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This Just In Wlth Jailyn

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ABSTRACT:

"This Just in With JailyN" is a talk show themed newcast based in the Bay Area. On this episode, viewers learn about interesting places and people in their neighborhood.

For almost 20 years the Grand Lake Theater has become known for something other than a beautiful movie theater. In 2000, the Oakland staple began posting political messages on there marquee. Signs such as “ This is America, every vote can count” has been placed on display for all to view. While many people in Oakland are familiar with the famous signs the man who creates them is a mystery...until now.

The Princess Project is an organization with the mission of helping high school girls receive new prom dresses for free. With a rise in department store prices, many girls are seeking this free resource.

The car ride service Lyft announced a new company incentive for long-time drivers. One driver in San Francisco is working diligently to qualify for the bonus.

In the bay area, the homeless population is at an all-time high. Many citizens complain that the homeless are to blame for dirty streets and neighborhood. One local organization is using the help of the homeless to clean the community.

THIS JUST IN WITH JAILYN SCRIPT

TRT: 8:17

Show Open Graphic	<i>AND NOW IT'S TIME FOR THE SHOW WITHIN THE SHOW. REPORTING ON THE BAY AREA IT'S JAILYN...</i>
Anchor on Screen	JAILYN AND I'M ABOUT TO TAKE YOU AROUND THE BAY AREA FOR SOME STORIES YOU WON'T FIND ANYWHERE ELSE.
<i>Transitional Graphic</i>	<i>Music Cues</i>
Anchor on Screen	OUR FIRST STOP IS AN ICONIC BAY AREA THEATER, WHERE IT'S ABOUT MORE THAN JUST

	THE MOVIES.
<i>Cues PKG</i>	<i>Take PKG</i>

B-roll Grand Lake Theater exterior, people eating popcorn and watching the movie	GRAB YOUR POPCORN AND HEAD TO THE MOVIES. THE GRAND LAKE THEATER IS SHOWING THE LATEST FILMS BUT THE MAIN EVENT IS THE MARQUEE.
B- roll employee putting up sign	GRAND LAKE THEATER OWNER, ALLEN MICHANN, HAS A HISTORY OF PUTTING HIS POLITICAL BELIEFS FRONT AND CENTER...RIGHT BESIDE UPCOMING DEBUTING FILMS. THIS BEGAN AFTER THE RECOUNTING OF VOTES SCANDAL IN THE 2000 PRESIDENTIAL ELECTION
Lower Third: Allen Michaan Grand Lake Theater Owner	“And so on that day I decided I would put something up on the marquee. The first message was ‘This is America. Every vote should be counted,’ and I’ve been doing it ever since.”
B-roll sign footage	SINCE THEN THE MARQUEE HAS DISPLAYED BOTH LOCAL AND NATIONAL POLITICAL MESSAGES. SUCH AS... “BUSH LIED TO WAGE WAR” “HAPPY INDICTMENT DAY” “VOTE IT’S YOUR CIVIC DUTY.” WHILE ALLEN CONSIDERS HIS SIGNS AS FREEDOM OF SPEECH, NOT EVERYONE IS A FAN.
Allen On Screen	“I’ve had death threats. I’ve had hate mail. We get phone calls and emails. Sometimes people come and scream at the staff in the box office.”
B-roll protest footage	NOT ALL REVIEWS OF THE MARQUEE ARE BAD. ESPECIALLY HERE IN THE BAY AREA. A REGION KNOWN FOR ITS STRONG POLITICAL VOICE.

Lower Third: Alan Iijama	“Political discourse and making sure the community stands up to injustice is an incredibly important part of Oakland specifically. And the Grand Lake theater has been a big part of that.
Allen on Screen	“I think if I was somewhere like Alabama I don’t think we would go a week without someone taking a spot gun to the marquee and maybe to me.”
B-roll protest	NO THREATS WILL STOP ALLEN FROM USING HIS PLATFORM. IN FACT, HE CONTINUES TO FIND WAYS TO EXPAND HIS MESSAGES. ONE OF THOSE METHODS IS HOSTING COMMUNITY PROTEST.
B-roll protest	“If we surrender our voices and our beliefs and our efforts to have a better country and a better government... If we give that up out of fear or intimidation. Then we’ve lost, and we will lose.”

