

UNIVERSITY OF CALIFORNIA

Los Angeles

The Labor Market Impact of China's Higher Education Expansion Reform

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by

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## ABSTRACT OF THE DISSERTATION

# The Labor Market Impact of China's Higher Education Expansion Reform

by

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This dissertation studies the effects of China's higher education expansion reform on workers' labor market outcomes.

In Chapter 1, I investigate how China's higher education expansion reform affects young workers' labor market outcomes. Using data from the 2005 China Population Survey, I estimate the effects of the reform using a diff-in-diff type of framework. The key variation I use for identification is province-specific cohort-to-cohort variation in the expansion intensity. I find that the reform does not increase unemployment but reduces labor force participation for young workers. In the meantime, the reform increases the likelihood of getting a graduate degree, which partly explains why it decreases labor force participation. Similar results are obtained for college cohorts using IV.

In Chapter 2, I aim to address the caveats embedded in the empirical strategy in Chapter 1. To do so, I construct and structurally estimate a dynamic discrete choice labor market

general equilibrium model, and innovate in modeling and estimation by incorporating the college admissions policy of China. Unlike in Chapter 1, this approach allows one to generate counterfactuals and policy simulations while taking into account the general equilibrium effects of the reform. After structurally estimating the model, I show that it matches key data moments reasonably well.

In Chapter 3, I examine the effects of China's higher education expansion reform on the evolution of the college wage premium. I show that the reform interacts with the demographics of workers and affects them differentially. Using the model developed in Chapter 2, I find that in the presence of post-reform technological progress, the reform first increases and then decreases the college wage premium. In its absence, however, the reform decreases the college wage premium from the start. I also find that in the latter case, workers induced to go to college by the reform (compliers) gain the most on average, whereas those who go to college with or without it (always-takers) lose the most, because the large increase in the supply of high-skill labor depresses skill prices. Policy experiments are conducted to show, if China were to continue with the expansion, how long it would take for it to reach the average share of high-skill workers in developed countries.

The dissertation of Yun Feng is approved.

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# Contents

<b>1</b>	<b>The Short-run Effects of the Higher Education Expansion in China on Young Workers' Labor Market Outcomes</b>	<b>1</b>
1.1	Introduction . . . . .	2
1.2	Institutional Background . . . . .	5
1.2.1	The Higher Education Expansion Reform . . . . .	5
1.2.2	The College Entrance Exam . . . . .	6
1.3	The Data and Preliminary Evidence . . . . .	6
1.3.1	Description of the Data . . . . .	6
1.3.2	Preliminary Evidence . . . . .	8
1.4	The Effects on the Pooled High School Cohorts Exposed to the Expansion . . . . .	9
1.4.1	Baseline Specification . . . . .	9
1.4.2	Results . . . . .	12
1.5	The Effects of the Expansion on High School Cohorts . . . . .	13
1.5.1	Specification . . . . .	13
1.5.2	Results . . . . .	14

1.6	The Effects of the Expansion on College Cohorts . . . . .	15
1.6.1	Specification . . . . .	15
1.6.2	Results . . . . .	16
1.7	Conclusion . . . . .	17
	References . . . . .	29
<b>2</b>	<b>A Dynamic Discrete Choice General Equilibrium Model of China's Labor</b>	
	<b>Market</b>	<b>30</b>
2.1	Introduction . . . . .	31
2.2	Background . . . . .	34
2.3	Model . . . . .	35
2.3.1	Workers . . . . .	36
2.3.2	Production . . . . .	38
2.3.3	Labor Market Equilibrium . . . . .	39
2.3.4	Admissions Process and State Transitions . . . . .	40
2.4	Identification . . . . .	44
2.5	Data . . . . .	45
2.5.1	Survey Data . . . . .	45
2.5.2	Aggregate Data . . . . .	47
2.6	Estimation . . . . .	48
2.6.1	Choice of Moments . . . . .	48
2.6.2	Conditional Type Probabilities . . . . .	49

2.6.3	Estimation of the Admissions Process . . . . .	51
2.7	Estimation Results . . . . .	52
2.7.1	Parameter Estimates . . . . .	52
2.7.2	Goodness-of-Fit . . . . .	53
2.7.3	Robustness . . . . .	53
2.8	Conclusion . . . . .	54
	Appendix . . . . .	63
	References . . . . .	68
<b>3</b>	<b>Distributional Consequences of the Higher Education Expansion in China</b>	
	<b>and Evolution of the College Wage Premium: 1988-2011</b>	<b>70</b>
3.1	Introduction . . . . .	71
3.2	Model and Goodness-of-Fit . . . . .	75
3.3	Effects of the Higher Education Expansion on the College Wage Premium .	76
3.3.1	Effects on the College Wage Premium . . . . .	76
3.3.2	Understanding the Effects of the Reform . . . . .	79
3.4	Distributional Effects of the Higher Education Expansion . . . . .	83
3.4.1	Effects for Different Cohorts . . . . .	84
3.4.2	Effects for Different Treatment Groups . . . . .	85
3.5	Policy Experiments . . . . .	86
3.6	Conclusion . . . . .	88
	References . . . . .	103



# List of Figures

1.1	Annual High-School Graduates, Admitted College Students and College Graduates . . . . .	18
1.2	Annual College Admission Rate . . . . .	19
1.3	Education Shares by Age . . . . .	20
1.4	Shares by Labor Market Status and Age . . . . .	21
2.1	The Evolution of Mean Wages by Education Group . . . . .	55
2.2	Goodness-of-Fit of Choice Distribution . . . . .	56
2.3	Goodness-of-Fit of Wage Distribution . . . . .	57
3.1	Annual Admitted College Students and Graduates . . . . .	89
3.2	Average Log Wage Gap . . . . .	90
3.3	Annual College Admission Rate . . . . .	91
3.4	Goodness-of-Fit of the College Wage Premium . . . . .	92
3.5	The Effects of the Higher Education Expansion on the College Wage Premium	93
3.6	The Effects of the Higher Education Expansion Reform on College Wage Premium . . . . .	94

3.7	Decomposing the Effect on College Wage Premium into Changes in the Skill-Price Gap and the Average Skill-Stock Gap in the Presence of Post-Reform Technological Progress . . . . .	95
3.8	Decomposing the Net Effect on College Wage Premium into Changes in the Skill-Price Gap and the Average Skill-Stock Gap (in the Absence of Post-Reform Technological Progress) . . . . .	96
3.9	Decomposing the Net Effect on College Wage Premium into Changes in the Skill-Price Gap, the Average Work Endowment Gap and the Average Education and Work Experience Gaps . . . . .	97
3.10	Comparing the Evolution of Average Work Endowment in Both Cases . . . . .	98
3.11	Net Effect of the Higher Education Expansion on the Discounted Sum of Lifetime Wages By Cohort . . . . .	99
3.12	Net Effect of the Higher Education Expansion on the Discounted Sum of Lifetime Wages By Cohort and Treatment Group . . . . .	100
3.13	Comparing the Evolution of the Share of High-Skill Workers in Policy 1 and 2	101
3.14	Comparing the Evolution of the Output in Policy 1 and 2 . . . . .	102

# List of Tables

1.1	Descriptive Statistics . . . . .	22
1.2	The Effects on the Pooled High School Cohorts Exposed to the Expansion . . . . .	23
1.3	The Effects on the Pooled High School Cohorts Exposed to the Expansion (Continued) . . . . .	24
1.4	The Effects of the Expansion on High School Cohorts . . . . .	25
1.5	The Effects of the Expansion on High School Cohorts (Continued) . . . . .	26
1.6	The Effects of the Expansion on College Cohorts . . . . .	27
1.7	The Effects of the Expansion on College Cohorts (Continued) . . . . .	28
2.1	Evolution of Employment Shares by Education Category in Urban China . . . . .	58
2.2	Preference Parameter Estimates . . . . .	59
2.3	Production Function Parameter Estimates . . . . .	60
2.4	Conditional Type Probability Parameters . . . . .	61
2.5	Admission Process Parameters . . . . .	62
A.1	Descriptive Statistics after Weighting (2005-2008) . . . . .	66
A.2	Descriptive Statistics after Weighting (2010-2012) . . . . .	67

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# Chapter 1

## The Short-run Effects of the Higher Education Expansion in China on Young Workers' Labor Market Outcomes

## 1.1 Introduction

In 1999, China implemented a higher education expansion reform, and started to rapidly increase college admissions in order to fulfill the expected increasing demand for college workers. Before 1999, the number of new college students admitted each year was no more than 1 million. In 1999, this number increased to around 1.5 million and continued to grow. It reached about 7 million in 2013. During the higher education expansion, the college admission rate also increased sharply. The average college admission rate was only 31.6% between 1990 and 1998, which became 63.4% between 1999 and 2013, more than 30 percentage points higher.

In the presence of such a massive reform, one might think that the unemployment rate of young college workers would increase in the short run if the demand for college workers doesn't catch up. There are quite a few papers documenting the unemployment patterns of college graduates (see Li et al. (2014); He and Mai (2014); Bai (2006) among others). In particular, the unemployment rate of new college graduates for the period 2007–2011 was documented at over 10% (He and Mai (2014)). Meng (2012) argued that the main factor contributing to this was the rapid expansion of higher education. However, how much of the unemployment of young workers can be attributed to the reform requires careful investigation.

In this chapter, I assess the higher education expansion reform's effects on the labor market outcomes of young high school and college graduates in the short run. Using the 1% sample of the 2005 China Population Survey data, I first document the unemployment patterns of young high school and college graduates who are of age 22-28. I find that unemployment decreases in age.

In order to understand whether the higher education expansion reform increases unemployment rate for young workers, I adopt a diff-in-diff type of empirical strategy, and exploit

the province-specific cohort-to-cohort variation in the expansion intensity of the reform. To measure the expansion intensity, I use the ratio of the number of admitted college students in a given province and the total number of registered College Entrance Exam takers in that province. In the baseline, I pool the cohorts that were directly affected by the reform, for which I am able to observe labor market outcomes in the data, and compare them with the rest of the cohorts in the sample. I find that the reform doesn't seem to increase unemployment for young workers, but it decreases labor force participation. In particular, a 0.1 increase in the expansion intensity leads to a 0.007 increase in the likelihood of not being in the labor force.

Since pooling cohorts together may mask some interesting variation, I employ a more saturated specification to estimate the reform's effects for each treated cohort individually. Similar to the results for the pooled cohorts, I find that the expansion reform does not increase unemployment but reduces labor force participation for younger workers. In the meantime, the reform increases the likelihood of getting a graduate degree, which partly explains why it decreases labor force participation. By allowing more people to go to college, the reform also makes graduate studies more accessible. Some college graduates find it optimal to pursue graduate school, and therefore postpone entering the labor market. I also find that the reform decreases the likelihood of becoming a white collar worker. One reason for this is that by allowing more people to go to college, the reform lowers the ability cutoff of college admissions. Thus, it may be difficult for less able college graduates to find a white collar job. To investigate the effects of the expansion reform on college degree holders alone, I also construct IVs as the interactions between cohort dummies and the expansion intensity that a cohort receives and obtain similar findings.



## Related Literature

This chapter is most closely related to Li et al. (2014).<sup>1</sup> They use data from the China Population Survey conducted in 2000 and 2005, and showed that the expansion reform increased the unemployment rate of young college graduates. They exploit the pooled-cohort-specific time-to-time variation (from 2000 to 2005) to estimate the effect of the reform. In contrast, this chapter makes use of the geographical variation of the expansion's intensity, and exploits the province-specific cohort-to-cohort variation in the reform's intensity. In addition to estimating the reform's effects for the pooled treated cohorts, this chapter also examines the effects for each treated cohort individually. Controlling for cohort differences and region differences allows me to partial out more confounding variation and obtain different results on the reform's effects. In terms of empirical strategy, this chapter is also related to Duflo (2001). She examined the effects of a school construction program in Indonesia on education attainment and wages using a comprehensive cross section.

The rest of this chapter is organized as follows. Section 1.2 describes the institutional background of the higher education expansion reform. Section 1.3 describes the data and lays out preliminary evidence. Section 1.4 presents baseline empirical specifications and results for the effects on the pooled treated cohorts. Section 1.5 presents results for treated cohorts individually. Section 1.6 shows the effects of the reform on college degree holders. Section 1.7 concludes.

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<sup>1</sup>For other related papers on China's higher education expansion, please see Bai (2006), Meng (2012), Meng et al. (2013) and He and Mai (2014) among others.

## 1.2 Institutional Background

### 1.2.1 The Higher Education Expansion Reform

The Chinese economy was growing rapidly in the 1990s. So was the demand for college-educated workers. However, before the higher education expansion reform was implemented in 1999, college admissions were low both in terms of the newly admitted students each year and the admission rate. Before 1999, the number of newly admitted college students was mostly less than 1 million (Figure 1.1). The average college admission rate is only 31.6% between 1990 and 1998 (Figure 1.2). Increasing the supply of college-educated workers was the main motivation behind the higher education expansion. At the time, the gross college enrollment rate (GER) among Chinese youths was far below the average rate of developed countries. The authorities hoped that carrying out the expansion would help China narrow this gap. In addition, anecdotally, the 1997 financial crisis, which affected many Asian economies, was documented to have pushed the authorities to expand college admissions. The authorities believed that allowing more high school graduates to go to college would postpone their entering the labor market, and could therefore reduce potential unemployment due to the sluggish labor demand.

The higher education expansion reform increased both the number of college admissions and the admission rate. Compared to 1998, the number of newly admitted college students in 1999 increased from about 1 million to 1.5 million. It then kept increasing and reached about 7 million in 2013. The average admission rate after 1999 is about 63.4% (Figure 1.2), more than 30 percentage points higher than that in the 1990s. In addition to increasing admissions, China also started to build more higher education institutions after 1999. The number of such institutions increased from 1071 in 1999 to 1867 in 2006 and reached 2491 in 2013.

## 1.2.2 The College Entrance Exam

China's College Entrance Examination (CEE) is quite different from the U.S. The exam takes place once a year and is organized at the province level. Students are required to take the CEE in their provinces of Hukou registration. Moreover, the Ministry of Education won't release information on how many people it planned to admit until several months after the registration for the CEE is complete. After taking the CEE, each student is allowed to submit a list of universities ranked in the order of preference. For people who take the CEE, admission is solely based on their CEE scores.<sup>2</sup> Hence, in each province, high school graduates only compete with their peers in the same province based on their score of CEE.

The Ministry of Education increases college admissions primarily through increasing the admissions quota.<sup>3</sup> To determine the quota, every year, the Ministry of Education collects information on the capacity of all the universities in each province to make sure there will be enough seats to hold the extra number of people admitted.<sup>4</sup> Each province will get assigned a quota by the Ministry of Education. Since the number of universities varies a lot across provinces, there is a lot of variation in the admissions quota across provinces.

## 1.3 The Data and Preliminary Evidence

### 1.3.1 Description of the Data

The data set used in this chapter is the 1% sample of China's 2005 Population Survey. This survey was conducted by the Bureau of Statistics in China in November, 2005. It covers both rural and urban areas in all 31 provinces in mainland China. The design and purpose of this

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<sup>2</sup>People are only allowed to take the CEE after graduation from high school. So the majority of people take CEE only when they first graduate from high school.

<sup>3</sup>The admissions quota works as a capacity constraint, which determines the maximum number of people who are allowed to be admitted to college each year.

<sup>4</sup>The provinces here include four municipal cities: Beijing, Tianjin, Shanghai and Chongqing.

survey are similar to the Current Population Survey in the U.S. The Bureau of Statistics in China conducts population census every decade starting from 1990, and does population surveys in the middle of each decade. The 2005 Population survey covers key information on demographics and labor market outcomes. It is the most representative micro data one can obtain at the time when this chapter is written, and is suitable for evaluating the labor market effects of the higher education expansion reform.

Based on one's province of Hukou registration, I also link these data with provincial data on the number of college admissions and the number of students registering for the CEE each year.<sup>5</sup> The ratio of college admissions and CEE registration will later be used as a measure for the intensity of the higher education expansion in each province.

The original sample of 2005 population survey has 2,585,481 observations. This chapter only focuses on high school graduates because they are the ones who are directly exposed to the higher education expansion reform. I drop people whose education attainment is below high school.<sup>6</sup> To focus on the labor market outcomes of young college graduates, only people who were 22 to 28 years old in 2005 are kept. These age groups correspond to cohorts graduated from high school between 1995 to 2001. It takes four years to graduate from a (4-year) college, so the cohort graduated from high school in 2001 is the youngest cohort we are able to examine. There are two other reasons for dropping people who were older than 28. First, this keeps the number of people who were directly affected by the reform similar to those who were not. Moreover, the Compulsory Schooling Law was carried out in mid-1980s, which aims to ensure nine years of education for everyone.<sup>7</sup> I would like to make sure to exclude cohorts that were not affected by it such that the cohorts in comparison are as similar as possible in that respect. Table 1.1 reports the summary statistics for the key

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<sup>5</sup>Hukou is the registration system in China recording a person's registered location, which is typically one's place of birth.

<sup>6</sup>High school dropouts and students who didn't get a degree were also dropped. They account for less than 2% of the number of people with highest education attainment of the high school level.

<sup>7</sup>Nine years of education includes elementary school and junior high.

individual level outcomes and control variables that I use in the chapter. 77320 observations are left after sample selection. Table 1.1 shows that the shares of college degree and graduate degree holders increase for younger workers.<sup>8</sup> Meanwhile, the fractions of unemployed and those who are not in the labor force decrease in age.

### 1.3.2 Preliminary Evidence

Figure 1.3 and Figure 1.4 provide suggestive evidence on the relationship between the higher education expansion and the labor market outcomes of young workers. Figure 1.3 suggests that the fraction of people who have a college degree decreases in age, which means the later one graduates, the more likely one is a college graduate. This is obvious since the higher education expansion reform increases college admissions each year. It's worth noting that Age 25 corresponds to the first cohort affected by the reform, and that is where the changing trend starts to become more obvious.<sup>9</sup> Moreover, the fraction of graduate degree holders decreases in age and the slope seems to become steeper and steeper. This suggests that the higher education expansion may also affect the probability of going to graduate school, which I examine later.

Figure 1.4 shows that young workers are more likely to be unemployed, not in the labor force, and are less likely to be white-collar workers. However, such differences between cohorts cannot be solely attributed to the reform, because each cohort was at a different point in the life cycle. There are cohort differences such as different accumulation of labor market experience due to different timing of entering the market. Nonetheless, we do see the slopes become steeper, which suggests that there may be some effects induced by the reform.

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<sup>8</sup>College degree here includes 2-year college. I do so because one with a 2-year college degree is typically counted as a high skill worker in the literature.

<sup>9</sup>The majority of students are 18 or 19 years old when they graduate from high school.

## 1.4 The Effects on the Pooled High School Cohorts Exposed to the Expansion

### 1.4.1 Baseline Specification

Since the majority of people who register for the College Entrance Exam (CEE) holds a high school degree, this chapter only focuses on high school graduates. Most of the exam takers are high school students who are about to graduate in the year of the exam.<sup>10</sup> Since the 2005 Population Survey does not provide information on the year one took the CEE, I assume all high school graduates who want to go to college take the CEE at Age 18.<sup>11</sup> Based on this assumption, people who were between 22-24 in 2005 should have graduated from high school between 1999 and 2001. They were all exposed to the expansion reform whether or not they ended up going to college. In this section, I pool these cohorts together to be the treatment group. This helps us to get a baseline effect of the reform, and it is less sensitive to the assumption that everyone took the CEE at Age 18. Direct comparison between cohorts that were directly affected by the reform and those who did not will yield a combination of the reform's effect and cohort differences. In order to identify the effect, we also need variation across provinces in the intensity of the reform. Within each province, there is variation in the exposure to the reform across cohorts. Hence, the identification of the reform's effect on young workers' labor market outcomes will come from province-specific cohort-to-cohort variation in the intensity of the reform.

There's substantial variation across provinces in college admissions. As is mentioned in Section 1.2, each year, the Ministry of Education collects information on the capacity of all universities across the 31 provinces, including 4 municipal cities, and allocates admission

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<sup>10</sup>This fraction is 82% based on data in the 2010 Education Statistics Yearbook.

<sup>11</sup>The Education Statistics Yearbook records information on the age distribution of applicants registering the CEE. It's roughly the same across years. 11% of them are under 18. 0.1% are above 25. The rest are in between.

quotas to all the provinces. Since the number of university seats and CEE exam takers vary a lot across provinces, there is variation in the college admission rate. To the extent that the college admission rate measures how difficult it is to be admitted to a college, it can be used as a measure of the intensity of the expansion reform.

Conditional on the same population, increasing the admission rate can be viewed as lowering the ability cutoff of going to college. The college admission rate in one province is defined as the admitted students in that province divided by the number of people registering for the CEE. Although in the presence of the higher education expansion, middle school students may be more likely to go to high school and the number of people registering for the CEE may increase, it remains relatively fixed at around three million for the cohorts that I examine. This is because all three treated cohorts (who were 22-24 in 2005) were already in high school when the expansion took place in June, 1999.<sup>12</sup> As a result, the three treated cohorts should not be very different in terms of the distribution of ability.

