F_{M_{i}^{1, u^{\prime}}{ }_{\mid U_{i}^{1}=u^{\prime}, X_{i}=x, U_{i}^{0}=u}{ }^{d F_{U_{i}^{1}}^{1 \mid X_{i}=x, U_{i}^{0}=u}}{ }^{\left(u^{\prime}\right) d F_{U_{i}^{0}}^{0} \mid X_{i}=x}}(u) d F_{X_{i}}(x) .
\end{align*}
$$

## Proof under Model (16)

By (16), we have

$$
\begin{equation*}
d F_{U_{i}^{1} \mid X_{i}=x, U_{i}^{0}=u}\left(u^{\prime}\right)=1_{u^{\prime}=u+\beta_{U}}, \tag{28}
\end{equation*}
$$

where $1_{u}{ }^{\prime}=_{u+\beta U}$ is the indicator function taking value 1 when $u^{\prime}=u+\beta_{U}$ and value 0 on all other places. Hence, (27) can be expressed as

$$
\begin{align*}
& E\left(Y_{i}^{0, U_{i}^{0}, M_{i}^{1, U_{i}^{1}}}\right)=\int E\left(Y_{i}^{0, u, m_{\mid}} X_{i}=x, U_{i}^{0}=u, M_{i}^{1, u+\beta_{U}}=m\right)  \tag{29}\\
& d F_{M_{i}}^{1, u+\beta_{U_{\mid U_{i}^{1}}=u+\beta_{U}, X_{i}=x}}{ }^{d F} U_{i}^{0}{ }_{\mid X_{i}=x}(u) d F_{X_{i}}(x)
\end{align*}
$$

Note that

$$
d F_{U_{i}^{0} \mid X_{i}}=x{ }^{(u)=d F_{U_{i} \mid X_{i}}=x, Z_{i}=0^{(u)} . . . ~}
$$

The remaining goal is to identify the following quantities,

$$
\begin{equation*}
E\left(Y_{i}^{0, u, m_{\mid}} X_{i}=x, U_{i}^{0}=u, M_{i}^{1, u+\beta^{\prime}} U=m\right), \tag{30}
\end{equation*}
$$

and

$$
\begin{equation*}
d F_{M_{i}}^{1, u+\beta_{U_{I U}^{1}}^{1}=u+\beta_{U}, X_{i}=x} \tag{31}
\end{equation*}
$$

By (12), we have

$$
\begin{gather*}
\left.d F_{M_{i}^{1, u+\beta_{U}}}=d F_{U_{i}^{1}=u+\beta_{U}, X_{i}=x}^{M_{i}^{1, u+\beta_{U_{\mid X_{i}}}=x, Z_{i}=1, U_{i}^{1}=u+\beta_{U}}} \begin{array}{c}
\text { m } \\
=d F_{M_{i} \mid X_{i}}=x, Z_{i}=1, U_{i}=u+\beta_{U}
\end{array}\right) . \tag{32}
\end{gather*}
$$

For the conditional expectation part, we have

$$
\begin{align*}
& E\left(Y_{i}^{0, u, m_{\mid}} X_{i}=x, U_{i}^{0}=u, M_{i}^{1, u+\beta_{U}}=m\right) \\
= & E\left(Y_{i}^{0, u, m_{\mid}} X_{i}=x, Z_{i}=0, U_{i}^{0}=u, M_{i}^{1, u+\beta_{U}}=m\right) \\
= & E\left(Y_{i}^{\left.0, u, m_{\mid} \mid X_{i}=x, Z_{i}=0, U_{i}^{0}=u\right)}\right.  \tag{33}\\
= & E\left(Y_{i}^{\left.0, u, m_{\mid} \mid X_{i}=x, Z_{i}=0, U_{i}^{0}=u, M_{i}^{0, u}=m\right)}\right. \\
= & E\left(Y_{i} \mid X_{i}=x, Z_{i}=0, U_{i}=u, M_{i}=m\right),
\end{align*}
$$

where the first equality follows from (12) and the second and third equalities follow from (13). Combing (28), (32) and (33), (27) can be expressed as

$$
\begin{align*}
& E\left(Y_{i}^{0, U_{i}^{0}, M_{i}^{1, U_{i}^{1}}}\right)=\int E\left(Y_{i} \mid X_{i}=x, Z_{i}=0, U_{i}=u, M_{i}=m\right)  \tag{34}\\
& d F_{M_{i} \mid X_{i}}=x, Z_{i}=1, U_{i}=u+\beta_{U}(m) d F_{U_{i} \mid X_{i}}=x, Z_{i}=0 \\
&(u) d F_{X_{i}}(x) .
\end{align*}
$$

