UCLA Presentations

Title Digital Libraries: Now here, or nowhere? (Keynote)

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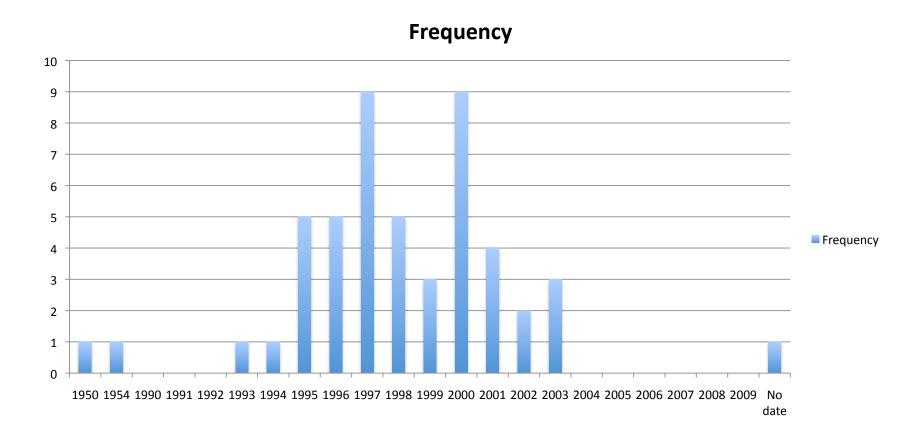
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Digital Libraries: Now here, or nowhere? library future socia librarians Initia scholars er VICES Institution practical nati Science computer resources Christine L. Borgman Professor & Presidential Chair in Information Studies, UCLA

JCDL Keynote, Austin, Texas, 2009

Wordle of Borgman, 1999, What are digital libraries? Competing visions. Information Processing & Management

"Digital library" term usage



First 50 items retrieved in Google Scholar with term "digital library," June 8, 2009 2

Digital Libraries, defined

Social Aspects of Digital Libraries, Report of NSF workshop, 1996

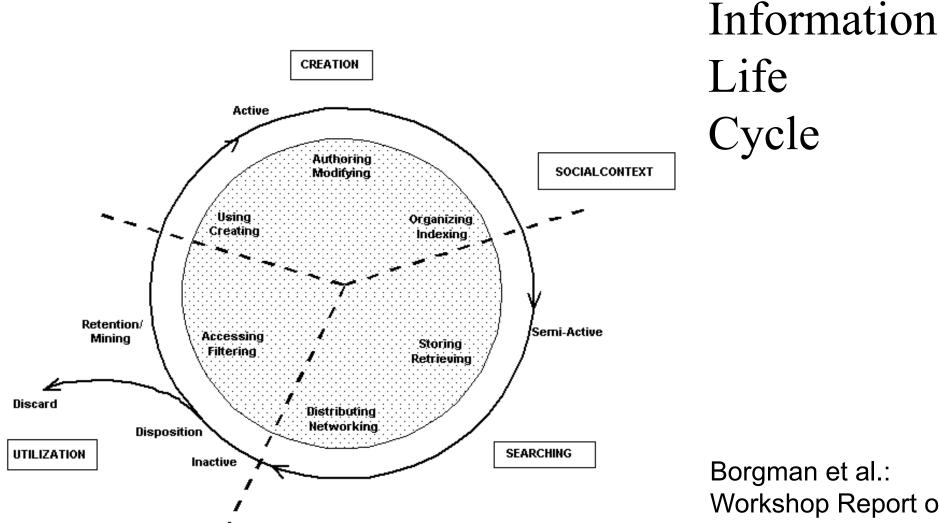
- 1. Digital libraries are a set of electronic resources and associated technical capabilities for creating, searching, and using information. In this sense they are an extension and enhancement of information storage and retrieval systems that manipulate digital data in any medium (text, images, sounds; static or dynamic images) and exist in distributed networks. The content of digital libraries includes data, metadata that describe various aspects of the data (e.g., representation, creator, owner, reproduction rights), and metadata that consist of links or relationships to other data or metadata, whether internal or external to the digital library.
- 2. Digital libraries are constructed—collected and organized—by [and for] a community of users, and their functional capabilities support the information needs and uses of that community. They are a component of communities in which individuals and groups interact with each other, using data, information, and knowledge resources and systems. In this sense they are an extension, enhancement, and integration of a variety of information institutions as physical places where resources are selected, collected, organized, preserved, and accessed in support of a user community. These information institutions include, among others, libraries, museums, archives, and schools, but digital libraries also extend and serve other community settings, including classrooms, offices, laboratories, homes, and public spaces.

Digital Libraries, deconstructed

- Action: create, search, use information
- Content:
 - digital data in any medium
 - data and metadata
- Access: distributed networks
- Relationships:
 - links to other data or metadata
 - internal or external to the digital library
- Design: community participation
- Capabilities: support community practices
- Institutions: libraries, museums, archives, schools, ...



Information Life Cycle

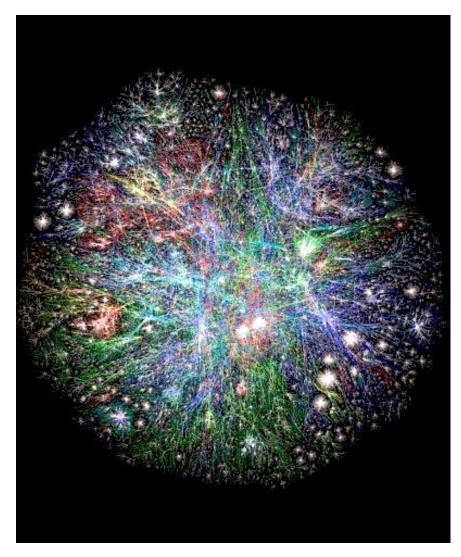


NOTE: The outer ring indicates the life cycle stages (active, semi-active, and inactive) for a given type of information artifact (such as business records, artworks, documents, or scientific data). The stages are superimposed on six types of information uses or processes (shaded circle). The cycle has three major phases: information creation, searching, and utilization. The alignment of the cycle stages with the steps of information handling and process phases may vary according to the particular social or institutional context.

