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Yu, Rong Yi, Ming Frandsen, Benjamin A et al.

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Emergent phases in iron pnictides: Double-Q antiferromagnetism, charge order and enhanced nematic correlations

Rong Yu, 1,2,* Ming Yi, Benjamin A. Frandsen, 3,4 Robert J. Birgeneau, 3,4,5 and Qimiao Si^{6,†}

1 Department of Physics and Beijing Key Laboratory of Opto-electronic Functional
Materials and Micro-nano Devices, Renmin University of China, Beijing 100872, China

2 Department of Physics and Astronomy, Shanghai Jiao Tong University, Shanghai 200240,
China and Collaborative Innovation Center of Advanced Microstructures, Nanjing 210093, China
3 Department of Physics, University of California Berkeley, Berkeley, CA 94720, USA
4 Materials Sciences Division, Lawrence Berkeley National Laboratory, Berkeley, California 94720, USA
5 Department of Materials Science and Engineering, University of California Berkeley, Berkeley, CA 94720, USA
6 Department of Physics & Astronomy, Rice University, Houston, Texas 77005, USA

Electron correlations produce a rich phase diagram in the iron pnictides. Earlier theoretical studies on the correlation effect demonstrated how quantum fluctuations weaken and concurrently suppress a C_2 -symmetric single-Q antiferromagnetic order and a nematic order. Here we examine the emergent phases near the quantum phase transition. For a C_4 -symmetric collinear double-Q antiferromagnetic order, we show that it is accompanied by both a charge order and an *enhanced* nematic susceptibility. Our results provide understanding for several intriguing recent experiments in hole-doped iron arsenides, and bring out common physics that underlies the different magnetic phases of various iron-based superconductors.

Introduction. The understanding of iron-based superconductors (FeSCs) is still in flux, in part due to the entwining of various degrees of freedom (spin, orbital and nematic) [1–6]. It was recognized since the beginning of the field that superconductivity in these systems is driven by electron-electron Coulomb interactions rather than electron-phonon couplings. An influential notion is that superconductivity develops at the border of correlation-induced electronic orders. As such, a major focus of the field is to explore a variety of electronic orders, and a rich phase diagram has been uncovered [2–6]. In parallel, the overall effect of electron correlations was emphasized from early on [7–11].

Consider the case of iron pnictides. Structurally, it is comprised of layers of FeAs, each containing a square lattice of Fe ions. Lowering the temperature leads to a tetragonal-to-orthorhombic distortion, at T_s , which is accompanied or closely followed by a Néel transition at $T_N \leq T_s$. The structural transition is driven by an electronic nematic transition [12]. The antiferromagnetic (AF) order occurs at the wavevector $(\pi,0)$ or $(0,\pi)$. Such a single-Q AF order reduces the C_4 symmetry of the square lattice down to C_2 . In this family of FeSCs, the effect of electron correlations has been inferred from the bad-metal characteristics in their normal state [2–4, 7, 8]. It is further underscored by the recent observation of Mott-insulating behavior in the Cu-doped iron pnictide [13].

An important question is how the single-Q AF order and the nematic order evolve with tuning parameters such as chemical doping. An early theoretical analysis [14–16] demonstrated a weakening and an eventual concurrent suppression of the two orders upon an isoelectronic P-for-As substitution, which leads to quantum criticality. This analysis was carried out within a Ginzburg-Landau (GL) free energy functional, which was derived from a *w*-expansion [14, 17]. Here, *w* refers to the spectral weight of the coherent part of the single-electron excitations near the Fermi energy. The iron pnictides are in the bad-metal regime, with *w* being relatively small – on the order

of 1/3 as inferred from the observed Drude weight and effective electron mass. Experimental studies in CeFeAs_{1-x}P_xO [18, 19] and BaFe₂As_{2-x}P_x [20–22] have provided ample evidence for this theoretical proposal.

As is often the case, new phases can develop in the vicinity of quantum phase transitions. In the hole-doped iron pnictides, a C_4 -symmetric double-Q AF order has been identified in (Ba,Sr)Fe₂As₂ upon (Na,K)-doping [23–25]. It occurs close the quantum phase transition out of the single-Q AF and nematic orders, a regime of optimal doping close to the maximal transition temperature (T_c) of superconductivity.

In this Letter, we examine the emergent phases near the optimal doping within the GL analysis. We point out how, for the parameter w in this regime, a competing double-Q AF order with an accompanying (π,π) charge order [26, 27] can emerge. We find the surprising result that this C_4 magnetic phase hosts strong nematic fluctuations. Our results provide natural understanding of the recent experimental results in several hole-doped 122 iron pnictides [28–30], and lead to new insights into the universality in the magnetism across the various iron-based superconductors. Microscopically, our approach captures the unusual dependence on w in the expansion around the electron-localization transition. More generally, our analysis involves effective couplings between the magnetic and charge/nematic order parameters and is expected to be robust given that they are symmetry-prescribed [31].

Construction of the Ginzburg-Landau action. We start from the w-expansion [14, 17]. The effect of the on-site Coulomb interactions is treated by decomposing an electron operator into a coherent part, denoted by $d_{i\alpha\sigma}^{coh}$, with a coherent weight w, and an incoherent part, whose weight is 1-w. Here, i, α and σ label lattice site, orbital and spin indices; in momentum space, the coherent electron operator is written as $d_{\mathbf{k}\alpha\sigma}^{coh}$. Varying w keeps track of the tuning in the degree of electron correlations, with w=1 being the noninteracting limit. Because w is small in the bad-metal regime, we

will expand order-by-order in w. It is convenient to introduce a normalized electron operator, $c_{\mathbf{k}\alpha\sigma}=(1/\sqrt{w})d_{\mathbf{k}\alpha\sigma}^{coh}$. The prefactor ensures that this coherent c-electron operator has a spectral weight normalized to 1. Integrating out the high-energy incoherent-electronic states gives rise to local moments, which are labeled by $\mathbf{s}_{i,\alpha}$. The effective Hamiltonian comprises H_J , which describes J_1 and J_2 , the nearest-neighbor and next-nearest-neighbor bilinear spin-exchange interactions, and other terms such as the biquadratic interactions; H_c , which characterizes the coherent electrons as follows,

$$H_c = w \sum_{ij,\alpha\beta,\sigma} t_{ij}^{\alpha\beta} c_{i\alpha\sigma}^{\dagger} c_{j\beta\sigma} = \sum_{\mathbf{k},b,\sigma} \epsilon_{\mathbf{k}b} c_{\mathbf{k}b\sigma}^{\dagger} c_{\mathbf{k}b\sigma}$$
 (1)

with b being a band index and $\epsilon_{\mathbf{k}b} = w \tilde{\epsilon}_{\mathbf{k}b}$ capturing a bandwidth renormalization by the coherent weight w; and H_m , which specifies an effective coupling between the local moments and coherent electrons,

$$H_m = w \sum_{\mathbf{kq},bb',\alpha,\sigma\sigma'} \tilde{g}_{\mathbf{kq},bb',\alpha} c_{\mathbf{k+q}b\sigma}^{\dagger} \frac{\boldsymbol{\tau}_{\sigma\sigma'}}{2} c_{\mathbf{k}b'\sigma'} \cdot \mathbf{s}_{\mathbf{q}\alpha}, \quad (2)$$

where τ describes the Pauli matrices. Importantly, both $\tilde{\epsilon}$ and \tilde{g} are of order w^0 . This procedure is an expansion with respect to w=0, which corresponds to the threshold interaction for an electron localization.