## Proof under Model (17)

All the results under Model (16) hold by replacing $\beta_{U}$ with $\beta_{U}+\tau_{U}^{T} x$.

## Proof under Model (18)

By (27), we have

$$
\begin{aligned}
& E\left(Y_{i}^{0, U_{i}^{0}, M_{i}^{1, U_{i}^{1}}}\right)
\end{aligned}
$$

$$
\begin{aligned}
& =\int E\left(Y_{i}^{0, u, M_{i}^{1, u+\beta_{U}+\tau_{U}^{T} x+\delta}} \mid X_{i}=x, U_{i}^{0}=u, U_{i}^{1}=u+\beta_{U}+\tau_{U}^{T} x+\delta\right) d F_{\delta_{i}}(\delta) d F_{U_{i}^{0} \mid X_{i}=x}(u) d F_{X_{i}}(x) \\
& =\int E\left(Y_{i}^{0, u, m_{\mid}} X_{i}=x, U_{i}^{0}=u, U_{i}^{1}=u+\beta_{U}+\tau_{U}^{T} x+\delta, M_{i}^{1, u+\beta_{U}+\tau_{U}^{T} x+\delta}=m\right) \\
& d F_{M_{i}}{ }^{1, u+\beta_{U}+\tau_{U}^{T} x+\delta}{ }_{I U_{i}^{1}=u, \beta_{U}+\tau_{U}^{T} x+\delta, X_{i}=x, U_{i}^{0}=u} d F_{\delta_{i}}(\delta) d F_{U_{i}^{0} \mid X_{i}=x}(u) d F_{X_{i}}(x) .
\end{aligned}
$$

By the assumption $\delta_{i} \perp\left(Z_{i}, X_{i}, U_{i}^{0}, Y_{i}^{z, u, m}, M_{i}^{z^{\prime}} \cdot u^{\prime}\right)$, we have

$$
\begin{aligned}
E\left(Y_{i}^{0, U_{i}^{0}, M_{i}^{1, U_{i}^{1}}}\right) & =\int E\left(Y_{i} \mid X_{i}=x, Z_{i}=0, U_{i}=u, M_{i}=m\right) \\
& d F_{M_{i} \mid X_{i}=x, Z_{i}=1, U_{i}=u+\beta_{U}+\tau_{U}^{T} x+\delta}(m) d F_{\delta_{i}}(\delta) d F_{U_{i} \mid X_{i}=x, Z_{i}=0}(u) d F_{X_{i}}(x) .
\end{aligned}
$$

## Proof under Model (21)

By (21), we have

$$
d F U_{i}^{1}\left|X_{i}=x, U_{i}^{0}=u^{\left(u^{\prime}\right)=d F} U_{i}^{1}\right| X_{i}=x^{\left(u^{\prime}\right)=d F} U_{i} \mid X_{i}=x, Z_{i}=1^{\left(u^{\prime}\right)} .
$$

By (20), we have

$$
\begin{gathered}
d F{ }_{M_{i}^{1, u^{\prime}}{ }_{\mid X}=x, U_{i}^{0}=u, U_{i}^{1}=u^{\prime}(m)=d F}^{M_{i}^{1, u^{\prime}}{ }_{\mid X_{i}}=x, Z_{i}=1, U_{i}^{0}=u, U_{i}^{1}=u^{\prime}(m)=d F} M_{i}^{1, u^{\prime} \mid X_{i}=x, Z_{i}=r^{(m)}} \begin{array}{c}
=d F{ }_{M_{i}^{1, u^{\prime}}{ }_{\mid X_{i}}=x, Z_{i}=1, U_{i}^{1}=u^{\prime}}=d F_{M_{i} \mid X_{i}}=x, Z_{i}=1^{\prime} U_{i} u^{\prime}(m) .
\end{array}
\end{gathered}
$$

