

UC San Diego

Presentations and Posters

Title

Develop Assignment-Oriented LibGuides

Permalink

<https://escholarship.org/uc/item/7nc0d8qj>

Author

Ho, SuHui

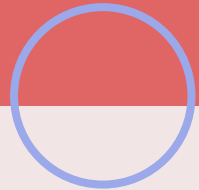
Publication Date

2023-04-01

Copyright Information

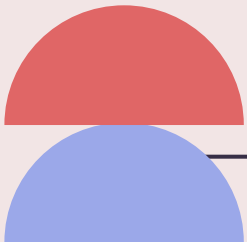
This work is made available under the terms of a Creative Commons Attribution License, available at <https://creativecommons.org/licenses/by/4.0/>

Peer reviewed



Develop Assignment-oriented LibGuides

SuHui (Sue) Ho
Digital UX Librarian
University of California, San Diego Library



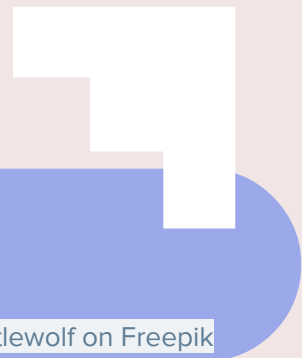
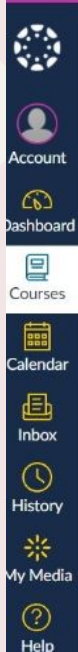


Image by aleksandarlittlewolf on Freepik

Current LibGuides Library Resources page in Canvas



Practice Course > Practice Course - Roth

University of California San Diego / LibGuides / Canvas Library Guide / Home

Canvas Library Guide: Home

Search this Guide

Search

About this Guide

This page offers information resources to support library research. Access the Library's full website using the top navigation.

Research Guides and Resources

- Affordable Course Materials and Open Educational Resources (OER)
- UC Library Search - search all of the UC's library collections
- Databases A-Z List

Research Tools

- BrowZine
- eScholarship repository
- Manage data
- Quick citation format generator
- Zotero for managing and using citations

Connecting from Off-campus

Off-Campus Access to Journals, Ebooks, and Databases: Use AnyConnect VPN.

- When logging in, select the 2 Step Secured - althruucsd option (click to see an example)
- Duo two-step login also required
- Problems with VPN - troubleshooting

Need to Know Library Information

- All about course reservers - print and online reserves
- Interlibrary Loan - what to do when the Library doesn't have the item you need
- Ask Us: Library Help Center

Practice Courses

Home

Syllabus

Course Reserves

Modules

Assignments

Discussions

People

Grades

Library Resources

My Media

Piazza

Contact the Library

Questions?

CHAT · EMAIL · PHONE

ask us!

Ask Us a Question



Introduction

A previous project embedded LibGuides content into Canvas course pages. Will discuss user-centered process to develop an assignment-oriented LibGuides template.



Table of contents

* 01

User Research

3 rounds of user research

* 02

Themes

User research results

* 03

User Flow Analysis

User journey and better
information architecture

* 04

Modules

Assignment-oriented
modules



* 01

User Research



3 Rounds of User Research

Online survey

108 respondents

Field study

Interviews
assignment flow drawing

77 Participants

Survey

Library Student Advisory
Council survey

15 Respondents

Secondary
research

Research articles

Study Details (Online Survey)

Research Questions

1. Would students understand what the content offerings mean?
2. Would they understand the purpose of each resource?
3. Would students use the resources for their classes or research?
4. How do students' preferences change by college, major or grade level?
5. What other content do students want for this page?

Participants

108 respondents

83% Undergrads

15% Grads

2% Other

STEM: 52

Social Science & Humanities: 56

Grade level well represented

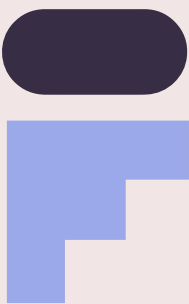
Methodology

5 minutes

Remote

Online survey

A pop-up invitation from the Library's website asking users to answer 8 questions in an anonymous survey.



