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Reducing Time-to-Treatment in Underserved Latinas With Breast Cancer

The Six Cities Study

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BACKGROUND: The interaction of clinical and patient-level challenges following a breast cancer diagnosis can be a significant source of health care disparities. Failure to address specific cultural features that create or exacerbate barriers can lead to less-than-optimal navigation results, specifically in Hispanic/Latino women. METHODS: To address these disparities, the study leaders in San Antonio, Texas, and 5 other regional partners of the federally-funded Redes En Acción: The National Latino Cancer Research Network developed a culturally-tailored patient navigation intervention model for Latinas with breast cancer. RESULTS: Compared with control patients, a higher percentage of navigated subjects initiated treatment within 30 days (69.0% versus 46.3%, P = .029) and 60 days (97.6% versus 73.1%, P = .001) following their cancer diagnosis. Time from cancer diagnosis to first treatment was lower in the navigated group (mean, 22.22 days; median, 23.00 days) than controls (mean, 48.30 days; median, 33.00 days). These results were independent of cancer stage at diagnosis and numerous characteristics of cancer clinics and individual participants. CONCLUSIONS: Successful application of patient navigation increased the percentage of Latinas initiating breast cancer treatment within 30 and 60 days of diagnosis. This was achieved through navigator provision of services such as accompaniment to appointments, transportation arrangements, patient telephone support, patient-family telephone support, Spanish-English language translation, and assistance with insurance paperwork. Cancer 2014;120:752–60. © 2013 American Cancer Society.

KEYWORDS: breast cancer, Latinas, patient navigation, time-to-treatment, culture.

INTRODUCTION

Breast cancer usually originates in milk ducts (ductal carcinoma) or milk-supplying lobules (lobular carcinoma). It can be an aggressive cancer because these structures are proximate to lymph nodes and other vital organs.1 Treatment delay can result in disease progression, potential worsening of prognosis, and even death.4 Clinically, treatment can involve numerous specialists and tasks associated with surgery, chemotherapy, radiation, and hormonal treatment.3 On the patient level, cancer diagnosis affects logistical issues, decision-making, subjective feelings, instrumental and social support, and health care system interaction.4 These especially affect women unfamiliar with the health care system or facing barriers such as logistic problems, psychosocial issues, inadequate health care insurance, or other aspects of low socioeconomic status and socioeconomic marginalization.5 The interaction of clinical and patient-level challenges following a breast cancer diagnosis can be a significant source of health care disparities.6 The National Cancer Institute defines “cancer health disparities” as adverse differences in cancer incidence (new cases), cancer prevalence (all existing cases), cancer death (mortality), cancer survivorship, and burden of cancer or related health conditions that exist among specific population groups in the United States.6

Patient navigation (PN) has evolved as a promising strategy to overcome these disparities. Individuals trained to assist people to overcome barriers were introduced as key components of Freeman’s unique navigation model, which increased access and efficacy of care in Harlem, New York.7 Financial barriers (including uninsured and under-insured),
communication barriers (inadequate understanding, medical system barriers (fragmented medical system, missed appointments, lost results), psychological barriers (fear, distrust), and other barriers (eg, transportation, child care) have been negotiated by PNs in a variety of venues.8-11 However, barriers are particularly difficult to overcome when linguistic and other cultural aspects complicate them further. Inattention to the root causes of cancer care disparities results in the barriers experienced by some groups. Failure to address specific cultural features that create or exacerbate barriers can lead to less-than-ideal navigation results.12-14