Note that

$$
\begin{aligned}
& E\left(Y_{i}^{\left.0, u, m_{\mid X_{i}}=x, U_{i}^{0}=u, U_{i}^{1}=u^{\prime}, M_{i}^{1, u^{\prime}}=m\right)\left(U^{\prime}\right)}\right. \\
& =E\left(Y_{i}^{\left.0, u, m_{\mid X_{i}}=x, Z_{i}=0, U_{i}^{0}=u, U_{i}^{1}=u^{\prime}, M_{i}^{1, u^{\prime}}=m\right), ~\left(x^{0}\right)}\right. \\
& =E\left(Y_{i}^{\left.0, u, m_{\mid X_{i}}=x, Z_{i}=0, U_{i}^{0}=u, U_{i}^{1}=u^{\prime}\right)}\right. \\
& =E\left(Y_{i}^{\left.0, u, m_{\mid X_{i}}=x, Z_{i}=0\right)}\right. \\
& =E\left(Y_{i}^{\left.0, u, m_{\mid X_{i}}=x, Z_{i}=0, U_{i}^{0}=u\right)}\right.
\end{aligned}
$$

$$
\begin{aligned}
& =E\left(Y_{i} \mid X_{i}=x, Z_{i}=0, U_{i}=u, M_{i}=m\right) \text {, }
\end{aligned}
$$

where the first equality follows from (19), the second and the forth equality follow from (20) and the third equality follows from (13). Then,

$$
\begin{aligned}
& E\left(Y_{i}^{0, U_{i}^{0}, M_{i}^{1, U_{i}^{1}}}\right)=\int E\left(Y_{i} \mid X_{i}=x, Z_{i}=0, U_{i}=u, M_{i}=m\right) \\
& d F_{M_{i} \mid X_{i}}=x, Z_{i}=1, U_{i}=u^{\prime}(m) d F_{U_{i} \mid X_{i}}=x, Z_{i}=1^{\left(u^{\prime}\right) d F_{U_{i} \mid X}=x, Z_{i}=0^{(u) d F_{X}}(x)}
\end{aligned}
$$

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Figure 1.
Treatment mechanism when $Z$ does not affect $U$ (a) and when $Z$ affects $U$ (b)


Figure 2.
Histograms of the numbers of new untreated cavities, new dmfs and new dmft in participants at 2 years in DDHP MI-DVD study26


Figure 3.
Sensitivity analysis for direct, mediation and total effects on the numbers of new untreated cavities, new dmfs and new dmft with varying treatment effects on the post treatment confounder $\beta_{U}$
Simulation results without post-treatment confounders