We construct an effective action in terms of the staggered magnetic moments, $\mathbf{m}_{A/B}$, on sublattices A/B. As illustrated in Fig. 1(a), an Fe square lattice is separated into two sublattices, A and B, The A sublattice is further divided into A1 and A2 sublattices and, likewise, B into B1 and B2. We denote the uniform magnetization of the sublattice A1 by \mathbf{m}_{A1} , and similarly for the sublattices A2, B1 and B2. The staggered magnetizations of the A and B sublattices are

$$\mathbf{m}_{A} = \mathbf{m}_{A1} - \mathbf{m}_{A2},$$

$$\mathbf{m}_{B} = \mathbf{m}_{B1} - \mathbf{m}_{B2}.$$
 (3)

To the zeroth-order in w, the action is constructed from H_J . The terms at nonzero orders in w are generated by integrating out the coherent c-electrons in H_c and H_m , both of which are linearly proportional to w. The resulting GL action, expressed in terms of $\mathbf{m}_{A/B}$, is as follows [14, 15].

$$S = S_2 + S_4,$$

$$S_2 = \sum_{\mathbf{q},l} \left\{ \chi_0^{-1}(\mathbf{q}, i\omega_l) \left[\mathbf{m}_A^2(\mathbf{q}, i\omega_l) + \mathbf{m}_B^2(\mathbf{q}, i\omega_l) \right] + 2v(q_x^2 - q_y^2) \mathbf{m}_A(\mathbf{q}, i\omega_l) \cdot \mathbf{m}_B(-\mathbf{q}, -i\omega_l) \right\},$$

$$S_4 = \int_0^\beta d\tau \int d^2x \left\{ u_1(\mathbf{m}_A^2 + \mathbf{m}_B^2)^2 - u_2(\mathbf{m}_A^2 - \mathbf{m}_B^2)^2 - u_3(\mathbf{m}_A \cdot \mathbf{m}_B)^2 \right\}.$$
(6)

The quadratic part, S_2 , contains $\chi_0^{-1}(\mathbf{q}, \omega_l) = r + \omega_l^2 + \gamma |\omega_l| + c\mathbf{q}^2$, where ω_l is the Matsubara frequency and c is the spin wave velocity. The v term describes a spin anisotropy in

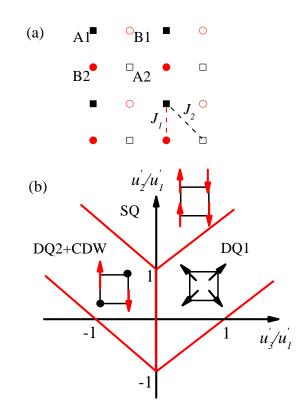


FIG. 1. (Color online) (a): The Fe square lattice being divided into four sublattices, A1, A2, B1, and B2. (b): Ground-state phase diagram of the free-energy functional, Eqn. (8). The phase boundaries are marked by the red lines. Here, SQ, DQ1, and DQ2 refer to, respectively, the single-Q AF phase, the noncollinear double-Q AF phase, and the collinear double-Q AF phase. For each phase, the spin pattern on a plaquette of the Fe square lattice is illustrated.

momentum space. The constant term of the quadratic coefficient in S_2 – *i.e.* the "mass" term – is $r=r_0+\Delta r$. Here, r_0 is the zeroth-order term in w produced by H_J , which is negative in the ordered regime, and $\Delta r=wA_Q$ is the linear-in-w contribution. Note that A_Q is given by the static spin susceptibility for the coherent c-electrons and, thus, must be positive (due to causality). In other words, the effect of w is to produce a positive shift in the mass term, which captures the physics that spin-flip interactions between the local moments and coherent electrons weaken the AF order. The damping term $\gamma |\omega_l|$ has an upper cutoff frequency that is linear in w. A quantum phase transition leading to the suppression of the single-Q AF order and the associated nematic order occurs when w reaches a threshold value such that it turns a negative r_0 into a positive r_0 [14, 15].

Importantly, the quartic coupling constants $u_i (i=1,2,3)$, appearing in S_4 , also acquires linear-in-w corrections (see Supplementary Material [32]). This observation has not been made before, and it has important new consequences. To see this, note that H_m is linear in w. Upon integrating out the coherent c-electrons, it would produce a w^4 factor in the corrections to the quartic-in-m couplings, Δu_i . However, due to

the linear-in-w bandwidth of the c-electrons, as specified in H_c , the integration over the c-electron propagators produces a singular factor $1/w^3$. The net result is that Δu_i are elevated to the unusual order of w^4/w^3 ; i.e., they are linear in w. Since these terms are of the same order in w as the shift to the mass r term in the quadratic part, Δu_i will be sizable near the quantum phase transition. While Δr must be positive, the contributions to Δu_i are associated with integrations of more than two (at least four coherent) c-electron propagators and can, thus, be of either sign. This motivates an analysis of the GL free-energy functional in the overall parameter space of the coupling constants. We now turn to this analysis.

Magnetic phase diagram. To study the magnetic ordering at wave vectors $\mathbf{Q}_1 = (\pi,0)$ and (or) $\mathbf{Q}_2 = (0,\pi)$, we define $\mathbf{m}_1 = \mathbf{m}(\pi,0)$ and $\mathbf{m}_2 = \mathbf{m}(0,\pi)$. They are connected to the staggered magnetization of the A,B sublattices via

$$\mathbf{m}_1 = (\mathbf{m}_{\rm A} - \mathbf{m}_{\rm B})/2,$$

 $\mathbf{m}_2 = (\mathbf{m}_{\rm A} + \mathbf{m}_{\rm B})/2.$ (7)

Rewriting the Landau functional derived from Eqn. (4) in terms of m_1 and m_2 , we have, up to the quartic order,

$$f_{m} = \frac{r_{m}}{2} (|\mathbf{m}_{1}|^{2} + |\mathbf{m}_{2}|^{2}) + \frac{u'_{1}}{4} (|\mathbf{m}_{1}|^{4} + |\mathbf{m}_{2}|^{4}) + \frac{u'_{2} + u'_{3}}{2} (\mathbf{m}_{1} \cdot \mathbf{m}_{2})^{2} + \frac{u'_{2} - u'_{3}}{2} (\mathbf{m}_{1} \times \mathbf{m}_{2})^{2}, (8)$$

where $r_m = 2r$, $u_1' = 16u_1 - 4u_3$, $u_2' = 16u_1 - 16u_2 + 4u_3$, and $u_3' = -16u_2$. We reiterate that r and u_i have already included the corrections from w. Note also that the damping term, which affects the behavior in the quantum critical regime [14–16], is unimportant for the structure of the phase diagram we are analyzing in this section.