To construct a measure of expansion intensity, I use data on the number of people registering for the CEE by year and province. Unfortunately, after exhaustive search, I find it extremely difficult to obtain data on the number of admitted college students who take the CEE in the same province. Instead, I use the number of students who are admitted to colleges in each province, which is available in the statistics yearbook.<sup>13</sup> This measure of expansion intensity I use is:

$$ExpanIntensity = \frac{No. of Newly Admitted College Students}{No. of People Registering for the CEE}$$

Although people are free to choose to go to college outside their province, a large fraction

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<sup>12</sup>Although people may seek to move to provinces with higher expansion intensity to increase the probability of getting into college for their kids, it is unlikely to happen in the short run. Since this chapter focuses on the short-run effect of the reform, it's reasonable to assume the ability distribution of exam takers in each province is relatively fixed and won't change as a result of the expansion intensity.

<sup>13</sup>This number includes people from all over the country, who applied for and were successfully admitted to the institutions in a given province.

of them choose to stay, especially in East China, where provinces are more developed.<sup>14</sup> Also, most people migrate back and enter the labor market in their registered province (where they took the CEE).<sup>15</sup> Hence, this measure not only affects their probability of getting into college, and therefore their labor market outcomes, but can also affect their labor market outcomes. Using both the cohort dimension and the province dimension, we can employ a difference-in-difference approach to obtain baseline estimates of the effects of the expansion. The baseline specification is as follows:

$$y_{icp} = \alpha + cohort_c + province_p + \beta ExpanIntensity_p \times d_{ic} + \theta X_{icp} + \epsilon_{icp}$$

$y$  is the labor market outcome of individual  $i$  whose province of hukou registration status was  $p$ .  $c$  indicates the year when  $i$  graduated from high school. In this specification,  $c$  takes two values, either treated (if  $i$  graduated from high school between 1999 and 2001) or untreated (if  $i$  graduated from high school between 1995 and 1998).<sup>16</sup>  $ExpanIntensity_p$  is the intensity of the expansion reform in province  $p$ . In this baseline specification, the intensity of the expansion reform equals to its 1999-2001 average for each province.  $d_{ic}$  is an indicator equals to one if individual  $i$  belongs to cohort  $c$ .  $X_{icp}$  is a vector of individual level controls.  $province_p$  and  $cohort_c$  represent province fixed effects and cohort fixed effects, respectively.  $\beta$  is the parameter of interest.

There is some concern regarding this specification that needs to be discussed. First, the expansion intensity is not randomly assigned. The Ministry of Education may assign higher quotas to provinces that need more. This measure may be correlated with province level higher education investment, school construction etc. Once we control for province fixed

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<sup>14</sup>There's anecdotal evidence that suggests most students in cities such as Beijing and Shanghai stay even if they can go to a better college in another province.

<sup>15</sup>Only 13.8% people in my sample worked in a different province from their registered one.

<sup>16</sup>In China, because of the restriction of hukou, high school graduates are required to take CEE in the province of residential registration. For convenience, I refer to a cohort by its year of graduation from high school. For example, Cohort 95 graduated from high school in 1995 and reached age 28 in 2005; Cohort 01 graduated from high school in 2001 and reached age 22 in 2005. The treated cohorts are Cohort 99 through Cohort 01.



effects, this concern can be partially addressed. However, this cannot address time-varying trends in quotas, education investment, school construction that are province-specific. Second, regarding migration, since every student is required to take CEE in province of registration and this is exogenous, it's not likely to pose any problems. This is because, once conditioning on province of registration, we are using the "correct" within province variation. Third, although identification primarily relies on province-specific cohort to cohort variation, it still helps to improve precision by adding individual level variables that vary by cohort.

### 1.4.2 Results

I estimate the baseline specification for four different labor market outcomes such as the probability of getting a college degree, being unemployed, not being in the labor force, and log monthly wages. The individual level controls are gender, belonging to the Han people and hukou registration status. Control groups vary from the 95-98 pooled cohort to Cohort 98 alone. I vary the control groups in this way because there was a labor market reform that took place in 1997, and it's useful to vary the control groups as a robustness check.

The results are presented in Table 1.2 and 1.3. The results suggest that without individual level controls, compared to 95-98 cohort, a 0.1 increase in the expansion intensity would lead to a 0.001 increase in the likelihood of getting a college degree for the pooled 99-01 cohort. The effect is almost tripled when Cohort 98 is used as the control group. Unemployment doesn't seem to vary with expansion intensity, while labor force participation does. With individual level controls, a 0.1 increase in intensity leads to a 0.007 increase in the likelihood of not in the labor force comparing to 95-98 cohort. The effect decreases by roughly 30% if comparing to 98 cohort alone. A 0.1 increase in intensity also decreases wages by 0.4% comparing to 98 cohort. Pooling cohorts together may mask some interesting variation. Particularly, although people graduated from high school before 1999 were not directly affected by the expansion, there could be spillover effects due to competition

with the treated cohorts in the labor market. To the extent that workers of different ages with the same level of education are imperfect substitutes due to differences in work experience, we might expect this spillover effect to be decreasing in age. The effects on labor force participation seem to support this, but others are not. It's worth separating different cohorts and estimating the effects for each cohort individually.

## 1.5 The Effects of the Expansion on High School Cohorts

### 1.5.1 Specification

Section 1.4 provides estimates for the average effects of the higher education expansion reform. In this section, I examine the heterogeneous effects of the reform on high school cohorts. The specification is modified based on that in Section 1.4.

$$y_{icp} = \alpha + cohort_c + province_p + \sum_{c=1996}^{2001} \beta_c (ExpanIntensity_p \times d_{ic}) + \theta X_{icp} + \epsilon_{icp}$$

$c$  indicates an individual  $i$ 's graduation year from high school. One nice feature of this specification is that it provides us with placebo tests. In the regression, the only cohort excluded is Cohort 95, which serves as a control group. Since Cohort 95 through Cohort 98 were not directly affected by the expansion, conditional on cohort effects, their outcomes shouldn't be significantly affected by the expansion intensity. However, as is mentioned in Section 1.4, there could be spillover effects due to competition with cohorts that were directly affected. If workers of different ages but with the same education are imperfect substitutes, we might expect the spillover effect to be decreasing in age. I estimate this specification for five different outcomes such as the probability of being unemployed, not being in the labor

force, log monthly wages, getting a graduate degree and getting a white collar job.

## 1.5.2 Results

The results are presented in Table 1.4 and 1.5. For each outcome, I estimate the model twice using Cohort 95 and Cohort 98 as control groups, respectively. From Table 1.4, we can see that all cohorts except for Cohort 01 are very similar to Cohort 95. Comparing to Cohort 98 as a double check, I find that in general, the expansion does not seem to lead to an increase in unemployment. On the other hand, it's quite robust that the expansion reduces labor force participation and the effect is decreasing in age. From column (3), we can see that Cohort 96 and 97 are not significantly different from Cohort 95, which is consistent with our expectation for the placebo test. Interestingly, Cohort 98 picks up some effect. One potential explanation is that Cohort 98 had to compete with some new graduates in Cohort 99 and was therefore affected by the expansion. This is based on the hypothesis that different age groups are imperfect substitutes in terms of human capital due to differences in the accumulation of work experience. If this is true, then it would be more difficult for the older cohorts to be substituted by new graduates, and the competition "spillover" effect should be decreasing in age. The fact that Cohort 97 and Cohort 96 pick up no effects may be due to this reason. However, we cannot rule out other potential explanations without further examination.<sup>17</sup>

Combining the results from Table 1.4 and Section 1.4, we can see that the expansion in general has no significant impact on unemployment but decreases labor force participation. To understand why the expansion decreases labor force participation, I run another two sets of regressions. The results are reported in Table 1.5. It shows that as the expansion intensity increases, the likelihood of getting a graduate degree increases and that of getting

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<sup>17</sup>Another potential explanation is that some people in Cohort 98 took the CEE with Cohort 99 and were directly affected by the expansion. However, it hard to examine this hypothesis without more detailed information on when one took the CEE.

a white collar job decreases. The first result partially explains why the expansion decreases labor force participation. The expansion allows more people to go to college and makes graduate education more accessible to them. For some people, the future option value of pursuing graduate education may exceed that of working immediately. They therefore choose to postpone entering the labor force. The other set of results suggest that the likelihood of becoming a white collar worker in general increases in age. One possible explanation is that the expansion reform allows more people to go to college and lowers the ability cutoff college admissions. Some less able college graduates may not be able to find a white collar job and have to accept a blue collar job as time goes by.

One drawback of the diff-in-diff strategy is that we can only estimate the effects for people who have at least a high school degree as a whole.<sup>18</sup> This masks some interesting patterns among college students. I will address this in the next section.

## 1.6 The Effects of the Expansion on College Cohorts

### 1.6.1 Specification

To investigate the effects of the expansion on college degree holders alone, we need to employ a different empirical strategy. The specification I choose is:

$$y_{icp} = \alpha + cohort_c + province_p + \beta college_{icp} + \sum_{c=1996}^{2001} \gamma_c college_{icp} \times d_{ic} + \theta X_{icp} + \epsilon_{icp}$$

The notation is the same as before. After estimating this model, we can get the differential impact on the outcomes for college degree holders who are of different cohorts. What poses identification challenge is that college and the interaction terms are endogenous be-

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<sup>18</sup>College is a choice variable and also an outcome of expansion. Doing diff-in-diff with only college graduates is wrong.

cause going to college is not choice randomly made across individuals. Since the education expansion starting from 1999 is not correlated with individual level variables, we can exploit the plausibly exogenous variation generated by the expansion reform. In particular, I construct IVs as the interactions between cohort dummies and the expansion intensity that a cohort receives. The idea is that the bigger the intensity was, the more likely an individual graduated from high school after 1999 was going to college. This is already an result established in Section 1.4. In order for the IVs to be valid, we also need to make sure the exclusion restriction is satisfied. That is, our IV should be uncorrelated with  $\epsilon_{icp}$  conditional on the covariates. Also, it should only affect the labor market outcomes through going to college. Conditional on province and cohort fixed effects, the interactions between the cohort dummies and the expansion intensity are obviously uncorrelated with  $\epsilon_{icp}$ , since for a given cohort in a given province, the interaction term is just a constant. The expansion intensity is determined by the Ministry of Education based on predetermined province level variables such as the number of available seats in universities. Conditional on province and cohort fixed effects, it has no direct connection with a person's labor market outcomes. It affects the labor market outcomes by changing the relative difficulty of one going to college. Hence, it is reasonable to think that the IVs satisfy the exclusion restriction.

## 1.6.2 Results

I estimate the model using both the pooled cohorts 99-01 and individual cohorts (Cohort 96 through Cohort 01). The Results are presented in Table 1.6 and Table 1.7. First-stage F-statistics are reported. As we can see, all F-statistics are bigger than 10, which indicates that our IV is strong. It's worth noting that clustering standard errors to the province level is crucial and affects the F-statistics. The coefficients of interest are the  $\gamma'_c$ s. Conditional on going to college and cohort fixed effect (also individual level controls), the likelihood of being a white collar worker, the likelihood of being in the labor force and wage all increase in

age.<sup>19</sup> More importantly, the magnitude of the effect on white collar is 6 times bigger than what we get in Section 1.5. The magnitude of the effect on labor force participation and log monthly wages are 5 and 3 times bigger, respectively. Note that there's no significant impact on unemployment in any of the cases. From (4), we see that the return to college education decreases more and more for people in younger cohort. However, the return is still positive, so we would expect the number of people going to college continues to grow, which is consistent with the reality.

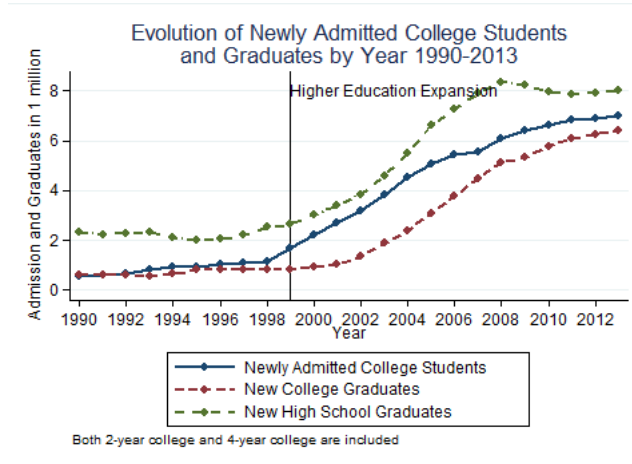
## 1.7 Conclusion

This chapter studies the effects of China's higher education expansion reform on young workers' labor market outcomes in the short run. Using the 1% sample of the 2005 China Population Survey data, I first document that unemployment decreases in age for the cohorts who were of age 22-28 in 2005. In order to estimate the effects of the higher education expansion reform on the unemployment probability of young workers, I exploit the province-specific cohort-to-cohort variation in the expansion intensity of the reform. I find that the unemployment pattern of young cohorts affected by the expansion is not significantly different from that of the older cohorts who were untreated. However, the reform decreases labor force participation for the cohorts graduated from high school after 1999. In addition, as the expansion intensity increases, the likelihood of getting a graduate degree increases and that of getting a white collar job decreases. The findings are similar when I examine the reform's effects on college students using an IV strategy.

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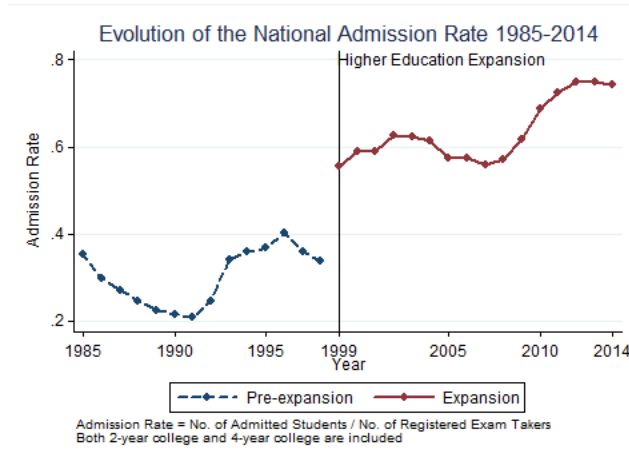
<sup>19</sup>Conditional on cohort fixed effects, this estimate should not be confounded by cohort differences such as age and labor market experience.

Figure 1.1: Annual High-School Graduates, Admitted College Students and College Graduates



Notes: This figure shows the time series of the annual high school graduates, admitted college students, college graduates. Both two- and four-year college students are included. The data used are collected from the China Education Statistical Yearbooks.

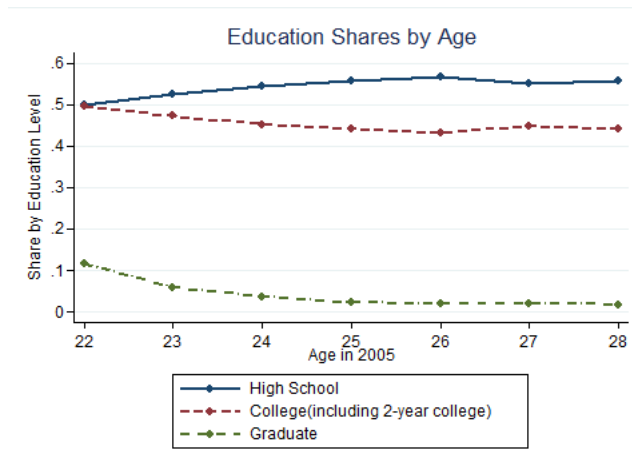
Figure 1.2: Annual College Admission Rate



Notes: This figure shows the evolution of the annual college admission rate from 1985 to 2014 (both 2- and 4-year colleges are included). The admission rate is calculated as the ratio of the number of admitted students and the number of people who register for the College Entrance Exam (CEE) each year. The data used are from the China Education Statistical Yearbooks.

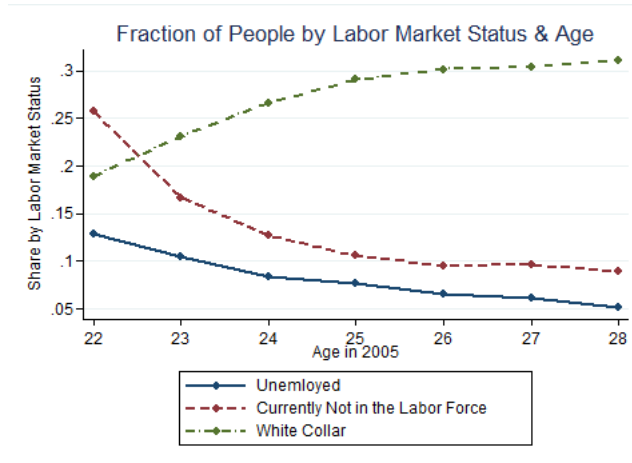


Figure 1.3: Education Shares by Age



Notes: This figure shows the fraction of different degree holders by age. The data used are from the 1% sample of the 2005 China Population Survey.

Figure 1.4: Shares by Labor Market Status and Age



Notes: This figure shows the worker's shares by labor market status and age. The data used are from the 1% sample of the 2005 China Population Survey.

Table 1.1: Descriptive Statistics

Age Groups	High School	College	Graduate	Unemployed	Not in the Labor Force	Log Monthly Wage	White Collar
22	0.503	0.497	0.117	0.128	0.257	6.745	0.189
23	0.528	0.472	0.059	0.105	0.167	6.836	0.232
24	0.548	0.452	0.037	0.084	0.127	6.853	0.267
25	0.56	0.44	0.022	0.076	0.106	6.876	0.291
26	0.568	0.432	0.019	0.065	0.095	6.892	0.302
27	0.552	0.448	0.02	0.062	0.096	6.918	0.304
28	0.559	0.441	0.018	0.052	0.089	6.925	0.311
Combined	0.545	0.455	0.043	0.081	0.136	6.867	0.269

Notes: This table shows the summary statistics of key variables by age. Workers who are of age 22-28 are kept in the sample because this chapter focuses on the reform's effects on young workers. Individuals are classified as unemployed if they don't have a job and were actively searching for a job in the last three months. They are classified as not in the labor force if they are still at school or retired early or haven't searched for a job for more than three months. The data used are from the 1% sample of the 2005 China Population Survey.

Table 1.2: The Effects on the Pooled High School Cohorts Exposed to the Expansion

	College		Unemployment		Not In the Labor Force	
	(1)	(2)	(3)	(4)	(5)	(6)
Graduated from HS between 99 and 01*Average Intensity	0.0102*	0.0273***	0.0110*	-0.00382	0.0731*	0.0548*
	(0.0003)	(0.0000)	(0.0003)	(0.0006)	(0.0054)	(0.0025)
Individual Level Controls	NO	NO	NO	YES	YES	YES
Control Group	HS Cohorts 95-98	HS Cohort 98	HS Cohorts 95-98	HS Cohort 98	HS Cohorts 95-98	HS Cohort 98
No. of Observations	77320	45412	66804	37884	77320	45412

Standard errors are in parentheses and are clustered by cohort.

\* $p < 0.05$ , \*\*  $p < 0.01$ , \*\*\*  $p < 0.001$

Notes: This table shows the reform's effects on the pooled treated high school cohorts. Average intensity is the average expansion intensity across treated cohorts.  $ExpandIntensity = \frac{No. of Newly Admitted College Students}{No. of People Registering for the CEE}$ . The individual level controls are gender, belonging to the Han people and hukou registration status. Individuals are classified as unemployed if they don't have a job and were actively searching for a job in the last three months. They are classified as not in the labor force if they are still at school or retired early or haven't searched for a job for more than three months.

Table 1.3: The Effects on the Pooled High School Cohorts Exposed to the Expansion  
(Continued)

	Log Monthly Wage (1)	Log Monthly Wage (2)
Graduated from HS between 99 and 01*Average Intensity	-0.102 (0.009)	-0.0370* (0.003)
Individual Level Controls	Yes	Yes
Adjusted R-square	0.221	0.214
Control Group	HS Cohorts 95-98	HS Cohort 98
No. of Observations	60673	33786

Standard errors are in parentheses and are clustered by cohort.

\* $p < 0.05$ , \*\* $p < 0.01$ , \*\*\* $p < 0.001$

Notes: This table shows the reform's effects on the pooled treated high school cohorts. Average intensity is the average expansion intensity across treated cohorts.  $ExpanIntensity = \frac{No. of Newly Admitted College Students}{No. of People Registering for the CEE}$ . The individual level controls are gender, belonging to the Han people and hukou registration status.

Table 1.4: The Effects of the Expansion on High School Cohorts

	Unemployment		Not In the Labor Force		Log Monthly Wage	
	(1)	(2)	(3)	(4)	(5)	(6)
Graduated from HS in 01*Intensity	0.0165*	0.00304	0.133***	0.0869***	-0.154*	-0.0701**
	(0.00625)	(0.00327)	(0.01293)	(0.00354)	(0.05)	(0.00914)
Graduated from HS in 00*Intensity	0.00438	-0.0117	0.0956***	0.0469***	-0.11	-0.0273*
	(0.00644)	(0.00368)	(0.01532)	(0.00089)	(0.05288)	(0.007)
Graduated from HS in 99*Intensity	0.00203	-0.0126*	0.0568*	0.0123**	-0.0804	0.00384
	(0.00597)	(0.00333)	(0.01548)	(0.00202)	(0.05255)	(0.00768)
Graduated from HS in 98*Intensity	0.00981		0.0566*		-0.0803	
	(0.00727)		(0.0185)		(0.06225)	
Graduated from HS in 97*Intensity	-0.00458		0.0334		-0.00462	
	(0.00684)		(0.01758)		(0.05775)	
Graduated from HS in 96*Intensity	-0.00186		0.0245		0.0221	
	(0.00531)		(0.01283)		(0.04333)	
Individual Level Controls	YES	YES	YES	YES	YES	YES
Adjusted R-square	0.02	0.022	0.054	0.052	0.225	0.217
Control Group	HS Cohort 95	HS Cohort 98	HS Cohort 95	HS Cohort 98	HS Cohort 95	HS Cohort 98
No. of Observations	65549	37884	75864	45412	59582	33786

Standard errors are in parentheses and are clustered by cohort.

