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Publication Date

2022-10-04



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**Tabulations from a late-September 2022 Poll of
California Likely Voters about the Election for Governor and
Four Propositions on the Statewide General Election Ballot**

by the
Berkeley IGS Poll
Institute of Governmental Studies
University of California, Berkeley

September 22-27, 2022

Introduction

The statistical tabulations in this volume are based on a *Berkeley IGS Poll* completed online in English and Spanish September 22-27, 2022 among 8,725 California registered voters, including 6,939 likely voters. The survey was conducted by the Institute of Governmental Studies (IGS) at the University of California, Berkeley. Funding for the poll was provided in part by the *Los Angeles Times*.

The survey distributed email invitations to stratified random samples of the state's registered voters. The latest poll also included an oversampling of registered voters in Los Angeles County, administered using the same methods, to enable the poll to examine specific issues of interest to voters in Los Angeles County for the *Times*. After the completion of data collection, the results were weighted to realign the Los Angeles County oversample to its actual share of the statewide registered voter population.

Each email invited voters to participate in a non-partisan survey conducted by the University and provided a link to the IGS website where the survey was housed. Reminder emails were distributed to non-responding voters and an opt out link was provided for voters not wishing to participate and not wanting to receive further email invitations.

Samples of registered voters with email addresses were provided to IGS by Political Data, Inc., a leading supplier of registered voter lists in California. The email addresses of voters were derived from information contained on the state's official voter registration rolls. Prior to the distribution of the emails, the overall sample was stratified by age and gender in an attempt to obtain a proper balance of survey respondents across all major segments of the registered voter population.

To protect the anonymity of survey respondents, voters' email addresses and all other personally identifiable information derived from the original voter listing were purged from the data file and replaced with a unique and anonymous identification number during data processing. Post-stratification weights were applied to align the overall sample of the registered voters to population characteristics of the state's registered voters.

The sampling error associated with the results from the survey are difficult to calculate precisely due to the effects of sample stratification and the post-stratification weighting. Nevertheless, it is likely that the results from the overall sample of likely voters are subject to a sampling error of approximately +/- 2.5 percentage points at the 95% confidence level.

Regional definitions referenced in this report

The results from the state's geographic regions referenced in this volume are comprised of the following counties:

Los Angeles County (Los Angeles County)

Orange County (Orange County)

San Diego County (San Diego County)

Inland Empire (Riverside, San Bernardino and Imperial counties)

Central Coast (Ventura, Santa Barbara, San Luis Obispo, Monterey, Santa Cruz and San Benito counties)

SF Bay Area (Alameda, Contra Costa, San Francisco, Marin, Napa, Sonoma, Solano, San Mateo, Santa Clara).

North Coast/Sierras (Del Norte, Siskiyou, Modoc, Humboldt, Trinity, Lassen, Mendocino, Plumas, Sierra, Nevada, Lake, Alpine, Amador, Calaveras, Tuolumne, Mono, Mariposa, Inyo counties.)

Sacramento Valley (Shasta, Tehama, Glenn, Butte, Colusa, Yuba, Placer, Sutter, Yolo, El Dorado, and Sacramento counties)

San Joaquin Valley (San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare, and Kern counties)

Central Valley (net) (includes all counties in the Sacramento Valley and San Joaquin Valley referenced above)

About the Institute of Governmental Studies

The Institute of Governmental Studies (IGS) is an interdisciplinary organized research unit that pursues a vigorous program of research, education, publication and public service. A component of the University of California system's flagship Berkeley campus, IGS is the oldest organized research unit in the UC system and the oldest public policy research center in the state. IGS's co-directors are Professor Eric Schickler and Associate Professor G. Cristina Mora.

IGS conducts periodic surveys of public opinion in California on matters of politics and public policy through its *Berkeley IGS Poll*. The poll seeks to provide a broad measure of contemporary public opinion, and to generate data for subsequent scholarly analysis. The director of the *Berkeley IGS Poll* is Mark DiCamillo. For a complete listing of stories issued by the *Berkeley IGS Poll* go to <https://www.igs.berkeley.edu/research/berkeley-igs-poll>.

Late September 2022 Berkeley IGS Poll — Statewide Likely Voters

Table 1: Q8 Below are the candidates for Governor in California’s November statewide election. If the election were being held today for whom would you vote? (Statewide Likely Voters)

	Total	Region										Party Registration				Likely Voter		
		Los Angeles County	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	South Joaquin Valley	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Other	NPP	Likely voter	Not likely voter
unweighted n	6939.00	3356.00	487.00	366.00	448.00	305.00	693.00	387.00	306.00	1173.00	111.00	4189.00	1138.00	1612.00	348.00	1264.00	6939.00	0
weighted n	5918.00	1424.00	579.00	486.00	638.00	362.00	1047.00	501.00	546.00	1223.00	159.00	2798.00	1666.00	1454.00	344.00	1110.00	5918.00	0
Gavin Newsom, Governor,	0.53	0.60	0.49	0.41	0.42	0.61	0.41	0.42	0.39	0.65	0.45	0.86	0.04	0.45	0.34	0.49	0.53	0
Democrat Brian Dahle, Senator/Farmer,	0.32	0.24	0.34	0.43	0.42	0.29	0.46	0.45	0.47	0.21	0.39	0.03	0.84	0.30	0.37	0.28	0.32	0
Republican Other	0.02	0.02	0.03	0.03	0.01	0.02	0.04	0.04	0.04	0.02	0.04	0.01	0.02	0.05	0.05	0.05	0.02	0
Undecided	0.12	0.14	0.14	0.13	0.15	0.08	0.09	0.09	0.10	0.12	0.12	0.09	0.11	0.19	0.24	0.18	0.12	0

Table 2: Q8 Below are the candidates for Governor in California’s November statewide election. If the election were being held today for whom would you vote? (Statewide Likely Voters)

	Gender			Age							Race								Nativity		Union affiliated HH		
	Total	Male	Female	18-29	30-39	40-49	50-64	65+ (net)	65-74	75+	White non-Hispanic	Latino (net)	Spanish dominant (Latino)	English dominant (Latino)	Black	Asian/Pac Isle	American Indian/Native American	Tribal	No tribal affiliation	US	Another country	Yes	No
unweighted n	6939.00	3272.00	3666.00	880.00	1091.00	1115.00	1904.00	1949.00	1254.00	695.00	4000.00	1535.00	338.00	1186.00	550.00	706.00	142.00	52.00	84.00	5715.00	1210.00	1639.00	5281.00
weighted n	5918.00	2805.00	3112.00	636.00	923.00	949.00	1576.00	1834.00	1194.00	640.00	3507.00	1364.00	384.00	973.00	282.00	687.00	111.00	64.00	41.00	4749.00	1158.00	1267.00	4637.00
Gavin Newsom, Governor, Democrat	0.53	0.50	0.55	0.57	0.52	0.50	0.50	0.56	0.58	0.53	0.49	0.60	0.72	0.56	0.73	0.58	0.34	0.19	0.62	0.51	0.61	0.55	0.53
Brian Dahle, Senator/Farmer, Republican	0.32	0.35	0.30	0.23	0.32	0.29	0.37	0.34	0.31	0.38	0.39	0.21	0.09	0.25	0.11	0.24	0.59	0.74	0.33	0.35	0.22	0.31	0.33
Other	0.02	0.03	0.02	0.05	0.04	0.03	0.01	0.01	0.01	0.01	0.03	0.02	0.02	0.02	0.02	0.01	0.00	0.00	0.01	0.03	0.02	0.03	0.02
Undecided	0.12	0.12	0.13	0.15	0.11	0.18	0.12	0.09	0.09	0.08	0.09	0.17	0.17	0.17	0.14	0.17	0.06	0.07	0.05	0.11	0.16	0.11	0.12

Table 3: Q8 Below are the candidates for Governor in California’s November statewide election. If the election were being held today for whom would you vote? (Statewide Likely Voters)

	Total	Ideology					Education					Income					Tenure				
		Strongly conservative	Somewhat conservative	Moderate	Somewhat liberal	Strongly liberal	Not a high school graduate	High school graduate	Some college	College graduate (BA)	Post graduate education	Less than \$20,000	\$20,000-\$39,999	\$40,000-\$59,999	\$60,000-\$99,999	\$100,000-\$149,999	\$150,000-\$199,999	\$200,000 or more	Own	Rent	Other
unweighted n	6939.00	491.00	916.00	1904.00	1639.00	1967.00	109.00	441.00	1690.00	2371.00	2313.00	423.00	616.00	767.00	1364.00	1363.00	819.00	1380.00	4018.00	2484.00	422.00
weighted n	5918.00	779.00	1196.00	1716.00	1144.00	1073.00	178.00	657.00	2357.00	1706.00	1012.00	421.00	699.00	783.00	1260.00	1110.00	598.00	897.00	3446.00	2095.00	362.00
Gavin Newsom, Governor, Democrat	0.53	0.11	0.16	0.51	0.87	0.92	0.54	0.48	0.46	0.56	0.68	0.62	0.56	0.50	0.52	0.50	0.50	0.56	0.49	0.59	0.59
Brian Dahle, Senator/Farmer, Republican	0.32	0.80	0.70	0.25	0.01	0.00	0.32	0.36	0.38	0.30	0.21	0.20	0.30	0.31	0.34	0.35	0.38	0.32	0.37	0.27	0.20
Other	0.02	0.02	0.02	0.03	0.03	0.02	0.02	0.04	0.02	0.03	0.02	0.04	0.01	0.03	0.03	0.01	0.02	0.03	0.02	0.03	0.04
Undecided	0.12	0.07	0.12	0.21	0.09	0.06	0.11	0.12	0.15	0.10	0.09	0.14	0.12	0.15	0.10	0.14	0.10	0.09	0.12	0.12	0.17

Table 4: Q8 Below are the candidates for Governor in California’s November statewide election. If the election were being held today for whom would you vote? (Statewide Likely Voters)

	Marital status					Voting in Nov 2020 election					Party identification									
	Total	Married	Not married/live together	Separated/divorced/widowed	Single/never married	Non-voter	Voted (net)	Biden voter	Trump voter	Other voter	Democrat (net)	Strong Democrat	Not strong Democrat	Republican (net)	Strong Republican	Not strong Republican	Independent/other (net)	Lean Democrat	Lean Republican	Pure Independent/other
unweighted n	6939.00	3623.00	570.00	1112.00	1594.00	600.00	6339.00	4764.00	1150.00	425.00	4911.00	2933.00	1974.00	1492.00	638.00	850.00	2016.00	972.00	518.00	525.00
weighted n	5918.00	3073.00	462.00	1208.00	1146.00	553.00	5366.00	3336.00	1928.00	101.00	3352.00	1841.00	1510.00	2137.00	1045.00	1089.00	1723.00	676.00	623.00	423.00
Gavin Newsom, Governor, Democrat	0.53	0.51	0.59	0.52	0.58	0.54	0.53	0.83	0.02	0.20	0.87	0.96	0.77	0.04	0.02	0.05	0.39	0.79	0.02	0.29
Brian Dahle, Senator/Farmer, Republican	0.32	0.36	0.27	0.33	0.24	0.25	0.33	0.04	0.84	0.43	0.01	0.00	0.03	0.84	0.90	0.78	0.35	0.02	0.81	0.18
Other	0.02	0.02	0.02	0.02	0.04	0.04	0.02	0.02	0.03	0.11	0.02	0.01	0.03	0.02	0.02	0.03	0.06	0.06	0.04	0.09
Undecided	0.12	0.11	0.12	0.13	0.14	0.17	0.12	0.11	0.11	0.26	0.09	0.03	0.17	0.10	0.06	0.14	0.21	0.13	0.13	0.44

Table 5: Q8 Below are the candidates for Governor in California’s November statewide election. If the election were being held today for whom would you vote? (Statewide Likely Voters)

	Total	Vote pref for Gov			Vote pref on Prop 26			Vote pref on Prop 27			Vote pref on Prop 30			Vote pref on Prop 31		
		Newsom	Dahle	Undecided/other	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided
unweighted n	6939.00	4732	1387	819.00	2045.00	2954.00	1861.00	1538.00	3888.00	1508.00	3781.00	2135.00	1017.00	4278.00	1757.00	899.00
weighted n	5918.00	3132	1921	865.00	1860.00	2466.00	1493.00	1574.00	3150.00	1189.00	2879.00	2181.00	857.00	3375.00	1844.00	697.00
Gavin Newsom, Governor, Democrat	0.53	1	0	0.00	0.54	0.49	0.58	0.50	0.54	0.55	0.76	0.23	0.51	0.62	0.37	0.54
Brian Dahle, Senator/Farmer, Republican	0.32	0	1	0.00	0.32	0.38	0.25	0.35	0.34	0.25	0.10	0.64	0.26	0.26	0.47	0.27
Other	0.02	0	0	0.17	0.03	0.02	0.03	0.03	0.02	0.03	0.03	0.03	0.01	0.02	0.04	0.01
Undecided	0.12	0	0	0.83	0.11	0.11	0.15	0.12	0.10	0.18	0.11	0.10	0.21	0.11	0.12	0.17

Table 6: Q9(1) Regardless of whom you intend to vote for in the election for Governor in November, is your opinion of Gavin Newsom, Governor, favorable or unfavorable, or you don't know enough about him to say? (Statewide Likely Voters)

	Total	Region										Party Registration				Likely Voter		
		Los Angeles County	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	San Joaquin Valley	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Other	NPP	Likely voter	Not likely voter
unweighted n	6939.00	3356.00	487.00	366.00	448.00	305.00	693.00	387.00	306.00	1173.00	111.00	4189.00	1138.00	1612.00	348.00	1264.00	6939.00	0
weighted n	5918.00	1424.00	579.00	486.00	638.00	362.00	1047.00	501.00	546.00	1223.00	159.00	2798.00	1666.00	1454.00	344.00	1110.00	5918.00	0
Favorable (net)	0.52	0.60	0.49	0.41	0.43	0.54	0.41	0.43	0.40	0.64	0.42	0.83	0.06	0.46	0.36	0.49	0.52	0
Strongly favorable	0.25	0.29	0.23	0.19	0.22	0.28	0.18	0.20	0.17	0.32	0.20	0.45	0.01	0.16	0.14	0.16	0.25	0
Somewhat favorable	0.27	0.30	0.26	0.22	0.21	0.26	0.23	0.23	0.23	0.32	0.22	0.38	0.04	0.30	0.22	0.33	0.27	0
Unfavorable (net)	0.43	0.34	0.44	0.55	0.50	0.42	0.54	0.51	0.57	0.31	0.55	0.13	0.90	0.46	0.54	0.44	0.43	0
Somewhat unfavorable	0.09	0.10	0.05	0.11	0.07	0.13	0.08	0.06	0.10	0.09	0.11	0.09	0.06	0.12	0.10	0.13	0.09	0
Strongly unfavorable	0.34	0.24	0.38	0.44	0.43	0.29	0.46	0.45	0.47	0.22	0.44	0.04	0.83	0.34	0.44	0.31	0.34	0
No opinion	0.05	0.06	0.07	0.04	0.08	0.04	0.05	0.06	0.03	0.04	0.03	0.04	0.04	0.08	0.11	0.07	0.05	0

Table 7: Q9(1) Regardless of whom you intend to vote for in the election for Governor in November, is your opinion of Gavin Newsom, Governor, favorable or unfavorable, or you don't know enough about him to say? (Statewide Likely Voters)