02

Themes



Audience

1st - undergraduates
2nd - grads



Content

physical space
librarian contact
books and articles



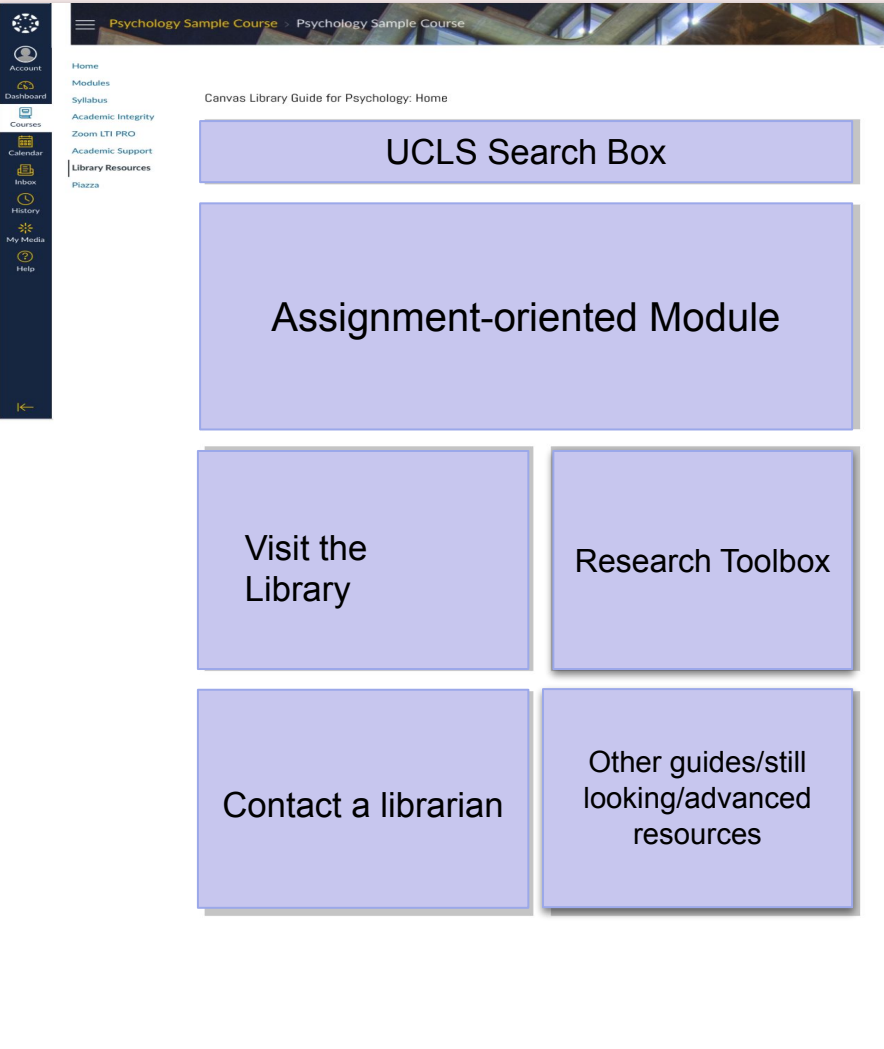
Language

Simple and clear





Solution: Modular Approach



The screenshot displays the Canvas LMS interface for a "Psychology Sample Course". The left sidebar contains navigation links: Account, Dashboard, Courses, Calendar, Inbox, History, My Media, and Help. The main content area is titled "Canvas Library Guide for Psychology: Home" and features a modular layout of purple boxes. The modules are arranged as follows:

- UCLS Search Box
- Assignment-oriented Module
- Visit the Library
- Research Toolbox
- Contact a librarian
- Other guides/still looking/advanced resources

Canvas Library Guide: Home

Search this Guide

Search

About this Guide

This page offers information resources to support library research. Access the Library's full website using the top navigation.

Research Guides and Resources

- Affordable Course Materials and Open Educational Resources (OER)
- UC Library Search - search all of the UC's library collections
- Databases A-Z List

Contact the Library



Ask Us a Question

Research Tools

- BrowZine
- eScholarship repository
- Manage data
- Quick citation format generator
- Zotero for managing and using citations

Connecting from Off-campus

- Off-Campus Access to Journals, Ebooks, and Databases: Use AnyConnect VPN.
- When logging in, select the 2 Step Secured - althnaucsd option (click to see an example)
 - Duo two-step login also required
 - Problems with VPN - troubleshooting

Need to Know Library Information

- All about course reserves - print and online reserves
- Interlibrary Loan - what to do when the Library doesn't have the item you need
- Ask Us: Library Help Center



Library and Research Resources for Business

Library Home

Course Reserves

Group Study Rooms

24/7 Help Chat

Connect to VPN

Search for Resources

Use UC Library Search to locate books, e-books, articles, online journals, media, and more across the collections from the University of California's libraries.

UC LIBRARY SEARCH Find books, articles, & more...

Advanced Search • Search Feedback

UC Library Search Tips:

- Use caps for AND OR NOT to combine search terms.
- Use quotes to keep two or more words together as a phrase.
- The Resource Type filters will limit to a specific type of source.
- You must sign in to use the Request function.



How to Write a Research Paper

Explore tips and advice to guide you through the writing process from start to finish, with helpful links and resources along the way.