\* $p < 0.05$ , \*\* $p < 0.01$ , \*\*\* $p < 0.001$

Notes: This table shows the reform's effects on treated high school cohorts individually. Intensity is calculated in the following way:  $ExpanIntensity = \frac{No. of Newly Admitted College Students}{No. of People Registering for the CEE}$ . The individual level controls are gender, belonging to the Han people and hukou registration status. Individuals are classified as unemployed if they don't have a job and were actively searching for a job in the last three months. They are classified as not in the labor force if they are still at school or retired early or haven't searched for a job for more than three months.

Table 1.5: The Effects of the Expansion on High School Cohorts (Continued)

	Graduate Degree		White Collar	
	(1)	(2)	(3)	(4)
Graduated from HS in 01*Intensity	0.0665** (0.01443)	0.0579*** (0.00227)	-0.0458*** (0.0066)	-0.0309* (0.00561)
Graduated from HS in 00*Intensity	0.0338 (0.01657)	0.0246*** (0.001)	-0.0242** (0.00603)	-0.00771 (0.0038)
Graduated from HS in 99*Intensity	0.0159 (0.01728)	0.00876* (0.00239)	-0.0336*** (0.00505)	-0.0173** (0.00229)
Graduated from HS in 98*Intensity	0.0128 (0.02065)		-0.0202* (0.00572)	
Graduated from HS in 97*Intensity	0.0159 (0.01916)		-0.00694 (0.00503)	
Graduated from HS in 96*Intensity	0.0224 (0.01436)		0.00165 (0.00423)	
Individual Level Controls	Yes	Yes	Yes	Yes
Adjusted R-square	0.054	0.054	0.07	0.066
Control Group	HS Cohort 95	HS Cohort 98	HS Cohort 95	HS Cohort 98
No. of Observations	75864	77320	75864	45412

Standard errors are in parentheses and are clustered by cohort.

\* $p < 0.05$ , \*\*  $p < 0.01$ , \*\*\*  $p < 0.001$

Notes: This table shows the reform's effects on treated high school cohorts individually. Intensity is calculated in the following way:  $ExpanIntensity = \frac{No. \text{ of Newly Admitted College Students}}{No. \text{ of People Registering for the CEE}}$ . The individual level controls are gender, belonging to the Han people and hukou registration status.

Table 1.6: The Effects of the Expansion on College Cohorts

	Unemployment		Log Monthly Wage	
	(1)	(2)	(3)	(4)
College	-0.0476 (0.04212)	-0.0526 (0.05208)	0.793*** (0.10983)	0.697*** (0.1394)
Graduated from HS between 99 and 01*College	0.0443 (0.03786)		-0.428*** (0.10542)	
Graduated from HS in 01*College		0.0802 (0.05648)		-0.419** (0.15181)
Graduated from HS in 00*College		0.0439 (0.05354)		-0.373** (0.14237)
Graduated from HS in 99*College		0.0294 (0.05158)		-0.312* (0.14118)
Graduated from HS in 98*College		0.00885 (0.05206)		-0.291* (0.14697)
Graduated from HS in 97*College		-0.00286 (0.0572)		-0.268 (0.14486)
Graduated from HS in 96*College		-0.0111 (0.05045)		-0.254 (0.14111)
Individual Level Controls	YES	YES	YES	YES
1st-stage F-statistic	38.9578	12.8913	35.8004	15.0631
Adjusted R-square	0.023	0.025	0.245	0.281
Control Group	HS Cohorts 95-98	HS Cohorts 95	HS Cohorts 95-98	HS Cohorts 95
No. of Observations	66804	65549	61112	60008

Standard errors are in parentheses and are clustered by cohort.

\* $p < 0.05$ , \*\*  $p < 0.01$ , \*\*\*  $p < 0.001$

Notes: This table shows the reform's effects on treated college cohorts individually. College equals to 1 if one is a college degree holder. The individual level controls are gender, belonging to the Han people and hukou registration status. Individuals are classified as unemployed if they don't have a job and were actively searching for a job in the last three months.



Table 1.7: The Effects of the Expansion on College Cohorts (Continued)

	White Collar		Not In the Labor Force	
	(1)	(2)	(3)	(4)
College	0.297*** (0.08027)	0.334*** (0.08247)	-0.271 (0.16325)	-0.396* (0.198)
Graduated from HS between 99 and 01*College	-0.158* (0.07633)		0.399* (0.16154)	
Graduated from HS in 01*College		-0.279*** (0.07772)		0.670** (0.20807)
Graduated from HS in 00*College		-0.176* (0.07964)		0.497* (0.19722)
Graduated from HS in 99*College		-0.112 (0.08235)		0.416* (0.2)
Graduated from HS in 98*College		-0.053 (0.08413)		0.362 (0.19462)
Graduated from HS in 97*College		-0.0162 (0.081)		0.326 (0.19639)
Graduated from HS in 96*College		-0.00526 (0.08767)		0.318 (0.1963)
Individual Level Controls	YES	YES	YES	YES
1st-stage F-statistic	44.7056	17.1354	44.7056	17.1354
Adjusted R-square	0.139	0.144	0.014	0.055
Control Group	HS Cohorts 95-98	HS Cohorts 95	HS Cohorts 95-98	HS Cohorts 95
No. of Observations	77320	75864	77320	75864

Standard errors are in parentheses and are clustered by cohort.

\* $p < 0.05$ , \*\*  $p < 0.01$ , \*\*\*  $p < 0.001$

Notes: This table shows the reform's effects on treated college cohorts individually. College equals to 1 if one is a college degree holder. The individual level controls are gender, belonging to the Han people and hukou registration status. Workers are classified as not in the labor force if they are still at school or retired early or haven't searched for a job for more than three months.

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## **Chapter 2**

# **A Dynamic Discrete Choice General Equilibrium Model of China's Labor Market**

## 2.1 Introduction

In Chapter 1, I employ a diff-in-diff type of empirical strategy to assess the higher education expansion reform's effects in the short run, on young workers' unemployment probability, labor force participation, wages etc. However, that approach has a couple of caveats. First, although the 2005 Population Survey data is comprehensive, it can at best be used to investigate the short-run effects of the expansion reform. A thorough investigation of the labor market effects of the reform in the long run requires collecting much more detailed data. Second, although by including cohort fixed effects and other controls, the empirical strategy in Chapter 1 partially takes into account different labor demand conditions faced by different cohorts, it does not take into account general equilibrium effects and cannot be used to generate counterfactual predictions or do education policy simulations. Third, there exist unobservables at the province level that are correlated with the expansion intensity. These unobservables will confound the effects of the reform estimated in Chapter 1.

To overcome the caveats in Chapter 1, in this chapter, I build a finite-horizon dynamic discrete choice labor market equilibrium model along the lines of Lee and Wolpin (2006). I innovate by parsimoniously incorporating China's higher education policy. One's admission probability depends on the national admission rate and on proxies for one's ability, such as one's parents' education percentiles within their cohorts. This model can be used to assess the long-run effects of the higher education expansion reform while taking into account general equilibrium effects.

In this model, workers invest in skills by going to school or accumulating work experience. They rent skills in the labor market and get paid by a skill price. They are forward-looking and form beliefs on the evolution of skill prices and college admission rate. I also explicitly model the labor demand side. There is a representative firm that employs both skill-neutral and skill-biased technologies. In each period, given both types of technologies, and factor

input prices, it decides how much capital to rent and how much high and low-skill units to employ.

The model has two novel features. First, low- and high-skill workers have different state spaces. The college admission rate enters the state space of low-skill workers, as they never attended college and the evolution of admission rates affects their future option values. Second, the reform not only directly impacts the admissions process, but also affects workers' decisions and labor market outcomes through their expectations on the evolution of college admission rates. The model is able to separate the effects of the reform on labor market outcomes such as college wage premium, from those coming from technological progress (both skill-biased and skill-neutral), changes in cohort size, and capital rental prices.

In order to estimate this model, and use it to assess the labor market effects of the reform in Chapter 3, I assemble a data set that includes repeated cross sections from the Urban Household Survey (1988-1997), the China Household Income Project (1988-2007) and the China General Social Survey (2003-2012). I also bring in data from the China Health and Nutrition Survey (CHNS), and aggregate data on GDP, registration for the College Entrance Exam, cohort size etc. I structurally estimate the model using the Simulated Method of Moments, and show that the model is able to reasonably match key moments in the data.

## **Related Literature**

This chapter contributes to the literature on dynamic general equilibrium models (e.g., Heckman et al. (1998); Lee (2005); Lee and Wolpin (2006); Dix-Carneiro (2014); Llull (2017)). The model in this chapter is most related to that of Lee and Wolpin (2006), who construct and structurally estimate a labor market general equilibrium model that explains the growth of the U.S. service sector between 1968 and 2000. The model in this chapter has two key features that differ from theirs. First, to focus on the role of the higher education reform,

this chapter incorporates the unique features of China’s college admissions process in the model. As a result, the state spaces of low- and high-skill workers are different by an aggregate state variable: the college admission rate. It only enters the state space of low-skill workers because the evolution of admission rates affects their future option values directly. In addition, forward-looking low-skill workers must form expectations on the evolution of the college admission rates, which adds extra complexity to the solution and estimation of the model.

This chapter also adds to the literature on the labor market effects of China’s higher education expansion (e.g., Meng et al. (2013); Li et al. (2014); Li et al. (2016)). Among these papers, the methodology adopted in Li et al. (2016) is most closely related to that used in this chapter. Similar to their paper, I model a worker’s human capital as affected by both education and experience, a key feature emphasized in Li et al. (2016). In contrast to their model, in which the changing admissions policy is reflected by a net-return-to-education parameter, I explicitly model the college admissions process and how it changes over time. In addition, I account for both observed and unobserved heterogeneity of workers. The amount of skill a given type of worker supplies is endogenously determined. In addition to studying the evolution of the college wage premium, I also explore how the reform interacts with the demographics of workers and differentially impacts their discounted lifetime wages—a margin that is not well understood in the context of China’s higher education expansion.

The rest of this chapter is structured as follows. Section 2.2 describes the background on China’s higher education system, and Section 2.3 sets up the model. Section 2.4 discusses the intuition on identification and Section 2.5 describes the data. Section 2.6 outlines the moments of choice and the estimation strategy. Section 2.7 discusses the estimation results. Section 2.8 concludes.

## 2.2 Background

### The Higher Education System of China

The higher education system in China is very different from that of the US. Every year, those who want to go to college register for the annual College Entrance Exam (CEE) before receiving information on admissions that year. The Ministry of Education releases information on how many registered for the CEE and what the planned national admission quota is months after registration is complete. The quota determines the maximum number that can be admitted to college that year. How large the quota is depends on the number of available seats in universities and the government's anticipation of future demand for high skill. After taking the CEE, students submit a preference list of schools and compete with other students based on their CEE scores.

### Tuition

Before 1985, no tuition was charged for college students, and some students from low-income households could receive a monthly subsidy of about 20 yuan. Starting in 1985, China gradually carried out tuition reforms and started to charge tuition. Between 1989 and 1992, tuition was around 200 yuan. As China transitioned to a market-driven economy, tuition started to rapidly increase and reached around 3,000 yuan in 1997 and 4,000 yuan in 2,000. In recent years, tuition is around 5,000 yuan for most public universities. <sup>1</sup>

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<sup>1</sup>Tuition varies across majors, universities and provinces. For majors such as Medicine, the tuition is slightly higher (about 5,000-6,000 yuan). Majors in the arts usually charge a much higher tuition; in some cases, about 10,000 yuan.

## 2.3 Model

In this section, I construct a dynamic labor market equilibrium model where workers make endogenous choices of education and work and the representative firm decides how much skill and capital to employ. The model is along the lines of Lee and Wolpin (2006). I extend their model by incorporating two key institutional features of the higher education system of China. First, the Ministry of Education usually releases information on the maximum number of college students they plan to admit months after the registration of the College Entrance Exam (CEE). Thus, the people who want to go to college have to make decisions before obtaining accurate information on admissions. Since this capacity constraint is always binding due to the high expected return to college education, determining this admission quota is equivalent to setting a national admission rate. The admission rate enters my model as a key aggregate state variable. It reflects the intensity of the higher education expansion and affects human capital investment decisions through workers' expectations on it. In addition, I model the admissions process, which depends on the national admission rate, proxies of workers' ability, and shocks. In reality, the admissions process starts one or two months after the CEE and determines the actual number of people who are admitted to college that year.

Compared to the literature on dynamic general equilibrium models (Heckman et al. (1998), Lee and Wolpin (2006) and Dix-Carneiro (2014) among others), the model I build has two novel features. First, low- and high-skill workers have different state space. The admission rate only enters the state space of low-skill workers as they never attended college and the evolution of the admission rate affects their future option value. Low-skill workers not only have expectations on the evolution of skill prices but also on college admission rates, through which the policy change affects workers' decisions and labor market



outcomes.<sup>2</sup> Second, the model features an admissions process that depends on proxies of ability and captures changes in the composition of workers. The unobserved shock in the admissions process reflects factors that are not in the workers' control during the exam and the admissions process.

### 2.3.1 Workers

Workers make education and labor supply decisions. They choose from three alternatives  $d_a^k$  ( $k = 1, 2, 3$ ) at age  $a$ .  $d_a^k$  is an indicator that equals to 1 if alternative  $k$  is chosen at age  $a$ .  $l$  denotes the unobserved ability types ( $l = 1, 2, 3$ ). I assume there are three ability types.  $\omega_{ik}^l$  denotes the skill endowment of person  $i$  who is of type  $l$  if he chooses alternative  $k$ .  $\omega$  is present when the economy starts in this model and is fixed over time. The differences of skill endowment across different alternatives can be interpreted as  $i$ 's comparative advantage. In terms of preferences, I follow Lee and Wolpin (2006), and assume that the utility of consumption is additively separable from that associated with labor supply decisions. This simplifies the worker's problem tremendously as we can solely focus on labor supply decisions.  $\Omega_{at}$  is the information set one has given age  $a$  and time  $t$ .

The flow utility at age  $a$  and calendar time  $t$  are:

$$U_a = U(d_a^k | \Omega_{at}) + U(c_{at}) \quad k = 1, 2, 3. \quad l = 1, 2, 3$$

Alternative 1 ( $d_a^1 = 1$ ): acquire education

Depending on different stages of education, a worker has to pay tuition  $t_1$  for college and  $t_1 + t_2$  for graduate school. Going to school before college is assumed to be free.<sup>3</sup> To capture the fact that most people go to school consecutively, I denote by  $\kappa_1$  the cost of returning

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<sup>2</sup>By low-skill workers, I mean they are low-skill at least for some periods when they are in the model economy, not necessarily always like so. Note that the reform also affects existing high-skill workers indirectly through the general equilibrium.

<sup>3</sup>This is to reduce the number of parameters to be estimated but can be relaxed.

to school if someone didn't go to school in the previous year.  $\eta_t^1$  is a transitory preference shock one has at  $t$ .

$$U(d_{at}^1|\Omega_{at}) = \omega_1^l - t_1 1(Educ_a \geq 12) - t_2 1(Educ_a \geq 16) + \kappa_1 (1 - d_{a-1,t-1}^1) d_{a,t}^1 + \eta_t^1 \quad (2.1)$$

Alternative 2 ( $d_a^2 = 1$ ): work

$$U(d_{at}^2|\Omega_{at}) = \gamma + w_{lat}^j \quad j = H, L \quad l = 1, 2, 3 \quad (2.2)$$

$\gamma$  is the “non-pecuniary” benefit associated with working. A worker can be either a high-skill worker ( $j = H$ ) if he has acquired at least some college education ( $Educ > 12$ ) or a low-skill worker ( $j = L$ ) if he never went to college before ( $Educ \leq 12$ ). He rents the amount of skill  $s$  he has in the labor market if he chooses to work and gets paid by  $r^j$  for every unit of it.  $w^j$  is the wage bill a worker of skill type  $j$  is paid. The wage bill varies by the worker's fundamental type  $l$ , age and time.

$$w_{lat}^j = r_t^j s_{ta}^j \quad (2.3)$$

A worker produces the amount of human capital or skill using an exponential function. The inputs are his endowment of type  $l$ ,  $\omega_2^l$ , his years of education, and work experience. A transitory productivity shock  $\eta_2$  also affects his skill production.<sup>4</sup>

$$s_{ta}^j = \exp(\omega_2^l + \beta_1^j Educ_a + \beta_2^j Exper_a + \eta_{2a}) \quad (2.4)$$

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<sup>4</sup>One concern is that as more and more people are admitted to college, the quality of higher education might decrease and therefore impedes skill production in college. The teacher-student ratio in two- and four-year college in part reflects the quality of higher education. Since this ratio decreased modestly from 0.12 in 1998 to 0.1 in 1999 and was steady around 0.06 starting from 2002, the role of education quality is likely to be limited.

Alternative 3 ( $d_a^3 = 1$ ): stay at home

Similar to the education alternative above, to capture the persistent behavior of staying at home, a fixed benefit  $\kappa_3$  is introduced if a worker chooses to stay at home for two consecutive years.

$$U(d_{at}^3|\Omega_{at}) = \omega_3^l + \kappa_3 d_{a-1,t-1}^3 d_{a,t}^3 + \eta_t^3 \quad (2.5)$$

The worker's problem can be formulated as the following dynamic programming problem.

$$V_a(\Omega_{iat}) = \max_{k \in \{1,2,3\}} \{V_a^k(\Omega_{iat})\} \quad (2.6)$$

$$V_a^k(\Omega_{iat}) = \begin{cases} U(d_{iat}^k|\Omega_{iat}) + \delta E_{\epsilon,\eta,admission} [V_{a+1}(\Omega_{ia+1,t+1}|\Omega_{iat}, d_{iat}^k = 1)] & a < 60 \\ U(d_{iat}^k|\Omega_{iat}) & a = 60 \end{cases} \quad (2.7)$$

### 2.3.2 Production

I model the firm's side parsimoniously using a CES aggregate production function.<sup>5</sup> The representative firm employs three factors: low skill  $L$ , high skill  $H$  and capital  $K$ .  $\alpha$ 's are share parameters. I assume them to be time varying to capture within-sector reallocation of factors, which can be interpreted as skill-biased technical change.  $\sigma$  and  $\nu$  govern elasticities of substitution. Figure 2.1 shows that 1995 and 2002 are two important turning points for the evolution of wages of different skill groups. Anecdotally, these two years also correspond to the points when China went through major events. In 1995, China started reforms that aimed at downsizing the state-owned enterprises (SOE). In 2002, this process was complete. Moreover, China joined World Trade Organization (WTO). The two turning points I choose

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<sup>5</sup>I also tried a different functional form:  $Y_t = z_t [\alpha_{1t} L_t^\sigma + \alpha_{2t} H_t^\sigma + (1 - \alpha_{1t} - \alpha_{2t}) K_t^\sigma]^\frac{1}{\sigma}$ . I find that the production function I'm using now explains the data better.

capture the timing of structural transformation in China in a parsimonious way. The log difference of the aggregate shocks  $z$  between two consecutive years is assumed to follow a AR(1) process.

$$Y_t = z_t \left\{ \alpha_{1t} L_t^\sigma + (1 - \alpha_{1t}) [\alpha_{2t} H_t^\nu + (1 - \alpha_{2t}) K_t^\nu]^\frac{\sigma}{\nu} \right\}^\frac{1}{\sigma} \quad (2.8)$$

$$\alpha_{kt} = \begin{cases} \alpha_{k0} & \text{if } t < 1995 \\ \alpha_{k0} + \alpha_{k1} (t - 1994) & \text{if } 1995 \leq t \leq 2001 \\ \alpha_{k0} + 7\alpha_{k1} + \alpha_{k2} (t - 2001) & \text{if } 2002 \leq t \leq 2011 \quad (k = 1, 2) \end{cases} \quad (2.9)$$

$$\log z_{t+1} - \log z_t = \phi_0 + \phi_1 (\log z_t - \log z_{t-1}) + \zeta_{t+1} \quad (2.10)$$

### 2.3.3 Labor Market Equilibrium

The competitive equilibrium of this economy is such that all workers maximize their life-time utility, the representative firm maximizes its profit and all markets clear. For computational tractability, I assume the prices in the product market and capital market are determined by the rest of the world.<sup>6</sup>

First-order conditions of the firm's problem

$$\frac{\partial Y_t}{\partial H_t} = r_t^H \quad \frac{\partial Y_t}{\partial L_t} = r_t^L \quad (2.11)$$

$$\frac{\partial Y_t}{\partial K_t} = r_t^K \quad (2.12)$$

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<sup>6</sup>This assumption is commonly maintained in the literature on dynamic labor market general equilibrium models (e.g. Lee and Wolpin (2006) for the U.S.; Dix-Carneiro (2014) for Brazil) to avoid having to solve for capital rental prices endogenously (if the capital market is closed), given that solving for skill prices in the labor market is already very computationally intensive.