Borgman et al.: Workshop Report on Social Aspects of Digital Libraries: http://www-lis.gseis. ucla.edu/DL/ 5

Digital libraries – consolidation or connectedness*?

- NSF Digital Libraries Initiative
 - Phase 1, 1994-1998
 - Phase 2, 1999-2004
- Search engines
 - Archie, 1990
 - Google, 1998
- World Wide Web, 1994
- Cyberinfrastructure, 2003





HOME

National Science Foundation

DISCOVERIES |

AWARDS

SEARCH NSF Web Site

0 9

FastLane

The Anatomy of a Large-S Web Search E

Sergey Brin and Lawrence

Computer Science Depar Stanford University, Stanford, C. sergey@cs.stanford.edu and page@



| FUNDING

Search Discoveries

Abstract

In this paper, we present Google, a prototype of a large- Arctic & Antarctic use of the structure present in hypertext. Google is desig and produce much more satisfying search results than ex text and hyperlink database of at least 24 million pages i To engineer a search engine is a challenging task. Search millions of web pages involving a comparable number o millions of queries every day. Despite the importance of very little academic research has been done on them. Fu technology and web proliferation, creating a web search years ago. This paper provides an in-depth description o first such detailed public description we know of to date Nanoscience traditional search techniques to data of this magnitude, t People & Society with using the additional information present in hyperte: Physics paper addresses this question of how to build a practical additional information present in hypertext. Also we loo with uncontrolled hypertext collections where anyone ca

Keywords

World Wide Web, Search Engines, Information Retrieva

Computer networks and ISDN systems, 1998 vc

DLI-1 award to Winograd and Garcia-Molina

Discovery On the Origins of Google

NEWS

Even in the early days of the Internet, people saw the need for better interfaces to growing data collections. A graduate student supported by an NSF digital library project at Stanford University uncovered the missing links in Web page ranking.

PUBLICATIONS | STATISTICS | ABOUT



Portion of Digital Libraries I logo. Credit and Larger Version

August 17, 2004

In the primordial ooze of Internet content several hundred million seconds ago (1993), fewer than 100 Web sites inhabited the planet. Early clans of information seekers hunted for data among the far larger populations of text-only Gopher sites and FTP file-sharing servers. This was the world in the years before Google.

Even in this primitive Internet world, the need for more accessible interfaces to growing data collections had already been recognized. The National Science Foundation led the multi-agency Digital Library Initiative (DLI) that, in 1994, made its first six awards. One of those awards supported a Stanford University project led by professors Hector Garcia-Molina and Terry Winograd.

None of the early DLI proposals -- submitted before the World Wide Web experienced its Cambrian explosion -- explicitly included research into the Web. However, by the time DLI funding began, the information landscape had changed.

In 1994, some of the first Web search tools crawled out of the Internet sea. Two Stanford students started Yahoo!, a manually constructed "table of contents" for Web sites. Other early search engines emerged, such as Lycos and WebCrawler, and began automatically indexing Web pages, focusing on keyword-based techniques to rank search results.

Around the same time, one of the graduate students funded under the NSF-supported DLI project at Stanford took an interest in the Web as a "collection." The student was Larry Page.

Page uncovered the missing links, so to speak, in Web page ranking. His evolutionary leap was to recognize that the act of linking one page to another required conscious effort, which in turn was evidence of human judgment about the link's destination. Individually, each link was a simple but effective tool. But collectively, millions of these links provided a

