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Publication Date

2018-04-09

Fact Sheet:
Employment Estimates for Hotel
Workers in Oakland, CA, 2016

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April 2018

This fact sheet estimates the total number of maids and housekeeping cleaners in the Traveler Accommodation Industry for Oakland, CA. Producing estimates of the number of hotel workers in Oakland is difficult because there is no single representative dataset that reports employment by occupation at the city level. As a result, we rely on several data sources in the estimation below.

As shown in Table 1, we estimate that a total of 1,747 workers were employed in the Traveler Accommodation Industry in Oakland in 2016. For this estimate, we draw on the Quarterly Workforce Indicators (QWI) dataset, because it provides employment counts at the city level and is based on U.S. Census data. The most detailed level of industry employment that the QWI provides is the Traveler Accommodation industry; this broad category contains several industries, but the largest is Hotels (except Casino Hotels) and Motels.

Next, we estimate that a total of 503 maids and housekeepers were employed in the Traveler Accommodation Industry in Oakland in 2016. We derive this estimate as follows. Using the American Community Survey (pooled for the years 2012-2016), we estimate that maids and housekeepers comprise 28 percent of total employment in Alameda County's Traveler Accommodation Industry. We then multiply this percentage by the QWI estimate of total employment for the Traveler Accommodation industry in Oakland in 2016 (1,747).

Table 1. Estimated Employment in the Traveler Accommodation Industry, Oakland, 2016

	Estimated employment
All Workers in Traveler Accommodation (NAICS 7211)	1,747
Maids and Housekeeping Cleaners in Traveler Accommodation	503

Data sources: The U.S. Census [Quarterly Workforce Indicators](#) (2016) and the U.S. Census [American Community Survey, 5-Year Data \(2012-2016\)](#); see text for estimation methods.