	Total	Gender		Age						Race								Nativity		Union affiliated HH			
		Male	Female	18-29	30-39	40-49	50-64	65+ (net)	65-74	75+	White non-Hispanic	Latino (net)	Spanish dom-i-nant (Latino)	English dom-i-nant/bilingual (Latino)	Black	Asian/Pac Isle	Amer In-dian/Na-tive Amer	Tribal af-fil-iation	No tribal af-fil-iation	US	Another coun-try	Yes	No
unweighted n	6939.00	3272.00	3666.00	880.00	1091.00	1115.00	1904.00	1949.00	1254.00	695.00	4000.00	1535.00	338.00	1186.00	550.00	706.00	142.00	52.00	84.00	5715.00	1210.00	1639.00	5281.00
weighted n	5918.00	2805.00	3112.00	636.00	923.00	949.00	1576.00	1834.00	1194.00	640.00	3507.00	1364.00	384.00	973.00	282.00	687.00	111.00	64.00	41.00	4749.00	1158.00	1267.00	4637.00
Favorable (net)	0.52	0.50	0.54	0.54	0.50	0.50	0.51	0.55	0.57	0.53	0.48	0.59	0.71	0.55	0.73	0.57	0.33	0.23	0.49	0.50	0.63	0.52	0.52
Strongly favorable	0.25	0.23	0.27	0.19	0.16	0.21	0.25	0.34	0.36	0.33	0.23	0.31	0.41	0.26	0.41	0.26	0.13	0.05	0.24	0.23	0.34	0.25	0.26
Somewhat favorable	0.27	0.27	0.27	0.35	0.34	0.28	0.26	0.21	0.21	0.20	0.25	0.28	0.30	0.28	0.31	0.32	0.20	0.17	0.26	0.26	0.29	0.28	0.27
Unfavorable (net)	0.43	0.46	0.40	0.36	0.47	0.42	0.45	0.40	0.39	0.44	0.50	0.31	0.15	0.37	0.15	0.35	0.62	0.74	0.42	0.46	0.29	0.45	0.42
Somewhat unfavorable	0.09	0.09	0.09	0.11	0.16	0.10	0.07	0.06	0.06	0.06	0.09	0.10	0.08	0.11	0.05	0.10	0.04	0.01	0.08	0.09	0.08	0.10	0.09
Strongly unfavorable	0.34	0.36	0.31	0.25	0.31	0.32	0.38	0.34	0.33	0.37	0.41	0.20	0.07	0.25	0.09	0.25	0.58	0.72	0.33	0.37	0.21	0.35	0.33
No opinion	0.05	0.04	0.06	0.10	0.04	0.08	0.04	0.04	0.04	0.03	0.02	0.10	0.14	0.09	0.13	0.08	0.05	0.04	0.09	0.04	0.09	0.03	0.06

Table 8: Q9(1) Regardless of whom you intend to vote for in the election for Governor in November, is your opinion of Gavin Newsom, Governor, favorable or unfavorable, or you don't know enough about him to say? (Statewide Likely Voters)

	Total	Ideology					Education					Income					Tenure				
		Strongly con- ser- va- tive	Somewhat con- ser- va- tive	Moderate	Somewhat lib- eral	Strongly lib- eral	Not a high school graduate	High school graduate	Some college/traditional school	College graduate (BA)	Post graduate education	Less than \$20,000	\$20,000-\$39,999	\$40,000-\$59,999	\$60,000-\$99,999	\$100,000-\$149,999	\$150,000-\$199,999	\$200,000 or more	Own	Rent	Other
unweighted n	6939.00	491.00	916.00	1904.00	1639.00	1967.00	109.00	441.00	1690.00	2371.00	2313.00	423.00	616.00	767.00	1364.00	1363.00	819.00	1380.00	4018.00	2484.00	422.00
weighted n	5918.00	779.00	1196.00	1716.00	1144.00	1073.00	178.00	657.00	2357.00	1706.00	1012.00	421.00	699.00	783.00	1260.00	1110.00	598.00	897.00	3446.00	2095.00	362.00
Favorable (net)	0.52	0.11	0.18	0.52	0.85	0.85	0.48	0.51	0.45	0.55	0.67	0.59	0.56	0.53	0.50	0.49	0.53	0.56	0.49	0.57	0.54
Strongly favorable	0.25	0.06	0.07	0.24	0.42	0.45	0.38	0.24	0.23	0.25	0.30	0.30	0.30	0.28	0.24	0.24	0.23	0.24	0.25	0.28	0.18
Somewhat favorable	0.27	0.05	0.12	0.28	0.43	0.41	0.10	0.26	0.22	0.30	0.36	0.29	0.25	0.24	0.25	0.25	0.30	0.32	0.25	0.29	0.36
Unfavorable (net)	0.43	0.84	0.78	0.40	0.11	0.12	0.30	0.45	0.48	0.42	0.32	0.26	0.36	0.41	0.45	0.48	0.47	0.43	0.47	0.36	0.40
Somewhat unfavorable	0.09	0.03	0.09	0.12	0.08	0.10	0.06	0.07	0.10	0.09	0.09	0.09	0.07	0.10	0.09	0.10	0.09	0.10	0.08	0.10	0.10
Strongly unfavorable	0.34	0.81	0.69	0.28	0.02	0.02	0.24	0.38	0.38	0.33	0.23	0.17	0.29	0.32	0.36	0.38	0.38	0.33	0.38	0.26	0.29
No opinion	0.05	0.05	0.04	0.08	0.04	0.03	0.22	0.04	0.07	0.03	0.02	0.15	0.09	0.06	0.06	0.03	0.01	0.02	0.04	0.07	0.06

Table 9: Q9(1) Regardless of whom you intend to vote for in the election for Governor in November, is your opinion of Gavin Newsom, Governor, favorable or unfavorable, or you don't know enough about him to say? (Statewide Likely Voters)

	Total	Marital status				Voting in Nov 2020 election					Party identification									
		Married	Not married/live together	Separated/divorced/widowed	Single/never married	Non-voter	Voted (net)	Biden voter	Trump voter	Other voter	Democrat (net)	Strong Democrat	Not strong Democrat	Republican (net)	Strong Republican	Not strong Republican	Independent/other (net)	Lean Democrat	Lean Republican	Pure Independent/other
unweighted n	6939.00	3623.00	570.00	1112.00	1594.00	600.00	6339.00	4764.00	1150.00	425.00	4911.00	2933.00	1974.00	1492.00	638.00	850.00	2016.00	972.00	518.00	525.00
weighted n	5918.00	3073.00	462.00	1208.00	1146.00	553.00	5366.00	3336.00	1928.00	101.00	3352.00	1841.00	1510.00	2137.00	1045.00	1089.00	1723.00	676.00	623.00	423.00
Favorable (net)	0.52	0.51	0.55	0.51	0.56	0.54	0.52	0.81	0.04	0.18	0.84	0.91	0.75	0.06	0.04	0.08	0.39	0.74	0.04	0.34
Strongly favorable	0.25	0.25	0.27	0.28	0.23	0.27	0.25	0.40	0.00	0.04	0.42	0.57	0.24	0.01	0.02	0.01	0.13	0.25	0.00	0.13
Somewhat favorable	0.27	0.26	0.28	0.23	0.33	0.26	0.27	0.41	0.04	0.14	0.42	0.34	0.52	0.05	0.02	0.07	0.25	0.49	0.03	0.21
Unfavorable (net)	0.43	0.45	0.43	0.42	0.36	0.35	0.43	0.14	0.92	0.70	0.11	0.05	0.19	0.90	0.92	0.88	0.56	0.23	0.93	0.53
Somewhat unfavorable	0.09	0.08	0.15	0.08	0.11	0.11	0.09	0.10	0.06	0.19	0.09	0.04	0.15	0.07	0.04	0.10	0.15	0.19	0.07	0.19
Strongly unfavorable	0.34	0.37	0.28	0.35	0.25	0.24	0.35	0.04	0.86	0.51	0.02	0.00	0.04	0.83	0.88	0.78	0.41	0.04	0.86	0.33
No opinion	0.05	0.04	0.03	0.07	0.08	0.11	0.05	0.05	0.03	0.11	0.05	0.04	0.06	0.04	0.04	0.05	0.06	0.03	0.03	0.14

Table 10: Q9(1) Regardless of whom you intend to vote for in the election for Governor in November, is your opinion of Gavin Newsom, Governor, favorable or unfavorable, or you don't know enough about him to say? (Statewide Likely Voters)

	Vote pref for Gov				Vote pref on Prop 26			Vote pref on Prop 27			Vote pref on Prop 30			Vote pref on Prop 31		
	Total	Newsom	Dahle	Undecided/ other	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided
unweighted n	6939.00	4732.00	1387.00	819.00	2045.00	2954.00	1861.00	1538.00	3888.00	1508.00	3781.00	2135.00	1017.00	4278.00	1757.00	899.00
weighted n	5918.00	3132.00	1921.00	865.00	1860.00	2466.00	1493.00	1574.00	3150.00	1189.00	2879.00	2181.00	857.00	3375.00	1844.00	697.00
Favorable (net)	0.52	0.92	0.02	0.20	0.55	0.48	0.55	0.49	0.53	0.54	0.75	0.23	0.50	0.61	0.36	0.54
Strongly favorable	0.25	0.48	0.00	0.00	0.26	0.25	0.25	0.25	0.27	0.22	0.38	0.12	0.20	0.31	0.16	0.23
Somewhat favorable	0.27	0.44	0.02	0.19	0.28	0.24	0.30	0.25	0.26	0.32	0.37	0.12	0.31	0.30	0.20	0.31
Unfavorable (net)	0.43	0.05	0.95	0.61	0.42	0.48	0.37	0.43	0.44	0.38	0.20	0.74	0.39	0.35	0.58	0.38
Somewhat unfavorable	0.09	0.05	0.05	0.32	0.08	0.08	0.11	0.09	0.09	0.10	0.10	0.07	0.12	0.08	0.10	0.09
Strongly unfavorable	0.34	0.00	0.90	0.29	0.33	0.39	0.26	0.34	0.36	0.28	0.10	0.67	0.27	0.27	0.48	0.28
No opinion	0.05	0.03	0.03	0.20	0.04	0.04	0.08	0.08	0.03	0.09	0.05	0.03	0.11	0.04	0.06	0.09

Table 11: Q9(2) Regardless of whom you intend to vote for in the election for Governor in November, is your opinion of Brian Dahle, Senator/Farmer, favorable or unfavorable, or you don't know enough about him to say? (Statewide Likely Voters)

	Total	Region										Party Registration				Likely Voter		
		Los Angeles County	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	San Joaquin Valley	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Other	NPP	Likely voter	Not likely voter
unweighted n	6939.00	3356.00	487.00	366.00	448.00	305.00	693.00	387.00	306.00	1173.00	111.00	4189.00	1138.00	1612.00	348.00	1264.00	6939.00	0
weighted n	5918.00	1424.00	579.00	486.00	638.00	362.00	1047.00	501.00	546.00	1223.00	159.00	2798.00	1666.00	1454.00	344.00	1110.00	5918.00	0
Favorable (net)	0.28	0.20	0.29	0.36	0.32	0.22	0.42	0.44	0.41	0.19	0.29	0.07	0.66	0.25	0.34	0.22	0.28	0
Strongly favorable	0.11	0.06	0.13	0.15	0.14	0.15	0.18	0.20	0.17	0.05	0.15	0.02	0.30	0.09	0.14	0.07	0.11	0
Somewhat favorable	0.16	0.14	0.16	0.21	0.18	0.07	0.24	0.24	0.24	0.14	0.14	0.05	0.36	0.16	0.20	0.15	0.16	0
Unfavorable (net)	0.20	0.22	0.18	0.20	0.16	0.19	0.19	0.21	0.18	0.23	0.32	0.31	0.04	0.19	0.15	0.21	0.20	0
Somewhat unfavorable	0.07	0.07	0.07	0.08	0.07	0.06	0.06	0.07	0.05	0.06	0.08	0.09	0.02	0.07	0.04	0.08	0.07	0
Strongly unfavorable	0.14	0.14	0.11	0.12	0.09	0.13	0.13	0.14	0.12	0.17	0.24	0.21	0.02	0.12	0.11	0.13	0.14	0
No opinion	0.52	0.58	0.53	0.44	0.52	0.59	0.39	0.35	0.42	0.58	0.39	0.63	0.30	0.56	0.52	0.57	0.52	0

Table 12: Q9(2) Regardless of whom you intend to vote for in the election for Governor in November, is your opinion of Brian Dahle, Senator/Farmer, favorable or unfavorable, or you don't know enough about him to say? (Statewide Likely Voters)

	Total	Gender		Age						Race								Nativity		Union affiliated HH			
		Male	Female	18-29	30-39	40-49	50-64	65+ (net)	65-74	75+	White non-Hispanic	Latino (net)	Spanish dom-i-nant (Latino)	English dom-i-nant/bilingual (Latino)	Black	Asian/Pac Isle	Amer In-dian/Na-tive Amer	Tribal af-fil-iation	No tribal af-fil-iation	US	Another coun-try	Yes	No
unweighted n	6939.00	3272.00	3666.00	880.00	1091.00	1115.00	1904.00	1949.00	1254.00	695.00	4000.00	1535.00	338.00	1186.00	550.00	706.00	142.00	52.00	84.00	5715.00	1210.00	1639.00	5281.00
weighted n	5918.00	2805.00	3112.00	636.00	923.00	949.00	1576.00	1834.00	1194.00	640.00	3507.00	1364.00	384.00	973.00	282.00	687.00	111.00	64.00	41.00	4749.00	1158.00	1267.00	4637.00
Favorable (net)	0.28	0.28	0.28	0.19	0.26	0.25	0.33	0.28	0.28	0.29	0.32	0.20	0.16	0.21	0.15	0.25	0.44	0.49	0.29	0.29	0.24	0.26	0.28
Strongly favorable	0.11	0.12	0.10	0.06	0.11	0.07	0.15	0.12	0.11	0.14	0.13	0.09	0.08	0.10	0.09	0.07	0.08	0.08	0.10	0.12	0.09	0.10	0.12
Somewhat favorable	0.16	0.16	0.17	0.13	0.15	0.18	0.17	0.16	0.17	0.15	0.19	0.11	0.09	0.12	0.05	0.17	0.36	0.41	0.19	0.17	0.15	0.15	0.17
Unfavorable (net)	0.20	0.22	0.19	0.28	0.23	0.20	0.17	0.19	0.18	0.20	0.20	0.22	0.22	0.22	0.23	0.19	0.12	0.07	0.21	0.20	0.23	0.24	0.19
Somewhat unfavorable	0.07	0.08	0.06	0.09	0.07	0.09	0.06	0.05	0.05	0.05	0.06	0.09	0.13	0.08	0.06	0.05	0.02	0.01	0.02	0.06	0.09	0.09	0.06
Strongly unfavorable	0.14	0.14	0.13	0.18	0.16	0.11	0.11	0.14	0.13	0.15	0.14	0.13	0.09	0.15	0.17	0.14	0.10	0.06	0.19	0.13	0.15	0.15	0.13
No opinion	0.52	0.50	0.54	0.53	0.51	0.54	0.50	0.52	0.53	0.51	0.49	0.58	0.61	0.56	0.62	0.56	0.44	0.44	0.50	0.52	0.53	0.51	0.52

Table 13: Q9(2) Regardless of whom you intend to vote for in the election for Governor in November, is your opinion of Brian Dahle, Senator/Farmer, favorable or unfavorable, or you don't know enough about him to say? (Statewide Likely Voters)

	Total	Ideology					Education					Income					Tenure				
		Strongly con- ser- va- tive	Somewhat con- ser- va- tive	Moderate	Somewhat lib- eral	Strongly lib- eral	Not a high school graduate	High school graduate	Some college/trade school	College graduate (BA)	Post graduate education	Less than \$20,000	\$20,000-\$39,999	\$40,000-\$59,999	\$60,000-\$99,999	\$100,000-\$149,999	\$150,000-\$199,999	\$200,000 or more	Own	Rent	Other
unweighted n	6939.00	491.00	916.00	1904.00	1639.00	1967.00	109.00	441.00	1690.00	2371.00	2313.00	423.00	616.00	767.00	1364.00	1363.00	819.00	1380.00	4018.00	2484.00	422.00
weighted n	5918.00	779.00	1196.00	1716.00	1144.00	1073.00	178.00	657.00	2357.00	1706.00	1012.00	421.00	699.00	783.00	1260.00	1110.00	598.00	897.00	3446.00	2095.00	362.00
Favorable (net)	0.28	0.65	0.59	0.23	0.02	0.01	0.28	0.35	0.33	0.23	0.18	0.22	0.29	0.29	0.28	0.30	0.29	0.24	0.30	0.25	0.21
Strongly favorable	0.11	0.38	0.21	0.07	0.00	0.00	0.15	0.17	0.13	0.08	0.08	0.10	0.10	0.12	0.13	0.11	0.13	0.09	0.13	0.09	0.06
Somewhat favorable	0.16	0.27	0.37	0.16	0.02	0.01	0.13	0.18	0.20	0.15	0.10	0.12	0.19	0.17	0.15	0.19	0.16	0.15	0.17	0.16	0.15
Unfavorable (net)	0.20	0.04	0.08	0.17	0.31	0.40	0.13	0.15	0.19	0.22	0.25	0.26	0.20	0.18	0.20	0.18	0.22	0.24	0.18	0.22	0.28
Somewhat unfavorable	0.07	0.01	0.04	0.08	0.11	0.08	0.05	0.06	0.06	0.07	0.08	0.07	0.07	0.06	0.08	0.05	0.08	0.08	0.06	0.07	0.12
Strongly unfavorable	0.14	0.03	0.03	0.09	0.20	0.33	0.07	0.09	0.13	0.15	0.18	0.19	0.13	0.12	0.12	0.13	0.14	0.16	0.12	0.15	0.16
No opinion	0.52	0.31	0.34	0.60	0.66	0.59	0.59	0.50	0.48	0.55	0.57	0.52	0.51	0.53	0.53	0.53	0.48	0.52	0.51	0.53	0.51