One important group affected by this situation is women of Hispanic/Latino (henceforth referred to as “Latino” or the feminine “Latina”) heritage. These represent a heterogeneous group, defined by the United States Office for Management and Budget as “A person of Cuban, Mexican, Puerto Rican, Cuban, South or Central American, or other Spanish culture or origin, regardless of race.”15 In this study, women identified themselves as Latino of Mexican American, Central American, Cuban, Puerto Rican, South American, Caribbean, or Other Hispanic/Latino origin. For this group, treatment delay and lower survival rates continue to constitute a significant health disparity.16 Cancer is the leading cause of death overall in Latinos, and breast cancer is the leading cause of cancer-related death among Latinas.17 Approximately 2200 Latinas died from breast cancer in 2009,18 and 2400 more are expected to have died in 2012.17 Breast cancer mortality ranks higher in Latinas than in non-Hispanic whites16 when stage is more advanced, tumors are larger, and the complexities of treating more frequent hormone-receptor-negative status breast cancer are realized.17,19,20 Differences are associated with socioeconomic and cultural factors marginalizing Latinas and other minorities from cancer care, as well as biological factors unique to Latinos. Cultural barriers have been often ignored, because navigation services sometimes neglect to address the implications and effects of language barriers and social norms such as respeto (respect), familismo (family-centeredness), marianismo (high value of being dedicated wives and mothers), simpatia (formal friendliness or kindness), fatalismo (fatalism), dignidad (dignity), and others.21 An obvious consequence is reduced efficacy of navigation services and more importantly, suboptimal use of cancer care services.20,22 These are significant, because Latinos are currently the largest US minority and by 2030 will constitute an estimated one-third of the nation’s population.23,24 Fueled by psychosocial, linguistic, and other sociocultural barriers, disparities translate into increasingly larger gaps with respect to access to care, quality of life, and ultimately survival rates along the entire cancer care continuum.5,25,26

To address these disparities, study leaders in San Antonio and 5 other regional partners of the federally funded Redes En Acción: The National Latino Cancer Research Network developed a culturally tailored PN intervention model for Latinas with breast cancer.27 Informed by Harold Freeman’s successful navigation model,7 our prior work with Latina breast cancer survivors,27-30 and critical pieces of several health-related models (eg, Social Cognitive Theory,31 Health Belief Model,32 Theory of Reasoned Action33), trained, bilingual community health workers assisted Latinas in using cancer care services in cities with significant Latino populations (San Francisco and San Diego, California; New York, New York; Miami, Florida; and Houston and San Antonio, Texas).28 We applied our model to women with an abnormal mammogram to determine its effectiveness in reducing time from abnormal breast examination findings to definitive diagnosis.29 and, in this report, evaluate its effect on time from definitive diagnosis to initiation of treatment (T1-T2) overall and within 30 days (T1-T2/30) and 60 days (T1-T2/60), and how PN activities influence those times. We hypothesize that navigation increases rates of T1-T2/30 and T1-T2/60 and reduces T1-T2 compared to non-navigated Latinas who receive standard care. We also hypothesize that PN activities mediate T1-T2/30 and T1-T2/60.

MATERIALS AND METHODS

Study Design and Participants

We used a quasiexperimental design to recruit 480 self-identified Latinas (n = 251 navigated and 229 non-navigated controls) at community-based health clinics in the 6 study sites from January 2008-January 2011. Written consent was obtained for all subjects. Navigators recruited eligible women for the navigation intervention by telephone and in person generally within 1 week of the documentation of the abnormal screening test result. Consent from control subjects was obtained through the primary care delivery site standard consent process. Women were enrolled into the study backward-sequentially (for controls) or if navigated, forward-sequentially as identified. Eligibility criteria included Latina females aged 18 years or older with an abnormal breast screening mammogram result of Breast Imaging Reporting and Data System (BI-RADS-3, BI-RADS-4, or
BI-RADS-5), and excluded if any treated cancer in the past 5 years and/or patients who had experienced past navigation. Of the original group of 480 Latinas recruited, we previously analyzed 425 for whom we had complete data through diagnosis and reported those results.27 Here, we assess a subset of those diagnosed with breast cancer (n = 109) from July 2008 through January 2011 (42 navigated, 67 controls). We focus on proportions of women who began treatment within 30 and 60 days of diagnosis, and the association of specific navigator activities related to treatment initiation time.

Navigation
Patient navigation was based on our developed culturally tailored PN intervention model for Latinas with breast cancer, as described above.27 Six bilingual Latina PNs were employed (1 per study site community). They were women 25 to 47 years old with at least a high school diploma or college degree, and trained to coordinate care for those referred for diagnostic evaluation and treatment if needed. All navigators were trained either in San Antonio or at their own sites according to guidelines developed previously by the Institute for Health Promotion Research.27 Navigators emphasized adherence to diagnostic and treatment plans and assisted patients in achieving treatment goals through direct actions and effective communication (including language translation services), education, and empathy. Common scripts were not used by navigators. Rather, navigators contacted patients weekly or were contacted by patients at need determined by patients. Consequently, navigators responded to express needs by providing culturally sensitive support and guidance and served as an advocate and liaison in encouraging patient understanding of their disease and treatment and overcoming potential barriers such as lack of transportation and/or child care, imprecise communication with health care providers, health insurance issues, and fear of cancer and/or treatment of it.34 Finally, navigators maintained regular logs of encounters with patients. Encounters were either navigator-initiated (at least once a month or more often as appointments and/or situations required), or patient-initiated via telephone contact with the navigator. For each encounter, navigators recorded any of 10 preidentified barriers reported by patients at that encounter, actions subsequently taken by the navigator to assist the patient in overcoming each specific barrier, and the time (minutes) required for each. A summary field was also coded indicating whether that particular barrier was resolved.