Anchor on Screen	THE MARQUEE TYPICALLY CHANGES EVERY WEEK. THE NEXT TIME YOU WALK THE LAKE REMEMBER TO LOOK FOR THE LATEST SIGN. YOU NEVER KNOW WHAT IT MIGHT SAY NEXT.
<i>Transitional Graphic</i>	<i>Cues Music</i>
Anchor on Screen	NOW FROM POLITICS TO PROM... A VISA SURVEY REPORTED HIGH SCHOOL STUDENTS ON THE WEST COAST SPEND ABOUT \$600 FOR THE NIGHT. FOR GIRLS HERE IN THE BAY AREA, THERE IS A SOLUTION TO HELP SAVE SOME MONEY AND LOOK FABULOUS AT THE SAME TIME.
B-roll girls walking into the store B-roll the clothing racks	THE PRINCESS PROJECT IS A ONE STOP SHOP FOR FREE PROM DRESSES. YOU HEARD ME RIGHT, FREE.
<i>Cues PKG</i>	<i>Take PKG</i>
B-roll girls shopping	HIGH SCHOOL GIRLS SIGN UP ONLINE FOR

B-roll girls in dressing rooms	THE UNIQUE SHOPPING EXPERIENCE. WHEN THEY ARRIVE THEY GET A FAIRY GODMOTHER...THEIR PERSONAL SHOPPER ON THE QUEST FOR THE PERFECT PROM DRESS.
Nat pop	“ I see it, I like it, I want it , I buy it.”
B-roll girls shopping	<p>THERE IS A DRESS FOR EVERYONE. DRESSES RANGE IN SIZES FROM 0 TO 30. NOT ONLY IS THE DRESS FREE, BUT GIRLS GET TO PICK ACCESSORIES TO MATCH. ANYONE CAN DONATE A NEW OR GENTLY USED DRESS AT ANY TIME IN THE YEAR TO THE ORGANIZATION.</p> <p>WITHOUT THIS EXPERIENCE, MANY GIRLS WERE UNSURE WHAT THEY WOULD HAVE WORN TO THEIR PROM.</p>
Lower Third: Amara Santos Academy SF- Senior	“I think it would have put a damper on the night because I wanted to try to dress up as much as I could, but if I didn’t have the resources then I don’t know what I would have done.”
B-roll parent shopping with girls	THE PRINCESS PROJECT ALSO ALLOWS GIRLS TO BRING ALONG A FEW GUEST TO HELP THEM SAY YES TO THE DRESS...MAKING THIS A MEMORABLE EXPERIENCE FOR EVERYONE.
Lower Third: Oshana Lockett Parent	“My daughter is growing up and she looks really really nice in the dress and it looks like a very expensive dress.”
Brea on Screen	<p>Me: So when you pull out the blue dress what are the reactions you’re kind of expecting?</p> <p>Brea: No way</p>

<p>Graphic On Screen</p>	<p>WATCHING THE GIRLS SHOP FOR THEIR DRESSES MADE ME THINK BACK TO MY OWN SENIOR PROM NIGHT BACK IN 2012. I SPENT \$218 FOR THIS DRESS.</p> <p>I GOT A CHANCE TO CATCH UP WITH BREA TO SEE HER FINAL PROM LOOKS. SHE LOOKED AMAZING.</p>
<p><i>Transitional Graphic</i></p>	<p><i>Music Cues</i></p>
<p>Anchor On Screen</p>	<p>NOW TO BAY AREA ROADWAYS...LYFT IS NOW A PUBLICLY TRADED COMPANY. BEFORE GIVING THE GREEN LIGHT FOR THE PUBLIC TO INVEST, THE COMPANY DID SOMETHING THEIR DRIVERS MIGHT NEVER EXPECT.</p>
<p><i>Cues PKG</i></p>	<p><i>Take PKG</i></p>

