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# Spatial Distribution of U.S. Household Carbon Footprints Reveals Suburbanization Undermines Greenhouse Gas Benefits of Urban Population Density

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# 7 Supporting Information

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**ABSTRACT:** Which municipalities and locations within the United States contribute the most to household greenhouse gas emissions, and what is the effect of population density and suburbanization on emissions? Using national household surveys, we developed econometric models of demand for energy, transportation, food, goods, and services that were used to derive average household carbon footprints (HCF) for U.S. zip codes, cities, counties, and metropolitan areas. We find consistently lower HCF in urban core cities ( $\sim$ 40 tCO<sub>2</sub>e) and higher carbon footprints in outlying suburbs ( $\sim$ 50 tCO<sub>2</sub>e), with a range from  $\sim$ 25 to >80 tCO<sub>2</sub>e in the 50 largest metropolitan areas. Population density exhibits a



weak but positive correlation with HCF until a density threshold is met, after which range, mean, and standard deviation of HCF decline. While population density contributes to relatively low HCF in the central cities of large metropolitan areas, the more extensive suburbanization in these regions contributes to an overall net increase in HCF compared to smaller metropolitan areas. Suburbs alone account for ~50% of total U.S. HCF. Differences in the size, composition, and location of household carbon footprints suggest the need for tailoring of greenhouse gas (GHG) mitigation efforts to different populations.

#### BACKGROUND

22 Demand for energy, transportation, food, goods and services 23 drives global anthropogenic emissions of greenhouse gases 24 (GHGs). Households in the United States alone are directly or 25 indirectly responsible for about 20% of annual global GHG 26 emissions, <sup>1,2</sup> yet represent only 4.3% of total global population. 27 In the absence of comprehensive national climate policy, U.S. 28 states and over 1000 U.S. mayors have committed to GHG 29 reductions.<sup>3</sup> In response, a new protocol exists for managing 30 community-scale GHG emissions that emphasizes contribu-31 tions from households. For compliance and voluntary policies 32 to be effective, information is needed on the size and 33 composition of household carbon footprints for all regions, at 34 metropolitan, county, city, and even neighborhood scales. As 35 global urbanization accelerates, increasing by 2.7 billion people 36 by 2050,5 the lessons from the data-rich U.S. experience may 37 have increasing importance for planning efforts in urban areas 38 of the world's expanding list of mega-cities.

Previous research using a diverse set of methods focused largely on large metropolitan regions or cities has shown that household carbon footprints (HCF) vary considerably, with energy, transportation, or consumption comprising a larger share of the total and with households in some locations contributing far more emissions than others. For example, motor vehicles in California comprises 30% of HCF, compared to 6% for household electricity, while electricity is frequently the largest single source of emissions in locations with predominantly coal-fired electricity. Income, household size, and social factors have been shown to affect total HCF, while a

large number of factors have been shown to contribute to 50 household energy and transportation-related emissions. 51

A number of studies suggest that geographic differences in 52 emissions are in part explained by population density. 53 Population-dense municipalities tend to be urban centers 54 with employment, housing, and services closely colocated, 55 reducing travel distances, increasing demand for public transit, 56 and with less space for larger homes. Early research by Newman 57 and Kenworthy, 13 using data on 32 global cities, suggested a 58 strong negative log-linear correlation between vehicle fuels and 59 density (Figure S-1 in Supporting Information). More recent 60 work using data from domestic and global cities has also 61 seemed to confirm this relationship, although with more 62 variance than previously thought.14 One thread of research 63 suggests that urban form (colocation of housing, employment 64 and services) to be a more important factor. 15 Other studies 65 suggest that neither density nor urban form result in large CO<sub>2</sub> 66 benefits, and these may be outweighed by other social costs, 67 such as crowding and higher rents.