Table 14: Q9(2) Regardless of whom you intend to vote for in the election for Governor in November, is your opinion of Brian Dahle, Senator/Farmer, favorable or unfavorable, or you don't know enough about him to say? (Statewide Likely Voters)

	Total	Marital status				Voting in Nov 2020 election					Party identification									
		Married	Not married/live together	Separated/divorced/widowed	Single/never married	Non-voter	Voted (net)	Biden voter	Trump voter	Other voter	Democrat (net)	Strong Democrat	Not strong Democrat	Republican (net)	Strong Republican	Not strong Republican	Independent/other (net)	Lean Democrat	Lean Republican	Pure Independent/other
unweighted n	6939.00	3623.00	570.00	1112.00	1594.00	600.00	6339.00	4764.00	1150.00	425.00	4911.00	2933.00	1974.00	1492.00	638.00	850.00	2016.00	972.00	518.00	525.00
weighted n	5918.00	3073.00	462.00	1208.00	1146.00	553.00	5366.00	3336.00	1928.00	101.00	3352.00	1841.00	1510.00	2137.00	1045.00	1089.00	1723.00	676.00	623.00	423.00
Favorable (net)	0.28	0.30	0.26	0.30	0.20	0.21	0.28	0.06	0.67	0.26	0.05	0.04	0.05	0.66	0.74	0.57	0.28	0.05	0.61	0.19
Strongly favorable	0.11	0.13	0.11	0.12	0.07	0.10	0.11	0.01	0.30	0.09	0.01	0.01	0.01	0.29	0.41	0.19	0.09	0.01	0.23	0.03
Somewhat favorable	0.16	0.17	0.15	0.18	0.13	0.12	0.17	0.05	0.38	0.17	0.04	0.03	0.04	0.36	0.34	0.39	0.19	0.04	0.38	0.16
Unfavorable (net)	0.20	0.19	0.16	0.19	0.26	0.20	0.20	0.30	0.03	0.13	0.31	0.33	0.30	0.04	0.04	0.04	0.19	0.37	0.01	0.17
Somewhat unfavorable	0.07	0.07	0.05	0.06	0.08	0.07	0.07	0.10	0.02	0.03	0.10	0.08	0.11	0.02	0.02	0.02	0.07	0.11	0.01	0.10
Strongly unfavorable	0.14	0.12	0.12	0.14	0.18	0.13	0.14	0.21	0.02	0.10	0.22	0.24	0.19	0.02	0.02	0.02	0.12	0.26	0.01	0.07
No opinion	0.52	0.51	0.58	0.51	0.54	0.58	0.51	0.64	0.29	0.60	0.64	0.63	0.65	0.31	0.22	0.39	0.52	0.58	0.38	0.64

Table 15: Q9(2) Regardless of whom you intend to vote for in the election for Governor in November, is your opinion of Brian Dahle, Senator/Farmer, favorable or unfavorable, or you don't know enough about him to say? (Statewide Likely Voters)

	Vote pref for Gov			Vote pref on Prop 26			Vote pref on Prop 27			Vote pref on Prop 30			Vote pref on Prop 31			
	Total	Newsom	Dahle	Undecided/ other	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided
unweighted n	6939.00	4732.00	1387.00	819.00	2045.00	2954.00	1861.00	1538.00	3888.00	1508.00	3781.00	2135.00	1017.00	4278.00	1757.00	899.00
weighted n	5918.00	3132.00	1921.00	865.00	1860.00	2466.00	1493.00	1574.00	3150.00	1189.00	2879.00	2181.00	857.00	3375.00	1844.00	697.00
Favorable (net)	0.28	0.04	0.74	0.11	0.27	0.33	0.22	0.29	0.30	0.22	0.12	0.52	0.19	0.22	0.40	0.21
Strongly favorable	0.11	0.01	0.33	0.01	0.10	0.15	0.08	0.12	0.12	0.08	0.03	0.24	0.06	0.09	0.17	0.08
Somewhat favorable	0.16	0.03	0.42	0.10	0.17	0.18	0.14	0.17	0.17	0.14	0.09	0.28	0.13	0.14	0.23	0.13
Unfavorable (net)	0.20	0.33	0.03	0.13	0.25	0.19	0.17	0.21	0.21	0.17	0.29	0.11	0.17	0.24	0.16	0.14
Somewhat unfavorable	0.07	0.10	0.02	0.06	0.08	0.06	0.05	0.07	0.07	0.05	0.09	0.04	0.06	0.07	0.06	0.06
Strongly unfavorable	0.14	0.23	0.01	0.07	0.16	0.13	0.12	0.13	0.14	0.12	0.20	0.07	0.11	0.17	0.10	0.09
No opinion	0.52	0.63	0.23	0.76	0.48	0.48	0.61	0.51	0.49	0.61	0.59	0.37	0.64	0.53	0.44	0.64

Late September 2022 Berkeley IGS Poll — Statewide Likely Voters

Table 1: Q10 PROPOSITION 26: ALLOWS IN-PERSON ROULETTE, DICE GAMES, SPORTS WAGERING ON TRIBAL LANDS. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Also allows sports wagering at certain horseracing tracks; private lawsuits to enforce certain gambling laws. Directs revenues to General Fund, problem-gambling programs, enforcement. Fiscal Impact: Increased state revenues, possibly reaching tens of millions of dollars annually. Some of these revenues would support increased state regulatory and enforcement costs that could reach the low tens of millions of dollars annually. If the election were held today how would you vote on Proposition 26? (Statewide Likely Voters)

	Total	Region										Party Registration					Likely Voter	
		Los Angeles County	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	South Central Valley	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Other	NPP	Likely voter	Not likely voter
unweighted n	6939.00	3356.00	487.00	366.00	448.00	305.00	693.00	387.00	306.00	1173.00	111.00	4189.00	1138.00	1612.00	348.00	1264.00	6939.00	0
weighted n	5918.00	1424.00	579.00	486.00	638.00	362.00	1047.00	501.00	546.00	1223.00	159.00	2798.00	1666.00	1454.00	344.00	1110.00	5918.00	0
Yes	0.31	0.33	0.31	0.31	0.36	0.30	0.30	0.25	0.35	0.28	0.35	0.32	0.28	0.35	0.37	0.34	0.31	0
No	0.42	0.40	0.44	0.41	0.36	0.42	0.44	0.43	0.44	0.45	0.38	0.38	0.50	0.39	0.44	0.37	0.42	0
Undecided	0.27	0.27	0.24	0.29	0.28	0.28	0.26	0.32	0.21	0.27	0.27	0.30	0.23	0.27	0.19	0.29	0.27	0

Table 2: Q10 PROPOSITION 26: ALLOWS IN-PERSON ROULETTE, DICE GAMES, SPORTS WAGERING ON TRIBAL LANDS. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Also allows sports wagering at certain horseracing tracks; private lawsuits to enforce certain gambling laws. Directs revenues to General Fund, problem-gambling programs, enforcement. Fiscal Impact: Increased state revenues, possibly reaching tens of millions of dollars annually. Some of these revenues would support increased state regulatory and enforcement costs that could reach the low tens of millions of dollars annually. If the election were held today how would you vote on Proposition 26? (Statewide Likely Voters)

	Total	Gender		Age							Race										Nativity		Union affiliated HH	
		Male	Female	18-29	30-39	40-49	50-64	65+ (net)	65-74	75+	White non-Hispanic	Latino (net)	Spanish dom- i- nant (Latino)	English dom- i- nant/bilingual (Latino)	Black	Asian/ Pac Isle	Amer In- dian/ Na- tive Amer	Tribal fili- a- tion	No af- fili- a- tion	US	Another coun- try	Yes	No	
unweighted n	6939.00	3272.00	3666.00	880.00	1091.00	1115.00	1904.00	1949.00	1254.00	695.00	4000.00	1535.00	338.00	1186.00	550.00	706.00	142.00	52.00	84.00	5715.00	1210.00	1639.00	5281.00	0
weighted n	5918.00	2805.00	3112.00	636.00	923.00	949.00	1576.00	1834.00	1194.00	640.00	3507.00	1364.00	384.00	973.00	282.00	687.00	111.00	64.00	41.00	4749.00	1158.00	1267.00	4637.00	0
Yes	0.31	0.40	0.24	0.43	0.46	0.34	0.29	0.21	0.21	0.21	0.30	0.32	0.26	0.35	0.30	0.35	0.37	0.41	0.34	0.32	0.29	0.31	0.32	0
No	0.42	0.39	0.44	0.24	0.29	0.35	0.43	0.56	0.54	0.59	0.44	0.38	0.45	0.35	0.38	0.37	0.44	0.47	0.46	0.42	0.40	0.42	0.42	0
Undecided	0.27	0.21	0.32	0.33	0.25	0.30	0.28	0.23	0.24	0.20	0.25	0.30	0.29	0.30	0.32	0.28	0.19	0.13	0.20	0.26	0.31	0.27	0.27	0

Table 3: Q10 PROPOSITION 26: ALLOWS IN-PERSON ROULETTE, DICE GAMES, SPORTS WAGERING ON TRIBAL LANDS. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Also allows sports wagering at certain horseracing tracks; private lawsuits to enforce certain gambling laws. Directs revenues to General Fund, problem-gambling programs, enforcement. Fiscal Impact: Increased state revenues, possibly reaching tens of millions of dollars annually. Some of these revenues would support increased state regulatory and enforcement costs that could reach the low tens of millions of dollars annually. If the election were held today how would you vote on Proposition 26? (Statewide Likely Voters)

	Total	Ideology					Education					Income					Tenure				
		Strongly con- serv- va- tive	Somewha con- serv- va- tive	Moderat	Somewha lib- eral	Strongly lib- eral	Not a high school grad- uate	High school grad- uate	Some col- lege/ trade school	College grad- uate (BA)	Post grad- uate edu- ca- tion	Less than \$20,000	\$20,000- \$39,999	\$40,000- \$59,999	\$60,000- \$99,999	\$100,000- \$149,999	\$150,000- \$199,999	\$200,000 or more	Own	Rent	Other
unweighted n	6939.00	491.00	916.00	1904.00	1639.00	1967.00	109.00	441.00	1690.00	2371.00	2313.00	423.00	616.00	767.00	1364.00	1363.00	819.00	1380.00	4018.00	2484.00	422.00
weighted n	5918.00	779.00	1196.00	1716.00	1144.00	1073.00	178.00	657.00	2357.00	1706.00	1012.00	421.00	699.00	783.00	1260.00	1110.00	598.00	897.00	3446.00	2095.00	362.00
Yes	0.31	0.26	0.29	0.31	0.37	0.32	0.22	0.32	0.32	0.33	0.29	0.27	0.32	0.31	0.37	0.26	0.34	0.35	0.27	0.38	0.35
No	0.42	0.54	0.49	0.42	0.34	0.33	0.57	0.33	0.42	0.40	0.47	0.35	0.45	0.41	0.38	0.45	0.44	0.41	0.47	0.34	0.32
Undecided	0.27	0.20	0.22	0.27	0.29	0.35	0.21	0.35	0.26	0.27	0.24	0.38	0.23	0.28	0.26	0.29	0.22	0.24	0.25	0.28	0.32

Table 4: Q10 PROPOSITION 26: ALLOWS IN-PERSON ROULETTE, DICE GAMES, SPORTS WAGERING ON TRIBAL LANDS. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Also allows sports wagering at certain horseracing tracks; private lawsuits to enforce certain gambling laws. Directs revenues to General Fund, problem-gambling programs, enforcement. Fiscal Impact: Increased state revenues, possibly reaching tens of millions of dollars annually. Some of these revenues would support increased state regulatory and enforcement costs that could reach the low tens of millions of dollars annually. If the election were held today how would you vote on Proposition 26? (Statewide Likely Voters)

	Total	Marital status				Voting in Nov 2020 election					Party identification									
		Married	Not mar- ried/ live to- gether	Separated/ divorced/ wid- owed	Single/ never mar- ried	Non- voter	Voted (net)	Biden voter	Trump voter	Other voter	Democrat (net)	Strong Democrat	Not strong Democrat	Republican (net)	Strong Re- pub- lican	Not strong Re- pub- lican	Independent/ other (net)	Lean Demo- crat	Lean Re- pub- lican	Pure Inde- pen- dent/other
unweighted n	6939.00	3623.00	570.00	1112.00	1594.00	600.00	6339.00	4764.00	1150.00	425.00	4911.00	2933.00	1974.00	1492.00	638.00	850.00	2016.00	972.00	518.00	525.00
weighted n	5918.00	3073.00	462.00	1208.00	1146.00	553.00	5366.00	3336.00	1928.00	101.00	3352.00	1841.00	1510.00	2137.00	1045.00	1089.00	1723.00	676.00	623.00	423.00
Yes	0.31	0.29	0.41	0.28	0.37	0.34	0.31	0.32	0.3	0.31	0.33	0.31	0.36	0.31	0.26	0.36	0.33	0.35	0.38	0.21
No	0.42	0.45	0.38	0.44	0.30	0.33	0.43	0.38	0.5	0.47	0.36	0.38	0.34	0.48	0.55	0.42	0.41	0.34	0.40	0.52
Undecided	0.27	0.25	0.22	0.28	0.32	0.33	0.26	0.30	0.2	0.22	0.31	0.31	0.30	0.21	0.19	0.22	0.27	0.31	0.22	0.27

Table 5: Q10 PROPOSITION 26: ALLOWS IN-PERSON ROULETTE, DICE GAMES, SPORTS WAGERING ON TRIBAL LANDS. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Also allows sports wagering at certain horseracing tracks; private lawsuits to enforce certain gambling laws. Directs revenues to General Fund, problem-gambling programs, enforcement. Fiscal Impact: Increased state revenues, possibly reaching tens of millions of dollars annually. Some of these revenues would support increased state regulatory and enforcement costs that could reach the low tens of millions of dollars annually. If the election were held today how would you vote on Proposition 26? (Statewide Likely Voters)

	Total	Opinion of Indian casino operators			Opinion of Draft King/Fan Duel sports websites operators			Exposure to sports betting ads			Interest in professional sports			
		Favorable	Unfavorable	No opinion	Favorable	Unfavorable	No opinion	Seen a lot of ads	Seen some ads	Haven't seen ads/ no opinion	A lot of interest	Some interest	Only a little	None at all
unweighted n	6939.00	3609.00	1320.00	2006.00	761.00	3659.00	2506.00	3619.00	1766.00	1554.00	1526.00	1756.00	1647.00	1923.00
weighted n	5918.00	3128.00	1115.00	1673.00	821.00	2837.00	2249.00	2812.00	1549.00	1558.00	1323.00	1467.00	1394.00	1627.00
Yes	0.31	0.41	0.17	0.23	0.62	0.23	0.31	0.29	0.29	0.38	0.42	0.29	0.29	0.28
No	0.42	0.35	0.66	0.38	0.22	0.56	0.31	0.51	0.38	0.29	0.41	0.43	0.44	0.41
Undecided	0.27	0.23	0.17	0.40	0.16	0.22	0.38	0.21	0.33	0.33	0.17	0.28	0.27	0.32

Table 6: Q10 PROPOSITION 26: ALLOWS IN-PERSON ROULETTE, DICE GAMES, SPORTS WAGERING ON TRIBAL LANDS. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Also allows sports wagering at certain horseracing tracks; private lawsuits to enforce certain gambling laws. Directs revenues to General Fund, problem-gambling programs, enforcement. Fiscal Impact: Increased state revenues, possibly reaching tens of millions of dollars annually. Some of these revenues would support increased state regulatory and enforcement costs that could reach the low tens of millions of dollars annually. If the election were held today how would you vote on Proposition 26? (Statewide Likely Voters)

	Total	Vote pref for Gov			Vote pref on Prop 26			Vote pref on Prop 27			Vote pref on Prop 30			Vote pref on Prop 31		
		Newsom	Dahle	Undecided/ other	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided
unweighted n	6939.00	4732.00	1387.00	819.00	2045	2954	1861	1538.00	3888.00	1508.00	3781.00	2135.00	1017.00	4278.00	1757.00	899.00
weighted n	5918.00	3132.00	1921.00	865.00	1860	2466	1493	1574.00	3150.00	1189.00	2879.00	2181.00	857.00	3375.00	1844.00	697.00
Yes	0.31	0.32	0.31	0.30	1	0	0	0.69	0.21	0.10	0.37	0.28	0.20	0.32	0.36	0.17
No	0.42	0.39	0.49	0.37	0	1	0	0.20	0.65	0.09	0.34	0.55	0.32	0.43	0.44	0.26
Undecided	0.27	0.29	0.20	0.33	0	0	1	0.11	0.14	0.81	0.29	0.16	0.48	0.25	0.19	0.57