Develop a Topic Find Sources Write and Edit Organize Citations

① Choose & Develop a Topic



Within the guidelines of the assignment, choose a topic that interests you.

This makes it much easier to do the research and writing required for your work. Get inspiration from course readings or areas you want to learn about.



Keep the scope of your topic manageable.

You don't want a topic that is so broad your sources don't relate to each other, but you also don't want a topic that is so narrow you can't find many or any sources at all. Use questions like who, what, when, where, and why to narrow and broaden your topic.



Spend some time exploring ideas or concepts about your topic.

Write down two or three subtopics related to your main topic. Continue brainstorming by jotting down related terms and keywords. This exploration can determine the scope of your research, narrow or broaden your topic and identify keywords, and assist with creating a research question.

Meet Your Librarian



Adele Barsh

Email Me

Schedule Appointment

Contact:
Business & Entrepreneurship Librarian

UC San Diego Library

University of California, San Diego

9500 Gilman Dr. 0175R

La Jolla, CA 92093-0175

Subjects:
Business

Today's Hours

- Geisel Library: 7:30 a.m. - 10:00 p.m.
- East Commons (Overnight Study) Closed
- Special Collections & Archives: 9:00 AM - 5:00 PM
- Audrey's Cafe Unavailable
- WongAvery Library: 10:00 a.m - 8:00 p.m. Not Busy, 656 seats free



Plan Your Visit

Check Library Information and updates.



Library Maps

Feeling lost? Check our maps!



Reserve a Space

Book a reservation for group study in one of our spaces.



Study Spaces

Learn more about the many varied study environments in the Library.

Assignment-Focused



Assignment

find resources to
complete their course
assignments



Focus

Course-specific
Writing & Tutor



Tools

Search box
Databases
VPN
Citation generator

How might we

User Needs

help students with their assignments?

User Journey

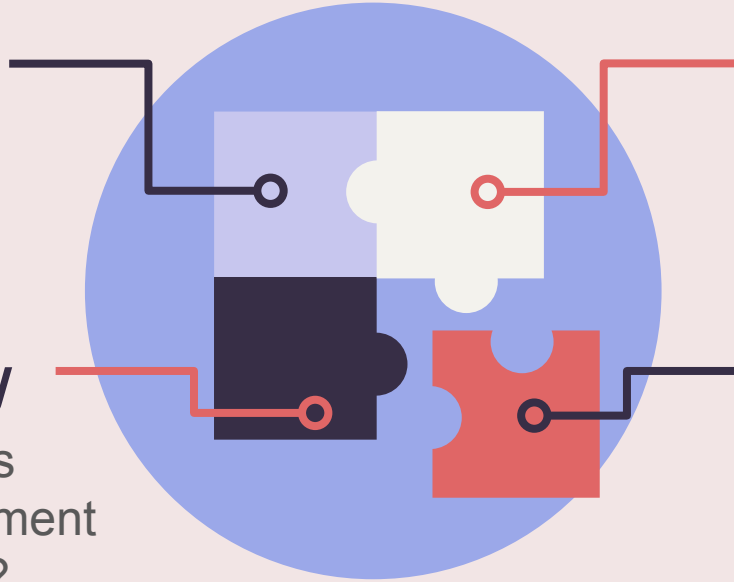
put library resources along users' assignment completion journey?

Library Needs

fulfill the Library's organizational needs?

IA

create an Information architecture to layer essential and advanced resources?



Design Goal Statement

Our Library Resources Page will foster breakthroughs for busy undergraduate students by letting them quickly find quality sources for their assignments and see how the library can help them succeed. We will measure effectiveness by conducting user interviews and analyzing usage data.



2nd User Research

Field Study



Study Details – Field Study

Research Questions

1. What are the most common types of assignments you do?
2. Tell me more about some of the research you've done for one of your assignments.
3. Can we make a map of your process together?
4. Where do you usually go to get help on your assignments?