These earlier studies have been limited to analyzing a small 69 set of case studies, and the resulting conclusions are difficult to 70 generalize beyond those included in the studies themselves. A 71 large, nationwide data set of all locations at fine geographic 72 resolution holds potential to reassess the urban form hypothesis 73 to more accurately describe the relationship between 74

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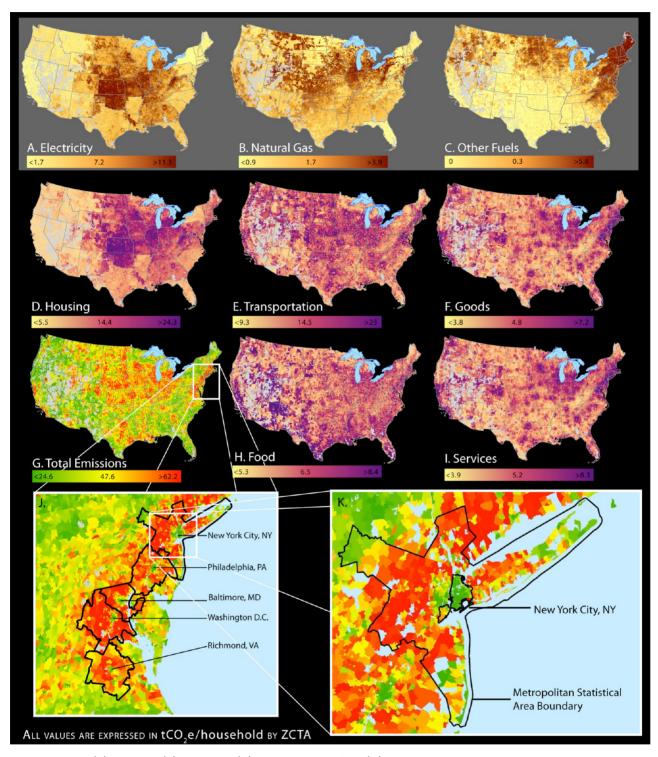


Figure 1. HCF from (A) electricity, (B) natural gas, (C) fuel oil and other fuels, (D) housing = A + B + C + water, waste, and home construction, (E) transportation, (F) goods, (H) food, (I) services, and (G) total = D + E + F + H + I. Transportation includes motor vehicle fuel, lifecycle emissions from fuel, motor vehicle manufacturing, air travel direct and indirect emissions, and public transit. Scales below each map show gradients of 30 colors, with labels for upper value of lowest of quantile, median value and lowest value of highest quantile, in metric tons  $CO_2e$  per household, for zip code tabulation areas (ZCTAs). East Coast metropolitan statistical areas (J), with a larger map of New York metropolitan area (K, outer line) and New York City (K, inner line) highlight the consistent pattern of relatively low GHG urban core cities and high GHG suburbs.

 $_{75}$  population, policy, urban form, and emissions. Our primary  $_{76}$  research questions are (1) how much variability exists in the size and composition of household carbon footprints across all  $_{78}$  U.S. locations and (2) how much of this variability can be explained by population density, income, home size, or other

factors contributing to carbon footprints in urban, suburban, 80 and rural areas? 81

In this work, we developed econometric models to estimate 82 household energy, transportation, consumption of goods and 83 services, and total household carbon footprints at fine 84 geographic resolution. Min et al. 17 used national energy surveys 85

86 to develop econometric models that could be applied at zip 87 code tabulation areas to reasonably estimate household energy 88 consumption. Other work in the U.K. has used demographic 89 and lifestyle data to estimate more comprehensive household 90 carbon footprints at fine geographic resolution. 12,18

We present a model that characterizes the size and composition of household carbon footprints for essentially every U.S. zip code, city, county, and U.S. state. Household carbon footprints are the greenhouse gas emissions required to produce distribute and dispose of all household consumption for one year, including emissions resulting from the purchase and use of motor vehicles, public transit, air travel, household energy, housing, food, water, consumer goods, and services. We use this information to develop high geospatial resolution household carbon profiles of each location and to analyze the effect of population density and level of urbanization on full life cycle GHG emissions.

#### METHODS AND MATERIALS

104 The total household carbon footprint, HCF, of any individual 105 or population can be expressed simply as the product of 106 consumption, *C*, in dollars or physical units, and emissions per 107 unit of consumption, *E*, summed over each emissions activity 108 (i) included in the model