Table 7: Q11 PROPOSITION 27: ALLOWS ONLINE AND MOBILE SPORTS WAGERING OUTSIDE TRIBAL LANDS. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Allows Indian tribes and affiliated businesses to operate online/mobile sports wagering outside tribal lands. Directs revenues to regulatory costs, homelessness programs, nonparticipating tribes. Fiscal Impact: Increased state revenues, possibly in the hundreds of millions of dollars but not likely to exceed \$500 million annually. Some revenues would support state regulatory costs, possibly reaching the mid-tens of millions of dollars annually. If the election were held today how would you vote on Proposition 27? (Statewide Likely Voters)

	Total	Region										Party Registration				Likely Voter		
		Los Angeles County	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	San Joaquin Valley	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Other	NPP	Likely voter	Not likely voter
unweighted n	6939.00	3356.00	487.00	366.00	448.00	305.00	693.00	387.00	306.00	1173.00	111.00	4189.00	1138.00	1612.00	348.00	1264.00	6939.00	0
weighted n	5918.00	1424.00	579.00	486.00	638.00	362.00	1047.00	501.00	546.00	1223.00	159.00	2798.00	1666.00	1454.00	344.00	1110.00	5918.00	0
Yes	0.27	0.28	0.24	0.28	0.27	0.22	0.26	0.23	0.28	0.26	0.31	0.26	0.25	0.30	0.40	0.27	0.27	0
No	0.53	0.49	0.57	0.56	0.51	0.59	0.56	0.54	0.57	0.53	0.46	0.54	0.58	0.46	0.39	0.48	0.53	0
Undecided	0.20	0.22	0.19	0.16	0.22	0.19	0.19	0.23	0.14	0.20	0.22	0.20	0.17	0.24	0.21	0.25	0.20	0

Table 8: Q11 PROPOSITION 27: ALLOWS ONLINE AND MOBILE SPORTS WAGERING OUTSIDE TRIBAL LANDS. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Allows Indian tribes and affiliated businesses to operate online/mobile sports wagering outside tribal lands. Directs revenues to regulatory costs, homelessness programs, nonparticipating tribes. Fiscal Impact: Increased state revenues, possibly in the hundreds of millions of dollars but not likely to exceed \$500 million annually. Some revenues would support state regulatory costs, possibly reaching the mid-tens of millions of dollars annually. If the election were held today how would you vote on Proposition 27? (Statewide Likely Voters)

	Total	Gender		Age						Race								Nativity		Union affiliated HH				
		Male	Female	18-29	30-39	40-49	50-64	65+ (net)	65-74	75+	White non-Hispanic	Latino (net)	Spanish dom- i- nant (Latino)	English dom- i- nant/bilingual (Latino)	Black	Asian/ Pac Isle	Amer In- dian/ Na- tive Amer	Tribal af- fi- li- a- tion	No af- fi- li- a- tion	US	Another coun- try	Yes	No	
unweighted n	6939.00	3272.00	3666.00	880.00	1091.00	1115.00	1904.00	1949.00	1254.00	695.00	4000.00	1535.00	338.00	1186.00	550.00	706.00	142.00	52.00	84.00	5715.00	1210.00	1639.00	5281.00	0
weighted n	5918.00	2805.00	3112.00	636.00	923.00	949.00	1576.00	1834.00	1194.00	640.00	3507.00	1364.00	384.00	973.00	282.00	687.00	111.00	64.00	41.00	4749.00	1158.00	1267.00	4637.00	0
Yes	0.27	0.35	0.19	0.44	0.41	0.29	0.23	0.15	0.16	0.14	0.23	0.33	0.31	0.33	0.30	0.31	0.19	0.19	0.19	0.26	0.28	0.29	0.26	0
No	0.53	0.49	0.57	0.33	0.37	0.51	0.55	0.68	0.67	0.71	0.57	0.44	0.40	0.46	0.53	0.47	0.72	0.74	0.67	0.55	0.48	0.52	0.54	0
Undecided	0.20	0.17	0.23	0.23	0.22	0.20	0.22	0.16	0.17	0.16	0.19	0.23	0.29	0.21	0.16	0.22	0.09	0.07	0.14	0.19	0.24	0.20	0.20	0

Table 9: Q11 PROPOSITION 27: ALLOWS ONLINE AND MOBILE SPORTS WAGERING OUTSIDE TRIBAL LANDS. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Allows Indian tribes and affiliated businesses to operate online/mobile sports wagering outside tribal lands. Directs revenues to regulatory costs, homelessness programs, nonparticipating tribes. Fiscal Impact: Increased state revenues, possibly in the hundreds of millions of dollars but not likely to exceed \$500 million annually. Some revenues would support state regulatory costs, possibly reaching the mid-tens of millions of dollars annually. If the election were held today how would you vote on Proposition 27? (Statewide Likely Voters)

	Total	Ideology					Education					Income						Tenure			
		Strongly con- ser- va- tive	Somewhat con- ser- va- tive	Moderate	Somewhat lib- eral	Strongly lib- eral	Not a high school grad- uate	High school grad- uate	Some col- lege/ school	College grad- uate (BA)	Post grad- uate edu- ca- tion	Less than \$20,000	\$20,000- \$39,999	\$40,000- \$59,999	\$60,000- \$99,999	\$100,000- \$149,999	\$150,000- \$199,999	\$200,000 or more	Own	Rent	Other
unweighted n	6939.00	491.00	916.00	1904.00	1639.00	1967.00	109.00	441.00	1690.00	2371.00	2313.00	423.00	616.00	767.00	1364.00	1363.00	819.00	1380.00	4018.00	2484.00	422.00
weighted n	5918.00	779.00	1196.00	1716.00	1144.00	1073.00	178.00	657.00	2357.00	1706.00	1012.00	421.00	699.00	783.00	1260.00	1110.00	598.00	897.00	3446.00	2095.00	362.00
Yes	0.27	0.24	0.29	0.28	0.25	0.26	0.34	0.27	0.30	0.25	0.2	0.28	0.35	0.24	0.30	0.17	0.27	0.32	0.21	0.35	0.31
No	0.53	0.59	0.55	0.51	0.55	0.49	0.46	0.46	0.52	0.55	0.6	0.42	0.46	0.56	0.53	0.62	0.54	0.50	0.59	0.44	0.48
Undecided	0.20	0.17	0.16	0.21	0.20	0.25	0.21	0.27	0.18	0.21	0.2	0.31	0.19	0.21	0.17	0.21	0.19	0.18	0.19	0.21	0.21

Table 10: Q11 PROPOSITION 27: ALLOWS ONLINE AND MOBILE SPORTS WAGERING OUTSIDE TRIBAL LANDS. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Allows Indian tribes and affiliated businesses to operate online/mobile sports wagering outside tribal lands. Directs revenues to regulatory costs, homelessness programs, nonparticipating tribes. Fiscal Impact: Increased state revenues, possibly in the hundreds of millions of dollars but not likely to exceed \$500 million annually. Some revenues would support state regulatory costs, possibly reaching the mid-tens of millions of dollars annually. If the election were held today how would you vote on Proposition 27? (Statewide Likely Voters)

	Total	Marital status					Voting in Nov 2020 election					Party identification									
		Married	Not mar- ried/ live to- gether	Separated/ divorced/ wid- owed	Single/ never mar- ried	Non- voter	Voted (net)	Biden voter	Trump voter	Other voter	Democrat (net)	Strong Demo- crat	Not strong Demo- crat	Republican (net)	Strong Re- pub- lican	Not strong Re- pub- lican	Independent/ other (net)	Lean Demo- crat	Lean Re- pub- lican	Pure Inde- pen- dent/other	
unweighted n	6939.00	3623.00	570.00	1112.00	1594.00	600.00	6339.00	4764.00	1150.00	425.00	4911.00	2933.00	1974.00	1492.00	638.00	850.00	2016.00	972.00	518.00	525.00	
weighted n	5918.00	3073.00	462.00	1208.00	1146.00	553.00	5366.00	3336.00	1928.00	101.00	3352.00	1841.00	1510.00	2137.00	1045.00	1089.00	1723.00	676.00	623.00	423.00	
Yes	0.27	0.23	0.33	0.28	0.33	0.31	0.26	0.25	0.28	0.23	0.26	0.23	0.29	0.29	0.27	0.30	0.28	0.27	0.32	0.22	
No	0.53	0.58	0.48	0.53	0.42	0.49	0.54	0.53	0.55	0.62	0.52	0.55	0.49	0.54	0.59	0.49	0.51	0.51	0.48	0.56	
Undecided	0.20	0.19	0.18	0.19	0.25	0.21	0.20	0.22	0.17	0.14	0.22	0.22	0.22	0.17	0.13	0.20	0.21	0.22	0.20	0.22	

Table 11: Q11 PROPOSITION 27: ALLOWS ONLINE AND MOBILE SPORTS WAGERING OUTSIDE TRIBAL LANDS. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Allows Indian tribes and affiliated businesses to operate online/mobile sports wagering outside tribal lands. Directs revenues to regulatory costs, homelessness programs, nonparticipating tribes. Fiscal Impact: Increased state revenues, possibly in the hundreds of millions of dollars but not likely to exceed \$500 million annually. Some revenues would support state regulatory costs, possibly reaching the mid-tens of millions of dollars annually. If the election were held today how would you vote on Proposition 27? (Statewide Likely Voters)

	Total	Opinion of Indian casino operators			Opinion of Draft King/Fan Duel sports websites operators			Exposure to sports betting ads			Interest in professional sports			
		Favorable	Unfavorable	No opinion	Favorable	Unfavorable	No opinion	Seen a lot of ads	Seen some ads	Haven't seen ads/ no opinion	A lot of interest	Some interest	Only a little	None at all
unweighted n	6939.00	3609.00	1320.00	2006.00	761.00	3659.00	2506.00	3619.00	1766.00	1554.00	1526.00	1756.00	1647.00	1923.00
weighted n	5918.00	3128.00	1115.00	1673.00	821.00	2837.00	2249.00	2812.00	1549.00	1558.00	1323.00	1467.00	1394.00	1627.00
Yes	0.27	0.30	0.18	0.26	0.73	0.10	0.30	0.23	0.23	0.37	0.38	0.27	0.22	0.22
No	0.53	0.54	0.71	0.40	0.15	0.77	0.37	0.63	0.53	0.36	0.49	0.54	0.58	0.53
Undecided	0.20	0.16	0.11	0.34	0.13	0.12	0.33	0.14	0.24	0.27	0.13	0.19	0.20	0.25

Table 12: Q11 PROPOSITION 27: ALLOWS ONLINE AND MOBILE SPORTS WAGERING OUTSIDE TRIBAL LANDS. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Allows Indian tribes and affiliated businesses to operate online/mobile sports wagering outside tribal lands. Directs revenues to regulatory costs, homelessness programs, nonparticipating tribes. Fiscal Impact: Increased state revenues, possibly in the hundreds of millions of dollars but not likely to exceed \$500 million annually. Some revenues would support state regulatory costs, possibly reaching the mid-tens of millions of dollars annually. If the election were held today how would you vote on Proposition 27? (Statewide Likely Voters)

	Total	Vote pref for Gov			Vote pref on Prop 26			Vote pref on Prop 27			Vote pref on Prop 30			Vote pref on Prop 31		
		Newsom	Dahle	Undecided/ other	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided
unweighted n	6939.00	4732.00	1387.00	819.00	2045.00	2954.00	1861.00	1538	3888	1508	3781.00	2135.00	1017.00	4278.00	1757.00	899.00
weighted n	5918.00	3132.00	1921.00	865.00	1860.00	2466.00	1493.00	1574	3150	1189	2879.00	2181.00	857.00	3375.00	1844.00	697.00
Yes	0.27	0.25	0.29	0.28	0.59	0.13	0.11	1	0	0	0.31	0.24	0.19	0.26	0.31	0.16
No	0.53	0.54	0.56	0.44	0.35	0.83	0.29	0	1	0	0.48	0.64	0.42	0.57	0.53	0.36
Undecided	0.20	0.21	0.15	0.28	0.06	0.04	0.60	0	0	1	0.21	0.12	0.39	0.17	0.15	0.47

Table 13: Q12 PROPOSITION 30: PROVIDES FUNDING FOR PROGRAMS TO REDUCE AIR POLLUTION AND PREVENT WILDFIRES BY INCREASING TAX ON PERSONAL INCOME OVER \$2 MILLION. INITIATIVE STATUTE. Allocates tax revenues to zero-emission vehicle purchase incentives, vehicle charging stations, and wildfire prevention. Fiscal Impact: Increased state tax revenue ranging from \$3.5 billion to \$5 billion annually, with the new funding used to support zero-emission vehicle programs and wildfire response and prevention activities. If the election were held today how would you vote on Proposition 30? (Statewide Likely Voters)

	Total	Region										Party Registration				Likely Voter		
		Los Angeles County	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	San Joaquin Valley	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Other	NPP	Likely voter	Not likely voter
unweighted n	6939.00	3356.00	487.00	366.00	448.00	305.00	693.00	387.00	306.00	1173.00	111.00	4189.00	1138.00	1612.00	348.00	1264.00	6939.00	0
weighted n	5918.00	1424.00	579.00	486.00	638.00	362.00	1047.00	501.00	546.00	1223.00	159.00	2798.00	1666.00	1454.00	344.00	1110.00	5918.00	0
Yes	0.49	0.52	0.48	0.44	0.41	0.54	0.41	0.37	0.45	0.58	0.35	0.69	0.15	0.49	0.49	0.49	0.49	0
No	0.37	0.35	0.34	0.42	0.44	0.32	0.45	0.50	0.40	0.29	0.35	0.18	0.72	0.34	0.39	0.32	0.37	0
Undecided	0.15	0.13	0.17	0.14	0.15	0.14	0.14	0.13	0.15	0.13	0.29	0.14	0.13	0.17	0.11	0.19	0.15	0

Table 14: Q12 PROPOSITION 30: PROVIDES FUNDING FOR PROGRAMS TO REDUCE AIR POLLUTION AND PREVENT WILDFIRES BY INCREASING TAX ON PERSONAL INCOME OVER \$2 MILLION. INITIATIVE STATUTE. Allocates tax revenues to zero-emission vehicle purchase incentives, vehicle charging stations, and wildfire prevention. Fiscal Impact: Increased state tax revenue ranging from \$3.5 billion to \$5 billion annually, with the new funding used to support zero-emission vehicle programs and wildfire response and prevention activities. If the election were held today how would you vote on Proposition 30? (Statewide Likely Voters)

	Total	Gender		Age						Race										Nativity		Union affiliated HH			
		Male	Female	18-29	30-39	40-49	50-64	65+ (net)	65-74	75+	White non-Hispanic	Latino (net)	Spanish i-nant (Latino)	English i-nant/bilingual (Latino)	Black	Asian/Pac Isle	Amer In-dian/Na-tive Amer	Tribal fili-a-tion	No af-fili-tion	US coun-try	Another	Yes	No		
unweighted n	6939.00	3272.00	3666.00	880.00	1091.00	1115.00	1904.00	1949.00	1254.00	695.00	4000.00	1535.00	338.00	1186.00	550.00	706.00	142.00	52.00	84.00	5715.00	1210.00	1639.00	5281.00		
weighted n	5918.00	2805.00	3112.00	636.00	923.00	949.00	1576.00	1834.00	1194.00	640.00	3507.00	1364.00	384.00	973.00	282.00	687.00	111.00	64.00	41.00	4749.00	1158.00	1267.00	4637.00		
Yes	0.49	0.46	0.51	0.59	0.56	0.49	0.44	0.45	0.46	0.42	0.46	0.55	0.57	0.54	0.58	0.55	0.30	0.11	0.63	0.47	0.57	0.46	0.49		
No	0.37	0.42	0.32	0.28	0.30	0.36	0.41	0.40	0.38	0.44	0.41	0.28	0.19	0.32	0.24	0.31	0.56	0.73	0.27	0.39	0.27	0.39	0.36		
Undecided	0.15	0.11	0.17	0.13	0.13	0.15	0.15	0.15	0.15	0.14	0.13	0.17	0.24	0.15	0.18	0.13	0.14	0.17	0.10	0.14	0.16	0.15	0.14		