To proceed, we define θ to be the angle between the two vectors \mathbf{m}_1 and \mathbf{m}_2 , and solve for the three independent variables, $|\mathbf{m}_1|$, $|\mathbf{m}_2|$, and θ . Taking the derivatives of the free energy with respect to these variables, we have

$$\frac{\partial f_m}{\partial |\mathbf{m}_1|} = |\mathbf{m}_1| \left\{ r_m + u_1' |\mathbf{m}_1|^2 + (u_2' + u_3' \cos 2\theta) |\mathbf{m}_2|^2 \right\} = 0,
\frac{\partial f_m}{\partial |\mathbf{m}_2|} = |\mathbf{m}_2| \left\{ r_m + u_1' |\mathbf{m}_2|^2 + (u_2' + u_3' \cos 2\theta) |\mathbf{m}_1|^2 \right\} = 0,
\frac{\partial f_m}{\partial \theta} = -u_3' |\mathbf{m}_1|^2 |\mathbf{m}_2|^2 \sin 2\theta = 0.$$
(9)

There are four solutions to the above equations: a) a paramagnetic (PM) state with $|\mathbf{m}_1| = |\mathbf{m}_2| = 0$; b) a single-Q AF (SQ) state with $|\mathbf{m}_1| = 0$, $|\mathbf{m}_2| = \sqrt{\frac{-r_m}{u_1'}}$, or $|\mathbf{m}_2| = 0$, $|\mathbf{m}_1| = \sqrt{\frac{-r_m}{u_1'}}$; c) a noncollinear double-Q AF state (DQ1) with $\cos\theta = 0$ ($\mathbf{m}_1 \perp \mathbf{m}_2$) and $|\mathbf{m}_1| = |\mathbf{m}_2| = \sqrt{\frac{-r_m}{u_1' + u_2' - u_3'}}$; and d) a collinear double-Q AF state (DQ2) with $\sin\theta = 0$ ($\mathbf{m}_1 \parallel \mathbf{m}_2$) and $|\mathbf{m}_1| = |\mathbf{m}_2| = \sqrt{\frac{-r_m}{u_1' + u_2' + u_3'}}$.

We restrict to the regime where the quartic couplings are adequate to determine the phase competition: $u_2'-u_3'>-u_1'$

and $u_2'+u_3'>-u_1'$. The ground-state phase diagram is shown in Fig. 1(b). In particular, the DQ1 ground state is stabilized for $u_3'>0$, $-u_1'< u_2'-u_3'< u_1'$, and the DQ2 ground state is stabilized for $u_3'<0$, $-u_1'< u_2'+u_3'< u_1'$.

We note that in the DQ2 state, the magnetic moments are ordered only at half of the iron sites (either A or B sublattice), as illustrated in the inset of Fig. 1(b). This will have important consequences on the dynamics, to which we will return.

Charge order. We consider this DQ2 phase. From the GL action in Eqns. (4)- (6), we perform a Hubbard-Stratonovich (HS) transformation to the u_2 term. In terms of \mathbf{m}_1 and \mathbf{m}_2 , the action becomes

$$S = S_2 + \int_0^\beta d\tau \int d^2x \left\{ 4u_1(\mathbf{m}_1^2 + \mathbf{m}_2^2)^2 - u_3(\mathbf{m}_1^2 - \mathbf{m}_2^2)^2 + \frac{\Delta_4^2}{u_2} + 4\Delta_4(\mathbf{m}_1 \cdot \mathbf{m}_2) \right\}. (10)$$

Here Δ_4 represents an Ising field that linearly couples to $\mathbf{m}_1 \cdot \mathbf{m}_2$. It has a wavevector $\mathbf{Q} = \mathbf{Q}_1 + \mathbf{Q}_2 = (\pi,\pi)$ and, thus, breaks the translational symmetry of the lattice; the C_4 symmetry, on the other hand, is preserved. From the spin symmetry perspective, since $\mathbf{m}_1 \cdot \mathbf{m}_2 \sim \boldsymbol{\tau}^2 \sim I$, Δ_4 has the same symmetry as a charge density [26, 27]. Therefore, it must also linearly couple to a charge order at wave vector (π,π) , and this linear coupling locks the transition temperature of the Ising and charge ordering at T_{co} [33, 34]. With a nonzero interlayer coupling, the DQ2 AF transition can be stabilized at a nonzero temperature. Since the quartic term $u_2(\mathbf{m}_1 \cdot \mathbf{m}_2)^2$ is relevant in the renormalization group sense with respect to the temperature-induced (classical) AF critical point, the thermal Ising transition can either precede or coincide with the magnetic one.

We close this section by noting that the Ising-nematic order associated with the single-Q AF order is also seen in this procedure by a HS transformation to the u_3 term of the GL action. Here, the HS field Δ_2 linearly couples to the Isingnematic order parameter [14, 35–37] $\mathbf{m}_A \cdot \mathbf{m}_B$.

Enhanced nematic susceptibility in the collinear double-Q antifferomagnetic phase. The charge-ordered DQ2 AF phase preserves the C_4 rotational symmetry. Nonetheless, it contains the same microscopic degrees of freedom as in the C_2 magnetic phase, viz. the sublattice staggered moments $\mathbf{m}_{A/B}$. As noted, the Ising-nematic field is

$$\Delta(x) = \mathbf{m}_A(x) \cdot \mathbf{m}_B(x). \tag{11}$$

We can thus expect considerable fluctuations of the nematic degree of freedom. To see this effect, we study the dynamical nematic susceptibility:

$$\chi_{\text{nem}}(\mathbf{q}, i\nu_n) = \int_0^\beta d\tau e^{i\nu_n \tau} \left\{ \langle T_\tau \Delta_{\mathbf{q}, \tau} \Delta_{-\mathbf{q}, 0} \rangle - \langle \Delta_{\mathbf{q}} \rangle \langle \Delta_{-\mathbf{q}} \rangle \right\}.$$
(12)

It follows from Eqs. (11,12) that χ_{nem} involves a convolution of the fluctuations in \mathbf{m}_A and those in \mathbf{m}_B . Importantly, in the

DQ2 phase, one of the sublattices is ordered [cf. the pattern in Fig. 1(b)], giving rise to gapless magnetic excitations. By contrast, in the paramagnetic phase, both sublattices are disordered, and the fluctuations of both \mathbf{m}_A and \mathbf{m}_B are gapped. We can then expect an enhanced χ_{nem} in the DQ2 AF phase, even though there is no static nematic order.

To illustrate our point, we consider the zero-temperature nematic susceptibility in the DO2 AF phase and compare it with that of the paramagnetic (PM) phase. We do so using a large-N approach to the GL action in Eqn. (4), which is generalized [32] from Ref. [16]. We extend $\mathbf{m}_{A/B}$ from O(3)to O(N) vectors, and scale $u_i \to u_i/N$. We then perform HS transformations to the quartic terms of the action by introducing fields λ , Δ_2 and Δ_4 , where λ refers to the mass of the propagator and, as introduced before, Δ_2 and Δ_4 are the HS fields conjugate to the corresponding Ising order parameters. Writing $\mathbf{m}_{A/B} = (\sqrt{N} m_{A/B}, \vec{\pi}_{A/B})$, where $m_{A/B}$ and $\vec{\pi}_{A/B}$ are the longitudinal and transverse modes, we obtain an effective free energy functional at the leading order in 1/N by integrating out the $\vec{\pi}$ modes. Differentiating the free energy with respect to $m_{A/B}$, λ , Δ_2 and Δ_4 leads to a set of saddle-point equations.