$$_{109} \quad \text{HCF} = \sum C_i E_i \tag{1}$$

110 We use existing national household survey data to develop 111 econometric models of demand, C in eq 1, for transportation, 112 residential energy, food, goods, and services. Independent 113 variables used to predict household electricity, natural gas and 114 other household heating fuels in the Residential Energy 115 Consumption Survey<sup>19</sup> (n = 4363) include energy prices, 116 heating fuel type, heating and cooling degree days, structure of 117 homes (number of rooms, percent single-detached, year home-118 built), demographic information (income, number of house-119 hold members, age of householder, race), home ownership, 120 percentage rural or urban, Census divisions, and U.S. state. 121 Predictive variables for motor vehicles miles traveled (VMT) in 122 the National Household Travel Survey<sup>20</sup> (n = 11744) include 123 number of vehicles owned, fuel prices, average time to work, percentage of commuters who drive to work, demographic 125 information (income, number of household members, race), 126 number of food and recreation establishments in the zip code, 127 population density, Census region, and U.S. state. Independent 128 variables for 13 categories of goods and 11 categories of 129 services in the Consumer Expenditures Survey<sup>21</sup> (n = 6965) 130 include household size and income. The total number of 131 independent variables used in all models is 37, all of which were 132 also compiled for zip codes for prediction purposes. Regression 133 coefficients, t-statistics, and p-values for each independent 134 variable, in addition to model summary statistics (adjusted  $r^2$ ), various tests of model validation and description of uncertainty 136 are provided in the Supporting Information.

The model regression coefficients were then applied to data known at the level of U.S. zip code tabulation areas (ZCTAs, or zip codes) to estimate demand for typical households of each category of consumption for >31k ZCTAs. Information on the demographic characteristics of population, the physical infrastructure of homes, travel patterns, and economic activity are from the U.S. Census. Energy and fuel prices are from Energy Information Agency<sup>23</sup> at the level of U.S. states (EIA). Heating and cooling degree-days were interpolated for each zip code

from 5500 NOAA weather stations<sup>24</sup> using Geographic <sup>146</sup> Information Systems software. Diets for 15 categories of food <sup>147</sup> for adults (first two household members) and children <sup>148</sup> (remaining members) are from the USDA nutrition database.<sup>25</sup> <sup>149</sup>

Demand was then multiplied by GHG emission factors, in 150 carbon dioxide equivalents<sup>26</sup> for electricity,<sup>27</sup> fuels,<sup>28</sup> and 151 upstream emissions from fuels.<sup>29</sup> Indirect life cycle emission 152 factors for goods and services are from the CEDA economic 153 input-output model.<sup>30</sup> Input—output life cycle assessment is 154 widely used to approximate emissions from average goods per 155 dollar of expenditures in the consumption literature.<sup>31</sup> 156 Emissions from water, waste and home construction are from 157 previous work<sup>32</sup> and assumed to be the same for all households 158 due to lack of regionally specific data. We then created 159 population weighted averages for each city, county, and U.S. 160 state. Zip codes were further classified into urban core, urban, 161 urban fringe, suburban, rural fringe, or rural to evaluate the 162 effect of urban development on emissions using U.S. Census 163 data.<sup>33</sup>

To be clear, the models do not measure consumption, but 16s rather estimate demand for goods and services for average 166 households in zip codes using econometric models of national 167 household survey data. As such, the results should be 168 considered benchmarks by which measurements may be 169 compared. We are limited to only variables available for zip 170 codes and have left out potentially important variables, such as 171 fuel economy of vehicles and local energy policies. Local energy 172 policies are reflected in the model only to a certain degree, by 173 inclusion of some states as dummy variables.

The primary purpose of these models is prediction and not 175 explanation or inference. Because of multicollinearity between 176 independent variables, correlation coefficients should not be 177 compared. To infer causation and explain the relative influence 178 of independent variables, we conducted a separate analysis of 179 results for which we do explore the influence of multi- 180 collinearity (see discussion of Table 3 in Results and Table S-7 181 in Supporting Information for a coefficient correlation matrix). 182

Herein, we present results highlighting regional differences 183 and explore the impact of population density and suburbaniza- 184 tion. The data set could also support a range of other potential 185 results not included in this paper, including rankings, 186 composition comparisons, mitigation analysis, efficiency ratings 187 based on reported energy usage, quantitative spatial analysis, 188 and comparison with source emissions. Interested readers are 189 encouraged to visit the project Web site<sup>34</sup> to view detailed maps 190 and results for any zip code, city, county, or U.S. state.

