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1 Using a Design Project to Instill Empathy in Structural Engineering Teaching Assistants

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12 Introduction

- Diversity, in the context of the current paper, refers to the variety of characteristics, backgrounds, and behaviors contained within a population. These differences might include age, gender, sexual orientation, religion and spirituality, socioeconomic class, ethnicity, race, or disability. At the collegiate level, diversity enhances social development, promotes creative thinking, and enhances self-awareness (Hyman & Jacobs, 2009). A university's commitment to diversity might be manifested in a number of ways, including but not limited to, its admissions and hiring policies, incorporating diversity topics within course curricula, developing on-campus diversity centers, offering full courses in diversity awareness, or showing public support through policy statements.
- While 54% of universities implement some sort of undergraduate diversity education curriculum (Humphreys, 2000), recently there has been a call to increase diversity training in

graduate schools (Wallace, 2000) and improve or expand diversity training for current and future faculty (MacLachlan, 2006). In the summer of 2015, the structural engineering department at a large research (Carnegie Level 1) university developed a diversity training program to be included in its graduate student teaching assistant training program. While diversity training is available elsewhere on campus, the department believed that localized training might be made more relevant and provides greater benefit to the departments graduate and undergraduate student body. This investigation seeks to determine if an engineering based diversity training workshop results in increased empathetic behavior in engineering teaching assistants.

This article describes the development, implementation, and feedback from a diversity training (DT) workshop administered to engineering teaching assistants (TAs) in the fall of 2015. The training was implemented to improve the undergraduate student experience by sensitizing graduate teaching assistants to the accessibility of various resources (e.g. financial, time, life experiences, etc.) to which undergraduate students may or may not have access. The workshop was designed around a hands-on project in which groups of participating graduate students designed and fabricated small wooden trusses. However, fabrication materials were not evenly distributed among the participants, which led to differences in their final designs. A guided discussion was used to highlight the differences in resources among the groups, develop an emotional reaction among the participants, and draw parallels to resource differentials among undergraduate students. While the participants provided overwhelming positive feedback, a preand post-training questionnaire revealed that empathetic changes in participant behavior were either not statistically significant or approached significance (p = 0.095). Due to its low cost, the authors advocate continued use of the training along with improved tools to measure changes in

participant empathy. Sufficient content is provided to make the workshop repeatable at other universities.

The typical objective of DT is to increase positive intergroup behaviors so as to reduce

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prejudice or discriminatory conduct (Pendry, Driscoll, & Field, 2007). DT may take on many forms, including instructional videos (Pinterits & Atkinson, 1998), lectures, discussions, roleplaying, exercises, simulations, workshops, etc. Bierema (2010) points out that not all DT is equally beneficial: simply providing factual information has often been shown to be ineffective at changing participant attitudes (Pendry et al.), simulations of overt discrimination may result in negative experiences for participants (Byrnes & Kiger, 1990), and stressing differences or assigning blame may raise intergroup tensions (Bierema). Effective DT should include some sort of marginalizing experience (Bierema) that elicits emotional reactions from trainees (Pendry et al.) in a positive way, such as fostering emotional empathy (Paluck, 2006; Pendry et al.). Based on these findings a workshop format was selected for the current DT program. A workshop could be completed in hours instead of weeks and could include group exercises with follow up discussions that emphasize affective experiences (McCauley, Wright, & Harris, 2000). By including more than one instructional technique (i.e. interactive exercises and reflective discussions) the authors hoped to increase the training's effectiveness (Bezrukova, Jehn, & Spell, 2012) by generating an emotional response in the trainees, having them think and reflect on the targeted experience, and finally, provide them with actionable items to use during their TA

Student Demographics and Workshop Objectives

- An attempt was made to characterize the demographics of the student population.
- 70 Student statistics from the previous academic year were tabulated for (a) the entire university, (b)
- 71 the department's undergraduate students, and (c) the department's graduate students. The
- available results can be found in Table 1.

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- 73 **Table 1.** Student Demographics. (Y. Wilson and C. Hurley, personal communication, June 17,
- 74 2015)
- A number of internal factors led to the decision to implement a workshop highlighting the
- 76 effect different socioeconomic factors have on students. Socioeconomic factors, specifically the
- 177 lack of resources (whether time, financial resources, emotional support, etc.), cuts across gender,
- 78 ethnicities, and race. The objectives of the workshop were to:
- Increase undergraduate student satisfaction by developing more tolerant, understanding,
- and relatable TAs.
- Sensitize TAs to the assumptions they make of others and how these assumptions
- influence their behavior. (Cavaleros, Van Vuuren, & Visser, 2002)
- Demonstrate scenarios in which life experiences and opportunities may vary from student
- to student.

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• Illustrate the impacts that limited resources have on students.