Labor market clears

$$S_t^j = \sum_{a=16}^{60} \sum_{i=1}^{N_{at}} s_{iat}^j 1(\text{skill type}_i = j) \quad j = H, L \quad (2.13)$$

$$S_t^H = H_t \quad S_t^L = L_t \quad (2.14)$$

### 2.3.4 Admissions Process and State Transitions

#### Admissions Process

Data on test scores that span across many years are not available, I therefore let one's admission probability depend on the proxies of one's ability. I specify the admissions process as follows.

$$\begin{aligned} adm_{it} = & adm_t + p_{1t}(PctlOfEducAt16_i - E(PctlOfEducAt16_i)) \\ & + p_{2t}(PctlOfParentsEduc_i - E(PctlOfParentsEduc_i)) + \epsilon_{it} \end{aligned} \quad (2.15)$$

One's admission probability  $adm_{it}$  depends on the nation level admission rate that year,  $adm_t$ , and how high his percentile is with respect to the mean percentile in the distribution of age-16 years of education and parent's education.  $\epsilon_{it}$  is assumed to be mean zero and uncorrelated with the percentiles. It reflects factors that one cannot control during the College Entrance Exam (CEE) and forecasting errors when submitting one's preference list of schools.  $p_1$  and  $p_2$  change across years since the importance of the percentiles may vary over time. This formulation means the unconditional ex-ante probability of admission is equal to the admission rate,  $adm_t$ . Moreover, conditional on the same percentiles, everyone has the same probability of getting admitted up to  $\epsilon_{it}$ .<sup>7</sup> The deviation from mean percentile variables

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<sup>7</sup> $E(adm_{it}|PctlOfEducAt16_i, PctlOfParentsEduc_i) = adm_t + p_{1t}(PctlOfEducAt16_i -$

determine one's (ability) type and are used as proxies for innate ability that determines test scores. There is no available information on how diligent one is in preparing for the exam, but  $PctlOfParentsEduc_i$  partly reflects this to the extent that children from a better educated family tends to work harder.

Besides information on percentiles, the national admission rate  $adm_t$  plays an important role. It is defined as the ratio of the number of newly admitted students to both 2-year and 4-year college in year  $t$  over the number of people who register for the CEE in the same year. As described in the background section, the ministry of education determines a quota after the registration of CEE is complete, which is the maximum number of students who can be admitted.

Although the most salient feature of higher education expansion in this chapter is the sharp increase in admission quota starting from 1999, using this quota directly in the model requires a realistic way of ranking all individuals who want to go to college. It will become inevitably arbitrary without detailed information on how observed demographics translate into test scores. Instead, I exploit one important feature of the data and get around this problem. The admissions capacity constraint is always binding in the data because of the high expected return to college education. Hence, as long as the model generates moments that match the number of people who register for the CEE and the national admission rate, the number of admitted students generated by the model must be equal to the observed quota as well.<sup>8</sup> Thus, I use admission rate in the model instead of the quota.

Another reason why admission rate is favorable over quota as modeling choice is that it is consistent with the way people aggregate information on admission in reality. The number of admitted students and that of registration are in terms of millions. It's very difficult for people to keep track of these large numbers and form expectations on future quantities.

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$E(PctlOfEducAt16_i) + p_{2t}(PctlOfParentsEduc_i - E(PctlOfParentsEduc_i))$

<sup>8</sup>When doing counterfactual experiments, quota constraint may not be binding and I have to use quota instead of admission rate.

Instead, at least anecdotally, most people keep track of admission rates and use it as an important source of information when evaluating the chance of getting into college.

In reality, the admissions process occurs after people take the CEE and submit their preference lists of schools. Although one may have some idea on how one is ranked in the ability distribution, this information is far from perfect. Also, as is pointed out above, factors that are not in one's control during the exam and the admissions process make it even more difficult to predict ex-ante what one's admission probability is. To be consistent with these features, in the model, I assume that agents are agnostic as to what  $p_1$  and  $p_2$  are, they decide whether to continue with education once their years of education reach 12.<sup>9</sup> If they do, they will enter the admissions process and continue with education for at least one year if get admitted. If they are not admitted, they will choose their second best option (either working or staying home). The admissions process can be thought of mimicking the reality in the following sense. Based on their skill endowment and innate ability, agents take the exam and submit their preference list of schools. Ex-ante, there's no guarantee one will get admitted. But good students tend to have higher probability of admission.

## State Transitions

The transition rule of the state variables are as follows:

Work experience evolves deterministically and increases by one if a worker chooses to work in the previous year. Education evolves stochastically when it's equal to 12 and otherwise the same as work experience.

$$Exper_{a+1} = Exper_a + d_a^2 \tag{2.16}$$

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<sup>9</sup>12 years of education correspond to the completion of high school. According to the Education Statistics Yearbooks of China, among the exam takers, more than 80% are the ones who are about to graduate from high school or professional schools. More than 90% of these students are high school students. I allow for returning exam takers as long as they are not older than 25 and have at least 11 years of education because regulation-wise, it's impossible for adults to go back to high school and acquire formal education. I choose age 25 because the number of people who are older than 25 and take the CEE account for only 0.05% of the total.

$$Educ_{a+1,t+1} = \begin{cases} Educ_{a,t} + d_{a,t}^1 & \text{if } Educ_{a,t} \neq 12 \\ Educ_{a,t} + d_{a,t}^1 1(admission_t = 1) & \text{if } Educ_{a,t} = 12 \end{cases} \quad (2.17)$$

Following the literature (e.g. Lee and Wolpin 2006, Dix-Carneiro 2014), to reduce the dimensionality of the state space, I adopt an adaptive forecasting rule of skill prices to approximate rational expectations.<sup>10</sup> Note that this does not assume away general equilibrium effects. Because the  $\rho$ 's are not themselves structural parameters but are functions of other structural parameters of the model. They are estimated such that they are consistent with the equilibrium prices. The  $\rho$ 's can be interpreted as the agents' beliefs on the evolution of skill prices. In equilibrium, their beliefs are correct.

$$\log r_{t+1}^j - \log r_t^j = \rho_0^j + \rho_1^j (\log r_t^j - \log r_{t-1}^j) + \xi_t \quad (2.18)$$

For the admission rate, I adopt a different adaptive forecasting rule:  $q_t = q_{t-1}$ . This is only relevant to people who have never attended college. They use the admission rate of last year to forecast future admission rates. I choose this forecasting rule for three reasons. First, to calculate the admission rate, one needs information on admission quota and the number of people who register for the College Entrance Exam (CEE). Such information is only available months after the registration of CEE. Therefore, one has to decide whether or not one wants to go to college before knowing the admission rate of that year. Second, to the extent that the number of available seats and the expected return to college education

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<sup>10</sup>As is noted in Lee and Wolpin (2006), in principle, to solve for a rational expectations equilibrium, the agents should use the whole history of aggregate variables such as skill prices and admission rates (including all the current and past values) as well as the cross-sectional distributions of all individual state variables such as education, work experience etc. However, it's computationally infeasible to take into account all these things when solving for the equilibrium. Instead, to the extent that the one-period lag of the growth rate of the skill prices contains information that's most relevant to determining the current growth rate, we adopt this simplified forecasting rule. Dix-Carneiro (2014) shows that in his setting, the quantitative results are not sensitive to this particular specification by comparing the result to a perfect foresight equilibrium. Such robustness checks require major modifications of the code and the re-estimation of the model, which takes a long time. I will keep working on it and include the results of the sensitivity checks in the future.



are similar for adjacent years, the admission quota and the number of registered exam takers should also be similar. It is thus reasonable for agents to use  $q_{t-1}$  to predict  $q_t$ . Third, by modeling the expectations on admission rate in this way, it simplifies a lot the computational burden, which is already quite heavy.

The resulted state space is as follows:

$$\Omega_{at} = \{a, l, j, Educ_{at}, Exper_{at}, d_{a-1,t-1}, q_t, r_t, r_{t-1}, \eta_t, \xi_t\}$$

The distributional assumptions follow standard practice in the literature.  $\eta$ 's are assumed to be correlated across three alternatives and follow a multivariate normal distribution with mean zero.  $\eta$ 's are iid across individuals and time.  $\xi$  follows a mean zero normal distribution and is iid across time.<sup>11</sup>

## 2.4 Identification

This section provides intuition on identification. Intuitively, the data allow us to tell parameters apart as long as they don't move exactly the same set of moments. That is, the model is identified as long as for any parameter  $\theta$ , there doesn't exist another parameter  $\theta'$  that moves exactly the same set of moments as  $\theta$ .

On the production side, the share parameters  $\alpha$ 's are directly related to the factor income shares of low-skill workers and the composite of high-skill workers and capital. The main source of variation that is used to identify the  $\alpha$ 's come from the time series variations in those inputs. Given the  $\alpha$ 's,  $\sigma$  is identified off the relative changes over time in low skill supply and the composite of capital and high skill supply, whereas  $\nu$  is identified off the relative changes over time in high skill supply and capital.

On the worker's side, tuition costs  $t_1$  and  $t_2$  are identified by comparing the proportion

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<sup>11</sup>For details on how to solve the model, please see the appendix.

of individuals who have a college degree or an advanced degree but of different types. Skill production slope parameters  $\beta_1^j$  and  $\beta_2^j$  are identified off the variations of education and work experience by comparing individuals who are of the same skill types but earn different wages. Given the same skill prices, variation in wages comes from differences in skills. The returning cost to school,  $\kappa_1$ , corresponds to the proportion of individuals who return to school from work or home. The persistence parameter of the alternative of staying home,  $\kappa_3$ , corresponds to the proportion of individuals who stay at home for consecutive periods. Lastly, the skill endowment parameters  $\omega$ 's reflect worker's comparative advantage associated with each of the choice alternative. Conditional on the same observables, workers with high skill endowment for alternative  $k$  are more likely to choose it. Therefore, the proportion of such workers provides information on the magnitude of  $\omega$ .

In addition, since the admission quota, cohort size, and capital rental rates are taken as exogenous in the model, variations in these variables are also exogenous from the point of view of this model. In general, these exogenous variations along with normalizations and functional form assumptions help achieve the identification of this model.

## 2.5 Data

This chapter combines multiple sources of data together and this section describes each of the dataset.

### 2.5.1 Survey Data

#### Repeated Cross-Section Data

I use three repeated cross-section datasets from the Urban Household Survey (1988-1997), the China Household Income Project (1988-2007) and the China General Social Survey

(2003-2012).<sup>12</sup> These data are nationally representative and are the best publicly available data that span across the years I study.<sup>13</sup>

All three datasets provide detailed information on demographics, education, career choice and earnings and the survey design is comparable to the Current Population Surveys (CPS) in the U.S. The Urban Household Survey (UHS) data were collected by the China Statistics Bureau to keep track of the evolution of the socioeconomic conditions of urban Chinese households. The China Household Income Project (CHIP) tracks the dynamics of income and expenditure in China. It was carried out by Chinese and international researchers with the assistance of the China Statistics Bureau.<sup>14</sup> The China General Social Survey (CGSS) is conducted starting from 2003 by researchers from Hong Kong University of Science and Technology and Renmin university. The goal was to construct a nationally representative dataset that can be widely used in empirical social science research.<sup>15</sup>

## **Panel Data**

The panel data used in this chapter are from the China Health and Nutrition Survey (CHNS), which were collected since 1989 by the Carolina Population Center at the University of North Carolina at Chapel Hill and the National Institute for Nutrition and Health at the Chinese Center for Disease Control and Prevention (CCDC).<sup>16</sup> Although the survey was designed to track the health and nutritional status of the population, it provides information on basic demographics, work experience and earnings and can be used to construct the work history of the workers.

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<sup>12</sup>Urban Household Survey covers all years from 1988 to 1997. For the periods I study, the China Household Income Project covers 1988, 1995, 1999, 2002, 2007 and the China General Social Survey covers 2003, 2005, 2006, 2008, 2010, 2011, 2012. The CGSS updated its database and included two more years of data (2013, 2015). I plan to extend the period I study to include these years soon.

<sup>13</sup>The Urban Household Survey data are made available by the Chinese University of Hong Kong.

<sup>14</sup>For details on the sampling and survey design, see Eichen and Zhang (1993), Li et al. (2008) and Luo et al. (2013).

<sup>15</sup>For details on sampling and survey design, see Bian and Li (2014).

<sup>16</sup>For the period I study, the CHNS covers 1989, 1991, 1993, 1997, 2000, 2004, 2006, 2009 and 2011.

## Main Features of the Data

I restrict the sample to be consistent with the model, where workers enter the economy at age 16 and exit at 60. After dropping observations with missing values for key variables such as age and education, I obtain a pooled repeated cross-section sample containing 317,886 observations. Wages are deflated to their 1988 levels using the GDP deflators of China downloaded from the World Development Indicators database of the World Bank.<sup>17</sup> Among the data I use, the sampling procedure of the CGSS changed in 2006 and 2008 and information on individual weight is not available for most of the years. To make the CGSS data comparable to the other data, I use a weighting procedure that's similar to what is used in the CPS such that the key variables (e.g. the share of people by education category, sex, stratum) are matched closely to the census (see the Appendix for details).<sup>18</sup>

Table 2.1 shows the evolution of employment shares by education category in urban China. Both the shares of people who are college educated and above and those who have some college education increase. Following the higher education expansion in 1999, we see the sharpest increase in the share of people who have at least some college education.

### 2.5.2 Aggregate Data

The aggregate data used in this chapter are primarily from the online database of the China Statistics Bureau. The value-added series are readily obtainable from the database. To calculate the capital rental rates, I first use data on labor income and GDP from the database to calculate the share of labor income. Then I calculate the ratio of capital income over capital stock as the capital rental rate.<sup>19</sup> The cohort size data are collected from the China

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<sup>17</sup>Since GDP is usually deflated using the GDP deflator and wages must be deflated in the same way as GDP, I choose the GDP deflator. Note that the CPI are slightly higher than the GDP deflators for 1989-2004 and are slightly lower for the rest of the years.

<sup>18</sup>CGSS 2005, 2006, 2008 are matched to the 2005 population survey. CGSS 2010-2012 are matched to the 2010 census.

<sup>19</sup> $capital\ rental\ rate = \frac{(1-labor\ share)*real\ GDP}{real\ capital\ stock}$ . I follow the argument made in Bai, Qian (2010) and use the GDP calculated by income approach. Such GDP data reflect the factor income distribution of domestic

Population Census 1990, 2000, 2010 and the 2005 China Population Survey. In addition, the data on the registration of the College Entrance Exam and the number of admitted students are collected from China Education Statistics Yearbooks.

## 2.6 Estimation

### 2.6.1 Choice of Moments

The model is estimated using the Simulated Method of Moments (SMM). I use three sets of moments from the survey data: moments on career choice, wage distribution and education distribution. I also complement these moments with aggregate data such as the time series of real value-added, capital rental prices, cohort size and the number of newly admitted students. The data moments I choose are as follows.

- Choice distribution (cross-sectional data from the UHS, CGSS and CHIPS)
  1. The proportion of individuals choosing each of the three alternatives by year (1988–2011), age (16–60)
  2. The proportion of individuals choosing each of the three alternatives by year (1988–2011), and schooling level (three categories:  $\leq 12$ , 13–15, 16+).
  3. The proportion of individuals choosing each of the three alternatives by year (1988–2011)
- Wage distribution (cross-sectional data from the UHS, CGSS and CHIPS)
  1. The mean log real wage by year
  2. The mean log real wage by highest grade completed ( $\leq 12$ , 13–15, 16+), year

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production and is therefore most relevant for the calculation of capital rental rates in this chapter. The GDP series are deflated to their 1988 levels using the GDP deflators of China downloaded from the World Development Indicators database of the World Bank.

3. The mean log real wage by year, age
  4. The variance in the log real wage by education and year.
  5. The variance in the log real wage and year.
- Wage distribution (panel data from CHNS)
    1. The mean log real wage by work experience (0, 1, 2, 3, 4+ years)
  - Schooling distribution (cross-sectional data from the UHS, CGSS and CHIPS)
    1. The distribution of highest grade completed ( $\leq 12$ , 13–15,  $\geq 16$ ) by year (1988–2011), age (16–60)
  - The number of newly admitted students to college (both 2-year and 4-year) by year

## 2.6.2 Conditional Type Probabilities

Since the (ability) types are unobserved, we have to estimate the probability of being each type for each person. Individuals are observed for the first time when they enter the economy at age 16. To the extent that variations in observed measures of skills at age 16 reveal information on one's innate ability, we should let one's type probability depend on such observables (or proxies of them). Variables such as years of education, work experience and gender of a worker when he is first observed are typically included in the literature (e.g. Lee and Wolpin 2006, Dix-Carneiro 2014).<sup>20</sup> In China, workers can start to work legally at age 16. Hence, at the beginning of age 16, everyone has zero work experience. For the purpose of this chapter, I need observables other than years of education at 16 to better capture the heterogeneity in innate ability.

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<sup>20</sup>In Lee and Wolpin (2006), workers are first observed when they are 16. Therefore, work experience is zero for everyone.

Since information on common measures of ability such as test scores is not available in any existing surveys for the time span I study, I exploit the intergenerational features of my data sets and use information on parent's years of education. In particular, to control for the fact that the average years of education increase over time, I calculate the percentile of one's parent's education according to where they are in the distribution of years of education of their cohort.<sup>21</sup> Although the compulsory schooling law was introduced in China in the mid-1980s, there was still variation in age-16 years of education. To control for the increase of average age-16 years of education, I also calculate one's percentile in the distribution of age-16 years of education among adjacent cohorts.<sup>22</sup>

I let the type probabilities depend on one's percentile of age-16 education and the average of percentiles of one's parents when one was 16.<sup>23</sup> Holding other demographics constant, being higher in the distribution of years of education at 16 than others suggest a high skill endowment for education. In addition, parents with higher percentiles are more likely to have children with high skill endowment. Prior literature (e.g. Keane and Wolpin 1997) shows that the multinomial choice structure is flexible enough for the estimation of conditional type probabilities. I assume there are three types ( $l = 1, 2, 3$ ), and specify the conditional type probabilities as follows:

$$Prob(type = l | x_{1i}^0, x_{2i}^0) = \frac{\exp(\pi_{0l} + \pi_{1l}x_{1i}^0 + \pi_{2l}x_{2i}^0)}{1 + \sum_{j=2}^3 \exp(\pi_{0j} + \pi_{1j}x_{1i}^0 + \pi_{2j}x_{2i}^0)}, \quad l = 1, 2, 3 \quad (2.19)$$

where  $x_{1i}^0 = PctlOfEducAt16_i$ ,  $x_{2i}^0 = PctlOfParentsEduc_i$

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<sup>21</sup>Adjacent cohorts are faced with very similar economic conditions and education resources and therefore comparable. I calculate parent's education percentiles in the pooled three adjacent cohorts. For instance, if one's parent is 40 when he/she is 16, I calculate the parent's education percentile among the age-39, -40 and -41 cohorts.

<sup>22</sup>Although of the same age, depending on what month in which one was born, they may start school in different years. To accommodate more observations and account for whom one's competing with when applying for college, I pool age-15, -16 and -17 cohorts together to calculate the percentile.

<sup>23</sup>It rarely happens that parents gain more years of education after their children reach 16. Even if they do, the effects on Children are very limited according to the literature on early childhood development.

The  $\pi'$ s will be estimated together with the rest of the parameters of the model.  $\pi_{01}$ ,  $\pi_{11}$  and  $\pi_{21}$  have to be normalized to zero to guarantee identification of the  $\pi'$ s.

### 2.6.3 Estimation of the Admissions Process

There are two ways to estimate the admissions process. In both ways, the admission rate at year  $t$ ,  $adm_t$ , is calculated as  $\frac{\text{No. of newly admitted students}}{\text{No. of people registered for the CEE}}$ .<sup>24</sup> One way is to estimate the admissions process with the model, which means there are three more parameters to estimate for each year ( $p_{1t}$ ,  $p_{2t}$  and the variance of  $\epsilon_t$ ). Given that there are 24 years, the parameters to estimate will increase by 72.<sup>25</sup> The other way is to estimate this process outside the model for each year using available information on the two percentile variables and whether or not one is admitted. To reduce the burden of parameter search, I adopt the latter way. Ideally, we need information in the survey on whether and when one registered for the CEE. However, this information is rarely available. Given that almost all high school and professional school graduates take CEE and they account for more than 80% of the registered exam takers, I assume everyone takes CEE when they are just about to graduate from high school or professional school and look for their admission status based on their obtained highest degrees.

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<sup>24</sup>We should use the number of newly admitted students instead of the quota because the admissions process happens after all students take the CEE and submit their preference list of schools. It determines the actual number of admissions, which might be slightly different from the quota.

<sup>25</sup>Although I could restrict the parameters to be the same across years, it doesn't seem to be consistent with data.