#### RESULTS 192

The broad regional patterns of household carbon footprints 193 across the contiguous United States are shown in Figure 1 in 194 ft aggregate, and for the home energy, transportation, goods, 195 services, and food components. It is important to note that this 196 map allocates all emissions to households at the point of 197 residence (a consumption perspective), and not where 198 emissions physically enter the atmosphere (a production 199 perspective). All data are presented on a per household basis, 200 but show similar spatial patterns when viewed on a per capita 201 basis. The Midwest, noncoastal East, and much of the South 202 have relatively high GHG emissions from electricity (1a), while 203 the entire West and Northeast regions of the country show 204 relatively low electricity emissions, due primarily to low carbon-205 intensity of electricity production. Natural gas (1b) and other 206 heating fuels (1c) are concentrated in colder regions of the

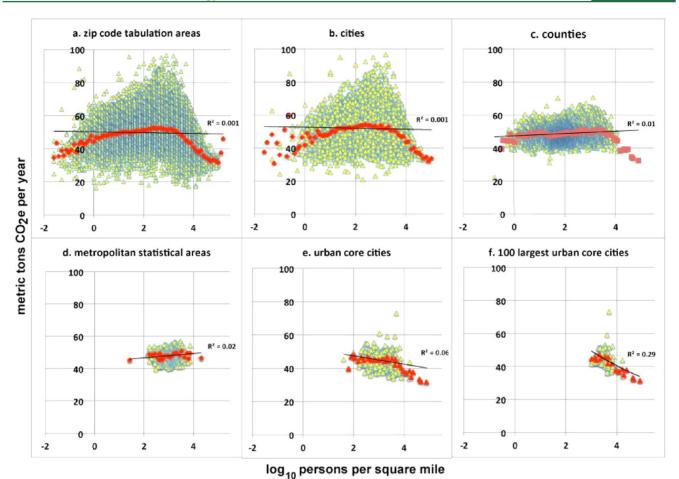


Figure 2. Average household carbon footprints (HCF) in (a) 31 531 zip code tabulation areas, (b) 10 093 U.S. Census cities and towns, (c) 3124 counties, (d) 276 metropolitan statistical areas, (e) 376 urban core cities, and (f) 100 largest urban core cities, by  $\log_{10}$  of population per square mile (log of population density). The red line in each figure is the mean of all HCF for that population density, binned at increments of 0.1 on the *x*-axis. Linear goodness of fit trend lines show no correlation between population density and HCF, with the exception of the 100 largest urban core cities,  $R^2 = 0.29$ . Mean HCF decreases only after ~3000 persons per square mile (or 3.5 on the *x* axis).

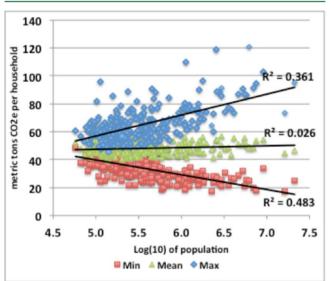
208 country, including the Midwest, Northeast and parts of the 209 Pacific. Combining all energy emissions along with the life cycle 210 emissions of fuels, water, waste, and home construction into a single metric, "housing," (1d) presents a more comprehensive view of the contribution of homes to HCF than when 213 considering energy components independently. Viewed 214 through this lens, the Midwest and much of the South have 215 relatively high emissions, so do parts of the Pacific and much of 216 the Northeast. HCF from transportation (1e), goods (1f), food 217 (1h), services (1i), and in total (1g) are widely distributed 218 across the United States with no distinct broad regional patterns; however, the largest concentrations of HCF are 220 surrounding metropolitan regions. When viewing HCF maps at 221 regional spatial scales it is evident that GHG hotspots surrounding metropolitan regions have low carbon footprint cores, with rural areas exhibiting average to low carbon footprints. Figure 1j demonstrates this effect for East Coast 225 metropolitan statistical areas. This pattern holds across the 226 United States, with larger cities exhibiting the strongest urban/ suburban differences, for example, the New York metropolitan 227 statistical area (1k). 228

A number of factors account for differences between household carbon footprints in urban cores and suburbs. Supporting Information Figure S-2 shows transportation, energy, goods and total household carbon footprints for zip codes in the Atlanta metropolitan area. Atlanta was chosen as 233 the example for this figure because it is the most populous 234 landlocked MSA. All other large MSAs show very similar 235 patterns. The zip codes with the highest energy-related 236 emissions are concentrated in a tight band of suburbs between 237 15 and 45 miles from the city center. Despite having the same 238 weather, energy prices and carbon-intensity of electricity 239 production, suburbs still exhibit noticeably higher energy- 240 related emissions. Geographic differences are most pronounced 241 for transportation-related emissions, which range from <10 242 tCO $_2$ e per household in the urban core to >25 tCO $_2$ e in the 243 most distant suburbs. Income and household size contribute to 244 larger consumption-related carbon footprints in suburbs. The 245 combined result is distinct carbon footprint rings surrounding 246 urban cores, with suburbs exhibiting noticeably higher HCF.