Table 15: Q12 PROPOSITION 30: PROVIDES FUNDING FOR PROGRAMS TO REDUCE AIR POLLUTION AND PREVENT WILDFIRES BY INCREASING TAX ON PERSONAL INCOME OVER \$2 MILLION. INITIATIVE STATUTE. Allocates tax revenues to zero-emission vehicle purchase incentives, vehicle charging stations, and wildfire prevention. Fiscal Impact: Increased state tax revenue ranging from \$3.5 billion to \$5 billion annually, with the new funding used to support zero-emission vehicle programs and wildfire response and prevention activities. If the election were held today how would you vote on Proposition 30? (Statewide Likely Voters)

	Total	Ideology					Education					Income						Tenure			
		Strongly con- ser- va- tive	Somewhat con- ser- va- tive	Moderate	Somewhat liberal	Strongly liberal	Not a high school graduate	High school graduate	Some college	College graduate (BA)	Post graduate education	Less than \$20,000	\$20,000-\$39,999	\$40,000-\$59,999	\$60,000-\$99,999	\$100,000-\$149,999	\$150,000-\$199,999	\$200,000 or more	Own	Rent	Other
unweighted n	6939.00	491.00	916.00	1904.00	1639.00	1967.00	109.00	441.00	1690.00	2371.00	2313.00	423.00	616.00	767.00	1364.00	1363.00	819.00	1380.00	4018.00	2484.00	422.00
weighted n	5918.00	779.00	1196.00	1716.00	1144.00	1073.00	178.00	657.00	2357.00	1706.00	1012.00	421.00	699.00	783.00	1260.00	1110.00	598.00	897.00	3446.00	2095.00	362.00
Yes	0.49	0.21	0.22	0.47	0.70	0.79	0.45	0.43	0.44	0.52	0.58	0.66	0.50	0.52	0.47	0.45	0.46	0.47	0.43	0.56	0.61
No	0.37	0.71	0.64	0.33	0.17	0.09	0.41	0.37	0.41	0.35	0.30	0.20	0.34	0.33	0.37	0.40	0.40	0.43	0.41	0.31	0.28
Undecided	0.15	0.08	0.14	0.21	0.13	0.12	0.14	0.20	0.15	0.13	0.12	0.14	0.16	0.15	0.17	0.15	0.13	0.10	0.16	0.13	0.12

Table 16: Q12 PROPOSITION 30: PROVIDES FUNDING FOR PROGRAMS TO REDUCE AIR POLLUTION AND PREVENT WILDFIRES BY INCREASING TAX ON PERSONAL INCOME OVER \$2 MILLION. INITIATIVE STATUTE. Allocates tax revenues to zero-emission vehicle purchase incentives, vehicle charging stations, and wildfire prevention. Fiscal Impact: Increased state tax revenue ranging from \$3.5 billion to \$5 billion annually, with the new funding used to support zero-emission vehicle programs and wildfire response and prevention activities. If the election were held today how would you vote on Proposition 30? (Statewide Likely Voters)

	Total	Marital status				Voting in Nov 2020 election					Party identification									
		Married	Not married/live together	Separated/divorced/widowed	Single/never married	Non-voter	Voted (net)	Biden voter	Trump voter	Other voter	Democrat (net)	Strong Democrat	Not strong Democrat	Republican (net)	Strong Republican	Not strong Republican	Independent/other (net)	Democrat	Lean Republican	Pure Independent/other
unweighted n	6939.00	3623.00	570.00	1112.00	1594.00	600.00	6339.00	4764.00	1150.00	425.00	4911.00	2933.00	1974.00	1492.00	638.00	850.00	2016.00	972.00	518.00	525.00
weighted n	5918.00	3073.00	462.00	1208.00	1146.00	553.00	5366.00	3336.00	1928.00	101.00	3352.00	1841.00	1510.00	2137.00	1045.00	1089.00	1723.00	676.00	623.00	423.00
Yes	0.49	0.44	0.52	0.51	0.58	0.58	0.48	0.67	0.15	0.41	0.70	0.72	0.67	0.17	0.15	0.18	0.42	0.67	0.16	0.41
No	0.37	0.41	0.36	0.35	0.26	0.28	0.38	0.18	0.72	0.44	0.15	0.15	0.16	0.70	0.77	0.64	0.41	0.16	0.69	0.38
Undecided	0.15	0.14	0.12	0.14	0.16	0.14	0.15	0.16	0.13	0.15	0.15	0.13	0.16	0.13	0.08	0.18	0.17	0.16	0.15	0.20

Table 17: Q12 PROPOSITION 30: PROVIDES FUNDING FOR PROGRAMS TO REDUCE AIR POLLUTION AND PREVENT WILDFIRES BY INCREASING TAX ON PERSONAL INCOME OVER \$2 MILLION. INITIATIVE STATUTE. Allocates tax revenues to zero-emission vehicle purchase incentives, vehicle charging stations, and wildfire prevention. Fiscal Impact: Increased state tax revenue ranging from \$3.5 billion to \$5 billion annually, with the new funding used to support zero-emission vehicle programs and wildfire response and prevention activities. If the election were held today how would you vote on Proposition 30? (Statewide Likely Voters)

	Vote pref for Gov				Vote pref on Prop 26			Vote pref on Prop 27			Vote pref on Prop 30			Vote pref on Prop 31		
	Total	Newsom	Dahle	Undecided/ other	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided
unweighted n	6939.00	4732.00	1387.00	819.00	2045.00	2954.00	1861.00	1538.00	3888.00	1508.00	3781	2135	1017	4278.00	1757.00	899.00
weighted n	5918.00	3132.00	1921.00	865.00	1860.00	2466.00	1493.00	1574.00	3150.00	1189.00	2879	2181	857	3375.00	1844.00	697.00
Yes	0.49	0.70	0.15	0.44	0.57	0.40	0.53	0.56	0.44	0.50	1	0	0	0.57	0.36	0.39
No	0.37	0.16	0.73	0.33	0.33	0.49	0.23	0.33	0.44	0.22	0	1	0	0.30	0.55	0.23
Undecided	0.15	0.14	0.12	0.22	0.09	0.11	0.24	0.11	0.11	0.28	0	0	1	0.13	0.09	0.38

Table 18: Q13 PROPOSITION 31: REFERENDUM ON 2020 LAW THAT WOULD PROHIBIT THE RETAIL SALE OF CERTAIN FLAVORED TOBACCO PRODUCTS. A “Yes” vote approves, and a “No” vote rejects, a 2020 law prohibiting retail sale of certain flavored tobacco products. Fiscal Impact: Decreased state tobacco tax revenues ranging from tens of millions of dollars annually to around \$100 million annually. If the election were held today how would you vote on Proposition 31? (Statewide Likely Voters)

	Total	Region										Party Registration				Likely Voter		
		Los Angeles County	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	San Joaquin Valley	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Other	NPP	Likely voter	Not likely voter
unweighted n	6939.00	3356.00	487.00	366.00	448.00	305.00	693.00	387.00	306.00	1173.00	111.00	4189.00	1138.00	1612.00	348.00	1264.00	6939.00	0
weighted n	5918.00	1424.00	579.00	486.00	638.00	362.00	1047.00	501.00	546.00	1223.00	159.00	2798.00	1666.00	1454.00	344.00	1110.00	5918.00	0
Yes	0.57	0.54	0.53	0.64	0.55	0.67	0.52	0.53	0.52	0.61	0.58	0.65	0.45	0.56	0.54	0.56	0.57	0
No	0.31	0.32	0.33	0.28	0.34	0.25	0.35	0.34	0.37	0.28	0.30	0.23	0.43	0.34	0.39	0.32	0.31	0
Undecided	0.12	0.14	0.14	0.07	0.11	0.08	0.12	0.13	0.11	0.11	0.12	0.13	0.12	0.11	0.07	0.12	0.12	0

Table 19: Q13 PROPOSITION 31: REFERENDUM ON 2020 LAW THAT WOULD PROHIBIT THE RETAIL SALE OF CERTAIN FLAVORED TOBACCO PRODUCTS. A “Yes” vote approves, and a “No” vote rejects, a 2020 law prohibiting retail sale of certain flavored tobacco products. Fiscal Impact: Decreased state tobacco tax revenues ranging from tens of millions of dollars annually to around \$100 million annually. If the election were held today how would you vote on Proposition 31? (Statewide Likely Voters)

	Gender		Age							Race							Nativity		Union affiliated HH				
	Total	Male	Female	18-29	30-39	40-49	50-64	65+(net)	65-74	75+	White non-Hispanic	Latino (net)	Spanish dom- i- nant (Latino)	English dom- i- nant/bilingual (Latino)	Black	Asian/ Pac Isle	Amer- ican/ Na- tive	Tribal af- filia- tion	No tribal af- filia- tion	US	Another coun- try	Yes	No
unweighted n	6939.00	3272.00	3666.00	880.00	1091.00	1115.00	1904.00	1949.00	1254.00	695.00	4000.00	1535.00	338.00	1186.00	550.00	706.00	142.00	52.00	84.00	5715.00	1210.00	1639.00	5281.00
weighted n	5918.00	2805.00	3112.00	636.00	923.00	949.00	1576.00	1834.00	1194.00	640.00	3507.00	1364.00	384.00	973.00	282.00	687.00	111.00	64.00	41.00	4749.00	1158.00	1267.00	4637.00
Yes	0.57	0.55	0.59	0.60	0.53	0.50	0.53	0.66	0.66	0.64	0.59	0.55	0.54	0.55	0.49	0.61	0.45	0.41	0.44	0.56	0.59	0.54	0.58
No	0.31	0.36	0.27	0.26	0.35	0.38	0.34	0.25	0.25	0.25	0.31	0.31	0.33	0.30	0.37	0.25	0.50	0.56	0.48	0.32	0.28	0.33	0.31
Undecided	0.12	0.10	0.14	0.14	0.13	0.12	0.13	0.09	0.09	0.11	0.11	0.14	0.13	0.15	0.14	0.14	0.05	0.03	0.08	0.12	0.13	0.12	0.12

Table 20: Q13 PROPOSITION 31: REFERENDUM ON 2020 LAW THAT WOULD PROHIBIT THE RETAIL SALE OF CERTAIN FLAVORED TOBACCO PRODUCTS. A “Yes” vote approves, and a “No” vote rejects, a 2020 law prohibiting retail sale of certain flavored tobacco products. Fiscal Impact: Decreased state tobacco tax revenues ranging from tens of millions of dollars annually to around \$100 million annually. If the election were held today how would you vote on Proposition 31? (Statewide Likely Voters)

	Total	Ideology					Education					Income					Tenure				
		Strongly con- ser- va- tive	Somewhat con- ser- va- tive	Moderate	Somewhat lib- eral	Strongly lib- eral	Not a high school graduate	High school graduate	Some college	College graduate (BA)	Post graduate education	Less than \$20,000	\$20,000-\$39,999	\$40,000-\$59,999	\$60,000-\$99,999	\$100,000-\$149,999	\$150,000-\$199,999	\$200,000 or more	Own	Rent	Other
unweighted n	6939.00	491.00	916.00	1904.00	1639.00	1967.00	109.00	441.00	1690.00	2371.00	2313.00	423.00	616.00	767.00	1364.00	1363.00	819.00	1380.00	4018.00	2484.00	422.00
weighted n	5918.00	779.00	1196.00	1716.00	1144.00	1073.00	178.00	657.00	2357.00	1706.00	1012.00	421.00	699.00	783.00	1260.00	1110.00	598.00	897.00	3446.00	2095.00	362.00
Yes	0.57	0.47	0.45	0.59	0.66	0.66	0.44	0.52	0.53	0.62	0.65	0.55	0.57	0.54	0.57	0.58	0.55	0.62	0.58	0.58	0.50
No	0.31	0.43	0.46	0.30	0.21	0.19	0.47	0.33	0.36	0.27	0.24	0.27	0.34	0.33	0.32	0.30	0.34	0.29	0.31	0.32	0.29
Undecided	0.12	0.10	0.09	0.12	0.13	0.15	0.09	0.15	0.11	0.12	0.11	0.18	0.09	0.13	0.12	0.13	0.11	0.09	0.12	0.10	0.21

Table 21: Q13 PROPOSITION 31: REFERENDUM ON 2020 LAW THAT WOULD PROHIBIT THE RETAIL SALE OF CERTAIN FLAVORED TOBACCO PRODUCTS. A “Yes” vote approves, and a “No” vote rejects, a 2020 law prohibiting retail sale of certain flavored tobacco products. Fiscal Impact: Decreased state tobacco tax revenues ranging from tens of millions of dollars annually to around \$100 million annually. If the election were held today how would you vote on Proposition 31? (Statewide Likely Voters)

	Marital status					Voting in Nov 2020 election					Party identification									
	Total	Married	Not married/live together	Separated/divorced/widowed	Single/never married	Non-voter	Voted (net)	Biden voter	Trump voter	Other voter	Democrat (net)	Strong Democrat	Not strong Democrat	Republican (net)	Strong Republican	Not strong Republican	Independent/other (net)	Lean Democrat	Lean Republican	Pure Independent/other
unweighted n	6939.00	3623.00	570.00	1112.00	1594.00	600.00	6339.00	4764.00	1150.00	425.00	4911.00	2933.00	1974.00	1492.00	638.00	850.00	2016.00	972.00	518.00	525.00
weighted n	5918.00	3073.00	462.00	1208.00	1146.00	553.00	5366.00	3336.00	1928.00	101.00	3352.00	1841.00	1510.00	2137.00	1045.00	1089.00	1723.00	676.00	623.00	423.00
Yes	0.57	0.58	0.57	0.57	0.54	0.60	0.57	0.64	0.44	0.54	0.65	0.66	0.63	0.46	0.45	0.47	0.55	0.68	0.44	0.50
No	0.31	0.30	0.32	0.32	0.32	0.29	0.31	0.23	0.45	0.34	0.22	0.21	0.23	0.43	0.44	0.42	0.35	0.20	0.47	0.41
Undecided	0.12	0.11	0.11	0.11	0.14	0.11	0.12	0.13	0.11	0.12	0.13	0.13	0.13	0.10	0.10	0.11	0.10	0.12	0.09	0.08

Table 22: Q13 PROPOSITION 31: REFERENDUM ON 2020 LAW THAT WOULD PROHIBIT THE RETAIL SALE OF CERTAIN FLAVORED TOBACCO PRODUCTS. A “Yes” vote approves, and a “No” vote rejects, a 2020 law prohibiting retail sale of certain flavored tobacco products. Fiscal Impact: Decreased state tobacco tax revenues ranging from tens of millions of dollars annually to around \$100 million annually. If the election were held today how would you vote on Proposition 31? (Statewide Likely Voters)

	Total	Vote pref for Gov			Vote pref on Prop 26			Vote pref on Prop 27			Vote pref on Prop 30			Vote pref on Prop 31		
		Newsom	Dahle	Undecided/other	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided
unweighted n	6939.00	4732.00	1387.00	819.00	2045.00	2954.00	1861.00	1538.00	3888.00	1508.00	3781.00	2135.00	1017.00	4278	1757	899
weighted n	5918.00	3132.00	1921.00	865.00	1860.00	2466.00	1493.00	1574.00	3150.00	1189.00	2879.00	2181.00	857.00	3375	1844	697
Yes	0.57	0.66	0.45	0.50	0.58	0.59	0.54	0.56	0.61	0.48	0.67	0.47	0.50	1	0	0
No	0.31	0.22	0.45	0.35	0.36	0.33	0.22	0.37	0.31	0.24	0.23	0.46	0.19	0	1	0
Undecided	0.12	0.12	0.10	0.15	0.06	0.07	0.25	0.07	0.08	0.28	0.10	0.07	0.31	0	0	1

Table 23: Q14(1) Generally speaking, do you have a favorable or unfavorable opinion of Indian tribes that operate casinos and other forms of legalized gambling in California, or don't you know enough about them to say? (Statewide Likely Voters)

	Total	Region										Party Registration				Likely Voter		
		Los Angeles County	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	San Joaquin Valley	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Other	NPP	Likely voter	Not likely voter
unweighted n	6939.00	3356.00	487.00	366.00	448.00	305.00	693.00	387.00	306.00	1173.00	111.00	4189.00	1138.00	1612.00	348.00	1264.00	6939.00	0
weighted n	5918.00	1424.00	579.00	486.00	638.00	362.00	1047.00	501.00	546.00	1223.00	159.00	2798.00	1666.00	1454.00	344.00	1110.00	5918.00	0
Favorable (net)	0.53	0.51	0.55	0.53	0.59	0.56	0.55	0.55	0.54	0.47	0.63	0.55	0.52	0.49	0.56	0.47	0.53	0
Strongly favorable	0.17	0.18	0.14	0.17	0.23	0.17	0.15	0.11	0.19	0.13	0.31	0.16	0.19	0.16	0.20	0.14	0.17	0
Somewhat favorable	0.36	0.33	0.41	0.36	0.36	0.39	0.39	0.44	0.35	0.34	0.32	0.39	0.33	0.34	0.35	0.33	0.36	0
Unfavorable (net)	0.19	0.18	0.17	0.18	0.16	0.14	0.22	0.24	0.20	0.20	0.21	0.16	0.23	0.18	0.17	0.19	0.19	0
Somewhat unfavorable	0.12	0.11	0.11	0.12	0.08	0.11	0.13	0.14	0.12	0.14	0.16	0.11	0.13	0.11	0.08	0.13	0.12	0
Strongly unfavorable	0.07	0.08	0.06	0.06	0.08	0.03	0.09	0.09	0.09	0.07	0.05	0.05	0.10	0.07	0.09	0.06	0.07	0
No opinion	0.28	0.31	0.28	0.29	0.25	0.30	0.23	0.21	0.25	0.33	0.17	0.29	0.24	0.32	0.27	0.34	0.28	0

