

# UC Irvine

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Built on Hope: The Feminist Star Wars Project

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### Author

Amidon, Lily

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# Built on Hope: The Feminist *Star Wars* Project

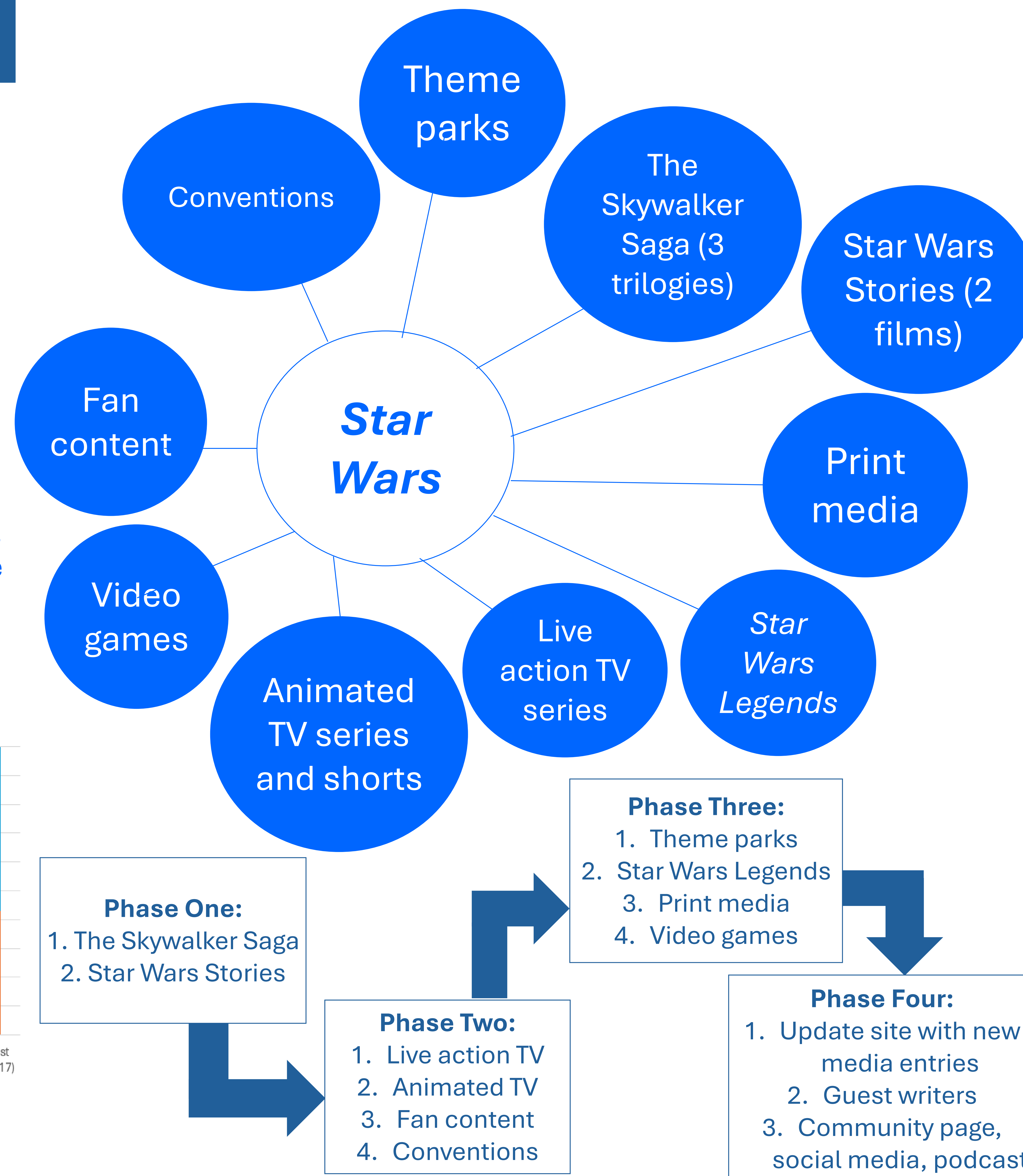
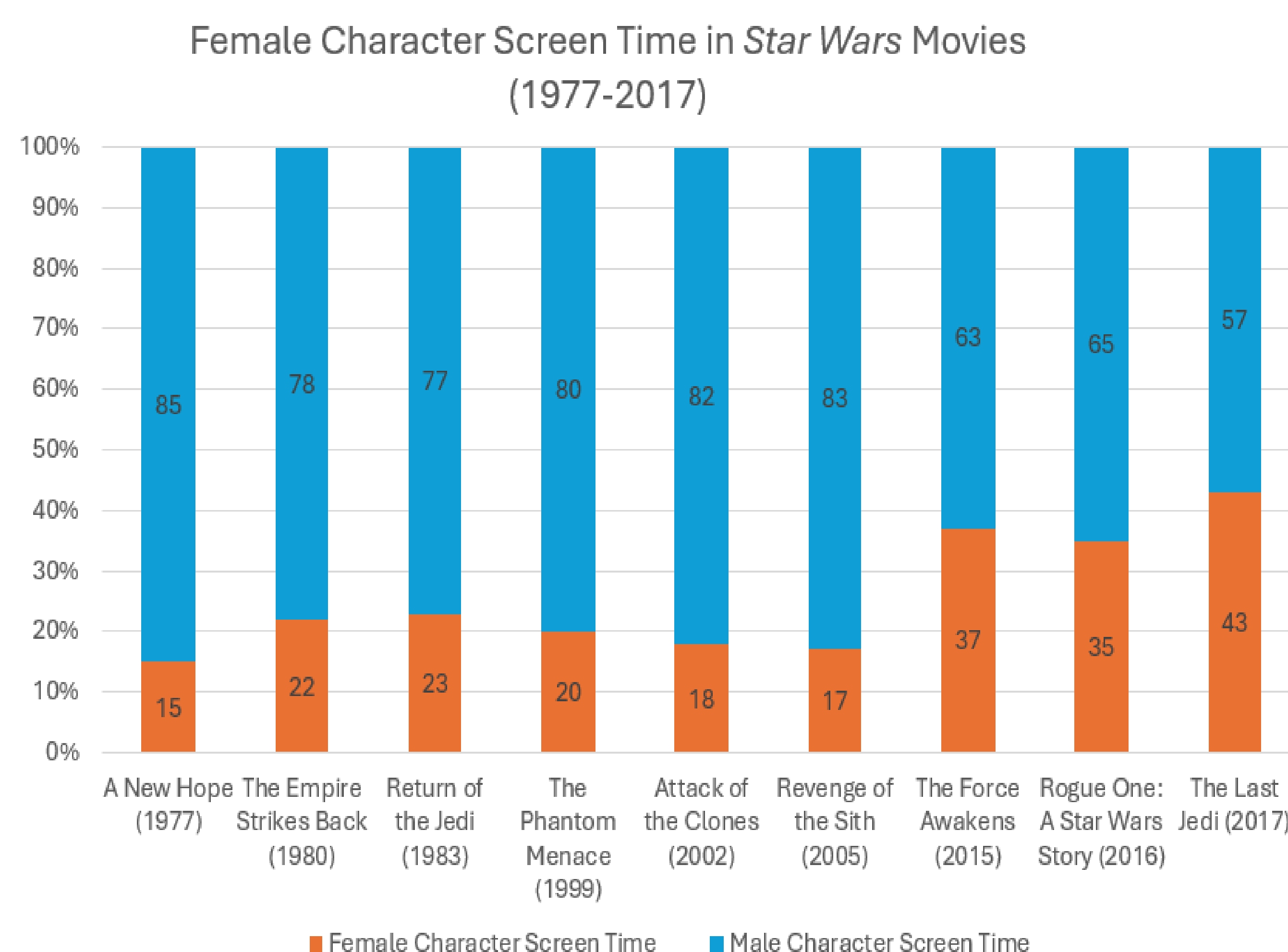
Undergraduate Summer Fellowship in Digital Humanities, University of California, Irvine

