Title
ORCiD: Manage Author Identity to Maximize Scholarly Impact

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ORCiD

Manage Author Identity to Maximize Scholarly Impact

Digital Scholarship Services
University of California Irvine Libraries
October 31, 2017
About this session

We will explore the importance of academic reputation, explaining your research to a wider audience, measuring the impact of your activities related to spreading the word about your publications, and what you can do to enhance yours.
Author Identification and Measuring Impact

Authorship and researcher ID

Establishing a **unique author/researcher identity** is an important step to improving your research visibility and impact. There are a variety of options for creating a unique identity, with **ORCID** being the latest development. **ORCID** is well supported by many publishers.

**ORCID** is a central registry of unique identifiers for individual researchers and an open and transparent linking mechanism between **ORCID** and other current author ID schemes which includes:

- **Researcher ID** - linked to Thomson Reuter's *Web of Knowledge* platform
- **My Citations** - Google Scholar
- **Author identifier** - Scopus
- **arXiv** – arXiv author identifiers
DISTINGUISH YOURSELF IN THREE EASY STEPS

ORCiD provides a persistent digital identifier that distinguishes you from every other researcher and, through integration in key research workflows such as manuscript and grant submission, supports automated linkages between you and your professional activities ensuring that your work is recognized.

1. REGISTER
   Get your unique ORCID identifier. Register now! Registration takes 30 seconds.

2. ADD YOUR INFO
   Enhance your ORCID record with your professional information and link to your other identifiers (such as Scopus or ResearcherID or LinkedIn).

3. USE YOUR ORCID ID
   Include your ORCID identifier on your webpage, when you submit publications, apply for grants, and in any research workflow to ensure you get credit for your work.
1. REGISTER  Get your unique ORCID identifier [Register now!]
   Registration takes 30 seconds.

2. ADD YOUR INFO  Enhance your ORCID record with your professional information and link to your other identifiers (such as Scopus or ResearcherID or LinkedIn).

3. USE YOUR ORCiD ID  Include your ORCID identifier on your Webpage, when you submit publications, apply for grants, and in any research workflow to ensure you get credit for your work.
Get your unique ORCID identifier [Register now]! Registration takes 30 seconds.

The trust-building and time-saving power of your ORCID iD is unlocked when you connect your iD and enable information to flow into your record. Your [name], published name, [biography], and [email addresses] need to be added manually, but all other fields can be populated by connecting your iD with other information systems.
ADD YOUR INFO

Enhance your ORCID record with your professional information and link to your other identifiers (such as Scopus or ResearcherID or LinkedIn).

Person identifiers can only be added by trusted organizations. Some identifiers are added when you connect to systems using the Search and Link wizards from your personal ORCID record:

- ISNI
- ResearcherID
- Scopus Author ID
USE YOUR ORCiD ID

• Include your ORCID identifier on your Webpage, when you submit publications, apply for grants, and in any research workflow to ensure you get credit for your work.

• To ensure accurate connections between your iD and your research activities, share it only when the requesting system provides a sign-in screen. This means you know who is requesting your iD, and can give permission for its use and for updating your ORCID record.
... what you can do to enhance your identity

• Add your ORCiD ID and other reputation links to email signatures

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Welcome to ORCID

Are you...?

If only there were an easier way...

My ORCID is personal to me...

Benefits of ORCID

My ORCID is unique but I’m not

Benefits of ORCID

My ORCID is personal to me...

Benefits of ORCID

My ORCID is personal to me...

Benefits of ORCID

My ORCID is personal to me...

Benefits of ORCID

My ORCID is personal to me...

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Benefits of ORCID
Questions?
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