This large data set allows for a more complete understanding 248 of the effect of population density on communities than 249 previous work limited to a number of cities. In Figure 2, total 250 f2 household carbon footprints are plotted against  $\log_{10}$  of 251 population density for all zip codes (a), cities (b), counties 252 (c), metropolitan statistical areas (d), urban core cities (e) and 253 the 100 most populous urban core cities (f). Carbon footprints 254 in 10 093 cities (and also zip codes) are widely dispersed, with 255 standard deviation of 9.2 and mean 52.0 tCO<sub>2</sub>e. In contrast, 256 carbon footprints of entire metropolitan statistical areas are 257

258 quite similar, 48 tCO<sub>2</sub>, SD 3.8. The red line in each figure is the 259 mean of all HCF for that population density, binned at 260 increments of 0.1 on the x-axis. Mean HCF, standard deviation 261 and range increase moderately until a threshold of about 3,000 262 persons per square mile is reached (3.5 on the  $\alpha$ -axis), after 263 which mean HCF decreases logarithmically by about 10 tCO<sub>2</sub>e for each 10-fold increase in population density. Linear trend lines plotted for each chart reveal virtually no correlation 266 between population density and household carbon footprints  $_{267}$  ( $r^2 = 0.001$  for zip codes and cities, 0.01 for counties and 0.02 268 for metropolitan areas), with the exception of the 100 largest 269 cities ( $r^2 = 0.29$ ). Other possible trend lines produce similar 270 results, with or without a log x-axis. If plotting only the mean carbon footprints of highly dense cities, it is possible to find 272 strong correlations between population density and transportation emissions or total HCF; however, this correlation 274 almost completely disappears when considering all cities or 275 metropolitan regions.

In agreement with population density hypotheses, large, dense metropolitan areas do contain locations in city cores with very low HCF compared to smaller, less dense cities, but they also contain suburbs with relatively high HCF, more than offsetting the benefit of low carbon areas in city centers. Figure 3 shows the min, mean, and max household carbon footprints of zip codes within each metropolitan statistical area (Supporting Information Figure S-4 is the same plot with



	Min	Mean	Max	Max/Min
10 smallest	40.3	46.7	58.8	1.5
50 smallest	41.5	47.9	61.4	1.5
100 smallest	39.8	47.7	59.7	1.5
All MSAs	34.1	48.1	65.0	1.9
100 largest	27.8	48.6	72.5	2.6
50 largest	26.1	49.5	79.9	3.1
25 largest	25.2	50.1	85.5	3.4
10 largest	24.6	50.6	92.9	3.8

**Figure 3.** Min, mean and max carbon footprints of zip codes within 276 metropolitan statistical areas (y-axis) by  $\log_{10}$  of total population (x-axis).

population density on the x-axis instead of population). There 284 is a strong negative correlation between population and min 285 values ( $r^2 = 0.483$ ) but also a strong positive correlation 286 between population and max values ( $r^2 = 0.361$ ). As 287 metropolitan size increases the range between the lowest and 288 highest HCF locations also increases, growing from a factor of 289 1.5 difference in small metropolitan areas to a factor of 4 290 difference in the largest. While the 25 most populous MSAs 291 contain locations with 50% lower HCF than average, there is a 292 small but noticeable trend of higher overall household carbon 293 footprints in larger metropolitan areas because of the influence 294 of outlying suburbs. The two largest metropolises, New York 295 and Los Angeles, break this trend by demonstrating lower than 296 average HCF.

Analysis of all urban cores (also called principal cities), 298 suburbs, and rural areas is presented in Tables 1 and 2. Large, 299 t1t2

Table 1. Summary of Household Carbon Footprints (HCF) of Urban Core Cities, Suburban Cities, Suburban Towns, and Rural Areas for Sample of Zip Codes Categorized by NCHS<sup>33a</sup>

	trans	total	st. dev.	pop. (M)	pop. density
city, large	11.3	41.8	8.2	20.3	9953
city, midsize	13.9	45.1	9.5	7.3	3583
city, small	14.6	46.6	7.3	13.4	2117
rural, remote	16.0	47.6	5.6	4.4	15
town, distant territory	16.1	48.7	5.1	15.0	160
suburb, small territory	16.8	50.0	6.1	3.3	494
suburb, midsize	17.3	51.0	7.0	5.0	902
rural, distant	18.0	51.3	6.1	9.0	74
suburb, large	16.9	53.1	8.9	43.9	2706
town, fringe	18.2	53.2	14.7	3.8	251
town, remote territory	18.4	54.5	18.8	1.3	93
rural, fringe	19.1	55.8	7.8	12.9	254