Participants

77 participants

Methodology

5-10 minutes each

In front of the library

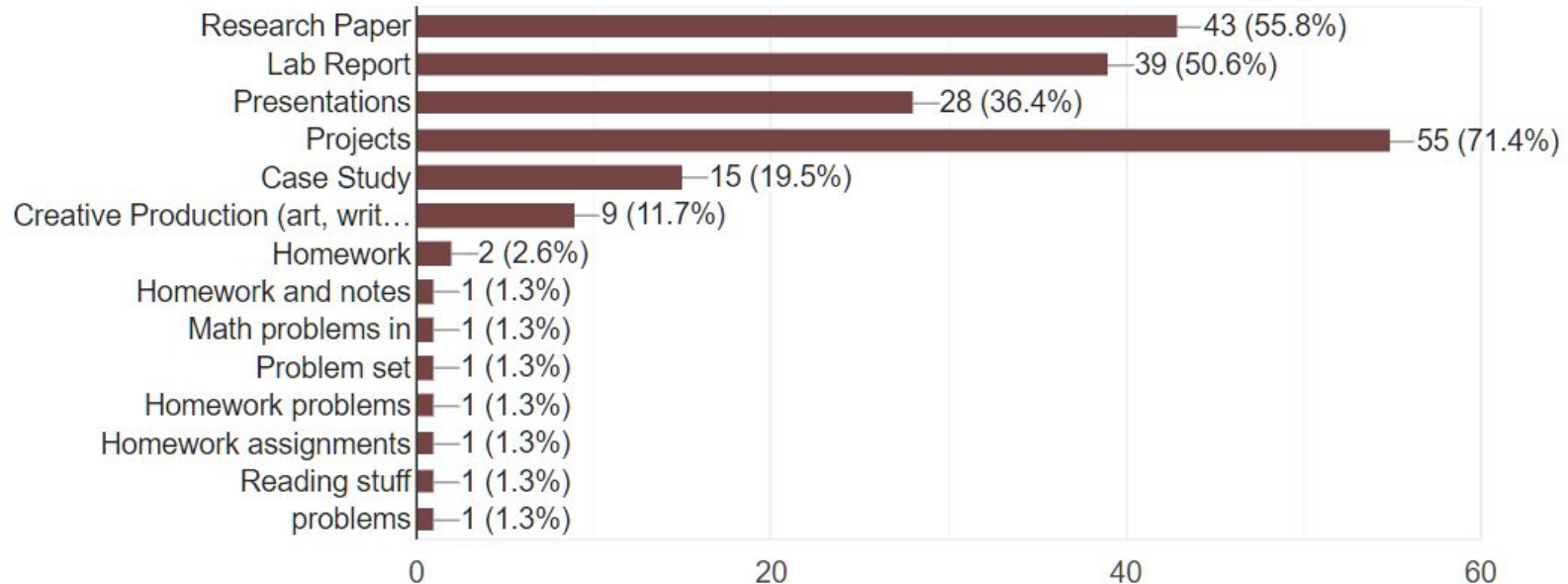
Tabling/Field study

Students were interviewed on the spot and asked to draw out their processes

Tabling Interview - What assignments do you do?

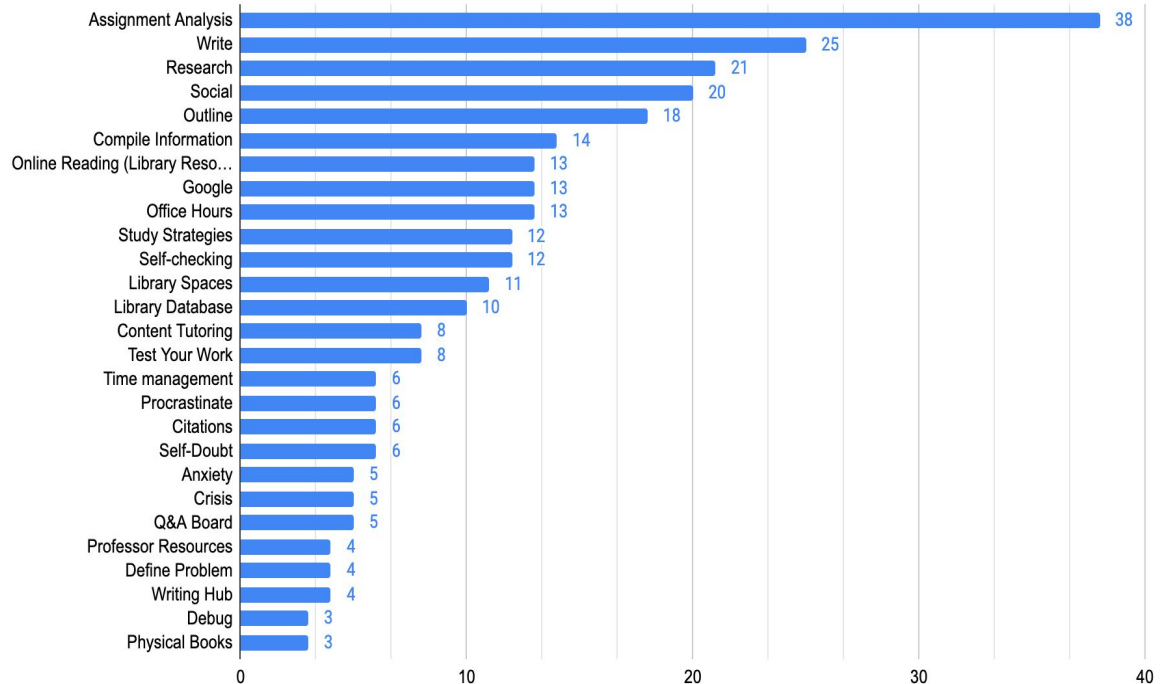
What assignments do you commonly do in your major? Check all that apply.