The nematic susceptibility is calculated at the saddle-point level in the DQ2 AF and PM phases. The difference between the nematic susceptibilities of the two cases is primarily caused by the contributions from the transverse magnetic modes [see Fig. 2(a) for Feynman diagrams that contribute to the nematic susceptibility]. Thus, we will focus on these contributions. (Our main conclusion still holds when contributions from the longitudinal fluctuations are taken into account [32]). Accordingly, the dynamical nematic susceptibility with momentum ${\bf q}$ and Matsubara frequency $i\nu_n$ is

$$\chi_{\text{nem}}(\mathbf{q}, i\nu_n)$$

$$\sim T \sum_{\mathbf{k}, l} \left[G_{m,AA}^{\pi}(\mathbf{k}, i\omega_l) G_{m,BB}^{\pi}(\mathbf{k} + \mathbf{q}, i\omega_l + i\nu_n) + G_{m,BA}^{\pi}(\mathbf{k}, i\omega_l) G_{m,AB}^{\pi}(\mathbf{k} + \mathbf{q}, i\omega_l + i\nu_n) \right]. \quad (13)$$

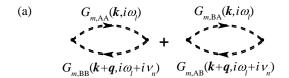
Here, $G_{m,AA}^{\pi}(\mathbf{k}, i\omega_l)$ etc. are the propagators for the transverse components of the $\mathbf{m}_{A/B}$ fields, the details of which are given in the Supplementary Material [32].

An explicit expression for the dynamical nematic susceptibility as a function of frequency ν is obtained (see Supplementary Material [32]). Fig. 2(b) shows the real part of $\chi_{\rm nem}({\bf q}=0,\nu)$ in the double-Q AF and the paramagnetic phases. We clearly see an enhancement of the nematic susceptibility at low frequencies in the double-Q AF phase. In particular, we can extract the value $\chi_{\rm nem}={\rm Re}\chi_{\rm nem}({\bf q}=0,\nu\to0)$ in each phase:

$$\chi_{\rm nem}^{\rm PM} \sim \frac{\pi}{2c\sqrt{\lambda}},$$
(14)

$$\chi_{\rm nem}^{\rm DQ} \sim \frac{\pi}{c\sqrt{2\lambda}},$$
(15)

where λ is the saddle-point value of the mass in each phase. We see that χ_{nem}^{DQ} is larger than χ_{nem}^{PM} (by a factor of $\sqrt{2}$) for the same mass value.



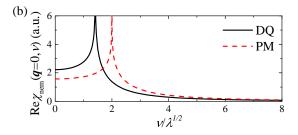


FIG. 2. (Color online) (a): Feynman diagrams that contribute to the dynamical nematic susceptibility – see text for details; (b): The real part of the dynamical nematic susceptibility, $\chi_{\rm nem}({\bf q}=0,\nu)$ in the collinear double-Q AF phase (DQ2) and the paramagnetic phase (PM). We take the mass $\lambda=1$ in the two phases and set the spinwave velocity c=1. The nematic susceptibility is enhanced at low frequencies in the double-Q AF phase.

Discussions and Conclusions. Our study brings out a key feature that connects with the experimental phase diagram of the hole-doped iron arsenides [23–25]. Our analysis is anchored by the reference point where the parameters of the free energy functional are dominated by the J_1 and J_2 and related interactions between the local moments, which place the system in the single-Q $(\pi,0)$ AF phase. Moving towards the optimal doping, the weight of coherent electrons (w) will increase. At the same time that this weakens the single-Q AF order, by reducing the magnitude of the quadratic coefficient of the free energy functional, r, from the negative side, it also changes the quartic coefficients of the free energy functional. The latter allows for the collinear double-Q AF phase and the accompanying charge order.

Our results on the nematic correlations in the collinear double-Q antiferromagnetic phase is consistent with the surprising observation, via x-ray and neutron-scattering measurements, of a robust local orthorhombicity [29] in the tetragonal AF phase of $Sr_{1-x}Na_xFe_2As_2$. Moreover, our finding of an enhanced nematic susceptibility accompanying a charge order in such a phase provides a natural understanding of the intriguing recent experiments on $Ba_{1-x}Na_xFe_2As_2$, with the ARPES studies [28] and shear-modulus measurements [30] respectively providing evidence for a (π,π) charge order and an enhanced nematic susceptibility in its tetragonal antiferromagnetic phase. Because the observed properties appear in the regime of optimal superconductivity, the theoretical results advanced here will likely be important for the understanding of superconductivity in the iron pnictides.

The observation of the C_4 magnetic phase lacking any nematic order seems to contrast the high- T_c (Na,K)-doped (Ba,Sr)Fe₂As₂ with other iron pnictides. Our conclusion that this phase nonetheless displays strong nematic fluctuations re-

veals a new connection between all these systems. Thus, our findings point to the unifying properties and common underlying physics of the electronic orders in the iron-based superconductors.

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- * rong.yu@ruc.edu.cn
- † gmsi@rice.edu
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SUPPLEMENTARY MATERIAL – EMERGENT PHASES IN IRON PNICTIDES: DOUBLE-Q ANTIFERROMAGNETISM, CHARGE ORDER AND ENHANCED NEMATIC CORRELATIONS

Ginzburg-Landau action

In this section, we further describe the construction of the Ginzburg-Landau action within a w-expansion [1, 2]. As described in the main text, we introduce a normalized coherent-electron operator, $c_{\mathbf{k}\alpha\sigma}=(1/\sqrt{w})d_{\mathbf{k}\alpha\sigma}^{coh}$. Integrating out the incoherent electrons gives rise to quasi-local moments, $\mathbf{s}_{i,\alpha}$, where i and α are the site and orbital indices. The effective local-energy Hamiltonian reads:

$$H_{\text{eff}} = H_J + H_c + H_m. \tag{S1}$$

Here, H_J is of zeroth order in w, describing an effective spin Hamiltonian for the local moments, $\mathbf{s}_{i,\alpha}$. Both H_c and H_m are linear in w.

$$H_{c} = \sum_{\mathbf{k},b,\sigma} \epsilon_{\mathbf{k}b\sigma} c_{\mathbf{k}b\sigma}^{\dagger} c_{\mathbf{k}b\sigma} = w \sum_{\mathbf{k},b,\sigma} \tilde{\epsilon}_{\mathbf{k}b\sigma} c_{\mathbf{k}b\sigma}^{\dagger} c_{\mathbf{k}b\sigma}$$

$$H_{m} = \sum_{\mathbf{k}\mathbf{q}bb'\alpha} g_{\mathbf{k}\mathbf{q}bb'\alpha} c_{\mathbf{k}+\mathbf{q}b\sigma}^{\dagger} \frac{\boldsymbol{\tau}_{\sigma\sigma'}}{2} c_{\mathbf{k}b'\sigma'} \cdot \mathbf{s}_{\mathbf{q}\alpha}$$

$$= w \sum_{\mathbf{k}\mathbf{q}bb'\alpha} \tilde{g}_{\mathbf{k}\mathbf{q}bb'\alpha} c_{\mathbf{k}+\mathbf{q}b\sigma}^{\dagger} \frac{\boldsymbol{\tau}_{\sigma\sigma'}}{2} c_{\mathbf{k}b'\sigma'} \cdot \mathbf{s}_{\mathbf{q}\alpha} . \tag{S2}$$

Here b,b' refer to band indices, and the vector τ labels the three Pauli matrices. In the first equation, the normalized dispersion $\tilde{\epsilon}_{\mathbf{k}b\sigma}$ is of order w^0 , corresponding to the conduction-electron dispersion at w=1. The relationship $\epsilon_{\mathbf{k}b\sigma}=w\tilde{\epsilon}_{\mathbf{k}b\sigma}$ reflects the band-narrowing of the coherent electrons. The normalized coupling $\tilde{g}_{\mathbf{k}\mathbf{q}bb'\alpha}$ is of order w^0 .