"See Supporting Materials for definitions of location types. Table includes HCF for transportation, total HCF, standard deviation of total HCF, total population in the sample (in millions of residents), and population density (persons per square mile).

population-dense cities, which are defined as urbanized areas 300 inside a principal city, 33 have lower HCF than smaller principal 301 cities; however, the opposite is true with large, relatively 302 population dense suburbs, which have higher HCF than smaller 303 suburbs (Table 1). We find no evidence that increased 304 population density correlates directly with lower household 305

Table 2. Household Carbon Footprints in Metropolitan Statistical Area Principal Cities, Suburbs, and Rural and Micropolitan Areas  $(MSAs)^a$ 

	pop. (M)	tCO2/ cap	tCO2/ hh	MtCO2	percentage
metropolitan areas	241	18.4	49	4442	80%
principal cities	98	17.2	44	1695	30%
suburban	143	19.3	53	2747	49%
rural and micropolitan	59	19.5	50	1145	20%
total	300	18.6	49	5588	100%

"Table includes almost all populated zip codes in the U.S. and per capital and per household HCF for model year 2007. All locations not in principal cities, as classified by Census, but within metropolitan statistical areas are considered "suburbs".

306 carbon footprints in suburbs or rural areas; in fact, the opposite 307 appears to be true. Transportation carbon footprints are about 308 50% higher in large suburbs compared to large principal cities, 309 while total carbon footprints are about 25% higher, or 10 310 tCO<sub>2</sub>e.

Table 2 summarizes results from all U.S. zip codes, including 312 300 M people, or over 99.6% of total U.S. population in the 313 model year of 2007. Metropolitan statistical areas account for 314 about 80% of the U.S. population and household carbon 315 footprints. Principal cities, as defined by the U.S. Census, 316 account for about 30% of U.S. carbon footprints, while 317 locations outside of principal cities but still within metropolitan 318 areas (suburbs), account for about 50% of total U.S. household 319 contributions to climate change.

Total HCF for all U.S. locations is nearly 6 billion metric 321 tons of CO<sub>2</sub> equivalent, or about 80% of total U.S. GHG 322 emissions, but would likely be equivalent to nearly 100% of 323 total U.S. GHG emissions if the carbon intensity of imports 324 were considered. Our estimate aligns very closely with other 325 national HCF studies of the United States, 1,10,35 all of which 326 estimate average U.S. HCF at about 50 tCO<sub>2</sub>e. Future versions 327 of this work would benefit from inclusion of a multiregional 328 input-output model to account for the carbon intensity of 329 international supply chains. 1,36

To develop the best explanatory model of the results we 331 regressed total HCF against all independent variables used in our econometric models (vehicle ownership, household size, energy prices, etc.) for each zip code in the data set. Of the 37 independent variables included in the regression models, 6 variables explain 92.5% of the variability for all zip codes, 96.2% 336 in principal core cities and 94.6% in suburbs, as measured by adjusted  $r^2$ . In order of their influence on HCF, controlling for all variables entered previously (or stepwise) these are: number of vehicles per household, annual household income, carbon intensity of electricity, number of rooms (a proxy for home size, which is not available for zip codes), natural log of persons in household and log of population density (model 1 in Table 3). The next most significant variables (not shown) are average time to work, fuel prices for gasoline and natural gas, heating degree days and average year homes built; inclusion of these variables improves adjusted  $r^2$  from 0.925 to 0.935. Overall, income is the single largest contributing factor to

348 household carbon footprints (controlling for all other 349 variables), but the combined effect of other model variables, 350 controlling for income, has far greater influence on the model goodness of fit. Income is positively correlated with population density for all locations ( $R^2 = 0.339$ ), but slightly negatively correlated when considering just principal cities ( $R^2 = 0.078$ ). Models 2-4 in Table 3 emphasize the role of population 354 density on household carbon footprints. Consistent with Figure 3, model 2 confirms there is virtually no direct correlation between population density and HCF for all zip codes ( $\beta$  = 0.037,  $R^2 = 0.001$ ) yet there is a reasonably strong correlation when considering only principal cities ( $\beta = 0.484$ ,  $R^2 = 0.234$ ). Population density also becomes strongly significant when controlling for income and household size ( $\beta = -0.3$ ) for all locations (model 3). When controlling for rooms and number of vehicles, population density is no longer significant due to 364 multicollinearity between population density and these 365 variables (see Supporting Information for a correlation matrix). 366 Thus, population density appears to affect the size of homes