About Discoveries

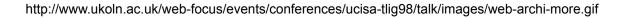
Discoveries

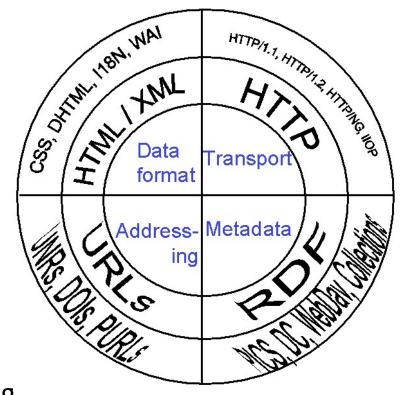
Discoveries by Research Area

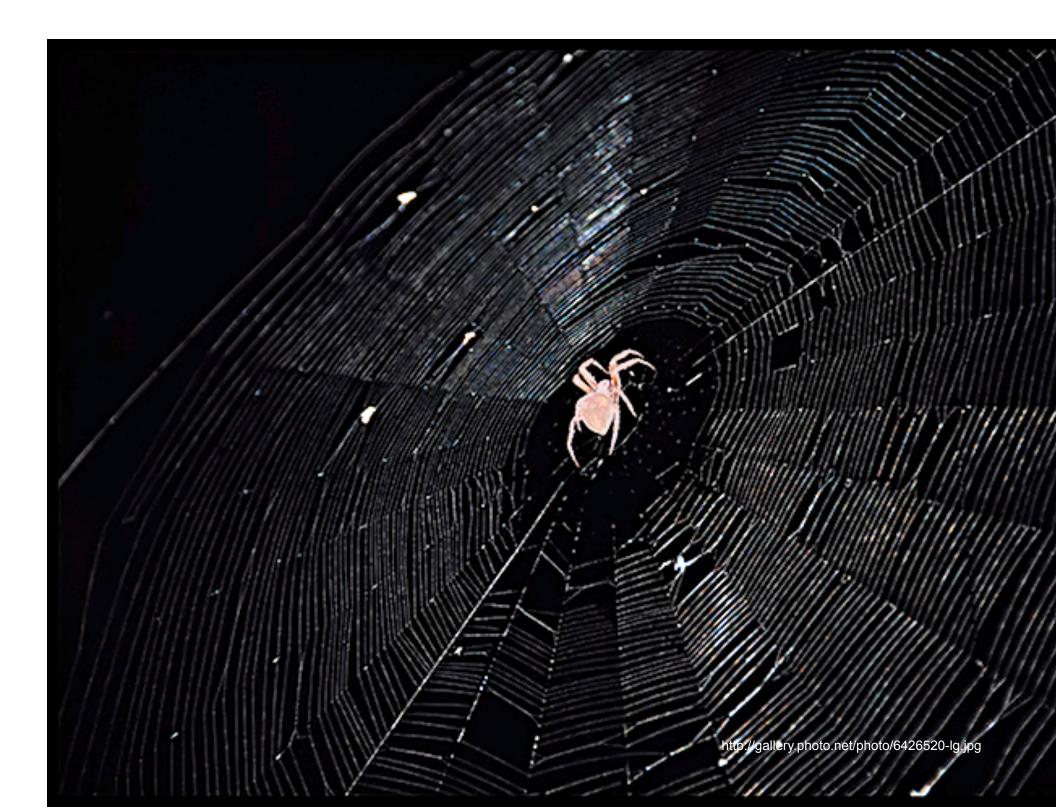
Astronomy & Space **Chemistry & Materials** Computing Earth & Environment Education Engineering Mathematics

World Wide Web

- Web architecture and services
 - Initial architecture, 1990
 - Mosaic browser, 1993
 - "Year of the Web," 1994
- NSF Digital Libraries Initiative
 - Phase 1, 1994-1998
 - Phase 2, 1999-2004
- Open Archives Initiative
 - Protocol for Metadata Harvesting
 - Objective Reuse and Exchange









shakespeare first folio



Web Show options...

The Shakespeare First Folio

The following sources were used in compiling the **First Folio** database: Mr. William **Shakespeares** comedies, histories, & tragedies. Published according to the ... etext.virginia.edu/**shakespeare/folio**/ - Cached - Similar

University of Virginia Shakespeare Resources Online

The Electronic Text Center's holdings include a variety of **Shakespeare** resources that range from early Quartos, the complete 1623 **First Folio**, ... etext.virginia.edu/**shakespeare**/ - <u>Cached</u> - <u>Similar</u>

First Folio - Wikipedia, the free encyclopedia

The First Folio of Shakespeare, Introduction by Doug Mostin, ... Greg, W. W. The Shakespeare First Folio: Its Bibliographical and Textual History. ... en.wikipedia.org/wiki/First_Folio - Cached - Similar

Image results for shakespeare first folio - Report images



William Shakespeare - The First Folio

Visit this William Shakespeare site including information about the First Folio. Educational resource for the First Folio and William Shakespeare. www.william-shakespeare.info/william-shakespeare-first-folio.htm - <u>Cached</u> - <u>Similar</u>

First Folio Shakespeare Festival

Preface to Shakespeare's First Folio

Apr 4, 2008 ... Prefatory Material to **Shakespeare's First Folio**, 1623. **shakespeare**.palomar.edu/**folio**1.htm - <u>Cached</u> - <u>Similar</u>

Amazon.com: The First Folio of Shakespeare: The Norton Facsimile ...

Amazon.com: The First Folio of Shakespeare: The Norton Facsimile: Folger Shakespeare Library, William Shakespeare, Charlton Hinman, Peter WM Blayney: Books. www.amazon.com/First-Folio-Shakespeare-Norton-Facsimile/dp/0393039854 -Cached - Similar

News on the Rialto: William Shakespeare first folio gets £435250 ...

Jun 6, 2008 ... A rare first folio of Shakespeare's plays, regarded as the most important book in the history of English literature, has sold for £435250 at ... shakespearemag.blogspot.com/2008/06/william-shakespeare-first-folio-gets.html -

Cached - Similar

Results 1 - 10 of about 1,260,000 for shakespeare first folio. (0.34 seconds)

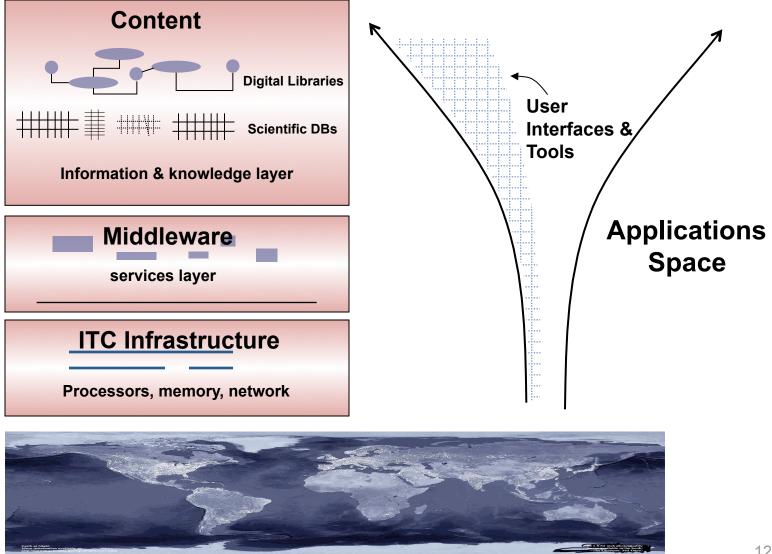
Sponsored Links

Shakespeare First Folio

Millions of titles, new & used. Qualified orders over \$25 ship free Amazon.com/books