Measuring Success

- Two instruments were selected to gauge the success or failure of the workshop: a TA
- survey, administered after the DT, and free response questions, deployed both before and after
- 89 the DT. The post-DT TA survey asked the participants pointed questions regarding the
- 90 perceived benefit of the workshop. The free response questions described three situations a TA

might encounter during the term. For each situation, the TAs were asked to explain the steps they would take to resolve the situation and how they would interact with the undergraduate student(s) involved. The same assessment was given both before and after the DT. Both instruments can be found in Supplemental Appendix – A.

The Participants

The one hour workshop was hosted by a faculty member and senior TA within the department during the first week of the fall 2015 term. The DT trainees were 35 graduate students who had been assigned departmental TA positions for the fall 2015 term. The TAs were hired based on their technical competency in the course in which they would assist and not on any measure of diversity awareness. The TAs primary responsibilities included some combination of hosting discussion sections, laboratory sections, and office hours; in each case the expected interaction with undergraduate students was extensive. Trainees were surveyed prior to the workshop and the demographics of the 22 respondents are shown in Table 2. The universities/departments undergraduate student demographics were previously given in Table 1. Participation in the workshop was mandatory for all departmental TAs.

Table 2. Trainee (TA) Demographics – Based on 22 Respondents.

The Activity's Origins

The implemented activity is based on the 'Creating a Mobile' activity found in the work of Schniedewind and Davidson (1983). Written for pre-high school teachers and students, the activity tasks groups of students to construct artistic mobiles using various types and quantities of resources: some groups are given substantial resources (wire, crayons, paper, etc.) while other groups are given the bare minimum. The objective of the exercise is to expose these young students to the frustration that develops when resources are inequitably distributed. The activity

was successfully implemented by Lawrence (1998) in an undergraduate *Race, Class, Culture, and Gender* course. The current authors wished to recreate the experiences and feelings that Lawrence's students had (feelings of frustration, being underprivileged, an unjustified superiority, empathy, etc.), but in a more relevant frame of reference. By restructuring the activity in the engineering domain, the authors hoped to make the activity more relevant to the technically-minded trainees, keep the trainees more engaged (and thus make the activity more impactful), draw relevant parallels between activity resources and real-world resources, and make more direct comparisons to the resource differentials that engineering undergraduate students may face.

The Activity

Trainees were randomly assigned to one of six groups and relocated to an assigned table (see Fig. 1). Trainees were informed that they were to design and fabricate a small wooden truss, including sizing the individual truss members, to a known load (see the full prompt in Supplemental Appendix – B).

Fig. 1. Room Layout. Low/Moderate/High Indicates Supplied Resources.

Each group was then given a sealed bag containing various resources needed to complete the specified task. Two bags, given to groups one and two, contained significant resources that would increase the accuracy of the design calculations, improve the quality of the final model, and reduce the time needed to perform the activity. Two different bags, given to groups five and six, contained a minimum amount of resources that, while permitting the activity to be completed, made the design calculations difficult to complete and would most certainly prevent the task from being completed on-time with any sort of reasonable level of quality. Lastly, groups three and four received bags containing a 'moderate' amount of resources, with resource

quality and quantity falling somewhere between the 'high' resource bags provided to groups one and two and 'low' resource bags provided to groups five and six. Additional resources were openly placed on the 'Additional Resources' table in-between groups one and three. The contents of each resource bag and resources placed on the 'Additional Resources' table are listed in Supplemental Appendix – C. Copies of the capacity sheets and hints sheet mentioned in Supplemental Appendix – C are provided in Supplemental Appendix – D and Supplemental Appendix – E, respectively. After the activities 35 minute allotted time, two groups presented their fabricated truss model to all workshop participants.

Student Presentations

Two representative groups were selected to present their fabricated truss models. Group two (a 'high' resource group) presented first followed by group five (a 'low' resource group). During the presentations, group two was able to display their completed truss (the provided adhesive had a quicker set time) and explain a number of structural details (e.g. gusset plates) they were able to incorporate in the fabricated model. Group five had a difficult time displaying their truss (the provided adhesive had not set) and spent most of the presentation explaining the overly conservative truss design (a consequence of not having a calculator to perform calculations). An image of group four's truss nearing completion is shown in Fig. 2.

Fig. 2. Fabricated Truss Model From a Moderate Resource Group Results.

Post-Activity Discussion

All workshop participants joined in a post-activity discussion following the last presentation. The goal of the discussion was to highlight the objectives of the activity through a guided discussion and enable participants to reflect upon the experience. The questions listed in Table 3 were prepared prior to the activity and used to guide the post-activity discussion. During

the discussion, trainees were asked to identify the differences in activity resources, the benefit that resource provided them, and to extrapolate that activity resource to a real-world classification. Key resources are identified in Table 4.

Table 3. Discussion Questions.

Table 4. Identifying Resources.

Towards the end of the discussion, trainees were asked to identify/theorize real-world situations that would act to limit resources or impair performance of the undergraduate students they would soon be working with. Probing questions are listed below (Schniedewind & Davidson, 1983). Some of the resulting outcomes are shown in Table 5.

