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# Achieving Health Equity and Continuity of Care for Black and Latinx People Living With HIV

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The COVID-19 outbreak and public health response have exacerbated racial health inequities, including those related to HIV. Black and Latinx communities are disproportionately impacted by morbidity and mortality associated with the intersecting pandemics of HIV and COVID-19. Structural racism has manifested in race-related social determinants of health (SDOH) that underlie these health inequities.<sup>1</sup>

Black and Latinx people living with HIV (PLWH) are disproportionately exposed to poverty, barriers to health care access, and trauma, all of which increase the risk of substance use and mental health symptoms that interact with SDOH and compromise treatment adherence.<sup>2</sup> In addition, PLWH are more likely to experience medical comorbidities, including cardiovascular disease, the leading cause of mortality

in the United States and an independent risk factor for poor COVID-19–related outcomes.<sup>3</sup> As these underlying risk factors increase Black and Latinx PLWH's vulnerability to morbidity related to both HIV and COVID-19, understanding their health strategies during these intersecting health crises could reveal important strength-based approaches for mitigating the impact of SDOH among these populations.

In this editorial, we consider how the care experiences of Black and Latinx PLWH could inform culturally relevant, multilevel strategies for managing public health crises like COVID-19 in the context of structural racism and bolster care for PLWH facing new health threats. We focus on two conditions of the COVID-19 pandemic: (1) disease prevention and management and (2) in-person care

disruptions and the rapid uptake of telehealth.

## TRANSLATING PUBLIC HEALTH STRATEGIES FOR HIV TO COVID-19

Public health efforts to mitigate COVID-19 risks have relied on behavioral and social change strategies, many stemming from lessons learned from the HIV pandemic.<sup>4</sup> Accordingly, research has called for expansions of investments in HIV infrastructure, policies, and research, as well as the engagement of PLWH communities, to develop effective COVID-19 public health responses.<sup>5</sup> While there are obvious differences between HIV and COVID-19 (e.g., mode of transmission),<sup>5</sup> individual-level mitigation efforts have failed to identify and leverage PLWH's use of patient-centered strategies to minimize COVID-19 risks. This is a missed opportunity.

Identifying attitudes and skills that PLWH may have transferred from their management of HIV to the mitigation of COVID-19 risk could inform prevention efforts aimed at minimizing new public health threats. For example, health care professionals could be empowered to foster self-efficacy among patients living with chronic illness (and, thus, at risk for emerging public health crises) by building on known care strategies and highlighting similarities in risk management approaches across varying health threats. In addition, public health messages for inevitable, emerging health crises could be improved by understanding whether HIV-specific self-management strategies are translatable to manage COVID-19 risks and whether they vary as a function of common health comorbidities and SDOH that affect PLWH.

Like responses to HIV, COVID-19 responses must address race-related inequities in SDOH that confer disease

risk and decrease service utilization.<sup>5</sup> While structural-level interventions are necessary to achieve racial health equity, novel patient-centered approaches to navigating inequities should not be overlooked. Among Black and Latinx PLWH specifically, experiences navigating a racialized and chronic health condition like HIV could be translated to other public health crises as they intersect with structural racism. For instance, while living with HIV may have heightened perceptions of COVID-19 risk and engagement in protective health coping strategies for some patients, it may have increased medical mistrust, compromising ongoing HIV self-management and new COVID-19 risk management for others from minoritized racial/ethnic groups.

Approaches like these could be applied not only to health equity interventions for future public health crises but also to those for PLWH. Public health responses could incorporate culturally relevant interventions that empower racialized PLWH to apply their management of previous health and social challenges to new problems. For example, resilience and critical race consciousness have been identified as facilitators of HIV care and predictors of improved immune function among Black PLWH.<sup>6,7</sup>

Interventions incorporating critical consciousness that promote awareness of and adaptive action against structural racism and other forces of oppression may increase self-efficacy and reduce HIV risk behavior and other risks associated with racialized public health crises (e.g., the opioid overdose crisis).<sup>8</sup> Such interventions should be developed in collaboration with Black and Latinx PLWH to ensure their cultural and clinical relevance. These patient-centered strategies are an important component of risk-reduction efforts in the context of enduring race-related

SDOH; however, to achieve health equity, the onus remains on institutions and policymakers to dismantle policies that maintain structural inequities perpetuating health disparities.

