PATRONIZING AND POLICING ELDERLY PEOPLE

HOWARD GILES, YARDENA ZWANG-WENSSMAN, AND CHRISTOPHER HAJEK
University of California, Santa Barbara

Summary.—426 students rated a vignette wherein an older person was patronized (more or less) or not by a police officer. Trait attributions were linearly related to extent of patronization: predictably negative for the patronizers, yet positive for the recipients. Visual appearances of patronizers and patronizees did not influence these patterns.