Our goal is to construct a Ginzburg-Landau free energy functional in terms of the staggered magnetic moments on A/B sublattices, \mathbf{m}_A and \mathbf{m}_B . This can be done by integrating out the coherent c-electrons, and the resulting Ginzburg-Landau action is given in Eqns. (4)-(6) of the main text. To the zeroth order in w, this effective action is derived from H_J , and includes quadratic and various quartic couplings. We will label the quadratic coefficient to be r_0 , which is negative signifying that the spin Hamiltonian itself gives rise to the single-Q $(\pi, 0)$ [or $(0, \pi)$] AF order.

To the nonzero orders in w, the coupling of the local moments to the coherent electrons will modify the effective action. In particular, it shifts the coupling constants of both the quadratic and quartic terms, as discussed in the main text. To see this, we define the single-particle Green's function for the c-electrons, $G_{\mathbf{k}b}(i\omega_n)$, and the p-particle Green's function representing the convolution of p single-particle Green's functions

$$\Pi_{\mathbf{q}_{1}\dots\mathbf{q}_{p}}^{(p)}(i\omega_{n_{1}},\dots,i\omega_{n_{p}}) = \sum_{i\nu_{n_{1}},\dots,i\nu_{n_{p}}} \sum_{\mathbf{k}_{1},\dots,\mathbf{k}_{p}} \sum_{\alpha_{1},\dots,\alpha_{p}} \prod_{j=1}^{p} G_{\mathbf{k}_{j}b_{j}}(i\nu_{n_{j}})g_{\mathbf{k}_{j}\mathbf{k}_{j+1},b_{j}b_{j+1}\alpha_{j}}a_{\alpha_{j}}\delta(\mathbf{k}_{j}+\mathbf{q}_{j}-\mathbf{k}_{j+1})\delta(\nu_{n_{j}}+\omega_{n_{j}}-\nu_{n_{j+1}}),$$
(S3)

where the δ -functions refer to the momentum and energy conservation at each of the p interacting vertices. In terms of the multi-particle Green's function, the changes in the quadratic term come from

$$-\Pi_{\mathbf{q},-\mathbf{q}}^{(2)}(i\omega_n) = \sum_{\mathbf{k},bb',\alpha} g_{\mathbf{k}\mathbf{q}bb'\alpha}^2 a_{\alpha}^2 \frac{f(\epsilon_{\mathbf{k}+\mathbf{q},b}) - f(\epsilon_{\mathbf{k},b'})}{i\omega_n - (\epsilon_{\mathbf{k}+\mathbf{q},b} - \epsilon_{\mathbf{k},b'})}.$$
 (S4)

Here, $f(\epsilon)$ is the Fermi-Dirac distribution function and a_{γ} is an orbital-dependent coefficient: $\sum_{\gamma} a_{\gamma} \mathbf{s}_{\gamma}$ appears in the magnetic order-parameter (m) field. Note that both $g_{\mathbf{k}\mathbf{q}bb'\alpha}$ and $\epsilon_{\mathbf{k},b'}, \epsilon_{\mathbf{k}+\mathbf{q},b}$ are linear order in w. Two terms follow from Eq. (S4). One is the damping term. Generically, it has the form $\Gamma = \gamma |\omega_n|$, for $|\omega_n| \ll wD$ (where D is the bare bandwidth, of order w^0). For γ , the order in w can be seen as follows: it captures a factor w^2 from $w^2 \sim w^2 \tilde{y}^2$ and, at the same time, it acquires a factor $\frac{1}{w^2}$ from the imaginary part of the retarded form $\Pi^{(2)}$. In other words, $w^2 \sim w^2 \tilde{y}^2$ and, at the same time, it acquires a factor $\frac{1}{w^2}$ from the imaginary part of the retarded form $\Pi^{(2)}$. In other words, $w^2 \sim w^2 \tilde{y}^2$ and, at the same time, it acquires a factor $\frac{1}{w^2}$ from the imaginary part of the retarded form $\Pi^{(2)}$. In other words, $w^2 \sim w^2 \tilde{y}^2$ and, at the same time, it acquires a factor $\frac{1}{w^2}$ from the imaginary part of the retarded form $\pi^2 \sim w^2 \sim w$

Similarly, the changes to the quartic terms come from

$$\Pi_{\mathbf{q}_{1},\mathbf{q}_{2},-\mathbf{q}_{1},-\mathbf{q}_{2}}^{(4)}(i\omega_{n},i\nu_{l},-i\omega_{n},-i\nu_{l}) + \Pi_{\mathbf{q}_{1},\mathbf{q}_{2},-\mathbf{q}_{2},-\mathbf{q}_{1}}^{(4)}(i\omega_{n},i\nu_{l},-i\nu_{l},-i\omega_{n}). \tag{S5}$$

Since the convolution of four Green's functions for the c-electrons may be either positive or negative, the corresponding changes to u_i (i=1,2,3) could have either sign. Note that $\Pi^{(4)} \sim g^4$, which is of order w^4 . At the same time, because it involves one independent integration over frequency and four Green's functions in the integrand, it will involve three factors of $\frac{1}{\epsilon} \sim \frac{1}{w} \frac{1}{\overline{\epsilon}}$. The net result is that the leading non-vanishing order of all these corrections to u_i will scale as w^4/w^3 ; i.e., they are also linear in w.

The fact that both Δr and Δu_i are linear in w seems to be surprising. They reflect the singular dependence in w of the c-electron correlation functions, with the two-particle susceptibility being $\sim \frac{1}{w}$ and the four-particle susceptibility susceptibility being $\sim \frac{1}{w^3}$. These singularities reflect the singular limit to the c-electrons as the system approaches the electron-localization transition upon $w \to 0^+$.

An alternative way of seeing this is to recognize that w can be factored out in $H_c + H_m$. Integrating out the coherent c-electrons will yield a term with w multiplying a determinant. The latter can be expanded for quadratic, quartic and higher order terms in the effective Ginzburg-Landau functional. This implies that linear-in-w terms appear in the quadratic, quartic and all the higher order corrections to the GL action. For the corrections to the quadratic and quartic couplings, this is the same conclusion as above.

General formulation of the large-N approach

Here we outline the large-N approach to the Ginzburg-Landau action $S\{\mathbf{m}_A, \mathbf{m}_B\}$ in Eqns. (4)-(6) of the main text, which is generalized from Ref. [3]. The partition function and the free energy density read as

$$Z = \int \mathcal{D}\mathbf{m}_A \mathcal{D}\mathbf{m}_B e^{-S\{\mathbf{m}_A, \mathbf{m}_B\}},$$
 (S6)

$$f = -\frac{1}{\beta V} \ln Z. \tag{S7}$$

In the large-N treatment, we first generalize the sublattice magnetizations $\mathbf{m}_{A,B}$ to O(N) vectors, and scale $u_i \to u_i/N$. We focus on the regime with all $u_i > 0$, corresponding to the case in which the ground state is either the single-Q (SQ) AF or the collinear double-Q (DQ2) AF. Denoting $\int dx = \int d\tau \int d^2x$, we introduce the following Hubbard-Stratonovich transformations to the S_4 term,

$$e^{-r\sum_{\mathbf{q},l}\left[\mathbf{m}_{A}^{2}(\mathbf{q},\omega_{l})+\mathbf{m}_{B}^{2}\right]-\int dx \frac{u_{1}}{N}(\mathbf{m}_{A}^{2}+\mathbf{m}_{B}^{2})^{2}}=L_{1}\int \mathcal{D}\lambda e^{\int dx \left\{i\lambda(\mathbf{m}_{A}^{2}+\mathbf{m}_{B}^{2})+\frac{N}{4u_{1}}(i\lambda-r)^{2}\right\}},\tag{S8}$$