77 responses

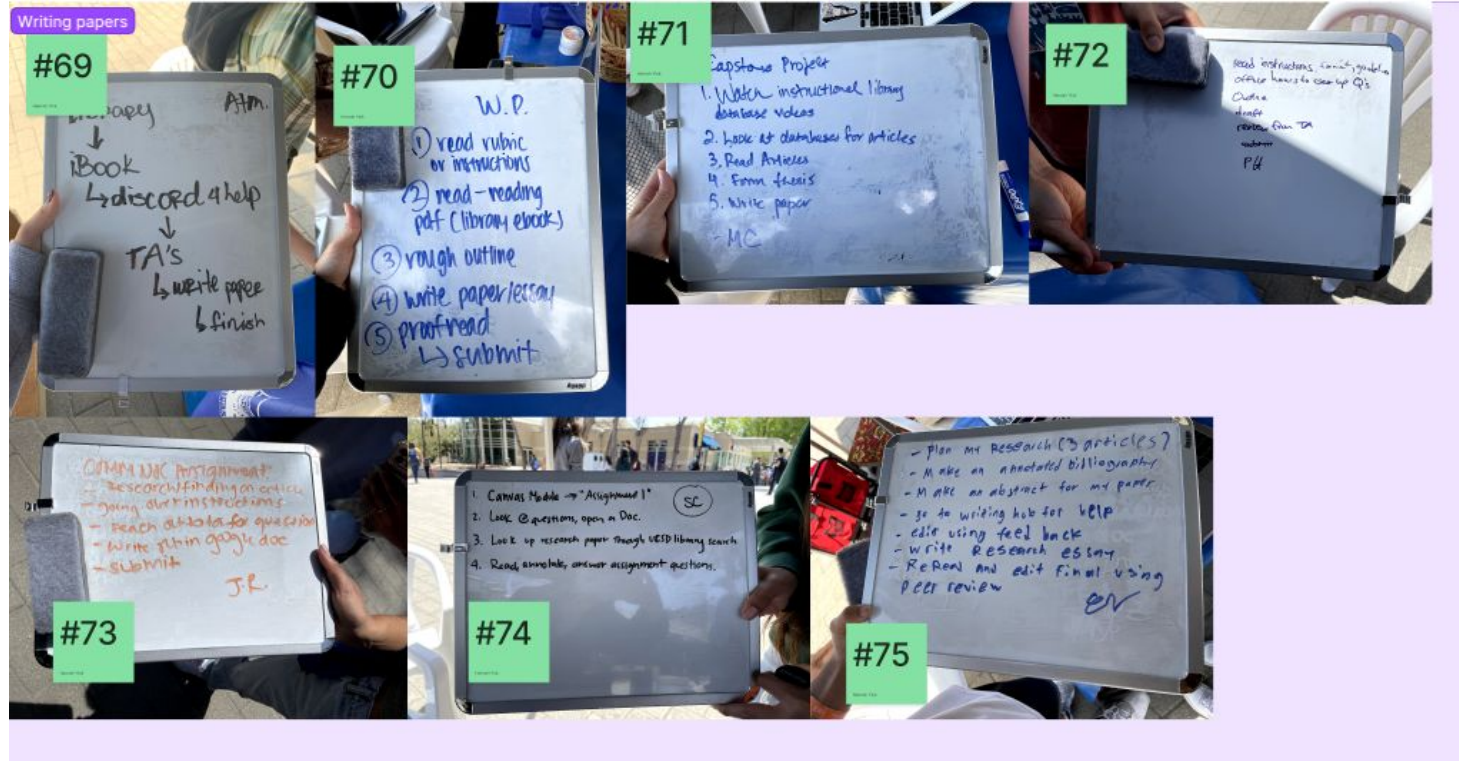


Tabling Interview - What do you do to complete your assignments?

- Research Paper
- Assignment Analysis
- Define Problems
- Research
- Citation



Can you draw out the steps you take to complete your assignments?



* 03

User Flow Analysis





* 04



Assignment -oriented modules



How to Write a Research Paper

Explore tips and advice to guide you through the writing process from start to finish, with helpful links and resources along the way.

Develop a Topic

Find Sources

Write and Edit

Organize Citations

① Choose & Develop a Topic



Within the guidelines of the assignment, choose a topic that interests you.

This makes it much easier to do the research and writing required for your work. Get inspiration from course readings or areas you want to learn about.