## 2.7 Estimation Results

### 2.7.1 Parameter Estimates

The estimation results are shown in Table 2.2 through Table 2.5.<sup>26</sup> Table 2.2 shows the estimates of preference parameters by the three available options each period. The cost of attending college is estimated to be about 3200 yuan in 1988 terms, which is about 13000 yuan today. This is comparable to what most public universities charge plus living cost.<sup>27</sup> The extra cost of going to graduate school is about 2000 yuan today. Although some graduate students get paid by working with their professors, others have to pay for the tuition themselves. This estimate reflects an average of the extra cost of attending graduate school, which includes tuition, living cost and the psychic cost due to the pressure of graduating.

Table 2.2 also shows the skill production parameters.  $\beta_1^j$  and  $\beta_2^j$  measure how efficient type  $j$  is in producing skill using years of education and work experience. High-skill workers is better than low-skill ones in producing skill using years of education but not work experience. This does not mean that high-skill workers are not good at on-the-job learning. It's simply because they on average accumulate less years of work experience since they stay in school longer.  $\beta_2$  reflects the average efficiency of on-the-job learning and it's necessary for low-skill workers to be good at this to generate enough wage growth since it primarily comes from the accumulation of work experience.

Table 2.3 reports the estimates for the production function.  $\sigma$  and  $\nu$  govern the elasticities of substitution of the production factors. Since  $\sigma$  is estimated to be bigger than  $\nu$ , the elasticity of substitution between low-skill labor and the composite is higher than that between high-skill labor and capital. Thus, the estimates suggest high-skill labor is indeed more complementary to capital than low-skill labor. Table 2.4 and Table 2.5 show the es-

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<sup>26</sup>To estimate the model, I employ parallel computation using 16 cores on a cluster to improve on speed.

<sup>27</sup>Most public universities charge around 5000 yuan for tuition and 1000 yuan for dormitory. The average living cost is around 6000 yuan a year.

estimates for the conditional type probability and the admissions process parameters. Type 3 has the highest endowment in education and work whereas Type 2 has the lowest. In general, higher percentiles of years of education at 16 and parents education lead to higher probability of admission.

### **2.7.2 Goodness-of-Fit**

Figure 2.2 shows how the choice distribution the model generates fits the data. The model does a good job for years before 1997, but not as good for years between 1999 and 2005. This is partly due to the quality of the data I use for those years. For years before 1998, I use the UHS data collected by the China Bureau of Statistics. The sampling and survey design is maintained in a consistent way across years. For years of 1998 onwards, the data I use are from the CHIP and the CGSS, which were carried out by different research teams and resulted in more noise in the pooled sample. Figure 2.3 compares how the actual and the simulated average wages of the high- and low-skill workers evolve. Although there is some discrepancy, the trend generated by the model tracks that of the data.

### **2.7.3 Robustness**

To address the concern that the parameter estimates may correspond to a local minimum of the objective function, I use the following way to find the initial guess of the parameters. Before implementing the search algorithms such as the Nelder–Mead simplex method, I first specify a grid as fine as possible (100 to 200 points) for each parameter over the possible range. By iterating on the grid of each parameter, I record the best parameter value in each round and use it as the preferred guess for the next round until reaching the end. Although this way doesn't guarantee finding the minimum of the objective, it is a better way to come up with a good initial guess that can be used as a input of the search algorithm. Another upside of this is that the initial guess already reflects information on the shape of

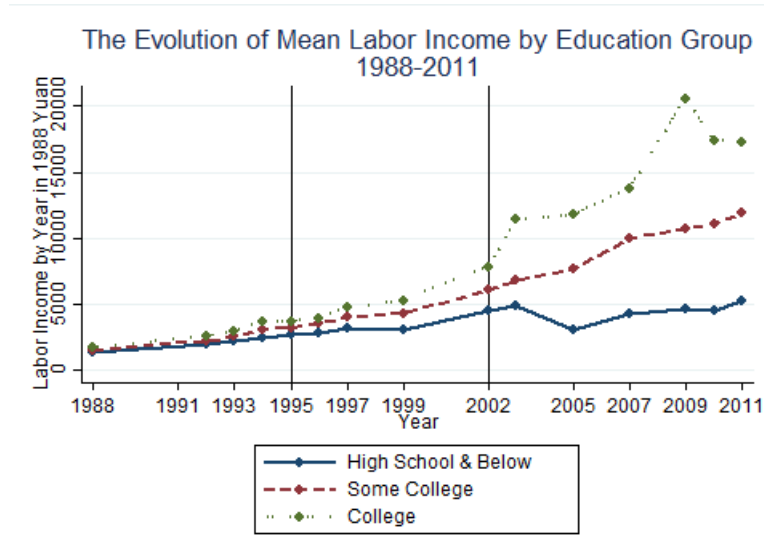
the objective function and it partially avoids finding different estimates due to the arbitrary choice of the initial guess. In addition, I use a hybrid search function that combines global minimum solvers such as Simulated Annealing and local minimum solvers such as Pattern Search as a cross-check for the results I got using the standard simplex methods.

## 2.8 Conclusion

To overcome the caveats embedded in the empirical strategy employed in Chapter 1, I build a dynamic life-cycle model with both labor supply and labor demand side based on the model in Lee and Wolpin (2006). The model incorporates China's higher education policy, and is able to generate counterfactuals and policy simulations taking into account the general equilibrium effects of the higher education expansion reform. The key novel feature of the model is that low-skill workers not only have expectations on the evolution of skill prices but also on college admission rates, through which the policy change affects workers' decisions and labor market outcomes.

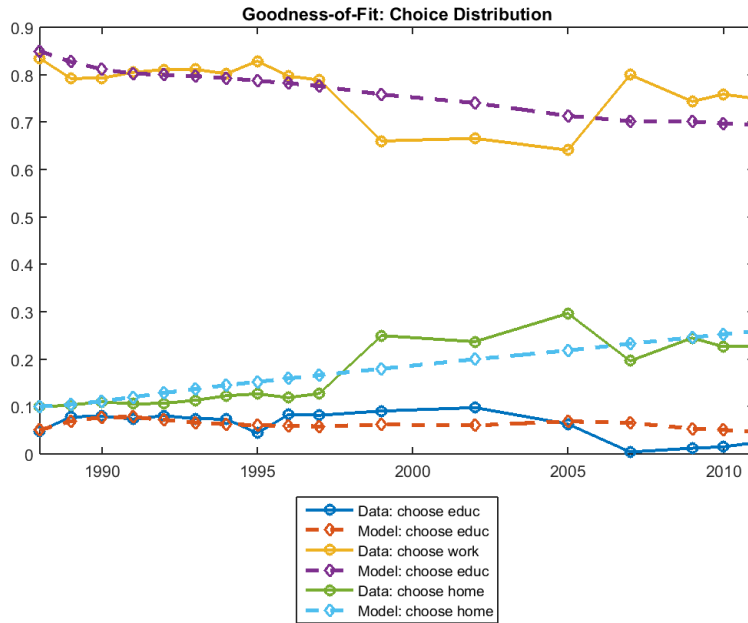
I also assemble a data set, combining several sources of repeated cross-section data, panel data and aggregate data. Using such data, I structurally estimate the model using the Simulated Method of Moments and show that the model is able to reasonably match key moments in the data.

Figure 2.1: The Evolution of Mean Wages by Education Group



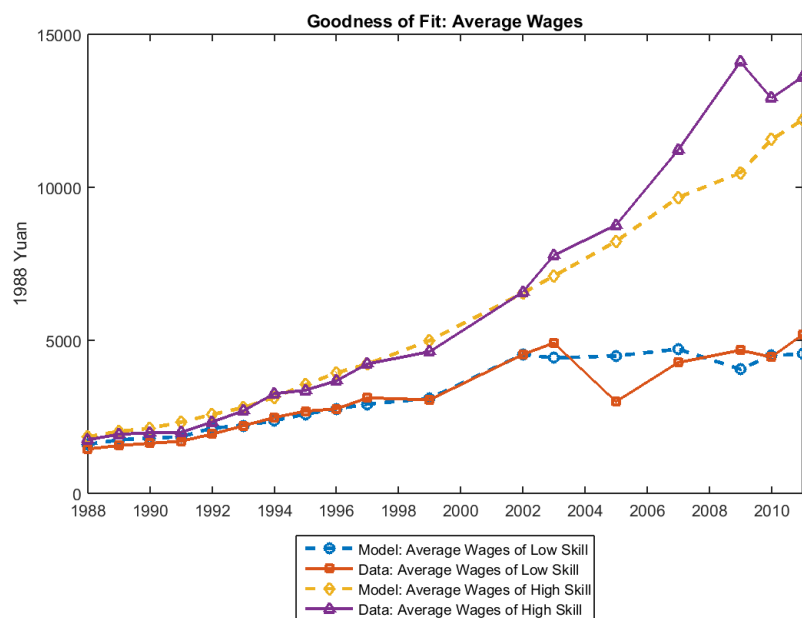
Notes: This figure shows the evolution of average wages for three education groups: those who have high school education and below, those who have some college, and those who are college educated. The data used are from the Urban Household Survey (1988-1997), the China Household Income Project (1988-2007) and the China General Social Survey (2003-2012). In addition, this figure shows that 1995 and 2002 are two important turning points for the evolution of wages of different skill groups. These two years correspond to the points where China went through major events. In 1995, China started reforms that aimed at downsizing the state-owned enterprises (SOE). In 2002, this process was complete. Moreover, China joined World Trade Organization (WTO).

Figure 2.2: Goodness-of-Fit of Choice Distribution



Notes: This figure shows how the choice distribution the model generates fits the data. The model does a good job for years before 1997, but not as good for years between 1999 and 2005. This is partly due to the quality of the data I use for those years. For years before 1998, I use the UHS data collected by the China Bureau of Statistics. The sampling and survey design is maintained in a consistent way across years. For years of 1998 onwards, the data I use are from the CHIP and the CGSS, which were carried out by different research teams and resulted in more noise in the pooled sample.

Figure 2.3: Goodness-of-Fit of Wage Distribution



Notes: This figure shows the goodness-of-fit of the model in terms of the key wage moments. It compares how the actual and the simulated average wages of the high- and low-skill workers evolve. Although there is some discrepancy, the trend generated by the model tracks that of the data.

Table 2.1: Evolution of Employment Shares by Education Category in Urban China

	88-90	91-95	96-99	00-03	04-08	09-11
<b>College and Above</b>						
Share	-	0.050	0.067	0.081	0.094	0.116
<b>Some College</b>						
Share	-	0.082	0.137	0.179	0.192	0.223
<b>At Least Some College</b>						
Share	0.110	0.166	0.204	0.260	0.286	0.340
<b>High School and Below</b>						
Share	0.890	0.834	0.796	0.740	0.714	0.660
<b>Pooled Sample</b>						
Female	0.507	0.505	0.508	0.509	0.510	0.504
Observations	119159	125893	37013	19561	6947	9313

Notes: This table shows the evolution of employment shares by education category in urban China. The data used are from the Urban Household Survey (1988-1997), the China Household Income Project (1988-2007) and the China General Social Survey (2003-2012). For 1988-1991, the coding of education category in the UHS does not distinguish between some college and college. Both the shares of people who are college educated and above and those who have some college education increase. Following the higher education expansion in 1999, we see the sharpest increase in the share of people who have at least some college education.

Table 2.2: Preference Parameter Estimates

		Panel A: Flow Utility Parameters			
Education / Home	Cost of College	Extra Cost of Grad School	Returning Cost	Persistence	
	$t_1$	$t_2$	$\kappa_1$	$\kappa_3$	
	3178 (359)	516 (45)	-2319 (211)	757 (89)	
Work	Non-pecuniary Benefit	Low-Skill Educ	Low-Skill Exper	High-Skill Educ	
	$\gamma$	$\beta_1^L$	$\beta_2^L$	$\beta_1^H$	
	101 (11)	0.21 (0.026)	0.15 (0.014)	0.25 (0.028)	
				$\beta_2^H$	
				0.08 (0.027)	
		Panel B: Preference Shock Parameters			
Education		$\sigma_{\eta_1}$	0.01 (0.0013)		
Work		$\sigma_{\eta_2}$	0.07 (0.004)		
Home		$\sigma_{\eta_3}$	0.26 (0.022)		

Notes: This table shows the estimates of the flow utility parameters and preference shock parameters. The estimates are shown by the three available options that a worker can choose each period. Standard errors are in parentheses. Please refer to Section 2.7.1 for the discussion on the parameter estimates.



Table 2.3: Production Function Parameter Estimates

Production Function Parameters		
Low-Skill Labor Factor Share		
Intercept (before 1995)	$\alpha_{10}$	0.4 (0.036)
Slope 1 (1995-2001)	$\alpha_{11}$	-0.003 (0.0008)
Slope 2 (2002-2011)	$\alpha_{12}$	0.007 (0.0002)
Composite Factor Share		
Intercept (before 1995)	$\alpha_{20}$	0.4 (0.065)
Slope 1 (1995-2001)	$\alpha_{21}$	-0.002 (0.0004)
Slope 2 (2002-2011)	$\alpha_{22}$	0.001 (0.0003)
Elasticity Parameters		
Low-Skill Labor - Composite	$\sigma$	0.85 (0.016)
High-Skill Labor - Capital	$\nu$	0.4 (0.04)

Notes: This table shows the estimates of the production function parameters. Standard errors are in parentheses. Please refer to Section 2.7.1 for the discussion on the parameter estimates.

Table 2.4: Conditional Type Probability Parameters

Endowment	Type 1		Type 2		Type 3	
Education	$\omega_1^1$	0.01 (0.001)	$\omega_1^2$	-0.32 (0.036)	$\omega_1^3$	0.25 (0.015)
Work	$\omega_2^1$	0.02 (0.004)	$\omega_2^2$	-0.11 (0.037)	$\omega_2^3$	0.24 (0.017)
Home	$\omega_3^1$	-0.01 (0.002)	$\omega_3^2$	0.04 (0.01)	$\omega_3^3$	-0.46 (0.051)
Probability Parameters	Type 1		Type 2		Type 3	
Intercept	-	-	$\pi_{02}$	0.697 (0.007)	$\pi_{03}$	-0.111 (0.005)
Percentiles of Education at 16	-	-	$\pi_{12}$	0.106 (0.028)	$\pi_{13}$	0.029 (0.011)
Percentiles of Parents' Education	-	-	$\pi_{22}$	-1.19 (0.012)	$\pi_{23}$	1.31 (0.009)

Notes: This table shows the estimates of the conditional type probability parameters. Standard errors are in parentheses. Please refer to Section 2.7.1 for the discussion on the parameter estimates.

Table 2.5: Admission Process Parameters

Year	88	89	90	91	92	93
Percentiles of Education at 16	0.39 (0.023)	0.36 (0.024)	0.40 (0.026)	0.42 (0.027)	0.97 (0.03)	1.08 (0.028)
Percentiles of Parents' Education	0.26 (0.08)	0.37 (0.081)	0.38 (0.092)	0.51 (0.093)	0.49 (0.107)	0.38 (0.104)
Year	94	95	96	97	98	99
Percentiles of Education at 16	1.53 (0.028)	1.35 (0.029)	1.01 (0.027)	0.92 (0.03)	2.95 (0.031)	2.28 (0.03)
Percentiles of Parents' Education	0.37 (0.109)	0.38 (0.112)	0.45 (0.103)	0.50 (0.106)	0.39 (0.102)	0.43 (0.102)
Year	00	01	02	03	04	05
Percentiles of Education at 16	2.39 (0.035)	2.71 (0.035)	1.60 (0.037)	1.67 (0.036)	1.42 (0.04)	1.44 (0.44)
Percentiles of Parents' Education	0.32 (0.1)	0.44 (0.112)	0.54 (0.114)	0.45 (0.115)	0.43 (0.117)	0.33 (0.114)
Year	06	07	08	09	10	11
Percentiles of Education at 16	0.90 (0.432)	2.01 (0.509)	1.03 (0.705)	1.15 (0.39)	0.76 (0.08)	1.88 (0.056)
Percentiles of Parents' Education	0.39 (0.109)	0.41 (0.108)	0.62 (0.127)	0.45 (0.136)	0.23 (0.067)	0.37 (0.072)

Notes: This table shows the estimates of the admission process parameters. Standard errors are in parentheses. Please refer to Section 2.7.1 for the discussion on the parameter estimates.

# Appendix

## Solving the Model

The rich heterogeneity and the general equilibrium feature of the model makes it computationally-intensive to solve the model. This section describes how the model is solved.

1. Given a set of reasonable model parameters, solve the dynamic programming problem for each cohort, each age and every possible point in the support of the state space. The outcome of the first step is a matrix of coefficients that are cohort and age specific. The coefficients come from a second order polynomial regression that uses contemporary state variables to predict the Emax function evaluated at the states. The regressors include a constant, education, experience, ability type dummies, skill prices and admission rate at  $t$ , and all second-order terms such as squares and interactions. The regression is used to approximate the Emax function, which is the expectation of the value function at age  $a$  with respect to the distributions of unobservables. The model economy starts in 1988 and ends in 2011 and there are 45 overlapping generations each year aged from 16 to 60.
2. Solve the model by computing a sequence of equilibrium prices that is consistent with the model parameters and the beliefs imposed by the forecasting rule.
  - (a) The following inputs are required for this step: Initial conditions on the state space distribution, time series of output and capital rental prices from 1988 to 2011. I simulate 1500 people for each cohort starting from 1988. This means for each year, we have a cross section of 67500 observations. To account for cohort size variations, I weight each cohort by its cohort size.
  - (b) Guess a vector of skill prices for 1988. Use this guess, the combinations of states from (a), simulated shocks to alternatives, guessed forecasting rule parameters and coefficients obtained from step 1, solve the DPP for everyone alive at 1988 and obtain the choice distribution. Individual choices are then aggregated to construct the total skill supply of skills for high- and low-skill workers. Given such skill supply, capital rental prices, output and the model parameters, we can solve for  $z_t$  and  $K_t$  from the first order condition of capital use (i.e. demand for capital) and the resource constraint. Applying these solved values to the first order conditions of high skill and low skill, we can solve for the skill prices.

These prices are in general different from the initial guess, which means we should update the guess of skill prices using them. This is done repeatedly for 1988 until the skill prices solved from the first-order conditions are very close to those used as the guess.

- (c) Repeat (b) for 1989 through 2011 and we can get a time series of skill prices. These are not yet the equilibrium prices since they are obtained under a set of guessed belief parameters. To update the beliefs, we need to estimate forecasting rule as a vector autoregression (VAR) using the time series of skill prices. The estimates of the VAR then become the updated belief parameters. Repeat (a) and (b) and keep updating such parameters until they are stable. The stable belief parameters are then consistent with the equilibrium of the model.

## Weighting the CGSS Data

For the weighting to be reasonable, I use the whole sample of the CGSS containing information on both rural and urban areas.

1. First weight CGSS 2005-2008 to the 2005 Population Survey, and CGSS 2010-2012 to the 2010 census by the sex-age-rural/urban-stratum cell. It's worth noting that the sampling frame used in 2005-2008 is different from that used in 2010-2012, which affects the choice of strata. For 2005-2008, the largest strata are Eastern China, Central China and Western China. For 2010-2012, the largest strata used are the three municipalities in Eastern China (including Beijing, Shanghai and Tianjin) and the rest of China. I match the CGSS to the information in the 2005 Population Survey and the 2010 Census according to the proper divisions of the strata.<sup>28</sup>
2. On top of Step 1, which matches information by sex-age-rural/urban-stratum cell, this step matches information by sex-educ-region cell.

- (a) I calculate a scale factor such that after multiplying it by the weight constructed

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<sup>28</sup>For the weighting procedure to be reasonable, I must make sure that, within each stratum, the smaller sampling units are similar in terms of population. This assumption seems less valid for 2010-2012 than for 2005-2008 given the heterogeneity across the rest of China after excluding the three big municipalities in Eastern China. Although the coding of counties is confidential and a direct check is not feasible, the CGSS sampling design team conducted factor analysis based on population density, proportion of non-agriculture population and county GDP per capita for all counties besides the three municipalities. and ranked them. Moreover, the number of counties were made as similar as possible for all strata (50 in total) before sampling. This procedure resembles that done for the CPS and was used to make sure the strata as homogeneous as possible.

in the first step, the population shares by education category in the CGSS sample match those in the aggregate data. I can first inflate the aggregate data by the sampling proportion because the aggregate data is already adjusted by weight so as to be representative. Thus, everyone represents the same number of people in the population.

- (b) Similar to the first-stage adjustment in the CPS, I count the sample in each sex-educ-region cell using the weight that I constructed before to inflate it so as to match the population counts. If the sample cell is under-representative, the adjustment factor will inflate it, and deflate it otherwise.

$$\text{adjustment factor of cell } j = \frac{\text{population counts in cell } j}{\text{weighted sample counts in cell } j}$$

- (c) After applying the adjustment factor, urban, age, female are still generally consistent across years, which is reassuring. These variables are chosen because they should be stable within a short period of time (5 years).