| D'n | M | N | Z | NDE | NDE | NDE RMSE | Cov. | $r \hat{r}$ | NME | $N \widehat{M} E$ | NME RMSE | Cov. | $r \hat{r}$ | NTE | N $\widehat{T} E$ | NTE RMSE | Cov. | $r \hat{r}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Poi | N | 100 | 1 | 1.641 | 1.656 | 0.019 | 98.3 | 0.979 | 0.647 | 0.662 | 0.018 | 94.3 | 0.690 | 1.915 | 1.947 | 0.035 | 98.8 | 0.999 |
|  |  |  | 0 | 1.268 | 1.286 | 0.020 | 98.0 | 0.978 | 0.273 | 0.291 | 0.019 | 94.1 | 0.485 |  |  |  |  |  |
|  |  | 500 | 1 | 1.644 | 1.643 | 0.005 | 98.9 | 1.000 | 0.652 | 0.656 | 0.006 | 94.8 | 1.000 | 1.916 | 1.919 | 0.006 | 98.7 | 1.000 |
|  |  |  | 0 | 1.264 | 1.263 | 0.004 | 98.6 | 1.000 | 0.273 | 0.276 | 0.004 | 94.8 | 1.000 |  |  |  |  |  |
|  | B | 100 | 1 | 1.517 | 1.504 | 0.018 | 98.8 | 0.959 | 0.464 | 0.451 | 0.018 | 99.8 | 0.104 | 1.813 | 1.792 | 0.026 | 99.3 | 0.933 |
|  |  |  | 0 | 1.349 | 1.341 | 0.013 | 97.9 | 0.946 | 0.297 | 0.289 | 0.011 | 99.1 | 0.104 |  |  |  |  |  |
|  |  | 500 | 1 | 1.519 | 1.512 | 0.008 | 99.1 | 1.000 | 0.481 | 0.478 | 0.006 | 99.9 | 0.605 | 1.823 | 1.816 | 0.009 | 99.7 | 1.000 |
|  |  |  | 0 | 1.342 | 1.339 | 0.006 | 99.0 | 1.000 | 0.304 | 0.304 | 0.004 | 99.6 | 0.605 |  |  |  |  |  |
| NB | N | 100 | 1 | 1.513 | 1.551 | 0.043 | 95.0 | 0.725 | 0.699 | 0.724 | 0.028 | 95.6 | 0.508 | 1.935 | 2.002 | 0.070 | 96.0 | 0.900 |
|  |  |  | 0 | 1.236 | 1.278 | 0.045 | 94.5 | 0.725 | 0.422 | 0.451 | 0.030 | 94.6 | 0.508 |  |  |  |  |  |
|  |  | 500 | 1 | 1.511 | 1.533 | 0.024 | 96.2 | 1.000 | 0.695 | 0.701 | 0.008 | 93.6 | 0.992 | 1.932 | 1.958 | 0.028 | 96.6 | 1.000 |
|  |  |  | 0 | 1.238 | 1.258 | 0.021 | 94.8 | 1.000 | 0.421 | 0.425 | 0.005 | 92.4 | 0.992 |  |  |  |  |  |
|  | B | 100 | 1 | 1.513 | 1.554 | 0.047 | 96.1 | 0.547 | 0.471 | 0.471 | 0.013 | 98.4 | 0.094 | 1.804 | 1.852 | 0.055 | 97.6 | 0.628 |
|  |  |  | 0 | 1.333 | 1.382 | 0.054 | 95.5 | 0.532 | 0.290 | 0.299 | 0.012 | 95.9 | 0.092 |  |  |  |  |  |
|  |  | 500 | 1 | 1.524 | 1.519 | 0.012 | 96.8 | 0.994 | 0.469 | 0.458 | 0.013 | 98.1 | 0.555 | 1.821 | 1.811 | 0.015 | 98.5 | 1.000 |
|  |  |  | 0 | 1.353 | 1.354 | 0.009 | 96.0 | 0.996 | 0.297 | 0.292 | 0.006 | 95.7 | 0.555 |  |  |  |  |  |
| ZIP | N | 100 | 1 | 1.608 | 1.667 | 0.063 | 99.9 | 0.544 | 0.675 | 0.675 | 0.014 | 96.2 | 0.295 | 1.920 | 1.953 | 0.039 | 99.9 | 0.896 |
|  |  |  | 0 | 1.244 | 1.278 | 0.038 | 99.1 | 0.581 | 0.312 | 0.285 | 0.028 | 99.3 | 0.036 |  |  |  |  |  |
|  |  | 500 | 1 | 1.600 | 1.591 | 0.015 | 99.9 | 0.996 | 0.662 | 0.636 | 0.027 | 95.3 | 0.890 | 1.908 | 1.865 | 0.045 | 99.6 | 1.000 |
|  |  |  | 0 | 1.247 | 1.229 | 0.020 | 98.5 | 0.996 | 0.308 | 0.274 | 0.034 | 98.3 | 0.391 |  |  |  |  |  |
|  | B | 100 | 1 | 1.539 | 1.565 | 0.037 | 99.2 | 0.501 | 0.510 | 0.498 | 0.016 | 91.4 | 0.129 | 1.848 | 1.879 | 0.040 | 99.9 | 0.688 |
|  |  |  | 0 | 1.338 | 1.381 | 0.048 | 98.6 | 0.498 | 0.309 | 0.313 | 0.007 | 94.0 | 0.118 |  |  |  |  |  |
|  |  | 500 | 1 | 1.507 | 1.500 | 0.015 | 99.3 | 0.986 | 0.497 | 0.488 | 0.010 | 88.9 | 0.989 | 1.810 | 1.814 | 0.014 | 99.8 | 1.000 |
|  |  |  | 0 | 1.313 | 1.326 | 0.017 | 98.6 | 0.993 | 0.303 | 0.314 | 0.012 | 94.3 | 0.989 |  |  |  |  |  |
| ZINB | N | 100 | 1 | 1.614 | 1.706 | 0.099 | 99.9 | 0.548 | 0.525 | 0.532 | 0.017 | 93.1 | 0.291 | 1.886 | 1.958 | 0.083 | 99.8 | 0.786 |
|  |  |  | 0 | 1.361 | 1.425 | 0.072 | 99.2 | 0.605 | 0.272 | 0.252 | 0.022 | 96.8 | 0.099 |  |  |  |  |  |

