# **UC Merced**

**Proceedings of the Annual Meeting of the Cognitive Science Society** 

# Title

The Emergence of Utility from Episodic Memory in a Model of Decision-Making Under Risk

# Permalink

https://escholarship.org/uc/item/4hd0p9pf

# Journal

Proceedings of the Annual Meeting of the Cognitive Science Society, 46(0)

# Authors

Sullivan, Rebecca Malaie, Hoshmand Noelle, David C.

# **Publication Date**

2024

Peer reviewed

### The Emergence of Utility from Episodic Memory in a Model of Decision-Making Under Risk

### Rebecca Sullivan

University of California, Merced, Merced, California, United States

#### Hoshmand Malaie

University of California, Merced, Merced, California, United States

### David Noelle

University of California, Merced, Merced, California, United States

### Abstract

This research explores computational models of decision-making under risk. Our models replace the conventional utility function with an episodic memory retrieval process, dynamically estimating utility by recalling past events. Rather than beginning deliberation with explicit knowledge of choice outcome utilities, the value of an outcome emerges from the stochastic recall of related past experiences. In order to reflect both the cognitive and neural dynamics of episodic recall during decision making, our approach incorporates a computational neuroscience model of the hippocampus. Comparisons between this account and previously published decision-making models demonstrate consistency with patterns of behavior captured by those models, while also making predictions concerning the specific effects of contextually cued memory retrieval. We also propose explorations involving the modeling of interactions between the hippocampus and the prefrontal cortex with the goal of shedding light on the neural basis of deliberation.

In L. K. Samuelson, S. L. Frank, M. Toneva, A. Mackey, & E. Hazeltine (Eds.), *Proceedings of the 46th Annual Conference of the Cognitive Science Society.* ©2024 The Author(s). This work is licensed under a Creative Commons Attribution 4.0 International License (CC BY).