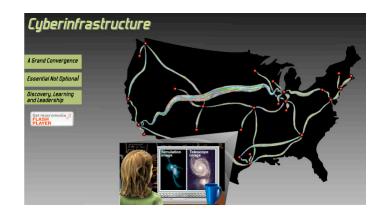
Cyberinfrastructure: Layered Model



Slide courtesy of Stephen Griffin, NSF, and Norman Wiseman, JISC, 2005

Scholarly Information Infrastructure

- Cyberinfrastructure, eScience, eSocial Science, eHumanities, ...eResearch
- Goal: enable new forms of scholarship that are
 - information-intensive
 - data-intensive
 - distributed
 - collaborative
 - multi-disciplinary

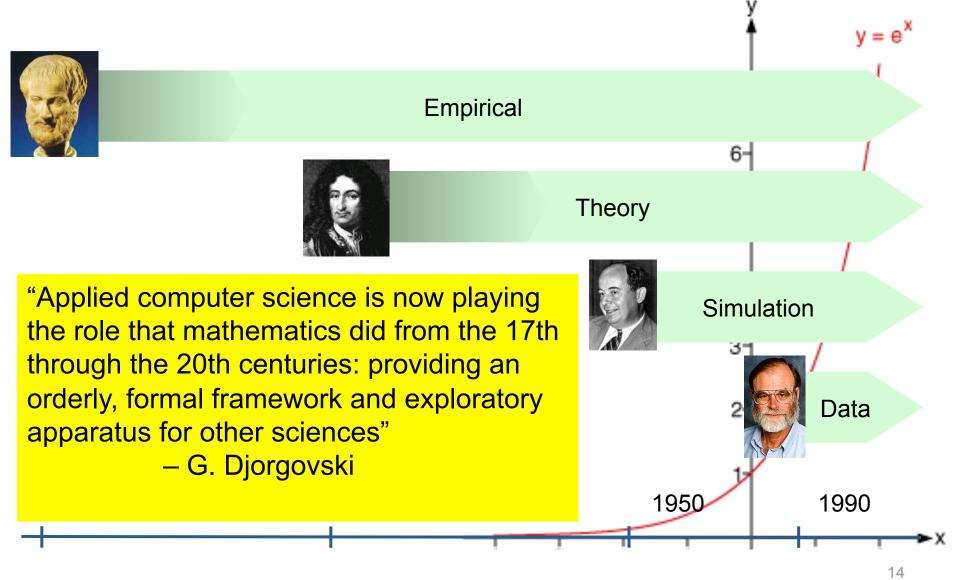


http://www.nsf.gov/news/special_reports/cyber/images/noflashintro.jpg



http://images.iop.org/objects/cern/cern/46/3/14/CCEbig1_04-06.jpg

New problem solving methods

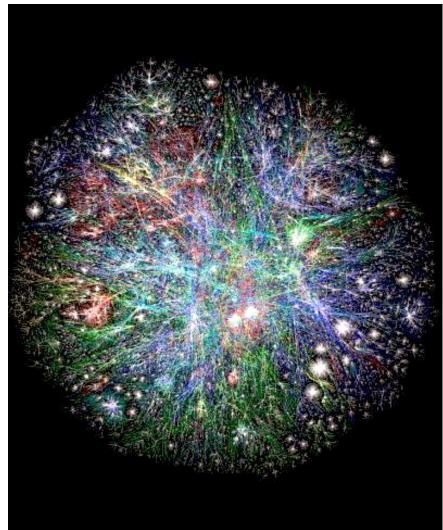


Slide courtesy Ian Foster, 2009

Digital libraries

Consolidation, Connectedness, Communities, Collaboration

- Alexandria Digital Earth, 1994-2005
- Data practices in embedded networked sensing, 2002-
- Cyberlearning, 2008-
- Cyberinfrastructure, 2003-
 - Life under your feet
 - Teachingwithdata.org
 - Rome Reborn
 - Worldwide Telescope



Evaluating a Digital Library for Undergraduate Education: A Case Study of the Alexandria Digital Earth Prototype (ADEPT)

Christine L. Borgman University of California, Los Angeles ADEPT PI: Terence Smith, UCSB Co-Investigators, Education & Evaluation team: Anne Gilliland-Swetland, Gregory Leazer, UCLA; Richard Mayer, UCSB Student Researchers: Jason Finley, Rich Gazan, Laura Smart, Annie Zeidman (UCLA); Tricia Mautone, Rachel Nilsson, UCSB Research funded by U.S. National Science Foundation, Digital Libraries Initiative

ADEPT presentation, 2002

Project scope

• Alexandria Digital Library

- DL-1, 1994-1998, T.R. Smith et al
- DL of primary data sources in geography
 - Maps
 - Satellite Observations
 - Remote Sensing
 - Physical observations
- ADEPT
 - DL-2, 1999-2004, Smith, Borgman, et al
 - Build learning layer on ADL
 - Study science learning and pedagogy

Studying digital libraries in context

- Instructional applications
 - Facilitate distributed access to content
 - Facilitate instructional design
 - Content in useful formats
 - Services to construct lectures, labs, lessons
 - Student learning environment
- University infrastructure
 - Content delivery for teaching
 - Technical capacity for distributed delivery

ADEPT instruction scenario: river networks

- Instructor
 - Prepare class lecture with ADEPT
 - Discover relevant geographic objects
 - Describe objects for personal and shared use
 - Integrates objects into personal digital libraries
 - Present lecture to students using ADEPT
- Teaching assistants
 - Review topics in lab sessions using ADEPT
 - Prepare study sessions using ADEPT
- Students
 - Use ADEPT for lab exercises
 - Use ADEPT to study for exams



Alpha prototype

1
DLUTION iation in ristics, driven nal forces. OBSERVATION ENTAL STUD
basins or w

20 ADEPT presentation, 2002

What did we learn?

