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- Use of telemedicine to obtain contraception among young adults: Inequities by health
   insurance
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31 Abstract

32 **Objective:** The objective of this study was to describe use of telemedicine for contraception in a 33 sample of young adults and examine differences by health insurance coverage. 34 Study Design: We analyzed survey data collected May 2020-July 2022 from individuals at risk of pregnancy aged 18-29 recruited at 29 community colleges in California and Texas. We used 35 36 multivariable mixed-effects logistic regression models with random effects for site and individual 37 to compare use of telemedicine to obtain contraception by insurance status, sociodemographic 38 characteristics, and state. 39 **Results**: Our analytic sample included 6,465 observations from 1,630 individuals. Participants 40 reported using a contraceptive method obtained through telemedicine in just 6% of observations.

41 Uninsured participants were significantly less likely than those privately insured to use

42 contraception obtained through telemedicine (adjusted odds ratio [aOR], 0.54; 95% confidence

43 interval [CI], 0.31–0.97), as were participants who did not know their insurance status (aOR,

44 0.54; 95% CI, 0.29–0.99). Texas participants were less likely to use contraception obtained via

45 telemedicine than those in California (aOR, 0.42; CI: 0.25–0.69).

46 Conclusions: Few young people in this study obtained contraception through telemedicine, and47 insurance was crucial for access in both states.

48

49 Implications: Although telemedicine holds promise for increasing contraceptive access, we
50 found that few young adults were using it, particularly among the uninsured. Efforts are needed
51 to improve young adults' access to telemedicine for contraception and address insurance
52 disparities.

- 54 Keywords: Contraception; Telehealth; Telemedicine; Health insurance; Young adult

# 55 1. Background

56 Telemedicine is a safe and effective way to support contraceptive initiation, adherence, and 57 continuation [1, 2, 3]. The coronavirus disease 19 (COVID-19) pandemic motivated providers to 58 expand telemedicine services for contraceptive care in order to minimize in-person encounters 59 [4, 5]. While few family planning providers conducted telemedicine visits before the pandemic, 60 most offered telemedicine for contraception during the pandemic [6, 7]. The rapid growth of 61 telemedicine services included providers serving adolescents and young adults [8, 9]. Studies of 62 patients who received contraceptive services via telemedicine have found that most were 63 satisfied with the telemedicine visit and that it met their needs [10-13]. 64 65 However, questions and concerns remain about potential disparities in telemedicine uptake, including disparities by insurance coverage. While the federal government and many state 66 67 governments relaxed restrictions in order to make telemedicine visits more widely available 68 during the pandemic, coverage of telemedicine services varies by insurance plan and state 69 policies [14]. Uninsured individuals may have less access to telemedicine due to multiple 70 intersecting factors. Most community health centers, which serve a disproportionate share of 71 uninsured patients, were not offering telemedicine before the pandemic and faced considerable 72 barriers to implementing telemedicine programs [15]. In addition, the uninsured may experience 73 greater barriers to using telemedicine, such as lack of reliable Internet access and privacy 74 concerns.

75

76 There is limited data about how telemedicine use for contraception varies by insurance,

77 particularly among young adults. Two national surveys conducted in 2020 found that the

78 uninsured were less likely to use telehealth compared to those with private insurance, although 79 the studies did not disaggregate telehealth use by age nor by the type of medical care received 80 [16, 17]. In addition, several small single-center studies at the outset of the pandemic have shown 81 mixed results, with the publicly insured less [18] or more likely [19] to use telemedicine for 82 varied health services, or more likely to use phone, but not video, visits [20] than the privately 83 insured. A 2021 national online survey assessed use of telehealth for contraceptive services 84 among 18- to 49-year-olds, but the study exclusively analyzed those who obtained contraceptive 85 services, missing the experiences of individuals who were unable to access contraception 86 through in-person or telehealth visits [21]. Given the high need for contraceptive services among 87 young people aged 18-24 [22] and the inconsistent findings in the literature, research is needed 88 on use of telemedicine for contraception in this age group and the role of health insurance in its 89 use.