Data
Data were collected beginning in January 2008 (at initial abnormal mammogram) via a combination of interviews and medical chart abstraction by PNs. Interviews were conducted for navigated women at baseline and completion of diagnosis (if noncancer) or completion of treatment (up to 365 days following initial abnormal finding) at the last visit to a clinic by participants in either Spanish or English (but not both languages) as preferred by that participant. Data was collected for control patients only via medical chart abstraction. Project coordinators at each site reviewed all records for completeness, accuracy, and internal consistency. Data were then entered into a secure, password-protected database.

Outcomes
Primary outcomes were dichotomous measures of time from diagnosis to treatment initiation within 30 or 60 days of diagnosis, referred to as “timely” treatment within the period specified. Date of diagnosis was determined as the first (earliest) date of definitive tissue diagnosis (biopsy with pathology report) or clinical evaluation resulting in no further diagnostic evaluation.35 The date of treatment initiation was determined as the first (earliest) date of any type of treatment including surgery, radiation, chemotherapy, or hormone therapy. Both the 30- and 60-day timely treatment cutoffs were calculated, because each has demonstrated validity in several studies. A recent analysis of compliance with the treatment initiation benchmark showed a median time to treatment in Hispanic women of 12 to 15 days.36 A separate study using data from the United Kingdom, European Union, and the US National Initiative for Cancer Care Quality (NCCQ)37 found that timeliness recommendations from breast cancer diagnosis to surgery was a maximum of ~37 working days.3 A timeliness audit by the same authors of the 2004-2006 report found a median time of 11 business days from diagnosis to date of surgery, which met the requirements of the Metropolitan Chicago Breast Cancer Task Force benchmark of 30 days from diagnosis to timely treatment.38

Other studies have shown that a 60-day cutoff for timely treatment is appropriate. The National Breast and Cervical Cancer Early Detection Program service delivery goal is 60 days from diagnosis to treatment.39 In addition, McLaughlin and colleagues showed that waiting ≥ 60 days to initiate treatment was associated with a significant 66% and 85% increased risk of overall and breast cancer-related death.2 In light of this evidence, we used both 30 and 60 days as criteria for timely treatment of breast cancer.
TABLE 1. Characteristics of Navigated and Control Women

<table>
<thead>
<tr>
<th>Measure</th>
<th>Control (N = 67)</th>
<th>Navigated (N = 42)</th>
<th>P</th>
<th>Total (N = 109)</th>
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<td>&lt;50 y</td>
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<tr>
<td>≥51 y</td>
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<td></td>
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<tr>
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<td><strong>Clinical</strong></td>
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<td>16</td>
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<td>0-1</td>
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<td>65</td>
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<td>2-3</td>
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<td>13</td>
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<td>Yes</td>
<td>8</td>
<td>6</td>
<td></td>
<td>14</td>
</tr>
</tbody>
</table>

*a* Sample sizes vary due to missing data.

*b* All women self-identified as of Latino origin, consistent with United States Office of Management and Budget Directive 15 guidelines. Women of Hispanic/Latino, Mexican-American, Central American, Puerto Rican, South American, Caribbean, or Other origin were included in this study, regardless of reported birthplace. Above, “Other” refers to Latino participants who reported origin as one of these places exclusive of the United States or Mexico.

*c* Any comorbidity on chart or patient report.