Table 24: Q14(1) Generally speaking, do you have a favorable or unfavorable opinion of Indian tribes that operate casinos and other forms of legalized gambling in California, or don't you know enough about them to say? (Statewide Likely Voters)

	Total	Gender		Age						Race								Nativity		Union affiliated HH			
		Male	Female	18-29	30-39	40-49	50-64	65+ (net)	65-74	75+	White non-Hispanic	Latino (net)	Spanish dom-i-nant (Latino)	English dom-i-nant/bilingual (Latino)	Black	Asian/Pac Isle	Amer In-dian/Na-tive Amer	Tribal af-fil-ation	No tribal af-fil-ation	US	Another country	Yes	No
unweighted n	6939.00	3272.00	3666.00	880.00	1091.00	1115.00	1904.00	1949.00	1254.00	695.00	4000.00	1535.00	338.00	1186.00	550.00	706.00	142.00	52.00	84.00	5715.00	1210.00	1639.00	5281.00
weighted n	5918.00	2805.00	3112.00	636.00	923.00	949.00	1576.00	1834.00	1194.00	640.00	3507.00	1364.00	384.00	973.00	282.00	687.00	111.00	64.00	41.00	4749.00	1158.00	1267.00	4637.00
Favorable (net)	0.53	0.55	0.51	0.46	0.53	0.53	0.53	0.55	0.54	0.56	0.57	0.47	0.29	0.55	0.51	0.41	0.81	0.87	0.67	0.56	0.39	0.56	0.52
Strongly favorable	0.17	0.18	0.15	0.16	0.18	0.15	0.18	0.17	0.17	0.16	0.17	0.18	0.12	0.20	0.23	0.11	0.44	0.55	0.32	0.18	0.12	0.17	0.17
Somewhat favorable	0.36	0.37	0.36	0.30	0.35	0.38	0.36	0.38	0.37	0.39	0.40	0.30	0.17	0.35	0.28	0.30	0.37	0.32	0.35	0.38	0.27	0.39	0.35
Unfavorable (net)	0.19	0.20	0.18	0.11	0.18	0.15	0.21	0.22	0.21	0.23	0.19	0.17	0.25	0.14	0.20	0.21	0.07	0.09	0.04	0.18	0.23	0.18	0.19
Somewhat unfavorable	0.12	0.12	0.11	0.09	0.12	0.10	0.12	0.14	0.12	0.16	0.13	0.10	0.12	0.09	0.08	0.11	0.01	0.00	0.02	0.12	0.13	0.12	0.12
Strongly unfavorable	0.07	0.08	0.06	0.02	0.06	0.06	0.09	0.08	0.09	0.07	0.07	0.07	0.12	0.05	0.12	0.10	0.06	0.08	0.02	0.06	0.11	0.06	0.07
No opinion	0.28	0.25	0.31	0.43	0.29	0.32	0.26	0.23	0.25	0.21	0.24	0.36	0.47	0.31	0.29	0.38	0.13	0.05	0.29	0.26	0.38	0.27	0.29

Table 25: Q14(1) Generally speaking, do you have a favorable or unfavorable opinion of Indian tribes that operate casinos and other forms of legalized gambling in California, or don't you know enough about them to say? (Statewide Likely Voters)

	Total	Ideology					Education					Income					Tenure				
		Strongly con- ser- va- tive	Somewhat con- ser- va- tive	Moderate	Somewhat lib- eral	Strongly lib- eral	Not a high school graduate	High school graduate	Some college/trade school	College graduate (BA)	Post graduate education	Less than \$20,000	\$20,000-\$39,999	\$40,000-\$59,999	\$60,000-\$99,999	\$100,000-\$149,999	\$150,000-\$199,999	\$200,000 or more	Own	Rent	Other
unweighted n	6939.00	491.00	916.00	1904.00	1639.00	1967.00	109.00	441.00	1690.00	2371.00	2313.00	423.00	616.00	767.00	1364.00	1363.00	819.00	1380.00	4018.00	2484.00	422.00
weighted n	5918.00	779.00	1196.00	1716.00	1144.00	1073.00	178.00	657.00	2357.00	1706.00	1012.00	421.00	699.00	783.00	1260.00	1110.00	598.00	897.00	3446.00	2095.00	362.00
Favorable (net)	0.53	0.42	0.58	0.48	0.58	0.57	0.42	0.55	0.57	0.51	0.48	0.47	0.48	0.53	0.54	0.58	0.55	0.53	0.53	0.52	0.50
Strongly favorable	0.17	0.19	0.18	0.14	0.15	0.21	0.13	0.20	0.20	0.15	0.10	0.16	0.16	0.19	0.19	0.16	0.17	0.14	0.16	0.19	0.12
Somewhat favorable	0.36	0.23	0.41	0.35	0.43	0.36	0.28	0.35	0.36	0.36	0.37	0.30	0.32	0.34	0.36	0.42	0.38	0.39	0.37	0.34	0.38
Unfavorable (net)	0.19	0.32	0.18	0.18	0.15	0.15	0.24	0.16	0.17	0.19	0.23	0.19	0.20	0.17	0.20	0.16	0.18	0.23	0.21	0.17	0.14
Somewhat unfavorable	0.12	0.15	0.11	0.11	0.11	0.11	0.13	0.07	0.10	0.13	0.16	0.09	0.12	0.10	0.12	0.10	0.13	0.17	0.13	0.10	0.09
Strongly unfavorable	0.07	0.17	0.06	0.07	0.03	0.04	0.12	0.09	0.07	0.06	0.08	0.10	0.08	0.07	0.08	0.07	0.05	0.06	0.08	0.07	0.04
No opinion	0.28	0.26	0.24	0.33	0.27	0.28	0.34	0.29	0.27	0.29	0.29	0.34	0.32	0.30	0.26	0.26	0.27	0.24	0.26	0.31	0.37

Table 26: Q14(1) Generally speaking, do you have a favorable or unfavorable opinion of Indian tribes that operate casinos and other forms of legalized gambling in California, or don't you know enough about them to say? (Statewide Likely Voters)

	Total	Marital status				Voting in Nov 2020 election					Party identification									
		Married	Not married/live together	Separated/divorced/widowed	Single/never married	Non-voter	Voted (net)	Biden voter	Trump voter	Other voter	Democrat (net)	Strong Democrat	Not strong Democrat	Republican (net)	Strong Republican	Not strong Republican	Independent/other (net)	Lean Democrat	Lean Republican	Pure Independent/other
unweighted n	6939.00	3623.00	570.00	1112.00	1594.00	600.00	6339.00	4764.00	1150.00	425.00	4911.00	2933.00	1974.00	1492.00	638.00	850.00	2016.00	972.00	518.00	525.00
weighted n	5918.00	3073.00	462.00	1208.00	1146.00	553.00	5366.00	3336.00	1928.00	101.00	3352.00	1841.00	1510.00	2137.00	1045.00	1089.00	1723.00	676.00	623.00	423.00
Favorable (net)	0.53	0.52	0.56	0.57	0.51	0.52	0.53	0.53	0.53	0.46	0.54	0.56	0.53	0.53	0.52	0.54	0.51	0.54	0.55	0.40
Strongly favorable	0.17	0.16	0.21	0.19	0.16	0.14	0.17	0.16	0.19	0.20	0.16	0.18	0.14	0.18	0.23	0.14	0.12	0.13	0.12	0.12
Somewhat favorable	0.36	0.36	0.34	0.38	0.34	0.37	0.36	0.37	0.34	0.27	0.38	0.38	0.39	0.35	0.29	0.40	0.39	0.41	0.43	0.28
Unfavorable (net)	0.19	0.21	0.17	0.20	0.14	0.18	0.19	0.17	0.21	0.26	0.16	0.16	0.16	0.22	0.25	0.19	0.19	0.17	0.18	0.25
Somewhat unfavorable	0.12	0.13	0.13	0.12	0.08	0.09	0.12	0.12	0.12	0.18	0.11	0.11	0.12	0.12	0.14	0.10	0.12	0.13	0.10	0.14
Strongly unfavorable	0.07	0.08	0.04	0.08	0.05	0.09	0.07	0.06	0.09	0.08	0.05	0.05	0.04	0.10	0.11	0.09	0.07	0.04	0.08	0.11
No opinion	0.28	0.27	0.28	0.24	0.36	0.31	0.28	0.30	0.25	0.27	0.29	0.28	0.31	0.25	0.23	0.27	0.30	0.28	0.27	0.35

Table 27: Q14(1) Generally speaking, do you have a favorable or unfavorable opinion of Indian tribes that operate casinos and other forms of legalized gambling in California, or don't you know enough about them to say? (Statewide Likely Voters)

	Opinion of Indian casino operators				Opinion of Draft King/Fan Duel sports websites operators			Exposure to sports betting ads			Interest in professional sports			
	Total	Favorable	Unfavorable	No opinion	Favorable	Unfavorable	No opinion	Seen a lot of ads	Seen some ads	Haven't seen ads/ no opinion	A lot of interest	Some interest	Only a little	None at all
unweighted n	6939.00	3609.00	1320.00	2006	761.00	3659.00	2506.00	3619.00	1766.00	1554.00	1526.00	1756.00	1647.00	1923.00
weighted n	5918.00	3128.00	1115.00	1673	821.00	2837.00	2249.00	2812.00	1549.00	1558.00	1323.00	1467.00	1394.00	1627.00
Favorable (net)	0.53	1.00	0.00	0	0.79	0.55	0.41	0.56	0.52	0.47	0.57	0.57	0.51	0.49
Strongly favorable	0.17	0.32	0.00	0	0.32	0.16	0.12	0.19	0.15	0.14	0.23	0.15	0.14	0.16
Somewhat favorable	0.36	0.68	0.00	0	0.48	0.39	0.28	0.37	0.37	0.33	0.34	0.42	0.37	0.33
Unfavorable (net)	0.19	0.00	1.00	0	0.11	0.30	0.07	0.21	0.17	0.17	0.21	0.17	0.17	0.21
Somewhat unfavorable	0.12	0.00	0.63	0	0.06	0.19	0.05	0.13	0.11	0.10	0.13	0.11	0.12	0.12
Strongly unfavorable	0.07	0.00	0.37	0	0.05	0.12	0.02	0.08	0.06	0.06	0.08	0.06	0.06	0.08
No opinion	0.28	0.00	0.00	1	0.10	0.15	0.52	0.23	0.30	0.36	0.22	0.26	0.32	0.30

Table 28: Q14(1) Generally speaking, do you have a favorable or unfavorable opinion of Indian tribes that operate casinos and other forms of legalized gambling in California, or don't you know enough about them to say? (Statewide Likely Voters)

	Total	Vote pref for Gov			Vote pref on Prop 26			Vote pref on Prop 27			Vote pref on Prop 30			Vote pref on Prop 31		
		Newsom	Dahle	Undecided/ other	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided
unweighted n	6939.00	4732.00	1387.00	819.00	2045.00	2954.00	1861.00	1538.00	3888.00	1508.00	3781.00	2135.00	1017.00	4278.00	1757.00	899.00
weighted n	5918.00	3132.00	1921.00	865.00	1860.00	2466.00	1493.00	1574.00	3150.00	1189.00	2879.00	2181.00	857.00	3375.00	1844.00	697.00
Favorable (net)	0.53	0.54	0.53	0.48	0.70	0.45	0.48	0.60	0.53	0.42	0.54	0.52	0.49	0.53	0.56	0.42
Strongly favorable	0.17	0.16	0.19	0.15	0.29	0.12	0.11	0.23	0.16	0.11	0.17	0.17	0.15	0.16	0.19	0.13
Somewhat favorable	0.36	0.38	0.34	0.33	0.41	0.33	0.37	0.37	0.37	0.32	0.37	0.35	0.34	0.37	0.37	0.29
Unfavorable (net)	0.19	0.17	0.23	0.16	0.10	0.30	0.12	0.12	0.25	0.10	0.16	0.25	0.13	0.20	0.20	0.11
Somewhat unfavorable	0.12	0.12	0.12	0.11	0.07	0.17	0.09	0.09	0.15	0.08	0.11	0.14	0.10	0.13	0.11	0.08
Strongly unfavorable	0.07	0.05	0.11	0.05	0.03	0.13	0.03	0.03	0.11	0.02	0.05	0.11	0.04	0.07	0.08	0.03
No opinion	0.28	0.29	0.24	0.35	0.20	0.26	0.40	0.27	0.21	0.47	0.30	0.23	0.37	0.27	0.24	0.47

Table 29: Q14(2) Generally speaking, do you have a favorable or unfavorable opinion of companies such as DraftKings and Fan Duel that operate online sports betting websites, or don't you know enough about them to say? (Statewide Likely Voters)

	Total	Region										Party Registration				Likely Voter		
		Los Angeles County	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	San Joaquin Valley	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Other	NPP	Likely voter	Not likely voter
unweighted n	6939.00	3356.00	487.00	366.00	448.00	305.00	693.00	387.00	306.00	1173.00	111.00	4189.00	1138.00	1612.00	348.00	1264.00	6939.00	0
weighted n	5918.00	1424.00	579.00	486.00	638.00	362.00	1047.00	501.00	546.00	1223.00	159.00	2798.00	1666.00	1454.00	344.00	1110.00	5918.00	0
Favorable (net)	0.14	0.14	0.13	0.22	0.20	0.17	0.10	0.10	0.10	0.10	0.12	0.09	0.17	0.19	0.28	0.16	0.14	0
Strongly favorable	0.05	0.05	0.03	0.04	0.07	0.09	0.03	0.03	0.02	0.03	0.07	0.02	0.07	0.06	0.06	0.06	0.05	0
Somewhat favorable	0.09	0.09	0.10	0.17	0.12	0.08	0.07	0.07	0.07	0.07	0.06	0.07	0.10	0.13	0.22	0.10	0.09	0
Unfavorable (net)	0.48	0.46	0.49	0.40	0.41	0.51	0.48	0.50	0.46	0.56	0.46	0.53	0.45	0.42	0.35	0.44	0.48	0
Somewhat unfavorable	0.17	0.16	0.17	0.14	0.14	0.20	0.19	0.22	0.17	0.17	0.20	0.19	0.13	0.17	0.09	0.19	0.17	0
Strongly unfavorable	0.31	0.29	0.31	0.27	0.28	0.32	0.28	0.28	0.29	0.39	0.26	0.34	0.32	0.25	0.26	0.25	0.31	0
No opinion	0.38	0.40	0.38	0.38	0.39	0.31	0.42	0.40	0.45	0.33	0.41	0.38	0.38	0.39	0.37	0.40	0.38	0

Table 30: Q14(2) Generally speaking, do you have a favorable or unfavorable opinion of companies such as DraftKings and Fan Duel that operate online sports betting websites, or don't you know enough about them to say? (Statewide Likely Voters)