Keep the scope of your topic manageable.

You don't want a topic that is so broad your sources don't relate to each other, but you also don't want a topic that is so narrow you can't find many or any sources at all. Use questions like who, what, when, where, and why to narrow and broaden your topic.



Spend some time exploring ideas or concepts about your topic.

Write down two or three subtopics related to your main topic. Continue brainstorming by jotting down related terms and keywords.

This exploration can determine the scope of your research, narrow or broaden your topic and identify keywords, and assist with creating a research question.

How to Write a Research Paper

Explore tips and advice to guide you through the writing process from start to finish, with helpful links and resources along the way.

Develop a Topic

Find Sources

Write and Edit

Organize Citations

② Find Sources

For in-depth searches, try article databases. Choose from broad subject areas and interdisciplinary databases or those that search across multiple disciplines. You must also be logged into the VPN if working from off-campus to access the information for any database with a blue lock icon. 🔒

Start with these top business databases:

- [Business Insights: Global](#) 🔗 🔒

BI: Global is a great first-stop for business and management information. It includes information on companies and industries from business and trade journals, academic journals, industry reports, newspapers, newsletters, and classic business reference sources. Search on a company name. In the search results, click on individual companies to open well-organized company profiles.

- [Business Source Complete](#) 🔗 🔒

Dates of coverage vary, some journals back to early 20th century. Abstracts and full text in virtually all subject areas related to Business, Management and Finance. Journal and magazine articles; also books, industry reports, company profiles, SWOT analysis, much more

- [EconLit](#) 🔗 🔒

Abstracts journal articles, books, dissertations, and working papers in economics. New records added monthly. Produced by American Economic Association.

- [Nexis Uni](#) 🔗 🔒

The new successor to LexisNexis Academic, Nexis Uni features more than 15,000 news, business and legal sources, with an intuitive interface that offers quick discovery across all content types, personalization features such as Alerts and saved searches, and a collaborative workspace with shared folders and annotated documents.

Need more? Try browsing our [Databases A-Z list](#). Looking for other business resources such as [business directories](#), [market share information](#)? Our librarian steps you through the process in our [Subject Guides](#)

📖 Databases A-Z List

📁 Subject Guides

How to Write a Research Paper

Explore tips and advice to guide you through the writing process from start to finish, with helpful links and resources along the way.

[Develop a Topic](#)[Find Sources](#)[Write and Edit](#)[Organize Citations](#)

③ Write & Edit Your Paper

It's time to start writing! Now is a good time to construct a structure outline for your paper to organize your ideas and sources. When writing your paper, use your outline as a map to keep in mind the logical ordering of your reasoning. When writing your first draft, it's important to maintain forward momentum to get your ideas out first and foremost; you can always edit and revise later.

Check out these resources to take your writing to the next level.



The Elements of Style

Full-text online version of this well-known guide to English grammar and usage.



UC San Diego Writing Hub

Offers resources to help students become better writers, from one-on-one tutoring sessions to writing workshops.

How to Write a Research Paper

Explore tips and advice to guide you through the writing process from start to finish, with helpful links and resources along the way.

[Develop a Topic](#)[Find Sources](#)[Write and Edit](#)[Organize Citations](#)

④ Organize Citations

Why Cite? Citing your sources may seem tedious, but it's important to cite because:

- Citations allow others to find the information you used in your research paper.
- Citations help establish the credibility of your research.
- Citations acknowledge the work of other scholars who have made your research possible.
- Citations help you avoid plagiarizing!



How to Cite and Manage Citations

A guide on several ways to keep your article and book citations organized so you can use them in your papers.



Quick Citation Format Generator

Build a bibliography instantly from any computer or device, without creating an account or installing any software.

Better Information Architecture

Comparative Study:

<https://www.blinds.com>

7 Things to Consider Before Buying Blinds or Shades

Which room will your new window treatments be in? Shades in your living room can serve a different purpose than blinds in your kitchen.



Learn more about our blinds and shades

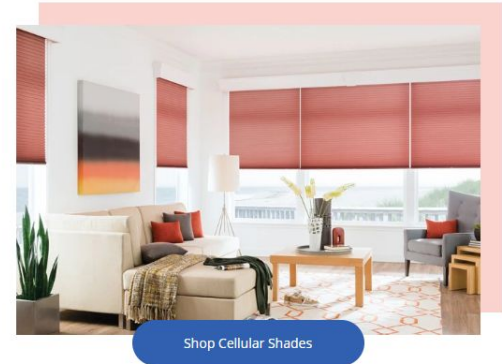
Expand the window treatment sections below for more details.

Cellular Shades

Cellular shades are a versatile choice for many rooms and styles. You may hear them called honeycomb shades, or simply cell shades.