367 and vehicle ownership and these variables in turn affect HCF,

Table 3. Summary Statistics for All Zip Codes in the Data Set (All), Principal Cities (Cores), and Suburbs<sup>a</sup>

		all	cores	suburbs
1	no. vehicles	0.338	0.183	0.310
	annual hh income	0.499	0.476	0.500
	g CO <sub>2</sub> /kWh	0.271	0.255	0.288
	no. rooms	0.202	0.242	0.221
	ln persons per hh	0.179	0.255	0.154
	log pop. density	-0.126	-0.084	-0.123
	adj. R <sup>2</sup>	0.925	0.962	0 946
2	2 log pop. density	0.037	-0.484	-0.076
	adj. R <sup>2</sup>	0.001	0.234	0 006
3	annual hh income	0.754	0.683	0.780
	ln persons per hh	0.314	0.371	0.266
	log pop. density	-0.302	-0.320	-0.301
	year home built	-0.116	-0.060	-0.022
	adj. R <sup>2</sup>	0.653	0.812	0 691
4	no. rooms	0.448	0.486	0.526
	no. vehicles	0.515	0.472	0.471
	ln persons per hh	0.008	-0.015*	-0.014**
	adj. R <sup>2</sup>	0.747	0 808	0 788
	N	31447	3646	11011

"Standardized beta coefficients. p < 0.001 for all variables, except \*p < 0.1, \*\*p < .01. VIF < 2.1 for all variables.

along with income, the carbon intensity of electricity, 368 household size, and other factors to a lesser degree. 369

The diverse composition of household carbon footprints 370 between locations (see Supporting Information Figure S-3) is 371 also of significance. Emissions from travel are 3 times larger 372 than energy in some locations, while in other locations energy- 373 related emissions are considerably higher than travel. House- 374 hold energy comprises between 15% and 33% of total 375 household carbon footprints for about 90% of locations, 376 while transportation comprises between 26% and 42%. The 377 carbon footprint of food ranges from 12% to 20% of total HCF 378 and is in some cases larger than either transportation or energy 379 carbon footprints. Previous research has further shown that the 380 size and composition of carbon footprints varies even more 381 noticeably for households of different demographic character- 382 istics within locations.

These results should be understood in the context of 384 uncertainty and the methods used to derive the estimates. We 385 have used national survey data to predict consumption at fine 386 geographic scales and have used average GHG emission factors 387 to estimate emissions. This approach hides important regional 388 differences. For example, while we estimated vehicle miles 389 traveled for every zip code in the U.S. using locally available 390 data, we have assumed average vehicle fuel economy for all 391 locations. We have also assumed similar diets, housing 392 construction, water, and waste-related emissions because of a 393 lack of regionally specific data. Some of the model variables 394 may indicate multiple conflicting aspects of urban form. For 395 example, increased travel time may simultaneously indicate 396 increased traffic, higher use of public transit, and longer travel 397 distances. Also, population density does not account for mixed 398 use, such as commercial and industrial zones colocated in 399 populated areas. Additionally, as noted under model validation 400 in the Supporting Materials, the model tends to underestimate 401 emissions for locations with relatively high consumption.

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#### 403 DISCUSSION

404 In this study, we characterize average household carbon 405 footprints of essentially all populated U.S. locations and reveal 406 a more nuanced relationship between population density and 407 household carbon footprints. Previous research using much 408 smaller data sets has suggested a negative correlation between 409 population density and emissions; as population density 410 increases, emissions decrease. In contrast, we find that the 411 mean, standard deviation and range of emissions actually 412 increase until a population density of about 3000 persons per 413 square mile is reached, after which mean HCF declines 414 logarithmically, leveling out at a lower limit of about 30 tCO<sub>2</sub> 415 per household (35% below average) at densities over 50 000 416 persons per square mile. The net effect of this inverted-U 417 relationship is no overall correlation between population 418 density and HCF when considering all U.S. zip codes  $(r^2)$  $_{419}$  <0.001, Figure 2a) and cities ( $r^2$  <0.001, Figure 2b); however 420 there is a strong negative log-linear correlation between 421 population density and HCF if only considering the most 422 populous cities ( $r^2 = 0.3$ , Figure 2f), consistent with previous