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 rejection rate of the test; Poi: Poisson, NB: negative binomial; ZIP: zero-inflated Poisson; ZINB: zero-inflated negative binomial; N: normal; B: binary
Simulation results with a post-treatment confounder

| D'n | M | N | Z | NDE | $N \widehat{D} E$ | NDE RMSE | Cov. | $r \hat{r}$ | NME | $N \widehat{M} E$ | NME RMSE | Cov. | $r \hat{r}$ | NTE | NT̂E | NTE RMSE | Cov. | $r \hat{r}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Poi | N | 100 | 1 | 0.706 | 0.702 | 0.011 | 97.0 | 0.605 | 0.260 | 0.262 | 0.006 | 98.7 | 0.354 | 0.828 | 0.844 | 0.018 | 97.8 | 0.792 |
|  |  |  | 0 | 0.568 | 0.582 | 0.016 | 97.2 | 0.571 | 0.122 | 0.142 | 0.020 | 95.3 | 0.199 |  |  |  |  |  |
|  |  | 500 | 1 | 0.709 | 0.704 | 0.006 | 95.1 | 1.000 | 0.264 | 0.258 | 0.007 | 98.7 | 0.950 | 0.833 | 0.834 | 0.004 | 96.7 | 1.000 |
|  |  |  | 0 | 0.569 | 0.576 | 0.008 | 95.5 | 1.000 | 0.124 | 0.130 | 0.006 | 93.9 | 0.950 |  |  |  |  |  |
|  | B | 100 | 1 | 0.721 | 0.710 | 0.016 | 96.8 | 0.430 | 0.307 | 0.279 | 0.029 | 93.8 | 0.412 | 0.907 | 0.900 | 0.013 | 97.3 | 0.664 |
|  |  |  | 0 | 0.600 | 0.622 | 0.025 | 96.7 | 0.376 | 0.186 | 0.190 | 0.005 | 90.9 | 0.456 |  |  |  |  |  |
|  |  | 500 | 1 | 0.721 | 0.714 | 0.009 | 97.8 | 0.991 | 0.313 | 0.300 | 0.013 | 95.2 | 1.000 | 0.910 | 0.909 | 0.005 | 98.1 | 1.000 |
|  |  |  | 0 | 0.598 | 0.609 | 0.013 | 96.9 | 0.982 | 0.189 | 0.195 | 0.007 | 92.8 | 1.000 |  |  |  |  |  |
| NB | N | 100 | 1 | 0.696 | 0.709 | 0.018 | 97.1 | 0.363 | 0.252 | 0.267 | 0.017 | 96.3 | 0.246 | 0.817 | 0.854 | 0.039 | 97.6 | 0.548 |
|  |  |  | 0 | 0.565 | 0.587 | 0.024 | 96.2 | 0.336 | 0.120 | 0.145 | 0.025 | 93.6 | 0.113 |  |  |  |  |  |
|  |  | 500 | 1 | 0.698 | 0.699 | 0.005 | 98.0 | 0.982 | 0.253 | 0.251 | 0.004 | 95.6 | 0.934 | 0.820 | 0.829 | 0.010 | 98.3 | 0.998 |
|  |  |  | 0 | 0.566 | 0.578 | 0.013 | 98.1 | 0.983 | 0.122 | 0.130 | 0.008 | 91.7 | 0.920 |  |  |  |  |  |
|  | B | 100 | 1 | 0.756 | 0.752 | 0.016 | 95.0 | 0.319 | 0.262 | 0.234 | 0.029 | 91.4 | 0.185 | 0.908 | 0.906 | 0.015 | 97.2 | 0.471 |
|  |  |  | 0 | 0.647 | 0.672 | 0.029 | 96.2 | 0.283 | 0.152 | 0.154 | 0.004 | 89.8 | 0.222 |  |  |  |  |  |
|  |  | 500 | 1 | 0.751 | 0.743 | 0.011 | 99.0 | 0.949 | 0.252 | 0.239 | 0.013 | 87.7 | 0.938 | 0.899 | 0.892 | 0.009 | 99.1 | 0.997 |
|  |  |  | 0 | 0.647 | 0.653 | 0.008 | 98.4 | 0.933 | 0.147 | 0.150 | 0.003 | 84.6 | 0.929 |  |  |  |  |  |
| ZIP | N | 100 | 1 | 0.760 | 0.700 | 0.061 | 99.0 | 0.129 | 0.309 | 0.252 | 0.057 | 80.5 | 0.144 | 0.897 | 0.866 | 0.035 | 99.0 | 0.248 |
|  |  |  | 0 | 0.589 | 0.614 | 0.028 | 97.9 | 0.125 | 0.138 | 0.167 | 0.028 | 89.3 | 0.088 |  |  |  |  |  |
|  |  | 500 | 1 | 0.765 | 0.656 | 0.109 | 95.4 | 0.790 | 0.295 | 0.220 | 0.076 | 70.5 | 0.706 | 0.902 | 0.798 | 0.104 | 95.7 | 0.955 |
|  |  |  | 0 | 0.607 | 0.579 | 0.029 | 95.7 | 0.846 | 0.138 | 0.142 | 0.005 | 81.2 | 0.704 |  |  |  |  |  |
|  | B | 100 | 1 | 0.889 | 0.826 | 0.065 | 99.6 | 0.210 | 0.317 | 0.295 | 0.023 | 87.0 | 0.092 | 1.084 | 1.030 | 0.056 | 99.6 | 0.414 |
|  |  |  | 0 | 0.767 | 0.736 | 0.034 | 99.3 | 0.192 | 0.195 | 0.204 | 0.010 | 93.3 | 0.201 |  |  |  |  |  |
|  |  | 500 | 1 | 0.915 | 0.809 | 0.106 | 97.8 | 0.902 | 0.331 | 0.291 | 0.040 | 85.2 | 0.985 | 1.106 | 1.011 | 0.096 | 98.2 | 0.988 |
|  |  |  | 0 | 0.776 | 0.720 | 0.056 | 98.9 | 0.905 | 0.192 | 0.202 | 0.010 | 87.5 | 0.991 |  |  |  |  |  |