Lily Amidon

<https://sites.google.com/uci.edu/built-on-hope/home>

## What is Built on Hope?

Built on Hope is a database that analyzes the *Star Wars* transmedia franchise through a feminist lens to determine if the franchise can be read as feminist. The site is organized by type of content that links to subpages with more detailed analysis, videos, and pictures. Covering canon and non-canon material produced since 1977, Built on Hope seeks to have a broad coverage of several elements within the larger franchise. Built on Hope seeks to incorporate both academic and fan content into the site, hence the inclusion of fan-created content on social media. By including unofficial material and content styles, this project is more expansive and has a better chance of reaching more fans.



## Digital Humanities Tools & Methodology

Built on Hope includes

- Multimedia KnightLab JS Timeline to navigate the Google Site
- Embedded videos and links
- Data visualization of female characters' screen time in *Star Wars* films 1977-2017
- References page of primary and secondary sources (organized alphabetically and by media type)

## The Future of Built on Hope

Built on Hope is a living project will continue to update as new *Star Wars* content is announced and released. Built on Hope could expand to include pages featuring guest authors' interpretations of the franchise; such content would be especially useful when covering video games, print media, and *Star Wars Legends*. Building a dedicated fan space like Discord, Instagram, a podcast, or YouTube would increase interaction with the site and its content in a safe space.