	Total	Gender		Age						Race								Nativity		Union affiliated HH			
		Male	Female	18-29	30-39	40-49	50-64	65+ (net)	65-74	75+	White non-Hispanic	Latino (net)	Spanish dom-i-nant (Latino)	English dom-i-nant/bilingual (Latino)	Black	Asian/Pac Isle	Amer In-dian/Na-tive Amer	Tribal af-fil-iation	No tribal af-fil-iation	US	Another country	Yes	No
unweighted n	6939.00	3272.00	3666.00	880.00	1091.00	1115.00	1904.00	1949.00	1254.00	695.00	4000.00	1535.00	338.00	1186.00	550.00	706.00	142.00	52.00	84.00	5715.00	1210.00	1639.00	5281.00
weighted n	5918.00	2805.00	3112.00	636.00	923.00	949.00	1576.00	1834.00	1194.00	640.00	3507.00	1364.00	384.00	973.00	282.00	687.00	111.00	64.00	41.00	4749.00	1158.00	1267.00	4637.00
Favorable (net)	0.14	0.21	0.07	0.20	0.26	0.17	0.12	0.06	0.06	0.05	0.13	0.16	0.10	0.18	0.19	0.15	0.08	0.08	0.08	0.15	0.10	0.14	0.14
Strongly favorable	0.05	0.07	0.02	0.10	0.09	0.05	0.04	0.01	0.01	0.01	0.04	0.05	0.02	0.06	0.06	0.04	0.01	0.01	0.00	0.05	0.02	0.04	0.05
Somewhat favorable	0.09	0.14	0.05	0.10	0.17	0.12	0.08	0.05	0.05	0.04	0.08	0.11	0.08	0.12	0.13	0.11	0.07	0.07	0.08	0.10	0.09	0.10	0.09
Unfavorable (net)	0.48	0.46	0.50	0.37	0.39	0.38	0.49	0.61	0.60	0.64	0.53	0.37	0.32	0.39	0.46	0.45	0.54	0.59	0.50	0.50	0.41	0.47	0.48
Somewhat unfavorable	0.17	0.19	0.15	0.17	0.19	0.17	0.17	0.16	0.15	0.19	0.20	0.13	0.08	0.15	0.12	0.16	0.08	0.03	0.16	0.18	0.13	0.17	0.17
Strongly unfavorable	0.31	0.27	0.35	0.20	0.20	0.21	0.32	0.45	0.45	0.45	0.34	0.24	0.24	0.24	0.34	0.29	0.46	0.56	0.34	0.32	0.28	0.30	0.31
No opinion	0.38	0.33	0.43	0.44	0.35	0.46	0.39	0.33	0.34	0.31	0.34	0.47	0.58	0.43	0.35	0.40	0.38	0.33	0.42	0.36	0.48	0.39	0.38

Table 31: Q14(2) Generally speaking, do you have a favorable or unfavorable opinion of companies such as DraftKings and Fan Duel that operate online sports betting websites, or don't you know enough about them to say? (Statewide Likely Voters)

	Total	Ideology					Education					Income					Tenure				
		Strongly con- ser- va- tive	Somewhat con- ser- va- tive	Moderate	Somewhat lib- eral	Strongly lib- eral	Not a high school grad- uate	High school grad- uate	Some col- lege/trad- itional school	College grad- uate (BA)	Post grad- uate edu- ca- tion	Less than \$20,000	\$20,000- \$39,999	\$40,000- \$59,999	\$60,000- \$99,999	\$100,000- \$149,999	\$150,000- \$199,999	\$200,000 or more	Own	Rent	Other
unweighted n	6939.00	491.00	916.00	1904.00	1639.00	1967.00	109.00	441.00	1690.00	2371.00	2313.00	423.00	616.00	767.00	1364.00	1363.00	819.00	1380.00	4018.00	2484.00	422.00
weighted n	5918.00	779.00	1196.00	1716.00	1144.00	1073.00	178.00	657.00	2357.00	1706.00	1012.00	421.00	699.00	783.00	1260.00	1110.00	598.00	897.00	3446.00	2095.00	362.00
Favorable (net)	0.14	0.19	0.18	0.15	0.09	0.08	0.05	0.17	0.17	0.12	0.10	0.08	0.15	0.12	0.15	0.10	0.18	0.19	0.13	0.17	0.10
Strongly favorable	0.05	0.10	0.06	0.04	0.03	0.03	0.04	0.07	0.06	0.03	0.02	0.02	0.07	0.04	0.05	0.04	0.04	0.06	0.04	0.06	0.02
Somewhat favorable	0.09	0.10	0.13	0.12	0.06	0.05	0.01	0.10	0.11	0.09	0.08	0.06	0.08	0.08	0.10	0.06	0.14	0.13	0.09	0.11	0.08
Unfavorable (net)	0.48	0.44	0.46	0.39	0.55	0.58	0.41	0.41	0.44	0.52	0.55	0.45	0.45	0.46	0.47	0.50	0.51	0.50	0.52	0.42	0.46
Somewhat unfavorable	0.17	0.10	0.17	0.13	0.25	0.19	0.14	0.12	0.16	0.20	0.19	0.14	0.16	0.13	0.15	0.20	0.20	0.20	0.18	0.16	0.18
Strongly unfavorable	0.31	0.34	0.29	0.26	0.30	0.39	0.28	0.30	0.29	0.32	0.36	0.31	0.29	0.33	0.31	0.31	0.31	0.30	0.34	0.27	0.28
No opinion	0.38	0.37	0.35	0.45	0.36	0.34	0.53	0.41	0.39	0.36	0.34	0.48	0.40	0.43	0.38	0.40	0.31	0.30	0.36	0.41	0.44

Table 32: Q14(2) Generally speaking, do you have a favorable or unfavorable opinion of companies such as DraftKings and Fan Duel that operate online sports betting websites, or don't you know enough about them to say? (Statewide Likely Voters)

	Total	Marital status				Voting in Nov 2020 election					Party identification									
		Married	Not mar- ried/ live to- gether	Separated/ divorced/ wid- owed	Single/ never mar- ried	Non- voter	Voted (net)	Biden voter	Trump voter	Other voter	Democrat (net)	Strong Demo- crat	Not strong Demo- crat	Republican (net)	Strong Re- pub- lican	Not strong Re- pub- lican	Independent/ other (net)	Lean Demo- crat	Lean Re- pub- lican	Pure Inde- pen- dent/other
unweighted n	6939.00	3623.00	570.00	1112.00	1594.00	600.00	6339.00	4764.00	1150.00	425.00	4911.00	2933.00	1974.00	1492.00	638.00	850.00	2016.00	972.00	518.00	525.00
weighted n	5918.00	3073.00	462.00	1208.00	1146.00	553.00	5366.00	3336.00	1928.00	101.00	3352.00	1841.00	1510.00	2137.00	1045.00	1089.00	1723.00	676.00	623.00	423.00
Favorable (net)	0.14	0.14	0.16	0.09	0.18	0.14	0.14	0.10	0.20	0.11	0.10	0.08	0.12	0.21	0.22	0.20	0.14	0.10	0.20	0.11
Strongly favorable	0.05	0.04	0.07	0.03	0.07	0.04	0.05	0.03	0.08	0.03	0.02	0.02	0.02	0.08	0.11	0.06	0.04	0.02	0.05	0.05
Somewhat favorable	0.09	0.10	0.09	0.06	0.11	0.10	0.09	0.08	0.12	0.07	0.08	0.06	0.10	0.12	0.11	0.14	0.10	0.08	0.15	0.06
Unfavorable (net)	0.48	0.48	0.47	0.54	0.41	0.47	0.48	0.52	0.41	0.50	0.52	0.56	0.48	0.42	0.45	0.38	0.47	0.54	0.39	0.46
Somewhat unfavorable	0.17	0.17	0.17	0.17	0.18	0.17	0.17	0.19	0.13	0.20	0.20	0.19	0.21	0.13	0.12	0.15	0.17	0.22	0.16	0.11
Strongly unfavorable	0.31	0.32	0.30	0.37	0.24	0.30	0.31	0.33	0.28	0.30	0.32	0.37	0.27	0.28	0.33	0.23	0.30	0.32	0.23	0.35
No opinion	0.38	0.38	0.37	0.37	0.41	0.39	0.38	0.38	0.39	0.39	0.38	0.36	0.40	0.38	0.33	0.42	0.39	0.36	0.41	0.42

Table 33: Q14(2) Generally speaking, do you have a favorable or unfavorable opinion of companies such as DraftKings and Fan Duel that operate online sports betting websites, or don't you know enough about them to say? (Statewide Likely Voters)

	Opinion of Indian casino operators				Opinion of Draft King/Fan Duel sports websites operators			Exposure to sports betting ads			Interest in professional sports			
	Total	Favorable	Unfavorable	No opinion	Favorable	Unfavorable	No opinion	Seen a lot of ads	Seen some ads	Haven't seen ads/ no opinion	A lot of interest	Some interest	Only a little	None at all
unweighted n	6939.00	3609.00	1320.00	2006.00	761.00	3659.00	2506	3619.00	1766.00	1554.00	1526.00	1756.00	1647.00	1923.00
weighted n	5918.00	3128.00	1115.00	1673.00	821.00	2837.00	2249	2812.00	1549.00	1558.00	1323.00	1467.00	1394.00	1627.00
Favorable (net)	0.14	0.21	0.08	0.05	1.00	0.00	0	0.16	0.12	0.11	0.29	0.12	0.09	0.08
Strongly favorable	0.05	0.07	0.04	0.01	0.33	0.00	0	0.06	0.03	0.03	0.12	0.02	0.01	0.03
Somewhat favorable	0.09	0.14	0.04	0.04	0.67	0.00	0	0.10	0.09	0.08	0.17	0.10	0.08	0.04
Unfavorable (net)	0.48	0.50	0.77	0.25	0.00	1.00	0	0.56	0.47	0.35	0.42	0.50	0.51	0.50
Somewhat unfavorable	0.17	0.18	0.24	0.10	0.00	0.35	0	0.17	0.19	0.15	0.17	0.20	0.18	0.14
Strongly unfavorable	0.31	0.32	0.52	0.16	0.00	0.65	0	0.39	0.28	0.20	0.25	0.31	0.33	0.35
No opinion	0.38	0.29	0.15	0.70	0.00	0.00	1	0.28	0.41	0.54	0.28	0.38	0.40	0.43

Table 34: Q14(2) Generally speaking, do you have a favorable or unfavorable opinion of companies such as DraftKings and Fan Duel that operate online sports betting websites, or don't you know enough about them to say? (Statewide Likely Voters)

	Vote pref for Gov				Vote pref on Prop 26			Vote pref on Prop 27			Vote pref on Prop 30			Vote pref on Prop 31		
	Total	Newsom	Dahle	Undecided/ other	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided
unweighted n	6939.00	4732.00	1387.00	819.00	2045.00	2954.00	1861.00	1538.00	3888.00	1508.00	3781.00	2135.00	1017.00	4278.00	1757.00	899.00
weighted n	5918.00	3132.00	1921.00	865.00	1860.00	2466.00	1493.00	1574.00	3150.00	1189.00	2879.00	2181.00	857.00	3375.00	1844.00	697.00
Favorable (net)	0.14	0.10	0.20	0.15	0.27	0.07	0.08	0.38	0.04	0.09	0.13	0.16	0.12	0.12	0.19	0.09
Strongly favorable	0.05	0.03	0.08	0.04	0.11	0.02	0.01	0.14	0.01	0.02	0.04	0.06	0.03	0.03	0.08	0.02
Somewhat favorable	0.09	0.07	0.12	0.11	0.16	0.06	0.07	0.24	0.03	0.07	0.09	0.10	0.09	0.09	0.11	0.07
Unfavorable (net)	0.48	0.54	0.42	0.39	0.35	0.64	0.39	0.19	0.70	0.29	0.49	0.49	0.43	0.52	0.45	0.37
Somewhat unfavorable	0.17	0.20	0.14	0.12	0.17	0.16	0.19	0.12	0.19	0.16	0.18	0.15	0.18	0.18	0.16	0.16
Strongly unfavorable	0.31	0.34	0.28	0.27	0.18	0.48	0.21	0.06	0.50	0.13	0.31	0.34	0.25	0.34	0.29	0.21
No opinion	0.38	0.36	0.38	0.46	0.38	0.29	0.53	0.43	0.27	0.62	0.39	0.35	0.45	0.36	0.36	0.54

Table 35: Q15 Have you seen or heard any advertisements about the two sporting betting ballot propositions, Proposition 26 and 27, on the November statewide election? (Statewide Likely Voters)

	Total	Region										Party Registration				Likely Voter		
		Los Angeles County	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento Valley	San Joaquin Valley	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Other	NPP	Likely voter	Not likely voter
unweighted n	6939.00	3356.00	487.00	366.00	448.00	305.00	693.00	387.00	306.00	1173.00	111.00	4189.00	1138.00	1612.00	348.00	1264.00	6939.00	0
weighted n	5918.00	1424.00	579.00	486.00	638.00	362.00	1047.00	501.00	546.00	1223.00	159.00	2798.00	1666.00	1454.00	344.00	1110.00	5918.00	0
Yes, have seen a lot	0.48	0.45	0.53	0.49	0.46	0.50	0.49	0.49	0.49	0.47	0.42	0.48	0.47	0.47	0.44	0.48	0.48	0
Yes, have seen some	0.26	0.25	0.23	0.29	0.30	0.23	0.26	0.26	0.27	0.25	0.38	0.25	0.28	0.26	0.30	0.24	0.26	0
No, have not	0.23	0.27	0.21	0.20	0.23	0.23	0.23	0.24	0.22	0.23	0.16	0.24	0.22	0.24	0.22	0.24	0.23	0
No opinion	0.03	0.03	0.03	0.02	0.01	0.05	0.01	0.01	0.02	0.04	0.05	0.03	0.03	0.03	0.04	0.03	0.03	0

Table 36: Q15 Have you seen or heard any advertisements about the two sporting betting ballot propositions, Proposition 26 and 27, on the November statewide election? (Statewide Likely Voters)

	Total	Gender		Age						Race								Nativity		Union affiliated		HH	
		Male	Female	18-29	30-39	40-49	50-64	65+ (net)	65-74	75+	White non-Hispanic	Latino (net)	Spanish dom-i-nant (Latino)	English dom-i-nant/bilingual (Latino)	Black	Asian/Pac Isle	Amer Indian/Native Amer	Tribal affiliation	No tribal affiliation	US	Another country		Yes
unweighted n	6939.00	3272.00	3666.00	880.00	1091.00	1115.00	1904.00	1949.00	1254.00	695.00	4000.00	1535.00	338.00	1186.00	550.00	706.00	142.00	52.00	84.00	5715.00	1210.00	1639.00	5281.00
weighted n	5918.00	2805.00	3112.00	636.00	923.00	949.00	1576.00	1834.00	1194.00	640.00	3507.00	1364.00	384.00	973.00	282.00	687.00	111.00	64.00	41.00	4749.00	1158.00	1267.00	4637.00
Yes, have seen a lot	0.48	0.50	0.46	0.49	0.47	0.42	0.45	0.53	0.50	0.57	0.50	0.42	0.29	0.47	0.51	0.48	0.43	0.36	0.60	0.51	0.35	0.50	0.47
Yes, have seen some	0.26	0.26	0.27	0.20	0.26	0.32	0.27	0.25	0.26	0.22	0.25	0.32	0.37	0.29	0.24	0.20	0.25	0.22	0.21	0.25	0.29	0.29	0.25
No, have not	0.23	0.22	0.25	0.27	0.26	0.23	0.26	0.19	0.19	0.19	0.23	0.22	0.27	0.20	0.20	0.25	0.30	0.43	0.15	0.22	0.29	0.18	0.25
No opinion	0.03	0.03	0.03	0.04	0.02	0.03	0.02	0.04	0.05	0.02	0.02	0.04	0.07	0.03	0.06	0.07	0.02	0.00	0.04	0.02	0.06	0.04	0.03

Table 37: Q15 Have you seen or heard any advertisements about the two sporting betting ballot propositions, Proposition 26 and 27, on the November statewide election? (Statewide Likely Voters)

	Total	Ideology					Education					Income					Tenure				
		Strongly conservative	Somewhat conservative	Moderate	Somewhat liberal	Strongly liberal	Not a high school graduate	High school graduate	Some college	College graduate (BA)	Post graduate education	Less than \$20,000	\$20,000-\$39,999	\$40,000-\$59,999	\$60,000-\$99,999	\$100,000-\$149,999	\$150,000-\$199,999	\$200,000 or more	Own	Rent	Other
unweighted n	6939.00	491.00	916.00	1904.00	1639.00	1967.00	109.00	441.00	1690.00	2371.00	2313.00	423.00	616.00	767.00	1364.00	1363.00	819.00	1380.00	4018.00	2484.00	422.00
weighted n	5918.00	779.00	1196.00	1716.00	1144.00	1073.00	178.00	657.00	2357.00	1706.00	1012.00	421.00	699.00	783.00	1260.00	1110.00	598.00	897.00	3446.00	2095.00	362.00
Yes, have seen a lot	0.48	0.53	0.46	0.46	0.47	0.48	0.28	0.50	0.48	0.47	0.49	0.40	0.44	0.48	0.48	0.49	0.43	0.53	0.50	0.45	0.41
Yes, have seen some	0.26	0.23	0.31	0.26	0.25	0.24	0.31	0.26	0.27	0.26	0.23	0.26	0.21	0.25	0.28	0.30	0.29	0.22	0.27	0.25	0.32
No, have not	0.23	0.21	0.22	0.23	0.25	0.25	0.36	0.21	0.21	0.25	0.25	0.29	0.30	0.24	0.23	0.17	0.27	0.24	0.21	0.27	0.26
No opinion	0.03	0.03	0.02	0.04	0.03	0.02	0.05	0.03	0.04	0.02	0.02	0.05	0.05	0.03	0.02	0.04	0.01	0.01	0.03	0.04	0.01

