

# UC Berkeley

## IGS Poll

### Title

Late October 2018 Statewide Survey of California Likely Voters Topline Findings (n=1,339)

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**Late October 2018 Statewide Survey of California Likely Voters  
Topline Findings  
(n=1,339)**

Below are the candidates running in the election for Governor. In the election for Governor how (did you vote) (would you vote if the election were held today)? **(ORDERING OF THE CANDIDATES ROTATED)**

- 58% Gavin Newsom, Lieutenant Governor/Businessman, Democrat
- 40% John H. Cox, Businessman/Taxpayer Advocate, Republican
- 2% (Did not)(Will not) vote in the election for Governor/undecided

Below are the candidates running in the election for United States Senator. In the election for U.S. Senate how (did you vote) (would you vote if the election were held today)? **(ORDERING OF THE CANDIDATES ROTATED)**

- 45% Dianne Feinstein, United States Senator, Democrat
- 36% Kevin De Leon, California Senator, Democrat
- 19% (Did not)(Will not) vote in the election for U.S. Senate/undecided

Below are the candidates running in the election for Lieutenant Governor. In the election for Lieutenant Governor how (did you vote) (would you vote if the election were held today)? **(ORDERING OF THE CANDIDATES ROTATED)**

- 31% Ed Hernandez, State Senator/Businessman, Democrat
- 45% Eleni Kounalakis, Businesswoman/Economic Advisor, Democrat
- 24% (Did not)(Will not) vote in the election for Lieutenant Governor/undecided

Below are the candidates running in the election for Insurance Commissioner. In the election for Insurance Commissioner how (did you vote) (would you vote if the election were held today)? **(ORDERING OF THE CANDIDATES ROTATED)**

- 44% Ricardo Lara, California Senator, Democrat
- 49% Steve Poizner, Businessman/Non-Profit Director, No Party Preference
- 7% (Did not)(Will not) vote in the election for Insurance Commissioner/undecided

Below are the candidates running in the election for State Superintendent of Public Instruction. In the election for Superintendent of Public Instruction how (did you vote) (would you vote if the election were held today)? **(ORDERING OF THE CANDIDATES ROTATED)**

- 36% Tony K. Thurmond, Educator/State Legislator
- 48% Marshall Tuck, Schools Improvement Director
- 16% (Did not)(Will not) vote in the election for State Superintendent of Public Instruction/undecided

Below are the names of some of the candidates running for statewide office this year. For each, please tell me whether your opinion of that person is favorable, unfavorable or whether you don't know enough about them to say? **(RANDOMIZE DISPLAY ORDER OF CANDIDATES)**

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Don't know enough to say</u>
Dianne Feinstein, United States Senator, Democrat	48%	49%	3%
Kevin De Leon, California Senator, Democrat	39%	31%	30%

The California general election ballot also includes a number of statewide propositions. Following are the ballot summaries of some of them. Please indicate how you (voted on each) (would vote on each if the election were being held today).

Proposition 6: **ELIMINATES CERTAIN ROAD REPAIR AND TRANSPORTATION FUNDING.** *(Also referred to as **GAS TAX REPEAL INITIATIVE.**)*\* **REQUIRES CERTAIN FUEL TAXES AND VEHICLE FEES BE APPROVED BY THE ELECTORATE. INITIATIVE CONSTITUTIONAL AMENDMENT.** Repeals a 2017 transportation law's taxes and fees designated for road repairs and public transportation. Fiscal Impact: Reduced ongoing revenues of \$5.1 billion from state fuel and vehicle taxes that mainly would have paid for highway and road maintenance and repairs, as well as transit programs.

(How did you vote on Proposition 6?) (If the election were held today how would you vote on Proposition 6?)

- 40% Yes
- 56% No
- 4% (Did not)(Will not) vote on Proposition 6/undecided

Proposition 10: **EXPANDS LOCAL GOVERNMENTS' AUTHORITY TO ENACT RENT CONTROL ON RESIDENTIAL PROPERTY. INITIATIVE STATUE.** Repeals state law that currently restricts the scope of rent-control policies that cities and other local jurisdictions may impose on residential property. Fiscal Impact: Potential net reduction in state and local revenues of tens of millions of dollars per year in the long term. Depending on actions by local communities, revenue losses could be less or considerably more. (How did you vote on Proposition 10?) (If the election were held today how would you vote on Proposition 10?)

- 35% Yes
- 60% No
- 5% (Did not)(Will not) vote on Proposition 10/undecided

\* The second sentence in the Prop. 6 description was included when surveying a random subsample of approximately half of the state's likely voters, but not included for the other half.

## About the Survey

The findings in this report are based on a *Berkeley IGS Poll* completed by the Institute of Governmental Studies (IGS) at the University of California, Berkeley. The poll was completed online among 1,339 likely voters in California October 19-25, 2018 in English and Spanish.

The survey was administered by distributing email invitations to stratified random samples of the state's registered voters. Each email invitation asked voters to participate in a short non-partisan survey conducted by IGS. Voters were provided a link to the IGS website where the survey was housed. Reminder emails were distributed to non-responding voters over a seven-day period. An opt out link was provided at the bottom of each invitation for voters not wishing to participate or not wanting to receive future emails from IGS about the survey.

Sample listings of registered voters with email addresses were provided to IGS by Political Data, Inc., which is partnering with IGS in its pre-election polling and are derived from information contained on the official voter registration rolls. When drawing samples of registered voters across the state, the listings were stratified in an attempt to obtain a proper balance of survey respondents across major segments of the registered voter population, such as by age, gender and race/ethnicity.

After the completion of data collection, the data files were forwarded to Davis Research, LLC and were edited using machine-cleaning procedures to verify that the information compiled was complete and was consistent with information about each voter on the voter file. To protect the anonymity of survey respondents, voters' email addresses and all other personally identifiable information were purged and replaced with a unique and anonymous identification number. After the completion of data collection post-stratification weights were applied to align the statewide sample to the population characteristics of the state's registered voters. Likely voters were identified based on each voter's stated intention to vote in this year's election, and factoring in their history of voting in past elections.

The sampling error associated with the survey results are difficult to calculate precisely because of the effects of sample selection and post-stratification weighting. Nevertheless, it is likely that results from overall likely voter sample are subject to a sampling error of approximately +/- 4 percentage points at the 95% confidence level. Topline findings of the survey results can be found at the *Berkeley IGS Poll* website at <https://igs.berkeley.edu/igs-poll/berkeley-igs-poll>.

### ***About the Institute of Governmental Studies***

The Institute of Governmental Studies (IGS) is an interdisciplinary organized research unit that pursues a vigorous program of research, education, publication and public service. A component of the University of California (UC) system's flagship Berkeley campus, it is the oldest organized research unit in the UC system and the oldest public policy research center in the state. The director of the Institute of Governmental Studies is Lisa Garcia Bedolla.

IGS conducts periodic surveys of public opinion in California on matters of politics and public policy through its *Berkeley IGS Poll*. The poll, which is disseminated widely, seeks to provide a broad measure of contemporary public opinion, and to generate data for subsequent scholarly analysis. The director of the *Berkeley IGS Poll* is Mark DiCamillo. For a complete listing of stories issued by the *Berkeley IGS Poll* go to <https://igs.berkeley.edu/igs-poll/berkeley-igs-poll>