$$e^{\frac{u_2}{N} \int dx (\mathbf{m}_A^2 - \mathbf{m}_B^2)^2} = L_2 \int \mathcal{D}\Delta_4 e^{\int dx \left\{ -\frac{N\Delta_4^2}{4u_2} - \Delta_4 (\mathbf{m}_A^2 - \mathbf{m}_B^2) \right\}},$$
 (S9)

$$e^{\frac{u_3}{N} \int dx (\mathbf{m}_A \cdot \mathbf{m}_B)^2} = L_3 \int \mathcal{D}\Delta_2 e^{\int dx \left\{ -\frac{N\Delta_2^2}{u_3} - 2\Delta_2 \mathbf{m}_A \cdot \mathbf{m}_B \right\}}, \tag{S10}$$

where the constants

$$L_i = \prod_{x} \sqrt{\frac{u_i}{N\pi}},\tag{S11}$$

for i = 1, 2, 3, respectively.

The partition function is then written as

$$Z = L_1 L_2 L_3 \int \mathcal{D}[\mathbf{m}_A, \mathbf{m}_B, \Delta_2, \Delta_4, \lambda] \exp\{-S([\mathbf{m}_A, \mathbf{m}_B, \Delta_2, \Delta_4, \lambda])\},$$

$$= L_1 L_2 L_3 \int \mathcal{D}[\mathbf{m}_A, \mathbf{m}_B, \Delta_2, \Delta_4, \lambda] \exp\left\{\int dx \left[-\frac{N\Delta_2^2}{u_3} - 2\Delta_2 \mathbf{m}_A \cdot \mathbf{m}_B - \frac{N\Delta_4^2}{4u_2} - \Delta_4 (\mathbf{m}_A^2 - \mathbf{m}_B^2)\right] - i\lambda(\mathbf{m}_A^2 + \mathbf{m}_B^2) + \frac{N}{4u_1} (i\lambda - r)^2\right] - \sum_{\mathbf{q}, l} \left[\bar{\chi}_0^{-1} (\mathbf{m}_A^2 + \mathbf{m}_B^2) + 2v(q_x^2 - q_y^2) \mathbf{m}_A \cdot \mathbf{m}_B\right],$$
(S12)

where

$$\bar{\chi}_0^{-1} = \chi_0^{-1} - r. \tag{S13}$$

We express $\mathbf{m}_{A/B} = (\sqrt{N}m_{A/B}, \vec{\pi}_{A/B})$, where $m_{A/B}$ is the ordered (longitudinal) part and $\vec{\pi}_{A/B}$ refers to the N-1 transverse fluctuating modes. The partition function is then rewritten as the product of the longitudinal and transverse parts: $Z = Z_{\sigma} Z_{\pi}$, with the longitudinal part

$$Z_{\sigma} = \int \mathcal{D}[m_A, m_B, \Delta_2, \Delta_4, \lambda] \exp\left\{-N \sum_{\mathbf{q}, l} \left[\bar{\chi}_0^{-1}(m_A^2 + m_B^2) + 2v(q_x^2 - q_y^2)m_A m_B\right] - N \int dx \left[2\Delta_2 m_A m_B + i\lambda(m_A^2 + m_B^2) + \Delta_4(m_A^2 - m_B^2) + \frac{\Delta_2^2}{u_3} + \frac{\Delta_4^2}{4u_2} - \frac{(i\lambda - r)^2}{4u_1}\right]\right\},$$
(S14)

and the transverse part

$$Z_{\pi} = L_1 L_2 L_3 \int \mathcal{D}[\vec{\pi}_A, \vec{\pi}_B] \exp \left\{ -\sum_{\mathbf{q}, l} (\vec{\pi}_A(-\mathbf{q}, -i\omega_l), \vec{\pi}_B(-\mathbf{q}, -i\omega_l)) G_{m, \pi}^{-1} \begin{pmatrix} \vec{\pi}_A(\mathbf{q}, i\omega_l) \\ \vec{\pi}_B(\mathbf{q}, i\omega_l) \end{pmatrix} \right\}, \tag{S15}$$

where

$$G_{m,\pi}^{-1}(\mathbf{q}, i\omega_l) = \begin{pmatrix} \bar{\chi}_0^{-1} + i\lambda + \Delta_4 & v(q_x^2 - q_y^2) + \Delta_2 \\ v(q_x^2 - q_y^2) + \Delta_2 & \bar{\chi}_0^{-1} + i\lambda - \Delta_4 \end{pmatrix}.$$
 (S16)

To the leading order in 1/N, we can obtain the saddle-point solution by taking the $\mathbf{q}=0$ and $\omega_l=0$ components of the fields $m_A, m_B, \Delta_2, \Delta_4$, and λ and integrating out the $\vec{\pi}_{A/B}$ modes. The transverse partition function is then

$$Z_{\pi} = L_1 L_2 L_3 \prod_{\mathbf{q}, l} \sqrt{\pi / \det \left(G_{m, \pi}^{-1} \right)},$$
 (S17)

and we reach the following free energy density:

$$f[m_A, m_B, \Delta_2, \Delta_4, \lambda] = \frac{\Delta_2^2}{u_3} + \frac{\Delta_4^2}{4u_2} - \frac{(\lambda - r)^2}{4u_1} + 2\Delta_2 m_A m_B + \lambda (m_A^2 + m_B^2) + \Delta_4 (m_A^2 - m_B^2) + \frac{1}{2\beta V} \sum_{\mathbf{q}, l} \ln \left\{ \left(\bar{\chi}_0^{-1} + \lambda + \Delta_4 \right) \left(\bar{\chi}_0^{-1} + \lambda - \Delta_4 \right) - \left[v(q_x^2 - q_y^2) + \Delta_2 \right]^2 \right\}.$$
 (S18)

Note that we have redefined $i\lambda \to \lambda$, where λ is real, in Eqn. (S18).

By taking the derivatives of the free energy density in Eqn. (S18) with respect to $m_{A/B}$, Δ_2 , Δ_4 , and λ , we obtain the following saddle-point equations:

$$\frac{\partial f}{\partial m_A} = 2\left[(\lambda + \Delta_4) m_A + \Delta_2 m_B \right] = 0, \tag{S19}$$

$$\frac{\partial f}{\partial m_B} = 2\left[(\lambda - \Delta_4) m_B + \Delta_2 m_A \right] = 0, \tag{S20}$$

$$\frac{\partial f}{\partial \Delta_2} = \frac{2\Delta_2}{u_3} + 2m_A m_B - \frac{1}{2\beta V} \sum_{\mathbf{q},l} \frac{2\left[v(q_x^2 - q_y^2) + \Delta_2\right]}{\left(\bar{\chi}_0^{-1} + \lambda + \Delta_4\right) \left(\bar{\chi}_0^{-1} + \lambda - \Delta_4\right) - \left[v(q_x^2 - q_y^2) + \Delta_2\right]^2} = 0,\tag{S21}$$

$$\frac{\partial f}{\partial \Delta_4} = \frac{\Delta_4}{2u_2} + (m_A^2 - m_B^2) - \frac{1}{2\beta V} \sum_{\mathbf{q}, l} \frac{2\Delta_4}{\left(\bar{\chi}_0^{-1} + \lambda + \Delta_4\right) \left(\bar{\chi}_0^{-1} + \lambda - \Delta_4\right) - \left[v(q_x^2 - q_y^2) + \Delta_2\right]^2} = 0, \tag{S22}$$

$$\frac{\partial f}{\partial \lambda} = -\frac{\lambda - r}{2u_1} + (m_A^2 + m_B^2) + \frac{1}{2\beta V} \sum_{\mathbf{q}, l} \frac{2(\bar{\chi}_0^{-1} + \lambda)}{\left(\bar{\chi}_0^{-1} + \lambda + \Delta_4\right) \left(\bar{\chi}_0^{-1} + \lambda - \Delta_4\right) - \left[v(q_x^2 - q_y^2) + \Delta_2\right]^2} = 0. \tag{S23}$$