- Cellular shades are both stylish and affordable. They come in a wide variety of colors to perfectly match any décor.
- These window treatments provide light control. Choose from light-filtering, room darkening and blackout fabrics to suit your needs.
- Cellular shades can help insulate your home against heat and cold, meaning you can actually save money on your monthly energy bills!

[Learn more about Cellular Shades](#)



Shop Cellular Shades

Course Guide Experiment

- Better information architecture and flow
- Use quick tips to give an overview and pique user interest
- Use tabs to break up information

How to Do Market Research

Wondering how to do market research or competitive intelligence, business planning, or validate the market potential? These resources from our Library's collection can help you at each stage of your process.

Quick Tips Gallery

4 Things to Consider When Doing Market Research

Want to do market research, competitive intelligence, business planning, or validate the market potential? Where do you go when you want to get some background on the companies you are interested in? These resources from our Library's collection can help you at each stage of your process.



Learn more about how to do market research

Research industries and company background

Go deeper

Fill in the gaps

Get organized and make your pitch



Gather some quick background on relevant industries and companies. High-quality information from independent sources provide basics for you quickly. These resources from the secondary business publishers help you assess what you are hearing on the ground. They also contain graphics, data and narrative information you can incorporate into your finished pitches and reports. Using them demonstrates you understand business information sources, and that builds your expertise in the eye of your stakeholders.

Industries – profiles on well-established industries provide background like industry size, geographic coverage, supply chain, types of customers, business segments, and trends impacting the industry such as government regulations. If you are studying an emerging industry, you may have to look for the next broader industry it is a part of to start to understand the context. Good first stops for these kind of reports are

- [IBIS World](#)
- [EMIS Intelligence](#)
- [Business Insights: Global's industry profiles](#)
- [Fitch Country Risk & Industry Reports](#)

Companies – Basic company profiles come from a number of independent sources. This is good because that means you are not

Research Help



Adele Barsh

[Email Me](#)

[Schedule Appointment](#)

Contact:
Business & Entrepreneurship
Librarian

UC San Diego Library

University of California, San Diego

9500 Gilman Dr. 0175R

La Jolla, CA 92093-0175



Other Assignment Modules

Alternative Module: Create a Piece of Art

Alternative Assignment Module: Visual Arts

How to Be Creative



Get inspired!

Keep a notebook with you at all times to write down ideas that excite you, quickly sketch things around you, and to keep cutouts from postcards or magazines. For more inspiration, you can also check out these [Open Access Art Resources](#), [Classical Art Resources](#), and [Photography Resources](#) from your librarian!



Have new experiences

Creativity comes from trying new things and looking at the world around you. You can go to a museum, hang out with new friends, or visit the beaches in La Jolla. Check out this [list of art museums in Southern California](#) and [list of events, exhibitions, and shows nearby](#) that your librarian has handpicked for you!