When considering entire metropolitan statistical areas the 424 425 inverted-U relationship disappears and the correlation appears 426 to be slightly positive (Figures 2d and 3 and Supporting 427 Information Figure S-4), similar to the left side of the inverted-428 U relationship for zip codes and cities. More populous 429 metropolitan areas tend to have somewhat higher net HCF 430 due to the influence of more extensive suburbs, which are on 431 average 25% higher than urban cores (Figure 3). The two 432 largest metropolitan areas, New York and Los Angeles, are 433 exceptions with somewhat lower net carbon footprints, suggesting the inverted-U relationship may hold for extremely population-dense metropolitan areas, or megacities. Similar 436 comprehensive studies in other countries are needed to 437 compare the effects of population density and suburbanization 438 to see if lessons in the U.S. are transferable.

Higher emissions in suburbs, and at moderate population densities, are due to a number of factors. First, urbanized areas are wealthier than rural areas, with higher consumption and emissions; however, at population densities above a threshold day of about 3000 persons per square mile, household carbon footprints tend to be lower, primarily, due to smaller homes, shorter driving distances, and also somewhat lower incomes.

As a policy measure to reduce GHG emissions, increasing 447 population density appears to have severe limitations and 448 unexpected trade-offs. In suburbs, we find more population-449 dense suburbs actually have noticeably higher HCF, largely 450 because of income effects. Population density does correlate 451 with lower HCF when controlling for income and household 452 size; however, in practice population density measures may 453 have little control over income of residents. Increasing rents 454 would also likely further contribute to pressures to suburbanize 455 the suburbs, leading to a possible net increase in emissions. As a 456 policy measure for urban cores, any such strategy should 457 consider the larger impact on surrounding areas, not just the 458 residents of population dense communities themselves. The 459 relationship is also log-linear, with a 10-fold increase in 460 population density yielding only a 25% decrease in HCF. 461 Generally, we find no evidence for net GHG benefits of 462 population density in urban cores or suburbs when considering 463 effects on entire metropolitan areas.

Given these limitations of urban planning our data suggests 464 that an entirely new approach of highly tailored, community- 465 scale carbon management is urgently needed. Regions with 466 high energy-related emissions, such as the Midwest, the South, 467 and parts of the Northeast, should focus more on reducing 468 household energy consumption than regions with relatively 469 clean sources of energy, such as California. However, if 470 household energy were the sole focus of residential GHG 471 mitigation programs, then between two-thirds and 85% of 472 household carbon footprints would be left unaddressed in most 473 locations; the full carbon footprint of households should be 474 considered in community GHG inventories and management 475 plans. Suburbs, which account for 50% of total U.S. HCF, tend 476 to have high motor vehicle emissions, large homes, and high 477 incomes. These locations are ideal candidates for a combination 478 of energy efficient technologies, including whole home energy 479 upgrades and solar photovoltaic systems combined with electric 480 vehicles. Food tends to be a much larger share of emissions in 481 urban cores, where transportation and energy emissions tend to 482 be lower, and in rural areas, where household size tends to be 483

higher and consumption relatively low.

Several recent studies for California<sup>37,38</sup> conclude that 80% 485 GHG reductions are possible only with near technical potential 486 efficiencies in transportation, buildings, industry, and agricul-487 ture. To the extent that these efficiencies are not met, highly 488 tailored behavior-based programs must make up the difference 489 to decrease demand for energy, transportation, goods, and 490 services that drive emissions.

#### ASSOCIATED CONTENT

## Supporting Information

Detailed methods for the carbon footprint model, including 494 regression coefficients, t-values, and p-values for each 495 independent variable, model summary statistics  $(r^2)$ , various 496 tests of model validation, and description of uncertainty. This 497 material is available free of charge via the Internet at http:// 498 pubs.acs.org. Carbon footprints profiles of all U.S. zip codes, 499 cities, counties and states are available on the project Web site, 500 http://coolclimate.berkeley.edu/carboncalculator, and an inter- 501 active mapping Web site, http://coolclimate.berkeley.edu/ 502 maps.

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#### Notes

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