Nematic susceptibility

Contribution to the nematic susceptibility from the transverse modes

We now turn to calculating the zero-temperature nematic susceptibility in the C_4 symmetric DQ2 phase and its paramagnetic counterpart. The expression for the nematic susceptibility is given in Eqn. (13) of the main text. The propagators of the $\vec{\pi}$ modes are

$$G_{m,\pi} = \begin{pmatrix} G_{m,AA}^{\pi} & G_{m,AB}^{\pi} \\ G_{m,BA}^{\pi} & G_{m,BB}^{\pi} \end{pmatrix} = \frac{1}{(\bar{\chi}_{0}^{-1} + \lambda)^{2} - \left[(v(q_{x}^{2} - q_{y}^{2}) + \Delta_{2})^{2} + \Delta_{4}^{2} \right]} \begin{pmatrix} \bar{\chi}_{0}^{-1} + \lambda - \Delta_{4} & -v(q_{x}^{2} - q_{y}^{2}) - \Delta_{2} \\ -v(q_{x}^{2} - q_{y}^{2}) - \Delta_{2} & \bar{\chi}_{0}^{-1} + \lambda + \Delta_{4} \end{pmatrix}. \tag{S24}$$

The general expression for the dynamical nematic susceptibility $\chi_{\rm nem}$ is complicated, and can only be calculated numerically. However, we can already see a clear enhancement of $\chi_{\rm nem}({\bf q}=0,\nu\to 0)$ in the DQ2 phase in the limit of $\gamma^2\ll\lambda$ and $v\ll c$, where we can derive analytical results. We note that when $v\ll c$, $|G^\pi_{m,AB/BA}|\ll|G^\pi_{m,AA/BB}|$ in both the paramagnetic and the collinear double-Q AF phases. To the leading order in v/c, $\chi_{\rm nem}({\bf q},i\nu_n)\approx T\sum_{{\bf k},l}G^\pi_{m,AA}({\bf k},i\omega_l)G^\pi_{m,BB}({\bf k}+{\bf q},i\omega_l+i\nu_n)$. In the following we show the results to this leading order, and consider the case $\gamma\to 0$.

In the paramagnetic phase, we define $c_{\mathbf{k}}^2 = c\mathbf{k}^2 + \lambda_0$, where λ_0 is the saddle-point value of the mass. At $T \to 0$, we can covert the summation over Matsubara frequencies an integral

$$T\sum_{\omega_l} \to \int_{-\infty}^{\infty} \frac{d\omega_l}{2\pi}.$$
 (S25)

We find that

$$\chi_{\text{nem}}(\mathbf{q} = 0, \nu_n) \sim \frac{N-1}{2\pi} \sum_{\mathbf{k}} \int_{-\infty}^{\infty} \frac{d\omega_l}{(\omega_l^2 + c_{\mathbf{k}}^2)((\omega_l + \nu_n)^2 + c_{\mathbf{k}}^2)}$$

$$\sim (N-1) \sum_{\mathbf{k}} \frac{1}{c_{\mathbf{k}}(\nu_n^2 + 4c_{\mathbf{k}}^2)}$$

$$\sim (N-1)\pi \int \frac{dk^2}{\sqrt{ck^2 + \lambda_0}[\nu_n^2 + 4(ck^2 + \lambda_0)]}$$

$$\sim \frac{(N-1)\pi}{c\nu_n} \left[\arctan\left(\frac{\nu_n}{2\sqrt{\lambda_0}}\right) - \arctan\left(\frac{\nu_n}{2\sqrt{c\Lambda^2 + \lambda_0}}\right) \right], \tag{S26}$$

where Λ is a momentum cutoff. Relaxing $\Lambda \to \infty$, we obtain

$$\chi_{\text{nem}}^{\text{PM}}(\mathbf{q} = 0, \nu_n) \sim \frac{(N-1)\pi}{c\nu_n} \arctan\left(\frac{\nu_n}{2\sqrt{\lambda_0}}\right)$$
(S27)

Taking the analytical continuation $i\nu_n \to \nu + i0^+$ and using $\frac{i}{x}\arctan\left(-\frac{ix}{a}\right) = \frac{1}{2x}\ln\left(\frac{a+x}{a-x}\right)$, we arrive at

$$\operatorname{Re}\chi_{\text{nem}}^{\text{PM}}(\mathbf{q}=0,\nu) \sim \frac{(N-1)\pi}{2c\nu} \ln \left| \frac{2\sqrt{\lambda_0} + \nu}{2\sqrt{\lambda_0} - \nu} \right|.$$
 (S28)

In the limit $\nu \to 0$, we obtain Eqn. (14) of the main text.

In the DQ2 phase, we define

$$\tilde{c}_{A|\mathbf{k}}^2 = c\mathbf{k}^2,\tag{S29}$$

$$\tilde{c}_{B,\mathbf{k}}^2 = c\mathbf{k}^2 + 2\tilde{\lambda}.\tag{S30}$$

and find that

$$\chi_{\text{nem}}(\mathbf{q} = 0, \nu_n) \sim \frac{N-1}{2\pi} \sum_{\mathbf{k}} \int_{-\infty}^{\infty} \frac{d\omega_l}{(\omega_l^2 + \tilde{c}_{A,\mathbf{k}}^2)[(\omega_l + \nu_n)^2 + \tilde{c}_{B,\mathbf{k}}^2]}$$

$$\sim \frac{N-1}{2} \sum_{\mathbf{k}} \frac{\tilde{c}_{A,\mathbf{k}} \tilde{c}_{B,\mathbf{k}}}{\tilde{c}_{A,\mathbf{k}} + \tilde{c}_{B,\mathbf{k}}} \frac{1}{\nu_n^2 + (\tilde{c}_{A,\mathbf{k}} + \tilde{c}_{B,\mathbf{k}})^2}$$

$$\sim \frac{(N-1)\pi}{2} \int dk^2 \left(\frac{1}{\sqrt{ck^2}} + \frac{1}{\sqrt{ck^2 + 2\tilde{\lambda}}} \right) \frac{1}{\nu_n^2 + \left(\sqrt{ck^2} + \sqrt{ck^2 + 2\tilde{\lambda}}\right)^2}$$

$$\sim \frac{(N-1)\pi}{c\nu_n} \left[\arctan\left(\frac{\nu_n}{\sqrt{2\tilde{\lambda}}}\right) - \arctan\left(\frac{\nu_n}{\sqrt{c\Lambda^2 + 2\tilde{\lambda}} + \sqrt{c\Lambda^2}}\right) \right]. \tag{S31}$$

Taking the momentum cutoff $\Lambda \to \infty$, we now yield

$$\chi_{\text{nem}}^{\text{DQ}}(\mathbf{q}=0,\nu_n) \sim \frac{(N-1)\pi}{c\nu_n} \arctan\left(\frac{\nu_n}{\sqrt{2\tilde{\lambda}}}\right).$$
 (S32)

After the analytical continuation $i\nu_n \to \nu + i0^+$, this gives rise to

$$\operatorname{Re}\chi_{\text{nem}}^{\text{DQ}}(\mathbf{q}=0,\nu) \sim \frac{(N-1)\pi}{2c\nu} \ln \left| \frac{\sqrt{2\tilde{\lambda}} + \nu}{\sqrt{2\tilde{\lambda}} - \nu} \right|.$$
 (S33)

Taking the limit $\nu \to 0$, we reach Eqn. (15) of the main text.