Table A.1: Descriptive Statistics after Weighting (2005-2008)

Variable	2005			2006			2008		
	Mean	Population Survey	Aggregate Stats	Mean	Population Survey	Aggregate Stats	Mean	Population Survey	Aggregate Stats
Age	42.2314	-	41.9951	41.9951	-	41.5525	41.5525	-	-
College	0.0183	0.0227	0.0193	0.0193	-	0.0276	0.0276	-	-
Some College	0.0493	0.0444	0.0568	0.0568	-	0.0541	0.0541	-	-
HS Equivalent	0.1321	0.1321	0.1379	0.1379	-	0.1452	0.1452	-	-
Grad Degree	0.0012	0.0017	0.0011	0.0011	-	0.0010	0.0010	-	-
At Least Some College	0.0688	0.0688	0.0772	0.0772	0.0769	0.0828	0.0828	0.0829	0.0829
Female	0.5053	0.4847	0.5007	0.5007	0.4848	0.4998	0.4998	0.4853	0.4853
Work Exper	25.7510	-	25.4966	25.4966	-	24.9802	24.9802	-	-
Urban Area	0.4219	0.4299	0.4255	0.4255	0.4434	0.4418	0.4418	0.4699	0.4699

Notes: This table shows the weighted averages of key variables in the CGSS (2005-2008) and their corresponding values in the representative samples. CGSS 2005 is matched to the 2005 Population Survey. Samples of the other years are matched to the China Statistics Yearbooks. The mean for each education category in the table is the population share of that category. The population shares by detailed education category are only available in the 2005 Population Survey.

Table A.2: Descriptive Statistics after Weighting (2010-2012)

Variable	2010			2011			2012		
	Mean	Census	Mean	Aggregate Stats	Mean	Aggregate Stats	Mean	Aggregate Stats	
Age	41.1218	-	41.5234	-	41.6160	-	41.6160	-	
College	0.0309	0.0448	0.0326	-	0.0421	-	0.0421	-	
Some College	0.0767	0.0670	0.0802	-	0.0786	-	0.0786	-	
HS Equivalent	0.1529	0.1592	0.1570	-	0.1634	-	0.1634	-	
Grad Degree	0.0037	0.0041	0.0043	-	0.0025	-	0.0025	-	
At Least Some College	0.1113	0.1159	0.1172	0.1176	0.1232	0.1176	0.1232	0.1238	
Female	0.4948	0.4873	0.4942	0.4874	0.4939	0.4874	0.4939	0.4875	
Work Exper	24.4411	-	24.8085	-	24.8514	-	24.8514	-	
Urban Area	0.5270	0.4995	0.5361	0.5127	0.5248	0.5127	0.5248	0.5257	

Notes: This table shows the weighted averages of key variables in the CGSS (2010-2012) and their corresponding values in the representative samples. CGSS 2010 is matched to the 2010 Census. Samples of the other years are matched to the China Statistics Yearbooks. The mean for each education category in the table is the population share of that category. The population shares by detailed education category are only available in the 2010 Census.



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## Chapter 3

# Distributional Consequences of the Higher Education Expansion in China and Evolution of the College Wage Premium: 1988-2011

## 3.1 Introduction

In 1999, China launched one of the most massive higher education expansion reforms in the history of the world. In anticipation of increasing demand for high-skill workers, the Ministry of Education started to sharply increase the maximum number of students who could be admitted to college in 1999. Compared to 1998, the number of newly admitted college students in 1999 increased from about 1 million to 1.5 million. It then kept increasing in all subsequent years, to 7.2 million in 2014 (Figure 3.1).<sup>1</sup> As a result, the supply of high-skill workers who have at least some college education has been increasing rapidly since 2001 (Figure 3.1).<sup>2</sup> In the presence of such a massive expansion of higher education, one might expect a sizable decline in the college wage premium.<sup>3</sup> To the contrary, the college wage premium had been increasing since 1999 and only started to modestly decrease in 2009 (Figure 3.2). This suggests that strong labor demand-side forces, such as skill-biased technological progress, is shifting relative demand for high-skill versus low-skill workers.

This chapter investigates the effects of the higher education expansion reform in China on the college wage premium by disentangling such effects from those resulting from other forces, such as technological progress, changes in cohort size, and changes in capital rental prices. In addition, I examine how the reform interacts with the demographics of workers and affects them differentially. Lastly, I study how long it will take for China to catch up with developed countries in terms of the share of high-skill workers.

To do so, I make use of the dynamic general equilibrium model constructed in Chapter 2. In this model, workers produce skill by acquiring schooling and accumulating work expe-

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<sup>1</sup>Both 2- and 4-year college students are included. Statistics on admissions are calculated based on data collected from China Education Statistical Yearbooks.

<sup>2</sup>Throughout this chapter, I define high-skill workers as those who have at least some college education, and low-skill workers as those who have finished high school or less. Most 2-year college students who were admitted in 1999 graduated in 2001.

<sup>3</sup>The college wage premium is defined as the average wage gap between people who have at least some college education (high-skill workers) and those who do not (low-skill workers).

rience, and are paid based on how much skill they supply and their skill types. A worker becomes high-skill if he has at least some college education. There exists a representative firm that decides how much of each type of skill and capital to use. I innovate by modeling the college admissions process. One's admission probability depends on the national admission rate and on proxies for one's ability, such as one's parents' education percentiles within their cohorts. This model is able to separate the effects of the reform on the college wage premium from those coming from technological progress (both skill-biased and skill-neutral), changes in cohort size, and capital rental prices. Using the estimated model in Chapter 2, I conduct several counterfactual and policy experiments and obtain the following main findings.

First, in the presence of post-reform technological progress (both skill-neutral and skill-biased), the reform increases the college wage premium before 2008 with a diminishing effect, from about 0.225 log point in 1999 to about 0.025 in 2007. It then starts to decrease the wage premium from 2008. On average, the reform increases the college wage premium by 18%, with a yearly increment of 0.07 log point. This may seem counterintuitive, as we might expect the reform to decrease the wage premium holding technological progress the same. However, in this chapter, wage is defined as a product of the skill price and the amount of skill one supplies.<sup>4</sup> The effect on the college wage premium is therefore determined by two components: changes in the skill-price gap and changes in the average skill-stock gap.<sup>5</sup> Although the reform narrows the skill-price gap between high- and low-skill workers, it widens the average skill-stock gap, since it allows more low-skill workers, who on average have more skill to go to college and become high-skill. The sign of the effect depends on which effect dominates.

In contrast, fixing technological progress at the pre-reform level, I find that the effect of the reform on the college wage premium is negative and increases over time. On average,

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<sup>4</sup>Heckman et al. (1998) show the importance of distinguishing wage from skill price in human capital models, as they sometimes move in different directions.

<sup>5</sup>Throughout this chapter, the gap is calculated as the high-skill workers' average minus that of the low-skill workers'.

the reform decreases the college wage premium by 7% per year. Without post-reform technological progress, the reform becomes the main factor that affects skill prices.<sup>6</sup> Both the skill-price gap and the average skill-stock gap between high- and low-skill workers are narrowed as a result. The average skill-stock gap narrows because in the absence of post-reform skill-biased technological progress, the marginal product gap between high- and low-skill workers converges instead of diverging. Hence, fewer low-skill workers will invest in becoming high-skill. The large number of incoming young and relatively inexperienced high-skill workers decreases the average skill stock of high-skill workers and narrows the skill-stock gap. A decomposition of the reform's net effect on the college wage premium shows that most of the effect (99%) comes from this narrowing of the average skill-stock gap. This is because the pre-reform high-skill stock in China was extremely low and the expansion was massive.

In addition, I find that the higher education expansion reform has differential impacts on workers in the absence of post-reform technological progress. Cohorts directly affected by the reform gain the most: about 87% compared to the counterfactual without the reform. For cohorts that are not directly exposed to the reform, the effect is positive on average, but is very close to zero for most of them. Cohorts that graduated from high school just a few years before the reform lose modestly, by 0.15%; This is primarily driven by the more able ones who are still young enough to be privately efficient to abandon their jobs and go to college. I also examine the effect on the discounted lifetime wage by treatment group. The group induced to go to college by the reform (compliers) on average gain the most by 97,164 yuan whereas those who go to college even in the absence of the expansion (always-takers) lose by 2.6%. They lose because they suffer from the decrease of high-skill price due to the large increase in the supply of high-skill labor.

Finally, I conduct two policy experiments and show that if China were to continue with

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<sup>6</sup>This is not the only factor, since changes in cohort size and capital rental prices are still present.

the trends in technological progress and admissions process in 2011, by 2052 China would catch up with developed countries in terms of the share of high-skill workers in the working-age population (age 16 - 60). This can be achieved by 2031 if China follows the common practice of college admissions in developed countries by abandoning the explicit constraint on admission quotas beginning in 2012. A back-of-the-envelope calculation shows that the latter is worthwhile if the average cost of adding a seat is not greater than 176,000 yuan.

## **Related Literature**

This chapter contributes to two strands of literature. The first examines the evolution of the college wage premium (e.g., Katz and Murphy (1992); Card and Lemieux (2001); Goldin and Katz (2008); Lee and Wolpin (2010); Blundell et al. (2018)), and establishes the importance of various contributing factors, such as skill-biased technological progress, trade, changes in the female labor force participation rate, etc. These papers examine the college wage premium in the setting of developed countries. In contrast, this chapter studies a new setting and contributes to the literature by focusing on a developing country in which nationwide government interventions and structural transformation are present. In addition to the factors investigated in prior literature, this new setting allows me to explore how a large-scale education reform affects the college wage premium.

In addition, this chapter adds to the literature on the labor market effects of China's higher education expansion (e.g., Meng et al. (2013); Li et al. (2014); Li et al. (2016)). These papers study different labor market outcomes and how they are related to higher education expansion. Although the primary focus of Meng et al. (2013) is how the increase in the price of unobserved skills could explain the increase in the variance of the earnings of urban male workers, they attribute, to some extent, the slowing down of the rewards to both observed and unobserved skills in the early 2000s to higher education expansion. Li et al. (2014) focus on the effects of the higher education expansion on unemployment,

and find that the reform increased the unemployment rate of young college graduates. In contrast, I structurally estimate a labor market general equilibrium model to study the impact of the higher education expansion reform. The approach I take in this chapter allows me to disentangle the effects of the higher education expansion reform on the evolution of the college wage premium from factors such as technological progress (both skill-biased and neutral), changes in cohort size, and capital rental prices. It also provides a way to conduct counterfactual and policy experiments that may inform policy making.

The rest of this chapter is structured as follows. Section 3.2 recaps on the model developed in Chapter 2. Sections 3.3 and 3.4 describe the counterfactual experiments that deliver the results on the reform's effects on the college wage premium and its distributional effects, respectively. Section 3.5 discusses the results of policy experiments. Section 3.6 concludes.

## **3.2 Model and Goodness-of-Fit**

This chapter is based on the estimated model in Chapter 2. There are five forces in the model that affect the college wage premium: changes in the admissions process (both in the admission rate and the parameters), changes in the skill-neutral technological progress, changes in the skill-biased technological progress, changes in capital rental prices and changes in the sizes of entering cohorts. These forces interact and together explain the changes in the college wage premium we observe in the data. Although in Chapter 2, I assess the goodness-of-fit of the model for choice and wage distribution, it's important to see how well the model matches the college wage premium since it's the focus of this chapter. Figure 3.4 shows the goodness-of-fit for college wage premium measured as the average log wage gap. The log transformation makes the wage premium between 1993 and 1999 look more volatile. For years between 1999 and 2011, where the model will be used for counterfactual exercise, the fit is reasonable.



## 3.3 Effects of the Higher Education Expansion on the College Wage Premium

### 3.3.1 Effects on the College Wage Premium

To get the effects of the higher education expansion on the college wage premium, I use the estimated model in Chapter 2 as a laboratory and conduct several counterfactual experiments. There are five forces in the model that affect the college wage premium: changes in the admissions process (both in quota and/or  $p_{1t}$ ,  $p_{2t}$  and  $\sigma_\epsilon$ ), changes in aggregate productivity shock  $z_t$ , changes in share parameters  $\alpha_{1t}$  and  $\alpha_{2t}$ , changes in capital rental prices, and changes in the sizes of entering cohorts. These forces interact and together explain the changes in college wage premium we observe in the data. In the following sections, I focus on the effects of the changes in the admissions process while controlling for the other four forces.

#### Effect of the Reform in the Presence of Post-Reform Technological Progress

To understand what the trend in the college wage premium would have been in the absence of the reform, I simulate a counterfactual in which all the parameters remain the same as their estimated values except for the admissions process. The admission quota and admissions process parameters  $p_{1t}$  and  $p_{2t}$  are fixed at their pre-reform levels in 1998. To the extent that  $p_1$  and  $p_2$  only measure how the proxies of one's innate ability translate into admission probability, they should only reflect how good one is at taking the College Entrance Exam (CEE) and submitting their preference list of schools. Therefore, as long as the admissions policy remains fixed, these parameters should be relatively stable across time and invariant to changes in technology in the counterfactuals.

One may assume that an alternative way to fix the admissions process is to keep the

admission rate constant at its 1998 level, since it also reflects the intensity of the reform. However, the policy instrument the Ministry of Education uses is the quota. In the counterfactual, the number of registered exam-takers won't be the same as in the data, due to changes in skill prices. Keeping the admission rate fixed may result in a number of admitted students that is potentially much different from the planned admission quota. Comparison of Figures 3.1 and 3.3 suggests that the admission quota is more likely to be a primary policy instrument, since it is much less volatile. Figure 3.1 shows that before the expansion, the number of newly admitted students each year increases slowly with very small fluctuations. Figure 3.3 shows more fluctuations in the admission rate, which is primarily driven by changes in the number of registered exam takers.

In Figure 3.5, the two lines on top show the simulation results. The solid line is the baseline college wage premium generated by the estimated model, in which all parameters are the same as their estimated values and the admissions process evolves as it does in reality. The dashed line with circles (Counterfactual 1) shows the counterfactual trend without the reform while keeping other factors the same. Since the only difference between the two cases is the reform, their comparison gives us the effect of the reform (see the solid line in Figure 3.6). The reform increases the college wage premium before 2008 with a diminishing effect from about 0.225 log point in 1999 to about 0.025 in 2007. It then starts to decrease the wage premium from 2008. On average, the reform increases the college wage premium by 18%, with a yearly increment of 0.07 log point.

This may seem counterintuitive as we might expect the reform to decrease the wage premium holding technological progress fixed. However, as will become clear in Section 3.3.2, the effect on the college wage premium is determined by two components: changes in the skill-price gap and changes in the skill-stock gap. Although the reform narrows the skill-price gap between high- and low-skill workers, it widens the skill-stock gap since it allows more low-skill workers who on average have more skill to go to college and become high-skill.

The sign of the effect therefore depends on which component dominates.

### **Effect of the Reform in the Absence of Post-Reform Technological Progress**

In this chapter, the technological progress is modeled in a “reduced-form” way in the sense that I do not specify how it depends on other primitives of the model. To the extent that the amount of high-skill workers in the economy may affect the upgrading and diffusion of technology, post-reform technological progress may be different in the absence of the reform. This subsection therefore investigates the effect of the reform on the college wage premium holding technological progress (both skill-biased and skill-neutral) fixed at the pre-reform level.

I simulate two counterfactuals, one with the reform carried out as it is in reality (Counterfactual 2) and another without the reform (Counterfactual 3). In the case without the reform, the admission quota and the admissions process parameters,  $p_1$ ,  $p_2$  are fixed at the 1998 level for 1999 onwards. In the other case, the admission quota and the  $p$ 's evolve as they are in reality. In addition, aggregate productivity shock  $z_t$  and share parameters  $\alpha_{1t}$  and  $\alpha_{2t}$  are fixed at their 1998 levels in both cases. The implication is that any technological progress, reforms or other forms of structural transformation that affect productivity or the allocation of factors are shut down.

I allow the entering cohort sizes (age-16) to be exactly the same as in the data, because fertility decisions are already made before 1999.<sup>7</sup> Lastly, capital rental rates remain the same as in the data in both cases, because they are determined by the rest of the world. Comparing these two cases, any differences in the college wage premium must be due to changes in the admissions process.

The bottom two lines in Figure 3.5 show the evolution of the college wage premium in both cases. The dashed line in Figure 3.6 shows the net effect of the reform.<sup>8</sup> Without

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<sup>7</sup>The youngest cohort in the simulated economy is 16 in 2011, which means they were born in 1995.

<sup>8</sup>By net effect, I mean the effect of the reform on the college wage premium in the absence of post-reform

post-reform technological progress, it becomes clear that the reform depresses the college wage premium immediately from the start and the effect increases over time to about 0.08 log point. On average, the reform decreases the college wage premium by 7% per year. One reason why the reform depresses the college wage premium from the start is that the reform allows some workers who would have worked in the labor market as low-skill workers to go to college, which decreases the supply of low-skill workers. The skill price of low-skill workers therefore increases and the skill-price gap shrinks. In Section 3.3.2, I discuss what drives the increase of the effect over time.

### **Interaction between the Reform and Post-Reform Technological Progress**

In the presence of post-reform technological progress, the effect of the reform is a combination of its net effect and its interaction effect with post-reform technological progress. This can be seen in Figure 3.5. Comparing Counterfactuals 1 and 2 to Counterfactual 3, respectively, the gap shows the net effect of post-reform technological progress and that of the reform on the college wage premium. The gap between the baseline and Counterfactual 3 gives the total effects of both factors, which include their net effects and their interaction effect. The interaction effect on the college wage premium arises from two facts. First, in general equilibrium, the skill prices are affected by both the reform and post-reform technological progress, which in turn affect workers' human capital investment decisions and how much skill they accumulate. Second, the college wage premium is determined by changes in both skill prices and skill stock.

### **3.3.2 Understanding the Effects of the Reform**

To understand what drives changes in the college wage premium, in this section I decompose such changes into several margins of adjustment. To the extent that wage is a product of technological progress.

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skill price and the amount of skill one supplies in the labor market, changes in the wage premium can be decomposed as coming from two main margins: changes in the skill-price gap and changes in the average skill-stock gap. Such decomposition follows naturally from the model. The wage premium in this chapter is defined as the average log wage gap of high- and low-skill workers. A change in this gap is a sum of two pieces: the change in the skill-price gap and that in the average skill-stock gap.

$$\begin{aligned}
\Delta Wage\ premium &= \Delta \left( \frac{\sum_{i=1}^{N_H} \log(r_H S_i)}{N_H} - \frac{\sum_{j=1}^{N_L} \log(r_L S_j)}{N_L} \right) \\
&= \underbrace{\Delta (\log r_H - \log r_L)}_{\text{Changes in the Skill-Price Gap}} + \underbrace{\Delta \left( \frac{1}{N_H} \sum_{i=1}^{N_H} \log S_i - \frac{1}{N_L} \sum_{j=1}^{N_L} \log S_j \right)}_{\text{Changes in the Average Skill-Stock Gap}} \quad (3.1)
\end{aligned}$$

The change in the average skill-stock gap can be further written as a sum of four components: changes in the average work endowment gap, changes in the average education gap, changes in average work experience gap and the difference between the averages of shocks. The last term should be close to zero if the number of workers is large.

$$\begin{aligned}
\Delta \left( \frac{1}{N_H} \sum_{i=1}^{N_H} \log S_i - \frac{1}{N_L} \sum_{j=1}^{N_L} \log S_j \right) &= \underbrace{\Delta \left( \frac{1}{N_H} \sum_{i=1}^{N_H} \omega_2^{l_i} - \frac{1}{N_L} \sum_{j=1}^{N_L} \omega_2^{l_j} \right)}_{\text{Changes in the Average Work Endowment Gap}} \\
&+ \underbrace{\Delta (\beta_1^H \overline{Educ}_i - \beta_1^L \overline{Educ}_j)}_{\text{Changes in the Average Education Gap}} \\
&+ \underbrace{\Delta (\beta_2^H \overline{Exper}_i - \beta_2^L \overline{Exper}_j)}_{\text{Changes in the Average Experience Gap}} + \overline{\eta_{2i}} - \overline{\eta_{2j}} \quad (3.2)
\end{aligned}$$

## **Understanding the Effect of the Reform in the Presence of Post-Reform Technological Progress**

Figure 3.7 shows the decomposition of the reform's effect into changes in the skill-price gap and the average skill-stock gap when there is post-reform technological progress. From the decomposition, it's clear that the effect on the college wage premium is determined by two components: changes in the skill-price gap and changes in the skill-stock gap. Holding technological progress the same in the baseline and Counterfactual 1, the reform increases the supply of high skill relative to low skill and therefore narrows the skill-price gap. In the meantime—allowing low-skill workers—who on average have more skill to go to college and become high-skill, the reform widens the skill-stock gap. The widening effect becomes smaller over time, because the reform creates a large and increasing supply of young and inexperienced high-skill workers. As they enter the labor market, the average skill stock of high-skill workers decreases, which creates a countervailing effect on the skill-stock gap.

## **Understanding the Effect of the Reform in the Absence of Post-Reform Technological Progress**

Figures 3.8 and 3.9 show the graphical versions of the two decomposition equations, 3.1 and 3.2. Figure 3.8 shows that changes in the average skill-stock gap drive the net effect of the higher education expansion reform on the college wage premium. Changes in the skill-price gap also serve as a force that depresses the college wage premium, but is not the driving force. Figure 3.9 shows that changes in the education and work experience gaps drive the changes in the average skill-stock gap. Interestingly, changes in the work-endowment gap are positive. This is because as the reform allows more workers who are on average with lower work endowment to go to college, the average work endowment gap widens. Figure 3.10 shows that the widening of this gap is primarily because the average work endowment of low-skill workers decreases.

