UC Merced

Proceedings of the Annual Meeting of the Cognitive Science Society

Title

Natural Human Exploration under Approach and Avoidance Motivation in aReal-Life Spatial Environment

Permalink

https://escholarship.org/uc/item/7bt1n89q

Journal

Proceedings of the Annual Meeting of the Cognitive Science Society, 40(0)

Authors

Malhotra, Deeksha Chiew, Kimberly Vu, Mai-Anh et al.

Publication Date

2018

Natural Human Exploration under Approach and Avoidance Motivation in a Real-Life Spatial Environment

Deeksha Malhotra

Duke University, Durham, North Carolina, United States

Kimberly Chiew

Duke University, Durham, North Carolina, United States

Mai-Anh Vu

Duke University, Durham, North Carolina, United States

Nicole Heller

Carnegie Museum of Natural History, Pittsburgh, Pennsylvania, United States

Guillermo Sapiro

Duke University, Durham, North Carolina, United States

Alison Adcock

Duke University, Durham, North Carolina, United States

Abstract

Open-ended exploration and learning of novel environments is an activity of crucial evolutionary significance. Extant literature studying these behaviors in human subjects, however, remains sparse. Our study examined spontaneous human exploration (characterized using video) and subsequent memory of an art exhibit - a complex, real-life environment - as a function of approach vs. avoidance motivation contexts and individual differences. Building on our prior findings that motivational context and individual differences may interact to predict memory, but not exploration time, the present work uses computer vision approaches to extract more nuanced measures of exploration from video data, such as path length and curvilinearity. Preliminary analysis suggested that locomotor activity may be greater under approach vs. avoidance motivation, consistent with models linking approach motivation to dopaminergic function and associated motor activity. This and other results are discussed in the larger context of research characterizing exploration, locomotion, and memory encoding processes in motivated behavior.