90

91 Our goal was to examine how often young adults used telemedicine to obtain contraception and 92 identify any differences by health insurance. Participants included young adults recruited from 93 community colleges in California and Texas, states with contrasting state-level policies [23]. 94 Most notably, California expanded Medicaid coverage to low-income adults, while Texas has not 95 [24], and California requires private insurers to pay for telehealth and in-person services at the 96 same rate, while Texas does not [25]. Community college students are less likely to be insured 97 than 4-year college students [26]. Earlier studies of community college students found that the 98 uninsured faced barriers to accessing desired contraception in each state [23, 27]. We 99 hypothesized that young people who were uninsured would report lower use of telemedicine for 100 contraception than the insured.

101

# 102 2. Material and methods

103 We conducted a supplementary study on the impact of COVID-19 in an ongoing randomized 104 controlled trial of an intervention to increase contraceptive education and access among young 105 adults attending community college. The overall study was launched in April 2018 and has 106 followed participants over time for reproductive health, educational and economic outcomes. We 107 recruited participants from 29 community college sites in California and Texas, two of the most 108 populous and racially and ethnically diverse states. We used multiple recruitment strategies, 109 including flyers, tabling, classroom announcements, presentations to student organizations, 110 targeted emails, social media posts, and advertisements through online campus resources (e.g., 111 events calendars, Canvas learning management system). Participants were eligible if they were 112 aged 18-25, assigned female at birth (gender inclusive), spoke English, had vaginal sex with a 113 male partner in the last year, and were not currently pregnant or wanting to become pregnant at 114 baseline. All participants received a written consent form and provided electronic consent to 115 participate. Participants completed online surveys at baseline, every three months for one year, 116 and every six months thereafter. They received a \$50 electronic gift card following study 117 enrollment and a \$20-\$30 gift card after completing the follow-up surveys.

118

In May 2020, we added a series of items to each survey about the impact of the COVID-19
pandemic on young people's health, education, and economic well-being, and their access to
telemedicine. The current analyses used surveys administered from May 2020 to July 2022.

123 This study was approved by the Institutional Review Boards (IRBs) at the University of 124 California, San Francisco and The University of Texas at Austin; participating colleges either 125 approved the study with their IRB or used the corresponding state university's IRB approval. We 126 developed a community advisory board and conducted interviews with students, staff, and 127 faculty at participating colleges to integrate community feedback into the research process. For 128 example, we inquired about the most effective strategies for student engagement and asked 129 students to review study flyers to ensure that the language and images were inclusive of diverse 130 populations.

131

# 132 2.1 Measures

133 2.1.1 Outcome variable. The primary outcome variable is a time-varying measure of whether 134 participants were using a contraceptive method obtained through a telemedicine visit, defined as 135 a phone or video appointment with a health provider. In each survey, we asked participants 136 which birth control methods they had used in the past 3 months. If they used more than one 137 method, we asked them to identify the method they considered their main method. Regarding 138 their main method, we asked, "How did you get this method? (Check all that apply)." If 139 participants reported having a phone or video appointment with a health provider, they were 140 coded 1 as using telemedicine to obtain a method; those not using telemedicine or not using a 141 method were coded as 0.

142

143 2.1.2 Independent variable. The primary independent variable is a time-varying measure of
144 health insurance coverage (private insurance, public insurance, uninsured, don't know).

146 2.1.3 Covariates. We collected information about social and demographic characteristics that 147 have been associated with use of telemedicine services during the COVID-19 pandemic [28, 29]. 148 We included the following variables measured at baseline: self-reported race/ethnicity (Hispanic, 149 non-Hispanic White, non-Hispanic Asian/Pacific Islander, non-Hispanic Black, non-Hispanic 150 Other/Multi-racial); language spoken at home (English, language other than English); state of 151 residence (California, Texas). We included time-varying covariates for age, whether the 152 participant lived with a parent, and type of method used (the pill/patch/ring/emergency 153 contraceptive pill, condom, injectable, intra-uterine device (IUD)/subdermal implant, 154 other/none).