Overall, on average changes in the skill-price gap account for 0.93% of the net effect of the higher education expansion on the college wage premium, whereas changes in the average skill-stock gap account for 99.07%. In addition, changes in workers' composition account for -9.71% of the net effect. Changes in the average education gap account for 5.61%, and changes in the average work experience gap account for 103.31%.<sup>9</sup>

Although one may expect that changes in the skill-price gap drive changes in the college wage premium, this result shows that for a developing country like China, where the existing stock of high skill was extremely low (before 1999), massively expanding higher education narrows the skill-stock gap between low- and high-skill workers. This is primarily due to young high-skill workers with zero or little work experience entering the labor market. As the number of such young high-skill workers increases each year, the average skill-stock gap continues to narrow, which leads to the amplifying negative effect on the college wage premium. Note that this narrowing effect is also present when there is post-reform technological progress. However, it does not outweigh the widening effect, because technological progress makes the option of becoming high-skill much more attractive for low-skill workers.

It is important to distinguish the narrowing of the average skill-stock gap from the decrease in the average ability of high-skill workers (measured by work endowment  $\omega_2$ ). As Figure 3.9 shows, changes in workers' composition actually increase the college wage premium and the effect is small. Overall, changes in the skill-stock gap dominate the reform's net effect on the college wage premium for two reasons. First, the stock of high skill was extremely low in China before the expansion. Second, the reform expands higher education massively and enables a continuous and increasing large supply of young high-skill workers with zero or little work experience to enter the labor market each year.

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<sup>9</sup>The three don't sum up to 1 because in finite sample, the changes in the differences of the average shocks are not exactly zero.

### 3.4 Distributional Effects of the Higher Education Expansion

The rich heterogeneity built into the model allows me to study how the higher education expansion affects people with different demographics. The results of this section are based on the two counterfactuals simulated before on the net effect of the reform.<sup>10</sup> Different cohorts differ in the time when they enter and exit the economy. To assess the consequences of the higher education expansion on the same basis, I have to simulate every cohort until they exit the economy at age 60. Since the youngest cohort is age 16 in 2011, I simulate the model from 1999 to 2055, when the youngest cohort reaches 60. By comparing the outcomes in the two cases, I can obtain the treatment effect at the individual level.

Although aggregate productivity shock  $z_t$  and share parameters,  $\alpha_{1t}$  and  $\alpha_{2t}$ , are fixed at their 1998 levels, I have to specify how capital rental prices and entering cohort sizes evolve beyond 2011. I first estimate a VAR based on the data I have. I then take the estimated process as the evolution rule and simulate future quantities for years beyond 2011.<sup>11</sup>

$$\log N_{c,t+1} - \log N_{c,t} = c_0 + c_1 (\log N_{c,t} - \log N_{c,t-1}) + \lambda_{t+1} \quad (3.3)$$

$$\log r_{K,t+1} - \log r_{K,t} = k_0 + k_1 (\log r_{K,t} - \log r_{K,t-1}) + \mu_{t+1} \quad (3.4)$$

As for the admissions process in the case with expansion, I let the admissions quota and  $p_1, p_2$  be fixed at 2011 level for subsequent years.<sup>12</sup> After simulating the economy to 2055,

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<sup>10</sup>It's important to note that the results of this section are obtained in the absence of post-reform technological progress. This is because I'm primarily interested in the net effect of the reform alone.

<sup>11</sup>Cohorts that will enter the economy from 2012 and 2027 are already born in 2011 and I use actual data for these years. Death rates are very low for the newly born cohorts and I assume they won't die. The initial conditions of these new cohorts are unobserved and I assume they are the same as the age-16 cohort in 2011.

<sup>12</sup>Since I only look at cohorts that are already in the economy in 2011, these assumptions I make in this section are only going to affect the results of a limited number of cohorts through general equilibrium.



I calculate the discounted sum of lifetime wages in both cases for all cohorts that are in the economy from 1988 to 2011. By comparing the two cases, I get the net treatment effects of the higher education expansion reform on the discounted sum of lifetime wages for each worker.<sup>13</sup>

### 3.4.1 Effects for Different Cohorts

Figure 3.11 shows the effects on the discounted sum of lifetime wages by cohort. Each cohort is indexed by the year they enter the economy (age 16).

For cohorts 1944 through 1954, the effect is exactly zero, because all of these cohorts exit the economy before the higher education expansion reform starts in 1999.<sup>14</sup> Cohorts 1955 through 1989 overlap with the reform by at least one year. The effect is increasing in the number of years they overlap, and their gains are close to zero but positive. Not surprisingly, the cohorts that gain the most are those that experience the higher education expansion reform when they reach 19 (Cohort 1996 - 2011), which is the first year the majority complete high school and take the College Entrance Exam (CEE). Cohorts 1996 through 2011, on average, gain by about 87% compared to the counterfactual without the reform.

It's worth noting that cohorts 1990 through 1995 actually lose modestly, by 0.15%. This is primarily driven by returning CEE takers. These cohorts are between 20 and 25 when the reform starts. For those who are relatively better educated and have higher skill endowment in work and education, it's still privately efficient for them to go to college. However, they have to take the CEE as returning exam takers and give up their jobs if admitted. In addition, to transition from work to school, they have to pay an extra cost besides tuition. Although they gain more years of education, they also lose several years of work experience.

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<sup>13</sup>The discount factor used is 0.95.

<sup>14</sup>For convenience, throughout Section 3.4, I refer to a cohort by the year when they enter the model economy at age 16.

Overall, being someone who narrowly makes it to become high-skill in the presence of the reform does not guarantee more discounted lifetime wages, compared to the status quo of staying as low-skill in the case without the reform.<sup>15</sup>

### 3.4.2 Effects for Different Treatment Groups

Comparing the two counterfactuals, one can also calculate the effects of the higher education expansion reform on the discounted sum of lifetime wages for different treatment groups: those who go to college with or without the reform (always-takers), those who are induced to go to college (compliers), those who are induced to not go to college (defiers) and those who don't go to college regardless of the presence of the reform (never-takers).<sup>16</sup> Figure 3.12 shows that perhaps not surprisingly, the group that gains the most are the compliers. They gain, on average, by 97,164 yuan—more than five times what they would have earned as low-skill workers in the counterfactual without the reform. The gain is particularly large, because it is calculated off the fraction of the population that is most affected by the reform.<sup>17</sup> A high-skill worker not only accumulates more skill and supplies it at a higher skill price, but is also more efficient in producing skill using years of education. Becoming a high-skill worker early in life leads to the dynamic accumulation of such benefits and the gains could potentially be quite large.

As for the group that goes to college with or without the reform (always-takers), they

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<sup>15</sup>Note that although they lose on average compared to the baseline, they still choose their first best in the case with the reform.

<sup>16</sup>In the presence of the reform, the skill-price gap between high- and low-skill workers decreases, which lowers the relative attractiveness of attending college versus not. This pattern strengthens as the reform persists, and may change the decisions of those who are at the margin of attending college in the absence of the reform. It's also important to note that although in general, people who go to college in the absence of the reform are of higher ability than those who are admitted in the presence of the reform, due to the randomness in the admissions process, this is only true on average, not necessarily at the individual level. For a discussion of checking the validity of the monotonicity assumption in the LATE literature, please see De Chaisemartin and D'Haultfoeuille (2012) and Fiorini and Stevens (2016), among others.

<sup>17</sup>It's important to note that discounted lifetime wages are calculated as the discounted sum at the first year when one is in the model economy. For cohorts 1988 through 2011, the sum is discounted to age 16. Moreover, the discounted sum is measured in terms of 1988 yuan.

lose modestly by 2.6% on average. The loss is, in general, increasing in their exposure to the reform. They lose because they suffer from the decrease in high-skill prices due to the large increase in the supply of high-skill labor. The group that doesn't go to college regardless of the presence of the reform (never-takers) gains modestly, by about 8.7%, because as the share of low-skill labor decreases, the demand for low-skill labor increases and the skill price increases.

### 3.5 Policy Experiments

I conduct two policy experiments in this section. The main rationale for the higher education expansion is that China is still far lower than the average of developed countries in terms of the share of high-skill workers in the working-age population. There's a debate on whether China should continue to expand higher education. This section aims to address this debate.

In the first policy experiment, I ask when, if China were to continue with the trends in technological progress and admissions process in 2011, it would catch up with the developed countries' average of 30% in terms of the share of high-skill workers in the working-age population. To do so, I let the admission quota,  $p_{1t}$ ,  $p_{2t}$ ,  $z_t$ ,  $\alpha_{1t}$  and  $\alpha_{2t}$ , be what they should be for years 1988 to 2011. For years after 2011, I keep them fixed at the 2011 levels. I simulate entering cohort sizes and capital rental prices as in the last section.

In the second policy experiment, I ask how much sooner, if China were to follow the common practice of college admissions in developed countries by abandoning the explicit constraint on admission quota from 2012, it could reach the target of 30%?<sup>18</sup> In addition, what is the maximum cost of adding new seats that makes it worthwhile? To do so, I simulate a case in which everything is the same as in the first policy experiment, except that the admission quota is equal to the number of registered CEE takers after 2011. Figure 3.13

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<sup>18</sup>In this case, although there is no capacity constraint on admissions, not every low-skill worker goes to college because they are subject to tuition cost, the opportunity cost of staying low-skill, and the cost of returning to school (for those who already graduated from school).

shows the evolution of the share of high-skill workers over time. In policy experiment 1, China will reach 30% of high-skill workers in the working-age population in 2052, whereas in policy experiment 2, China will reach this target in 2031.

Figure 3.14 shows the evolution of GDP in both experiments. Although technological progress is fixed at the 2011 level, the economy grows as the skill stock increases. However, growth is not going to last forever, because as the share of high-skill workers increases, the marginal product of high skill decreases, which depresses demand. In the meantime, the marginal product of low skill increases will become extremely high as the share of low-skill labor decreases. At some point, the high-skill labor employed in the economy will be low enough such that the GDP decreases.

Comparison of trends in the GDP in Figure 3.14 for years between 2011 and 2031 gives the increase in GDP due to eliminating the capacity constraint on admissions. Policy Experiment 2 shows that not everyone wants to go to college in the absence of the admissions capacity constraint. Although the expected return of going to college is high, it's very costly for workers to abandon their jobs and return to school. In order to admit the additional college students, more seats have to be created. Using the fraction of GDP in 2011 that the fiscal budget on higher education accounts for (0.822%), it's possible to do a back-of-envelope calculation on the average cost of adding a seat.<sup>19</sup> Assuming that China continues with this fraction, it is worthwhile to accommodate these extra college students as long as the average cost of adding a seat is not greater than 176,000 yuan.<sup>20</sup>

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<sup>19</sup>The cost of a seat includes all kinds of resources devoted to a student, such as the average cost of hiring teachers and staffs, the average cost of building new institutions and purchasing new equipment etc.

<sup>20</sup>The assumption is that the government behaves exogenously of the model and finances the budget through a lump-sum tax.

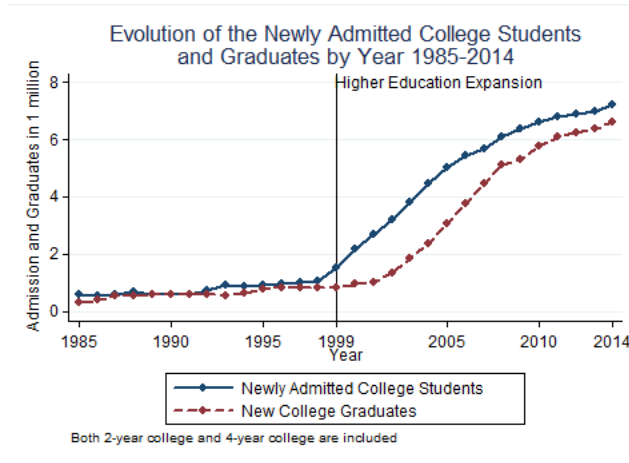
## 3.6 Conclusion

This chapter answers what the effects are of the higher education expansion reform on the evolution of college wage premium and investigates its distributional effects on the discounted lifetime wages of workers. To achieve this, I use the estimated model in Chapter 2 as a laboratory to conduct several counterfactual experiments. The first set of results highlights the importance of post-reform technological progress. It shows that the effects of large-scale higher education reforms on the college wage premium could be different, depending on whether one takes into account the interaction between the reform and post-reform technological progress. In the setting of this chapter, in the presence of post-reform technological progress (both skill-neutral and skill-biased), the reform first increases the college wage premium and then decreases it. In contrast, in the absence of post-reform technological progress, I find that the effect of the reform on the college wage premium is negative and increases over time. Post-reform technological progress plays a role because it alters the future option value of attending college, such that the composition of low-skill workers who choose to go to college changes.

The second set of results shows that although the higher education expansion reform has differential impacts on workers, it increases the discounted lifetime wages for the majority. Those who are induced to go to college by the reform (compliers) on average gain the most, whereas those who go to college even in the absence of the expansion (always-takers) lose a small fraction of their lifetime income, because they suffer from the decrease in high-skill prices as a result of the large increase in the supply of high-skill labor.

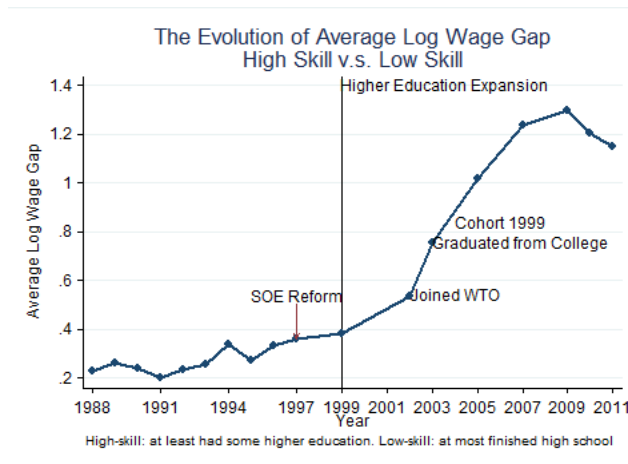
I also use the model to conduct two policy experiments and show that abandoning the admission capacity constraint would allow China to catch up with developed countries in terms of the share of high-skill workers in the working-age population much sooner and at a reasonable cost.

Figure 3.1: Annual Admitted College Students and Graduates



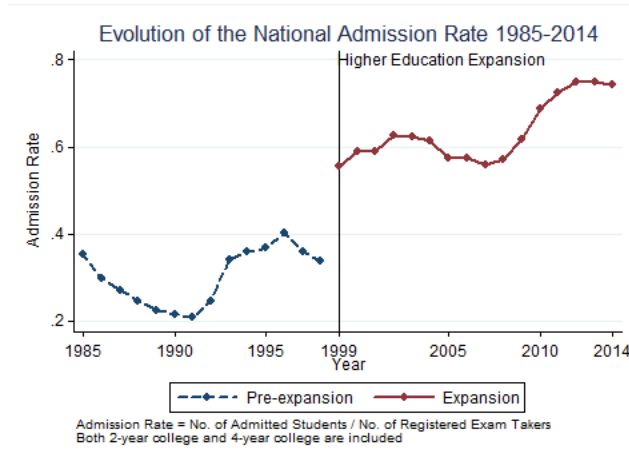
Notes: This figure shows the time series of the annual admitted college students and college graduates. Both two- and four-year college students are included. The data used are collected from the China Education Statistical Yearbooks. In the anticipation of increasing demand for high-skill workers, the Ministry of Education in China started to sharply increase the maximum number of students that could be admitted to college since 1999. Compared to 1998, the number of newly admitted college students in 1999 increased from about 1 million to 1.5 million. It then kept increasing for all subsequent years till 7.2 million in 2014. As a result, the supply of high-skill workers who have at least some college education has been increasing sharply since 2001.

Figure 3.2: Average Log Wage Gap



Notes: This figure shows the evolution of the college wage premium, defined as the average log wage gap between high- and low-skill workers, from 1988 to 2011. High-skill workers are those who have at least some college education whereas low-skill workers complete high school or below. The data used are from the Urban Household Survey (1988-1997), the China Household Income Project (1988-2007) and the China General Social Survey (2003-2012). Although the higher education expansion was massive, the college wage premium had been increasing since 1999 and started to modestly decrease in 2009. This suggests that there exist strong labor demand side forces that shift the relative demand for high-skill versus low-skill workers. Indeed, on the demand side, between 1997 and 2002, China aggressively privatized the state-owned enterprises (SOE), which potentially increased the wage gap (e.g. Fleisher and Wang, 2004). In addition, China joined the World Trade Organization (WTO) at the end of 2001, which could increase the wages of low-skill workers and eventually those of high-skill workers as more multinational firms enter China.

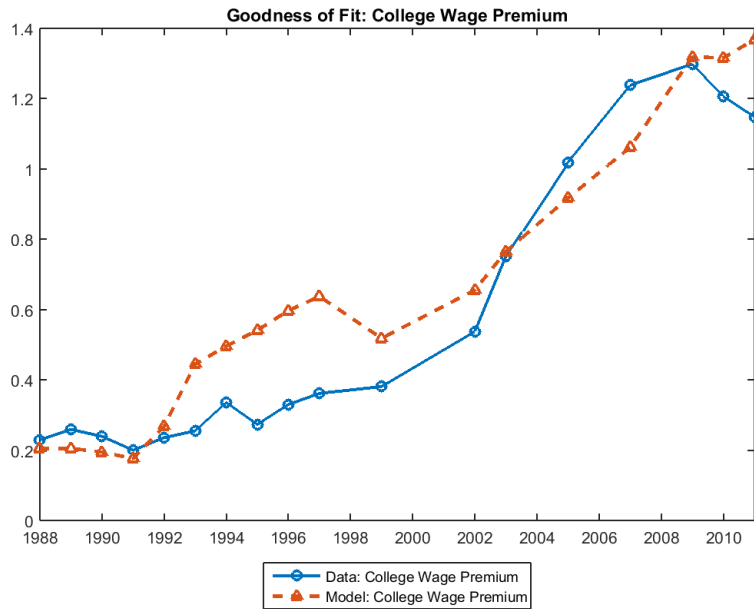
Figure 3.3: Annual College Admission Rate



Notes: This figure shows the evolution of the annual college admission rate from 1985 to 2014 (both 2- and 4-year colleges are included). The admission rate is calculated as the ratio of the number of admitted students and the number of people who register for the College Entrance Exam (CEE) each year. The data used are from the China Education Statistical Yearbooks. Before 1999, the admission rate was below 40%. It decreased from 1985 to 1991 mainly because the number of admitted students didn't change much, but the number of registered exam takers increased due to increasing expected returns of college education. It then increased in the 1990s for two reasons. First, the number of admitted students had been slowly increasing. Second, starting in 1990, the value of the outside option of working in the private sector increased a lot, which decreased the number of registered exam takers. After 1999, the admission rate fluctuated around 60% and reached about 75% in recent years.

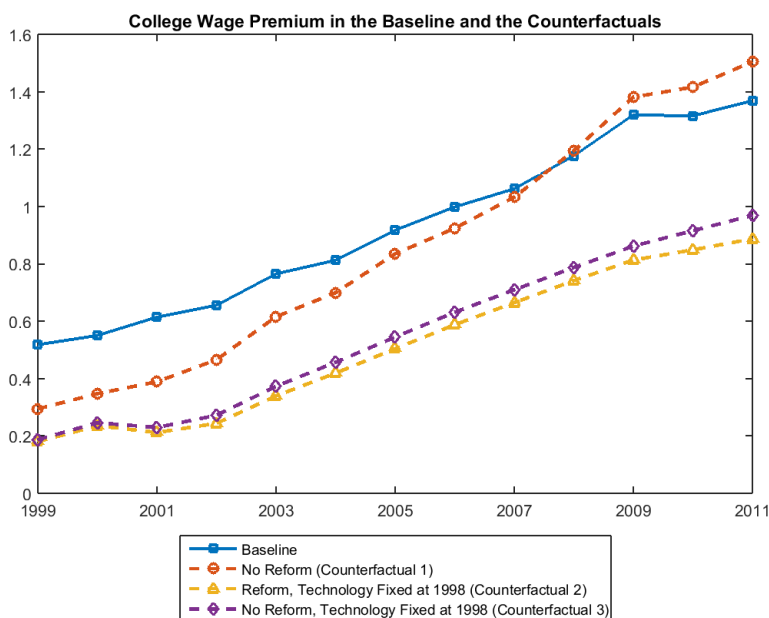


Figure 3.4: Goodness-of-Fit of the College Wage Premium



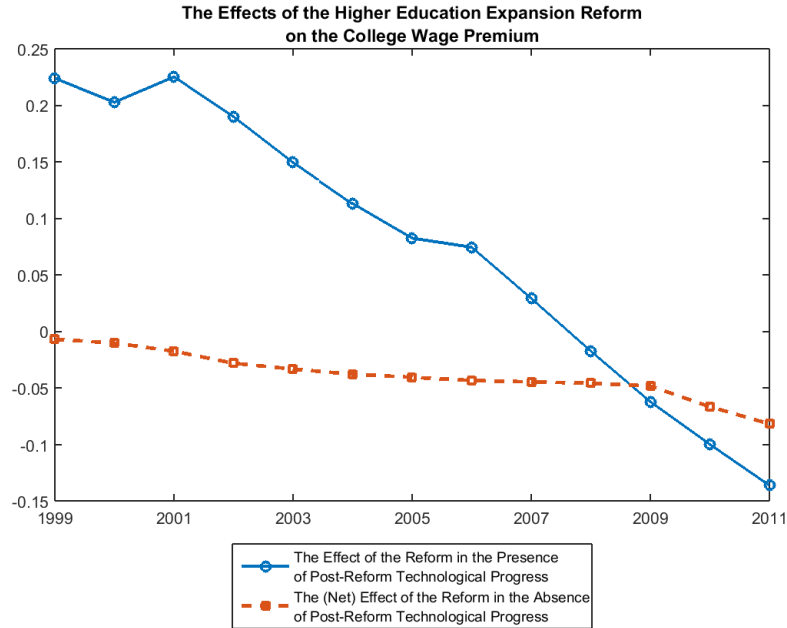
Notes: This figure shows the goodness-of-fit for college wage premium measured as the average log wage gap. The log transformation makes the wage premium between 1993 and 1999 look more volatile. For years between 1999 and 2011, where the model will be used for counterfactual exercise, the fit is reasonable.

