

Outreaching

A Critical Junction where Librarians and the Academic Programs Meets

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Introduction

UC San Diego Library

Two full-time East Asian Librarians

- Chinese Studies Librarian
- Korean and Japanese Studies Librarian

Multiple programs that are impacted

- Chinese Studies Program
- Chinese History Program
- 21st Century China Center
- Japanese Studies Program
- Japan Forum
- Transnational Korean Studies (only a minor)
- Korea-Pacific Program
- History Department
- School of Global Policy and Strategy

As Librarians for Area Studies, we work with multiple departments and disciplines and we self-promote ourselves as well as our services and collections. Over the past 2 years, we have engaged in wide range of outreach activities:

- Organizing tabling events
- Hosting a welcome reception
- Bringing faculty's book talks to the library
- Setting up a permanent spotlight book exhibit
- Embedding library instruction into academic teaching
- Co-hosting public events with academic departments
- Showcase library collections and more

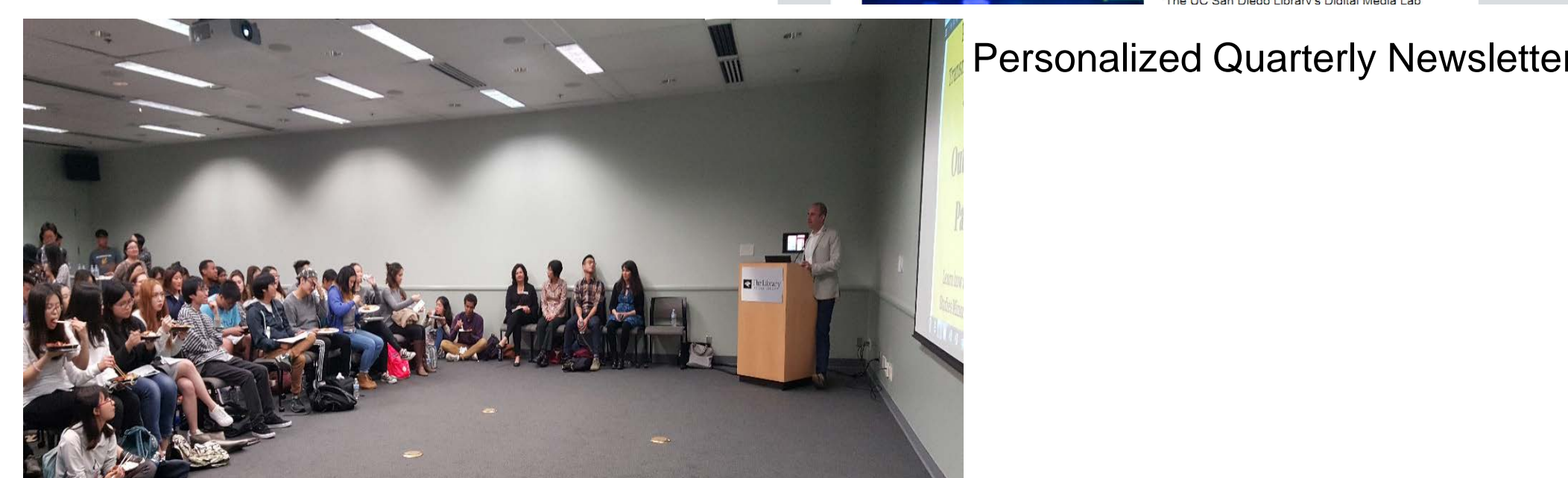
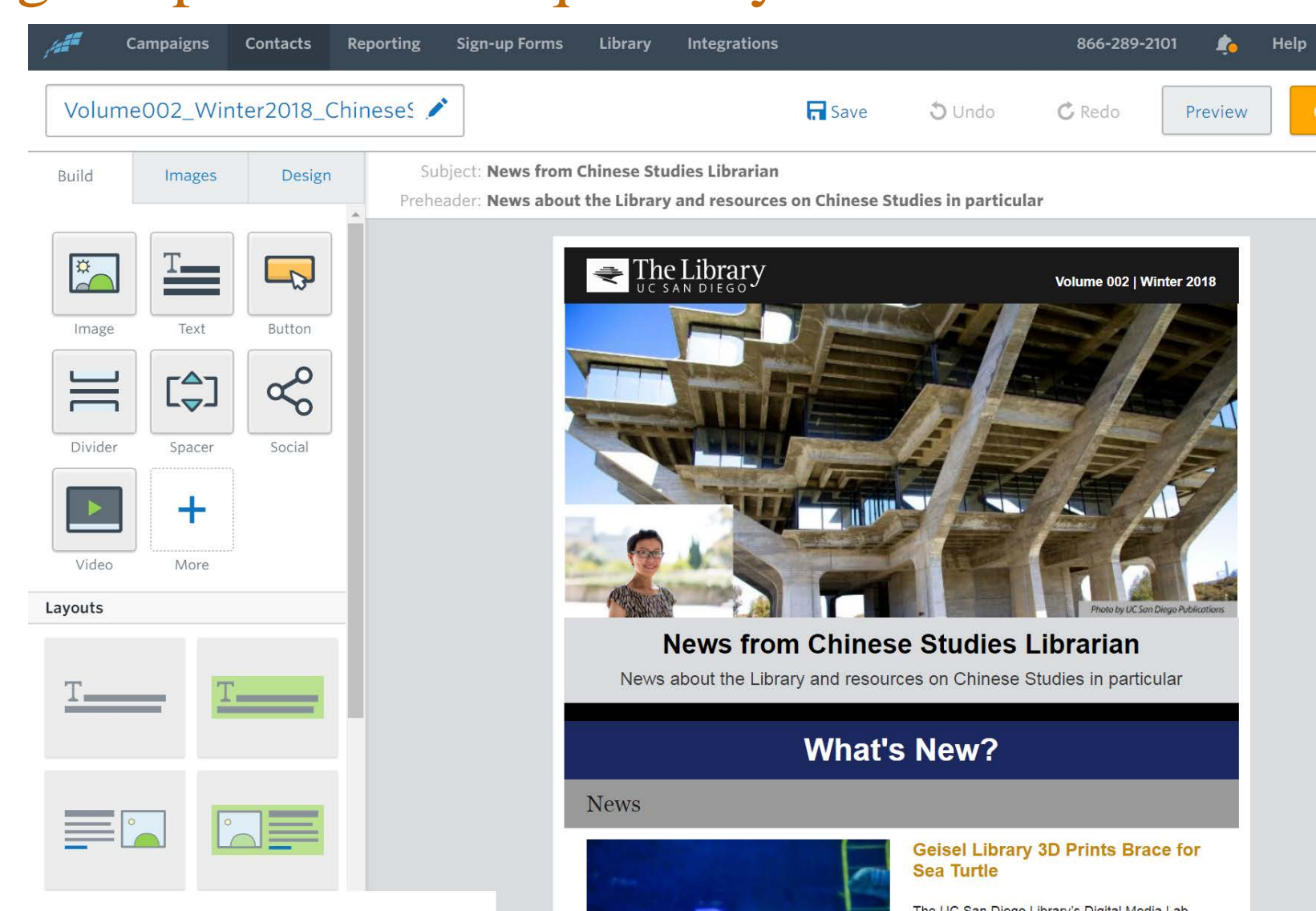
These activities have demonstrated the value of liaison librarianship in the changing landscape of academic libraries.