155

#### 156 2.2 Analytic Sample

157 From May 2020 to July 2022, we collected 6,581 baseline and follow-up surveys from 1,638

158 participants. We excluded observations from analyses that were missing data on the following

159 variables: obtained a contraceptive method through telemedicine (n=78), health insurance

160 coverage (n=10), race/ethnicity (n=21), language spoken at home (n=20), whether lived with a

161 parent (n=4), and method type (n=12). Our final analytic sample included 6,465 observations

162 gathered from 1,630 participants.

163

#### 164 2.3 Statistical Analysis

We used descriptive statistics to describe the use of telemedicine for contraception among young people in the sample. We used mixed-effects logistic regression to model the likelihood of using a contraceptive method obtained through telemedicine by insurance coverage. Each participant 168 contributed between one and seven observation periods. We included all periods in the analysis, 169 so we used mixed-effects models with random intercepts at the individual and site level. The 170 models adjusted for time-varying covariates, including the type of contraceptive method used, 171 age, and living with parents, and time-invariant covariates for race/ethnicity, language spoken at 172 home, and state of residence. We also modeled the interaction between insurance coverage and 173 state of residence. Significance is reported at the p < 0.05 level. All analyses were conducted in 174 Stata 16.

175

# 176 3. Results

The sample was racially and ethnically diverse with the largest group identifying as Hispanic (58%), which reflects the composition of the community college population in California and Texas [30, 31] (Table 1). Just over half of participants spoke a language other than English at home (51%) and a majority lived with a parent (61%). Health insurance status included 42% private insurance, 32% public insurance, 17% uninsured, and 9% did not know their insurance status. The most common methods used were condoms (23%), pill (19%), and IUD (11%), while 22% were not using a method.

184

185 Overall, participants reported using a contraceptive method obtained through telemedicine in just

186 6% of observations. Among those with private insurance, 8% obtained a method through

telemedicine, compared to 7% of those with public insurance, 3% who were uninsured, and 4%

188 who did not know their insurance status. Eight percent of participants in California obtained a

189 method through telemedicine, compared to 4% in Texas.

As expected, use of telemedicine varied by method with the largest share of people obtaining their method via telemedicine among pill, patch, ring, or emergency contraceptive pill users (18%) (Figure 1). However, 7% of injectable users, 6% of IUD users, and 6% of implant users also reported having a telemedicine visit, likely for contraceptive counseling prior to an inperson visit for the injection or insertion.

196

197 In the multivariable model, the odds of using a method obtained through telemedicine varied 198 significantly by health insurance, controlling for sociodemographic characteristics and method 199 used (Table 2). Compared with participants who had private insurance, the uninsured (aOR = 200 (0.54, CI: 0.31-0.97) and those who did not know their insurance status (aOR = 0.54; CI: 0.29-0.54) 201 0.99) were significantly less likely to use a method obtained through telemedicine. There were no 202 significant differences between participants with public and private health insurance. Participants 203 in Texas were significantly less likely to use a method obtained via telemedicine than those in 204 California (aOR = 0.42; CI: 0.25-0.69). There were no significant differences in use of 205 telemedicine for contraception by age, race/ethnicity, language spoken at home, or living with 206 parents. We tested for interactions between insurance coverage and state of residence, but they 207 were not statistically significant (not shown).

208

As a sensitivity test, we ran the model of the association between insurance coverage and use of telemedicine for contraception excluding the observations in which participants were not using a method. The model yielded similar results with the uninsured (aOR = 0.40; CI: 0.22–0.75) and participants who did not know their insurance status (aOR = 0.48; CI: 0.25–0.91) less likely to obtain their method through telemedicine than the privately insured. Given that practices around virtual care changed rapidly during the pandemic, we also estimated separate models that
controlled for the number of months, quarters, or years into the pandemic. Use of telemedicine to
obtain contraception did not vary significantly by time period, regardless of how time was
measured.