**Independent Measures**

Independent variables were taken from baseline interviews and chart abstraction. They included country of origin, primary language spoken, and marital, employment, and insurance status. “Country of origin” was derived from participant birthplace, encompassing the United States Office for Management and Budget definition of Latino and collapsed as United States, Mexico, or Other. Age was calculated from birth month and year at enrollment and categorized as < 50 or ≥ 50 years. Clinical variables included initial treatment type, stage of cancer, sentinel lymph node status, number of negative receptor sites, and presence of comorbidity. Navigator encounters were examined to determine whether navigator-coded actions, patient-reported barriers, or time to take specific actions had an impact on time to treatment. In this study, we focused on navigator action types recorded during encounters occurring from the date of cancer diagnosis until initial treatment. These included referral, accompaniment, transportation, phone support, records assistance, education, appointment scheduling, family support, translation services and system. This study evaluated neither the measures of the number of times a particular
action was taken by a navigator ("navigation intensity") nor the time required by specific activities, due to the relatively small sample size considered and complexity of analysis required.

Analysis

Analyses were conducted using SPSS software, version 20 (SPSS Inc., Chicago, Ill). Descriptive statistics of group characteristics were calculated using chi-square tests. We compared rates of timely treatment (within 30 or 60 days) between groups using chi-square analysis. Overall time-to-treatment was compared between navigated and control participants, using the Kaplan-Meier method. Finally, we determined the frequency with which navigators conducted certain actions and evaluated timely treatment within 30 days if each navigator action was taken, again using chi-square analysis for each. (We did not perform this step for timely treatment within 60 days, because all but one navigated woman achieved treatment within this benchmark period). A 2-sided $P < .05$ indicated statistical significance in all comparisons.

RESULTS

Descriptive Characteristics of Participants

Of the original cohort of 480 patients with initial abnormal mammograms, follow-up data were available for 425 (88.5%). All participants were initially seen by a primary care clinician in community-based clinics, reflecting general uninsured or publicly insured status. Of these patients, 109 were diagnosed with cancer. Their demographic and clinical characteristics are displayed for the navigated and control groups in Table 1. There were no significant differences between groups with respect to age, country of origin, primary language, marital status, or employment or insurance status. Overall, characteristics of this population suggest older Latinas of other than US or Mexican country of origin who were unemployed and underinsured. In terms of clinical characteristics, there were no differences between groups. Notably, 38.7% and 26.4% of cancer diagnoses were at stage 2 and stage 3-4 progression, respectively, and 29.3% of examined receptor sites revealed 2 or more negative results. Rates of missing information did not vary between groups.

Percentage and Time to Treatment Initiation

Table 2 shows that, compared with control patients, a higher percentage of navigated subjects initiated treatment within 30 days (69.0% versus 46.3%, $P = .029$) and 60 days (97.6% versus 73.1%, $P = .001$) following their cancer diagnosis. Kaplan-Meier curves presented in Figure 1 suggest that, compared with controls, women in the navigated group experienced shorter time to treatment initiation overall (hazard ratio = 1.60, $P = .000$). In concrete terms, this reflects time from cancer diagnosis to first treatment was lower in the navigated group (mean, 22.22 days; median, 23.00 days) than controls (mean, 48.30 days; median, 33.00 days). These results were independent of cancer stage at diagnosis and numerous characteristics of cancer clinics and individual participants. We also controlled for time from initial abnormal mammogram until diagnosis for cancer patients per our previous study. It did not affect time from diagnosis until treatment initiation.

Navigation Activities

Figure 2 shows 10 types of navigator activities conducted from diagnosis to treatment initiation. The length of horizontal bars indicates the proportion of navigated patients for whom each activity was conducted. To the right of each bar, we show the $P$ value of the association of each activity with timely treatment within 30 days of diagnosis. The most frequently performed navigator activities were Spanish-English translation services (61.8% of patients), followed by telephone support (59.8%) and transportation services (56.1%). Faster treatment times were achieved through at least 6 activities related to oncology appointments: accompaniment ($P = .002$), transportation arrangements ($P = .020$), patient telephone support (generally emotional support, $P = .041$), patient-family telephone support ($P = .027$), Spanish-English language translation services ($P = .001$), and assistance with insurance paperwork-related issues ($P = .023$).