- Describe a situation in which a student may have an advantage or disadvantage compared
 to their peers. What resources are involved? What sort of feelings might that student be
 experiencing?
- What might cause one student to start off with more resources than another student?
 How might that affect either student's frame of mind?

Table 5. Real-World Circumstances and Relevant Resources.

Lastly, the objectives for the workshop were explicitly stated. Although implicitly conferred during the hour long session, the workshop administrators thought it important to clearly state the goals of the training. The trainees were then asked to give specific action items they could implement to incorporate what they've learned into their upcoming TA assignments. The resulting recommendations included:

• Try and develop better TA-student relationships: ask students about their educational and career plans, what other classes they are taking, where they're from, etc.

- Reach out to underperforming students (in person or through email) to offer support and help.
 - Try to be more understanding of the personal circumstances students may be experiencing.
 - Don't make assumptions about what classes students have taken.

Post-Workshop Student Feedback and Success Measurement

Following the workshop, participants were asked to complete a survey regarding the DT and three free response questions. The post-training survey sought general feedback from the participants including whether they thought the training should be continued in future years.

Seventeen participants responded to the survey, the results of which are shown in Table 6.

Table 6. Post-Training Survey Results – Based on 17 Respondents.

Respondents generally enjoyed participating in the DT, and a majority believed there was a positive change in how they would empathize with their undergraduate students. Ninety-four percent of the respondents recommended repeating the DT in the following years with recommended modifications generally including activities to (a) make the activity more challenging and (b) make the discrepancy in resources more apparent during the activity. A handful of responses from the third survey question (*In what ways, if any, did the truss fabrication exercise change how you view undergraduate students?*) are provided:

- "To be more active in showing students that I am available as a resource."
- "Being a successful undergrad, I didn't consider the differences between student resources. Now I am more aware about the diversity of resources undergraduate students have."

- "No matter how a student is performing or acting, I will always discuss with him/her first as to any ways I may help and be as empathetic as possible to the situation he/she may be experiencing since it may be far different from what I could expect."
 - "Broadened my perspective of why a student could show signs of struggling."

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 "Understanding not all students know about the available resources they have and are immediately at a disadvantage."

Three free response questions were posed both before and after the DT workshop to measure behavioral changes in the participants'. Once collected, both pre- and post-training responses were randomly intermixed and assigned an empathy score based on a four point scale - the reviewer did not know if a response was collected before or after DT. Those responses showing little or no concern for outside circumstances, a preconceived notion of student capabilities, and no support outside TA office hours earned a score of one. Those responses that were thoughtful of personal circumstances, had no preconceived notions of student capabilities, and showed active support earned a score of four. Of the 22 pre-training respondents, 11 also responded to the post-training questions. The average empathy score and corresponding standard deviation from these 11 (matched) respondents are included in Table 7. A two-tailed paired t-test was performed to check for statistical significance between the pre- and posttraining responses. While the difference in responses for question one and three were not significant (p = 0.509 and 0.642, respectively), the empathy scores for question two approached significance (p = 0.095). It is important to re-state that these statistical results are based on 11 participants and hypothesis testing with small sample sizes is suspect.

Table 7. Matched Free Response Empathy Scores – Based on 11 Matched Respondents.

Discussion and Future Work

The results indicate that engineering TAs show increased empathetic behavior following the described training workshop. While these changes were not statistically significant, the workshop received a great deal of positive participant feedback. Due to this positive response and the workshop's low cost, the authors intend to repeat the training in future years and incorporate an improved feedback mechanism to more directly measure changes in TA behavior.

Although the participants gave some indication as to how they would react in a given situation (i.e. the three free response questions), their actual behavior might be significantly different when face-to-face with undergraduate students. Since a primary objective of the workshop is to improve undergraduate student satisfaction, an undergraduate student feedback mechanism should be developed and deployed to monitor actual (if any) changes in TA behavior.

Additionally, a larger sample size is desirable to increase confidence in the statistical results. Since the number of TAs participating in the training is limited to the number of TAs hired each term an increased sample size would need to come from more matched pair responses, perhaps obtained by expanding the program to other engineering departments including those at other universities.

243 Conclusion

An empathy based diversity training program has received strong positive participant feedback with over 94% of participants recommending its continued use. However, participant responses on a series of pre- and post- free response questions indicates that changes in the empathetic behavior of participants (graduate teaching assistants) were either not statistically significant or approached significance (p=0.095). Continued study including an improved

feedback mechanism – one that more realistically and directly measures changes in the participants behavior – is advocated and will be incorporated in future iterations of the workshop. Acknowledgements The authors wish to thank Steve Porter, manager of the undergraduate structural engineering laboratories at the University of California, San Diego, for his support during the execution of the training. **Supplemental Data** Supplemental Appendices A through E are available online in the ASCE Library (ascelibrary.org).

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