- We built it and they did not come...
- Why were geography faculty not interested in using ADEPT?
 - Mismatch of ADL content to their courses
 - Mismatch of ADEPT capabilities to their teaching practices
 - Lack of university infrastructure
- What did they like about ADEPT?
 - Tools to make own data useful for teaching
 - Construct personal digital libraries

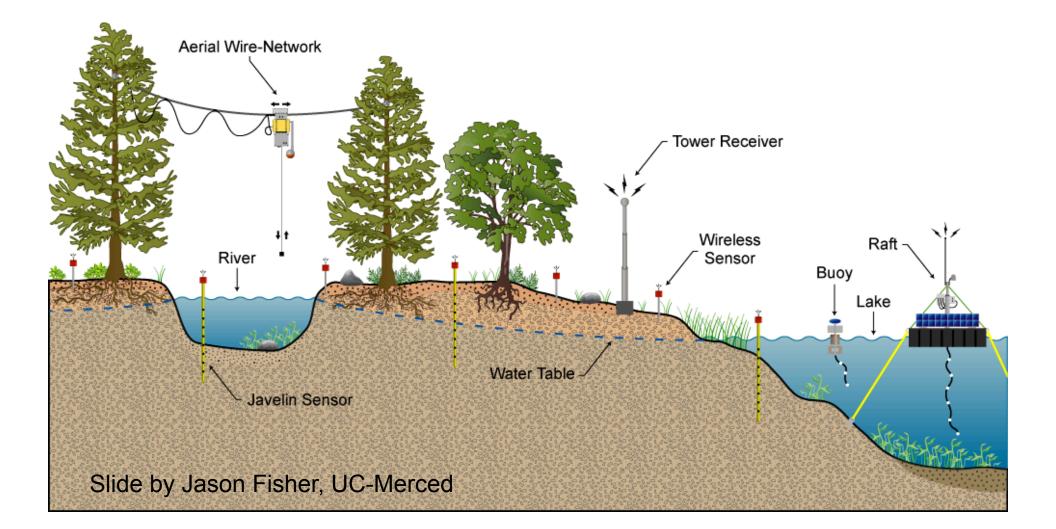
CENTER FOR EMBEDDED NETWORKED SENSING

UCLA USC UCR CALTECH UCM

An Ecology of CENS Data

CENS Data Practices Research Group: Christine Borgman, Jillian Wallis, Alberto Pepe, Matthew Mayernik, Andrew Lau, David Fearon, Katie Shilton

Field Deployment of Embedded Sensor Networks



IS Science and Education Data Models

CENTER FOR EMBEDDED NETWORKED SENSING

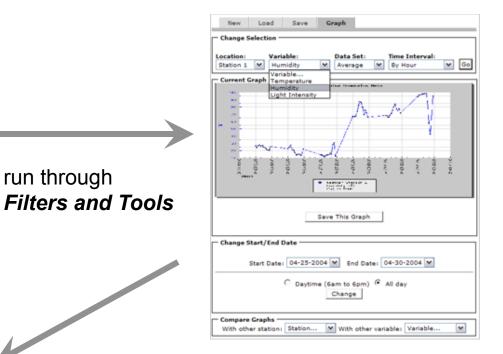
UCLA USC UCR CALTECH UCM

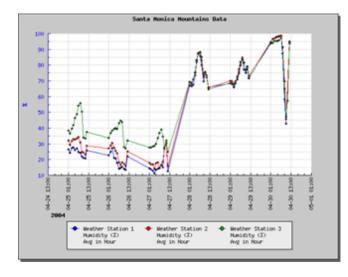
METADATA FOR SENSOR DATA FOR HABITAT MONITORING		METADATA FOR EDUCATION MODULES FOR HABITAT MONITORING			
CENS Schema	SensorML	EML 2.0	LOM	GEM	AL.
CENS_Node.Node_Name Name of Node	Sml:IdentifiedAs (2.2.2)				
CENS_Node.Node_Desc Description of Node	AssetDescription: sml:description (2.2.12)				
CENS_Location.Location_ID Unique location ID	CrsID (2.2.5)	Eml-Coverage (2.4.4)			
CENS_Location.X_Pos (Position on X axis)	HasCRS (2.2.5) ObjectState (3.3.6)	<i>Eml-Coverage-</i> <i>GeographicCoverage</i> (2.4.4)			
CENS_Location.Time_Recorded Time location was captured		Eml-Coverage- TemporalCoverage (2.4.4)			
CENS_Location.Time_Type_ID Refers to type of time of Time_Type ID table		Eml-Coverage (2.4.4)			
			Educational-Typical Age Range (5.7)	Audience-Age	Audience
			Life Cycle-Contribute (2.3)	Creator	Resource Creator
			General-Coverage (1.6)	Coverage-Spatial, Temporal	Coverage (spatial and temporal)
			Life Cycle-Date (2.3.3) DateTime (8)	Date	Creation date Accession date
			General-Description (1.4)	Description	Description
			Educational (5)	Pedagogy	Educational