## CONTINUITY OF CARE AND DIGITAL INCLUSION

Continuity of care has been identified by PLWH as an important component of effective treatment.<sup>9</sup> Preventing discontinuity of care is especially important for those living with chronic illness and who experience race-related inequities in access to SDOH as these patients' treatment adherence relies on maintenance of established relationships with trusted providers. COVID-19–related public health mandates forced changes in health service delivery, including clinic closures and scaling back or suspension of non–COVID-19–related health appointments.<sup>2</sup> Restricted in-person contact with providers led to fears of disruptions in patient health care utilization and adherence despite the rapid transition to digital platforms.

Transitioning health services to digital platforms has potential to increase the reach and frequency of care and may reduce concerns about continuity of care for those with chronic health conditions like HIV. However, it may also widen existing health disparities among those who experience digital barriers. Like many with chronic conditions, PLWH made the transition to remote health care during the pandemic. However, inequities in digital inclusion, including health literacy, digital skills, and access to technology, as well as limited English proficiency, greatly restricted the ability of some PLWH to participate in remote monitoring of clinical care and other telehealth services.<sup>2,10</sup> Digital inclusion itself is an SDOH that interacts with others: older, racially/ethnically minoritized, and

low-income PLWH are more likely to experience lack of access to technology and low electronic health literacy, which, in turn, threaten continuity of care.<sup>11</sup>

While many Black and Latinx people lack consistent access to digital technology,<sup>10</sup> those that do have computer or smartphone access may not have the needed skills to effectively use their device to access telemedicine or telehealth services; indeed, these populations were less likely to use video platforms than other racial/ethnic groups early in the pandemic.<sup>12</sup> For Latinx PLWH, language barriers may further exacerbate these inequities.<sup>12</sup> Although the challenges and successes of the COVID-19–related growth of telemedicine have been well-documented, understanding the health care experiences of a population that requires consistent multidisciplinary care (i.e., PLWH) during this period could inform ongoing improvements to telemedicine and ensure continuity of care for those who need it most.

This information is particularly important as COVID-19 becomes endemic. Documented inequities in telehealth access as a function of race, socioeconomic status, and language must be addressed at multiple levels to prevent the exacerbation of current inequities in health care access. Provider solutions include offering preappointment sessions that could be scheduled to aid those with difficulties accessing or utilizing technology for telehealth visits and problem-solve barriers.<sup>13</sup>

Patient-related factors associated with the effectiveness of telemedicine must also be identified. For example, some patients report greater satisfaction with telemedicine than in-person appointments, particularly those engaged in behavioral health treatment or facing transportation barriers to treatment.<sup>14</sup> However, without policy solutions to

increase access to and knowledge of digital technology solutions among people who are Black, Latinx, non-English speaking, and living in poverty, members of these groups will continue to be excluded from the benefits of telemedicine and experience discontinuity of care. Given the aforementioned intersectionality of Black and Latinx PLWH, this population is well-positioned to serve as key participants in the development of such solutions.

## CONCLUSION

Mitigating public health crises requires multilevel intervention, including policies and programs to address structural inequities and barriers to health care access experienced by vulnerable subpopulations. In addition, patient-centered behavioral strategies can be leveraged to mitigate health risks among those disproportionately impacted by race-related SDOH. By understanding the adaptation of public health strategies for management and continuity of care in HIV, tailored public health messages can be used to lower the risks associated with COVID-19 and other public health crises as they intersect with race-related SDOH.

Because PLWH have an increased risk of future comorbidities and complications associated with COVID-19, the management of their HIV status could be adapted to reduce exposure and risk of COVID-19 and other public health problems. For example, these management strategies have potential translations to harm reduction and drug overdose prevention, which are increasingly and disproportionately affecting Black and Latinx people with and without HIV. In addition, the telemedicine experiences of Black and Latinx PLWH during the COVID-19 pandemic could inform programs and policies that increase digital inclusion and

reduce the impact of structural inequities on continuity of care in an increasingly digital health care space.

Given the enduring and pernicious nature of race-related SDOH, the skills and challenges of PLWH in morbidity prevention and care continuity should be better understood with the ultimate goal of improving health equity for Black and Latinx PLWH in the face of current and emergent health threats. *AJPH*

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T. B. Loeb, A. F. Brown, A. B. Hamilton, and G. E. Wyatt designed the research. T. B. Loeb, D. Banks, K. Ramm, I. Vidulich, Q. Beasley, J. Barron, E. L. Chen, E. Norwood-Scott, K. Fuentes, M. Zhang, and A. B. Hamilton collected, analyzed, or interpreted the project data. T. B. Loeb, D. Banks, K. Ramm, A. F. Brown, and A. B. Hamilton wrote or edited the editorial. T. B. Loeb and D. Banks provided final revisions.

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## CONFLICTS OF INTEREST

The authors are not aware of any conflicts of interest.

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