$\begin{array}{lllllllllllllllllll}\text { ZINB } & \mathrm{N} & 100 & 1 & 0.853 & 0.834 & 0.032 & 99.1 & 0.123 & 0.414 & 0.400 & 0.019 & 87.4 & 0.181 & 1.091 & 1.076 & 0.030 & 99.7 & 0.353 \\ & & 0 & 0.677 & 0.676 & 0.018 & 99.0 & 0.165 & 0.238 & 0.242 & 0.010 & 89.0 & 0.073 & & & & & \end{array}$
Table 2
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| D'n | M | N | Z | NDE | $N \widehat{D} E$ | NDE RMSE | Cov. | $r \hat{r}$ | NME | $N \widehat{M} E$ | NME RMSE | Cov. | $r \hat{r}$ | NTE | $N \widehat{T} E$ | NTE RMSE | Cov. | $r \hat{r}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 500 | 1 | 0.830 | 0.761 | 0.070 | 98.2 | 0.659 | 0.411 | 0.333 | 0.079 | 84.6 | 0.708 | 1.062 | 0.961 | 0.103 | 98.5 | 0.917 |
|  |  |  | 0 | 0.651 | 0.628 | 0.026 | 97.2 | 0.787 | 0.232 | 0.200 | 0.033 | 84.5 | 0.432 |  |  |  |  |  |
|  | B | 100 | 1 | 0.829 | 0.817 | 0.074 | 99.1 | 0.133 | 0.365 | 0.217 | 0.198 | 91.3 | 0.051 | 1.067 | 1.079 | 0.075 | 99.2 | 0.253 |
|  |  |  | 0 | 0.702 | 0.861 | 0.257 | 99.0 | 0.106 | 0.238 | 0.262 | 0.025 | 94.4 | 0.093 |  |  |  |  |  |
|  |  | 500 | 1 | 0.809 | 0.741 | 0.071 | 98.2 | 0.570 | 0.372 | 0.337 | 0.036 | 87.8 | 0.874 | 1.066 | 0.993 | 0.077 | 98.3 | 0.869 |
|  |  |  | 0 | 0.695 | 0.656 | 0.042 | 97.7 | 0.600 | 0.258 | 0.252 | 0.007 | 92.6 | 0.924 |  |  |  |  |  | rejection rate of the test; Poi: Poisson, NB: negative binomial; ZIP: zero-inflated Poisson; ZINB: zero-inflated negative binomial; N: normal; B: binary