DISCUSSION

Study Limitations

An outstanding limitation of this study was the relatively small sample size addressed (n = 109). This is, however,
simply the number of patients of a larger study who were unfortunate to be diagnosed with cancer; the number could not be made larger. This deficiency was overcome somewhat by the national representation of Latinas who comprised it. Our sample was comprised of Latinas from all regions of the United States and likely constitutes a good representation of Latinas in general. Another limitation involves the potential threat to validity posed by how data were collected: patient characteristics were defined by interview for the navigated cohort but by medical record review for the control cohort. Therefore, a mode effect could occur whereby different data sources, rather than differences in initiation of treatment, is responsible for the reported outcomes. We consider this threat minimal, however, because all information for navigated and non-navigated women was entered into the medical record by health care providers (in some cases, the same blinded person) according to identical protocols. Also, whether controls received some form of navigation other than program-delivered assistance was unknown, possibly yielding an underestimate of group differences. Finally, at the end of the first phase of our study (examining time from abnormal mammogram to definitive diagnosis), we conducted a power analysis in which we noted that approximately 120 patients with cancer would be required to achieve power of 0.73 to demonstrate a statistically significant difference (\( P < .05 \)) if we improved the number of patients diagnosed within a given time period by 20%. In point of fact, we exceeded this goal.

Delayed Treatment Equals Lower Survival

Results from this study contribute in several ways to advancing knowledge about the efficacy of PN and the activities of navigators in assisting patients. Studies have shown that delaying treatment for breast cancer can result in significantly decreased survival rates.2 This tends to occur more often among women of lower socioeconomic status and racial/ethnic minorities.19,26 These disparities manifest themselves in lower survival rates of disadvantaged women, and have been shown to be a consequence of a cluster of circumstances from minority status and marginalization, lack of medical insurance, inability to access and adequately use medical resources, unavailability of those resources in some locales, late diagnoses and more severe disease, and similar delays in treatment ultimately leading to higher rates of death.41 The disparities not only appear to be of sociodemographic origin, but linked sociocultural origin as well. This implies a complex
problem from the standpoint of intervention; namely, how to apply possible solutions to a multifaceted problem having its roots in the fabric of society?

Positive Effect of PN on Breast Cancer Treatment Initiation

In our Latina sample, time to treatment was significantly decreased by PN. However, our sample’s mean time of 25 days, although within our self-imposed 30-day limit, was still lower than the treatment interval of ≤2 weeks observed among institutions participating in the NBCCEDP. The National Consortium of Breast Centers (NCBC) created a set of quality indicators, the National Quality Measures for Breast Centers program (NQMBC), in order to improve quality of care. Seven time intervals occurring between evaluation and treatment are included. PNs may provide an effective intervention to ameliorate disparities in time to treatment. The expected impact of PN on some aspects of the cancer care continuum is high, but demonstrating efficacy has been difficult. Evidence is summarized in a recent review noting the rapid expansion of PN while underscoring study limitations including lack of randomization, absence of control groups, small sample sizes, and inability to compare endpoints. Although the benefits of PN to the barriers faced by low-income underserved minority groups in dealing with cancer remains unclear, there is some evidence that PN works when applied correctly and in a timely fashion to specific clinical challenges. An important question to be answered is why this particular intervention was successful.

The Role of Ethnicity in PN

Some studies of PN interventions have shown success in reducing time from initial abnormal mammogram to confirmed diagnosis. Similar reductions of time from diagnosis to treatment have not been reported, however, nor has it been demonstrated how navigation achieves its goal. Our results regarding PN among Latinas suggest how this might occur. As reported separately by Battaglia et al and Raich et al, PN reduced time from abnormal mammogram to definitive diagnosis among groups consisting largely of socioeconomically disadvantaged people whose primary problem was time (immediacy) and cost. PNs were largely successful at countering those problems, and patients were diagnosed faster if navigated. This was not so in our own study of Latinas, who despite facing the same problems, were handicapped further by sociocultural and linguistic barriers that required not only navigator investment of time to gain the trust of patients, but ability to assist patients to overcome barriers deriving from cultural norms; this assistance was often expressed as the provision of support of one form or another (eg, accompaniment to appointments to help overcome
patient fears and telephone calls to family members to gain their support for patients’ adhering to health care system timetables). Another significant activity—possibly the most significant activity—was the ability of navigators to provide language translation services (following a suitable time to engage the trust of patients) to enable patients to proceed in a timely and informed fashion through cancer treatment initiation.

Conclusions
To our knowledge, this is the first study of its kind. We report successful application of PN to increase the percentage of Latinas initiating breast cancer treatment within 30 and 60 days of diagnosis. In addition, we show how this was achieved through navigator provision services such as accompaniment to appointments, transportation arrangements, patient telephone support, patient-family telephone support, Spanish-English language translation, and assistance with insurance paperwork.

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Conflict of Interest Disclosure
The authors made no disclosures.

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