218

#### 219 4. Discussion

While healthcare providers rapidly expanded telemedicine for contraceptive services during the COVID-19 pandemic [6, 7], we found low use among young adults. Telemedicine use for contraception was particularly low among the uninsured and those who did not know their insurance status. Previous studies have shown that lack of transportation is a common barrier for the uninsured seeking health care, along with lack of time and other non-financial barriers to clinic visits [32-34], suggesting that uninsured patients may benefit most from a telemedicine option. However, the uninsured were least likely to report using telemedicine for contraception.

227

228 We also observed state differences in telemedicine for contraception, with young people in Texas 229 less likely to obtain contraception via telemedicine than in California. This finding may stem 230 from state differences in telehealth-related laws and regulations. While California and Texas both 231 have private payer reimbursement laws, only California requires the same payment rate or 232 amount to be reimbursed for telemedicine and in-person services [25], likely influencing 233 providers' willingness to offer telemedicine. Additionally, Texas is not a Medicaid expansion 234 state [24] and had dramatically cut and restricted contraceptive funding programs for the 235 uninsured, including the state family planning program, which led to the closure of 25% of 236 family planning clinics in the state [35].

237

238 These findings are important in light of evidence that reproductive-aged individuals faced 239 barriers to accessing contraception because of the COVID-19 pandemic, with about half of 240 contraception users who sought care during the pandemic reporting at least one barrier to care 241 [36]. Further, recent studies have found that the pandemic was more likely to disrupt 242 contraceptive access for disadvantaged populations, including those experiencing income loss 243 and hunger [36, 37]. It could be that more young people, particularly those in disadvantaged 244 populations, would have preferred to have a telemedicine visit and were not offered one. Prior to 245 the pandemic, just 15% of publicly funded family planning clinics offered telemedicine 246 prescriptions for oral contraceptives [38]. Expanding telehealth services can require considerable 247 investments in technology, training, and ensuring regulatory compliance [39], so telemedicine 248 visits may be offered less frequently to uninsured patients receiving contraceptive care at safety 249 net clinics. Young people who are uninsured and in other disadvantaged populations also may 250 face difficulty participating in a telemedicine visit, such as limited access to devices and Internet, 251 digital literacy, and concerns about privacy [40, 41]. Further research is warranted on the ways in 252 which inequitable access to telemedicine may have contributed to disparities in the use of sexual 253 and reproductive health care during the pandemic.

254

This study has limitations. Although our sample was diverse in terms of race/ethnicity and socioeconomic characteristics, it is not generalizable to the population at large. Participants were current or recent college students, a population that may have greater access to the Internet and electronic devices than non-student populations. However, a strength of the study is that it was population-based and therefore did not have the selection bias of a clinic-based study. Recruiting

260 participants through educational institutions provided a broader view of telemedicine use,

including young people receiving contraceptive services from varied providers, as well as thosewho may be in need but unable to access services.

263

264 Despite these limitations, study results have important and timely implications for sexual and 265 reproductive health policy. Expanding health insurance coverage remains vital for improving 266 young people's access to contraception regardless of the mode of delivery, particularly in Texas 267 and other non-Medicaid expansion states. For the remaining uninsured, ongoing efforts are 268 needed to support the adoption of telemedicine in the safety net health system. For the insured, 269 extending federal and state laws and regulations that supported telemedicine use during the 270 COVID-19 public health emergency would help to ensure access to video and phone visits for 271 contraceptive services. While the federal government extended Medicare telehealth flexibilities 272 through December 2024, Medicaid telehealth policies will vary by state, and coverage for 273 telehealth will vary by private insurance plans [42], likely leaving many without telehealth 274 coverage. Finally, programs are needed to increase young people's awareness and knowledge of 275 how to use telemedicine and to address common barriers to telemedicine, including privacy 276 concerns and limited access to technology [43].