Contribution to the nematic susceptibility from the longitudinal modes

To take into account the longitudinal fluctuations, we introduce $\sigma_{A/B}$, $\delta\lambda$, $\delta\Delta_2$, and $\delta\Delta_4$ as fluctuations of the corresponding fields $m_{A/B}$, λ , Δ_2 , and Δ_4 , and expand the longitudinal part of the partition function Z_m , given in Eqn. (S14), up to the quadratic terms around the saddle point. Defining the vector

$$\vec{\Sigma}(\mathbf{q}, i\omega_l) = (\sigma_A, \sigma_B, \delta\lambda, \delta\Delta_2, \delta\Delta_4)^T, \tag{S34}$$

we can express

$$Z_{m} = Z_{m0} + \int \mathcal{D}[\vec{\Sigma}] \exp\left\{-\sum_{\mathbf{q},l} \vec{\Sigma}^{T}(-\mathbf{q}, -i\omega_{l}) G_{m,\sigma}^{-1} \vec{\Sigma}(\mathbf{q}, i\omega_{l})\right\},$$
(S35)

where Z_{m0} is the saddle-point partition function. Here, $G_{m,\sigma}^{-1}$ is the inverse longitudinal propagator and takes the following matrix form:

$$G_{m,\sigma}^{-1} = \begin{pmatrix} \bar{\chi}_0^{-1} + \lambda + \Delta_4 & \Delta_2 & \sqrt{N}m_A & \sqrt{N}m_B & \sqrt{N}m_A \\ \Delta_2 & \bar{\chi}_0^{-1} + \lambda - \Delta_4 & \sqrt{N}m_B & \sqrt{N}m_A & \sqrt{N}m_B \\ \sqrt{N}m_A & \sqrt{N}m_B & -\frac{N}{4u_1} & 0 & 0 \\ \sqrt{N}m_B & \sqrt{N}m_A & 0 & \frac{N}{u_3} & 0 \\ \sqrt{N}m_A & \sqrt{N}m_B & 0 & 0 & \frac{N}{4u_2} \end{pmatrix}.$$
 (S36)

In the paramagnetic phase, $m_A=m_B=\Delta_2=\Delta_4=0$. In this case, the longitudinal propagators are $G^{\sigma}_{m,AA}=G^{\sigma}_{m,BB}=1/(\bar{\chi}_0^{-1}+\lambda_0)$, and $G^{\sigma}_{m,AB}=G^{\sigma}_{m,BA}=0$, identical to the transverse ones. This is expected as the model is SU(2) symmetric in this phase. (Here, we are using the terms "longitudinal" and "transverse" in reference to its ordered counterpart.) We then find the contribution to the nematic susceptibility to be

$$\chi_{\text{nem}}^{\text{PM},\sigma}(\mathbf{q}=0,\nu_n) \sim \frac{\pi}{c\nu_n} \arctan\left(\frac{\nu_n}{2\sqrt{\lambda_0}}\right).$$
 (S37)

This is also identical to the contribution from the $\vec{\pi}$ modes besides the (N-1) factor. So the total susceptibility is

$$\chi_{\text{nem}}^{\text{PM,tot}}(\mathbf{q} = 0, \nu_n) \sim \frac{N\pi}{c\nu_n} \arctan\left(\frac{\nu_n}{2\sqrt{\lambda_0}}\right),$$
(S38)

which rescales the expression in Eqn. (28) by a factor of N/(N-1).

In the double-Q phase, $\Delta_2=0$, and we take $m_B=0$. After inverting $G_{m,\sigma}^{-1}$, we find $G_{m,AB}^{\sigma}=G_{m,BA}^{\sigma}=0$, and

$$G_{m,AA}^{\sigma} = \frac{1}{\bar{\chi}_0^{-1} + 4(u_1 - u_2)m_A^2},\tag{S39}$$

$$G_{m,BB}^{\sigma} = \frac{1}{\bar{\chi}_0^{-1} + 2\tilde{\lambda} - u_3 m_A^2}.$$
 (S40)

We introduce

$$(\tilde{c}'_{A,\mathbf{k}})^2 = c\mathbf{k}^2 + (u_1 - u_2)m_A^2, \tag{S41}$$

$$(\tilde{c}'_{B\mathbf{k}})^2 = c\mathbf{k}^2 + 2\tilde{\lambda} - u_3 m_A^2, \tag{S42}$$

in a similar way as in the treatment of the $\vec{\pi}$ modes, and we find the following form for the longitudinal contribution to the nematic susceptibility

$$\chi_{\text{nem}}^{\text{DQ},\sigma}(\mathbf{q}=0,\nu_n) \sim \frac{1}{2\pi} \sum_{\mathbf{k}} \int_{-\infty}^{\infty} \frac{d\omega_l}{(\omega_l^2 + (\tilde{c}'_{A,\mathbf{k}})^2)[(\omega_l + \nu_n)^2 + (\tilde{c}'_{B,\mathbf{k}})^2]}$$
$$\sim \frac{\pi}{c\nu_n} \arctan\left(\frac{\nu_n}{\sqrt{(u_1 - u_2)m_A^2} + \sqrt{2\tilde{\lambda} - u_3 m_A^2}}\right). \tag{S43}$$

In general, by solving the saddle-point equations, we can show that $\sqrt{(u_1-u_2)m_A^2}+\sqrt{2\tilde{\lambda}-u_3m_A^2}<2\sqrt{\lambda_0}$, which also lead to a larger contribution to nematic susceptibility than in the paramagnetic phase. In particular, when the magnetic order is weak, i.e., $m_A^2\ll\tilde{\lambda}$, this leads to

$$\chi_{\text{nem}}^{\text{DQ},\sigma}(\mathbf{q}=0,\nu_n) \approx \frac{\pi}{c\nu_n} \arctan\left(\frac{\nu_n}{\sqrt{2\tilde{\lambda}}}\right),$$
 (S44)

which is approximately the same as the transverse contribution, except for the (N-1) factor. In this regime, the total contribution is approximately

$$\chi_{\text{nem}}^{\text{DQ,tot}}(\mathbf{q} = 0, \nu_n) \approx \frac{N\pi}{c\nu_n} \arctan\left(\frac{\nu_n}{\sqrt{2\tilde{\lambda}}}\right).$$
(S45)

We can now compare Eqn. (S45) with Eqn. (S38), and see that our main conclusion on the enhancement of the nematic susceptibility still holds upon the inclusion of the contribution from longitudinal fluctuations.

^{*} rong.yu@ruc.edu.cn

[†] qmsi@rice.edu

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