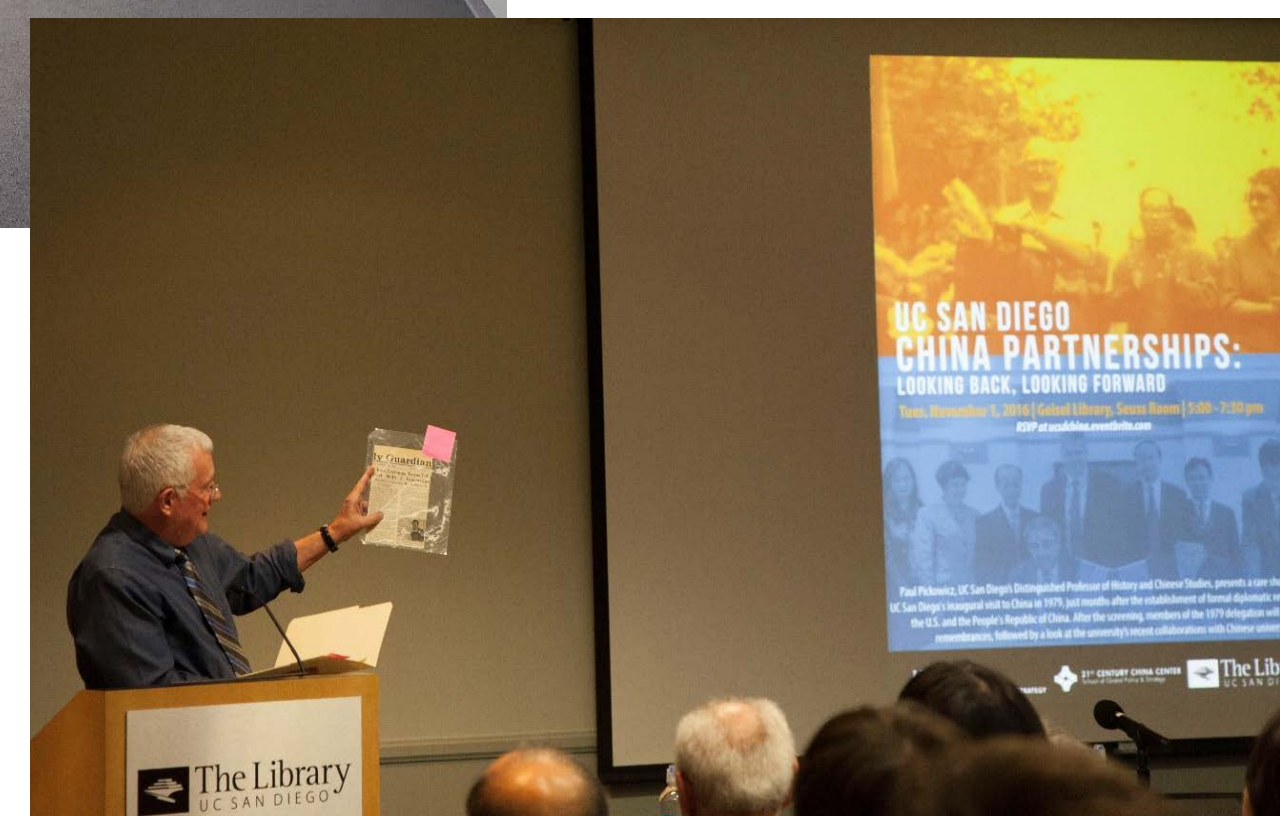
Liaison

We feel that outreach is the most important thing we can do to reach out and learn about our faculties and students. The visibility of the librarian is essential. To meet our users, we tried many different outreach methods:

- Tabling in front of classrooms/library walk and going to tabling events for Student Organizations (KSA, LiNK, etc) and Departmental Open House
- Going to faculty's office hour to meet them 1:1
- Attending the faculty meeting
- Sending out personalized quarterly newsletter



Welcome Reception in the Library



Faculty Talk in the Library



Tabling Event in front of Lecture Hall

Collection

Collections are what draws the users to the Library and it is also what they will be using for their collection.