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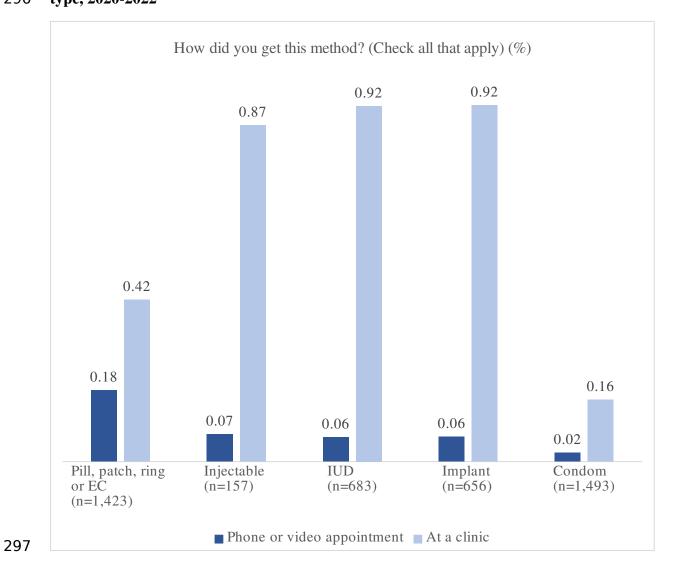
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Characteristics	%
Baseline characteristics (N=1,630 participants)	
Race/ethnicity	
Hispanic	58.3
Non-Hispanic White	20.0
Non-Hispanic Asian/Pacific Islander	10.1
Non-Hispanic Black	5.4
Non-Hispanic American Indian/other/multi-racial	6.2
Speaks language other than English at home	51.1
State of residence	
California	70.4
Texas	29.6
<i>Time-varying characteristics (N=6,465 observations)</i>	
Age	
18-19 years	33.7
20-21 years	47.1
22 years or older	19.2
Lives with parent	61.4
Insurance	
Private	42.1
Public	32.3
No insurance	16.6
Don't know	9.0
Method used	
Pill	19.2
Patch	0.9
Ring	1.0
Emergency contraceptive pill	1.0
Injectable	2.4
IUD	10.6
Implant	10.2
Condom	22.9
Withdrawal	8.5
Rhythm	1.1
Other	0.6
None	21.8

# Table 1. Sample characteristics of young adults assigned female at birth, recruited from community colleges in California and Texas, 2020-2022

- Figure 1. Percentage of person-periods when young adults assigned female at birth used
- telemedicine and in-person visits to get their main method of contraception, by method
  type, 2020-2022



**298** Table 2. Characteristics associated with using a contraceptive method obtained through

telemedicine among young adults assigned female at birth, recruited from community

300 colleges in California and Texas, 2020-2022<sup>a</sup>

	aOR	95% CI
Insurance		
Private	Ref.	
Public	0.92	0.62-1.34
No insurance	0.54*	0.31-0.97
Don't know	0.54*	0.29-0.99
Method used		
IUD/implant	Ref.	
Pill/patch/ring/emergency contraceptive pill	4.69***	3.10-7.09
Condom	0.35***	0.20-0.61
Injectable	1.35	0.53-3.43
Other/none	0.11***	0.06-0.20
Age in years	1.01	0.91-1.13
Race/ethnicity		
Hispanic	1.38	0.82-2.30
Non-Hispanic White	Ref.	
Non-Hispanic Asian/Pacific Islander	0.70	0.34–1.44
Non-Hispanic Black	1.86	0.76-4.59
Non-Hispanic Native American/other/multi-racial	1.26	0.58-2.75
Speaks language other than English at home	0.75	0.48-1.16
Lives with parent	1.27	0.89–1.83
State of residence		
California	Ref.	
Texas	0.42**	0.25-0.69

**301**  $\overline{* p < .05, ** p < .01, *** p < .001}$ 

302 Sample includes 1,630 individuals, 6,465 observations. aOR = adjusted odds ratio. 95% CI = 95%

303 confidence interval.

304 <sup>a</sup>We used mixed-effects logistic regression with random effects for site and individual to assess these305 associations.

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