Find an art community

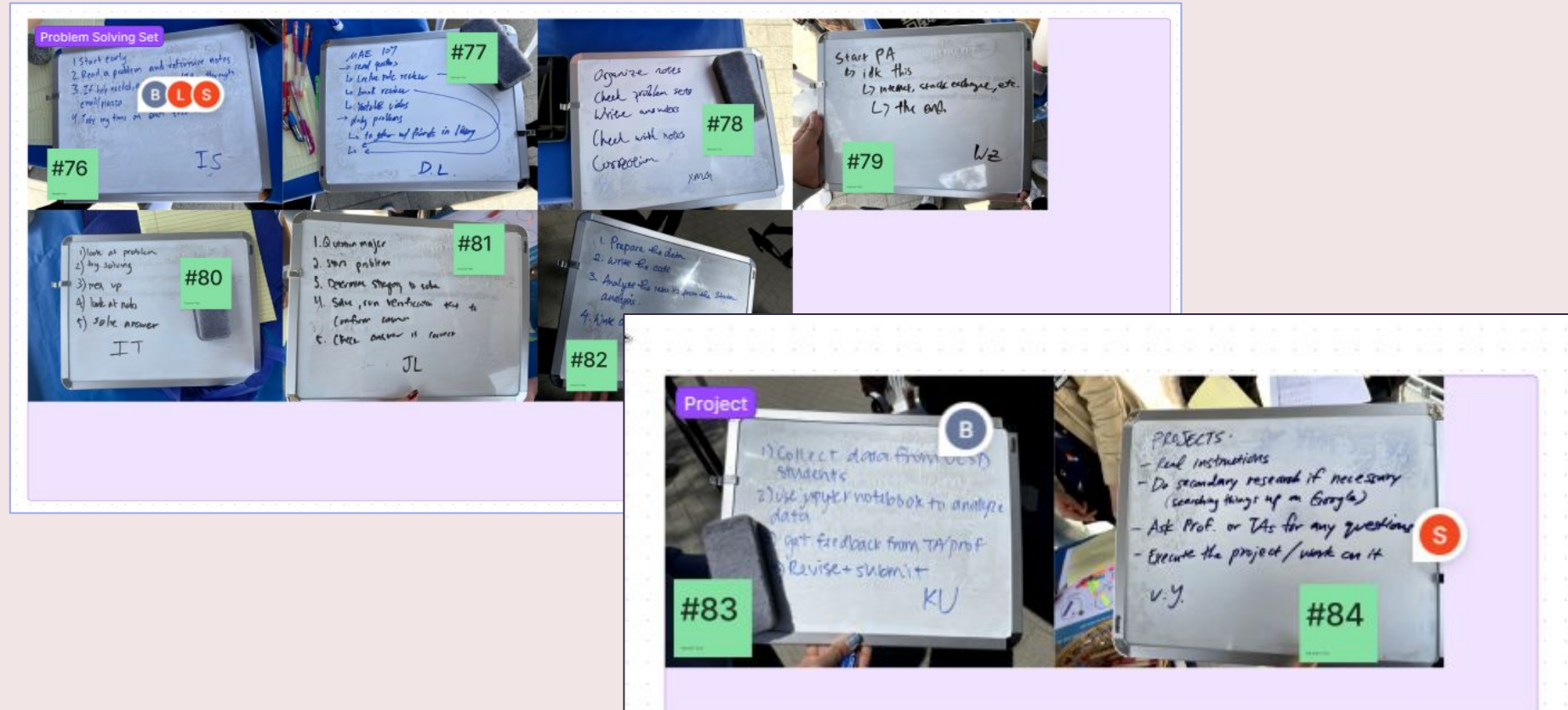
Talk to other artists about their creative process. You can reach out to classmates, professors, or even online communities. You might find people with similar passions or find inspiration to explore different techniques. [Join the UC San Diego Visual Arts Group!](#)



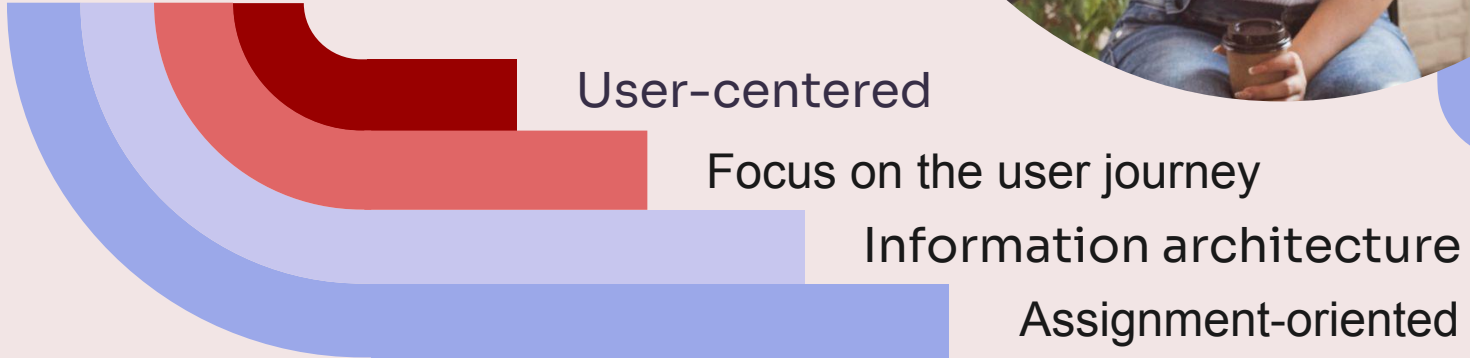
Don't force it

It's natural for creativity to ebb and flow. Take advantage of times in the day when you have the most energy to do your most demanding creative work. If you feel tired, take breaks if needed or work on other tasks that require less creativity.

Modules: Problem-solving and Projects



Use design to make the complex simple





Acknowledgement



I want to thank the following individuals of the UC San Diego Library for their collaboration and support:

Doug Worsham, Digital Experience Manager

Amanda Roth, Instructional Design/Technology Librarian

Adele Barsh, Subject Specialist for Business

Technology & Digital Experience Program - Student Design Team

Lana Arcinas, Bella Chen, Sam Ta, Hannah Yick



Thanks!

Do you have any questions?

SuHui (Sue) Ho
Digital UX Librarian
UC San Diego Library
suho@ucsd.edu

CREDITS: This presentation template was created by [Slidesgo](#), and includes icons by [Flaticon](#), and infographics & images by [Freepik](#)