Table 38: Q15 Have you seen or heard any advertisements about the two sporting betting ballot propositions, Proposition 26 and 27, on the November statewide election? (Statewide Likely Voters)

	Total	Marital status					Voting in Nov 2020 election					Party identification									
		Married	Not married/live together	Separated/divorced/widowed	Single/never married	Non-voter	Voted (net)	Biden voter	Trump voter	Other voter	Democrat (net)	Strong Democrat	Not strong Democrat	Republican (net)	Strong Republican	Not strong Republican	Independent/other (net)	Lean Democrat	Lean Republican	Pure Independent/other	
unweighted n	6939.00	3623.00	570.00	1112.00	1594.00	600.00	6339.00	4764.00	1150.00	425.00	4911.00	2933.00	1974.00	1492.00	638.00	850.00	2016.00	972.00	518.00	525.00	
weighted n	5918.00	3073.00	462.00	1208.00	1146.00	553.00	5366.00	3336.00	1928.00	101.00	3352.00	1841.00	1510.00	2137.00	1045.00	1089.00	1723.00	676.00	623.00	423.00	
Yes, have seen a lot	0.48	0.49	0.58	0.41	0.47	0.39	0.48	0.48	0.50	0.45	0.47	0.47	0.48	0.49	0.52	0.46	0.47	0.50	0.48	0.42	
Yes, have seen some	0.26	0.28	0.19	0.24	0.25	0.28	0.26	0.26	0.26	0.32	0.26	0.26	0.26	0.26	0.26	0.25	0.26	0.23	0.25	0.32	
No, have not	0.23	0.20	0.20	0.30	0.26	0.28	0.23	0.24	0.22	0.17	0.25	0.25	0.24	0.23	0.20	0.26	0.23	0.24	0.25	0.17	
No opinion	0.03	0.03	0.03	0.04	0.02	0.05	0.03	0.03	0.02	0.05	0.02	0.02	0.02	0.03	0.02	0.03	0.04	0.03	0.02	0.09	

Table 39: Q15 Have you seen or heard any advertisements about the two sporting betting ballot propositions, Proposition 26 and 27, on the November statewide election? (Statewide Likely Voters)

	Total	Opinion of Indian casino operators			Opinion of Draft King/Fan Duel sports websites operators			Exposure to sports betting ads			Interest in professional sports			
		Favorable	Unfavorable	No opinion	Favorable	Unfavorable	No opinion	Seen a lot of ads	Seen some ads	Haven't seen ads/ no opinion	A lot of interest	Some interest	Only a little	None at all
unweighted n	6939.00	3609.00	1320.00	2006.00	761.00	3659.00	2506.00	3619	1766	1554.00	1526.00	1756.00	1647.00	1923.00
weighted n	5918.00	3128.00	1115.00	1673.00	821.00	2837.00	2249.00	2812	1549	1558.00	1323.00	1467.00	1394.00	1627.00
Yes, have seen a lot	0.48	0.51	0.52	0.38	0.56	0.55	0.34	1	0	0.00	0.62	0.48	0.42	0.42
Yes, have seen some	0.26	0.26	0.24	0.28	0.22	0.26	0.28	0	1	0.00	0.21	0.28	0.29	0.27
No, have not	0.23	0.22	0.22	0.26	0.20	0.18	0.32	0	0	0.89	0.16	0.23	0.27	0.28
No opinion	0.03	0.01	0.01	0.07	0.02	0.01	0.05	0	0	0.11	0.01	0.02	0.02	0.03

Table 40: Q15 Have you seen or heard any advertisements about the two sporting betting ballot propositions, Proposition 26 and 27, on the November statewide election? (Statewide Likely Voters)

	Total	Vote pref for Gov			Vote pref on Prop 26			Vote pref on Prop 27			Vote pref on Prop 30			Vote pref on Prop 31		
		Newsom	Dahle	Undecided/ other	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided
unweighted n	6939.00	4732.00	1387.00	819.00	2045.00	2954.00	1861.00	1538.00	3888.00	1508.00	3781.00	2135.00	1017.00	4278.00	1757.00	899.00
weighted n	5918.00	3132.00	1921.00	865.00	1860.00	2466.00	1493.00	1574.00	3150.00	1189.00	2879.00	2181.00	857.00	3375.00	1844.00	697.00
Yes, have seen a lot	0.48	0.49	0.49	0.40	0.44	0.58	0.38	0.41	0.56	0.33	0.44	0.53	0.47	0.49	0.46	0.42
Yes, have seen some	0.26	0.26	0.27	0.27	0.24	0.24	0.31	0.23	0.26	0.31	0.26	0.25	0.28	0.26	0.26	0.29
No, have not	0.23	0.23	0.22	0.27	0.31	0.17	0.25	0.34	0.16	0.28	0.28	0.20	0.16	0.23	0.25	0.22
No opinion	0.03	0.03	0.02	0.06	0.01	0.02	0.06	0.02	0.01	0.08	0.02	0.02	0.08	0.02	0.03	0.07

Table 41: Q16 How much interest do you personally have in professional sports, such as football, basketball, baseball, hockey, soccer, tennis or golf? (Statewide Likely Voters)

	Total	Region										Party Registration				Likely Voter		
		Los Angeles County	San Diego County	Orange County	Inland Empire	Central Coast	Central Valley (total)	Sacramento/Valley	North/South Joaquin Valley	SF Bay Area	North Coast/Sieras	Democrat	Republican	NPP/other	Other	NPP	Likely voter	Not likely voter
unweighted n	6939.00	3356.00	487.00	366.00	448.00	305.00	693.00	387.00	306.00	1173.00	111.00	4189.00	1138.00	1612.00	348.00	1264.00	6939.00	0
weighted n	5918.00	1424.00	579.00	486.00	638.00	362.00	1047.00	501.00	546.00	1223.00	159.00	2798.00	1666.00	1454.00	344.00	1110.00	5918.00	0
A lot	0.22	0.24	0.25	0.22	0.23	0.19	0.20	0.19	0.21	0.23	0.14	0.23	0.21	0.24	0.27	0.23	0.22	0
Some	0.25	0.24	0.23	0.23	0.28	0.25	0.29	0.29	0.30	0.24	0.09	0.24	0.26	0.25	0.26	0.24	0.25	0
Only a little	0.24	0.25	0.22	0.26	0.21	0.23	0.25	0.26	0.23	0.22	0.29	0.24	0.24	0.22	0.12	0.25	0.24	0
None at all	0.27	0.25	0.28	0.28	0.27	0.30	0.25	0.26	0.25	0.29	0.46	0.28	0.27	0.27	0.33	0.25	0.27	0
No opinion	0.02	0.02	0.01	0.02	0.01	0.03	0.01	0.01	0.01	0.03	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0

Table 42: Q16 How much interest do you personally have in professional sports, such as football, basketball, baseball, hockey, soccer, tennis or golf? (Statewide Likely Voters)

	Gender			Age							Race								Nativity		Union affiliated HH		
	Total	Male	Female	18-29	30-39	40-49	50-64	65+ (net)	65-74	75+	White Hispanic	Latino non-(net)	Spanish dom-i-nant (Latino)	English dom-i-nant/bilingual (Latino)	Black	Asian/Pac Isle	Amer In-dian/Na-tive Amer	Tribal fili-a-tion	No tribal af-fili-tion	US	Another coun-try	Yes	No
unweighted n	6939.00	3272.00	3666.00	880.00	1091.00	1115.00	1904.00	1949.00	1254.00	695.00	4000.00	1535.00	338.00	1186.00	550.00	706.00	142.00	52.00	84.00	5715.00	1210.00	1639.00	5281.00
weighted n	5918.00	2805.00	3112.00	636.00	923.00	949.00	1576.00	1834.00	1194.00	640.00	3507.00	1364.00	384.00	973.00	282.00	687.00	111.00	64.00	41.00	4749.00	1158.00	1267.00	4637.00
A lot	0.22	0.31	0.14	0.20	0.30	0.20	0.23	0.19	0.18	0.23	0.19	0.29	0.31	0.28	0.36	0.24	0.11	0.10	0.15	0.22	0.24	0.23	0.22
Some	0.25	0.26	0.24	0.21	0.18	0.31	0.25	0.26	0.26	0.25	0.25	0.25	0.27	0.25	0.20	0.27	0.25	0.28	0.14	0.24	0.27	0.26	0.24
Only a little	0.24	0.19	0.28	0.25	0.21	0.23	0.24	0.24	0.22	0.28	0.25	0.24	0.32	0.20	0.18	0.17	0.19	0.14	0.26	0.24	0.23	0.22	0.24
None at all	0.27	0.22	0.33	0.32	0.30	0.23	0.26	0.29	0.31	0.24	0.30	0.20	0.02	0.27	0.23	0.28	0.44	0.49	0.44	0.29	0.21	0.28	0.27
No opinion	0.02	0.02	0.02	0.01	0.01	0.02	0.02	0.02	0.02	0.01	0.01	0.03	0.08	0.01	0.04	0.04	0.00	0.00	0.01	0.01	0.05	0.01	0.02

Table 43: Q16 How much interest do you personally have in professional sports, such as football, basketball, baseball, hockey, soccer, tennis or golf? (Statewide Likely Voters)

	Total	Ideology					Education					Income					Tenure				
		Strongly con-ser-vative	Somewhat con-ser-vative	Moderate	Somewhat lib-eral	Strongly lib-eral	Not a high school graduate	High school graduate	Some col-lege/trad-uate school (BA)	College grad-uate	Post grad-uate edu-ca-tion	Less than \$20,000	\$20,000-\$39,999	\$40,000-\$59,999	\$60,000-\$99,999	\$100,000-\$149,999	\$150,000-\$199,999	\$200,000 or more	Own	Rent	Other
unweighted n	6939.00	491.00	916.00	1904.00	1639.00	1967.00	109.00	441.00	1690.00	2371.00	2313.00	423.00	616.00	767.00	1364.00	1363.00	819.00	1380.00	4018.00	2484.00	422.00
weighted n	5918.00	779.00	1196.00	1716.00	1144.00	1073.00	178.00	657.00	2357.00	1706.00	1012.00	421.00	699.00	783.00	1260.00	1110.00	598.00	897.00	3446.00	2095.00	362.00
A lot	0.22	0.23	0.24	0.24	0.20	0.20	0.23	0.25	0.21	0.23	0.22	0.17	0.19	0.26	0.24	0.22	0.22	0.24	0.22	0.25	0.14
Some	0.25	0.24	0.27	0.27	0.25	0.20	0.19	0.22	0.26	0.26	0.25	0.18	0.24	0.24	0.24	0.25	0.30	0.27	0.26	0.23	0.23
Only a little	0.24	0.19	0.26	0.23	0.26	0.23	0.20	0.24	0.22	0.24	0.27	0.26	0.25	0.23	0.23	0.23	0.19	0.25	0.23	0.24	0.26
None at all	0.27	0.33	0.24	0.22	0.28	0.37	0.32	0.28	0.29	0.26	0.26	0.34	0.31	0.23	0.30	0.28	0.28	0.23	0.27	0.27	0.34
No opinion	0.02	0.01	0.00	0.04	0.01	0.01	0.06	0.02	0.02	0.01	0.01	0.05	0.02	0.03	0.00	0.01	0.01	0.01	0.02	0.01	0.03

Table 44: Q16 How much interest do you personally have in professional sports, such as football, basketball, baseball, hockey, soccer, tennis or golf? (Statewide Likely Voters)

	Marital status					Voting in Nov 2020 election					Party identification									
	Total	Married	Not married/live together	Separated/divorced/widowed	Single/never married	Non-voter	Voted (net)	Biden voter	Trump voter	Other voter	Democrat (net)	Strong Democrat	Not strong Democrat	Republican (net)	Strong Republican	Not strong Republican	Independent/other (net)	Democrat	Lean Republican	Pure Independent/other
unweighted n	6939.00	3623.00	570.00	1112.00	1594.00	600.00	6339.00	4764.00	1150.00	425.00	4911.00	2933.00	1974.00	1492.00	638.00	850.00	2016.00	972.00	518.00	525.00
weighted n	5918.00	3073.00	462.00	1208.00	1146.00	553.00	5366.00	3336.00	1928.00	101.00	3352.00	1841.00	1510.00	2137.00	1045.00	1089.00	1723.00	676.00	623.00	423.00
A lot	0.22	0.25	0.19	0.18	0.23	0.17	0.23	0.24	0.22	0.17	0.23	0.23	0.22	0.26	0.18	0.21	0.22	0.20	0.22	0.22
Some	0.25	0.27	0.27	0.23	0.20	0.30	0.24	0.24	0.24	0.26	0.25	0.25	0.25	0.22	0.28	0.25	0.27	0.24	0.24	0.24
Only a little	0.24	0.24	0.22	0.24	0.24	0.23	0.24	0.23	0.25	0.23	0.24	0.23	0.25	0.23	0.22	0.25	0.24	0.24	0.25	0.22
None at all	0.27	0.24	0.29	0.33	0.32	0.28	0.27	0.27	0.28	0.31	0.27	0.27	0.27	0.28	0.30	0.26	0.27	0.25	0.28	0.27
No opinion	0.02	0.02	0.02	0.02	0.02	0.03	0.02	0.02	0.02	0.03	0.01	0.01	0.02	0.02	0.01	0.03	0.03	0.02	0.02	0.05

Table 45: Q16 How much interest do you personally have in professional sports, such as football, basketball, baseball, hockey, soccer, tennis or golf? (Statewide Likely Voters)

	Opinion of Indian casino operators				Opinion of Draft King/Fan Duel sports websites operators			Exposure to sports betting ads			Interest in professional sports			
	Total	Favorable	Unfavorable	No opinion	Favorable	Unfavorable	No opinion	Seen a lot of ads	Seen some ads	Haven't seen ads/ no opinion	A lot of interest	Some interest	Only a little	None at all
unweighted n	6939.00	3609.00	1320.00	2006.00	761.00	3659.00	2506.00	3619.00	1766.00	1554.00	1526	1756	1647	1923
weighted n	5918.00	3128.00	1115.00	1673.00	821.00	2837.00	2249.00	2812.00	1549.00	1558.00	1323	1467	1394	1627
A lot	0.22	0.24	0.25	0.17	0.47	0.20	0.16	0.29	0.18	0.15	1	0	0	0
Some	0.25	0.27	0.23	0.23	0.21	0.26	0.24	0.25	0.26	0.23	0	1	0	0
Only a little	0.24	0.23	0.22	0.26	0.15	0.25	0.25	0.21	0.27	0.26	0	0	1	0
None at all	0.27	0.25	0.30	0.29	0.15	0.28	0.31	0.24	0.28	0.32	0	0	0	1
No opinion	0.02	0.01	0.01	0.04	0.01	0.01	0.03	0.01	0.01	0.04	0	0	0	0

Table 46: Q16 How much interest do you personally have in professional sports, such as football, basketball, baseball, hockey, soccer, tennis or golf? (Statewide Likely Voters)

	Vote pref for Gov				Vote pref on Prop 26			Vote pref on Prop 27			Vote pref on Prop 30			Vote pref on Prop 31		
	Total	Newsom	Dahle	Undecided/other	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided	Yes	No	Undecided
unweighted n	6939.00	4732.00	1387.00	819.00	2045.00	2954.00	1861.00	1538.00	3888.00	1508.00	3781.00	2135.00	1017.00	4278.00	1757.00	899.00
weighted n	5918.00	3132.00	1921.00	865.00	1860.00	2466.00	1493.00	1574.00	3150.00	1189.00	2879.00	2181.00	857.00	3375.00	1844.00	697.00
A lot	0.22	0.24	0.22	0.19	0.30	0.22	0.13	0.32	0.20	0.15	0.24	0.22	0.17	0.22	0.24	0.18
Some	0.25	0.25	0.24	0.27	0.23	0.26	0.26	0.25	0.25	0.23	0.24	0.26	0.24	0.25	0.24	0.25
Only a little	0.24	0.23	0.24	0.23	0.22	0.25	0.23	0.19	0.26	0.24	0.22	0.24	0.26	0.24	0.24	0.22
None at all	0.27	0.27	0.29	0.26	0.24	0.27	0.34	0.23	0.27	0.34	0.28	0.27	0.27	0.27	0.27	0.31
No opinion	0.02	0.01	0.01	0.05	0.01	0.01	0.04	0.01	0.01	0.04	0.01	0.01	0.06	0.02	0.01	0.04