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Digital Social Justice Forum

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DID YOU KNOW?

UC San Diego (UCSD) is currently piloting a fully digital Social Justice Forum? No, we're not talking about the live, quarterly social justice forums led by Jodi Traver and Ayelet Ruppin Pham. We are talking about our NEW community of learning and way to socialize justice, equity, diversity and inclusion (JEDI) developments across the health system and campus.

SITUATION

This new digital platform which has been likened to other social platforms such as Facebook or LinkedIn, is unique in that it is centered on enhancing individual journeys in JEDI and helping to meet organizational JEDI goals. The new Social Justice Forum aptly named after the live forums, is powered by the MentorLead software. The cloud-based platform offers ways for UCSD users, both health system and campus, to have individual social profiles, to connect with others having similar JEDI activities/interests and to access JEDI-related education, professional development and research information. (Figure 1)

BACKGROUND

Improvements in JEDI, whether it be tackling staff or patient inequities, creating JEDI policy or improving individual JEDI proficiency, none of this happens in a vacuum. The work of changing organizational culture and processes is hard. A shared vision and large community is needed in order to truly embrace JEDI. Connecting 16,000 employees over such a vast geographic area required a digital solution.

ASSESSMENT

The MentorLead platform modified to be used specifically to create a JEDI community and resources was praised by the American Nurses Association as a key innovation (American Nurse, October Issue, 2021). The platform creators, Jodi and Ayelet, were invited to share with the national nursing community, at the prestigious Magnet Conference in October in October 2022. During the event nurses from around the globe voiced interest in replicating the process in their own organizations. (Figure 2)

RECOMMENDATIONS/NEXT STEPS

All are welcome to engage with the JEDI social platform. Not sure if the digital space is for you? Not sure what your role is in all this? Come on in and we can learn together. How do you join the platform? Interested staff can learn more at upcoming live, forums, publicized on the Nursing Resource hub and on the nursing Calendar of Events. Alternatively, individuals can reach out to Jodi Traver jtraver@health.ucsd.edu.



Jodi Traver, PhD, RN, NE-BC Nurse innovator and educator (she/her) specializes in Nursing professional development for UC San Diego Health. With twenty years of nursing experience, she helps to uphold onboarding standards for all newly-hired UCSDH nurses and develops Magnet-aligned initiatives and programs to support nurses' access to professional development resources including mentoring and similar offerings. Jodi's expertise and interest in leading justice, equity, diversity and inclusion initiatives derives from former fellowship experience with the UCSDH's Leaders for Equity Advancement and Diversity program and thirteen years of academic teaching experience. Jodi earned her Bachelor's degree in Nursing from the University of Rochester and masters-PhD from the University of San Diego."