EXAMPLE 1 Filtering data for multiple communities

DateTime 🖉 Value **RawValue** SiteKey MeasurementKey SensorKey DataKey 2004-04-30 11:17:27 57.25 32271 2004-04-30 11:17:27 22.09 32270 2004-04-30 11:17:27 41.3 3 32269 2004-04-30 10:59:05 46.25 10758 0 2004-04-30 10:59:05 23:63 2 0 10757 4 2004-04-30 10:59:05 1591.3 10756 2004-04-30 10:57:27 40.7 32268

Sets of Data collected

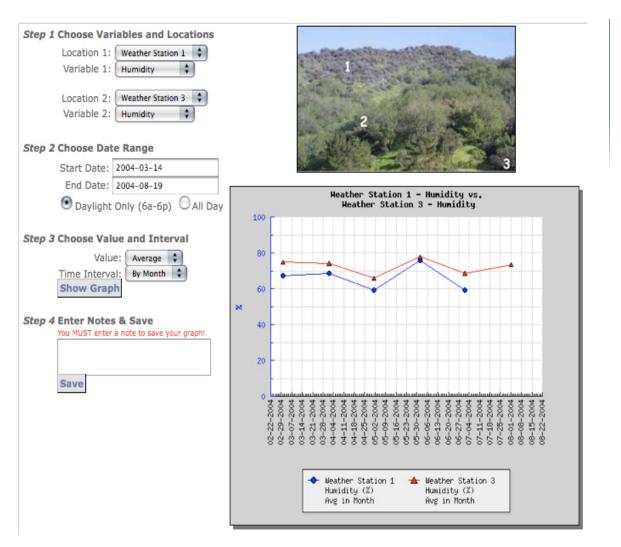




to produce understandable *Tables, Charts and Graphs*



UCLA USC UCR CALTECH UCM



Sandoval et al UCLA

Use and reuse of CENS research data

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Research questions:

- What are CENS data?
- When, how, and with whom will they share data?
- What contextual information is necessary to interpret the data?
- What resources exist to provide metadata?

Application of results:

- Architecture to capture, manage, and provide access to CENS data
- Leverage data resources for research and learning

Documenting Data for Interpretation

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"Temperature is temperature."

• "There are hundreds of ways to measure temperature. 'The temperature is 98' is low-value compared to, 'the temperature of the surface, measured by the infrared thermopile, model number XYZ, is 98.' That means it is measuring a proxy for a temperature, rather than being in contact with a probe, and it is measuring from a distance. The accuracy is plus or minus .05 of a degree. I [also] want to know that it was taken outside versus inside a controlled environment, how long it had been in place, and the last time it was calibrated, which might tell me whether it has drifted.."

What are CENS Data?

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UCLA USC UCR CALTECH UCM

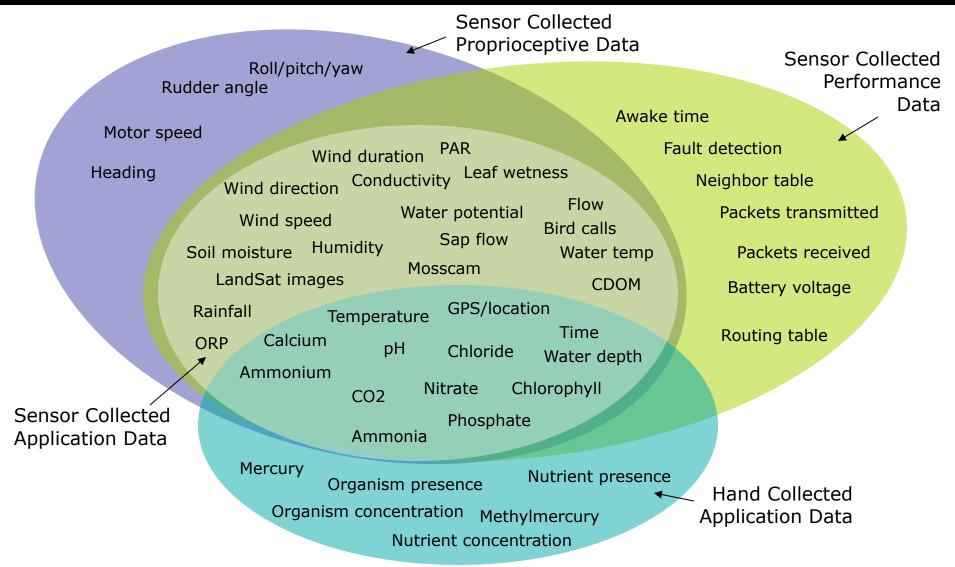


Figure by Jillian Wallis, UCLA



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What are the states of the data?

- Raw data
- Processed data
- Verified data
- Certified data
- Models
- Software & algorithms

• Where are the data?

- Refrigerators
- Hard copies
- Computers of individual students, staff, faculty
- Lab servers
- On CENSWEB, SensorBase

Artifacts and the Scientific Life Cycle

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Fostering Learning in the Networked World:

The Cyberlearning Opportunity and Challenge

> A 21st Century Agenda for the National Science Foundation

> > June 24, 2008

Report of the

NSF Task Force on Cyberlearning Borgman, C. L., Abelson, H., Dirks, L., Johnson, R., Koedinger, K. R., Linn, M. C., Lynch, C. A., Oblinger, D. G., Pea, R. D., Salen, K., Smith, M. S. & Szalay, A. (2008). Fostering Learning in the Networked World: The Cyberlearning Opportunity and Challenge. A 21st Century Agenda for the National Science Foundation. Report of the NSF Task Force on Cyberlearning. Office of Cyberinfrastructure and Directorate for Education and Human Resources. National Science Foundation. http://www.nsf.gov/ publications/pub_summ.jsp? ods key=nsf08204

What Is Cyberlearning?