Figure 3.5: The Effects of the Higher Education Expansion on the College Wage Premium



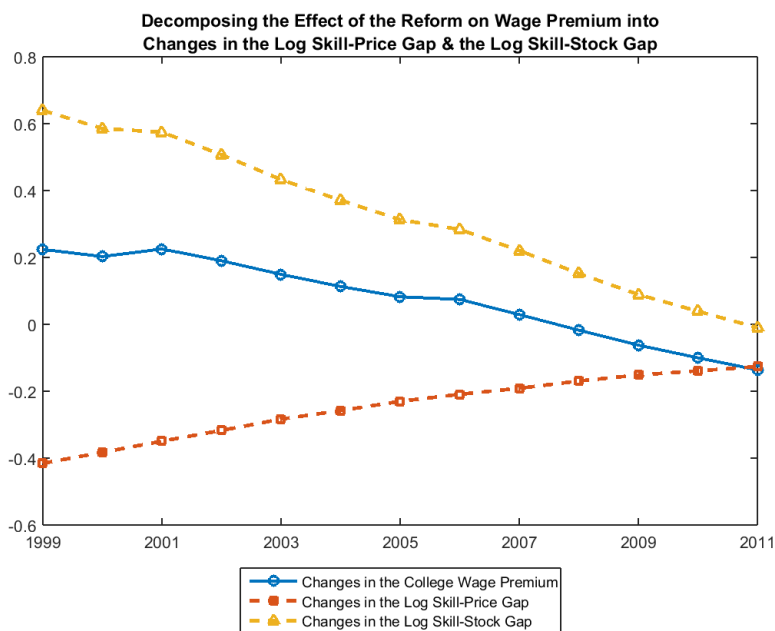
Notes: This figure shows the simulated trends of the college wage premium, defined as the average log wage gap, in different counterfactuals. The solid line is the baseline college wage premium generated from the estimated model, where all the parameters are the same as their estimated values and the admission process evolves as it is in reality. The dashed line with circles (Counterfactual 1) shows the counterfactual trend without the reform while keeping other factors the same. Since the only difference between the two cases is the reform, the comparison of them gives us the effect of the reform. The two lines at the bottom (Counterfactual 2 and 3) show the evolution of college wage premium in the absence of the post-reform technological progress. Without the post-reform technological progress, the reform depresses the college wage premium immediately from the start. Comparing Counterfactual 1 and 2 to Counterfactual 3 respectively, the gap shows the net effect of the post-reform technological progress and that of the reform on the college wage premium. The gap between the baseline and Counterfactual 3 gives the total effects of both factors, which include the net effects of them and their interaction effect.

Figure 3.6: The Effects of the Higher Education Expansion Reform on College Wage Premium



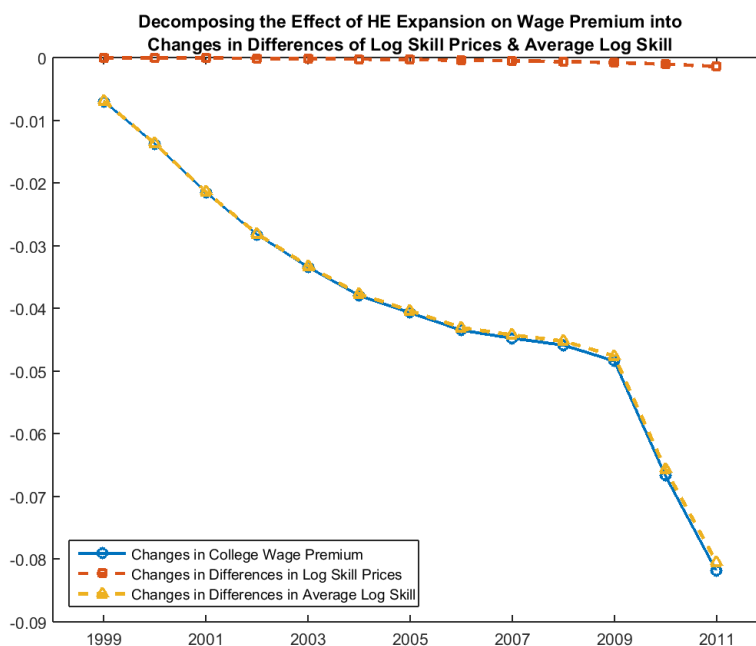
Notes: This figure shows the effects of the reform on the college wage premium with or without the post-reform technological progress. The solid line shows the gap between the baseline and Counterfactual 1. The dashed line shows the gap between Counterfactual 2 and 3. The effect of the reform in the presence of the post-reform technological progress: the reform increases the college wage premium before 2008 with a diminishing effect from about 0.225 log point in 1999 to about 0.025 in 2007. It then starts to decrease the wage premium from 2008. On average, the reform increases the college wage premium by 18%, with a yearly increment of 0.07 log point. The effect of the reform in the absence of the post-reform technological progress: without the post-reform technological progress, the reform depresses the college wage premium immediately from the start and the effect is increasing over time till about 0.08 log point. On average, the reform decreases the college wage premium by 7% per year.

Figure 3.7: Decomposing the Effect on College Wage Premium into Changes in the Skill-Price Gap and the Average Skill-Stock Gap in the Presence of Post-Reform Technological Progress



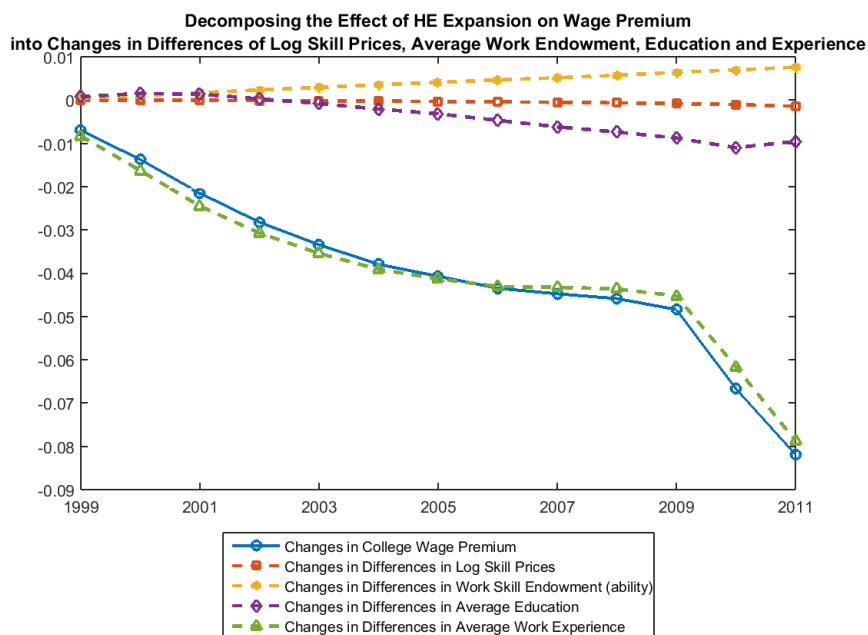
Notes: To understand what drives the effect of the reform on the college wage premium when there is post-reform technological progress, this figure presents the decomposition of the reform's effect. The effect is decomposed into changes in the skill-price gap and changes in the average skill-stock gap. The decomposition shows that the reform's effect is determined by two components: changes in the skill-price gap and changes in the skill-stock gap. Holding the technological progress the same in the baseline and Counterfactual 1, the reform increases the supply of high skill relative to low skill and therefore narrows the skill-price gap. In the meantime, by allowing low-skill workers who on average have more skill to go to college and become high-skill, the reform widens the skill-stock gap. The widening effect becomes smaller over time because the reform creates a large and increasing supply of young and inexperienced high-skill workers. As they enter the labor market, the average skill stock of high-skill workers decreases, which creates a countervailing effect on the skill-stock gap.

Figure 3.8: Decomposing the Net Effect on College Wage Premium into Changes in the Skill-Price Gap and the Average Skill-Stock Gap (in the Absence of Post-Reform Technological Progress)



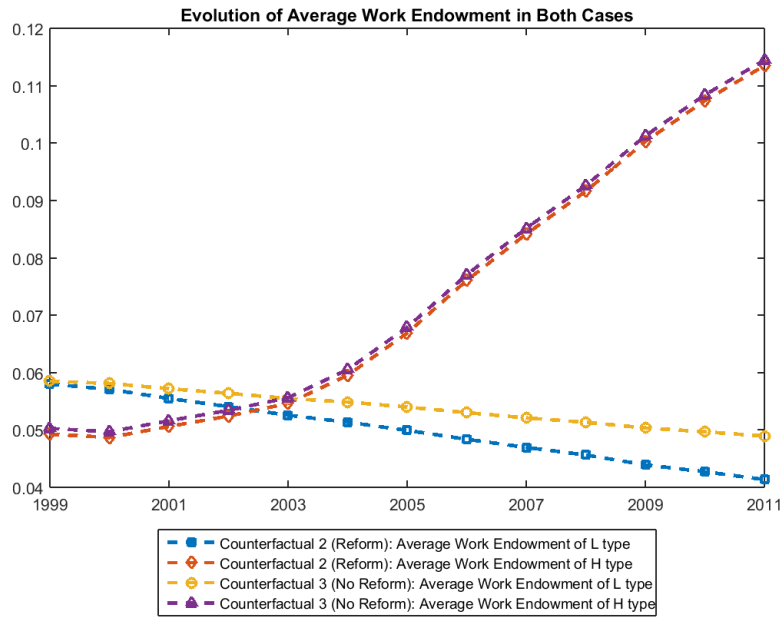
Notes: To understand what drives the effect of the reform on the college wage premium in the absence of the post-reform technological progress, this figure presents the decomposition of the reform's effect. The effect is decomposed into changes in the skill-price gap and changes in the average skill-stock gap. The decomposition shows that changes in the average skill-stock gap drive the net effect of the higher education expansion reform on the college wage premium. Changes in the skill-price gap also serve as a force that depresses the college wage premium but is not the driving force.

Figure 3.9: Decomposing the Net Effect on College Wage Premium into Changes in the Skill-Price Gap, the Average Work Endowment Gap and the Average Education and Work Experience Gaps



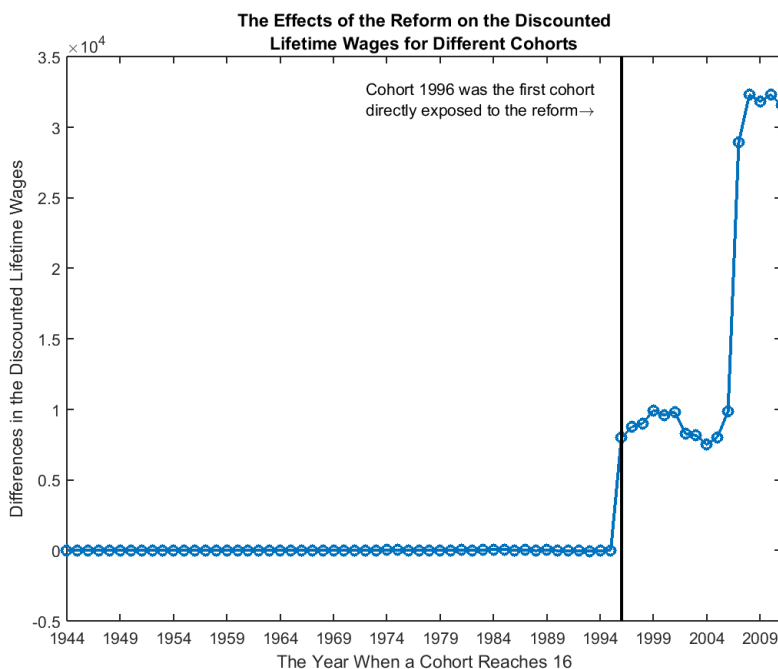
Notes: This figure shows the further decomposition of the changes in the average skill-stock gap into changes in the average work endowment gap, changes in the average education gap and changes in the average work experience gap. The result shows that changes in the average education and work experience gaps drive changes in the average skill-stock gap. Overall, on average, changes in the skill-price gap account for 0.93% of the net effect of the higher education expansion on college wage premium, whereas changes in the average skill-stock gap account for 99.07%. In addition, changes in workers' composition account for -9.71% of the net effect. Changes in the average education gap account for 5.61% and changes in the average work experience gap account for 103.31%.

Figure 3.10: Comparing the Evolution of Average Work Endowment in Both Cases



Notes: To understand why the changes in the work-endowment gap in Figure 3.9 are positive, this figure presents the evolution of average work endowment in Counterfactual 2 and 3. As the reform allows more workers who are on average with lower work endowment to go to college, the average work endowment gap widens. From the figure, we can see that the widening of this gap is primarily because the average work endowment of low-skill workers decreases.

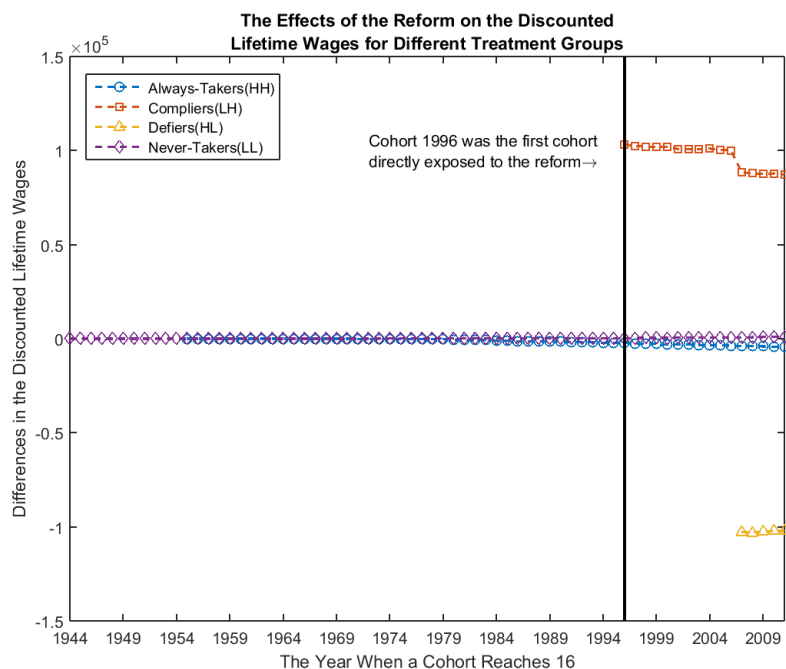
Figure 3.11: Net Effect of the Higher Education Expansion on the Discounted Sum of Lifetime Wages By Cohort



Notes: This figure shows the effects on the discounted sum of lifetime wages by cohort. Each cohort is indexed by the year when they first enter the economy (age 16). For cohorts 1944 through 1954, the effect is exactly zero because all of these cohorts exit the economy before the higher education expansion reform starts in 1999. For cohorts 1955 through 1989, they overlap with the reform by at least one year. The effect is increasing in the number of years they overlap, and their gains are close to zero but positive. Cohorts 1990 through 1995 actually lose modestly by 0.15%. Cohorts 1996 through 2011 gain the most because they are directly exposed to the higher education expansion reform. The expansion was already carried out when they reached 19, the first year when the majority of people complete high school and take the College Entrance Exam (CEE). They on average gain by about 87% compared to the counterfactual without the reform.

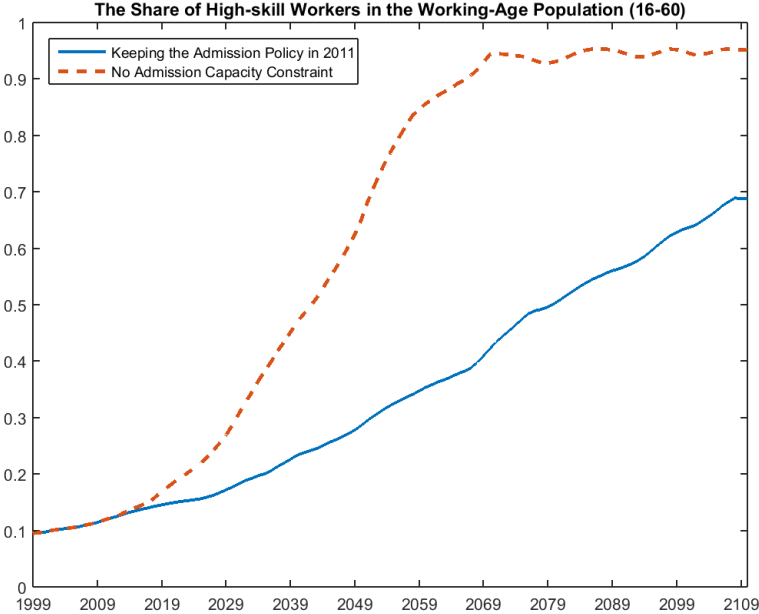


Figure 3.12: Net Effect of the Higher Education Expansion on the Discounted Sum of Lifetime Wages By Cohort and Treatment Group



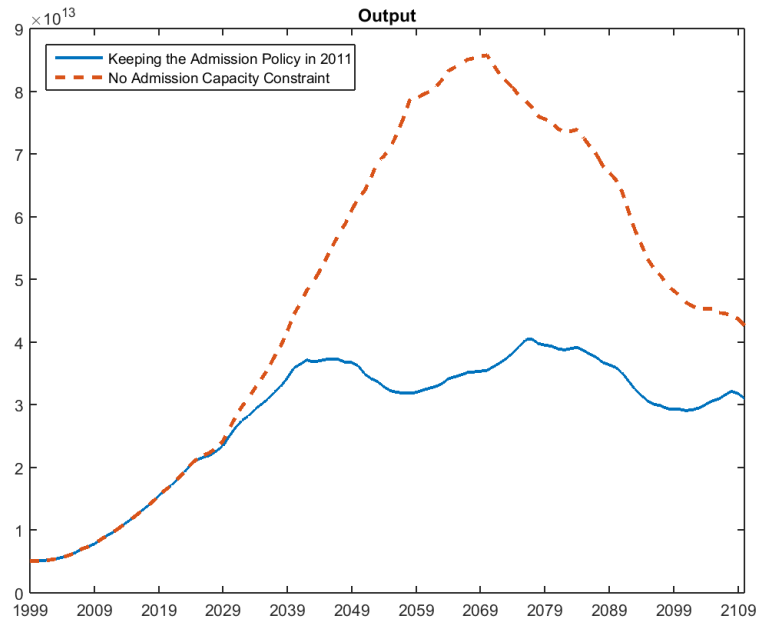
Notes: This figure shows the effects of the reform on the discounted sum of lifetime wages by treatment group. There are four groups in general: people who are induced to go to college by the reform (compliers), those who go to college with or without the reform (always-takers), those who are induced to not go to college as a result of the reform (defiers) and those who never go to college (never-takers). From the figure, we can see that the group that gains the most are compliers. As for the always-takers, they lose modestly by 2.6% on average because they suffer from the decrease of the high-skill prices due to the large increase in the supply of high-skill labor. For never-takers, they gain modestly by about 8.7% because as the share of low-skill labor decreases, the demand for low-skill labor increases and the skill price increases.

Figure 3.13: Comparing the Evolution of the Share of High-Skill Workers in Policy 1 and 2



Notes: This figure shows the evolution of the share of high-skill workers in the policy experiment 1 and 2. In policy experiment 1, China will reach 30% of high-skill workers in the working-age population in 2052, whereas in policy experiment 2, China will reach this target in 2031.

Figure 3.14: Comparing the Evolution of the Output in Policy 1 and 2



Notes: This figure shows the evolution of GDP in policy experiment 1 and 2. Although the technological progress is fixed at 2011 level, the economy grows as the skill stock increases. However, growth is not going to last forever because as the share of high-skill workers increases, the marginal product of high skill decreases which depresses the demand. In the meantime, the marginal product of low skill increases will become extremely high as the share of low-skill labor decreases. At some point, the high-skill labor that is employed economy will be low enough such that the GDP decreases.

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