- CJK Graded Reading Collection
- Spotlight Collection

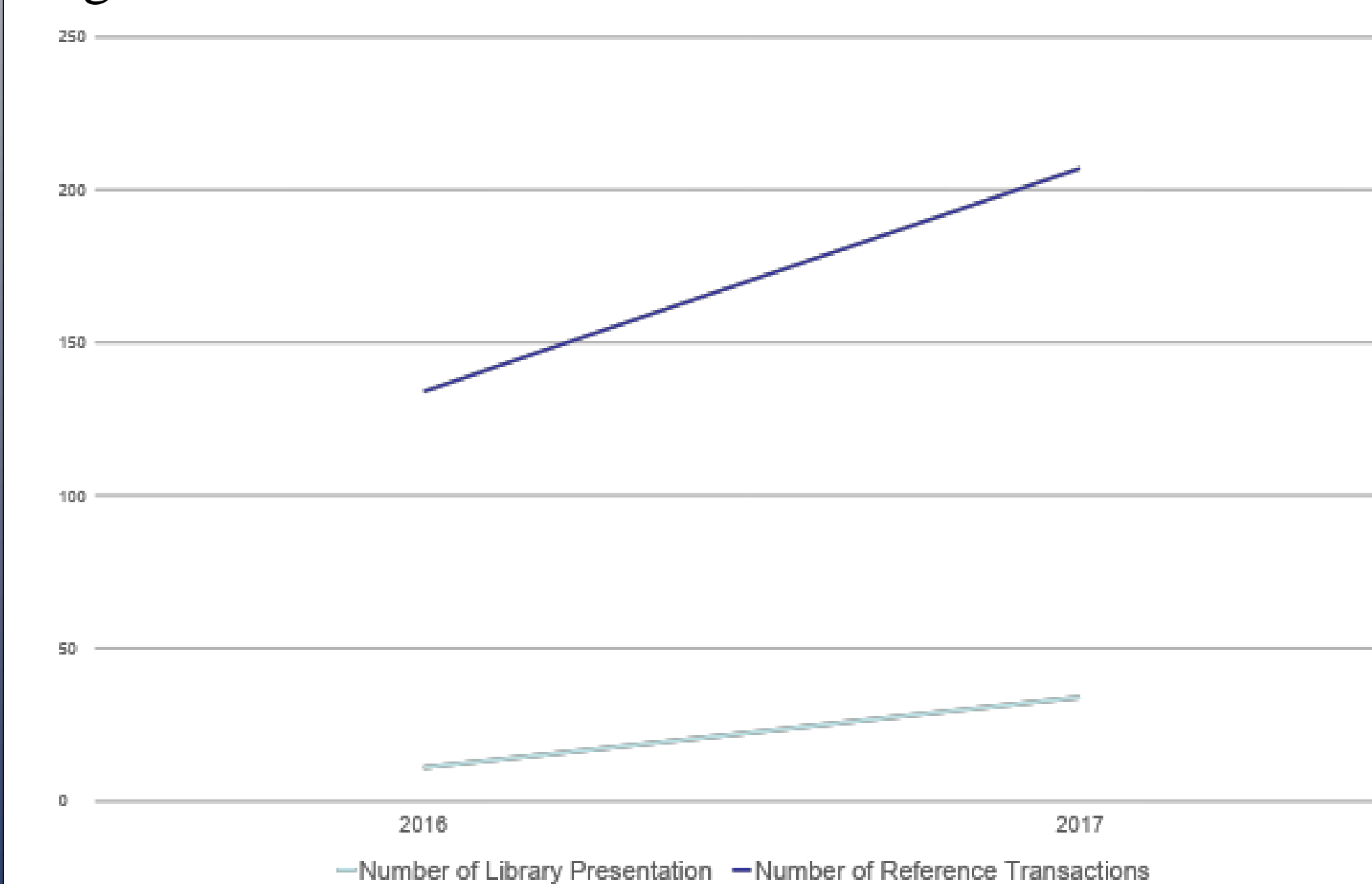


Graded Reading Collection (project underway)

Spotlight Collection

Reference

With our outreach efforts, most of the users are aware of the roles of the East Asian Studies librarians and come to seek research assistance. Navigating non-English materials can be challenging and sometimes we have to let the students face the reality of that fact that their materials might not exist in English. Nonetheless, the Librarians can point students to lesser known materials and help locate materials that are overseas through channels other than regular ILL.



Instruction

We offer

- basic library instruction courses
- specialized course-integrated instructions based on requests.
- tours with some of the classes to pinpoint the East Asian Collection.

Courses are taught

- in the Library classrooms
- in the classrooms where are lectures are held.

Librarians also teach general writing classes which presents a great opportunity to connect themselves with students who have information needs for East Asian studies. For example, Making of the Modern World (MMW) is a general writing class for Eleanor Roosevelt College Freshmen or Transfers. The theme for this class is very broad and many students choose to write about Asia.

Some example topics:

- Education in Ming Dynasty
- Samurai's honor code vs. US Military honor code
- Korean women activism before the Korean War.

Questions and Next Steps

How can we enhance our visibility beyond these?
How can we get integrated into the curriculum?

- Being a Librarian is never ending because we get new students and new faculty each year. However, through these activities, we are able to reach more students and faculty and ultimately get integrated into the curriculum.
- Collaborating with your department may open new doors for the librarian. Also, visibility of the librarian is essential for both the users and the librarian. Getting to know the users will help with collection development as well as planning out instructions.