Table 3


Table 4
Intervention effects on children's dental outcomes by conventional analysis

| Variable | MI+DVD | DVD only | P value |
| :--- | :---: | :---: | :---: |
| Caregiver made sure child brush at bedtime at 6 m | $304(82.16 \%)$ | $273(74.91 \%)$ | 0.0178 |
| New untreated lesion at 2 years |  |  |  |
| Made sure child brush at bedtime at 6 m | $1.88 \pm 3.74$ | $1.93 \pm 3.95$ | 0.8887 |
| Didn't make sure child brush at bedtime at 6 m | $2.45 \pm 6.68$ | $1.58 \pm 2.95$ | 0.2151 |
| P value | 0.3678 | 0.4581 |  |
| dmfs at 2 years |  |  |  |
| Made sure child brush at bedtime at 6 m | $10.77 \pm 11.45$ | $10.07 \pm 10.63$ | 0.5574 |
| Didn't make sure child brush at bedtime at 6 m | $11.17 \pm 11.08$ | $11.18 \pm 11.51$ | 0.9970 |
| P value | 0.8471 | 0.5315 |  |
| dmft at 2 years |  |  |  |
| Made sure child brush at bedtime at 6 m | $5.03 \pm 8.05$ | $4.67 \pm 7.30$ | 0.6546 |
| Didn't make sure child brush at bedtime at 6 m | $4.67 \pm 8.50$ | $4.64 \pm 7.20$ | 0.9842 |
| P value | 0.7814 | 0.9763 |  |


| Dental Outcome | Direct Effect |  | Mediation Effect |  | Total Effect |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Estimate } \\ & \text { (95\% CI) } \end{aligned}$ | P | $\begin{aligned} & \text { Estimate } \\ & \text { (95\% CI) } \end{aligned}$ | P | $\begin{aligned} & \text { Estimate } \\ & (95 \% ~ C I) \end{aligned}$ | P |
| New untreated lesion | $\begin{gathered} 0.007 \\ (-0.666,0.696) \end{gathered}$ | 0.99 | $\begin{gathered} -0.001 \\ (-0.053,0.050) \end{gathered}$ | 0.96 | $\begin{gathered} 0.0006 \\ (-0.665,0.709) \end{gathered}$ | 0.99 |
| dmfs | $\begin{gathered} 0.381 \\ (-1.076,1.770) \end{gathered}$ | 0.63 | $\begin{gathered} -0.045 \\ (-0.219,0.058) \end{gathered}$ | 0.46 | $\begin{gathered} 0.335 \\ (-1.135,1.736) \end{gathered}$ | 0.66 |
| dmft | $\begin{gathered} 0.114 \\ (-1.070,1.234) \end{gathered}$ | 0.83 | $\begin{gathered} 0.020 \\ (-0.057,0.134) \end{gathered}$ | 0.77 | $\begin{gathered} 0.134 \\ (-1.069,1.237) \end{gathered}$ | 0.81 |


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