<p>B-roll Deco Driving</p>	<p>NO, THIS ISN'T CAR RIDE KARAOKE. THIS IS DECO CARTER, ALSO KNOWN AS THE HIPHOP LYFT DRIVER. DECO BEGAN DRIVING FOR LYFT IN 2013. HE IS POPULARLY KNOWN FOR HIS COOL CAR AND ONE OF A KIND HIP HOP TRIVIA GAME.</p>
<p>Nat Sound</p>	<p>*Trivia Game*</p>
<p>B-roll lyft car, car key chain, car driving</p>	<p>TODAY, DECO HAS COMPLETED ALMOST 8000 RIDES.</p> <p>HE WILL NEED ABOUT 2000 MORE RIDES TO QUALIFY FOR A COMPANY INCENTIVE.</p>

	<p>LYFT ANNOUNCED DRIVERS WHO COMPLETED OVER 10,000 RIDES BEFORE FEBRUARY WOULD BE OFFERED THE CHANCE TO HAVE COMPANY STOCKS OR RECEIVE A CASH BONUS.</p> <p>THIS IS THE FIRST TIME THE COMPANY HAS OFFERED AN INCENTIVE TO DRIVERS AND EVERYONE WANTS TO BE INCLUDED</p>
<p>Lower Third: Deco Carter Lyft Driver</p>	<p>“So it’s a humongous deal amongst drivers really to be included...We feel like what we’ve done put us in a certain position. With the company lyft in good standings we should be included too.”</p>
<p>B-roll Deco driving</p>	<p>FOR DECO, THIS INITIATIVE WOULD BE LIFE CHANGING. HE WOULD...</p>
<p>Deco on screen</p>	<p>“Put some away for may kids education. Take care of some personal bills and stuff like that. Help out however I can around the house however I can. It would be tremendous for me and my family if I was included on this. “</p>
<p>Anchor on Screen</p>	<p>DECO IS STILL WAITING TO HEAR BACK FROM LYFT ABOUT THE INCENTIVE. IN THE MEANTIME, HE PLANS TO CONTINUE DRIVING. IF YOU HAPPENED TO HAVE HIM AS A DRIVER PLAY HIS TRIVIA GAME. I WON A PRIZE THE DRAKE CATEGORY. SHOUT OUT TO ABREY, THIS AWARD IS FOR US.</p>
<p><i>Transitional Graphic</i></p>	<p><i>Music Cues</i></p>
<p>Anchor on Screen</p>	<p>OUR FINAL STORY IS AN INSPIRING TALE. AROUND THE WORLD THE HOMELESS ARE OFTEN BLAMED FOR DIRTY STREETS AND NEIGHBORHOODS. BUT IN BERKELEY...THEY MAY ACTUALLY BE THE SOLUTION.</p>
<p><i>Cues PKG</i></p>	<p><i>Take PKG</i></p>

<p>B-roll wide shot cleaning B-roll close up cleaning</p>	<p>THAT’S WHERE DOWNTOWN STREET TEAM COMES IN. IT IS AN ORGANIZATION DEDICATED TO CLEANING THE CITIES AROUND THEM WITH THE HELP OF HOMELESS VOLUNTEERS. HERE IN BERKELEY, THE ORGANIZATION SWEEPS AND COLLECTS TRASH THREE DAYS A WEEK.</p> <p>THE VOLUNTEERS, ALSO KNOWN AS TEAM MEMBERS, RECEIVE STIPENDS, GIFT CARDS, OR HELP PAYING A PERSONAL BILL FOR THEIR WORK. GREG WARNER SAYS THIS IS MORE THAN A JOB, BUT AN ACTUAL FAMILY.</p>
<p>Lower Third:Greg Warner Team Member Lead</p>	<p>“It’s my peer group...of course we get compensation but that’s not the end be all of the program and those who understand that tend to stay around longer.”</p>
<p>B-roll cleaning</p>	<p>Team members also receive resume training and help finding other work opportunities.</p>
<p>Lower Third: Adebusola Fashokum Downtown Street Team</p>	<p>“We’re really just here to support them with their personal goals while the help better the community and change the perception of homelessness.”</p>
<p>Anchor on Screen</p>	<p>DOWNTOWN STREET TEAM HAS OVER A DOZEN VOLUNTEERS IN THE BAY AREA AND SACRAMENTO.</p> <p>THAT’S ALL FOR THIS EPISODE OF THIS JUST IN. I’M YOUR HOST REPORTING FORM ANY CITY THAT WILL HIRE ME. THANKS FOR TUNING IN. SEE YA NEXT TIME.</p>
<p><i>Roll Credits</i></p>	

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