- The use of *networked* computing and communications technologies to support learning
- Interactions among communities of learners across space and time
- Customized interaction with diverse materials, on any topic, at any age

Middle School Ondergrad Graduate

Continuing

Why Is Cyberlearning Important?

- Leverages learning through
 - Communication technologies
 - Students' technology skills
- Extends capacity of educational institutions into life-long learning opportunities
 - Increases public understanding of science
 - Prepares citizens for complex, evolving, global challenges

Recession Global Warming

Epidemics

Poverty

War

Enable Students to Use Data

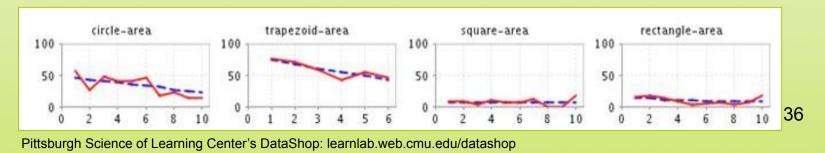
- **Strategy:** Transforming STEM disciplines and K–12 education
 - New ways of looking at and understanding content
 - Preparing students for "computational thinking"
- Opportunity: Teaching students and teachers how to harness large amounts of data
 - Scientific research
 - Responsible use of data





Harness Learning Data

- Strategy: Leveraging the data produced by cyberlearning systems
 - Teachers interacting with students and their school assignments
 - Students' educational histories
- Opportunity: Encouraging shared systems that allow large-scale deployment, feedback, and improvement



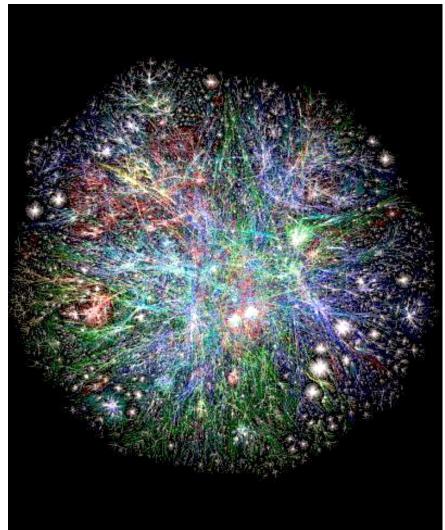
Promote open educational resources

- Make materials available on the web with permission for unrestricted reuse and recombination
- New proposals should plan to make their materials available and sustainable



Digital libraries Consolidation, Connectedness, Communities

- Alexandria Digital Earth, 1994-2005
- Data practices in embedded networked sensing, 2002-
- Cyberlearning, 2008-
- Cyberinfrastructure, 2003-
 - Life under your feet
 - Teachingwithdata.org
 - Rome Reborn
 - Worldwide Telescope



Life Under Your Feet

• Role of the soil in Global Change

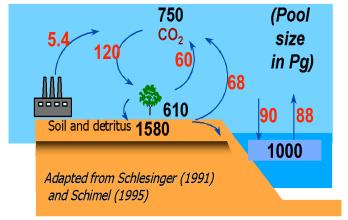
- Soil CO₂ emission thought to be
 >15 times of anthropogenic
- Using sensors we can measure it directly, in situ, over a large area

Wireless sensor network

- Use many wireless computers (motes), with 10+ sensors each, monitoring
 - Air +soil temperature, moisture, ...
 - Few sensors measure CO₂ concentration
- Long-term continuous data, >20M measurements/year
- Complex database of sensor data, built from the SkyServer
- Data on SensorNet

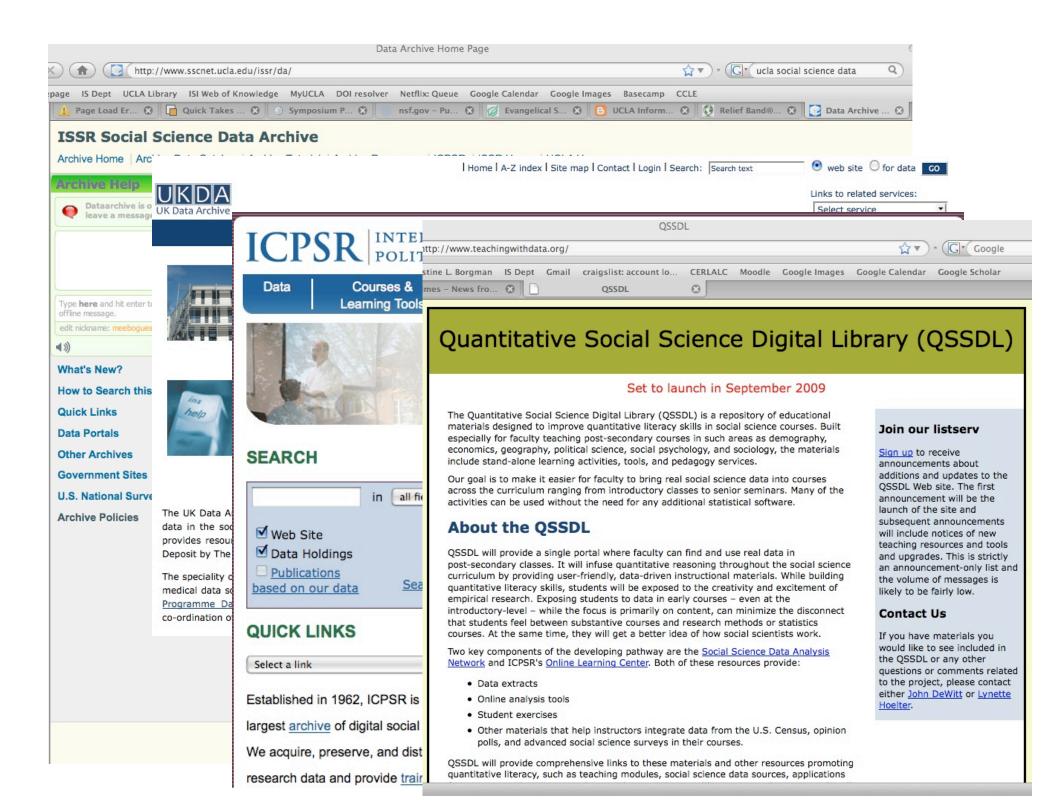
with K.Szlavecz (Earth and Planetary), A. Terzis (CS)

http://lifeunderyourfeet.org/





39 Slide courtesy of Alex Szalay, JHU, 2009



41 Roman Forum, Western End, ca. 400AD, copyright Regents of the University of California

IMPCAESI.VCIOSEPTIMICMET PARTHICOA DLAHENICOA IMPCAESM-AV RELIGIEFIL-A

OBREMP VELICA M'R EST IT V ENSIGNIEVS VIRT

Microsoft* Research WorldWide Telescope

Home

What is WWT

WWT

Support

Authoring

Media

Experience WorldWide Telescope

Immerse yourself in a seamless beautiful environment.

WorldWide Telescope (WWT) enables your computer to function as a virtual telescope, bringing together imagery from the best ground and space-based telescopes in the world. Experience narrated guided tours from astronomers and educators featuring interesting places in the sky.

Install WorldWide Telescope

Windows® System Requirements (For Mac OS X use the Web Client)

Preview the WorldWide Telescope Web Client

A Web-based version of WorldWide Telescope that enables seamless, guided explorations of the universe from within a web browser on PC and Intel Mac OS X by using the power of Microsoft Silverlight 2.0.

Preview the Web Client Mac & PC - Compare Client Versions



What is WorldWide Telescope?

WWT is an application that runs in Windows that utilizes images and data stored on remote servers enabling you to explore some of the highest resolution imagery of the universe available in multiple wavelengths.

Learn More



Take a Tour

Watch and see what you are missing. You can see videos of the guided tours within WorldWide Telescope or if you have WWT already installed, you can download a tour and interactively explore what you see.

Tours



Share the Experience

Why keep the seamless exploration of the universe WorldWide Telescope can provide a secret? Tell your friends and family!

Share WWT

Why openness matters

- Interoperability trumps all
 - Import and export in open formats
 - Mixup and mashup
 - Add value
 - Avoid lock in
- Discoverability of related
 - Documents
 - Data
 - Assorted digital objects
- Usability and reusability
 - For research
 - For learning



http://pzwart.wdka.hro.nl/mdr/research/lliang/mdr/mdr_images/opencontent.jpg

Inflection point?

Digital libraries are a set of electronic resources and associated technical capabilities for creating, searching, and using information. Digital libraries are constructed—collected and organized—by [and for] a community of users, and their functional capabilities support the information needs and uses of that community.

Digital Libraries: Now here, or nowhere?

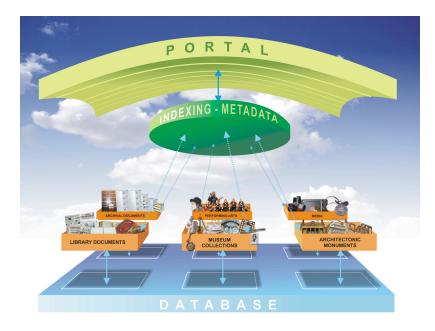
- Is it digital or is it a library?
- Now here: Scope foreseen in DL initiative
- Nowhere: "digital library"



Image: Christine L. Borgman, 199545

Digital library lessons learned

- If we build it they may not come
- Communities are rarely as homogeneous as they appear
- Community partnerships in design are essential
- Favor connectedness over consolidation
- Interoperability is still a major challenge
- Be open to new opportunities



http://www.ndk.cz/obrazky/ifontes_en/

Acknowledgements & Thanks

- National Science Foundation
 - CENS: Cooperative Agreement #CCR-0120778, D.L. Estrin, UCLA, PI.
 - CENS Education Infrastructure: #ESI- 0352572, W.A. Sandoval, PI; C.L. Borgman, co-PI.
 - Towards a Virtual Organization for Data Cyberinfrastructure, #OCI-0750529, C.L. Borgman, UCLA,
 PI; G. Bowker, Santa Clara University, Co-PI; Thomas Finholt, University of Michigan, Co-PI.
 - Monitoring, Modeling & Memory: Dynamics of Data and Knowledge in Scientific
 Cyberinfrastructures: #0827322, P.N. Edwards, UM, PI; Co-PIs C.L. Borgman, UCLA; G. Bowker,
 SCU; T. Finholt, UM; S. Jackson, UM; D. Ribes, Georgetown; S.L. Star, SCU)
- Microsoft Technical Computing Initiative
- Advice on development of this talk
 - UCLA: Evan Baker, David Fearon, Andrew Lau, Matthew Mayernik, Catherine McGowan, Joshua Sternfeld, Jillian Wallis, Carmen Mitchell (LMU)
 - Clifford Lynch, CNI
 - Carl Lagoze, Cornell
 - Ann O'Brien, Loughborough, UK
 - Herbert van de Sompel, Los Alamos National Labs





